



STEAM REPORT FOR 2013-2024 - FINAL

Final

CHESHIRE EAST

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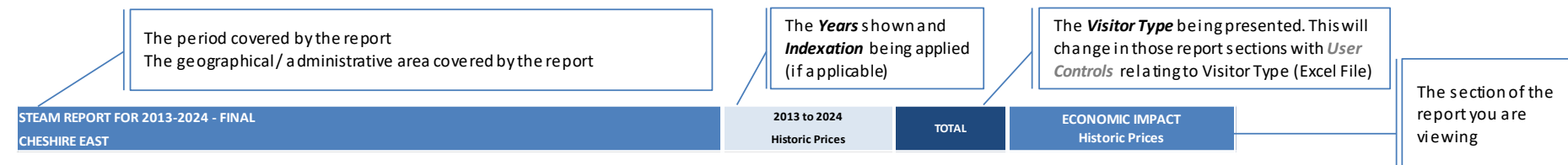
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KEY IMPACT MEASURES: MONTHLY DATA BY VISITOR TYPE	DISTRIBUTION OF IMPACT: <i>by Visitor Type</i>  13	DISTRIBUTION OF IMPACT: <i>by Month</i>  14	DISTRIBUTION OF IMPACT: <i>by Sector</i>  15
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Report Section Design and Features

Headers

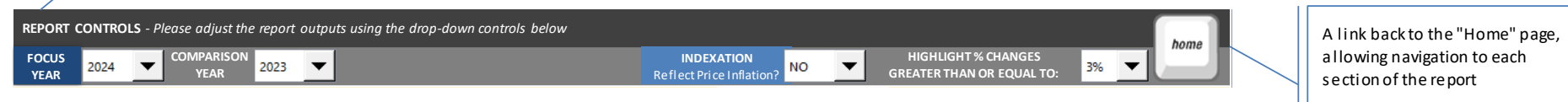
At the top of each page is a band containing key information about your report



User Controls (Excel File)

Above the **Headers** is a band containing **User Controls**, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the **Years** shown in the tables and charts and in some sections of the report allow you to focus on specific **Visitor Types**. Where there is a financial component to the section you are viewing, you will be able to **Index** the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a **trend** or comparative element to the section and percentage changes are shown, you have the option to apply **highlighting** to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the **Focus Year** can be any year from the trend period, the **Comparison Year** can only be set as a year which is earlier than the focus year.



Units

Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

FTEs	= Full Time Equivalent jobs supported
£000s / 000s	= thousands of pounds or thousands of tourist days / tourist numbers
£m / m	= millions of pounds or millions of tourist days / tourist numbers
£bn / bn	= billions of pounds or billions of tourist days / tourist numbers

Visitor Numbers / Visitor Days / Average Length of Stay

The term **Visitor Numbers** relates to the estimated number of individual **visits** to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term **Visitor Days** relates to the estimated number of **days** spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the **Average Length of Stay** for that Visitor Type

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Comparing 2024 and 2023

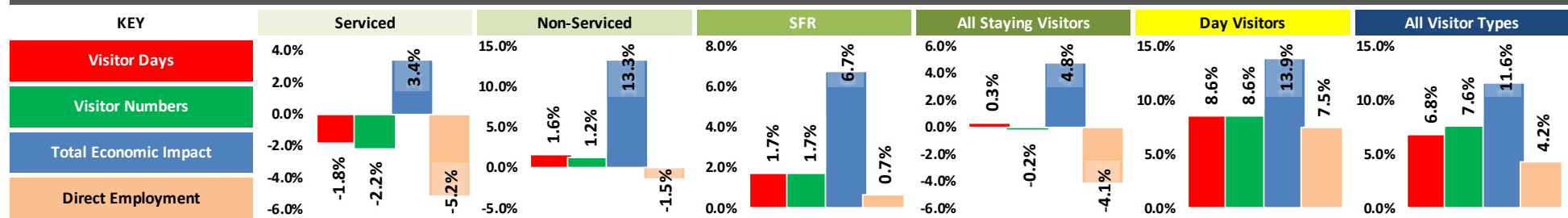
All £'s Historic Prices

COMPARATIVE HEADLINES

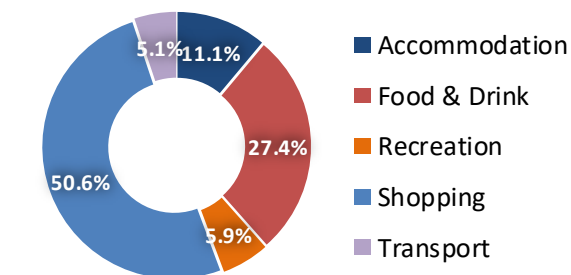
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2024 & 2023 - IN HISTORIC PRICES

KEY																				
An increase of 3% or more		Staying in Paid Accommodation							Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
		Serviced			Non-Serviced															
Less than 3% change																				
A Fall of 3% or more		2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	
Visitor Days	M	1.205	1.228	-1.8%	0.323	0.318	1.6%	1.677	1.648	1.7%	3.205	3.194	0.3%	12.81	11.80	8.6%	16.02	14.99	6.8%	
Visitor Numbers	M	0.722	0.738	-2.2%	0.047	0.047	1.2%	0.702	0.690	1.7%	1.471	1.475	-0.2%	12.81	11.80	8.6%	14.28	13.28	7.6%	
Direct Expenditure	£Bn																0.841	0.755	11.4%	
Economic Impact	£Bn	0.194	0.188	3.4%	0.022	0.020	13.3%	0.045	0.043	6.7%	0.262	0.250	4.8%	0.861	0.755	13.9%	1.122	1.005	11.6%	
Direct Employment	FTEs	1,661	1,752	-5.2%	186	189	-1.5%	278	276	0.7%	2,125	2,217	-4.1%	6,129	5,703	7.5%	8,253	7,920	4.2%	
Total Employment	FTEs																10,479	10,022	4.6%	

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2024 & 2023 - IN HISTORIC PRICES



Sectoral Distribution of Economic Impact - £Bn including VAT in Historic Prices



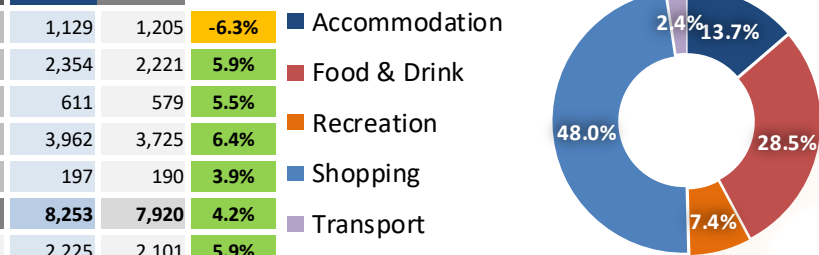
Direct Expenditure Categories

2024	2023	+/- %
0.093	0.090	4.1%
0.230	0.205	12.3%
0.049	0.044	11.8%
0.425	0.377	12.8%
0.043	0.039	10.2%
0.841	0.755	11.4%
0.281	0.250	12.2%
1.122	1.005	11.6%

Sectors

Sectors
Accommodation
Food & Drink
Recreation
Shopping
Transport
TOTAL DIRECT
Indirect
TOTAL

Sectoral Distribution of Employment - FTEs



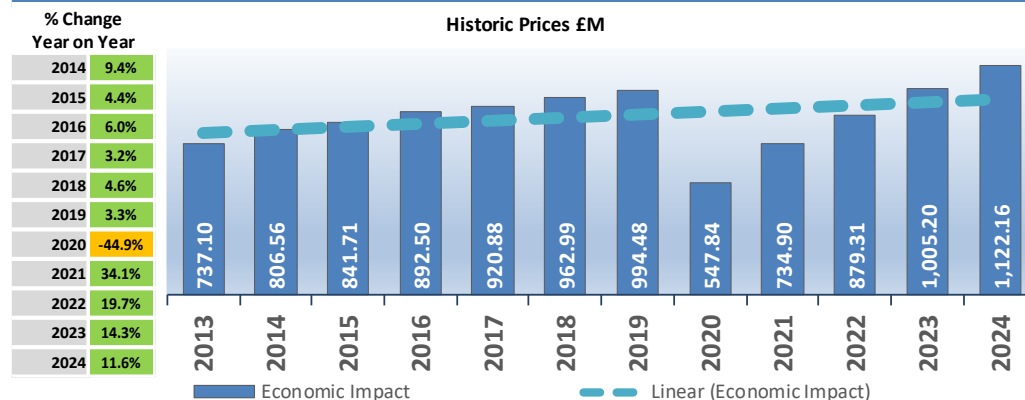
Category	2023	2022	% Change
Direct Employment Categories	10,479	10,022	4.6%

Unindexed Key Measures by Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

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Economic Impact - Historic Prices - Total

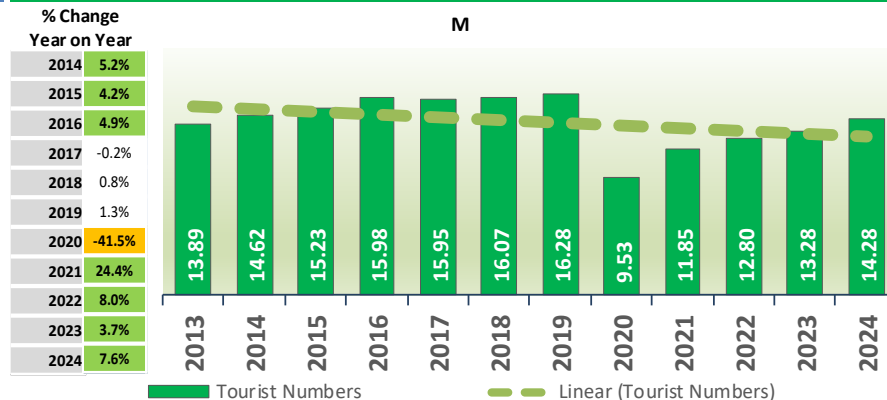


2013 to 2024
Historic Prices

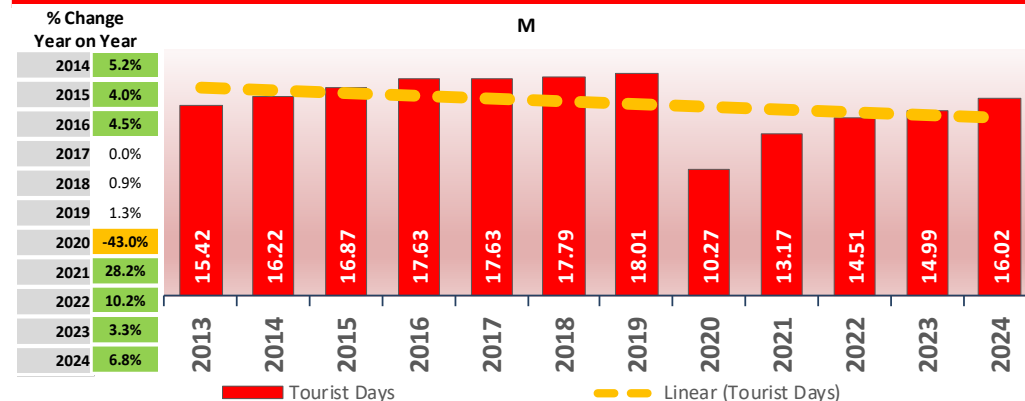
TOTAL

KEY MEASURES
Historic Prices

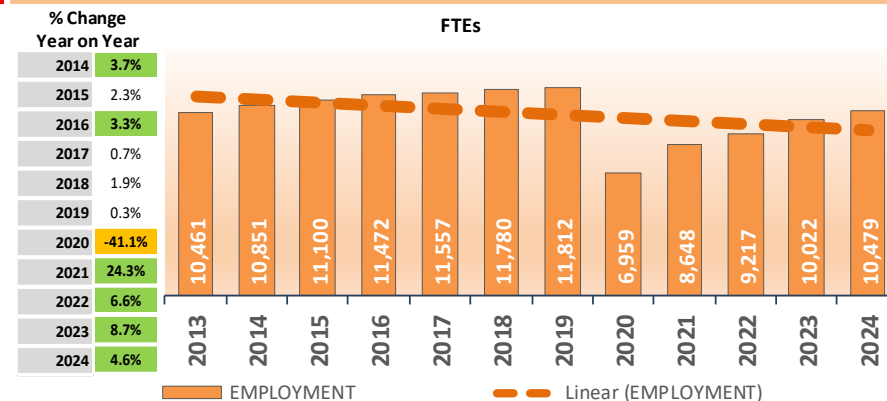
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total

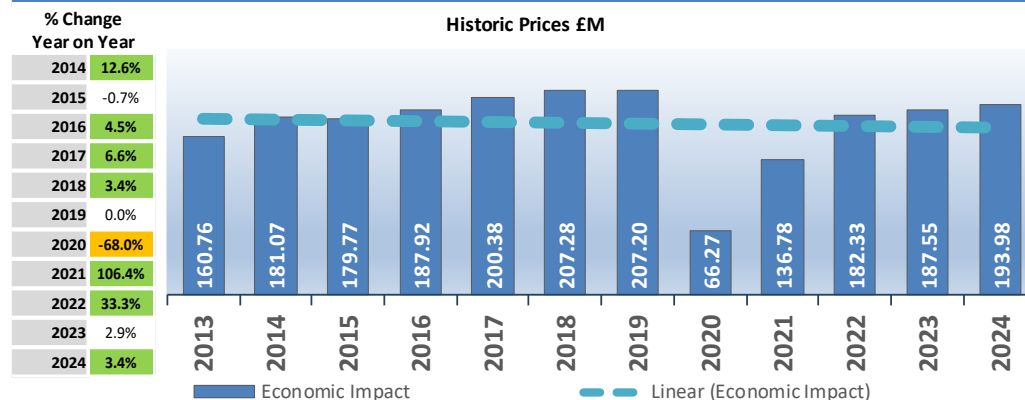


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		9.4%	14.2%	21.1%	24.9%	30.6%	34.9%	-25.7%	-0.3%	19.3%	36.4%	52.2%
Visitor Numbers		5.2%	9.7%	15.0%	14.8%	15.7%	17.2%	-31.4%	-14.7%	-7.9%	-4.4%	2.8%
Visitor Days		5.2%	9.4%	14.3%	14.3%	15.3%	16.8%	-33.4%	-14.6%	-5.9%	-2.8%	3.9%
Total Employment		3.7%	6.1%	9.7%	10.5%	12.6%	12.9%	-33.5%	-17.3%	-11.9%	-4.2%	0.2%

"Linear" = Linear Trendline

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Economic Impact - Historic Prices - Serviced Accommodation

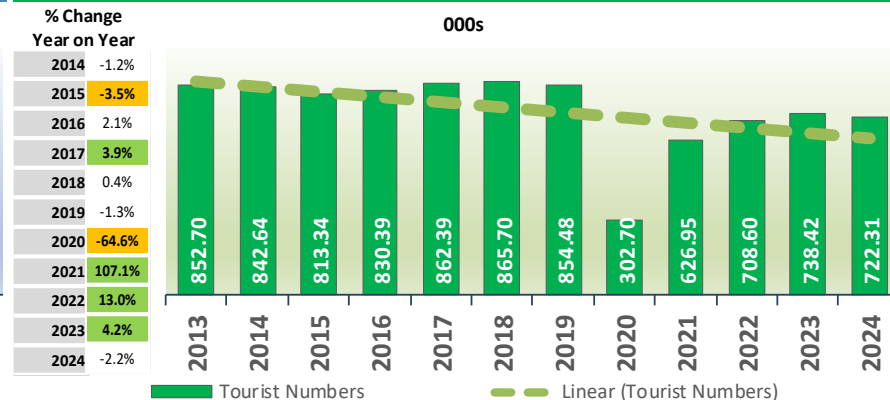


2013 to 2024
Historic Prices

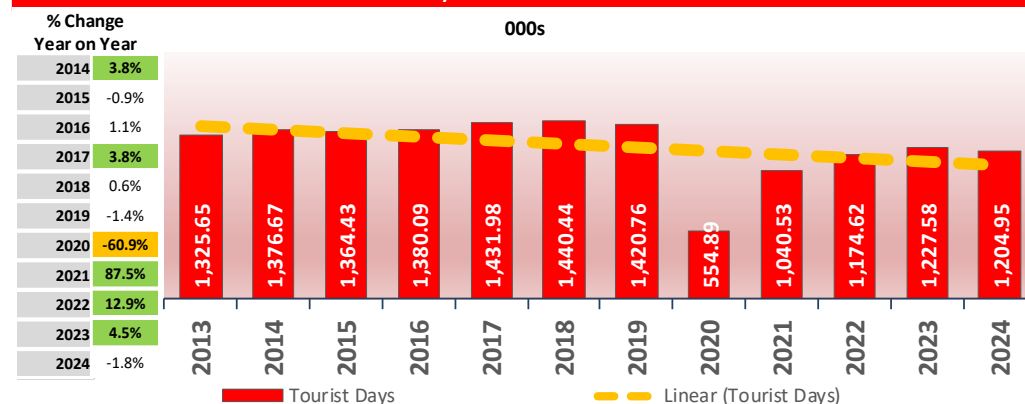
SERVICED
ACCOMMODATION

KEY MEASURES
Historic Prices

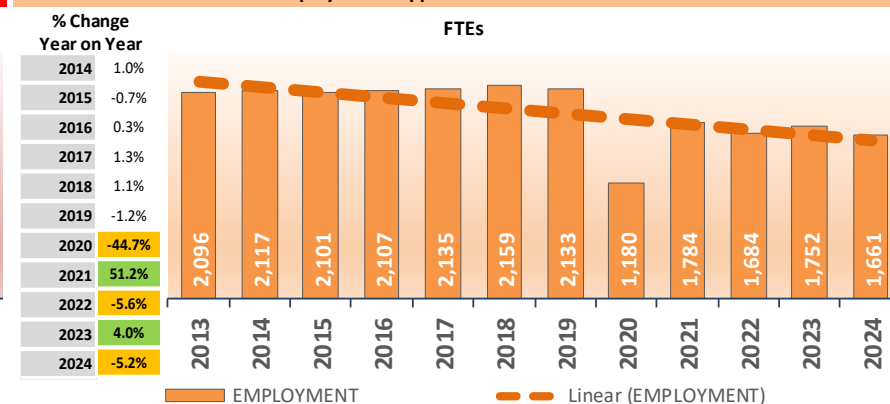
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation

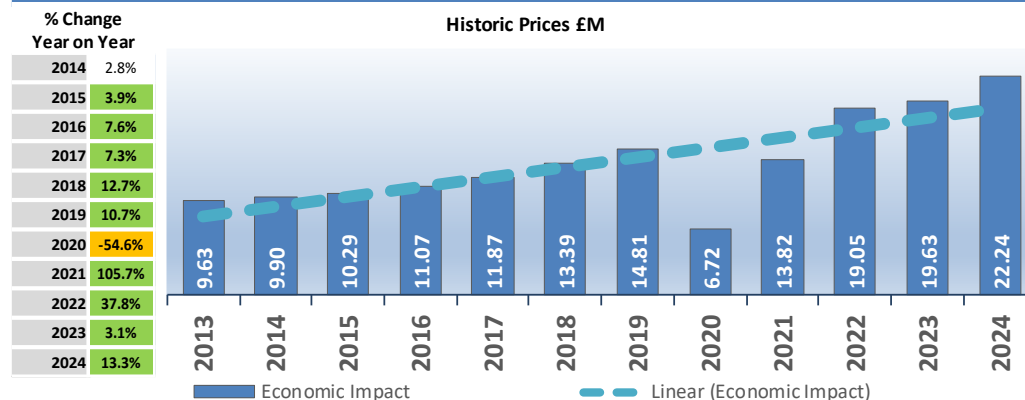


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		12.6%	11.8%	16.9%	24.6%	28.9%	28.9%	-58.8%	-14.9%	13.4%	16.7%	20.7%
Visitor Numbers		-1.2%	-4.6%	-2.6%	1.1%	1.5%	0.2%	-64.5%	-26.5%	-16.9%	-13.4%	-15.3%
Visitor Days		3.8%	2.9%	4.1%	8.0%	8.7%	7.2%	-58.1%	-21.5%	-11.4%	-7.4%	-9.1%
Direct Employment		1.0%	0.3%	0.5%	1.9%	3.0%	1.8%	-43.7%	-14.9%	-19.6%	-16.4%	-20.8%

"Linear" = Linear Trendline

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Economic Impact - Historic Prices - Non-Serviced Accommodation

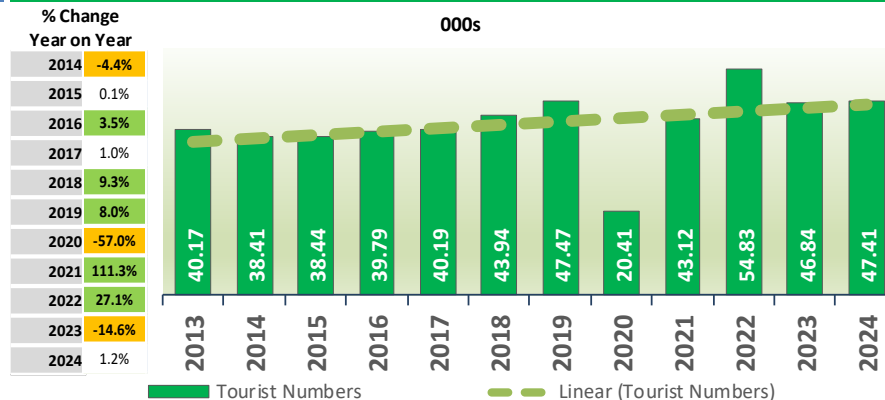


2013 to 2024
Historic Prices

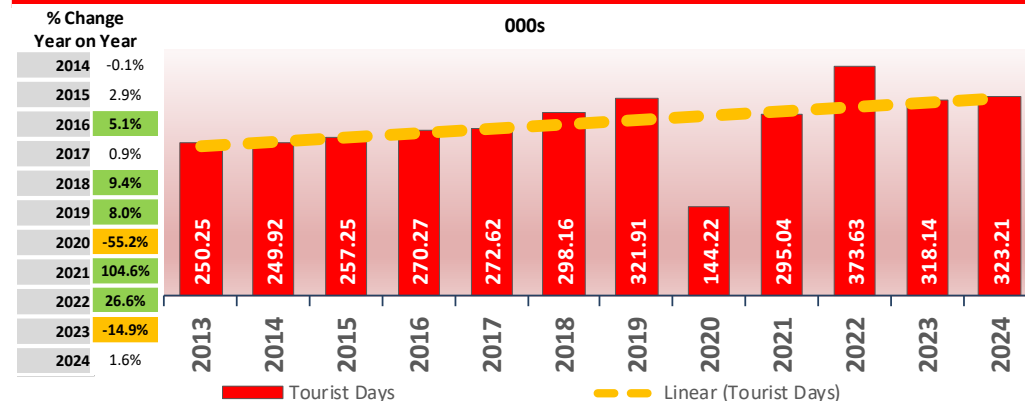
NON-SERVICED
ACCOMMODATION

KEY MEASURES
Historic Prices

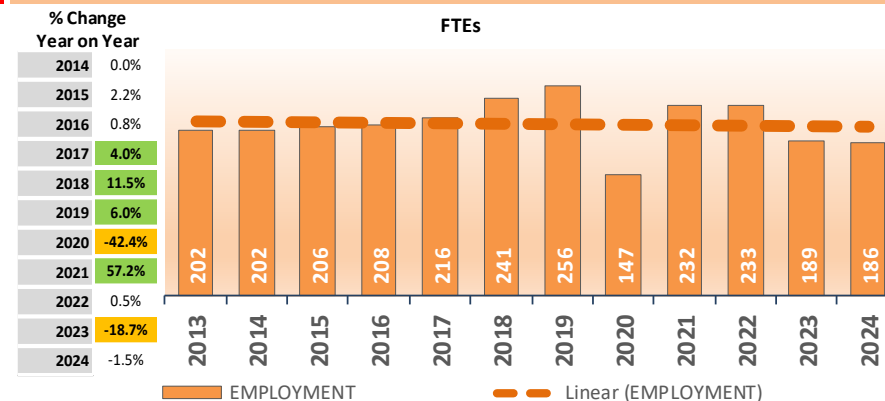
Visitor Numbers - Non-Serviced Accommodation



Visitor Days - Non-Serviced Accommodation



Direct Employment Supported - Non-Serviced Accommodation

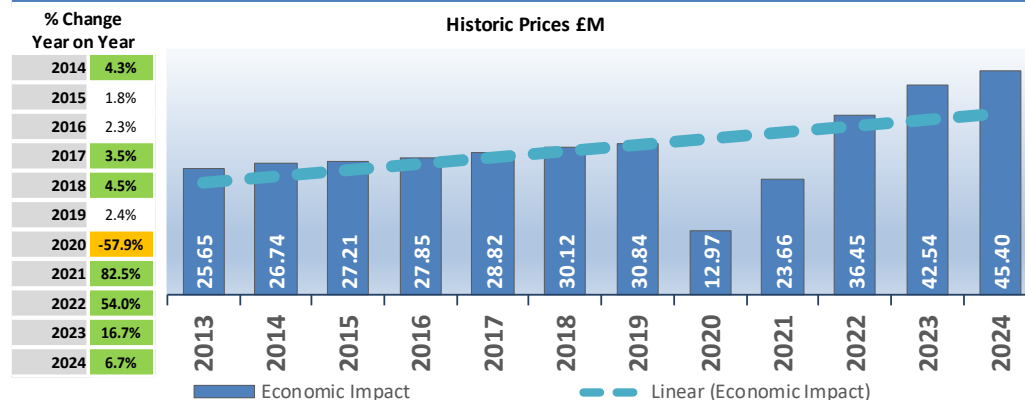


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		2.8%	6.8%	14.9%	23.3%	39.0%	53.8%	-30.2%	43.5%	97.7%	103.8%	130.9%
Visitor Numbers		-4.4%	-4.3%	-1.0%	0.0%	9.4%	18.2%	-49.2%	7.3%	36.5%	16.6%	18.0%
Visitor Days		-0.1%	2.8%	8.0%	8.9%	19.1%	28.6%	-42.4%	17.9%	49.3%	27.1%	29.2%
Direct Employment		0.0%	2.2%	3.0%	7.2%	19.5%	26.6%	-27.0%	14.8%	15.3%	-6.3%	-7.7%

"Linear" = Linear Trendline

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Economic Impact - Historic Prices - SFR

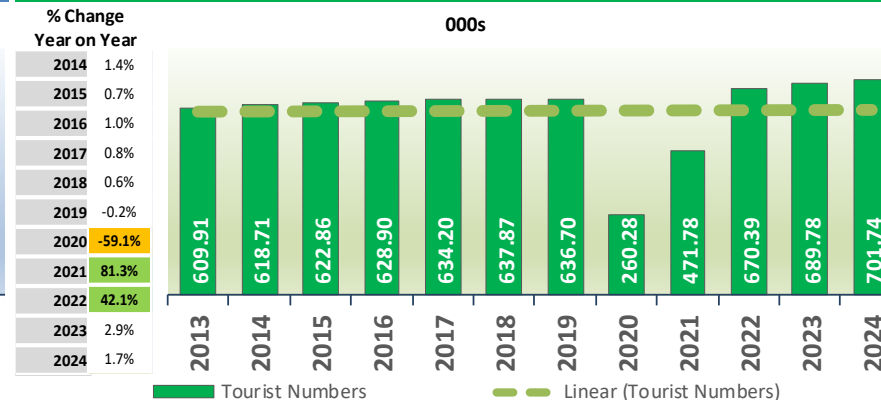


2013 to 2024
Historic Prices

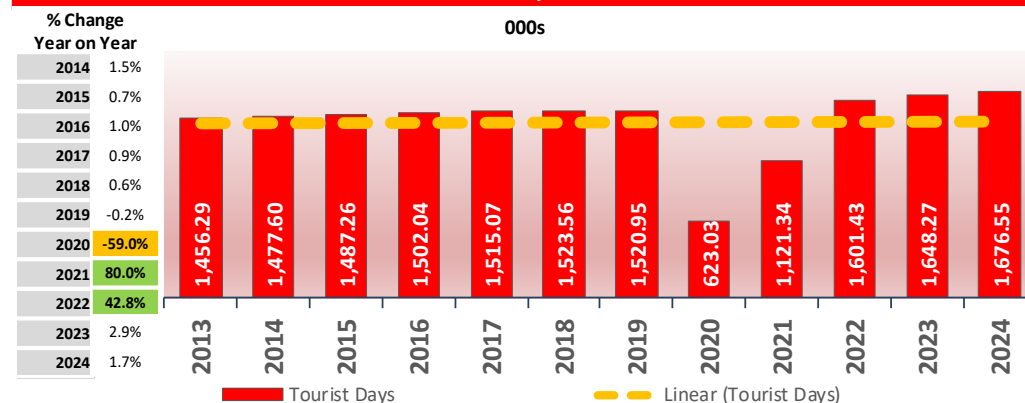
SFR

KEY MEASURES
Historic Prices

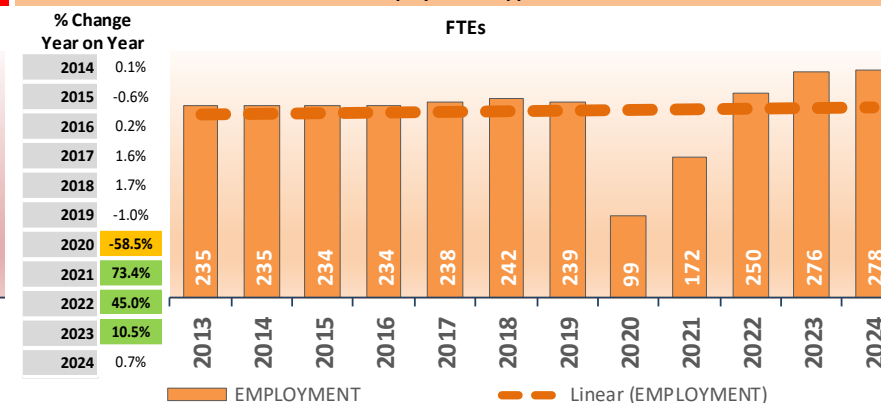
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR

