



STEAM REPORT FOR 2012-2023 - FINAL

Final

CHESHIRE EAST














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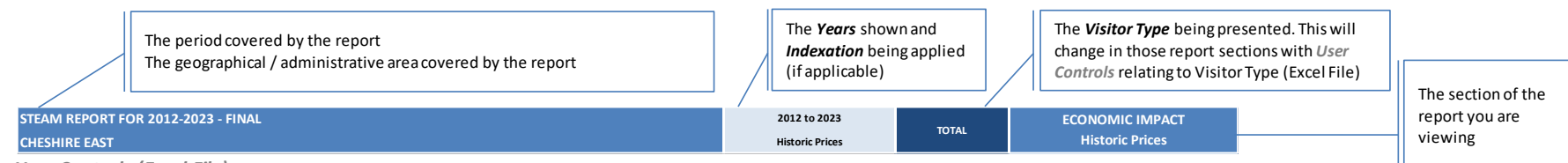
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Report Section Design and Features

Headers

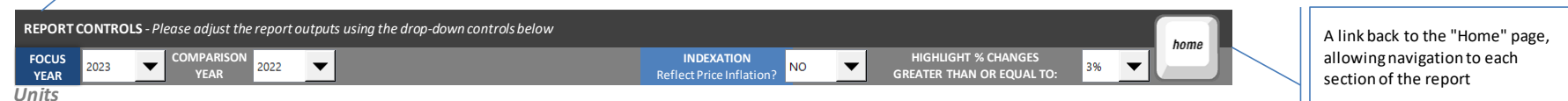
At the top of each page is a band containing key information about your report



User Controls (Excel File)

Above the **Headers** is a band containing **User Controls**, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the **Years** shown in the tables and charts and in some sections of the report allow you to focus on specific **Visitor Types**. Where there is a financial component to the section you are viewing, you will be able to **Index** the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a **trend** or comparative element to the section and percentage changes are shown, you have the option to apply **highlighting** to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the **Focus Year** can be any year from the trend period, the **Comparison Year** can only be set as a year which is earlier than the focus year.



Units

Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

- FTEs** = Full Time Equivalent jobs supported
- £000s / 000s** = thousands of pounds or thousands of tourist days / tourist numbers
- £m / m** = millions of pounds or millions of tourist days / tourist numbers
- £bn / bn** = billions of pounds or billions of tourist days / tourist numbers

Visitor Numbers / Visitor Days / Average Length of Stay

The term **Visitor Numbers** relates to the estimated number of individual **visits** to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term **Visitor Days** relates to the estimated number of **days** spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the **Average Length of Stay** for that Visitor Type.

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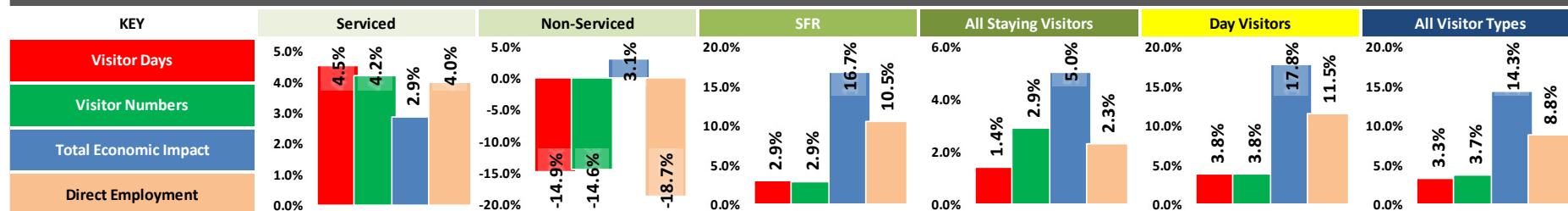
Comparing 2023 and 2022
All £'s Historic Prices

COMPARATIVE HEADLINES

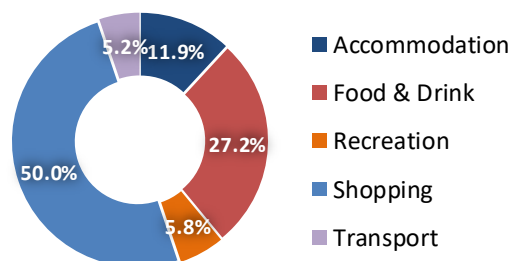
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2023 & 2022 - IN HISTORIC PRICES

KEY																			
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
		Serviced			Non-Serviced														
Less than 3% change		2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %
A Fall of 3% or more		2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %
Visitor Days	M	1.228	1.175	4.5%	0.318	0.374	-14.9%	1.648	1.601	2.9%	3.194	3.150	1.4%	11.80	11.36	3.8%	14.99	14.51	3.3%
Visitor Numbers	M	0.738	0.709	4.2%	0.047	0.055	-14.6%	0.690	0.670	2.9%	1.475	1.434	2.9%	11.80	11.36	3.8%	13.28	12.80	3.7%
Direct Expenditure	£Bn																0.755	0.661	14.2%
Economic Impact	£Bn	0.188	0.182	2.9%	0.020	0.019	3.1%	0.043	0.036	16.7%	0.250	0.238	5.0%	0.755	0.641	17.8%	1.005	0.879	14.3%
Direct Employment	FTEs	1,752	1,684	4.0%	189	233	-18.7%	276	250	10.5%	2,217	2,167	2.3%	5,703	5,115	11.5%	7,920	7,282	8.8%
Total Employment	FTEs																10,022	9,217	8.7%

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2023 & 2022 - IN HISTORIC PRICES



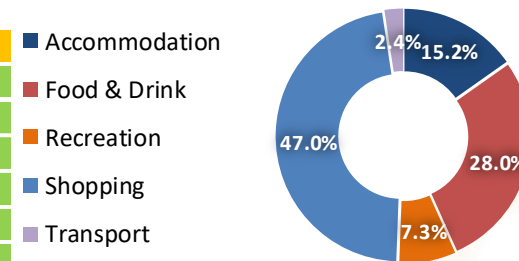
Sectoral Distribution of Economic Impact - £Bn including VAT in Historic Prices



Direct Expenditure Categories

	2023	2022	+/- %	Sectors	2023	2022	+/- %
	0.090	0.095	-5.5%	Accommodation	1,205	1,247	-3.3%
	0.205	0.174	17.6%	Food & Drink	2,221	1,996	11.3%
	0.044	0.037	17.7%	Recreation	579	520	11.4%
	0.377	0.321	17.5%	Shopping	3,725	3,347	11.3%
	0.039	0.034	16.1%	Transport	190	173	9.9%
	0.755	0.661	14.2%	TOTAL DIRECT	7,920	7,282	8.8%
	0.250	0.218	14.7%	Indirect	2,101	1,935	8.6%
	1.005	0.879	14.3%	TOTAL	10,022	9,217	8.7%

Sectoral Distribution of Employment - FTEs



Direct Employment Categories

Unindexed Key Measures by Year and Visitor Type for the Period 2012 to 2023

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

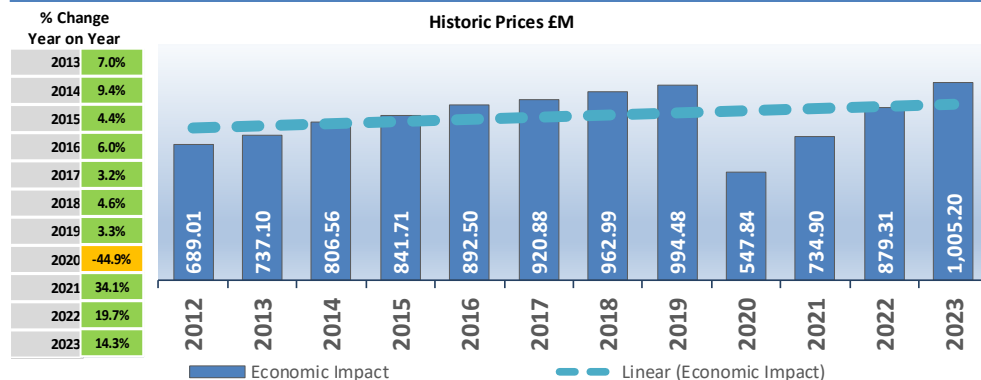
STEAM REPORT FOR 2012-2023 - FINAL
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2012 to 2023
Historic Prices