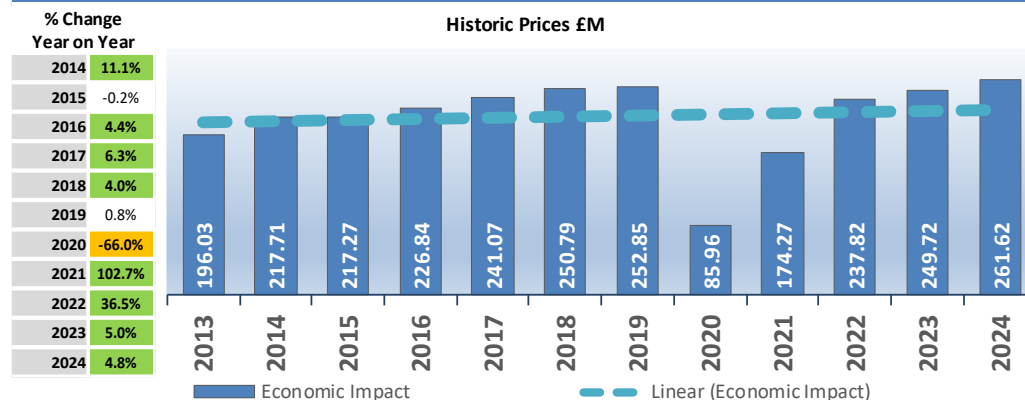


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		4.3%	6.1%	8.6%	12.4%	17.5%	20.3%	-49.4%	-7.7%	42.1%	65.9%	77.0%
Visitor Numbers		1.4%	2.1%	3.1%	4.0%	4.6%	4.4%	-57.3%	-22.6%	9.9%	13.1%	15.1%
Visitor Days		1.5%	2.1%	3.1%	4.0%	4.6%	4.4%	-57.2%	-23.0%	10.0%	13.2%	15.1%
Direct Employment		0.1%	-0.5%	-0.3%	1.3%	3.0%	2.0%	-57.7%	-26.7%	6.3%	17.5%	18.3%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE EAST

Economic Impact - Historic Prices - Staying Visitor

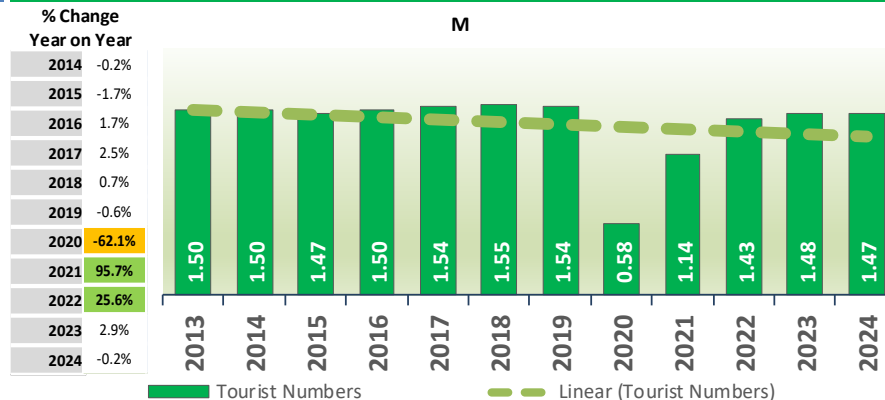


2013 to 2024
Historic Prices

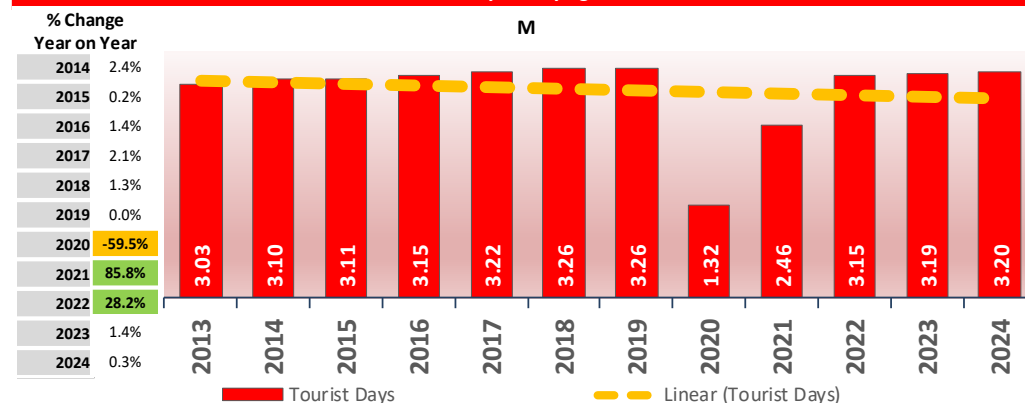
STAYING VISITOR

KEY MEASURES
Historic Prices

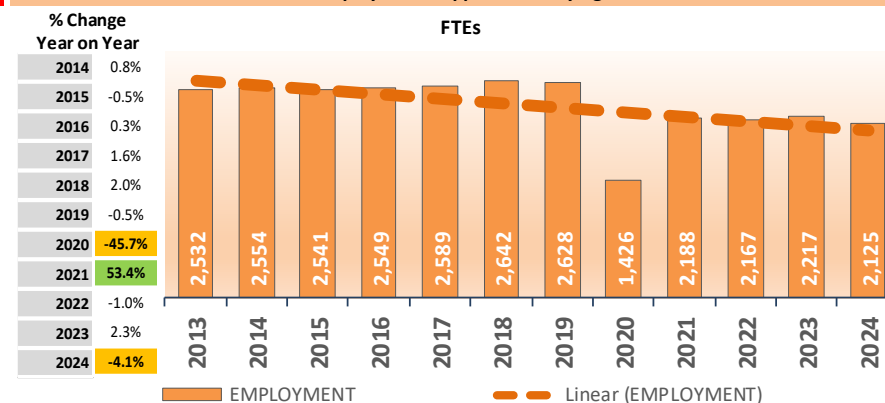
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor

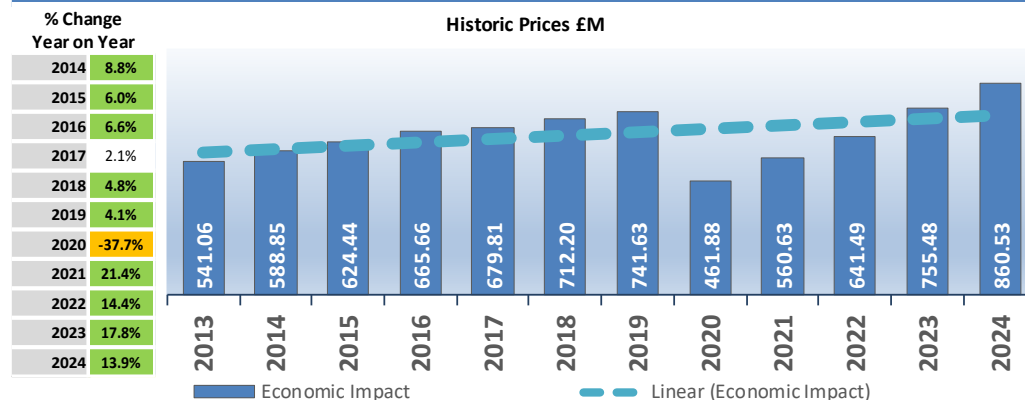


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		11.1%	10.8%	15.7%	23.0%	27.9%	29.0%	-56.1%	-11.1%	21.3%	27.4%	33.5%
Visitor Numbers		-0.2%	-1.9%	-0.2%	2.3%	3.0%	2.4%	-61.2%	-24.0%	-4.6%	-1.8%	-2.1%
Visitor Days		2.4%	2.5%	4.0%	6.2%	7.6%	7.6%	-56.4%	-19.0%	3.9%	5.3%	5.7%
Direct Employment		0.8%	0.3%	0.6%	2.2%	4.3%	3.8%	-43.7%	-13.6%	-14.4%	-12.5%	-16.1%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE EAST

Economic Impact - Historic Prices - Day Visitor

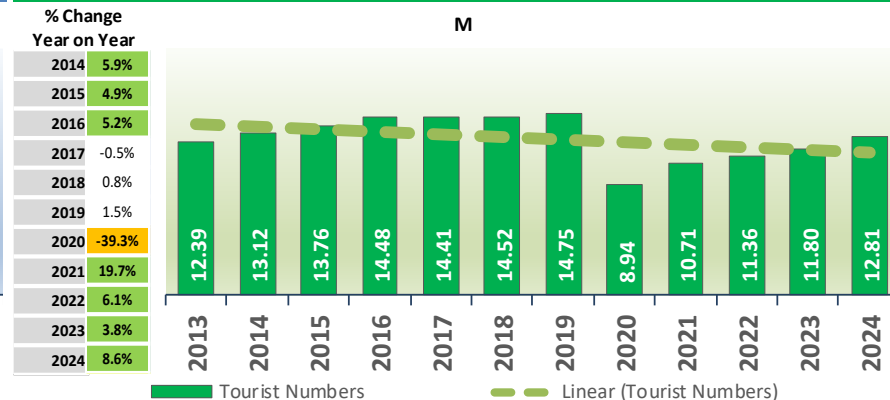


2013 to 2024
Historic Prices

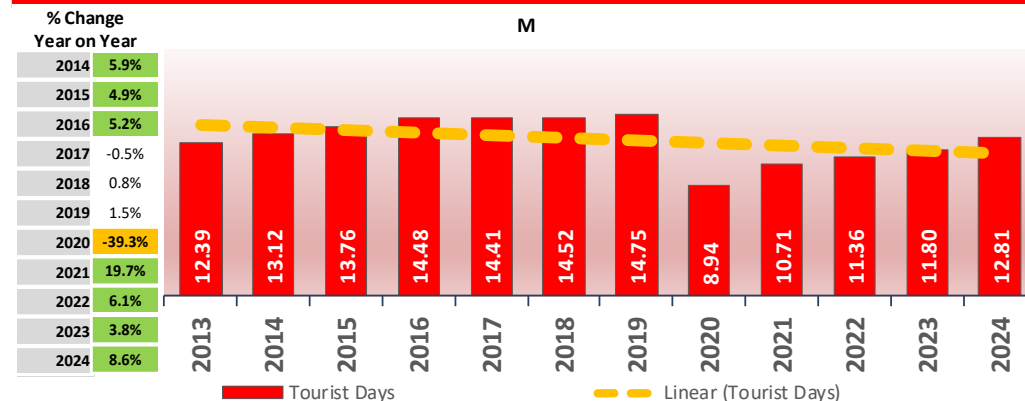
DAY VISITOR

KEY MEASURES
Historic Prices

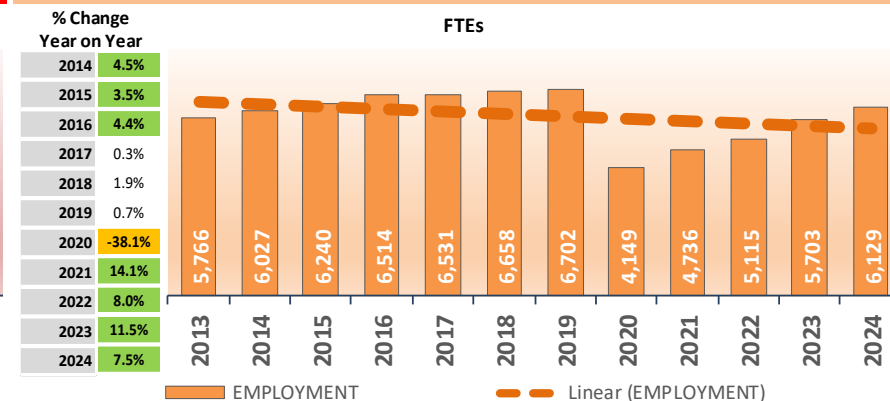
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		8.8%	15.4%	23.0%	25.6%	31.6%	37.1%	-14.6%	3.6%	18.6%	39.6%	59.0%
Visitor Numbers		5.9%	11.1%	16.9%	16.3%	17.2%	19.0%	-27.8%	-13.5%	-8.3%	-4.7%	3.4%
Visitor Days		5.9%	11.1%	16.9%	16.3%	17.2%	19.0%	-27.8%	-13.5%	-8.3%	-4.7%	3.4%
Direct Employment		4.5%	8.2%	13.0%	13.3%	15.5%	16.2%	-28.0%	-17.9%	-11.3%	-1.1%	6.3%

"Linear" = Linear Trendline

Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2013 to 2024

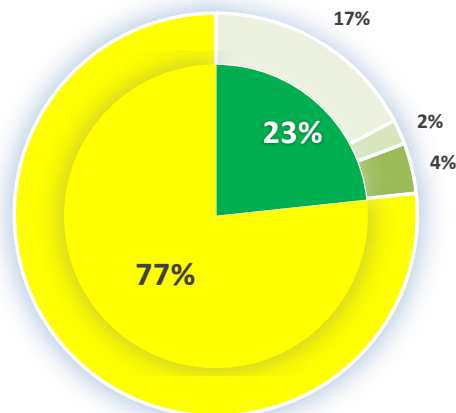
Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

Economic Impact - Historic Prices - £M - Share of Total

Visitor Numbers - 2024 - M - Share of Total

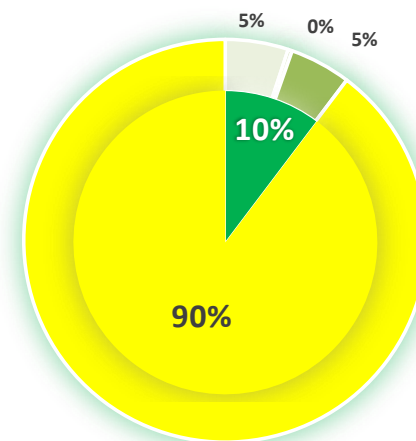
TOTAL
£1,122.16m

	£M
Serviced	193.98
Non-Serviced	22.24
SFR	45.40
Staying Visitor	261.62
Day Visitor	860.53
Total	1,122.16



TOTAL
14.28m

	M
Serviced	0.72
Non-Serviced	0.05
SFR	0.70
Staying Visitor	1.47
Day Visitor	12.81
Total	14.28

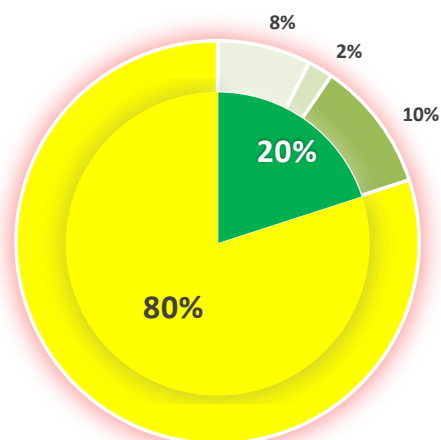


Visitor Days - 2024 - M - Share of Total

Direct Employment Supported - 2024 - FTEs - Share of Total

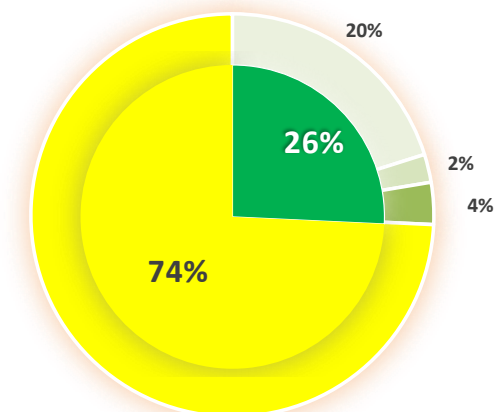
TOTAL
16.02m

	M
Serviced	1.20
Non-Serviced	0.32
SFR	1.68
Staying Visitor	3.20
Day Visitor	12.81
Total	16.02



TOTAL
8,253 Direct FTEs
10,479 Total FTEs

	FTEs
Serviced	1,661
Non-Serviced	186
SFR	278
Staying Visitor	2,125
Day Visitor	6,129
Total	8,253



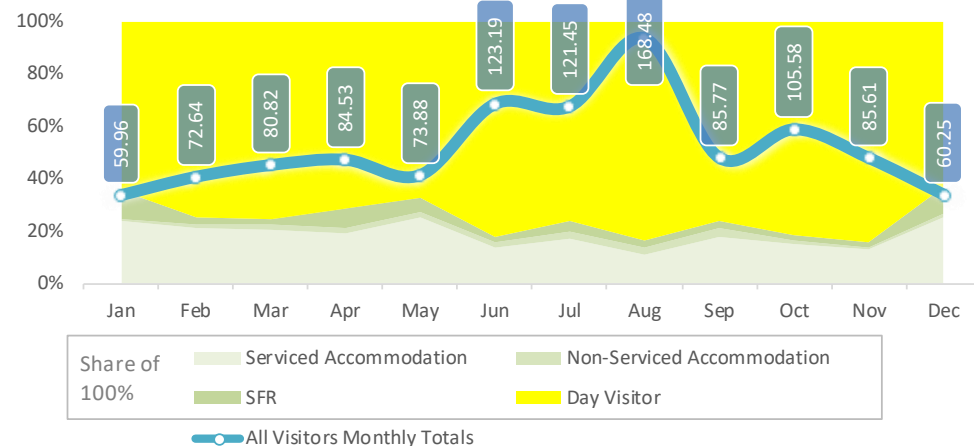
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CHESHIRE EAST

2024
Historic Prices

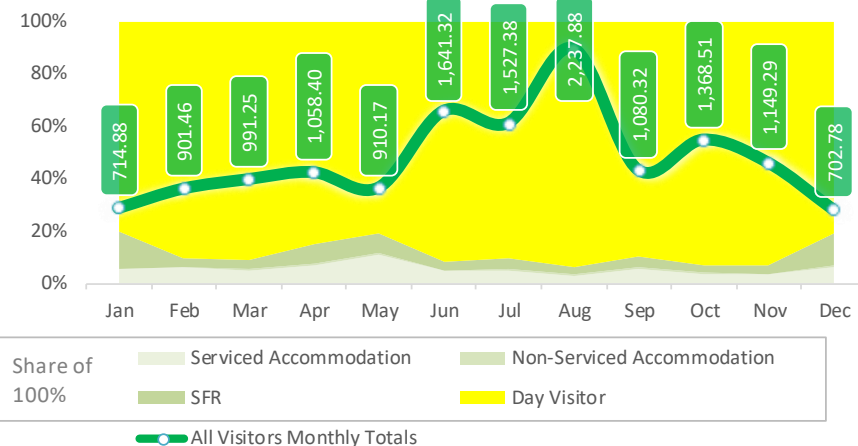
TOTAL

DISTRIBUTION BY MONTH
Historic Prices

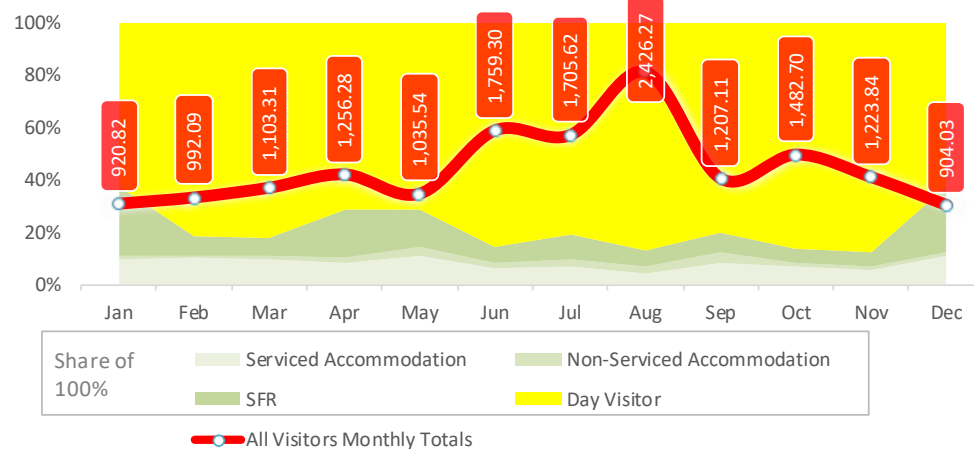
Economic Impact - Historic Prices - £M - Distribution of Impact by Month



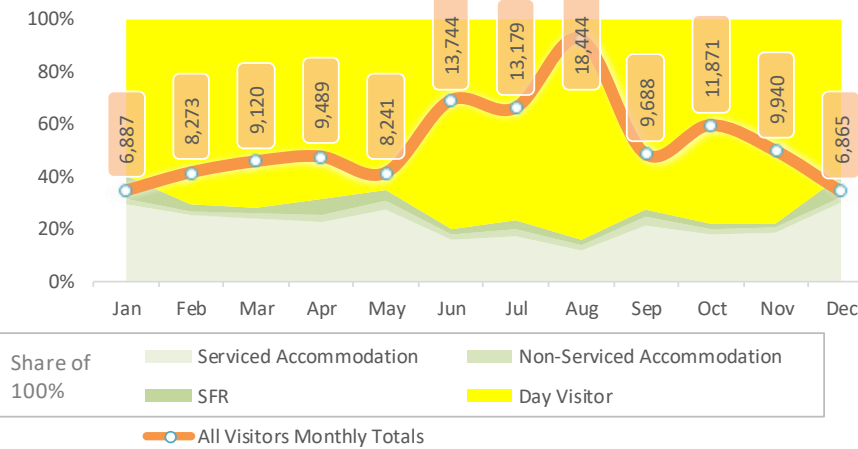
Visitor Numbers - 2024 - 000s - Distribution of Impact by Month



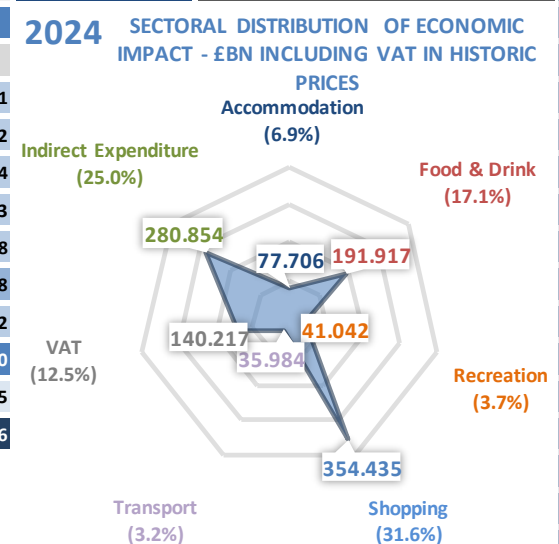
Visitor Days - 2024 - 000s - Distribution of Impact by Month



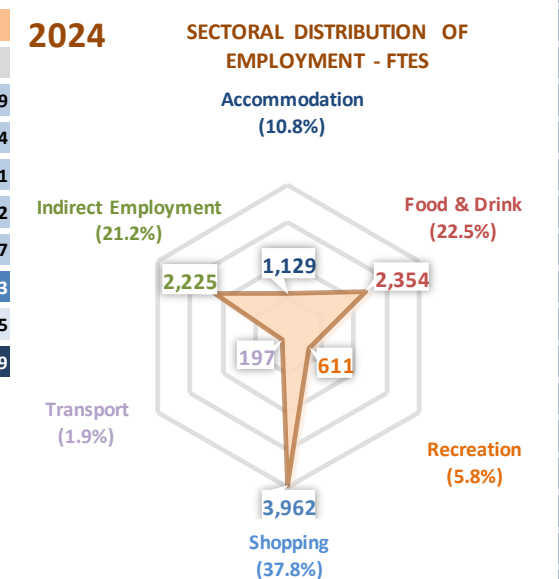
Direct Employment Supported - 2024 - FTEs - Distribution of Impact by Month



Sectoral Distribution of Economic Impact - £bn including VAT in Historic Prices													
Sector / Year		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	£M	68.18	78.95	78.06	82.59	88.47	91.20	90.91	27.32	56.87	78.92	74.61	77.71
Food & Drink	£M	121.78	131.99	138.88	147.22	151.07	158.32	164.33	102.81	125.50	145.35	170.88	191.92
Recreation	£M	26.33	28.53	29.94	31.68	32.58	34.14	35.38	21.76	27.02	31.19	36.71	41.04
Shopping	£M	223.76	242.75	256.02	271.86	278.51	291.91	303.35	182.19	230.07	267.41	314.28	354.43
Transport	£M	22.16	23.74	24.73	25.99	26.76	28.12	29.15	15.78	22.45	28.14	32.66	35.98
Direct Revenue	£M	462.20	505.96	527.62	559.33	577.38	603.70	623.12	349.87	461.92	551.00	629.15	701.08
VAT	£M	92.44	101.19	105.52	111.87	115.48	120.74	124.62	59.66	89.83	110.20	125.83	140.22
Direct Expenditure	£M	554.64	607.16	633.15	671.20	692.86	724.44	747.75	409.53	551.75	661.21	754.98	841.30
Indirect Expenditure	£M	182.46	199.40	208.56	221.30	228.03	238.56	246.74	138.31	183.15	218.11	250.21	280.85
TOTAL	£M	737.10	806.56	841.71	892.50	920.88	962.99	994.48	547.84	734.90	879.31	1,005.20	1,122.16



Sectoral Distribution of Employment - FTEs													
Sector / Year		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	FTEs	1,553	1,557	1,560	1,562	1,569	1,598	1,599	1,008	1,436	1,247	1,205	1,129
Food & Drink	FTEs	2,235	2,326	2,390	2,481	2,499	2,549	2,557	1,553	1,822	1,996	2,221	2,354
Recreation	FTEs	586	610	625	648	654	667	668	399	476	520	579	611
Shopping	FTEs	3,743	3,900	4,016	4,176	4,200	4,284	4,304	2,509	3,044	3,347	3,725	3,962
Transport	FTEs	182	187	190	196	198	202	203	107	146	173	190	197
Direct Employment	FTEs	8,298	8,580	8,782	9,063	9,120	9,299	9,331	5,576	6,924	7,282	7,920	8,253
Indirect Employment	FTEs	2,163	2,271	2,319	2,409	2,437	2,481	2,481	1,383	1,725	1,935	2,101	2,225
TOTAL	FTEs	10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022	10,479



Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2013 to 2024

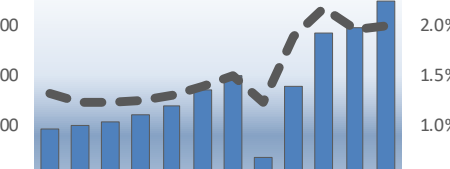
Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

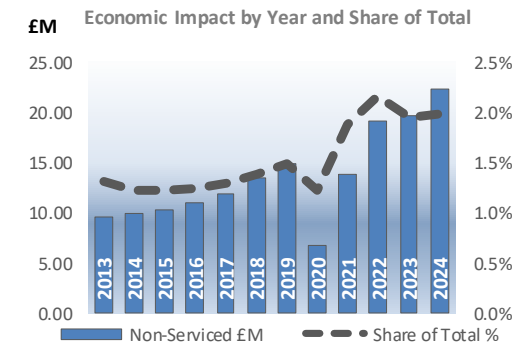
STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024 Historic Prices			TOTAL		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		TOTAL																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC						
% Change 2013 to 2024		38.0%	63.6%	38.7%	48.0%	32.2%	34.9%	60.6%	80.2%	67.3%	68.2%	35.7%	49.0%	52.2%	Annual Change	46.1%	37.8%	70.5%	51.2%
% Change 2023 to 2024		-1.9%	18.3%	15.3%	-3.4%	5.3%	12.2%	23.9%	20.0%	6.2%	10.6%	11.2%	12.7%	11.6%		10.8%	5.3%	17.7%	11.3%
Average Annual Change		3.5%	5.8%	3.5%	4.4%	2.9%	3.2%	5.5%	7.3%	6.1%	6.2%	3.2%	4.5%	4.7%		4.2%	3.4%	6.4%	4.7%
2013	£M	43.46	44.39	58.25	57.13	55.89	91.34	75.61	93.49	51.27	62.76	63.07	40.43	737.10		146.11	204.36	220.37	166.26
2014	£M	48.56	46.95	62.80	69.94	61.53	94.77	80.07	89.59	61.69	77.53	71.06	42.06	806.56		9.4%	158.32	226.24	231.35
2015	£M	51.13	51.85	62.18	75.47	67.03	91.53	82.99	106.79	67.09	82.47	59.51	43.67	841.71	4.4%	165.17	234.02	256.87	185.64
2016	£M	52.05	57.86	68.21	72.05	64.91	97.61	89.11	111.64	78.92	87.23	65.91	46.99	892.50	6.0%	178.12	234.57	279.67	200.14
2017	£M	55.05	59.45	68.56	81.83	66.77	103.44	94.19	115.01	71.11	88.79	70.50	46.18	920.88	3.2%	183.06	252.04	280.32	205.46
2018	£M	60.17	61.99	71.36	86.39	68.20	110.14	98.60	121.20	73.93	91.85	71.33	47.84	962.99	4.6%	193.52	264.73	293.73	211.01
2019	£M	63.32	65.53	70.24	91.30	71.85	112.89	101.23	132.05	77.50	88.06	71.40	49.11	994.48	3.3%	199.09	276.04	310.78	208.57
2020	£M	63.91	60.11	38.75	4.311	4.957	35.46	66.34	98.73	60.61	61.67	21.81	31.18	547.84	-44.9%	162.78	44.72	225.68	114.66
2021	£M	18.52	15.35	18.63	40.54	45.95	100.02	73.39	137.91	76.18	87.80	71.30	49.31	734.90	34.1%	52.50	186.51	287.48	208.40
2022	£M	51.50	50.06	61.19	76.64	61.05	100.48	83.89	120.09	70.37	86.68	69.13	48.24	879.31	19.7%	162.75	238.17	274.35	204.05
2023	£M	61.12	61.40	70.08	87.52	70.18	109.79	98.02	140.42	80.79	95.43	76.97	53.48	1,005.20	14.3%	192.60	267.48	319.23	225.88
2024	£M	59.96	72.64	80.82	84.53	73.88	123.19	121.45	168.48	85.77	105.58	85.61	60.25	1,122.16	11.6%	213.42	281.60	375.69	251.44
ECONOMIC IMPACT - IN HISTORIC PRICES														TOTAL					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total					
Total	£M	737.10	806.56	841.71	892.50	920.88	962.99	994.48	547.84	734.90	879.31	1,005.20	1,122.16	1,200.00 1,000.00 800.00 600.00 400.00 200.00 0.00 120.0% 100.0% 80.0% 60.0% 40.0% 20.0% 0.0% 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 Total £M Share of Total %					
All Visitor Types	£Bn	0.737	0.807	0.842	0.893	0.921	0.963	0.994	0.548	0.735	0.879	1.005	1.122						
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%						
Annual Change in Share	%																		
Change in Share from 2013	%																		
Avg Ann. Change in Share	%																		

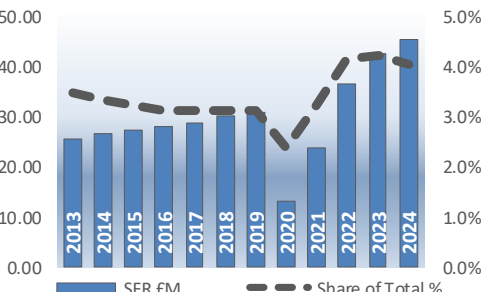
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Report Prepared by: Saleem Landi, Date of Issue: 02/07/2024

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024 Historic Prices		SERVICED ACCOMMODATION	ECONOMIC IMPACT Historic Prices					
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2013 to 2024		42.2%	31.0%	19.7%	20.4%	17.8%	14.2%	20.0%	17.1%	10.6%	20.1%	20.5%	23.5%	20.7%	Annual Change	29.7%	17.4%	16.3%	21.4%
% Change 2023 to 2024		6.9%	11.9%	7.0%	3.9%	1.8%	0.4%	-1.2%	1.2%	-0.9%	3.6%	7.6%	4.2%	3.4%		8.6%	2.0%	-0.3%	4.8%
Average Annual Change		3.8%	2.8%	1.8%	1.9%	1.6%	1.3%	1.8%	1.6%	1.0%	1.8%	1.9%	2.1%	1.9%		2.7%	1.6%	1.5%	1.9%
2013 £M		9.913	11.83	13.94	13.47	15.62	14.74	17.19	15.73	13.68	13.41	8.992	12.24	160.76		35.68	43.83	46.60	34.65
2014 £M		11.10	13.23	16.32	15.34	17.88	16.01	20.14	17.94	15.27	14.71	9.687	13.45	181.07	12.6%	40.65	49.22	53.35	37.85
2015 £M		11.99	13.95	15.30	14.65	18.11	15.52	19.71	18.07	14.78	15.04	9.701	12.93	179.77	-0.7%	41.24	48.28	52.57	37.68
2016 £M		12.95	14.26	15.61	15.45	18.55	16.71	21.02	18.25	15.47	15.65	10.19	13.82	187.92	4.5%	42.83	50.70	54.74	39.66
2017 £M		13.59	14.91	16.78	16.32	20.05	17.35	22.39	19.96	16.42	16.62	10.76	15.24	200.38	6.6%	45.27	53.72	58.77	42.62
2018 £M		13.96	14.92	17.23	16.45	20.06	18.17	24.30	21.68	16.68	17.40	10.96	15.49	207.28	3.4%	46.10	54.67	62.67	43.85
2019 £M		14.12	15.02	17.05	16.49	20.18	18.36	24.41	21.60	16.49	17.23	11.05	15.20	207.20	0.0%	46.19	55.04	62.50	43.47
2020 £M		9.947	11.72	6.704	0.542	1.112	1.167	6.841	10.09	7.904	5.762	0.965	3.522	66.27	-68.0%	28.37	2.822	24.83	10.25
2021 £M		5.794	6.526	8.082	7.605	11.19	12.93	18.65	17.86	13.57	14.29	8.786	11.50	136.78	106.4%	20.40	31.73	50.07	34.58
2022 £M		10.90	13.05	15.16	15.19	17.66	16.37	21.10	18.11	14.81	15.76	10.05	14.16	182.33	33.3%	39.11	49.22	54.03	39.97
2023 £M		13.18	13.85	15.59	15.61	18.07	16.76	20.89	18.20	15.26	15.55	10.07	14.51	187.55	2.9%	42.62	50.44	54.35	40.13
2024 £M		14.10	15.50	16.68	16.22	18.40	16.83	20.64	18.41	15.13	16.11	10.84	15.12	193.98	3.4%	46.28	51.44	54.18	42.07
ECONOMIC IMPACT - IN HISTORIC PRICES														SERVICED ACCOMMODATION					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 Serviced £M Share of Total %					
Serviced £M		160.76	181.07	179.77	187.92	200.38	207.28	207.20	66.27	136.78	182.33	187.55	193.98						
All Visitor Types £Bn		0.737	0.807	0.842	0.893	0.921	0.963	0.994	0.548	0.735	0.879	1.005	1.122						
Share of Total %		21.8%	22.5%	21.4%	21.1%	21.8%	21.5%	20.8%	12.1%	18.6%	20.7%	18.7%	17.3%						
Annual Change in Share %			2.9%	-4.9%	-1.4%	3.3%	-1.1%	-3.2%	-41.9%	53.9%	11.4%	-10.0%	-7.3%						
Change in Share from 2013 %			2.9%	-2.1%	-3.5%	-0.2%	-1.3%	-4.5%	-44.5%	-14.7%	-4.9%	-14.5%	-20.7%						
Avg Ann. Change in Share %			2.9%	-1.0%	-1.2%	-0.1%	-0.3%	-0.7%	-6.4%	-1.8%	-0.5%	-1.4%	-1.9%						

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024 Historic Prices			NON-SERVICED ACCOMMODATION	ECONOMIC IMPACT Historic Prices					
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024		59.4%	39.7%	144.8%	124.7%	109.5%	120.9%	151.7%	161.1%	147.0%	157.7%	96.1%	107.3%		130.9%	87.7%	118.3%	153.9%	124.9%	
% Change 2023 to 2024		-0.4%	5.5%	12.2%	0.1%	-1.1%	13.7%	35.9%	28.0%	5.2%	4.8%	11.7%	1.0%		13.3%	7.5%	4.5%	23.0%	5.4%	
Average Annual Change		5.4%	3.6%	13.2%	11.3%	10.0%	11.0%	13.8%	14.6%	13.4%	14.3%	8.7%	9.8%		11.9%	8.0%	10.8%	14.0%	11.4%	
2013	£M	0.337	0.431	0.529	0.814	0.891	1.024	1.421	1.645	1.223	0.545	0.383	0.390		9.631	2.8%	1.297	2.728	4.288	1.318
2014	£M	0.345	0.437	0.529	0.823	0.884	1.015	1.460	1.734	1.291	0.572	0.401	0.410		9.900	2.8%	1.311	2.722	4.484	1.382
2015	£M	0.370	0.467	0.537	0.836	0.932	1.065	1.484	1.778	1.328	0.614	0.433	0.442		10.29	3.9%	1.375	2.833	4.590	1.489
2016	£M	0.409	0.506	0.590	0.909	0.975	1.117	1.592	1.921	1.451	0.657	0.465	0.478		11.07	7.6%	1.506	3.000	4.964	1.600
2017	£M	0.440	0.556	0.643	0.997	0.990	1.101	1.762	2.112	1.470	0.760	0.509	0.535		11.87	7.3%	1.640	3.087	5.344	1.803
2018	£M	0.508	0.619	0.729	1.090	1.131	1.305	1.921	2.345	1.671	0.872	0.577	0.618		13.39	12.7%	1.856	3.526	5.937	2.067
2019	£M	0.594	0.679	0.789	1.280	1.286	1.430	2.159	2.540	1.762	0.908	0.672	0.713	14.81	10.7%	2.062	3.997	6.461	2.293	
2020	£M	0.618	0.518	0.333	0.015	0.031	0.046	1.128	1.622	1.420	0.607	0.027	0.355	6.721	-54.6%	1.469	0.092	4.170	0.989	
2021	£M	0.101	0.115	0.155	0.597	1.173	1.694	2.281	2.812	2.439	1.152	0.657	0.651	13.82	105.7%	0.370	3.464	7.531	2.459	
2022	£M	0.636	0.601	1.041	1.456	1.757	2.035	2.805	3.484	2.585	1.011	0.694	0.940	19.05	37.8%	2.278	5.248	8.874	2.645	
2023	£M	0.539	0.571	1.154	1.826	1.888	1.989	2.632	3.353	2.871	1.339	0.673	0.799	19.63	3.1%	2.264	5.703	8.856	2.811	
2024	£M	0.537	0.603	1.295	1.828	1.867	2.262	3.577	4.293	3.019	1.404	0.752	0.807	22.24	13.3%	2.434	5.956	10.89	2.963	
ECONOMIC IMPACT - IN HISTORIC PRICES														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M	Economic Impact by Year and Share of Total					
Non-Serviced		£M	9.631	9.900	10.29	11.07	11.87	13.39	14.81	6.721	13.82	19.05	19.63	22.24	25.00					
All Visitor Types		£Bn	0.737	0.807	0.842	0.893	0.921	0.963	0.994	0.548	0.735	0.879	1.005	1.122	20.00					
Share of Total		%	1.3%	1.2%	1.2%	1.2%	1.3%	1.4%	1.5%	1.2%	1.9%	2.2%	2.0%	2.0%	15.00					
Annual Change in Share		%		-6.1%	-0.4%	1.5%	3.9%	7.8%	7.1%	-17.6%	53.3%	15.1%	-9.8%	1.5%	10.00					
Change in Share from 2013		%		-6.1%	-6.5%	-5.1%	-1.3%	6.4%	14.0%	-6.1%	44.0%	65.8%	49.5%	51.7%	5.00					
Avg Ann. Change in Share		%		-6.1%	-3.2%	-1.7%	-0.3%	1.3%	2.3%	-0.9%	5.5%	7.3%	4.9%	4.7%	2.50					



STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024 Historic Prices			SFR	ECONOMIC IMPACT Historic Prices						
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		SFR																			
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC								
% Change 2013 to 2024		88.2%	79.2%	73.3%	75.2%	74.7%	73.1%	73.4%	75.6%	74.8%	75.6%	75.3%	77.0%			77.0%	Annual Change	83.6%	74.6%	74.5%	76.4%
% Change 2023 to 2024		8.0%	8.2%	7.9%	6.1%	5.8%	6.4%	5.8%	6.8%	5.6%	6.6%	8.4%	6.4%			6.7%		8.0%	6.1%	6.1%	6.8%
Average Annual Change		8.0%	7.2%	6.7%	6.8%	6.8%	6.6%	6.7%	6.9%	6.8%	6.9%	6.8%	7.0%	7.0%	7.6%	6.8%		6.8%	6.9%		
2013	£M	3.583	1.095	1.154	3.535	2.299	1.662	2.592	2.505	1.416	1.251	1.063	3.492	25.65	5.831	7.495		6.513	5.806		
2014	£M	3.746	1.142	1.226	3.696	2.405	1.709	2.722	2.615	1.472	1.293	1.096	3.619	26.74	4.3%	6.114	7.810	6.809	6.007		
2015	£M	3.921	1.187	1.220	3.706	2.462	1.724	2.755	2.667	1.487	1.326	1.115	3.643	27.21	1.8%	6.329	7.892	6.909	6.084		
2016	£M	4.060	1.203	1.233	3.793	2.495	1.774	2.829	2.700	1.522	1.351	1.139	3.747	27.85	2.3%	6.496	8.062	7.051	6.237		
2017	£M	4.161	1.235	1.277	3.936	2.593	1.816	2.928	2.812	1.569	1.406	1.173	3.909	28.82	3.5%	6.674	8.345	7.309	6.489		
2018	£M	4.364	1.282	1.337	4.096	2.697	1.921	3.046	2.938	1.644	1.486	1.226	4.083	30.12	4.5%	6.983	8.715	7.629	6.795		
2019	£M	4.481	1.311	1.358	4.215	2.768	1.970	3.132	3.010	1.673	1.509	1.259	4.154	30.84	2.4%	7.149	8.953	7.815	6.922		
2020	£M	4.069	1.247	0.668	0.151	0.169	0.138	1.302	1.935	1.129	0.698	0.123	1.341	12.97	-57.9%	5.984	0.458	4.366	2.163		
2021	£M	1.991	0.614	0.698	2.237	1.955	1.797	2.967	3.088	1.818	1.557	1.197	3.745	23.66	82.5%	3.304	5.989	7.873	6.499		
2022	£M	5.036	1.518	1.610	4.981	3.271	2.360	3.736	3.621	2.029	1.772	1.490	5.022	36.45	54.0%	8.164	10.61	9.386	8.284		
2023	£M	6.244	1.813	1.853	5.833	3.795	2.704	4.251	4.117	2.345	2.061	1.717	5.810	42.54	16.7%	9.910	12.33	10.71	9.588		
2024	£M	6.744	1.961	2.000	6.191	4.016	2.877	4.495	4.397	2.476	2.198	1.863	6.181	45.40	6.7%	10.70	13.08	11.37	10.24		
ECONOMIC IMPACT - IN HISTORIC PRICES														SFR							
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total							
SFR	£M	25.65	26.74	27.21	27.85	28.82	30.12	30.84	12.97	23.66	36.45	42.54	45.40								
All Visitor Types	£Bn	0.737	0.807	0.842	0.893	0.921	0.963	0.994	0.548	0.735	0.879	1.005	1.122								
Share of Total	%	3.5%	3.3%	3.2%	3.1%	3.1%	3.1%	3.1%	2.4%	3.2%	4.1%	4.2%	4.0%								
Annual Change in Share	%		-4.7%	-2.5%	-3.5%	0.3%	0.0%	-0.9%	-23.7%	36.0%	28.7%	2.1%	-4.4%								
Change in Share from 2013	%		-4.7%	-7.1%	-10.3%	-10.1%	-10.1%	-10.9%	-32.0%	-7.4%	19.1%	21.6%	16.3%								
Avg Ann. Change in Share	%		-4.7%	-3.5%	-3.4%	-2.5%	-2.0%	-1.8%	-4.6%	-0.9%	2.1%	2.2%	1.5%								

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Report Prepared by: Saleem Landi, Date of Issue: 02/07/25

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024 Historic Prices			STAYING VISITOR	ECONOMIC IMPACT Historic Prices					
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC					
% Change 2013 to 2024		54.5%	35.2%	27.9%	36.0%	29.1%	26.1%	35.4%	36.3%	26.4%	29.6%	28.9%	37.1%	33.5%	Annual Change	38.8%	30.4%	33.2%	32.3%	
% Change 2023 to 2024		7.1%	11.3%	7.4%	4.2%	2.2%	2.4%	3.4%	5.6%	0.7%	4.0%	7.9%	4.7%	4.8%		8.4%	2.9%	3.4%	5.2%	
Average Annual Change		5.0%	3.2%	2.5%	3.3%	2.6%	2.4%	3.2%	3.3%	2.4%	2.7%	2.6%	3.4%	3.0%		3.5%	2.8%	3.0%	2.9%	
2013 £M		13.83	13.36	15.62	17.82	18.81	17.43	21.21	19.88	16.32	15.21	10.44	16.12	196.03	Annual Change	42.81	54.05	57.40	41.77	
2014 £M		15.19	14.80	18.08	19.86	21.17	18.73	24.32	22.29	18.03	16.57	11.18	17.48	217.71		11.1%	48.08	59.76	64.64	45.24
2015 £M		16.28	15.60	17.06	19.19	21.50	18.31	23.95	22.52	17.59	16.98	11.25	17.02	217.27		-0.2%	48.95	59.01	64.06	45.25
2016 £M		17.42	15.97	17.43	20.15	22.02	19.60	25.44	22.87	18.45	17.66	11.79	18.05	226.84		4.4%	50.83	61.76	66.75	47.50
2017 £M		18.19	16.70	18.70	21.26	23.63	20.26	27.08	24.88	19.46	18.79	12.44	19.68	241.07		6.3%	53.58	65.15	71.42	50.91
2018 £M		18.83	16.82	19.29	21.63	23.89	21.39	29.27	26.97	20.00	19.75	12.76	20.20	250.79		4.0%	54.94	66.91	76.23	52.71
2019 £M		19.20	17.01	19.20	21.99	24.24	21.77	29.70	27.15	19.92	19.64	12.98	20.07	252.85		0.8%	55.40	67.99	76.77	52.69
2020 £M		14.63	13.49	7.705	0.709	1.312	1.351	9.271	13.64	10.45	7.068	1.115	5.218	85.96		-66.0%	35.82	3.372	33.37	13.40
2021 £M		7.886	7.255	8.935	10.44	14.32	16.42	23.89	23.76	17.83	17.00	10.64	15.90	174.27		102.7%	24.08	41.18	65.48	43.54
2022 £M		16.57	15.17	17.81	21.63	22.68	20.77	27.65	25.22	19.42	18.54	12.24	20.12	237.82		36.5%	49.55	65.08	72.29	50.90
2023 £M		19.96	16.23	18.60	23.26	23.76	21.45	27.77	25.67	20.48	18.95	12.46	21.12	249.72		5.0%	54.80	68.48	73.92	52.53
2024 £M		21.38	18.06	19.98	24.24	24.28	21.97	28.71	27.10	20.63	19.72	13.45	22.11	261.62		4.8%	59.42	70.48	76.44	55.28
ECONOMIC IMPACT - IN HISTORIC PRICES														STAYING VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
Staying Visitor £M		196.03	217.71	217.27	226.84	241.07	250.79	252.85	85.96	174.27	237.82	249.72	261.62							
All Visitor Types £Bn		0.737	0.807	0.842	0.893	0.921	0.963	0.994	0.548	0.735	0.879	1.005	1.122							
Share of Total %		26.6%	27.0%	25.8%	25.4%	26.2%	26.0%	25.4%	15.7%	23.7%	27.0%	24.8%	23.3%							
Annual Change in Share %			1.5%	-4.4%	-1.5%	3.0%	-0.5%	-2.4%	-38.3%	51.1%	14.1%	-8.1%	-6.2%							
Change in Share from 2013 %			1.5%	-2.9%	-4.4%	-1.6%	-2.1%	-4.4%	-41.0%	-10.8%	1.7%	-6.6%	-12.3%							
Avg Ann. Change in Share %			1.5%	-1.5%	-1.5%	-0.4%	-0.4%	-0.7%	-5.9%	-1.4%	0.2%	-0.7%	-1.1%							

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024 Historic Prices			DAY VISITOR		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC				
% Change 2013 to 2024		30.2%	75.9%	42.7%	53.4%	33.8%	36.9%	70.5%	92.1%	86.4%	80.6%	37.1%	56.9%	59.0%	Annual Change	49.1%	40.5%	83.6%	57.6%
% Change 2023 to 2024		-6.2%	20.8%	18.2%	-6.2%	6.8%	14.6%	32.0%	23.2%	8.0%	12.3%	11.9%	17.9%	13.9%		11.8%	6.1%	22.0%	13.2%
Average Annual Change		2.7%	6.9%	3.9%	4.9%	3.1%	3.4%	6.4%	8.4%	7.9%	7.3%	3.4%	5.2%	5.4%		4.5%	3.7%	7.6%	5.2%
2013	£M	29.63	31.03	42.64	39.31	37.08	73.92	54.40	73.61	34.95	47.55	52.63	24.30	541.06		103.30	150.31	162.96	124.49
2014	£M	33.37	32.15	44.72	50.08	40.36	76.04	55.75	67.30	43.66	60.95	59.88	24.58	588.85		8.8%	110.24	166.49	166.70
2015	£M	34.85	36.25	45.12	56.28	45.53	73.21	59.04	84.27	49.50	65.48	48.26	26.65	624.44	6.0%	116.22	175.02	192.81	140.39
2016	£M	34.63	41.89	50.77	51.91	42.89	78.01	63.68	88.77	60.47	69.58	54.12	28.94	665.66	6.6%	127.29	172.81	212.92	152.64
2017	£M	36.86	42.75	49.87	60.57	43.14	83.17	67.11	90.13	51.66	70.00	58.06	26.50	679.81	2.1%	129.48	186.89	208.89	154.55
2018	£M	41.34	45.17	52.07	64.75	44.32	88.75	69.34	94.23	53.93	72.09	58.57	27.65	712.20	4.8%	138.58	197.82	217.50	158.30
2019	£M	44.13	48.52	51.04	69.31	47.61	91.13	71.52	104.91	57.58	68.41	58.42	29.04	741.63	4.1%	143.69	208.05	234.01	155.88
2020	£M	49.28	46.63	31.05	3.602	3.645	34.11	57.07	85.09	50.15	54.61	20.70	25.96	461.88	-37.7%	126.95	41.35	192.31	101.26
2021	£M	10.64	8.093	9.693	30.11	31.63	83.60	49.50	114.16	58.35	70.80	60.66	33.41	560.63	21.4%	28.42	145.34	222.00	164.87
2022	£M	34.92	34.89	43.39	55.01	38.36	79.71	56.24	94.87	50.95	68.14	56.89	28.12	641.49	14.4%	113.20	173.08	202.06	153.15
2023	£M	41.15	45.17	51.48	64.26	46.42	88.33	70.24	114.75	60.31	76.48	64.51	32.36	755.48	17.8%	137.80	199.01	245.31	173.35
2024	£M	38.58	54.58	60.84	60.29	49.60	101.23	92.74	141.38	65.14	85.86	72.16	38.14	860.53	13.9%	154.00	211.12	299.25	196.16
ECONOMIC IMPACT - IN HISTORIC PRICES														DAY VISITOR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total					
Day Visitor	£M	541.06	588.85	624.44	665.66	679.81	712.20	741.63	461.88	560.63	641.49	755.48	860.53	1,000.00 800.00 600.00 400.00 200.00 0.00 100.0% 80.0% 60.0% 40.0% 20.0% 0.0% Day Visitor £M Share of Total %					
All Visitor Types	£Bn	0.737	0.807	0.842	0.893	0.921	0.963	0.994	0.548	0.735	0.879	1.005	1.122						
Share of Total	%	73.4%	73.0%	74.2%	74.6%	73.8%	74.0%	74.6%	84.3%	76.3%	73.0%	75.2%	76.7%						
Annual Change in Share	%		-0.5%	1.6%	0.5%	-1.0%	0.2%	0.8%	13.1%	-9.5%	-4.4%	3.0%	2.0%						
Change in Share from 2013	%		-0.5%	1.1%	1.6%	0.6%	0.8%	1.6%	14.9%	3.9%	-0.6%	2.4%	4.5%						
Avg Ann. Change in Share	%		-0.5%	0.5%	0.5%	0.1%	0.2%	0.3%	2.1%	0.5%	-0.1%	0.2%	0.4%						

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Visitor Numbers by Month, Year and Visitor Type for the Period 2013 to 2024

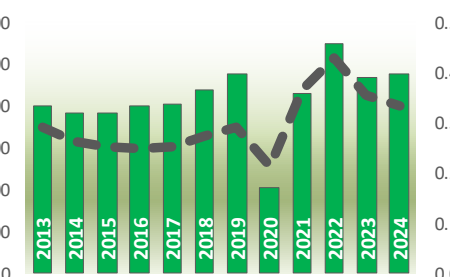
Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024			TOTAL		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	TOTAL																		
An increase of 3% or more	VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024	-10.8%	12.1%	-7.9%	0.8%	-10.7%	-10.4%	9.3%	22.7%	16.6%	15.2%	-10.4%	2.2%	2.8%	Annual Change	-2.8%	-7.5%	16.8%	1.9%	
% Change 2023 to 2024	-8.2%	14.0%	11.6%	-9.1%	1.0%	8.2%	22.4%	16.2%	2.3%	6.5%	6.4%	9.8%	7.6%		6.1%	0.8%	14.5%	7.2%	
Average Annual Change	-1.0%	1.1%	-0.7%	0.1%	-1.0%	-0.9%	0.8%	2.1%	1.5%	1.4%	-0.9%	0.2%	0.3%		-0.3%	-0.7%	1.5%	0.2%	
2013	M	0.801	0.804	1.076	1.050	1.020	1.831	1.397	1.824	0.926	1.188	1.283	0.688	13.89		2.682	3.901	4.148	3.159
2014	M	0.866	0.807	1.096	1.272	1.082	1.837	1.389	1.633	1.092	1.456	1.409	0.679	14.62	5.2%	2.769	4.191	4.115	3.544
2015	M	0.896	0.888	1.081	1.389	1.189	1.753	1.451	1.994	1.205	1.538	1.137	0.713	15.23	4.2%	2.864	4.331	4.651	3.387
2016	M	0.884	1.001	1.190	1.289	1.116	1.838	1.542	2.066	1.433	1.605	1.253	0.758	15.98	4.9%	3.075	4.242	5.041	3.616
2017	M	0.912	0.998	1.146	1.447	1.106	1.906	1.584	2.052	1.215	1.578	1.308	0.695	15.95	-0.2%	3.057	4.458	4.851	3.581
2018	M	0.976	1.012	1.152	1.483	1.094	1.957	1.575	2.064	1.221	1.568	1.272	0.698	16.07	0.8%	3.140	4.533	4.859	3.538
2019	M	1.010	1.056	1.104	1.540	1.137	1.959	1.583	2.227	1.264	1.456	1.239	0.709	16.28	1.3%	3.170	4.636	5.074	3.405
2020	M	1.071	0.988	0.644	0.076	0.083	0.671	1.167	1.734	1.045	1.099	0.409	0.543	9.528	-41.5%	2.703	0.830	3.946	2.051
2021	M	0.261	0.197	0.230	0.659	0.726	1.718	1.087	2.317	1.231	1.445	1.229	0.752	11.85	24.4%	0.688	3.103	4.635	3.425
2022	M	0.740	0.698	0.850	1.130	0.851	1.547	1.147	1.814	1.014	1.296	1.080	0.630	12.80	8.0%	2.288	3.528	3.976	3.006
2023	M	0.778	0.791	0.888	1.165	0.901	1.517	1.248	1.926	1.056	1.285	1.081	0.640	13.28	3.7%	2.457	3.583	4.231	3.005
2024	M	0.715	0.901	0.991	1.058	0.910	1.641	1.527	2.238	1.080	1.369	1.149	0.703	14.28	7.6%	2.608	3.610	4.846	3.221
VISITOR NUMBERS														TOTAL					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M	Visitor No.s by Year and Share of Total				
Total	M	13.89	14.62	15.23	15.98	15.95	16.07	16.28	9.528	11.85	12.80	13.28	14.28						
All Visitor Types	M	13.89	14.62	15.23	15.98	15.95	16.07	16.28	9.528	11.85	12.80	13.28	14.28						
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%						
Annual Change in Share	%																		
Change in Share from 2013	%																		
Avg Ann. Change in Share	%																		
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Report Prepared by: Saleem Landi, Date of Issue: 02/07/25																			