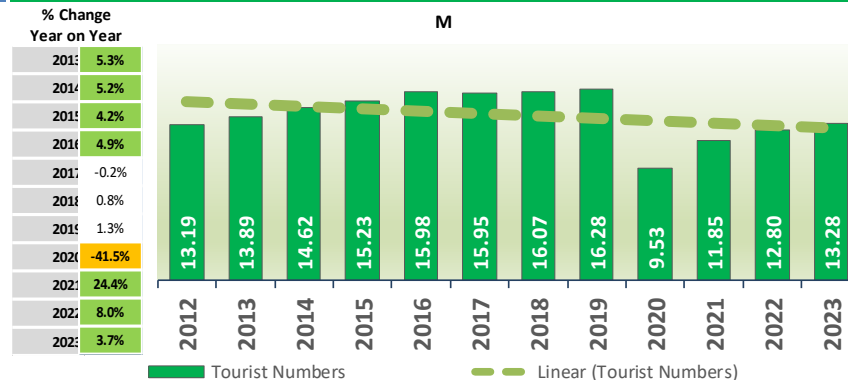
TOTAL

KEY MEASURES
Historic Prices

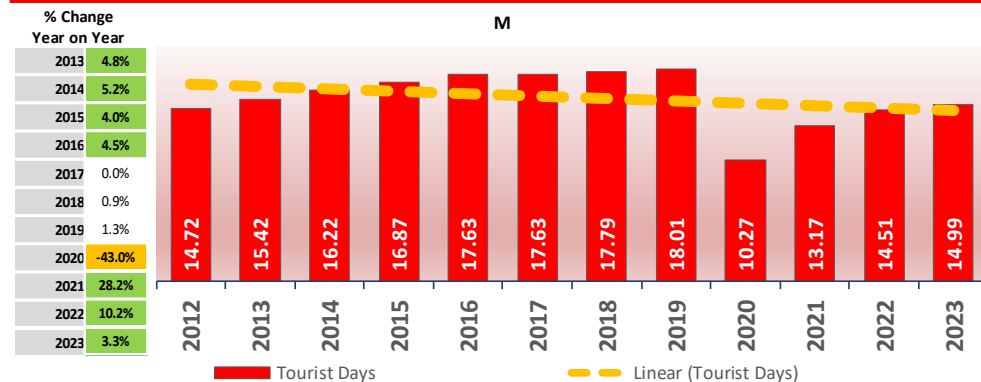
Economic Impact - Historic Prices - Total



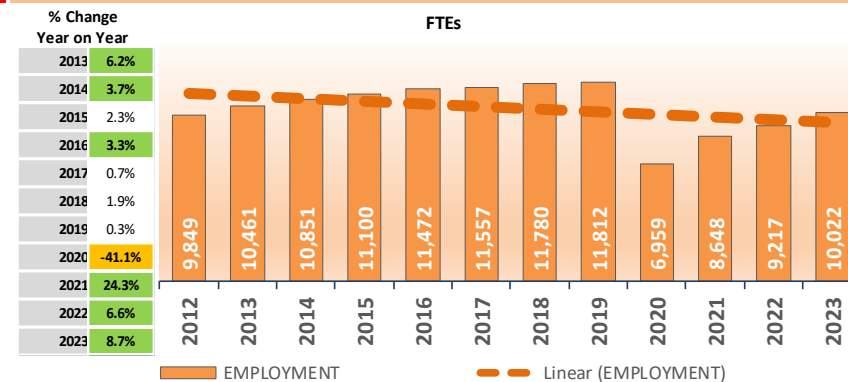
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		7.0%	17.1%	22.2%	29.5%	33.7%	39.8%	44.3%	-20.5%	6.7%	27.6%	45.9%
Visitor Numbers		5.3%	10.8%	15.5%	21.1%	20.9%	21.9%	23.5%	-27.8%	-10.1%	-3.0%	0.7%
Visitor Days		4.8%	10.2%	14.6%	19.8%	19.8%	20.8%	22.4%	-30.2%	-10.5%	-1.4%	1.9%
Total Employment		6.2%	10.2%	12.7%	16.5%	17.3%	19.6%	19.9%	-29.3%	-12.2%	-6.4%	1.8%

"Linear" = Linear Trendline

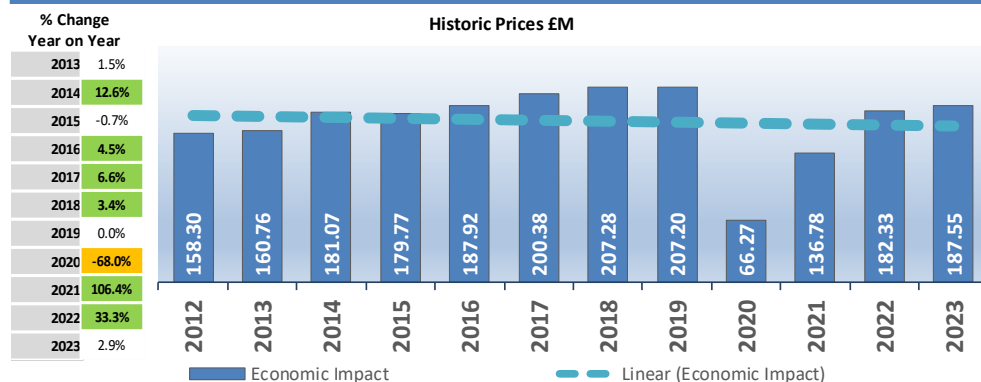
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2012 to 2023
Historic Prices

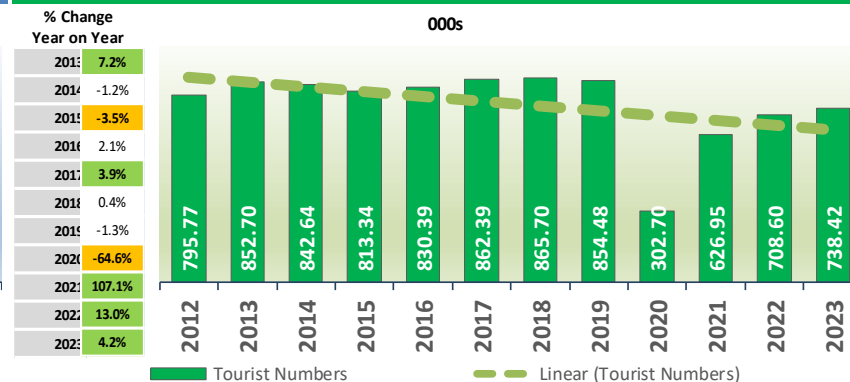
SERVICED
ACCOMMODATION

KEY MEASURES
Historic Prices

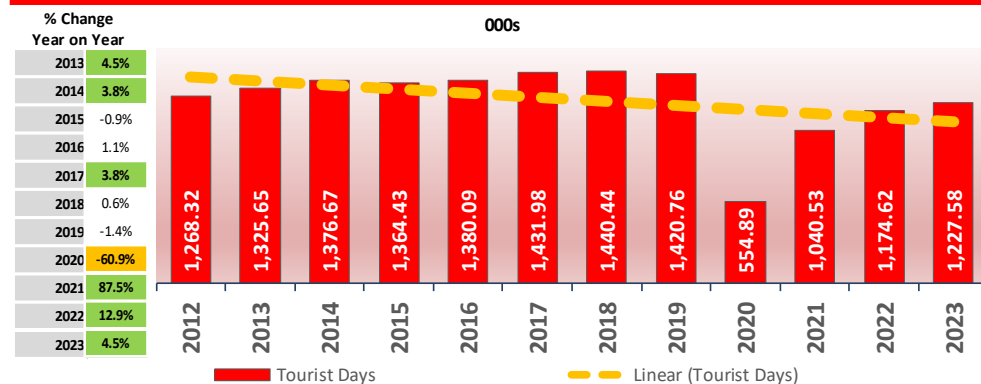
Economic Impact - Historic Prices - Serviced Accommodation



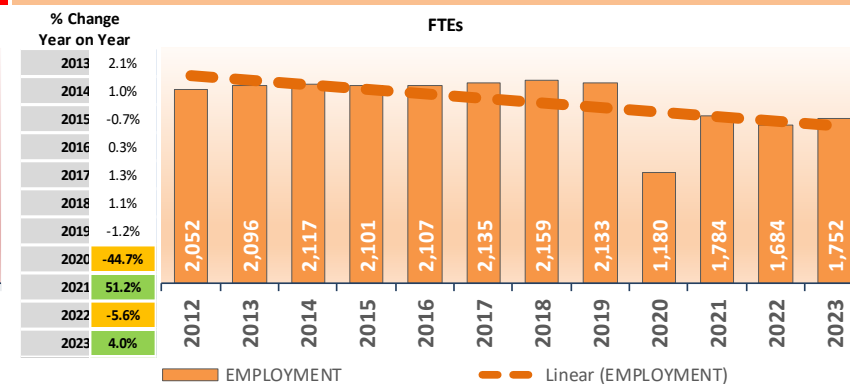
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		1.5%	14.4%	13.6%	18.7%	26.6%	30.9%	30.9%	-58.1%	-13.6%	15.2%	18.5%
Visitor Numbers		7.2%	5.9%	2.2%	4.4%	8.4%	8.8%	7.4%	-62.0%	-21.2%	-11.0%	-7.2%
Visitor Days		4.5%	8.5%	7.6%	8.8%	12.9%	13.6%	12.0%	-56.3%	-18.0%	-7.4%	-3.2%
Direct Employment		2.1%	3.1%	2.4%	2.6%	4.0%	5.2%	4.0%	-42.5%	-13.1%	-17.9%	-14.6%

"Linear" = Linear Trendline

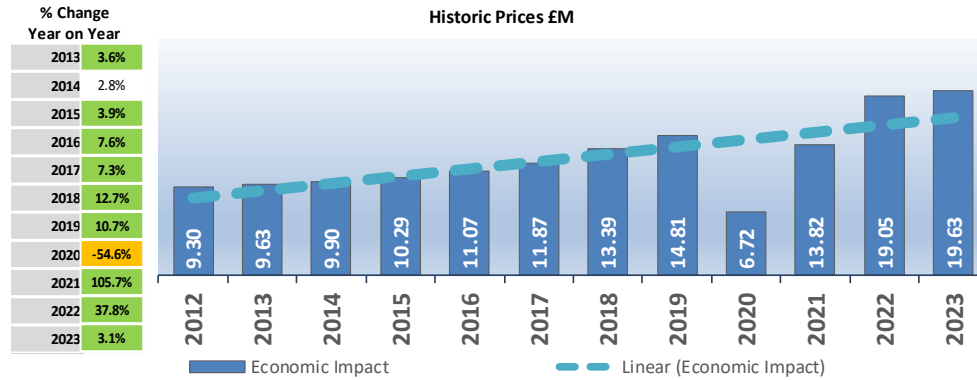
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2012 to 2023
Historic Prices

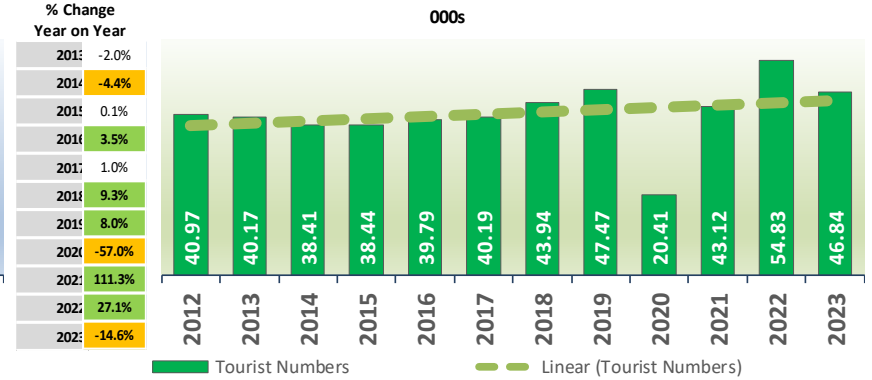
NON-SERVED
ACCOMMODATION

KEY MEASURES
Historic Prices

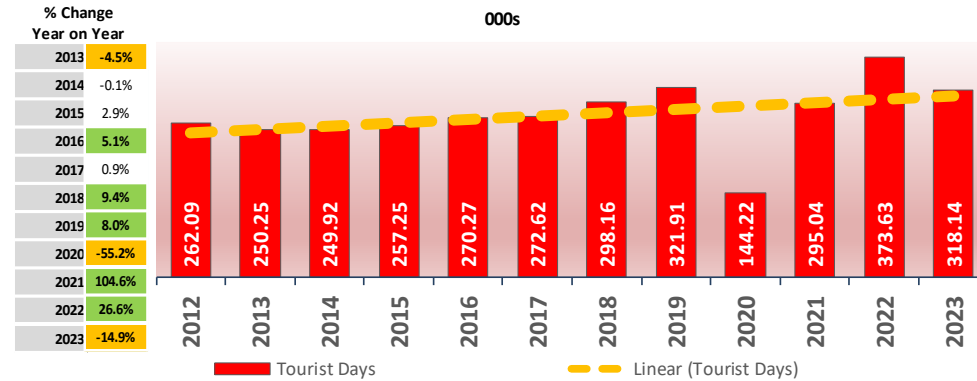
Economic Impact - Historic Prices - Non-Served Accommodation



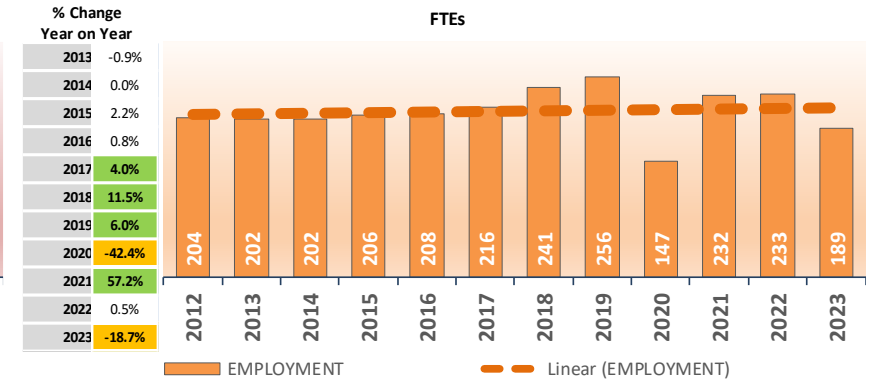
Visitor Numbers - Non-Served Accommodation



Visitor Days - Non-Served Accommodation



Direct Employment Supported - Non-Served Accommodation



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		3.6%	6.5%	10.6%	19.0%	27.7%	44.0%	59.3%	-27.7%	48.7%	104.8%	111.1%
Visitor Numbers		-2.0%	-6.2%	-6.2%	-2.9%	-1.9%	7.2%	15.8%	-50.2%	5.3%	33.8%	14.3%
Visitor Days		-4.5%	-4.6%	-1.8%	3.1%	4.0%	13.8%	22.8%	-45.0%	12.6%	42.6%	21.4%
Direct Employment		-0.9%	-0.9%	1.3%	2.1%	6.2%	18.4%	25.5%	-27.7%	13.7%	14.3%	-7.2%