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024			SERVICED		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC					
% Change 2013 to 2024		-1.5%	-14.7%	-28.7%	0.1%	-7.4%	-13.0%	-15.6%	-19.1%	-26.7%	-23.4%	-15.3%	-15.8%	-15.3%	Annual Change	-17.2%	-7.2%	-20.4%	-18.6%	
% Change 2023 to 2024		5.4%	5.0%	0.9%	-1.3%	-4.2%	-5.3%	-6.3%	-3.2%	-6.3%	-1.1%	2.2%	-1.2%	-2.2%		3.7%	-3.7%	-5.3%	-0.2%	
Average Annual Change		-0.1%	-1.3%	-2.6%	0.0%	-0.7%	-1.2%	-1.4%	-1.7%	-2.4%	-2.1%	-1.4%	-1.4%	-1.4%		-1.6%	-0.7%	-1.9%	-1.7%	
2013 000s		40.3	62.3	67.9	71.6	106.9	89.3	88.2	78.3	83.9	63.8	46.3	53.9	852.7		170.4	267.8	250.5	164.0	
2014 000s		38.4	59.1	66.3	76.1	118.2	93.2	82.8	72.7	77.6	61.7	43.7	52.9	842.6	-1.2%	163.7	287.5	233.1	158.3	
2015 000s		40.7	56.5	54.0	70.3	119.7	90.4	85.3	76.5	72.2	58.3	42.1	47.3	813.3	-3.5%	151.1	280.4	234.1	147.7	
2016 000s		41.7	57.8	53.1	80.5	117.5	91.4	91.0	74.2	74.5	55.7	43.8	49.1	830.4	2.1%	152.6	289.4	239.7	148.6	
2017 000s		41.8	59.3	55.7	82.3	125.1	93.0	94.7	79.1	77.1	57.2	44.9	52.1	862.4	3.9%	156.8	300.4	250.9	154.2	
2018 000s		42.8	58.4	56.7	81.8	123.5	95.8	93.8	78.6	77.2	59.5	45.0	52.7	865.7	0.4%	157.8	301.1	249.5	157.2	
2019 000s		42.6	58.0	55.3	80.6	122.9	95.7	93.2	77.3	75.2	58.1	44.7	50.9	854.5	-1.3%	155.9	299.2	245.7	153.7	
2020 000s		36.4	55.1	26.5	3.2	8.2	7.4	33.2	46.1	43.8	23.7	4.7	14.4	302.7	-64.6%	117.9	18.8	123.1	42.8	
2021 000s		19.9	28.0	29.4	42.4	75.1	74.4	79.5	72.2	69.0	54.0	39.7	43.3	627.0	107.1%	77.3	191.8	220.7	137.1	
2022 000s		30.8	47.0	45.9	69.9	99.5	79.0	78.6	63.7	62.8	49.4	37.9	44.2	708.6	13.0%	123.6	248.4	205.2	131.4	
2023 000s		37.7	50.6	48.0	72.7	103.4	82.0	79.4	65.4	65.6	49.4	38.4	45.9	738.4	4.2%	136.2	258.1	210.5	133.7	
2024 000s		39.7	53.1	48.4	71.7	99.0	77.7	74.4	63.4	61.5	48.8	39.2	45.4	722.3	-2.2%	141.2	248.4	199.3	133.5	
VISITOR NUMBERS														SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor No.s by Year and Share of Total					
Serviced		000s	852.7	842.6	813.3	830.4	862.4	865.7	854.5	302.7	627.0	708.6	738.4	722.3						
All Visitor Types		M	13.9	14.6	15.2	16.0	15.9	16.1	16.3	9.5	11.9	12.8	13.3	14.3						
Share of Total		%	6.1%	5.8%	5.3%	5.2%	5.4%	5.4%	5.2%	3.2%	5.3%	5.5%	5.6%	5.1%						
Annual Change in Share		%		-6.1%	-7.4%	-2.6%	4.0%	-0.4%	-2.6%	-39.5%	66.5%	4.7%	0.5%	-9.1%						
Change in Share from 2013		%		-6.1%	-13.0%	-15.3%	-11.9%	-12.3%	-14.5%	-48.3%	-13.8%	-9.8%	-9.4%	-17.6%						
Avg Ann. Change in Share		%		-6.1%	-6.5%	-5.1%	-3.0%	-2.5%	-2.4%	-6.9%	-1.7%	-1.1%	-0.9%	-1.6%						

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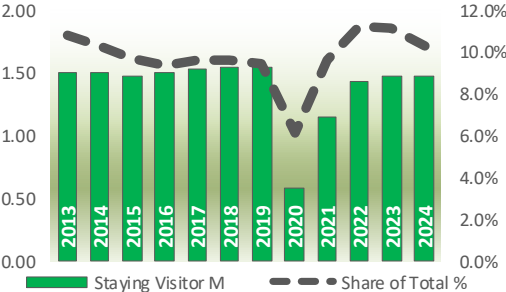
Report Prepared by: Saleem Landi, Date of Issue: 02/07/24

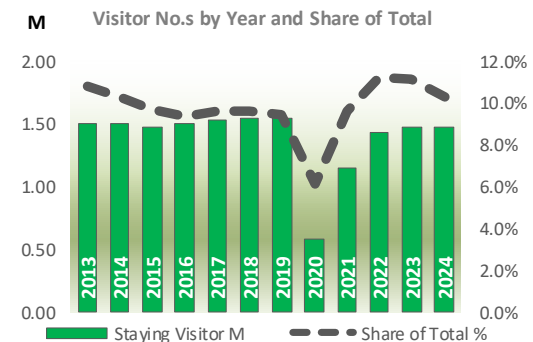
STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024			NON-SERVICED		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-10.3%	-23.6%	32.2%	9.2%	14.8%	31.8%	14.9%	20.1%	31.5%	30.7%	-7.2%	25.7%	18.0%	Annual Change	3.1%	18.9%	22.2%	16.9%	
% Change 2023 to 2024		-4.0%	1.6%	2.4%	-7.1%	-4.9%	9.3%	5.2%	3.5%	-0.1%	0.9%	7.6%	-2.7%	1.2%		0.7%	-0.7%	2.7%	1.6%	
Average Annual Change		-0.9%	-2.1%	2.9%	0.8%	1.3%	2.9%	1.4%	1.8%	2.9%	2.8%	-0.7%	2.3%	1.6%		0.3%	1.7%	2.0%	1.5%	
2013		000s	1.2	1.6	2.1	4.0	4.6	4.5	5.1	6.0	5.2	2.6	2.0	1.4	40.2		4.9	13.1	16.2	5.9
2014		000s	1.2	1.6	2.0	4.1	4.5	4.5	4.5	5.4	4.8	2.6	1.9	1.4	38.4	-4.4%	4.8	13.1	14.7	5.9
2015		000s	1.3	1.6	2.0	3.9	4.5	4.5	4.6	5.1	4.8	2.7	1.9	1.5	38.4	0.1%	4.9	12.9	14.5	6.1
2016		000s	1.4	1.7	2.1	3.7	4.2	4.5	5.0	5.9	5.3	2.5	1.8	1.6	39.8	3.5%	5.2	12.5	16.2	6.0
2017		000s	1.4	1.8	2.2	3.9	4.1	4.3	5.0	5.8	5.1	2.9	1.9	1.8	40.2	1.0%	5.5	12.2	15.8	6.6
2018		000s	1.6	2.0	2.4	4.1	4.5	4.9	5.3	6.3	5.6	3.2	2.1	2.0	43.9	9.3%	6.0	13.5	17.2	7.2
2019		000s	1.8	2.1	2.6	4.7	5.0	5.2	5.9	6.7	5.8	3.2	2.4	2.2	47.5	8.0%	6.5	14.9	18.3	7.8
2020		000s	1.9	1.6	1.1	0.1	0.1	0.2	3.1	4.4	4.7	2.1	0.1	1.1	20.4	-57.0%	4.6	0.3	12.2	3.3
2021		000s	0.3	0.3	0.5	2.1	4.4	6.0	6.1	7.4	7.8	3.9	2.2	1.9	43.1	111.3%	1.1	12.6	21.3	8.1
2022		000s	1.7	1.6	3.0	4.7	6.2	6.7	6.9	8.4	7.6	3.2	2.2	2.6	54.8	27.1%	6.3	17.7	23.0	7.9
2023		000s	1.2	1.2	2.7	4.7	5.5	5.4	5.5	6.9	6.9	3.3	1.7	1.8	46.8	-14.6%	5.0	15.7	19.3	6.8
2024		000s	1.1	1.2	2.7	4.4	5.3	5.9	5.8	7.2	6.9	3.4	1.8	1.7	47.4	1.2%	5.1	15.6	19.8	6.9
VISITOR NUMBERS															NON-SERVICED ACCOMMODATION					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s Visitor No.s by Year and Share of Total						
Non-Serviced		000s	40.2	38.4	38.4	39.8	40.2	43.9	47.5	20.4	43.1	54.8	46.8	47.4						
All Visitor Types		M	13.9	14.6	15.2	16.0	15.9	16.1	16.3	9.5	11.9	12.8	13.3	14.3						
Share of Total		%	0.3%	0.3%	0.3%	0.2%	0.3%	0.3%	0.3%	0.2%	0.4%	0.4%	0.4%	0.3%						
Annual Change in Share		%		-9.1%	-4.0%	-1.3%	1.2%	8.5%	6.6%	-26.5%	69.9%	17.7%	-17.6%	-5.9%						
Change in Share from 2013		%		-9.1%	-12.7%	-13.9%	-12.9%	-5.5%	0.8%	-26.0%	25.8%	48.1%	22.0%	14.8%						
Avg Ann. Change in Share		%		-9.1%	-6.4%	-4.6%	-3.2%	-1.1%	0.1%	-3.7%	3.2%	5.3%	2.2%	1.3%						

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST										2013 to 2024			SFR		VISITOR NUMBERS																																											
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER																																										
KEY		SFR																																																								
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change																																											
Less than 3% change		Q1			Q2			Q3			Q4																																															
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC																																													
% Change 2013 to 2024		22.4%	16.5%	12.7%	13.9%	13.6%	12.5%	12.8%	14.2%	13.7%	14.2%	14.0%	15.1%	15.1%	Annual Change	19.1%	13.5%	13.5%	14.7%																																							
% Change 2023 to 2024		2.9%	3.1%	2.9%	1.2%	0.9%	1.4%	0.8%	1.8%	0.6%	1.6%	3.4%	1.4%	1.7%		3.0%	1.1%	1.1%	1.9%																																							
Average Annual Change		2.0%	1.5%	1.2%	1.3%	1.2%	1.1%	1.2%	1.3%	1.2%	1.3%	1.3%	1.4%	1.4%		1.7%	1.2%	1.2%	1.3%																																							
2013 000s		81.4	29.6	30.5	74.3	59.3	44.9	58.9	54.7	37.1	33.2	29.7	76.3	609.9		141.5	178.6	150.6	139.2																																							
2014 000s		82.8	30.0	31.5	75.6	60.4	45.0	60.2	55.6	37.5	33.4	29.8	76.9	618.7	1.4%	144.4	181.0	153.2	140.1																																							
2015 000s		85.7	30.9	31.0	75.0	61.2	44.9	60.2	56.1	37.5	33.9	30.0	76.6	622.9	0.7%	147.6	181.0	153.7	140.5																																							
2016 000s		87.6	30.9	30.9	75.8	61.2	45.6	61.0	56.0	37.8	34.1	30.3	77.7	628.9	1.0%	149.4	182.5	154.9	142.1																																							
2017 000s		87.5	30.9	31.2	76.7	62.0	45.5	61.6	56.9	38.0	34.6	30.4	79.0	634.2	0.8%	149.7	184.1	156.5	144.0																																							
2018 000s		88.3	30.9	31.5	76.7	62.0	46.3	61.6	57.2	38.3	35.1	30.6	79.4	637.9	0.6%	150.6	185.0	157.1	145.1																																							
2019 000s		88.4	30.8	31.1	77.0	62.0	46.3	61.8	57.1	38.0	34.8	30.6	78.8	636.7	-0.2%	150.3	185.3	156.9	144.2																																							
2020 000s		78.2	28.5	14.9	2.7	3.7	3.1	25.0	35.7	25.0	15.7	2.9	24.8	260.3	-59.1%	121.6	9.5	85.8	43.4																																							
2021 000s		37.7	13.9	15.4	39.3	42.1	40.5	56.2	56.3	39.7	34.5	27.9	68.3	471.8	81.3%	67.0	121.9	152.2	130.7																																							
2022 000s		88.5	31.8	32.9	81.1	65.3	49.4	65.7	61.2	41.1	36.4	32.2	84.9	670.4	42.1%	153.2	195.8	167.9	153.5																																							
2023 000s		96.8	33.5	33.4	83.7	66.8	49.9	65.9	61.4	41.9	37.3	32.8	86.6	689.8	2.9%	163.6	200.4	169.1	156.7																																							
2024 000s		99.6	34.5	34.3	84.7	67.4	50.6	66.4	62.5	42.1	37.9	33.9	87.8	701.7	1.7%	168.5	202.7	171.0	159.6																																							
VISITOR NUMBERS														SFR																																												
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor No.s by Year and Share of Total <table><thead><tr><th>Year</th><th>SFR 000s</th><th>Share of Total %</th></tr></thead><tbody><tr><td>2013</td><td>609.9</td><td>4.4%</td></tr><tr><td>2014</td><td>618.7</td><td>4.2%</td></tr><tr><td>2015</td><td>622.9</td><td>4.1%</td></tr><tr><td>2016</td><td>628.9</td><td>3.9%</td></tr><tr><td>2017</td><td>634.2</td><td>4.0%</td></tr><tr><td>2018</td><td>637.9</td><td>4.0%</td></tr><tr><td>2019</td><td>636.7</td><td>3.9%</td></tr><tr><td>2020</td><td>260.3</td><td>2.7%</td></tr><tr><td>2021</td><td>471.8</td><td>4.0%</td></tr><tr><td>2022</td><td>670.4</td><td>5.2%</td></tr><tr><td>2023</td><td>689.8</td><td>5.2%</td></tr><tr><td>2024</td><td>701.7</td><td>4.9%</td></tr></tbody></table>					Year	SFR 000s	Share of Total %	2013	609.9	4.4%	2014	618.7	4.2%	2015	622.9	4.1%	2016	628.9	3.9%	2017	634.2	4.0%	2018	637.9	4.0%	2019	636.7	3.9%	2020	260.3	2.7%	2021	471.8	4.0%	2022	670.4	5.2%	2023	689.8	5.2%	2024	701.7	4.9%
Year	SFR 000s	Share of Total %																																																								
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SFR 000s		609.9	618.7	622.9	628.9	634.2	637.9	636.7	260.3	471.8	670.4	689.8	701.7																																													
All Visitor Types M		13.9	14.6	15.2	16.0	15.9	16.1	16.3	9.5	11.9	12.8	13.3	14.3																																													
Share of Total %		4.4%	4.2%	4.1%	3.9%	4.0%	4.0%	3.9%	2.7%	4.0%	5.2%	5.2%	4.9%																																													
Annual Change in Share %			-3.6%	-3.4%	-3.7%	1.0%	-0.2%	-1.5%	-30.1%	45.7%	31.6%	-0.8%	-5.4%																																													
Change in Share from 2013 %			-3.6%	-6.9%	-10.3%	-9.4%	-9.6%	-11.0%	-37.8%	-9.3%	19.3%	18.3%	11.9%																																													
Avg Ann. Change in Share %			-3.6%	-3.4%	-3.4%	-2.4%	-1.9%	-1.8%	-5.4%	-1.2%	2.1%	1.8%	1.1%																																													

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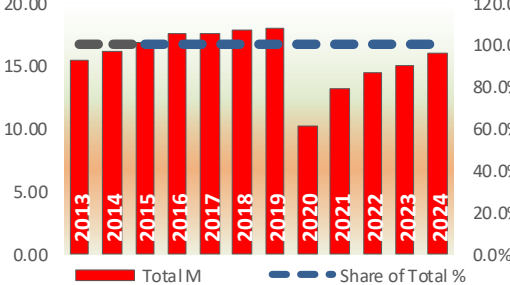
STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024			STAYING VISITOR		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		STAYING VISITOR																	
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2013 to 2024		14.2%	-5.0%	-14.9%	7.2%	0.5%	-3.3%	-3.6%	-4.3%	-12.4%	-9.5%	-3.9%	2.6%	-2.1%	Annual Change	-0.7%	1.6%	-6.5%	-2.9%
% Change 2023 to 2024		3.6%	4.2%	1.7%	-0.2%	-2.3%	-2.3%	-2.8%	-0.6%	-3.4%	0.1%	2.8%	0.5%	-0.2%		3.2%	-1.6%	-2.2%	0.9%
Average Annual Change		1.3%	-0.5%	-1.4%	0.7%	0.0%	-0.3%	-0.3%	-0.4%	-1.1%	-0.9%	-0.4%	0.2%	-0.2%		-0.1%	0.1%	-0.6%	-0.3%
2013	M	0.123	0.093	0.100	0.150	0.171	0.139	0.152	0.139	0.126	0.100	0.078	0.132	1.503			0.317	0.460	0.417
2014	M	0.122	0.091	0.100	0.156	0.183	0.143	0.147	0.134	0.120	0.098	0.075	0.131	1.500	-0.2%	0.313	0.482	0.401	0.304
2015	M	0.128	0.089	0.087	0.149	0.185	0.140	0.150	0.138	0.115	0.095	0.074	0.125	1.475	-1.7%	0.304	0.474	0.402	0.294
2016	M	0.131	0.090	0.086	0.160	0.183	0.142	0.157	0.136	0.118	0.092	0.076	0.128	1.499	1.7%	0.307	0.484	0.411	0.297
2017	M	0.131	0.092	0.089	0.163	0.191	0.143	0.161	0.142	0.120	0.095	0.077	0.133	1.537	2.5%	0.312	0.497	0.423	0.305
2018	M	0.133	0.091	0.091	0.163	0.190	0.147	0.161	0.142	0.121	0.098	0.078	0.134	1.548	0.7%	0.314	0.500	0.424	0.310
2019	M	0.133	0.091	0.089	0.162	0.190	0.147	0.161	0.141	0.119	0.096	0.078	0.132	1.539	-0.6%	0.313	0.499	0.421	0.306
2020	M	0.116	0.085	0.042	0.006	0.012	0.011	0.061	0.086	0.073	0.041	0.008	0.040	0.583	-62.1%	0.244	0.029	0.221	0.089
2021	M	0.058	0.042	0.045	0.084	0.122	0.121	0.142	0.136	0.116	0.092	0.070	0.114	1.142	95.7%	0.145	0.326	0.394	0.276
2022	M	0.121	0.080	0.082	0.156	0.171	0.135	0.151	0.133	0.112	0.089	0.072	0.132	1.434	25.6%	0.283	0.462	0.396	0.293
2023	M	0.136	0.085	0.084	0.161	0.176	0.137	0.151	0.134	0.114	0.090	0.073	0.134	1.475	2.9%	0.305	0.474	0.399	0.297
2024	M	0.140	0.089	0.085	0.161	0.172	0.134	0.147	0.133	0.111	0.090	0.075	0.135	1.471	-0.2%	0.315	0.467	0.390	0.300
VISITOR NUMBERS														STAYING VISITOR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M Visitor No.s by Year and Share of Total					
Staying Visitor	M	1.503	1.500	1.475	1.499	1.537	1.548	1.539	0.583	1.142	1.434	1.475	1.471						
All Visitor Types	M	13.89	14.62	15.23	15.98	15.95	16.07	16.28	9.528	11.85	12.80	13.28	14.28						
Share of Total	%	10.8%	10.3%	9.7%	9.4%	9.6%	9.6%	9.4%	6.1%	9.6%	11.2%	11.1%	10.3%						
Annual Change in Share	%		-5.2%	-5.6%	-3.1%	2.7%	-0.1%	-1.9%	-35.2%	57.4%	16.3%	-0.8%	-7.3%						
Change in Share from 2013	%		-5.2%	-10.5%	-13.3%	-10.9%	-11.0%	-12.7%	-43.4%	-11.0%	3.6%	2.7%	-4.8%						
Avg Ann. Change in Share	%		-5.2%	-5.3%	-4.4%	-2.7%	-2.2%	-2.1%	-6.2%	-1.4%	0.4%	0.3%	-0.4%						
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STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024			DAY VISITOR		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		DAY VISITOR																	
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-15.3%	14.4%	-7.2%	-0.3%	-13.0%	-10.9%	10.9%	24.9%	21.2%	17.4%	-10.8%	2.1%		3.4%	-3.0%	-8.7%	19.4%	2.5%
% Change 2023 to 2024		-10.6%	15.2%	12.6%	-10.6%	1.8%	9.2%	25.8%	17.4%	2.9%	7.0%	6.6%	12.3%		8.6%	6.5%	1.1%	16.3%	7.9%
Average Annual Change		-1.4%	1.3%	-0.7%	0.0%	-1.2%	-1.0%	1.0%	2.3%	1.9%	1.6%	-1.0%	0.2%		0.3%	-0.3%	-0.8%	1.8%	0.2%
2013	M	0.678	0.710	0.976	0.900	0.849	1.692	1.245	1.685	0.800	1.089	1.205	0.556		12.39	2.365	3.441	3.731	2.850
2014	M	0.743	0.716	0.996	1.116	0.899	1.694	1.242	1.499	0.973	1.358	1.334	0.548	13.12	5.9%	2.456	3.709	3.714	3.240
2015	M	0.768	0.799	0.994	1.240	1.003	1.613	1.301	1.857	1.091	1.443	1.063	0.587	13.76	4.9%	2.561	3.856	4.248	3.093
2016	M	0.753	0.911	1.104	1.129	0.933	1.697	1.385	1.930	1.315	1.513	1.177	0.629	14.48	5.2%	2.768	3.758	4.630	3.319
2017	M	0.781	0.906	1.057	1.284	0.915	1.763	1.422	1.910	1.095	1.484	1.231	0.562	14.41	-0.5%	2.745	3.961	4.428	3.276
2018	M	0.843	0.921	1.062	1.320	0.904	1.810	1.414	1.922	1.100	1.470	1.194	0.564	14.52	0.8%	2.826	4.034	4.435	3.228
2019	M	0.877	0.965	1.015	1.378	0.947	1.812	1.422	2.086	1.145	1.360	1.162	0.577	14.75	1.5%	2.857	4.137	4.653	3.099
2020	M	0.954	0.903	0.601	0.070	0.071	0.661	1.105	1.648	0.971	1.058	0.401	0.503	8.945	-39.3%	2.459	0.801	3.724	1.961
2021	M	0.203	0.155	0.185	0.575	0.604	1.597	0.946	2.181	1.115	1.352	1.159	0.638	10.71	19.7%	0.543	2.776	4.241	3.150
2022	M	0.619	0.618	0.769	0.974	0.680	1.412	0.996	1.681	0.903	1.207	1.008	0.498	11.36	6.1%	2.005	3.066	3.579	2.713
2023	M	0.643	0.706	0.804	1.004	0.725	1.380	1.097	1.792	0.942	1.195	1.008	0.506	11.80	3.8%	2.153	3.109	3.832	2.708
2024	M	0.574	0.813	0.906	0.898	0.738	1.507	1.381	2.105	0.970	1.278	1.074	0.568	12.81	8.6%	2.293	3.143	4.455	2.921
VISITOR NUMBERS														DAY VISITOR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M Visitor No.s by Year and Share of Total					
Day Visitor	M	12.39	13.12	13.76	14.48	14.41	14.52	14.75	8.945	10.71	11.36	11.80	12.81						

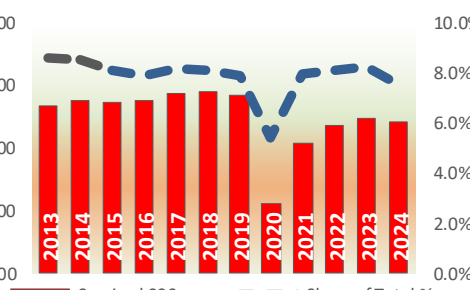
Visitor Days by Month, Year and Visitor Type for the Period 2013 to 2024

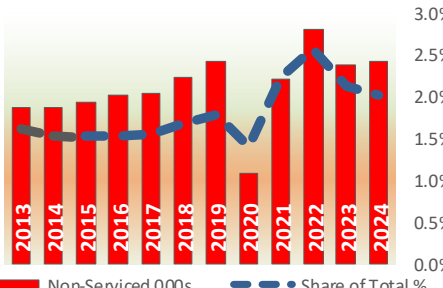
Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024			TOTAL		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-5.3%	12.5%	-5.8%	1.7%	-8.8%	-9.3%	9.4%	22.0%	17.2%	15.3%	-9.5%	4.3%	3.9%	Annual Change	-0.3%	-6.0%	16.6%	3.0%	
% Change 2023 to 2024		-6.1%	13.1%	10.6%	-7.8%	0.8%	7.7%	19.6%	14.8%	1.9%	6.0%	6.2%	7.6%	6.8%		5.6%	0.7%	13.0%	6.4%	
Average Annual Change		-0.5%	1.1%	-0.5%	0.2%	-0.8%	-0.8%	0.9%	2.0%	1.6%	1.4%	-0.9%	0.4%	0.4%		0.0%	-0.5%	1.5%	0.3%	
2013		M	0.973	0.882	1.171	1.236	1.135	1.941	1.559	1.988	1.030	1.286	1.352	0.867		15.42	3.026	4.311	4.578	3.504
2014		M	1.044	0.892	1.202	1.461	1.194	1.942	1.569	1.811	1.208	1.557	1.481	0.861	16.22	5.2%	3.138	4.597	4.588	3.899
2015		M	1.083	0.983	1.191	1.578	1.303	1.858	1.625	2.171	1.323	1.646	1.211	0.897	16.87	4.0%	3.257	4.738	5.119	3.754
2016		M	1.078	1.094	1.300	1.472	1.231	1.948	1.717	2.244	1.552	1.718	1.327	0.946	17.63	4.5%	3.472	4.652	5.513	3.991
2017		M	1.108	1.093	1.260	1.634	1.221	2.014	1.761	2.234	1.335	1.696	1.384	0.890	17.63	0.0%	3.461	4.870	5.329	3.970
2018		M	1.175	1.107	1.269	1.671	1.212	2.071	1.754	2.249	1.344	1.690	1.349	0.895	17.79	0.9%	3.551	4.954	5.347	3.934
2019		M	1.211	1.150	1.219	1.732	1.257	2.075	1.766	2.414	1.386	1.577	1.318	0.906	18.01	1.3%	3.580	5.063	5.566	3.800
2020		M	1.248	1.075	0.698	0.082	0.089	0.678	1.243	1.851	1.128	1.154	0.416	0.605	10.27	-43.0%	3.021	0.849	4.221	2.175
2021		M	0.345	0.238	0.285	0.754	0.813	1.825	1.256	2.502	1.365	1.564	1.299	0.921	13.17	28.2%	0.868	3.392	5.123	3.784
2022		M	0.924	0.782	0.959	1.323	0.978	1.669	1.334	2.009	1.145	1.408	1.153	0.830	14.51	10.2%	2.664	3.969	4.488	3.392
2023		M	0.981	0.877	0.997	1.363	1.027	1.633	1.427	2.113	1.185	1.399	1.153	0.840	14.99	3.3%	2.855	4.023	4.725	3.392
2024		M	0.921	0.992	1.103	1.256	1.036	1.759	1.706	2.426	1.207	1.483	1.224	0.904	16.02	6.8%	3.016	4.051	5.339	3.611
VISITOR DAYS														TOTAL						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M	Visitor Days by Year and Share of Total					
Total		M	15.42	16.22	16.87	17.63	17.63	17.79	18.01	10.27	13.17	14.51	14.99	16.02	20.00					
All Visitor Types		M	15.42	16.22	16.87	17.63	17.63	17.79	18.01	10.27	13.17	14.51	14.99	16.02	15.00					
Share of Total		%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%					
Annual Change in Share		%																		
Change in Share from 2013		%																		
Avg Ann. Change in Share		%																		
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Report Prepared by: Saleem Landi. Date of Issue: 02/07/25