"Linear" = Linear Trendline

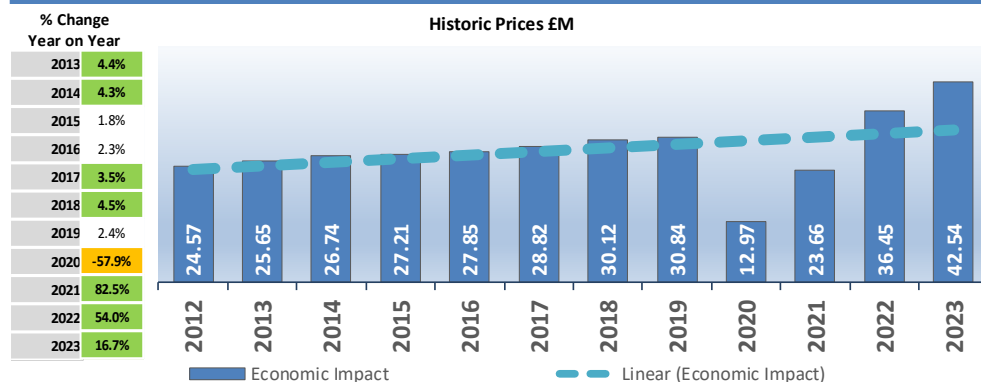
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2012 to 2023
Historic Prices

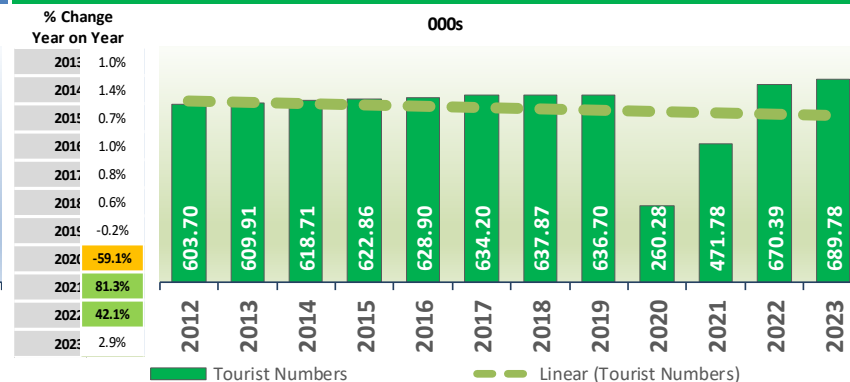
SFR

KEY MEASURES
Historic Prices

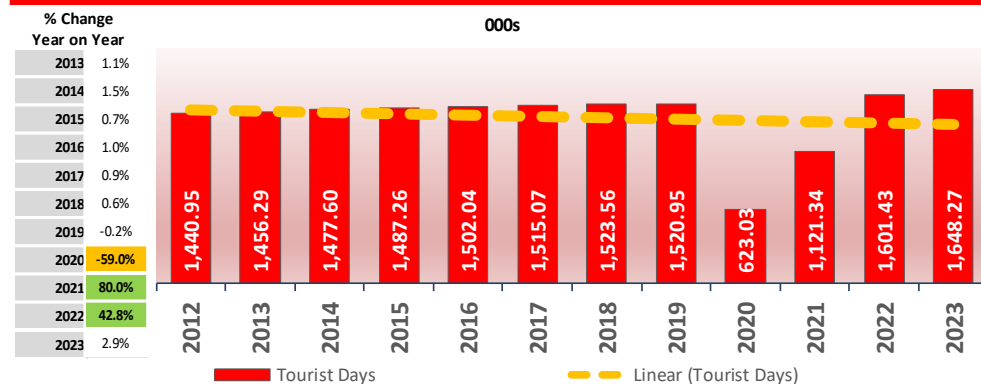
Economic Impact - Historic Prices - SFR



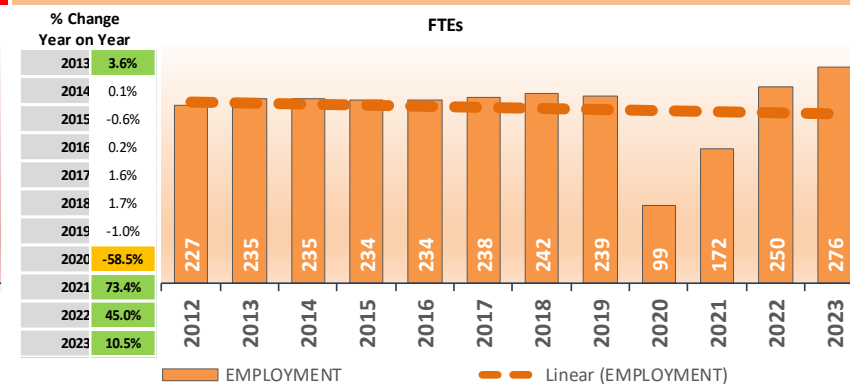
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		4.4%	8.8%	10.8%	13.3%	17.3%	22.6%	25.5%	-47.2%	-3.7%	48.3%	73.2%
Visitor Numbers		1.0%	2.5%	3.2%	4.2%	5.1%	5.7%	5.5%	-56.9%	-21.9%	11.0%	14.3%
Visitor Days		1.1%	2.5%	3.2%	4.2%	5.1%	5.7%	5.6%	-56.8%	-22.2%	11.1%	14.4%
Direct Employment		3.6%	3.8%	3.1%	3.3%	5.0%	6.8%	5.7%	-56.2%	-24.0%	10.2%	21.8%

"Linear" = Linear Trendline

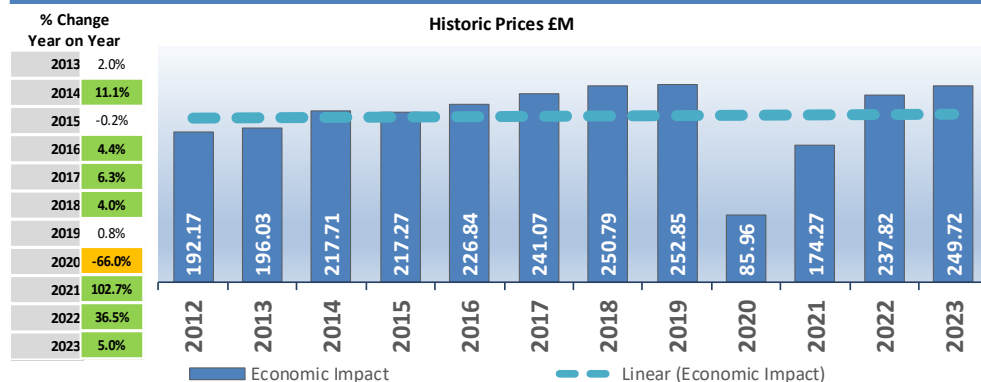
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2012 to 2023
Historic Prices

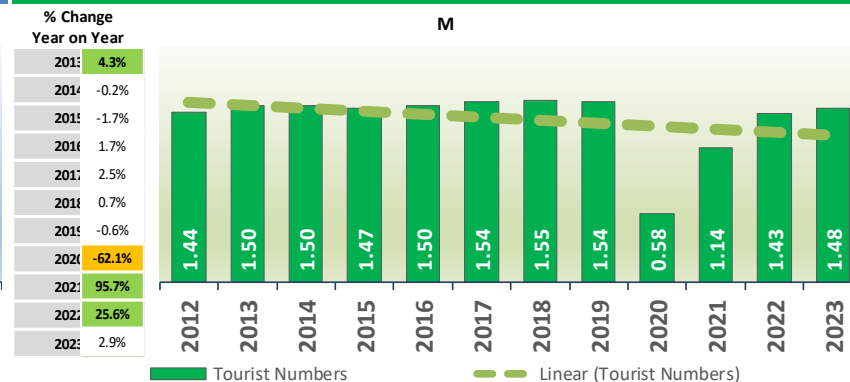
STAYING VISITOR

KEY MEASURES
Historic Prices

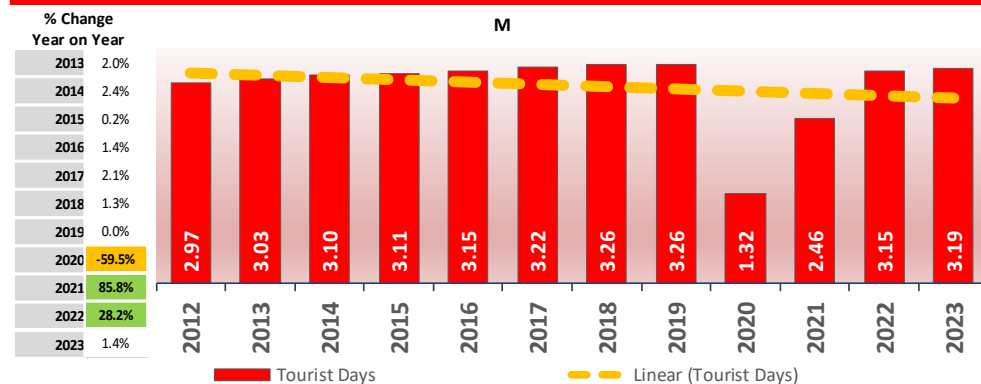
Economic Impact - Historic Prices - Staying Visitor