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST										2013 to 2024			SERVICED		VISITOR DAYS					
VISITOR DAYS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		8.8%	-0.1%	-8.8%	-9.1%	-10.6%	-14.5%	-11.8%	-13.4%	-17.0%	-9.1%	-9.4%	-6.3%	-9.1%	Annual Change	-1.0%	-11.4%	-14.0%	-8.2%	
% Change 2023 to 2024		1.9%	6.3%	1.6%	-1.5%	-3.6%	-5.3%	-6.4%	-3.6%	-6.3%	-1.7%	2.3%	-1.3%	-1.8%		3.2%	-3.5%	-5.5%	-0.6%	
Average Annual Change		0.8%	0.0%	-0.8%	-0.8%	-1.0%	-1.3%	-1.1%	-1.2%	-1.5%	-0.8%	-0.9%	-0.6%	-0.8%		-0.1%	-1.0%	-1.3%	-0.7%	
2013 000s		82.2	98.5	115.7	113.4	130.1	124.7	133.6	121.2	115.6	112.1	76.5	102.0	1,325.6		296.5	368.2	370.4	290.6	
2014 000s		85.4	101.9	124.7	119.4	137.5	125.4	143.6	126.7	119.1	113.2	76.3	103.5	1,376.7	3.8%	312.0	382.3	389.4	293.0	
2015 000s		91.9	107.6	117.1	113.9	139.2	121.1	140.4	126.9	115.1	115.5	76.1	99.6	1,364.4	-0.9%	316.7	374.2	382.5	291.2	
2016 000s		96.1	106.4	115.6	116.2	138.0	126.1	144.7	123.9	116.6	116.2	77.3	103.0	1,380.1	1.1%	318.1	380.2	385.2	296.5	
2017 000s		98.1	108.4	121.0	119.7	145.1	127.4	150.1	132.1	120.4	120.2	79.4	110.2	1,432.0	3.8%	327.5	392.1	402.6	309.8	
2018 000s		99.8	107.2	123.2	118.8	143.8	131.5	148.8	131.4	120.7	124.7	79.5	111.1	1,440.4	0.6%	330.2	394.1	400.8	315.3	
2019 000s		99.5	106.4	120.3	117.4	142.7	131.1	147.9	129.5	117.6	121.8	79.0	107.6	1,420.8	-1.4%	326.2	391.3	394.9	308.3	
2020 000s		85.3	100.9	57.6	4.7	9.6	10.1	52.7	77.2	68.5	49.6	8.4	30.3	554.9	-60.9%	243.8	24.4	198.4	88.3	
2021 000s		45.7	51.6	63.7	60.4	88.3	102.9	126.4	119.8	107.9	112.8	70.0	90.9	1,040.5	87.5%	161.0	251.7	354.1	273.7	
2022 000s		71.6	86.1	99.5	100.6	116.1	108.5	124.7	106.0	98.1	103.6	66.8	93.1	1,174.6	12.9%	257.2	325.2	328.8	263.5	
2023 000s		87.9	92.6	103.9	104.7	120.6	112.5	125.9	108.8	102.4	103.7	67.7	96.8	1,227.6	4.5%	284.3	337.9	337.1	268.3	
2024 000s		89.5	98.4	105.5	103.1	116.3	106.6	117.8	104.9	96.0	101.9	69.3	95.5	1,205.0	-1.8%	293.4	326.0	318.7	266.8	
VISITOR DAYS														SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor Days by Year and Share of Total					
Serviced		000s	1,325.6	1,376.7	1,364.4	1,380.1	1,432.0	1,440.4	1,420.8	554.9	1,040.5	1,174.6	1,227.6	1,205.0	2,000.00					
All Visitor Types		M	15.4	16.2	16.9	17.6	17.6	17.8	18.0	10.3	13.2	14.5	15.0	16.0	1,500.00					
Share of Total		%	8.6%	8.5%	8.1%	7.8%	8.1%	8.1%	7.9%	5.4%	7.9%	8.1%	8.2%	7.5%	1,000.00					
Annual Change in Share		%		-1.3%	-4.7%	-3.2%	3.8%	-0.3%	-2.6%	-31.5%	46.2%	2.4%	1.2%	-8.1%	500.00					
Change in Share from 2013		%		-1.3%	-5.9%	-8.9%	-5.5%	-5.8%	-8.2%	-37.1%	-8.1%	-5.9%	-4.8%	-12.5%	0.00					
Avg Ann. Change in Share		%		-1.3%	-3.0%	-3.0%	-1.4%	-1.2%	-1.4%	-5.3%	-1.0%	-0.7%	-0.5%	-1.1%						

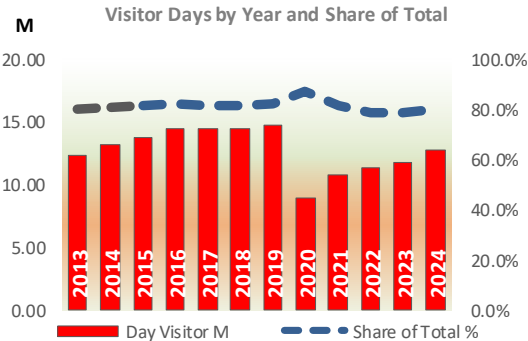
STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024			NON-SERVED		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVED ACCOMMODATION																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-9.0%	-21.1%	34.3%	25.2%	27.1%	34.0%	24.6%	35.9%	46.3%	50.2%	15.6%	23.1%	29.2%	Annual Change	4.7%	29.2%	35.7%	32.2%	
% Change 2023 to 2024		-4.0%	1.6%	3.3%	-6.8%	-4.9%	9.3%	5.6%	3.7%	0.5%	0.9%	7.6%	-2.7%	1.6%		1.1%	-0.3%	3.1%	1.5%	
Average Annual Change		-0.8%	-1.9%	3.1%	2.3%	2.5%	3.1%	2.2%	3.3%	4.2%	4.6%	1.4%	2.1%	2.7%		0.4%	2.7%	3.2%	2.9%	
2013 000s		8.6	11.0	13.5	21.5	25.6	29.3	32.9	39.8	34.1	14.1	9.8	10.0	250.2	-0.1%	33.0	76.4	106.9	34.0	
2014 000s		8.5	10.8	13.1	21.1	24.6	28.2	32.9	40.8	35.1	14.4	10.0	10.3	249.9		32.5	74.0	108.7	34.7	
2015 000s		9.1	11.4	13.2	21.3	25.6	29.3	33.1	41.5	35.7	15.3	10.7	11.0	257.2		33.7	76.2	110.4	37.0	
2016 000s		9.7	12.0	14.1	22.5	26.2	30.0	35.0	44.2	38.1	15.9	11.1	11.5	270.3		5.1%	35.8	78.7	117.2	38.6
2017 000s		10.2	12.9	14.9	23.9	25.3	28.1	34.8	43.2	36.7	18.1	11.9	12.6	272.6		0.9%	38.1	77.2	114.8	42.6
2018 000s		11.3	13.8	16.2	25.0	27.9	32.2	37.3	47.4	40.3	19.9	13.0	14.0	298.2		9.4%	41.3	85.1	125.0	46.8
2019 000s		12.9	14.6	17.1	28.5	30.9	34.4	41.1	50.5	41.4	20.1	14.7	15.7	321.9		8.0%	44.6	93.8	133.0	50.5
2020 000s		13.3	11.1	7.2	0.3	0.7	1.1	22.0	33.0	33.8	13.3	0.6	7.7	144.2		-55.2%	31.6	2.2	88.8	21.6
2021 000s		2.1	2.4	3.3	13.0	27.5	39.7	43.1	55.5	55.9	24.8	14.0	13.9	295.0		104.6%	7.8	80.1	154.6	52.6
2022 000s		12.0	11.3	19.8	28.9	38.4	44.5	48.6	63.6	55.0	19.8	13.4	18.3	373.6		26.6%	43.1	111.7	167.2	51.5
2023 000s		8.1	8.5	17.5	28.8	34.2	36.0	38.9	52.2	49.7	21.0	10.6	12.7	318.1	-14.9%	34.2	99.0	140.7	44.3	
2024 000s		7.8	8.6	18.1	26.9	32.5	39.3	41.1	54.1	49.9	21.2	11.4	12.3	323.2	1.6%	34.6	98.7	145.0	45.0	
VISITOR DAYS														NON-SERVED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor Days by Year and Share of Total					
Non-Served		000s	250.2	249.9	257.2	270.3	272.6	298.2	321.9	144.2	295.0	373.6	318.1	323.2						
All Visitor Types		M	15.4	16.2	16.9	17.6	17.6	17.8	18.0	10.3	13.2	14.5	15.0	16.0						
Share of Total		%	1.6%	1.5%	1.5%	1.5%	1.5%	1.7%	1.8%	1.4%	2.2%	2.6%	2.1%	2.0%						
Annual Change in Share		%		-5.1%	-1.0%	0.5%	0.9%	8.4%	6.6%	-21.4%	59.5%	14.9%	-17.6%	-4.9%						
Change in Share from 2013		%		-5.1%	-6.0%	-5.5%	-4.7%	3.3%	10.1%	-13.5%	38.1%	58.6%	30.7%	24.3%						
Avg Ann. Change in Share		%		-5.1%	-3.0%	-1.8%	-1.2%	0.7%	1.7%	-1.9%	4.8%	6.5%	3.1%	2.2%						

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024			SFR		VISITOR DAYS					
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		SFR																			
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL						% Change	
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change		Q1	Q2	Q3	Q4		
% Change 2013 to 2024		22.4%	16.5%	12.7%	13.9%	13.6%	12.5%	12.8%	14.2%	13.7%	14.2%	14.0%	15.1%			15.1%	19.4%	13.5%	13.5%	14.7%	
% Change 2023 to 2024		2.9%	3.1%	2.9%	1.2%	0.9%	1.4%	0.8%	1.8%	0.6%	1.6%	3.4%	1.4%			1.7%	3.0%	1.1%	1.2%	1.8%	
Average Annual Change		2.0%	1.5%	1.2%	1.3%	1.2%	1.1%	1.2%	1.3%	1.2%	1.3%	1.3%	1.4%			1.4%	1.8%	1.2%	1.2%	1.3%	
2013		000s	203.4	62.2	65.5	200.7	130.5	94.4	147.2	142.2	80.4	71.0	60.3	198.3	1,456.3	1.5%	331.1	425.6	369.8	329.7	
2014		000s	207.0	63.1	67.8	204.2	132.9	94.5	150.4	144.5	81.3	71.4	60.5	200.0	1,477.6		337.8	431.6	376.2	331.9	
2015		000s	214.3	64.9	66.7	202.5	134.5	94.2	150.6	145.7	81.3	72.4	60.9	199.1	1,487.3		0.7%	345.9	431.3	377.6	332.5
2016		000s	219.0	64.9	66.5	204.6	134.6	95.7	152.6	145.7	82.1	72.9	61.5	202.1	1,502.0		1.0%	350.4	434.9	380.3	336.5
2017		000s	218.8	65.0	67.1	207.0	136.3	95.5	153.9	147.9	82.5	73.9	61.7	205.5	1,515.1		0.9%	350.9	438.8	384.3	341.2
2018		000s	220.8	64.8	67.6	207.2	136.4	97.2	154.1	148.6	83.2	75.2	62.0	206.5	1,523.6		0.6%	353.2	440.8	385.9	343.7
2019		000s	221.0	64.6	67.0	207.9	136.5	97.2	154.5	148.4	82.5	74.4	62.1	204.9	1,520.9		-0.2%	352.6	441.6	385.4	341.4
2020		000s	195.5	59.9	32.1	7.2	8.1	6.6	62.5	92.9	54.2	33.5	5.9	64.4	623.0	-59.0%	287.4	22.0	209.7	103.9	
2021		000s	94.4	29.1	33.1	106.0	92.6	85.1	140.6	146.3	86.1	73.8	56.7	177.5	1,121.3	80.0%	156.6	283.8	373.0	308.0	
2022		000s	221.3	66.7	70.7	218.9	143.7	103.7	164.2	159.1	89.2	77.8	65.5	220.7	1,601.4	42.8%	358.7	466.3	412.4	364.0	
2023		000s	241.9	70.3	71.8	226.0	147.0	104.8	164.7	159.5	90.8	79.8	66.5	225.1	1,648.3	2.9%	384.0	477.8	415.0	371.5	
2024		000s	249.0	72.4	73.8	228.6	148.3	106.2	166.0	162.4	91.4	81.2	68.8	228.3	1,676.6	1.7%	395.3	483.2	419.8	378.2	
VISITOR DAYS															SFR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s Visitor Days by Year and Share of Total							
SFR		000s	1,456.3	1,477.6	1,487.3	1,502.0	1,515.1	1,523.6	1,520.9	623.0	1,121.3	1,601.4	1,648.3	1,676.6							
All Visitor Types		M	15.4	16.2	16.9	17.6	17.6	17.8	18.0	10.3	13.2	14.5	15.0	16.0							
Share of Total		%	9.4%	9.1%	8.8%	8.5%	8.6%	8.6%	8.4%	6.1%	8.5%	11.0%	11.0%	10.5%							
Annual Change in Share		%		-3.6%	-3.2%	-3.4%	0.9%	-0.3%	-1.4%	-28.1%	40.3%	29.6%	-0.4%	-4.8%							
Change in Share from 2013		%		-3.6%	-6.6%	-9.8%	-9.0%	-9.3%	-10.6%	-35.8%	-9.8%	16.8%	16.4%	10.8%							
Avg Ann. Change in Share		%		-3.6%	-3.3%	-3.3%	-2.3%	-1.9%	-1.8%	-5.1%	-1.2%	1.9%	1.6%	1.0%							
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STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024			STAYING VISITOR		VISITOR DAYS										
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER										
KEY		STAYING VISITOR																								
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change											
Less than 3% change		Q1			Q2			Q3			Q4															
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4								
% Change 2013 to 2024		17.7%	4.6%	1.4%	6.9%	3.8%	1.5%	3.5%	6.0%	3.1%	3.6%	1.9%	8.3%		5.7%	9.5%	4.3%	4.3%	5.5%							
% Change 2023 to 2024		2.5%	4.7%	2.2%	-0.2%	-1.6%	-0.4%	-1.4%	0.3%	-2.3%	-0.1%	3.2%	0.5%		0.3%	3.0%	-0.7%	-1.0%	0.9%							
Average Annual Change		1.6%	0.4%	0.1%	0.6%	0.3%	0.1%	0.3%	0.5%	0.3%	0.3%	0.2%	0.8%		0.5%	0.9%	0.4%	0.4%	0.5%							
2013	M	0.294	0.172	0.195	0.336	0.286	0.248	0.314	0.303	0.230	0.197	0.147	0.310		3.032	0.661	0.870	0.847	0.654							
2014	M	0.301	0.176	0.206	0.345	0.295	0.248	0.327	0.312	0.235	0.199	0.147	0.314		3.104	2.4%	0.682	0.888	0.874	0.660						
2015	M	0.315	0.184	0.197	0.338	0.299	0.245	0.324	0.314	0.232	0.203	0.148	0.310		3.109	0.2%	0.696	0.882	0.870	0.661						
2016	M	0.325	0.183	0.196	0.343	0.299	0.252	0.332	0.314	0.237	0.205	0.150	0.317	3.152	1.4%	0.704	0.894	0.883	0.672							
2017	M	0.327	0.186	0.203	0.351	0.307	0.251	0.339	0.323	0.240	0.212	0.153	0.328	3.220	2.1%	0.716	0.908	0.902	0.694							
2018	M	0.332	0.186	0.207	0.351	0.308	0.261	0.340	0.327	0.244	0.220	0.155	0.332	3.262	1.3%	0.725	0.920	0.912	0.706							
2019	M	0.333	0.186	0.204	0.354	0.310	0.263	0.343	0.328	0.242	0.216	0.156	0.328	3.264	0.0%	0.723	0.927	0.913	0.700							
2020	M	0.294	0.172	0.097	0.012	0.018	0.018	0.137	0.203	0.156	0.096	0.015	0.103	1.322	-59.5%	0.563	0.049	0.497	0.214							
2021	M	0.142	0.083	0.100	0.179	0.208	0.228	0.310	0.322	0.250	0.211	0.141	0.282	2.457	85.8%	0.325	0.616	0.882	0.634							
2022	M	0.305	0.164	0.190	0.348	0.298	0.257	0.338	0.329	0.242	0.201	0.146	0.332	3.150	28.2%	0.659	0.903	0.908	0.679							
2023	M	0.338	0.171	0.193	0.360	0.302	0.253	0.329	0.320	0.243	0.205	0.145	0.335	3.194	1.4%	0.702	0.915	0.893	0.684							
2024	M	0.346	0.179	0.198	0.359	0.297	0.252	0.325	0.321	0.237	0.204	0.150	0.336	3.205	0.3%	0.723	0.908	0.884	0.690							
VISITOR DAYS														STAYING VISITOR												
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M Visitor Days by Year and Share of Total												
Staying Visitor	M	3.032	3.104	3.109	3.152	3.220	3.262	3.264	1.322	2.457	3.150	3.194	3.205		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
All Visitor Types	M	15.42	16.22	16.87	17.63	17.63	17.79	18.01	10.27	13.17	14.51	14.99	16.02													
Share of Total	%	19.7%	19.1%	18.4%	17.9%	18.3%	18.3%	18.1%	12.9%	18.7%	21.7%	21.3%	20.0%													
Annual Change in Share	%		-2.7%	-3.7%	-3.0%	2.1%	0.4%	-1.2%	-28.9%	44.9%	16.3%	-1.8%	-6.1%													
Change in Share from 2013	%		-2.7%	-6.3%	-9.1%	-7.1%	-6.7%	-7.9%	-34.5%	-5.1%	10.4%	8.3%	1.7%													
Avg Ann. Change in Share	%		-2.7%	-3.1%	-3.0%	-1.8%	-1.3%	-1.3%	-4.9%	-0.6%	1.2%	0.8%	0.2%													

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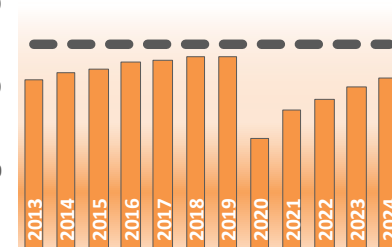
STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024			DAY VISITOR		VISITOR DAYS			
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		DAY VISITOR																	
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-15.3%	14.4%	-7.2%	-0.3%	-13.0%	-10.9%	10.9%	24.9%	21.2%	17.4%	-10.8%	2.1%		3.4%	-3.0%	-8.7%	19.4%	2.5%
% Change 2023 to 2024		-10.6%	15.2%	12.6%	-10.6%	1.8%	9.2%	25.8%	17.4%	2.9%	7.0%	6.6%	12.3%		8.6%	6.5%	1.1%	16.3%	7.9%
Average Annual Change		-1.4%	1.3%	-0.7%	0.0%	-1.2%	-1.0%	1.0%	2.3%	1.9%	1.6%	-1.0%	0.2%		0.3%	-0.3%	-0.8%	1.8%	0.2%
2013	M	0.678	0.710	0.976	0.900	0.849	1.692	1.245	1.685	0.800	1.089	1.205	0.556		12.39	2.365	3.441	3.731	2.850
2014	M	0.743	0.716	0.996	1.116	0.899	1.694	1.242	1.499	0.973	1.358	1.334	0.548	13.12	5.9%	2.456	3.709	3.714	3.240
2015	M	0.768	0.799	0.994	1.240	1.003	1.613	1.301	1.857	1.091	1.443	1.063	0.587	13.76	4.9%	2.561	3.856	4.248	3.093
2016	M	0.753	0.911	1.104	1.129	0.933	1.697	1.385	1.930	1.315	1.513	1.177	0.629	14.48	5.2%	2.768	3.758	4.630	3.319
2017	M	0.781	0.906	1.057	1.284	0.915	1.763	1.422	1.910	1.095	1.484	1.231	0.562	14.41	-0.5%	2.745	3.961	4.428	3.276
2018	M	0.843	0.921	1.062	1.320	0.904	1.810	1.414	1.922	1.100	1.470	1.194	0.564	14.52	0.8%	2.826	4.034	4.435	3.228
2019	M	0.877	0.965	1.015	1.378	0.947	1.812	1.422	2.086	1.145	1.360	1.162	0.577	14.75	1.5%	2.857	4.137	4.653	3.099
2020	M	0.954	0.903	0.601	0.070	0.071	0.661	1.105	1.648	0.971	1.058	0.401	0.503	8.945	-39.3%	2.459	0.801	3.724	1.961
2021	M	0.203	0.155	0.185	0.575	0.604	1.597	0.946	2.181	1.115	1.352	1.159	0.638	10.71	19.7%	0.543	2.776	4.241	3.150
2022	M	0.619	0.618	0.769	0.974	0.680	1.412	0.996	1.681	0.903	1.207	1.008	0.498	11.36	6.1%	2.005	3.066	3.579	2.713
2023	M	0.643	0.706	0.804	1.004	0.725	1.380	1.097	1.792	0.942	1.195	1.008	0.506	11.80	3.8%	2.153	3.109	3.832	2.708
2024	M	0.574	0.813	0.906	0.898	0.738	1.507	1.381	2.105	0.970	1.278	1.074	0.568	12.81	8.6%	2.293	3.143	4.455	2.921
VISITOR DAYS														DAY VISITOR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M Visitor Days by Year and Share of Total					
Day Visitor	M	12.39	13.12	13.76	14.48	14.41	14.52	14.75	8.945	10.71	11.36	11.80	12.81						
All Visitor Types	M	15.42	16.22	16.87	17.63	17.63	17.79	18.01	10.27	13.17	14.51	14.99	16.02						
Share of Total	%	80.3%	80.9%	81.6%	82.1%	81.7%	81.7%	81.9%	87.1%	81.3%	78.3%	78.7%	80.0%						
Annual Change in Share	%		0.7%	0.9%	0.7%	-0.5%	-0.1%	0.3%	6.4%	-6.6%	-3.7%	0.5%	1.6%						
Change in Share from 2013	%		0.7%	1.5%	2.2%	1.7%	1.6%	1.9%	8.4%	1.3%	-2.5%	-2.0%	-0.4%						
Avg Ann. Change in Share	%		0.7%	0.8%	0.7%	0.4%	0.3%	0.3%	1.2%	0.2%	-0.3%	-0.2%	0.0%						

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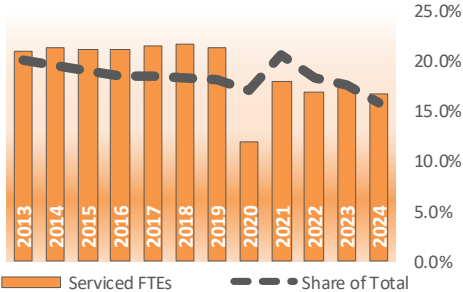
Direct and Total Employment by Month, Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST										2013 to 2024			TOTAL		TOTAL EMPLOYMENT					
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		TOTAL																		
An increase of 3% or more		TOTAL EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024		-11.5%	5.7%	-8.1%	-2.6%	-12.1%	-10.2%	6.4%	19.5%	10.2%	10.7%	-10.9%	-3.1%		0.2%	-4.9%	-8.6%	12.9%	-1.0%	
% Change 2023 to 2024		-8.1%	9.5%	7.5%	-9.2%	-1.1%	5.4%	16.7%	12.8%	-0.1%	3.7%	3.7%	5.0%		4.6%	3.1%	-1.1%	10.6%	4.0%	
Average Annual Change		-1.0%	0.5%	-0.7%	-0.2%	-1.1%	-0.9%	0.6%	1.8%	0.9%	1.0%	-1.0%	-0.3%		0.0%	-0.4%	-0.8%	1.2%	-0.1%	
2013 FTEs		7,786	7,827	9,928	9,742	9,374	15,307	12,381	15,436	8,789	10,726	11,155	7,086		10,461	8,514	11,474	12,202	9,656	
2014 FTEs		8,226	7,845	10,083	11,258	9,735	15,168	12,366	14,032	9,983	12,557	11,963	6,996		10,851	3.7%	8,718	12,054	12,127	10,505
2015 FTEs		8,397	8,404	9,883	11,948	10,382	14,390	12,604	16,388	10,667	13,039	9,936	7,165		11,100	2.3%	8,895	12,240	13,220	10,047
2016 FTEs		8,304	9,133	10,580	11,135	9,824	14,935	13,173	16,775	12,192	13,460	10,684	7,467	11,472	3.3%	9,339	11,965	14,047	10,537	
2017 FTEs		8,575	9,181	10,377	12,342	9,836	15,508	13,589	16,841	10,766	13,396	11,154	7,124	11,557	0.7%	9,378	12,562	13,732	10,558	
2018 FTEs		9,138	9,383	10,557	12,739	9,866	16,077	13,723	17,161	10,942	13,505	11,035	7,237	11,780	1.9%	9,693	12,894	13,942	10,592	
2019 FTEs		9,317	9,616	10,122	13,052	10,099	15,973	13,677	18,168	11,148	12,597	10,724	7,246	11,812	0.3%	9,685	13,041	14,331	10,189	
2020 FTEs		9,326	8,912	6,273	814	1,050	5,182	9,997	14,517	9,330	9,431	3,489	5,182	6,959	-41.1%	8,170	2,349	11,281	6,034	
2021 FTEs		3,544	3,095	3,447	6,211	6,679	13,605	9,598	18,021	10,428	11,945	10,140	7,065	8,648	24.3%	3,362	8,832	12,682	9,717	
2022 FTEs		6,801	6,550	7,776	9,636	7,580	12,526	10,030	14,644	8,893	10,898	9,086	6,188	9,217	6.6%	7,042	9,914	11,189	8,724	
2023 FTEs		7,498	7,558	8,485	10,449	8,333	13,035	11,293	16,349	9,695	11,443	9,582	6,537	10,022	8.7%	7,847	10,606	12,446	9,187	
2024 FTEs		6,887	8,273	9,120	9,489	8,241	13,744	13,179	18,444	9,688	11,871	9,940	6,865	10,479	4.6%	8,094	10,491	13,770	9,559	
EMPLOYMENT													TOTAL							
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs	Employment (FTEs) and Share of Total (%)					
Total		FTEs	10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022	10,479	15,000					
Total Employment		FTEs	10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022	10,479						
Share of Total		%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share		%																		
Change in Share from 2013		%																		
Avg Ann. Change in Share		%																		

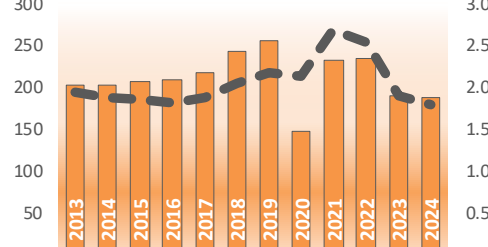
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STEAM REPORT FOR 2013-2024 - FINAL										2013 to 2024			SERVICED		DIRECT EMPLOYMENT					
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-17.1%	-18.5%	-20.5%	-20.6%	-20.4%	-22.3%	-20.8%	-21.9%	-23.4%	-20.8%	-22.4%	-20.1%	-20.8%	Annual Change	-18.7%	-21.1%	-22.0%	-21.0%	
% Change 2023 to 2024		-4.0%	-2.4%	-3.8%	-5.0%	-5.8%	-6.5%	-7.2%	-5.8%	-6.9%	-5.1%	-4.3%	-5.0%	-5.2%		-3.4%	-5.8%	-6.6%	-4.8%	
Average Annual Change		-1.6%	-1.7%	-1.9%	-1.9%	-1.9%	-2.0%	-1.9%	-2.0%	-2.1%	-1.9%	-2.0%	-1.8%	-1.9%		-1.7%	-1.9%	-2.0%	-1.9%	
2013 FTEs		1,919	2,021	2,128	2,116	2,217	2,187	2,241	2,161	2,130	2,106	1,886	2,035	2,096			2,023	2,174	2,178	2,009
2014 FTEs		1,935	2,038	2,176	2,148	2,258	2,184	2,301	2,188	2,145	2,107	1,882	2,039	2,117		1.0%	2,050	2,197	2,211	2,009
2015 FTEs		1,968	2,065	2,121	2,105	2,258	2,148	2,266	2,179	2,111	2,112	1,874	2,007	2,101	-0.7%	2,052	2,170	2,185	1,998	
2016 FTEs		1,992	2,056	2,109	2,116	2,245	2,176	2,292	2,157	2,118	2,113	1,881	2,026	2,107	0.3%	2,052	2,179	2,189	2,007	
2017 FTEs		2,005	2,069	2,144	2,139	2,294	2,185	2,329	2,209	2,142	2,139	1,894	2,071	2,135	1.3%	2,073	2,206	2,227	2,035	
2018 FTEs		2,033	2,080	2,176	2,153	2,307	2,231	2,342	2,225	2,164	2,186	1,911	2,095	2,159	1.1%	2,097	2,230	2,243	2,064	
2019 FTEs		2,020	2,063	2,146	2,132	2,286	2,214	2,317	2,195	2,127	2,151	1,893	2,057	2,133	-1.2%	2,076	2,211	2,213	2,033	
2020 FTEs		1,717	1,946	1,631	262	452	455	1,524	1,689	1,603	1,294	472	1,112	1,180	-44.7%	1,765	390	1,605	959	
2021 FTEs		1,551	1,589	1,664	1,625	1,789	1,877	2,014	1,973	1,907	1,934	1,682	1,803	1,784	51.2%	1,602	1,764	1,965	1,807	
2022 FTEs		1,524	1,613	1,692	1,702	1,795	1,749	1,855	1,730	1,686	1,717	1,497	1,653	1,684	-5.6%	1,610	1,749	1,757	1,622	
2023 FTEs		1,656	1,688	1,759	1,768	1,874	1,818	1,913	1,792	1,752	1,759	1,528	1,713	1,752	4.0%	1,701	1,820	1,819	1,667	
2024 FTEs		1,591	1,648	1,692	1,680	1,766	1,700	1,775	1,687	1,632	1,669	1,463	1,627	1,661	-5.2%	1,644	1,715	1,698	1,586	
EMPLOYMENT														SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs	Employment (FTEs) and Share of Total (%)					
Serviced		FTEs	2,096	2,117	2,101	2,107	2,135	2,159	2,133	1,180	1,784	1,684	1,752	1,661						
Total Employment		FTEs	10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022	10,479						
Share of Total		%	20.0%	19.5%	18.9%	18.4%	18.5%	18.3%	18.1%	17.0%	20.6%	18.3%	17.5%	15.8%						
Annual Change in Share		%		-2.6%	-3.0%	-3.0%	0.6%	-0.8%	-1.4%	-6.1%	21.7%	-11.4%	-4.4%	-9.3%						
Change in Share from 2013		%		-2.6%	-5.5%	-8.3%	-7.8%	-8.5%	-9.8%	-15.4%	3.0%	-8.8%	-12.7%	-20.9%						
Avg Ann. Change in Share		%		-2.6%	-2.8%	-2.8%	-1.9%	-1.7%	-1.6%	-2.2%	0.4%	-1.0%	-1.3%	-1.9%						