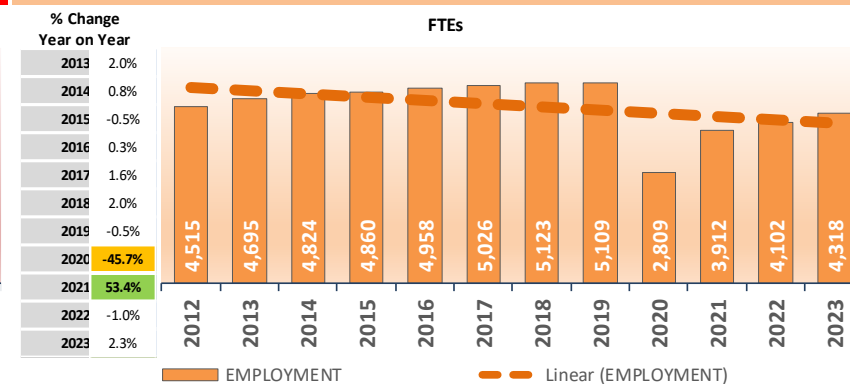
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		2.0%	13.3%	13.1%	18.0%	25.4%	30.5%	31.6%	-55.3%	-9.3%	23.8%	29.9%
Visitor Numbers		4.3%	4.1%	2.4%	4.1%	6.7%	7.4%	6.8%	-59.5%	-20.7%	-0.5%	2.4%
Visitor Days		2.0%	4.5%	4.6%	6.1%	8.4%	9.8%	9.8%	-55.5%	-17.3%	6.0%	7.5%
Direct Employment		4.0%	6.9%	7.6%	9.8%	11.3%	13.5%	13.2%	-37.8%	-13.3%	-9.1%	-4.4%

"Linear" = Linear Trendline

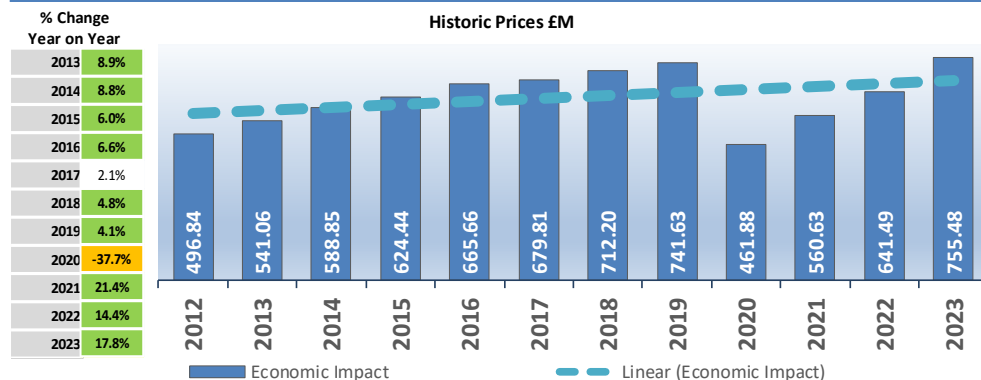
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2012 to 2023
Historic Prices

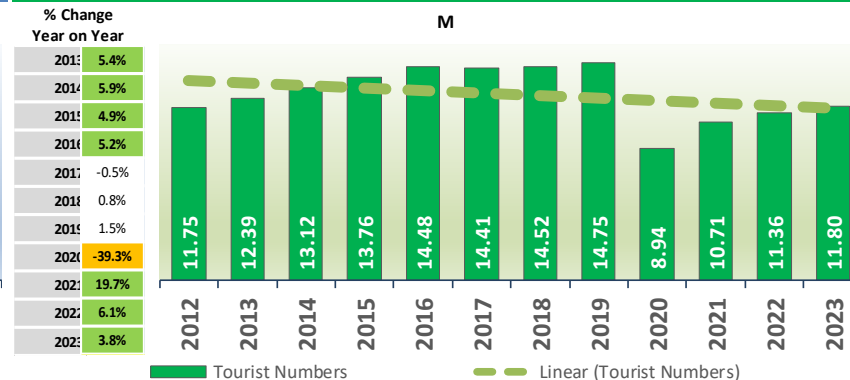
DAY VISITOR

KEY MEASURES
Historic Prices

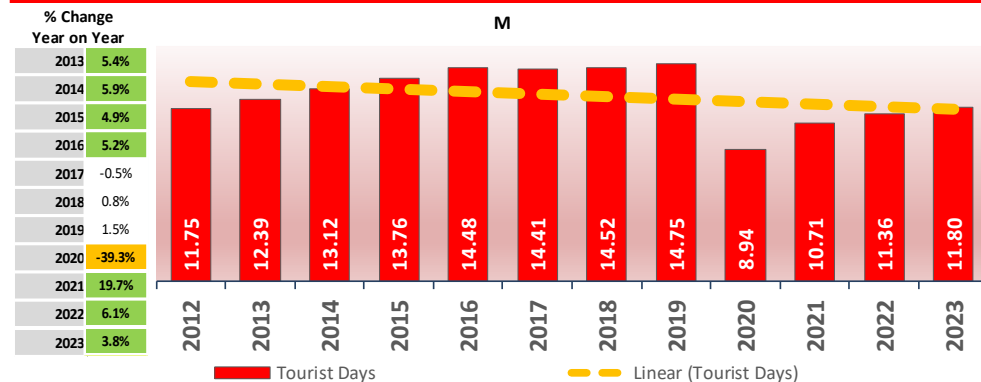
Economic Impact - Historic Prices - Day Visitor



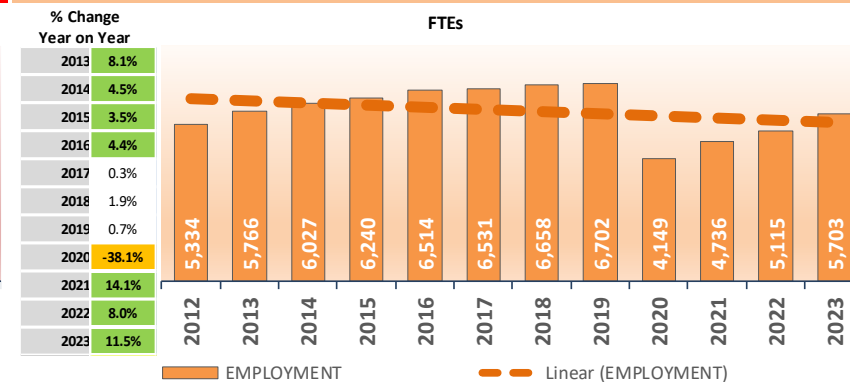
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		8.9%	18.5%	25.7%	34.0%	36.8%	43.3%	49.3%	-7.0%	12.8%	29.1%	52.1%
Visitor Numbers		5.4%	11.7%	17.1%	23.2%	22.7%	23.6%	25.5%	-23.9%	-8.8%	-3.3%	0.4%
Visitor Days		5.4%	11.7%	17.1%	23.2%	22.7%	23.6%	25.5%	-23.9%	-8.8%	-3.3%	0.4%
Direct Employment		8.1%	13.0%	17.0%	22.1%	22.4%	24.8%	25.6%	-22.2%	-11.2%	-4.1%	6.9%

"Linear" = Linear Trendline

Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2012 to 2023

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2012-2023 - FINAL
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2023
Historic Prices

TOTAL

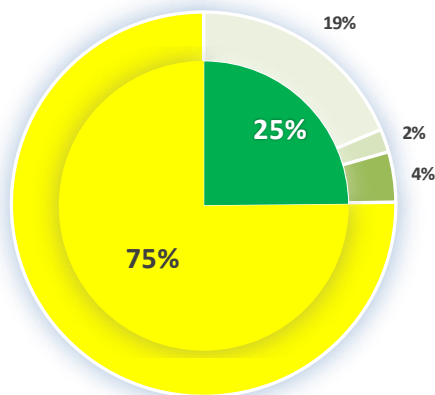
DISTRIBUTION BY VISITOR TYPE
Historic Prices

Economic Impact - Historic Prices - £M - Share of Total

Visitor Numbers - 2023 - M - Share of Total

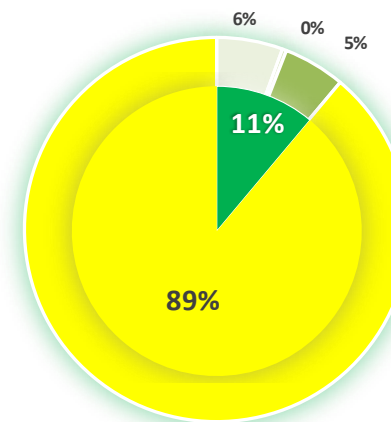
TOTAL
£1,005.20m

	£M
Serviced	187.55
Non-Serviced	19.63
SFR	42.54
Staying Visitor	249.72
Day Visitor	755.48
Total	1,005.20



TOTAL
13.28m

	M
Serviced	0.74
Non-Serviced	0.05
SFR	0.69
Staying Visitor	1.48
Day Visitor	11.80
Total	13.28

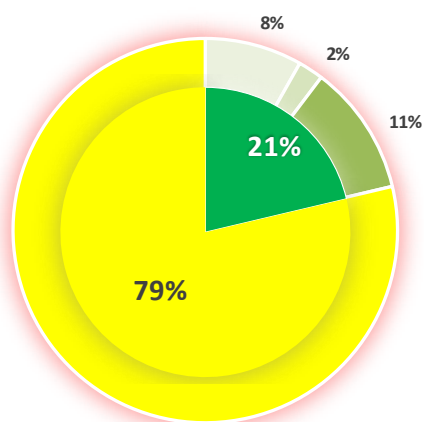


Visitor Days - 2023 - M - Share of Total

Direct Employment Supported - 2023 - FTEs - Share of Total

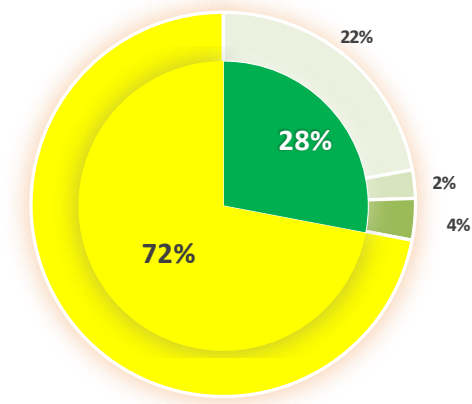
TOTAL
14.99m

	M
Serviced	1.23
Non-Serviced	0.32
SFR	1.65
Staying Visitor	3.19
Day Visitor	11.80
Total	14.99



TOTAL
7,920 Direct FTEs
10,022 Total FTEs

	FTEs
Serviced	1,752
Non-Serviced	189
SFR	276
Staying Visitor	2,217
Day Visitor	5,703
Total	7,920



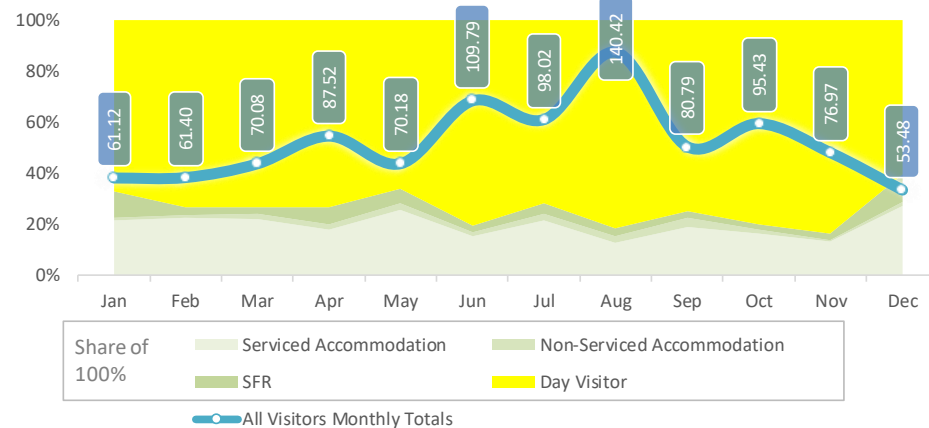
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2023
Historic Prices

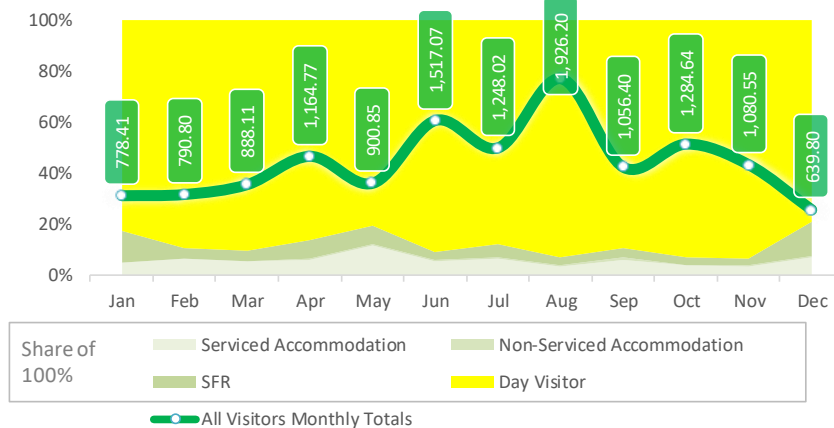
TOTAL

DISTRIBUTION BY MONTH
Historic Prices

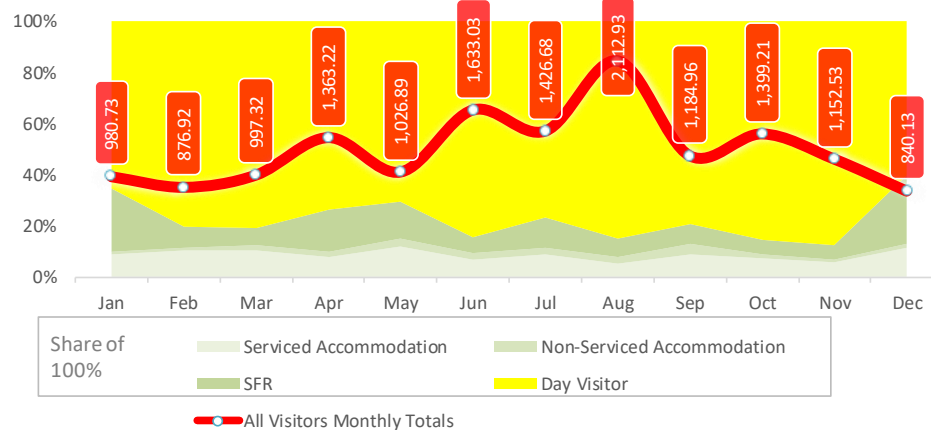
Economic Impact - Historic Prices - £M - Distribution of Impact by Month