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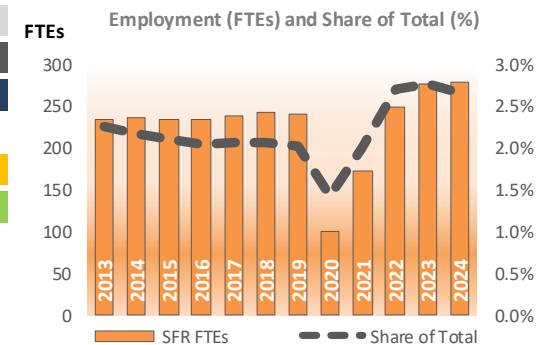
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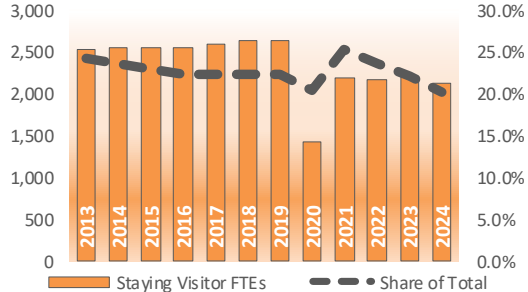
STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024			NON-SERVED		DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVED ACCOMMODATION																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2013 to 2024		-34.2%	-37.0%	-5.7%	-4.7%	-1.4%	2.4%	-0.3%	6.5%	8.4%	-2.1%	-26.3%	-25.2%	-7.7%	Annual Change	-25.2%	-1.1%	5.0%	-17.2%	
% Change 2023 to 2024		-3.0%	-2.0%	-2.0%	-5.0%	-3.8%	2.2%	0.2%	-0.2%	-1.8%	-1.6%	-0.4%	-2.7%	-1.5%		-2.3%	-2.1%	-0.6%	-1.6%	
Average Annual Change		-3.1%	-3.4%	-0.5%	-0.4%	-0.1%	0.2%	0.0%	0.6%	0.8%	-0.2%	-2.4%	-2.3%	-0.7%		-2.3%	-0.1%	0.5%	-1.6%	
2013 FTEs		162	168	176	208	220	230	239	258	243	188	165	165	202	0.0%	169	219	247	173	
2014 FTEs		163	169	176	207	216	226	238	260	244	188	167	168	202		170	216	247	174	
2015 FTEs		167	173	181	211	221	231	242	265	249	193	172	172	206		2.2%	174	221	252	179
2016 FTEs		169	174	181	212	222	232	244	269	253	194	172	173	208		0.8%	175	222	255	180
2017 FTEs		177	183	190	225	228	235	253	275	258	209	181	183	216		4.0%	184	229	262	191
2018 FTEs		198	204	214	247	255	266	279	306	287	232	203	205	241		11.5%	206	256	290	213
2019 FTEs		210	215	224	265	273	282	299	324	300	242	216	218	256		6.0%	216	273	308	225
2020 FTEs		181	192	178	32	55	56	220	251	248	167	54	134	147		-42.4%	184	48	239	118
2021 FTEs		162	163	171	212	248	278	287	319	319	239	192	191	232		57.2%	165	246	308	207
2022 FTEs		167	166	194	236	262	278	288	328	305	212	173	185	233		0.5%	176	259	307	190
2023 FTEs		110	108	170	209	225	230	238	276	268	187	122	127	189		-18.7%	129	221	261	145
2024 FTEs		106	105	166	198	217	235	239	275	263	184	122	124	186		-1.5%	126	217	259	143
EMPLOYMENT														NON-SERVED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs Employment (FTEs) and Share of Total (%)						
Non-Served		FTEs	202	202	206	208	216	241	256	147	232	233	189	186						
Total Employment		FTEs	10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022	10,479						
Share of Total		%	1.9%	1.9%	1.9%	1.8%	1.9%	2.0%	2.2%	2.1%	2.7%	2.5%	1.9%	1.8%						
Annual Change in Share		%		-3.6%	-0.1%	-2.5%	3.2%	9.4%	5.7%	-2.2%	26.5%	-5.7%	-25.3%	-5.8%						
Change in Share from 2013		%		-3.6%	-3.7%	-6.0%	-3.0%	6.1%	12.2%	9.7%	38.8%	30.9%	-2.2%	-7.9%						
Avg Ann. Change in Share		%		-3.6%	-1.8%	-2.0%	-0.7%	1.2%	2.0%	1.4%	4.9%	3.4%	-0.2%	-0.7%						

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STEAM REPORT FOR 2013-2024 - FINAL											2013 to 2024			SFR		DIRECT EMPLOYMENT						
CHESHIRE EAST																						
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER						
KEY		SFR																				
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																				
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL		% Change						
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC					Q1	Q2	Q3	Q4	
% Change 2013 to 2024		25.8%	19.7%	15.8%	17.1%	16.8%	15.7%	15.9%	17.3%	16.8%	17.4%	17.2%	18.3%	18.3%	Annual Change			22.7%	16.7%	16.6%	17.9%	
% Change 2023 to 2024		1.9%	2.0%	1.8%	0.1%	-0.2%	0.4%	-0.2%	0.8%	-0.4%	0.6%	2.3%	0.4%	0.7%				1.9%	0.1%	0.1%	0.8%	
Average Annual Change		2.3%	1.8%	1.4%	1.6%	1.5%	1.4%	1.4%	1.6%	1.5%	1.6%	1.6%	1.7%	1.7%				2.1%	1.5%	1.5%	1.6%	
2013 FTEs		393	120	127	388	252	183	285	275	155	137	117	383	235	Annual Change			213	274	238	213	
2014 FTEs		395	120	129	390	254	180	287	276	155	136	116	382	235		0.1%			215	275	239	211
2015 FTEs		404	122	126	382	254	178	284	275	153	137	115	375	234		-0.6%			217	271	237	209
2016 FTEs		409	121	124	382	252	179	285	272	153	136	115	378	234		0.2%			218	271	237	210
2017 FTEs		412	122	126	390	257	180	290	278	155	139	116	387	238		1.6%			220	275	241	214
2018 FTEs		420	123	129	395	260	185	293	283	158	143	118	393	242		1.7%			224	280	245	218
2019 FTEs		417	122	126	393	258	184	292	280	156	140	117	387	239		-1.0%			222	278	243	215
2020 FTEs		368	113	60	14	15	12	120	181	106	65	12	125	99		-58.5%			180	14	135	67
2021 FTEs		179	55	63	194	170	156	258	268	158	135	104	325	172		73.4%			99	173	228	188
2022 FTEs		414	125	132	409	269	194	307	298	167	146	122	413	250		45.0%			224	291	257	227
2023 FTEs		486	141	144	454	295	210	331	320	182	160	134	452	276	10.5%			257	320	278	249	
2024 FTEs		495	144	147	454	295	211	330	323	182	161	137	454	278	0.7%			262	320	278	251	
EMPLOYMENT														SFR								
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs Employment (FTEs) and Share of Total (%)								
SFR FTEs		235	235	234	234	238	242	239	99	172	250	276	278	300 250 200 150 100 50 0								
Total Employment FTEs		10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022	10,479	2020 2021 2022 2023 2024								
Share of Total %		2.2%	2.2%	2.1%	2.0%	2.1%	2.1%	2.0%	1.4%	2.0%	2.7%	2.8%	2.6%	3.0% 2.5% 2.0% 1.5% 1.0% 0.5% 0.0%								
Annual Change in Share %			-3.5%	-2.9%	-3.0%	0.8%	-0.2%	-1.3%	-29.6%	39.6%	36.0%	1.6%	-3.7%									
Change in Share from 2013 %			-3.5%	-6.2%	-9.1%	-8.3%	-8.5%	-9.7%	-36.4%	-11.3%	20.7%	22.7%	18.1%									
Avg Ann. Change in Share %			-3.5%	-3.1%	-3.0%	-2.1%	-1.7%	-1.6%	-5.2%	-1.4%	2.3%	2.3%	1.6%									



STEAM REPORT FOR 2013-2024 - FINAL											2013 to 2024			STAYING VISITOR		DIRECT EMPLOYMENT					
CHESHIRE EAST																					
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																			
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL						% Change	
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2013 to 2024		-11.4%	-17.8%	-17.5%	-14.0%	-15.3%	-17.4%	-15.2%	-15.2%	-17.9%	-17.2%	-20.6%	-14.7%	-16.1%	Annual Change	-15.5%	-15.6%	-16.1%	-17.3%		
% Change 2023 to 2024		-2.7%	-2.0%	-3.3%	-4.0%	-4.9%	-5.0%	-5.6%	-4.3%	-5.7%	-4.3%	-3.5%	-3.9%	-4.1%		-2.7%	-4.6%	-5.2%	-3.9%		
Average Annual Change		-1.0%	-1.6%	-1.6%	-1.3%	-1.4%	-1.6%	-1.4%	-1.4%	-1.6%	-1.6%	-1.9%	-1.3%	-1.5%		-1.4%	-1.4%	-1.5%	-1.6%		
2013	FTEs	2,474	2,309	2,431	2,713	2,690	2,599	2,765	2,695	2,529	2,431	2,168	2,584	2,532	0.8%	2,405	2,667	2,663	2,394		
2014	FTEs	2,494	2,327	2,482	2,744	2,728	2,590	2,826	2,723	2,544	2,431	2,164	2,588	2,554		2,434	2,688	2,698	2,394		
2015	FTEs	2,540	2,361	2,427	2,697	2,732	2,556	2,791	2,718	2,514	2,441	2,161	2,555	2,541		-0.5%	2,443	2,662	2,675	2,385	
2016	FTEs	2,570	2,351	2,414	2,710	2,719	2,586	2,822	2,698	2,524	2,443	2,168	2,577	2,549		0.3%	2,445	2,672	2,681	2,396	
2017	FTEs	2,594	2,375	2,461	2,753	2,779	2,600	2,871	2,762	2,556	2,487	2,191	2,640	2,589	1.6%	2,476	2,711	2,730	2,439		
2018	FTEs	2,652	2,408	2,519	2,794	2,821	2,681	2,914	2,813	2,609	2,561	2,232	2,694	2,642	2.0%	2,526	2,766	2,779	2,496		
2019	FTEs	2,648	2,400	2,496	2,790	2,817	2,680	2,908	2,799	2,584	2,533	2,226	2,661	2,628	-0.5%	2,514	2,762	2,764	2,473		
2020	FTEs	2,266	2,251	1,870	308	523	524	1,863	2,121	1,956	1,526	537	1,372	1,426	-45.7%	2,129	452	1,980	1,145		
2021	FTEs	1,892	1,807	1,897	2,031	2,207	2,312	2,559	2,560	2,384	2,308	1,979	2,320	2,188	53.4%	1,866	2,183	2,501	2,202		
2022	FTEs	2,106	1,903	2,018	2,347	2,326	2,221	2,450	2,355	2,157	2,075	1,793	2,250	2,167	-1.0%	2,009	2,298	2,321	2,039		
2023	FTEs	2,252	1,937	2,073	2,431	2,395	2,259	2,482	2,388	2,203	2,106	1,784	2,292	2,217	2.3%	2,087	2,361	2,358	2,061		
2024	FTEs	2,192	1,898	2,005	2,333	2,278	2,147	2,344	2,285	2,077	2,014	1,721	2,204	2,125	-4.1%	2,032	2,252	2,235	1,980		
EMPLOYMENT														STAYING VISITOR							
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs Employment (FTEs) and Share of Total (%)							
Staying Visitor	FTEs	2,532	2,554	2,541	2,549	2,589	2,642	2,628	1,426	2,188	2,167	2,217	2,125								
Total Employment	FTEs	10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022	10,479								
Share of Total	%	24.2%	23.5%	22.9%	22.2%	22.4%	22.4%	22.3%	20.5%	25.3%	23.5%	22.1%	20.3%								
Annual Change in Share	%		-2.8%	-2.7%	-3.0%	0.8%	0.1%	-0.8%	-7.9%	23.4%	-7.1%	-5.9%	-8.3%								
Change in Share from 2013	%		-2.8%	-5.4%	-8.2%	-7.5%	-7.4%	-8.1%	-15.3%	4.5%	-2.9%	-8.6%	-16.2%								
Avg Ann. Change in Share	%		-2.8%	-2.7%	-2.7%	-1.9%	-1.5%	-1.3%	-2.2%	0.6%	-0.3%	-0.9%	-1.5%								

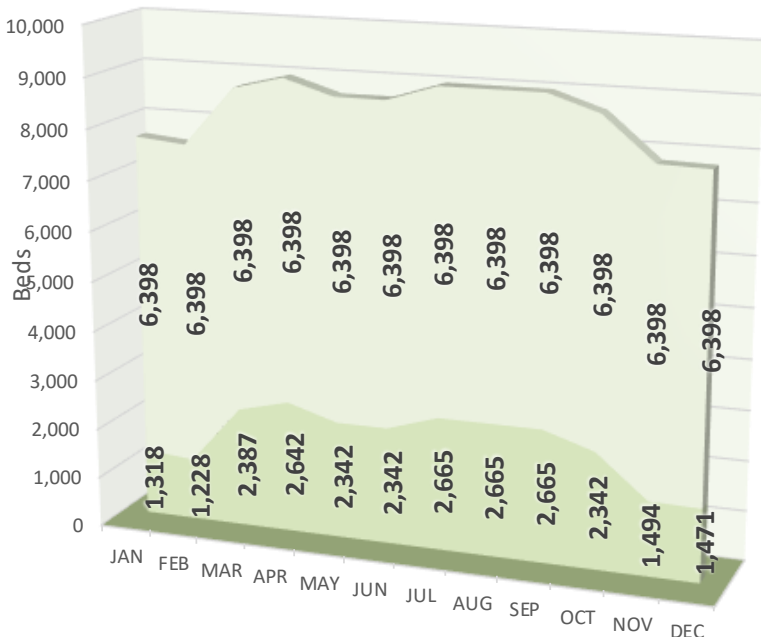
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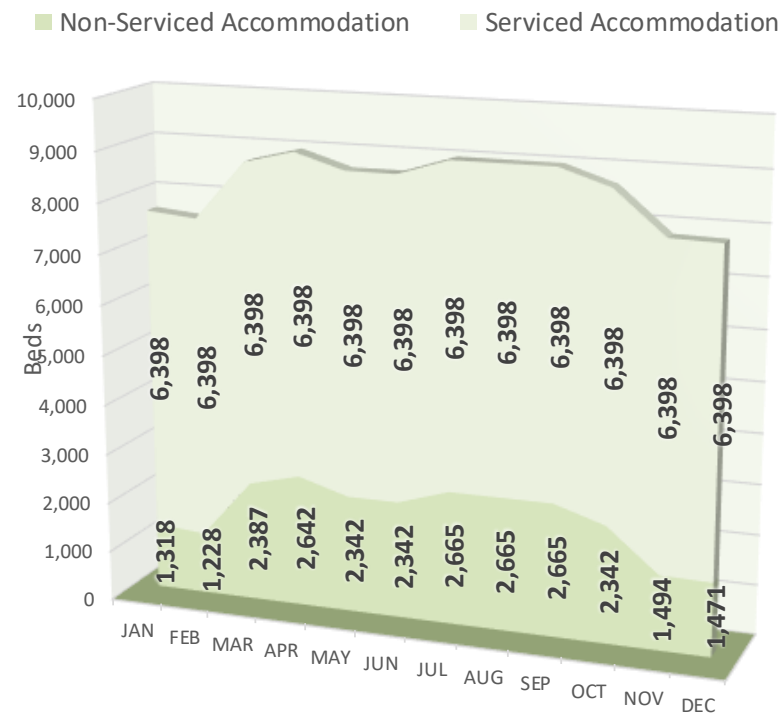
STEAM REPORT FOR 2013-2024 - FINAL											2013 to 2024			DAY VISITOR		DIRECT EMPLOYMENT					
CHESHIRE EAST																					
EMPLOYMENT BY:		MONTH AND QUARTER																			
KEY		DAY VISITOR												CALENDAR YEAR		QUARTER					
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL						% Change	
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2013 to 2024		-13.0%	17.5%	-4.6%	2.5%	-10.6%	-8.5%	13.9%	28.3%	24.5%	20.7%	-8.4%	4.9%	6.3%	Annual Change	-0.4%	-6.1%	22.7%	5.3%		
% Change 2023 to 2024		-11.6%	14.0%	11.5%	-11.5%	0.8%	8.1%	24.5%	16.2%	1.9%	5.9%	5.5%	11.2%	7.5%		5.4%	0.1%	15.1%	6.7%		
Average Annual Change		-1.2%	1.6%	-0.4%	0.2%	-1.0%	-0.8%	1.3%	2.6%	2.2%	1.9%	-0.8%	0.4%	0.6%		0.0%	-0.6%	2.1%	0.5%		
2013	FTEs	3,789	3,969	5,452	5,027	4,742	9,453	6,956	9,414	4,470	6,081	6,731	3,108	5,766		4,403	6,407	6,947	5,307		
2014	FTEs	4,099	3,949	5,493	6,151	4,957	9,339	6,847	8,266	5,362	7,487	7,354	3,019	6,027	4.5%	4,513	6,816	6,825	5,953		
2015	FTEs	4,180	4,347	5,411	6,749	5,460	8,780	7,081	10,106	5,936	7,853	5,787	3,196	6,240	3.5%	4,646	6,996	7,708	5,612		
2016	FTEs	4,066	4,919	5,962	6,095	5,036	9,161	7,477	10,424	7,101	8,170	6,355	3,399	6,514	4.4%	4,983	6,764	8,334	5,975		
2017	FTEs	4,250	4,929	5,749	6,983	4,974	9,589	7,737	10,391	5,956	8,070	6,693	3,055	6,531	0.3%	4,976	7,182	8,028	5,939		
2018	FTEs	4,638	5,067	5,841	7,264	4,971	9,955	7,778	10,571	6,050	8,087	6,570	3,101	6,658	1.9%	5,182	7,397	8,133	5,919		
2019	FTEs	4,786	5,262	5,536	7,517	5,164	9,883	7,757	11,377	6,245	7,419	6,336	3,150	6,702	0.7%	5,194	7,521	8,460	5,635		
2020	FTEs	5,188	4,909	3,269	379	384	3,591	6,124	9,335	5,502	5,991	2,271	2,848	4,149	-38.1%	4,455	1,451	6,987	3,703		
2021	FTEs	1,121	853	1,022	3,045	3,200	8,456	5,007	11,547	5,902	7,161	6,136	3,380	4,736	14.1%	999	4,900	7,485	5,559		
2022	FTEs	3,342	3,338	4,152	5,264	3,671	7,628	5,382	9,078	4,876	6,520	5,444	2,691	5,115	8.0%	3,611	5,521	6,445	4,885		
2023	FTEs	3,728	4,092	4,664	5,821	4,205	8,002	6,364	10,396	5,464	6,928	5,844	2,932	5,703	11.5%	4,161	6,010	7,408	5,235		
2024	FTEs	3,297	4,664	5,199	5,153	4,239	8,651	7,926	12,082	5,567	7,338	6,167	3,260	6,129	7.5%	4,387	6,014	8,525	5,588		
EMPLOYMENT														DAY VISITOR							
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs Employment (FTEs) and Share of Total (%)							
Day Visitor		FTEs	5,766	6,027	6,240	6,514	6,531	6,658	6,702	4,149	4,736	5,115	5,703	6,129							
Total Employment		FTEs	10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022	10,479							
Share of Total		%	55.1%	55.5%	56.2%	56.8%	56.5%	56.5%	56.7%	59.6%	54.8%	55.5%	56.9%	58.5%							
Annual Change in Share		%		0.8%	1.2%	1.0%	-0.5%	0.0%	0.4%	5.1%	-8.2%	1.4%	2.5%	2.8%							
Change in Share from 2013		%		0.8%	2.0%	3.0%	2.5%	2.5%	3.0%	8.2%	-0.6%	0.7%	3.3%	6.1%							
Avg Ann. Change in Share		%		0.8%	1.0%	1.0%	0.6%	0.5%	0.5%	1.2%	-0.1%	0.1%	0.3%	0.6%							

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Report Prepared by: Saleem Landi. Date of Issue: 02/07/2025

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST							2024		STAYING VISITORS		ACCOMMODATION SUPPLY DISTRIBUTION BY TYPE						
SERVICED ACCOMMODATION 2024	2024		Change on 2023		Change on 2013		SEASONAL AVAILABILITY OF BED SUPPLY 2024										
	Est.	Beds	Est.	Beds	Est.	Beds											
Serviced Accommodation Total	122	6,398	-29	-84	-93	-1,412											
+50 Room	19	3,708	0	0	-5	-627											
11-50 Room	39	2,120	+1	+51	-4	-358											
<10 Room	64	570	-30	-135	-84	-427											
NON-SERVICED ACCOMMODATION 2024	2024		Change on 2023		Change on 2013		Non-Serviced Accommodation										
	Est.	Beds	Est.	Beds	Est.	Beds											
Non-Serviced Accommodation Total	75	2,342	-3	-320	-24	+304	Serviced Accommodation										
Self catering	43	496	-3	-329	-46	-495											
Static caravans/chalets	0	508	0	0	0	+508	6,398										
Touring caravans/camping	32	1,338	0	+9	+22	+291											
Youth Hostels	1	323	+1	+323	0	+313											
DISTRIBUTION BY TYPE OF ACCOMMODATION 2024	2024		Change on 2023		Change on 2013		1,318										
	Est.	Beds	Est.	Beds	Est.	Beds											
All Paid Accommodation Total	197	8,740	-32	-404	-117	-1,108	1,228										
Serviced Accommodation Share of Total	62%	73%															
Non-Serviced Accommodation Share of Total	38%	27%															
SEASONAL AVAILABILITY OF BED SUPPLY 2024	2024												2,387				
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC					
All Paid Accommodation Total	7,716	7,626	8,785	9,040	8,740	8,740	9,063	9,063	9,063	8,740	7,892	7,869	2,642				
Serviced Accommodation	6,398	6,398	6,398	6,398	6,398	6,398	6,398	6,398	6,398	6,398	6,398	6,398					
Non-Serviced Accommodation	1,318	1,228	2,387	2,642	2,342	2,342	2,665	2,665	2,665	2,342	1,494	1,471					

SEASONAL AVAILABILITY OF BED SUPPLY
2024



Report Sections With Historic Financial Data Indexed to 2024 Prices

Sections:	<i>Comparative Headlines</i>	Visitor Types:	<i>Total</i>
	<i>Key Measures</i>		<i>Serviced Accommodation</i>
	<i>Economic Impact</i>		<i>Non-Serviced Accommodation</i>
	<i>Sectoral Analysis</i>		<i>SFR</i>
			<i>Staying Visitor</i>
			<i>Day Visitor</i>

Indexation: *Indexation to: 2024*

2013	<i>1.54</i>
2014	<i>1.50</i>
2015	<i>1.48</i>
2016	<i>1.46</i>
2017	<i>1.42</i>
2018	<i>1.37</i>
2019	<i>1.34</i>
2020	<i>1.30</i>
2021	<i>1.28</i>
2022	<i>1.19</i>
2023	<i>1.05</i>
2024	<i>1.00</i>

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE EAST

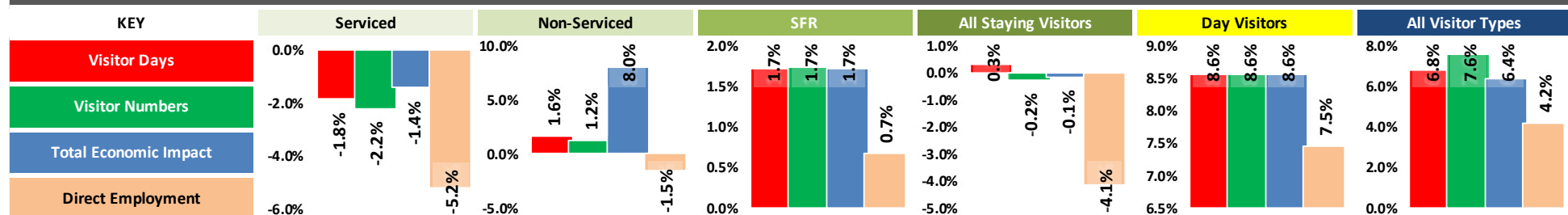
Comparing 2024 and 2023
2023 in 2024 prices (1.049)

COMPARATIVE HEADLINES

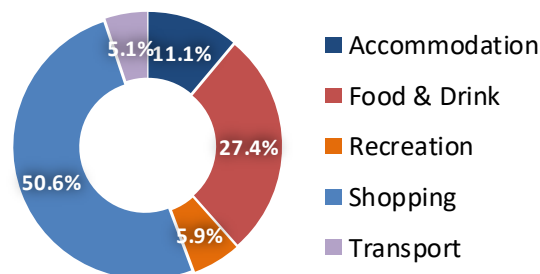
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2024 & 2023 - INDEXED TO 2024

KEY											Day Visitors			All Visitor Types		
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors					
Less than 3% change		Serviced			Non-Serviced											
A Fall of 3% or more		2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %
Visitor Days	M	1.205	1.228	-1.8%	0.323	0.318	1.6%	1.677	1.648	1.7%	3.205	3.194	0.3%	12.81	11.80	8.6%
Visitor Numbers	M	0.722	0.738	-2.2%	0.047	0.047	1.2%	0.702	0.690	1.7%	1.471	1.475	-0.2%	12.81	11.80	8.6%
Direct Expenditure	£Bn													0.841	0.792	6.2%
Economic Impact	£Bn	0.194	0.197	-1.4%	0.022	0.021	8.0%	0.045	0.045	1.7%	0.262	0.262	-0.1%	0.861	0.793	8.6%
Direct Employment	FTEs	1,661	1,752	-5.2%	186	189	-1.5%	278	276	0.7%	2,125	2,217	-4.1%	6,129	5,703	7.5%
Total Employment	FTEs													10,479	10,022	4.6%

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2024 & 2023 - INDEXED TO 2024



Sectoral Distribution of Economic Impact - £Bn including VAT Indexed to 2024



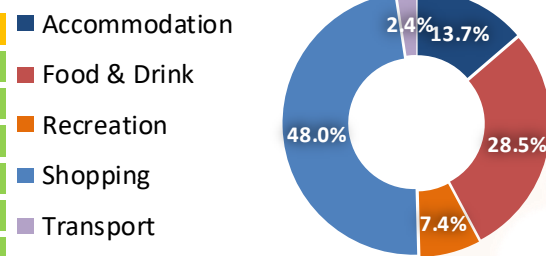
Direct Expenditure Categories

	2024	2023	+/- %
Accommodation	0.093	0.094	-0.7%
Food & Drink	0.230	0.215	7.1%
Recreation	0.049	0.046	6.6%
Shopping	0.425	0.396	7.5%
Transport	0.043	0.041	5.0%
TOTAL DIRECT	0.841	0.792	6.2%
Indirect	0.281	0.263	7.0%
TOTAL	1.122	1.055	6.4%