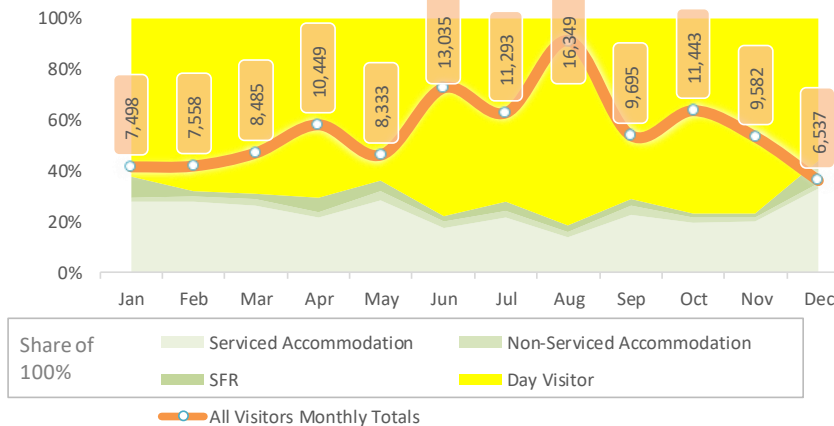
Visitor Numbers - 2023 - 000s - Distribution of Impact by Month



Visitor Days - 2023 - 000s - Distribution of Impact by Month

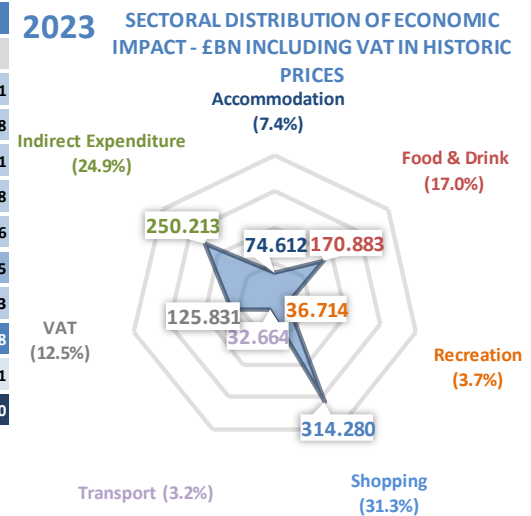


Direct Employment Supported - 2023 - FTEs - Distribution of Impact by Month



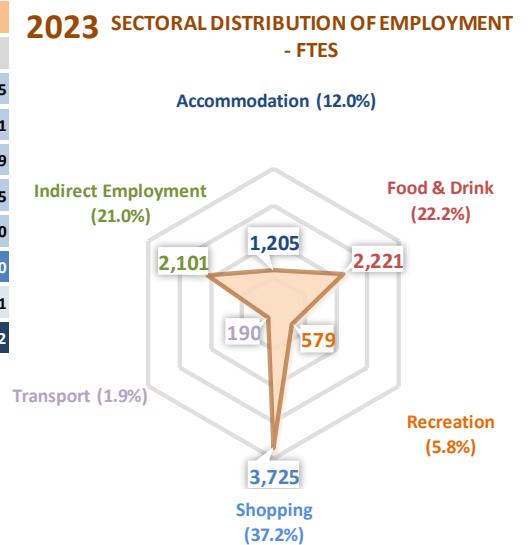
SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT IN HISTORIC PRICES

SECTOR / YEAR		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Accommodation	£M	69.26	68.18	78.95	78.06	82.59	88.47	91.20	90.91	27.32	56.87	78.92	74.61
Food & Drink	£M	112.18	121.78	131.99	138.88	147.22	151.07	158.32	164.33	102.81	125.50	145.35	170.88
Recreation	£M	24.24	26.33	28.53	29.94	31.68	32.58	34.14	35.38	21.76	27.02	31.19	36.71
Shopping	£M	206.04	223.76	242.75	256.02	271.86	278.51	291.91	303.35	182.19	230.07	267.41	314.28
Transport	£M	20.68	22.16	23.74	24.73	25.99	26.76	28.12	29.15	15.78	22.45	28.14	32.66
Direct Revenue	£M	432.40	462.20	505.96	527.62	559.33	577.38	603.70	623.12	349.87	461.92	551.00	629.15
VAT	£M	86.48	92.44	101.19	105.52	111.87	115.48	120.74	124.62	59.66	89.83	110.20	125.83
Direct Expenditure	£M	518.88	554.64	607.16	633.15	671.20	692.86	724.44	747.75	409.53	551.75	661.21	754.98
Indirect Expenditure	£M	170.14	182.46	199.40	208.56	221.30	228.03	238.56	246.74	138.31	183.15	218.11	250.21
TOTAL	£M	689.01	737.10	806.56	841.71	892.50	920.88	962.99	994.48	547.84	734.90	879.31	1,005.20



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES

SECTOR / YEAR		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Accommodation	FTEs	1,556	1,553	1,557	1,560	1,562	1,569	1,598	1,599	1,008	1,436	1,247	1,205
Food & Drink	FTEs	2,074	2,235	2,326	2,390	2,481	2,499	2,549	2,557	1,553	1,822	1,996	2,221
Recreation	FTEs	544	586	610	625	648	654	667	668	399	476	520	579
Shopping	FTEs	3,473	3,743	3,900	4,016	4,176	4,200	4,284	4,304	2,509	3,044	3,347	3,725
Transport	FTEs	171	182	187	190	196	198	202	203	107	146	173	190
Direct Employment	FTEs	7,817	8,298	8,580	8,782	9,063	9,120	9,299	9,331	5,576	6,924	7,282	7,920
Indirect Employment	FTEs	2,032	2,163	2,271	2,319	2,409	2,437	2,481	2,481	1,383	1,725	1,935	2,101
TOTAL	FTEs	9,849	10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022



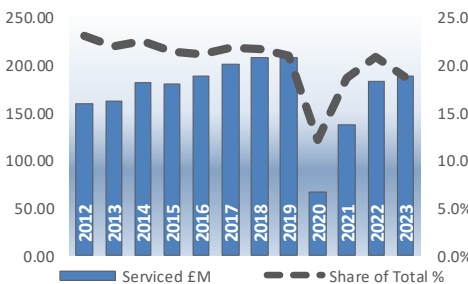
Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2012 to 2023

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST											2012 to 2023 Historic Prices			TOTAL		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		TOTAL																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2012 to 2023		44.0%	47.8%	23.7%	79.8%	48.2%	30.9%	46.3%	68.4%	61.4%	45.3%	23.1%	34.4%		45.9%	36.9%	48.7%	59.3%	34.4%
% Change 2022 to 2023		18.7%	22.7%	14.5%	14.2%	15.0%	9.3%	16.8%	16.9%	14.8%	10.1%	11.3%	10.9%		14.3%	18.3%	12.3%	16.4%	10.7%
Average Annual Change		4.0%	4.3%	2.2%	7.3%	4.4%	2.8%	4.2%	6.2%	5.6%	4.1%	2.1%	3.1%		4.2%	3.4%	4.4%	5.4%	3.1%
2012 £M		42.45	41.55	56.66	48.69	47.37	83.87	67.00	83.38	50.05	65.70	62.52	39.78		689.01	140.65	179.93	200.42	168.01
2013 £M		43.46	44.39	58.25	57.13	55.89	91.34	75.61	93.49	51.27	62.76	63.07	40.43	737.10	7.0%	146.11	204.36	220.37	166.26
2014 £M		48.56	46.95	62.80	69.94	61.53	94.77	80.07	89.59	61.69	77.53	71.06	42.06	806.56	9.4%	158.32	226.24	231.35	190.65
2015 £M		51.13	51.85	62.18	75.47	67.03	91.53	82.99	106.79	67.09	82.47	59.51	43.67	841.71	4.4%	165.17	234.02	256.87	185.64
2016 £M		52.05	57.86	68.21	72.05	64.91	97.61	89.11	111.64	78.92	87.23	65.91	46.99	892.50	6.0%	178.12	234.57	279.67	200.14
2017 £M		55.05	59.45	68.56	81.83	66.77	103.44	94.19	115.01	71.11	88.79	70.50	46.18	920.88	3.2%	183.06	252.04	280.32	205.46
2018 £M		60.17	61.99	71.36	86.39	68.20	110.14	98.60	121.20	73.93	91.85	71.33	47.84	962.99	4.6%	193.52	264.73	293.73	211.01
2019 £M		63.32	65.53	70.24	91.30	71.85	112.89	101.23	132.05	77.50	88.06	71.40	49.11	994.48	3.3%	199.09	276.04	310.78	208.57
2020 £M		63.91	60.11	38.75	4.311	4.957	35.46	66.34	98.73	60.61	61.67	21.81	31.18	547.84	-44.9%	162.78	44.72	225.68	114.66
2021 £M		18.52	15.35	18.63	40.54	45.95	100.02	73.39	137.91	76.18	87.80	71.30	49.31	734.90	34.1%	52.50	186.51	287.48	208.40
2022 £M		51.50	50.06	61.19	76.64	61.05	100.48	83.89	120.09	70.37	86.68	69.13	48.24	879.31	19.7%	162.75	238.17	274.35	204.05
2023 £M		61.12	61.40	70.08	87.52	70.18	109.79	98.02	140.42	80.79	95.43	76.97	53.48	1,005.20	14.3%	192.60	267.48	319.23	225.88
ECONOMIC IMPACT - IN HISTORIC PRICES														TOTAL					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M	Economic Impact by Year and Share of Total				
Total		£M	689.01	737.10	806.56	841.71	892.50	920.88	962.99	994.48	547.84	734.90	879.31	1,005.20	<div><div><div>2012</div><div>2013</div><div>2014</div><div>2015</div><div>2016</div><div>2017</div><div>2018</div><div>2019</div><div>2020</div><div>2021</div><div>2022</div><div>2023</div></div><div><div>Total £M</div><div>Share of Total %</div></div></div>				
All Visitor Types		£Bn	0.689	0.737	0.807	0.842	0.893	0.921	0.963	0.994	0.548	0.735	0.879	1.005					
Share of Total		%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%					
Annual Change in Share		%																	
Change in Share from 2012		%																	
Avg Ann. Change in Share		%																	