Sectors

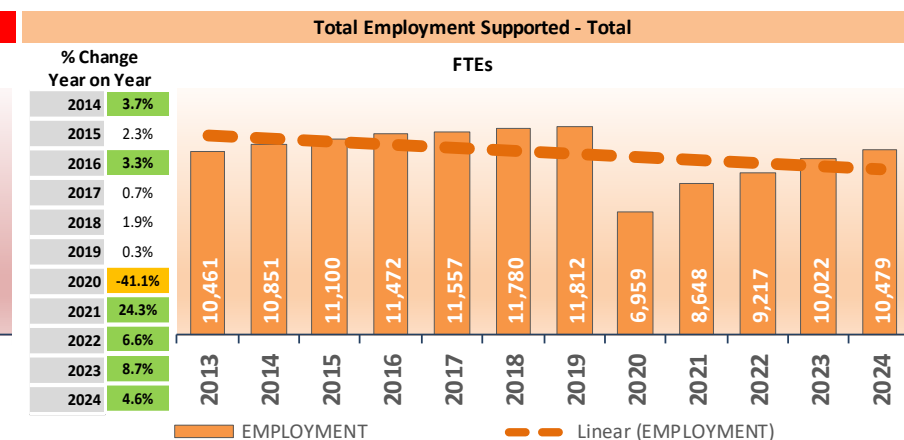
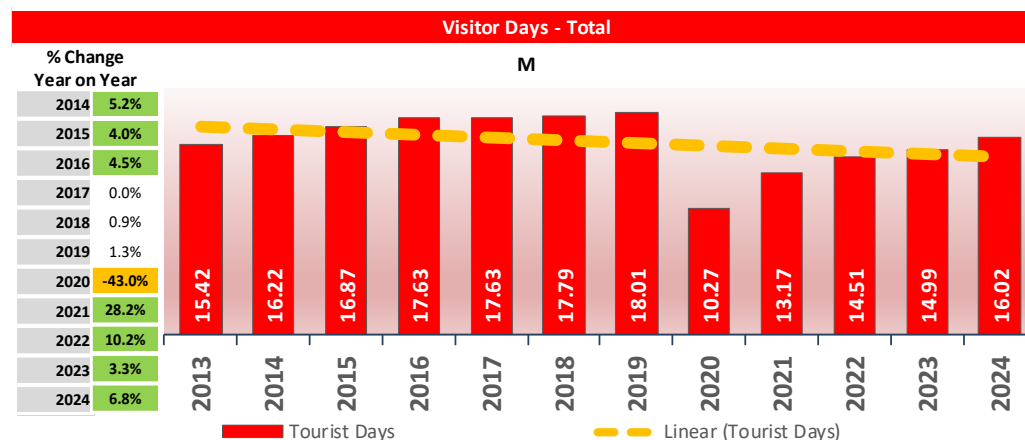
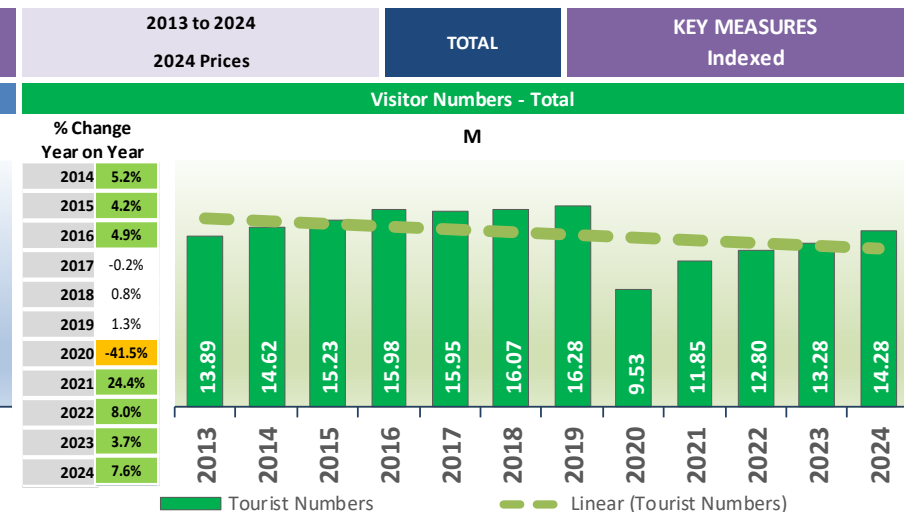
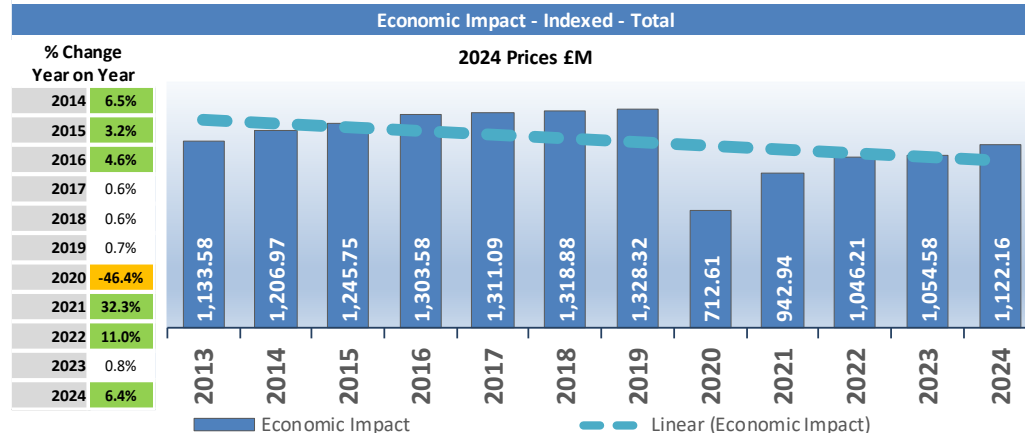
	2024	2023	+/- %
Accommodation	1,129	1,205	-6.3%
Food & Drink	2,354	2,221	5.9%
Recreation	611	579	5.5%
Shopping	3,962	3,725	6.4%
Transport	197	190	3.9%
TOTAL DIRECT	8,253	7,920	4.2%
Indirect	2,225	2,101	5.9%
TOTAL	10,479	10,022	4.6%

Sectoral Distribution of Employment - FTEs



Direct Employment Categories

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE EAST



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		6.5%	9.9%	15.0%	15.7%	16.3%	17.2%	-37.1%	-16.8%	-7.7%	-7.0%	-1.0%
Visitor Numbers		5.2%	9.7%	15.0%	14.8%	15.7%	17.2%	-31.4%	-14.7%	-7.9%	-4.4%	2.8%
Visitor Days		5.2%	9.4%	14.3%	14.3%	15.3%	16.8%	-33.4%	-14.6%	-5.9%	-2.8%	3.9%
Total Employment		3.7%	6.1%	9.7%	10.5%	12.6%	12.9%	-33.5%	-17.3%	-11.9%	-4.2%	0.2%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE EAST

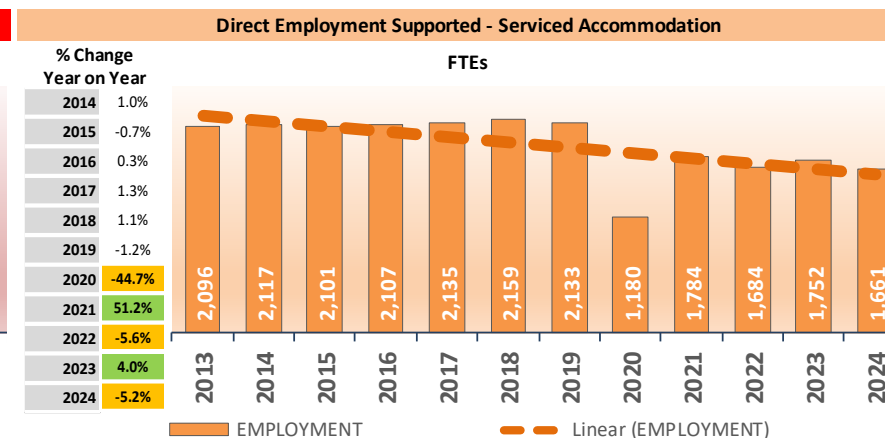
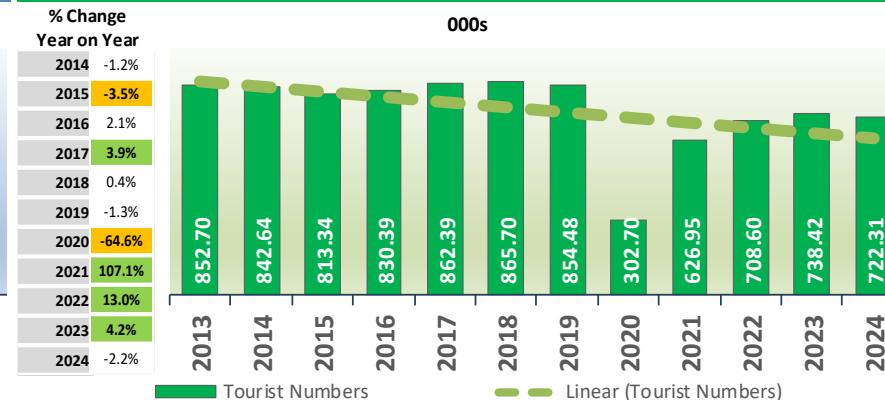
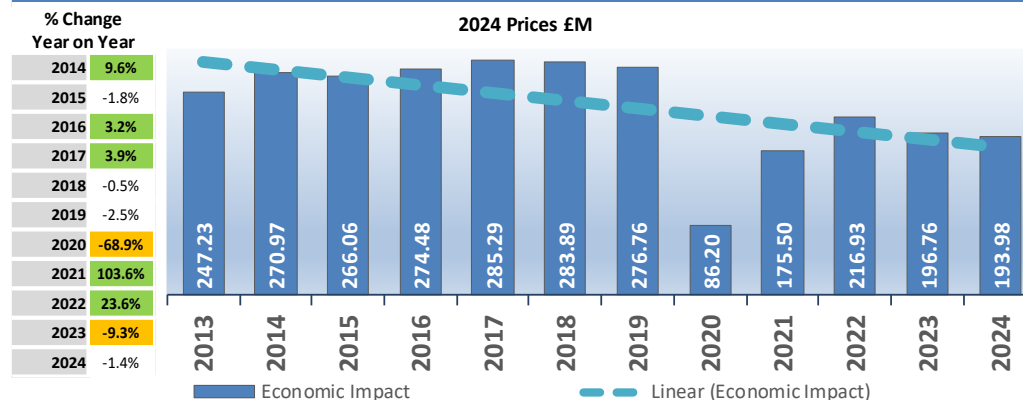
2013 to 2024
2024 Prices

SERVICED
ACCOMMODATION

KEY MEASURES
Indexed

Economic Impact - Indexed - Serviced Accommodation

Visitor Numbers - Serviced Accommodation



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		9.6%	7.6%	11.0%	15.4%	14.8%	11.9%	-65.1%	-29.0%	-12.3%	-20.4%	-21.5%
Visitor Numbers		-1.2%	-4.6%	-2.6%	1.1%	1.5%	0.2%	-64.5%	-26.5%	-16.9%	-13.4%	-15.3%
Visitor Days		3.8%	2.9%	4.1%	8.0%	8.7%	7.2%	-58.1%	-21.5%	-11.4%	-7.4%	-9.1%
Direct Employment		1.0%	0.3%	0.5%	1.9%	3.0%	1.8%	-43.7%	-14.9%	-19.6%	-16.4%	-20.8%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE EAST

Economic Impact - Indexed - Non-Serviced Accommodation

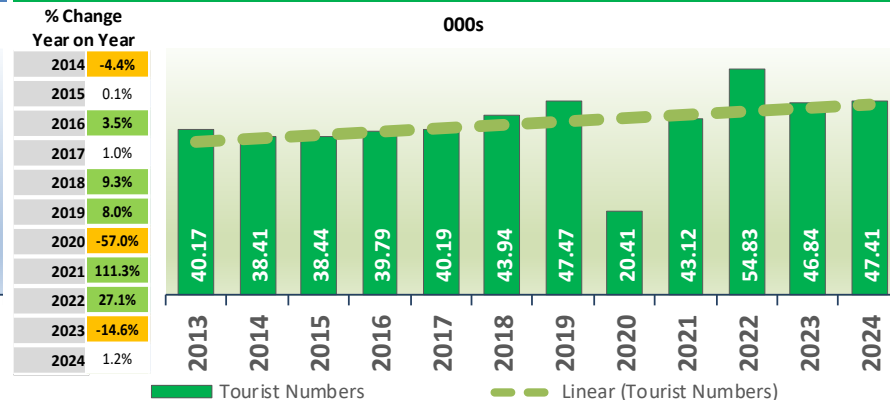


2013 to 2024
2024 Prices

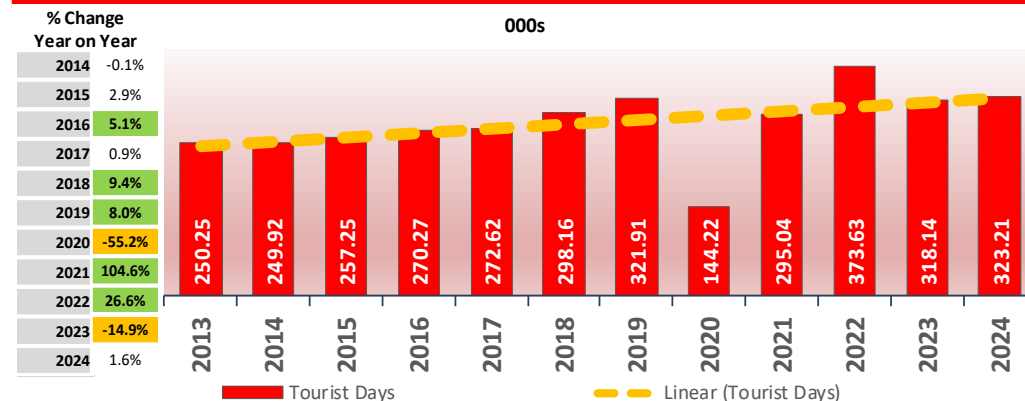
NON-SERVICED
ACCOMMODATION

KEY MEASURES
Indexed

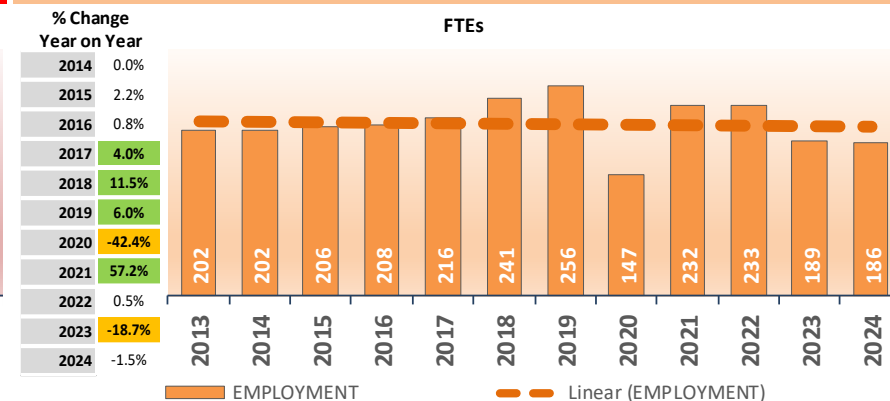
Visitor Numbers - Non-Serviced Accommodation



Visitor Days - Non-Serviced Accommodation



Direct Employment Supported - Non-Serviced Accommodation



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		0.0%	2.8%	9.2%	14.1%	23.8%	33.6%	-41.0%	19.8%	53.0%	39.1%	50.2%
Visitor Numbers		-4.4%	-4.3%	-1.0%	0.0%	9.4%	18.2%	-49.2%	7.3%	36.5%	16.6%	18.0%
Visitor Days		-0.1%	2.8%	8.0%	8.9%	19.1%	28.6%	-42.4%	17.9%	49.3%	27.1%	29.2%
Direct Employment		0.0%	2.2%	3.0%	7.2%	19.5%	26.6%	-27.0%	14.8%	15.3%	-6.3%	-7.7%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE EAST

Economic Impact - Indexed - SFR

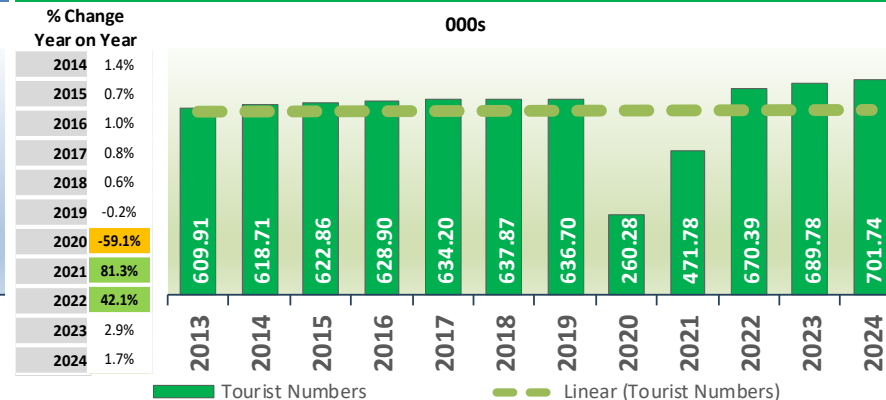


2013 to 2024
2024 Prices

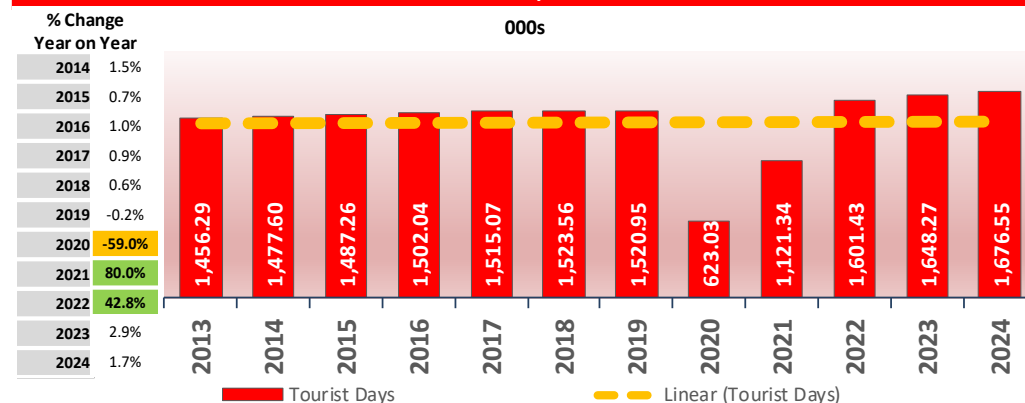
SFR

KEY MEASURES
Indexed

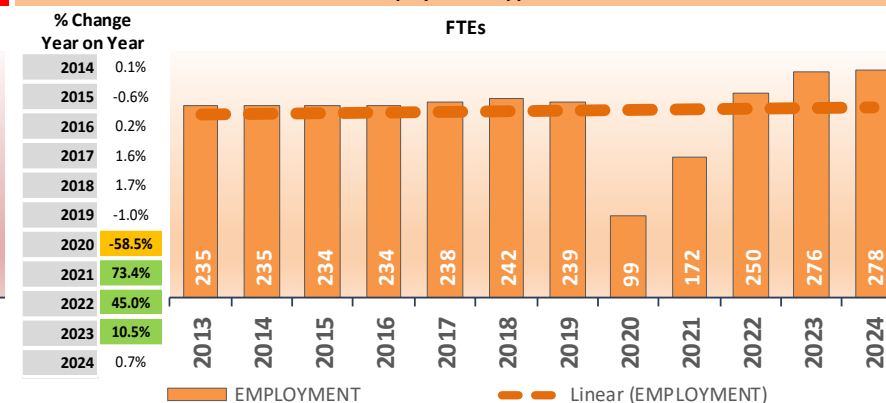
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		1.5%	2.1%	3.1%	4.0%	4.6%	4.4%	-57.2%	-23.0%	9.9%	13.2%	15.1%
Visitor Numbers		1.4%	2.1%	3.1%	4.0%	4.6%	4.4%	-57.3%	-22.6%	9.9%	13.1%	15.1%
Visitor Days		1.5%	2.1%	3.1%	4.0%	4.6%	4.4%	-57.2%	-23.0%	10.0%	13.2%	15.1%
Direct Employment		0.1%	-0.5%	-0.3%	1.3%	3.0%	2.0%	-57.7%	-26.7%	6.3%	17.5%	18.3%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE EAST

Economic Impact - Indexed - Staying Visitor

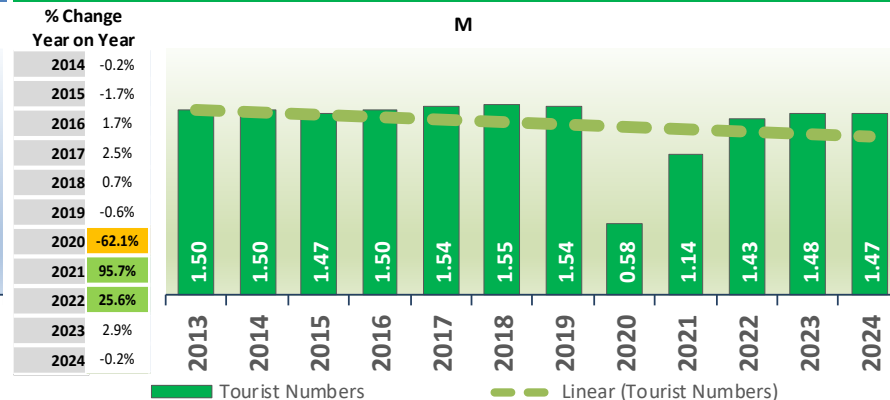


2013 to 2024
2024 Prices

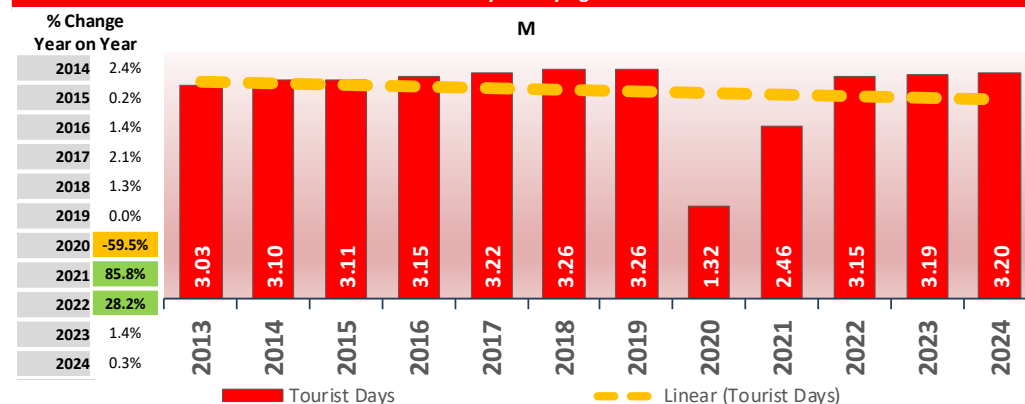
STAYING VISITOR

KEY MEASURES
Indexed

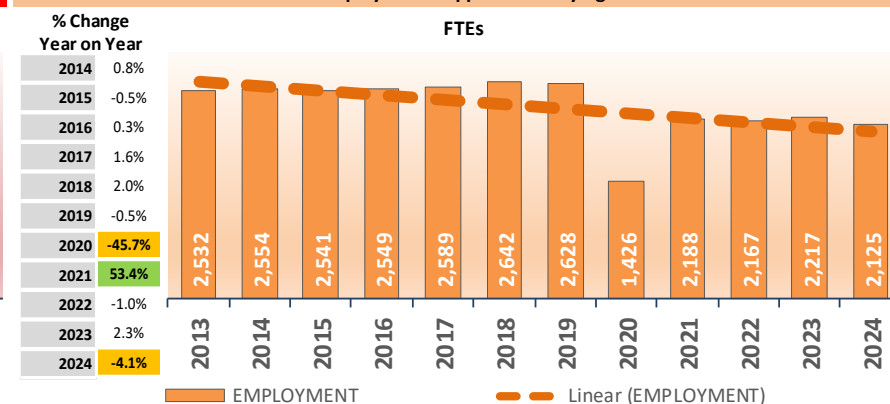
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		8.1%	6.7%	9.9%	13.8%	13.9%	12.0%	-62.9%	-25.8%	-6.1%	-13.1%	-13.2%
Visitor Numbers		-0.2%	-1.9%	-0.2%	2.3%	3.0%	2.4%	-61.2%	-24.0%	-4.6%	-1.8%	-2.1%
Visitor Days		2.4%	2.5%	4.0%	6.2%	7.6%	7.6%	-56.4%	-19.0%	3.9%	5.3%	5.7%
Direct Employment		0.8%	0.3%	0.6%	2.2%	4.3%	3.8%	-43.7%	-13.6%	-14.4%	-12.5%	-16.1%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE EAST

Economic Impact - Indexed - Day Visitor

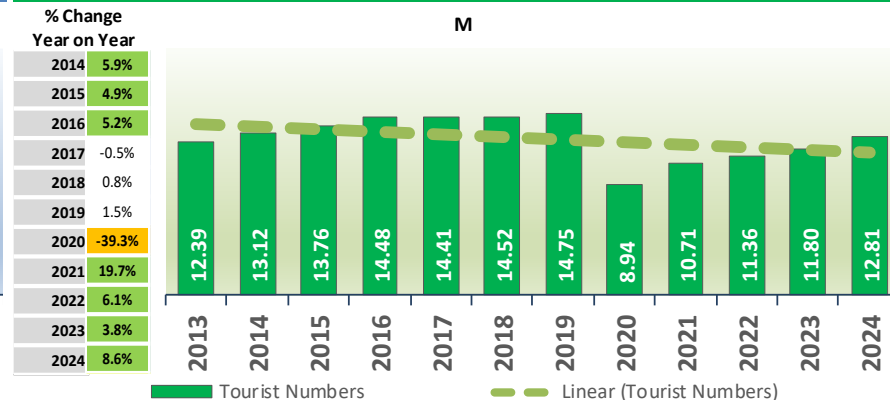


2013 to 2024
2024 Prices

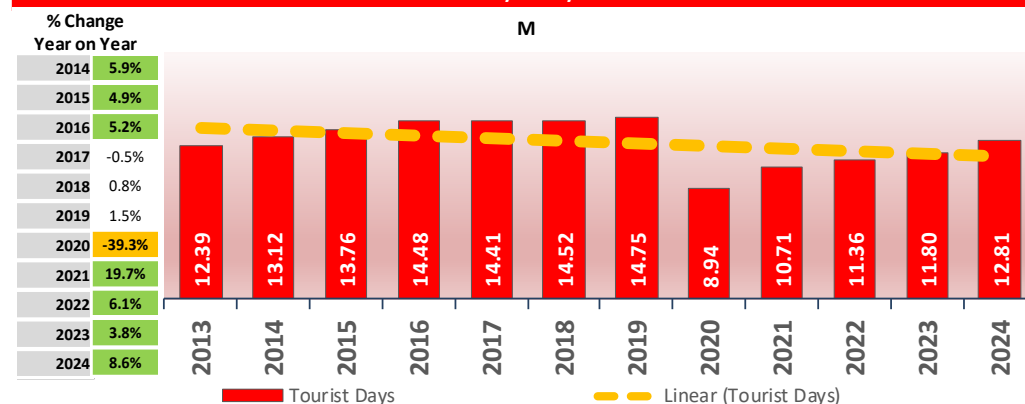
DAY VISITOR

KEY MEASURES
Indexed

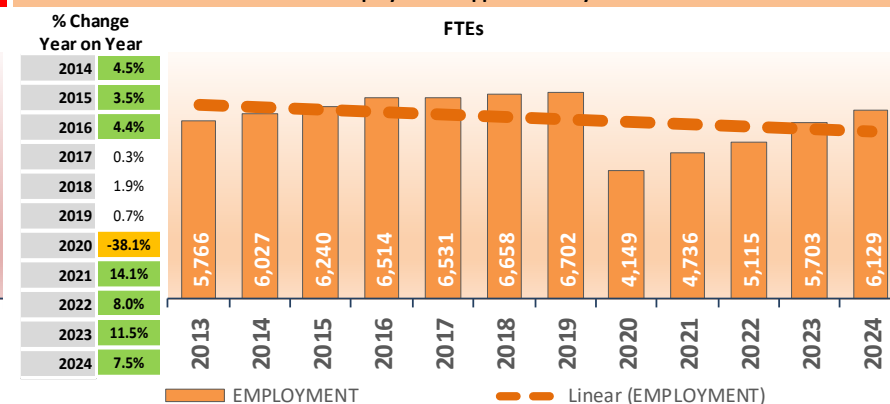
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor

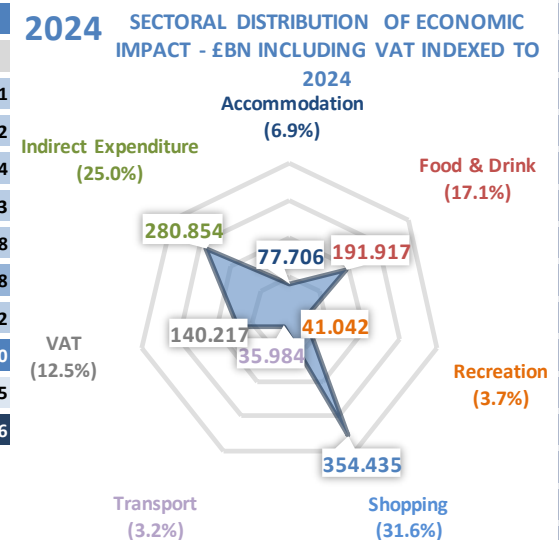


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		5.9%	11.1%	16.8%	16.3%	17.2%	19.0%	-27.8%	-13.6%	-8.3%	-4.7%	3.4%
Visitor Numbers		5.9%	11.1%	16.9%	16.3%	17.2%	19.0%	-27.8%	-13.5%	-8.3%	-4.7%	3.4%
Visitor Days		5.9%	11.1%	16.9%	16.3%	17.2%	19.0%	-27.8%	-13.5%	-8.3%	-4.7%	3.4%
Direct Employment		4.5%	8.2%	13.0%	13.3%	15.5%	16.2%	-28.0%	-17.9%	-11.3%	-1.1%	6.3%

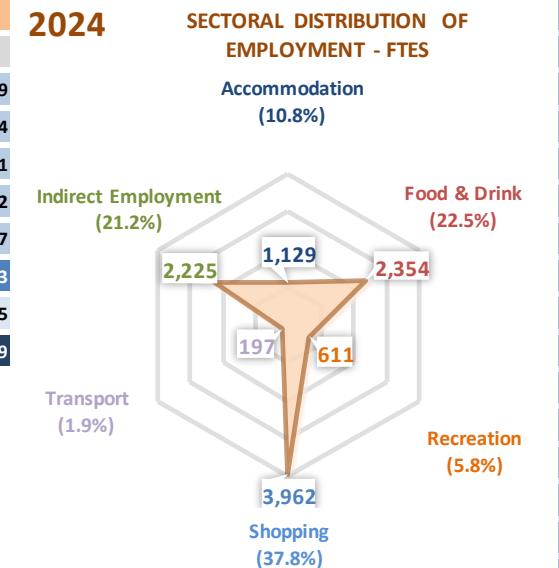
"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL										2013 to 2024		TOTAL	SECTORAL ANALYSIS
CHESHIRE EAST										2024 Prices			Indexed

SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT INDEXED TO 2024													
SECTOR / YEAR		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	£M	104.85	118.14	115.53	120.62	125.95	124.90	121.43	35.54	72.97	93.90	78.28	77.71
Food & Drink	£M	187.28	197.52	205.54	215.03	215.08	216.84	219.49	133.73	161.03	172.93	179.28	191.92
Recreation	£M	40.50	42.70	44.31	46.28	46.39	46.76	47.25	28.31	34.68	37.11	38.52	41.04
Shopping	£M	344.11	363.25	378.92	397.07	396.52	399.80	405.19	236.99	295.20	318.16	329.72	354.43
Transport	£M	34.07	35.53	36.60	37.96	38.09	38.52	38.94	20.53	28.80	33.48	34.27	35.98
Direct Revenue	£M	710.81	757.14	780.90	816.95	822.04	826.80	832.30	455.10	592.68	655.59	660.06	701.08
VAT	£M	142.16	151.43	156.18	163.39	164.41	165.36	166.46	77.60	115.26	131.12	132.01	140.22
Direct Expenditure	£M	852.97	908.57	937.08	980.35	986.44	992.16	998.76	532.70	707.94	786.70	792.07	841.30
Indirect Expenditure	£M	280.61	298.40	308.67	323.23	324.65	326.72	329.56	179.91	235.00	259.50	262.50	280.85
TOTAL	£M	1,133.58	1,206.97	1,245.75	1,303.58	1,311.09	1,318.88	1,328.32	712.61	942.94	1,046.21	1,054.58	1,122.16



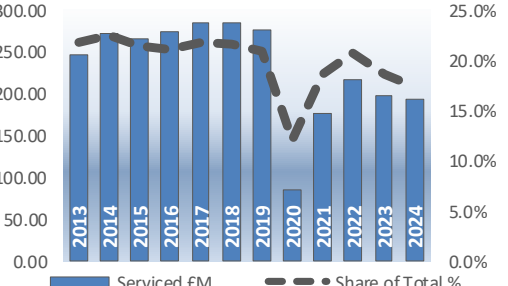
SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES													
SECTOR / YEAR		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	FTEs	1,553	1,557	1,560	1,562	1,569	1,598	1,599	1,008	1,436	1,247	1,205	1,129
Food & Drink	FTEs	2,235	2,326	2,390	2,481	2,499	2,549	2,557	1,553	1,822	1,996	2,221	2,354
Recreation	FTEs	586	610	625	648	654	667	668	399	476	520	579	611
Shopping	FTEs	3,743	3,900	4,016	4,176	4,200	4,284	4,304	2,509	3,044	3,347	3,725	3,962
Transport	FTEs	182	187	190	196	198	202	203	107	146	173	190	197
Direct Employment	FTEs	8,298	8,580	8,782	9,063	9,120	9,299	9,331	5,576	6,924	7,282	7,920	8,253
Indirect Employment	FTEs	2,163	2,271	2,319	2,409	2,437	2,481	2,481	1,383	1,725	1,935	2,101	2,225
TOTAL	FTEs	10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022	10,479



STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024 2024 Prices			TOTAL		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-10.3%	6.4%	-9.8%	-3.8%	-14.0%	-12.3%	4.4%	17.2%	8.8%	9.4%	-11.7%	-3.1%	-1.0%	Annual Change	-5.0%	-10.4%	10.9%	-1.7%	
% Change 2023 to 2024		-6.5%	12.8%	9.9%	-7.9%	0.3%	7.0%	18.1%	14.4%	1.2%	5.5%	6.0%	7.4%	6.4%		5.6%	0.3%	12.2%	6.1%	
Average Annual Change		-0.9%	0.6%	-0.9%	-0.3%	-1.3%	-1.1%	0.4%	1.6%	0.8%	0.9%	-1.1%	-0.3%	-0.1%		-0.5%	-0.9%	1.0%	-0.2%	
2013		£M	66.84	68.27	89.59	87.86	85.95	140.48	116.27	143.78	78.85	96.52	97.00	62.17		1,133.58	224.70	314.29	338.90	255.69
2014		£M	72.67	70.26	93.98	104.66	92.07	141.82	119.82	134.06	92.31	116.02	106.34	62.94	1,206.97	6.5%	236.91	338.56	346.20	285.30
2015		£M	75.68	76.74	92.04	111.70	99.21	135.46	122.83	158.05	99.30	122.05	88.07	64.63	1,245.75	3.2%	244.46	346.36	380.18	274.75
2016		£M	76.03	84.51	99.62	105.24	94.81	142.57	130.16	163.06	115.27	127.41	96.27	68.63	1,303.58	4.6%	260.16	342.61	408.49	292.32
2017		£M	78.37	84.64	97.61	116.51	95.07	147.26	134.10	163.74	101.25	126.41	100.37	65.75	1,311.09	0.6%	260.63	358.84	399.09	292.53
2018		£M	82.41	84.90	97.73	118.31	93.41	150.84	135.04	165.99	101.25	125.79	97.69	65.52	1,318.88	0.6%	265.04	362.56	402.28	289.00
2019		£M	84.58	87.53	93.82	121.94	95.97	150.79	135.21	176.38	103.52	117.61	95.37	65.59	1,328.32	0.7%	265.92	368.70	415.11	278.58
2020		£M	83.14	78.19	50.41	5.608	6.448	46.12	86.29	128.43	78.83	80.22	28.37	40.55	712.61	-46.4%	211.73	58.18	293.55	149.15
2021		£M	23.76	19.69	23.90	52.02	58.96	128.33	94.17	176.96	97.74	112.65	91.48	63.27	942.94	32.3%	67.36	239.32	368.87	267.40
2022		£M	61.27	59.56	72.81	91.18	72.63	119.55	99.81	142.88	83.73	103.13	82.25	57.40	1,046.21	11.0%	193.64	283.37	326.42	242.77
2023		£M	64.12	64.42	73.52	91.82	73.62	115.18	102.83	147.32	84.76	100.12	80.75	56.11	1,054.58	0.8%	202.06	280.62	334.91	236.98
2024		£M	59.96	72.64	80.82	84.53	73.88	123.19	121.45	168.48	85.77	105.58	85.61	60.25	1,122.16	6.4%	213.42	281.60	375.69	251.44
ECONOMIC IMPACT - INDEXED TO 2024														TOTAL						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M	Economic Impact by Year and Share of Total					
Total	£M	1,133.58	1,206.97	1,245.75	1,303.58	1,311.09	1,318.88	1,328.32	712.61	942.94	1,046.21	1,054.58	1,122.16	</						

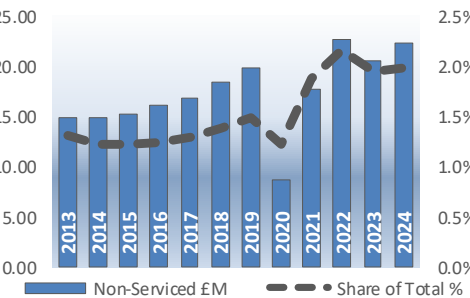
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Report Prepared by: Saleem Landi, Date of Issue: 02/07/25

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST												2013 to 2024 2024 Prices		SERVICED ACCOMMODATION	ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC						
% Change 2013 to 2024		-7.5%	-14.8%	-22.1%	-21.7%	-23.4%	-25.8%	-22.0%	-23.9%	-28.1%	-21.9%	-21.6%	-19.7%	-21.5%	Annual Change	-15.7%	-23.7%	-24.4%	-21.0%
% Change 2023 to 2024		1.9%	6.7%	2.0%	-0.9%	-3.0%	-4.3%	-5.8%	-3.6%	-5.5%	-1.2%	2.6%	-0.7%	-1.4%		3.5%	-2.8%	-5.0%	-0.1%
Average Annual Change		-0.7%	-1.3%	-2.0%	-2.0%	-2.1%	-2.3%	-2.0%	-2.2%	-2.6%	-2.0%	-2.0%	-1.8%	-2.0%		-1.4%	-2.2%	-2.2%	-1.9%
2013	£M	15.25	18.19	21.43	20.72	24.02	22.67	26.44	24.19	21.04	20.63	13.83	18.83	247.23			54.87	67.40	71.67
2014	£M	16.61	19.79	24.43	22.95	26.75	23.95	30.14	26.85	22.85	22.01	14.50	20.13	270.97	9.6%	60.83	73.66	79.84	56.64
2015	£M	17.75	20.65	22.65	21.68	26.80	22.97	29.18	26.75	21.87	22.27	14.36	19.14	266.06	-1.8%	61.04	71.46	77.80	55.77
2016	£M	18.92	20.83	22.80	22.56	27.09	24.40	30.70	26.66	22.60	22.85	14.88	20.19	274.48	3.2%	62.55	74.05	79.95	57.93
2017	£M	19.35	21.22	23.88	23.24	28.54	24.70	31.88	28.42	23.37	23.67	15.32	21.70	285.29	3.9%	64.45	76.48	83.67	60.68
2018	£M	19.12	20.43	23.59	22.52	27.47	24.88	33.28	29.70	22.85	23.83	15.01	21.22	283.89	-0.5%	63.14	74.87	85.83	60.05
2019	£M	18.86	20.07	22.77	22.03	26.96	24.53	32.61	28.84	22.02	23.01	14.76	20.30	276.76	-2.5%	61.70	73.52	83.48	58.07
2020	£M	12.94	15.25	8.721	0.706	1.447	1.518	8.899	13.12	10.28	7.495	1.255	4.581	86.20	-68.9%	36.90	3.670	32.30	13.33
2021	£M	7.434	8.373	10.37	9.758	14.36	16.59	23.92	22.91	17.42	18.33	11.27	14.76	175.50	103.6%	26.18	40.71	64.25	44.37
2022	£M	12.97	15.53	18.03	18.08	21.01	19.48	25.11	21.55	17.62	18.75	11.96	16.85	216.93	23.6%	46.53	58.57	64.28	47.56
2023	£M	13.83	14.53	16.36	16.37	18.96	17.59	21.92	19.09	16.01	16.31	10.56	15.22	196.76	-9.3%	44.72	52.92	57.02	42.10
2024	£M	14.10	15.50	16.68	16.22	18.40	16.83	20.64	18.41	15.13	16.11	10.84	15.12	193.98	-1.4%	46.28	51.44	54.18	42.07
ECONOMIC IMPACT - INDEXED TO 2024														SERVICED ACCOMMODATION					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total					
Serviced	£M	247.23	270.97	266.06	274.48	285.29	283.89	276.76	86.20	175.50	216.93	196.76	193.98						
All Visitor Types	£Bn	1.134	1.207	1.246	1.304	1.311	1.319	1.328	0.713	0.943	1.046	1.055	1.122						
Share of Total	%	21.8%	22.5%	21.4%	21.1%	21.8%	21.5%	20.8%	12.1%	18.6%	20.7%	18.7%	17.3%						
Annual Change in Share	%		2.9%	-4.9%	-1.4%	3.3%	-1.1%	-3.2%	-41.9%	53.9%	11.4%	-10.0%	-7.3%						
Change in Share from 2013	%		2.9%	-2.1%	-3.5%	-0.2%	-1.3%	-4.5%	-44.5%	-14.7%	-4.9%	-14.5%	-20.7%						
Avg Ann. Change in Share	%		2.9%	-1.0%	-1.2%	-0.1%	-0.3%	-0.7%	-6.4%	-1.8%	-0.5%	-1.4%	-1.9%						

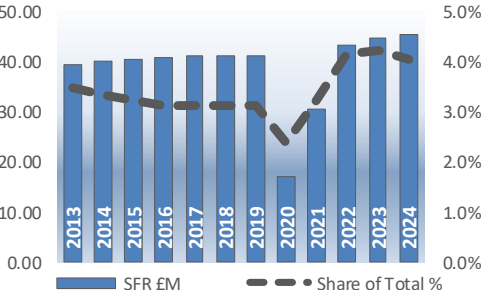
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Report Prepared by: Saleem Landi, Date of Issue: 02/07/25

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST										2013 to 2024 2024 Prices			NON-SERVICED ACCOMMODATION	ECONOMIC IMPACT Indexed						
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4		TOTAL	% Change						
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC	Q1	Q2	Q3	Q4	
% Change 2013 to 2024		3.7%	-9.2%	59.2%	46.1%	36.2%	43.7%	63.6%	69.7%	60.6%	67.6%	27.5%	34.8%	50.2%	Annual Change	22.0%	42.0%	65.1%	46.2%	
% Change 2023 to 2024		-5.0%	0.6%	7.0%	-4.6%	-5.7%	8.4%	29.5%	22.0%	0.3%	-0.1%	6.5%	-3.7%	8.0%		2.5%	-0.4%	17.2%	0.5%	
Average Annual Change		0.3%	-0.8%	5.4%	4.2%	3.3%	4.0%	5.8%	6.3%	5.5%	6.1%	2.5%	3.2%	4.6%		2.0%	3.8%	5.9%	4.2%	
2013 £M		0.518	0.664	0.814	1.251	1.371	1.574	2.186	2.529	1.880	0.838	0.590	0.599	14.81		1.995	4.196	6.595	2.026	
2014 £M		0.516	0.654	0.792	1.232	1.322	1.519	2.185	2.594	1.931	0.855	0.600	0.613	14.81	0.0%	1.962	4.073	6.711	2.068	
2015 £M		0.548	0.691	0.795	1.237	1.379	1.576	2.197	2.631	1.965	0.909	0.641	0.655	15.22	2.8%	2.034	4.192	6.793	2.204	
2016 £M		0.597	0.740	0.862	1.328	1.424	1.631	2.326	2.805	2.120	0.960	0.679	0.698	16.17	6.2%	2.199	4.382	7.251	2.337	
2017 £M		0.627	0.792	0.916	1.419	1.409	1.567	2.509	3.007	2.093	1.082	0.724	0.761	16.90	4.5%	2.334	4.395	7.608	2.567	
2018 £M		0.696	0.848	0.998	1.493	1.549	1.788	2.632	3.211	2.288	1.195	0.791	0.846	18.33	8.5%	2.542	4.829	8.132	2.831	
2019 £M		0.794	0.907	1.054	1.710	1.718	1.910	2.884	3.393	2.353	1.213	0.898	0.952	19.78	7.9%	2.754	5.338	8.630	3.062	
2020 £M		0.804	0.674	0.433	0.020	0.040	0.060	1.467	2.110	1.847	0.790	0.035	0.462	8.742	-55.8%	1.911	0.120	5.424	1.287	
2021 £M		0.129	0.147	0.199	0.766	1.505	2.174	2.927	3.608	3.129	1.478	0.843	0.835	17.74	102.9%	0.475	4.445	9.663	3.155	
2022 £M		0.757	0.716	1.238	1.732	2.091	2.421	3.338	4.145	3.076	1.203	0.825	1.119	22.66	27.7%	2.711	6.244	10.56	3.147	
2023 £M		0.565	0.599	1.211	1.915	1.980	2.087	2.761	3.518	3.012	1.405	0.706	0.838	20.60	-9.1%	2.375	5.983	9.291	2.949	
2024 £M		0.537	0.603	1.295	1.828	1.867	2.262	3.577	4.293	3.019	1.404	0.752	0.807	22.24	8.0%	2.434	5.956	10.89	2.963	
ECONOMIC IMPACT - INDEXED TO 2024														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
Non-Serviced		£M	14.81	14.81	15.22	16.17	16.90	18.33	19.78	8.742	17.74	22.66	20.60	22.24						
All Visitor Types		£Bn	1.134	1.207	1.246	1.304	1.311	1.319	1.328	0.713	0.943	1.046	1.055	1.122						
Share of Total		%	1.3%	1.2%	1.2%	1.2%	1.3%	1.4%	1.5%	1.2%	1.9%	2.2%	2.0%	2.0%						
Annual Change in Share		%		-6.1%	-0.4%	1.5%	3.9%	7.8%	7.1%	-17.6%	53.3%	15.1%	-9.8%	1.5%						
Change in Share from 2013		%		-6.1%	-6.5%	-5.1%	-1.3%	6.4%	14.0%	-6.1%	44.0%	65.8%	49.5%	51.7%						
Avg Ann. Change in Share		%		-6.1%	-3.2%	-1.7%	-0.3%	1.3%	2.3%	-0.9%	5.5%	7.3%	4.9%	4.7%						
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STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST												2013 to 2024 2024 Prices		SFR	ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SFR																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC						
% Change 2013 to 2024		22.4%	16.5%	12.7%	13.9%	13.6%	12.5%	12.8%	14.2%	13.7%	14.2%	14.0%	15.1%	15.1%	Annual Change	19.4%	13.5%	13.5%	14.7%
% Change 2023 to 2024		2.9%	3.1%	2.9%	1.2%	0.9%	1.4%	0.8%	1.8%	0.6%	1.6%	3.4%	1.4%	1.7%		3.0%	1.1%	1.2%	1.8%
Average Annual Change		2.0%	1.5%	1.2%	1.3%	1.2%	1.1%	1.2%	1.3%	1.2%	1.3%	1.3%	1.4%	1.4%		1.8%	1.2%	1.2%	1.3%
2013 £M		5.510	1.683	1.775	5.436	3.535	2.556	3.987	3.852	2.178	1.924	1.634	5.370	39.44		8.968	11.53	10.02	8.928
2014 £M		5.605	1.708	1.835	5.531	3.599	2.558	4.073	3.912	2.203	1.934	1.640	5.416	40.01		1.5%	9.149	11.69	10.19
2015 £M		5.804	1.758	1.805	5.485	3.643	2.551	4.078	3.947	2.201	1.962	1.650	5.392	40.28	0.7%	9.367	11.68	10.23	9.005
2016 £M		5.929	1.757	1.801	5.540	3.644	2.592	4.131	3.944	2.222	1.974	1.664	5.472	40.67	1.0%	9.488	11.78	10.30	9.110
2017 £M		5.924	1.759	1.818	5.604	3.692	2.585	4.168	4.004	2.233	2.002	1.670	5.565	41.03	0.9%	9.502	11.88	10.41	9.238
2018 £M		5.977	1.755	1.831	5.610	3.694	2.632	4.172	4.024	2.252	2.035	1.679	5.592	41.25	0.6%	9.564	11.94	10.45	9.306
2019 £M		5.985	1.751	1.813	5.630	3.697	2.632	4.183	4.020	2.235	2.015	1.682	5.549	41.19	-0.2%	9.549	11.96	10.44	9.245
2020 £M		5.293	1.622	0.868	0.196	0.220	0.179	1.694	2.517	1.468	0.908	0.160	1.745	16.87	-59.0%	7.783	0.595	5.679	2.813
2021 £M		2.555	0.788	0.896	2.870	2.508	2.306	3.806	3.963	2.332	1.998	1.536	4.806	30.36	80.0%	4.239	7.684	10.10	8.339
2022 £M		5.991	1.806	1.916	5.927	3.892	2.808	4.446	4.308	2.414	2.108	1.773	5.976	43.36	42.8%	9.713	12.63	11.17	9.856
2023 £M		6.550	1.903	1.944	6.120	3.981	2.836	4.460	4.319	2.460	2.162	1.802	6.095	44.63	2.9%	10.40	12.94	11.24	10.06
2024 £M		6.744	1.961	2.000	6.191	4.016	2.877	4.495	4.397	2.476	2.198	1.863	6.181	45.40	1.7%	10.70	13.08	11.37	10.24
ECONOMIC IMPACT - INDEXED TO 2024														SFR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total					
SFR £M		39.44	40.01	40.28	40.67	41.03	41.25	41.19	16.87	30.36	43.36	44.63	45.40						
All Visitor Types £Bn		1.134	1.207	1.246	1.304	1.311	1.319	1.328	0.713	0.943	1.046	1.055	1.122						
Share of Total %		3.5%	3.3%	3.2%	3.1%	3.1%	3.1%	3.1%	2.4%	3.2%	4.1%	4.2%	4.0%						
Annual Change in Share %			-4.7%	-2.5%	-3.5%	0.3%	0.0%	-0.9%	-23.7%	36.0%	28.7%	2.1%	-4.4%						
Change in Share from 2013 %			-4.7%	-7.1%	-10.3%	-10.1%	-10.1%	-10.9%	-32.0%	-7.4%	19.1%	21.6%	16.3%						
Avg Ann. Change in Share %			-4.7%	-3.5%	-3.4%	-2.5%	-2.0%	-1.8%	-4.6%	-0.9%	2.1%	2.2%	1.5%						

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Report Prepared by: Saleem Landi, Date of Issue: 02/07/25

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024 2024 Prices			STAYING VISITOR	ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC	Q1	Q2	Q3	Q4
% Change 2013 to 2024		0.5%	-12.1%	-16.8%	-11.5%	-16.1%	-18.0%	-12.0%	-11.3%	-17.8%	-15.7%	-16.2%	-10.8%	-13.2%	Annual Change	-9.7%	-15.2%	-13.4%	-14.0%
% Change 2023 to 2024		2.1%	6.1%	2.4%	-0.7%	-2.6%	-2.4%	-1.5%	0.6%	-4.0%	-0.8%	2.9%	-0.2%	-0.1%		3.4%	-1.9%	-1.4%	0.3%
Average Annual Change		0.0%	-1.1%	-1.5%	-1.0%	-1.5%	-1.6%	-1.1%	-1.0%	-1.6%	-1.4%	-1.5%	-1.0%	-1.2%		-0.9%	-1.4%	-1.2%	-1.3%
2013 £M		21.27	20.54	24.02	27.40	28.92	26.80	32.62	30.57	25.09	23.39	16.05	24.80	301.48		65.83	83.13	88.28	64.24
2014 £M		22.74	22.15	27.05	29.72	31.67	28.03	36.40	33.35	26.99	24.80	16.74	26.16	325.79	8.1%	71.94	89.42	96.74	67.69
2015 £M		24.10	23.10	25.25	28.41	31.82	27.10	35.45	33.33	26.04	25.14	16.65	25.19	321.57	-1.3%	72.44	87.33	94.82	66.98
2016 £M		25.45	23.33	25.46	29.43	32.16	28.62	37.15	33.41	26.94	25.79	17.22	26.36	331.32	3.0%	74.24	90.21	97.50	69.37
2017 £M		25.90	23.78	26.62	30.27	33.64	28.85	38.56	35.43	27.70	26.75	17.72	28.02	343.22	3.6%	76.29	92.75	101.69	72.49
2018 £M		25.79	23.03	26.42	29.63	32.71	29.30	40.08	36.93	27.39	27.05	17.48	27.66	343.48	0.1%	75.24	91.64	104.41	72.19
2019 £M		25.64	22.72	25.64	29.37	32.37	29.07	39.68	36.26	26.61	26.24	17.34	26.80	337.73	-1.7%	74.00	90.81	102.54	70.38
2020 £M		19.04	17.54	10.02	0.922	1.707	1.757	12.06	17.75	13.60	9.194	1.450	6.787	111.82	-66.9%	46.60	4.386	43.40	17.43
2021 £M		10.12	9.308	11.46	13.39	18.37	21.07	30.66	30.48	22.88	21.81	13.65	20.40	223.60	100.0%	30.89	52.84	84.01	55.86
2022 £M		19.72	18.05	21.19	25.74	26.99	24.71	32.89	30.01	23.11	22.06	14.56	23.94	282.96	26.5%	58.95	77.44	86.01	60.56
2023 £M		20.95	17.03	19.51	24.41	24.92	22.51	29.14	26.93	21.49	19.88	13.07	22.16	261.99	-7.4%	57.49	71.84	77.55	55.11
2024 £M		21.38	18.06	19.98	24.24	24.28	21.97	28.71	27.10	20.63	19.72	13.45	22.11	261.62	-0.1%	59.42	70.48	76.44	55.28
ECONOMIC IMPACT - INDEXED TO 2024														STAYING VISITOR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total					
Staying Visitor £M		301.48	325.79	321.57	331.32	343.22	343.48	337.73	111.82	223.60	282.96	261.99	261.62						
All Visitor Types £Bn		1.134	1.207	1.246	1.304	1.311	1.319	1.328	0.713	0.943	1.046	1.055	1.122						
Share of Total %		26.6%	27.0%	25.8%	25.4%	26.2%	26.0%	25.4%	15.7%	23.7%	27.0%	24.8%	23.3%						
Annual Change in Share %			1.5%	-4.4%	-1.5%	3.0%	-0.5%	-2.4%	-38.3%	51.1%	14.1%	-8.1%	-6.2%						
Change in Share from 2013 %			1.5%	-2.9%	-4.4%	-1.6%	-2.1%	-4.4%	-41.0%	-10.8%	1.7%	-6.6%	-12.3%						
Avg Ann. Change in Share %			1.5%	-1.5%	-1.5%	-0.4%	-0.4%	-0.7%	-5.9%	-1.4%	0.2%	-0.7%	-1.1%						

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STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE EAST											2013 to 2024 2024 Prices			DAY VISITOR		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-15.3%	14.4%	-7.2%	-0.3%	-13.0%	-11.0%	10.9%	24.9%	21.2%	17.4%	-10.9%	2.0%		3.4%	-3.1%	-8.7%	19.4%	2.5%
% Change 2023 to 2024		-10.6%	15.2%	12.6%	-10.6%	1.8%	9.2%	25.8%	17.4%	2.9%	7.0%	6.6%	12.3%		8.6%	6.5%	1.1%	16.3%	7.9%
Average Annual Change		-1.4%	1.3%	-0.7%	0.0%	-1.2%	-1.0%	1.0%	2.3%	1.9%	1.6%	-1.0%	0.2%		0.3%	-0.3%	-0.8%	1.8%	0.2%
2013	£M	45.57	47.73	65.57	60.45	57.02	113.68	83.66	113.21	53.75	73.13	80.95	37.38		832.10	158.87	231.16	250.62	191.45
2014	£M	49.94	48.11	66.92	74.94	60.40	113.79	83.43	100.71	65.33	91.21	89.61	36.78	881.17	5.9%	164.97	249.14	249.46	217.60
2015	£M	51.58	53.65	66.78	83.29	67.38	108.36	87.38	124.72	73.26	96.92	71.42	39.44	924.19	4.9%	172.01	259.03	285.36	207.78
2016	£M	50.58	61.18	74.16	75.81	62.64	113.94	93.00	129.65	88.33	101.63	79.05	42.27	972.26	5.2%	185.92	252.40	310.99	222.95
2017	£M	52.48	60.87	71.00	86.24	61.42	118.42	95.54	128.32	73.55	99.66	82.65	37.73	967.87	-0.5%	184.34	266.08	297.41	220.04
2018	£M	56.62	61.87	71.31	88.68	60.69	121.54	94.96	129.06	73.86	98.73	80.21	37.86	975.40	0.8%	189.80	270.92	297.87	216.81
2019	£M	58.94	64.80	68.18	92.57	63.60	121.72	95.53	140.13	76.91	91.38	78.04	38.79	990.59	1.6%	191.92	277.89	312.57	208.21
2020	£M	64.10	60.65	40.38	4.686	4.741	44.36	74.23	110.68	65.24	71.03	26.92	33.76	600.79	-39.3%	165.13	53.79	250.15	131.72
2021	£M	13.65	10.38	12.44	38.63	40.59	107.26	63.51	146.48	74.86	90.84	77.83	42.87	719.34	19.7%	36.47	186.48	284.85	211.54
2022	£M	41.55	41.51	51.62	65.45	45.65	94.84	66.92	112.88	60.62	81.07	67.69	33.46	763.25	6.1%	134.68	205.93	240.42	182.22
2023	£M	43.18	47.39	54.01	67.41	48.70	92.67	73.70	120.39	63.27	80.24	67.68	33.95	792.59	3.8%	144.57	208.79	257.36	181.87
2024	£M	38.58	54.58	60.84	60.29	49.60	101.23	92.74	141.38	65.14	85.86	72.16	38.14	860.53	8.6%	154.00	211.12	299.25	196.16
ECONOMIC IMPACT - INDEXED TO 2024														DAY VISITOR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total					
Day Visitor	£M	832.10	881.17	924.19	972.26	967.87	975.40	990.59	600.79	719.34	763.25	792.59	860.53	</					