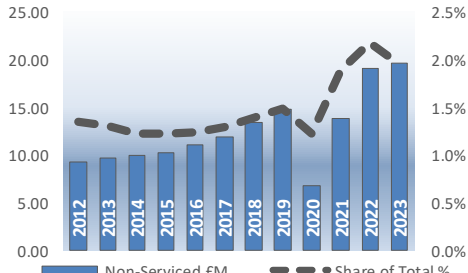
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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST											2012 to 2023 Historic Prices		SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices						
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION																			
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4			
% Change 2012 to 2023		33.0%	21.6%	18.7%	15.9%	26.0%	10.9%	42.0%	23.6%	9.4%	14.5%	-12.8%	16.6%		18.5%	23.8%	17.5%	25.3%	6.8%		
% Change 2022 to 2023		20.9%	6.1%	2.9%	2.7%	2.4%	2.4%	-1.0%	0.4%	3.1%	-1.3%	0.2%	2.5%		2.9%	9.0%	2.5%	0.6%	0.4%		
Average Annual Change		3.0%	2.0%	1.7%	1.4%	2.4%	1.0%	3.8%	2.1%	0.9%	1.3%	-1.2%	1.5%		1.7%	2.2%	1.6%	2.3%	0.6%		
2012		£M	9.909	11.39	13.13	13.47	14.35	15.11	14.71	14.72	13.95	13.58	11.54		12.45	158.30	1.5%	34.43	42.93	43.37	37.57
2013		£M	9.913	11.83	13.94	13.47	15.62	14.74	17.19	15.73	13.68	13.41	8.992	12.24	160.76	35.68		43.83	46.60	34.65	
2014		£M	11.10	13.23	16.32	15.34	17.88	16.01	20.14	17.94	15.27	14.71	9.687	13.45	181.07	12.6%		40.65	49.22	53.35	37.85
2015		£M	11.99	13.95	15.30	14.65	18.11	15.52	19.71	18.07	14.78	15.04	9.701	12.93	179.77	-0.7%		41.24	48.28	52.57	37.68
2016		£M	12.95	14.26	15.61	15.45	18.55	16.71	21.02	18.25	15.47	15.65	10.19	13.82	187.92	4.5%		42.83	50.70	54.74	39.66
2017		£M	13.59	14.91	16.78	16.32	20.05	17.35	22.39	19.96	16.42	16.62	10.76	15.24	200.38	6.6%		45.27	53.72	58.77	42.62
2018		£M	13.96	14.92	17.23	16.45	20.06	18.17	24.30	21.68	16.68	17.40	10.96	15.49	207.28	3.4%		46.10	54.67	62.67	43.85
2019		£M	14.12	15.02	17.05	16.49	20.18	18.36	24.41	21.60	16.49	17.23	11.05	15.20	207.20	0.0%		46.19	55.04	62.50	43.47
2020		£M	9.947	11.72	6.704	0.542	1.112	1.167	6.841	10.09	7.904	5.762	0.965	3.522	66.27	-68.0%		28.37	2.822	24.83	10.25
2021		£M	5.794	6.526	8.082	7.605	11.19	12.93	18.65	17.86	13.57	14.29	8.786	11.50	136.78	106.4%		20.40	31.73	50.07	34.58
2022		£M	10.90	13.05	15.16	15.19	17.66	16.37	21.10	18.11	14.81	15.76	10.05	14.16	182.33	33.3%	39.11	49.22	54.03	39.97	
2023		£M	13.18	13.85	15.59	15.61	18.07	16.76	20.89	18.20	15.26	15.55	10.07	14.51	187.55	2.9%	42.62	50.44	54.35	40.13	
ECONOMIC IMPACT - IN HISTORIC PRICES														SERVICED ACCOMMODATION							
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total							
Serviced		£M	158.30	160.76	181.07	179.77	187.92	200.38	207.28	207.20	66.27	136.78	182.33	187.55							
All Visitor Types		£Bn	0.689	0.737	0.807	0.842	0.893	0.921	0.963	0.994	0.548	0.735	0.879	1.005							
Share of Total		%	23.0%	21.8%	22.5%	21.4%	21.1%	21.8%	21.5%	20.8%	12.1%	18.6%	20.7%	18.7%							
Annual Change in Share		%		-5.1%	2.9%	-4.9%	-1.4%	3.3%	-1.1%	-3.2%	-41.9%	53.9%	11.4%	-10.0%							
Change in Share from 2012		%		-5.1%	-2.3%	-7.0%	-8.4%	-5.3%	-6.3%	-9.3%	-47.3%	-19.0%	-9.8%	-18.8%							
Avg Ann. Change in Share		%		-5.1%	-1.1%	-2.3%	-2.1%	-1.1%	-1.1%	-1.3%	-5.9%	-2.1%	-1.0%	-1.7%							

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST											2012 to 2023 Historic Prices			NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2012 to 2023		89.0%	53.9%	159.7%	134.5%	98.9%	87.5%	86.4%	108.1%	129.9%	166.8%	108.1%	155.3%		111.1%	105.7%	104.5%	107.3%	147.0%	
% Change 2022 to 2023		-15.4%	-5.0%	10.9%	25.4%	7.4%	-2.2%	-6.2%	-3.7%	11.0%	32.5%	-3.0%	-15.0%		3.1%	-0.6%	8.7%	-0.2%	6.3%	
Average Annual Change		8.1%	4.9%	14.5%	12.2%	9.0%	8.0%	7.9%	9.8%	11.8%	15.2%	9.8%	14.1%		10.1%	9.6%	9.5%	9.8%	13.4%	
2012	£M	0.285	0.371	0.444	0.779	0.949	1.061	1.412	1.611	1.248	0.502	0.323	0.313		9.299	1.100	2.789	4.272	1.138	
2013	£M	0.337	0.431	0.529	0.814	0.891	1.024	1.421	1.645	1.223	0.545	0.383	0.390		9.631	3.6%	1.297	2.728	4.288	1.318
2014	£M	0.345	0.437	0.529	0.823	0.884	1.015	1.460	1.734	1.291	0.572	0.401	0.410		9.900	2.8%	1.311	2.722	4.484	1.382
2015	£M	0.370	0.467	0.537	0.836	0.932	1.065	1.484	1.778	1.328	0.614	0.433	0.442	10.29	3.9%	1.375	2.833	4.590	1.489	
2016	£M	0.409	0.506	0.590	0.909	0.975	1.117	1.592	1.921	1.451	0.657	0.465	0.478	11.07	7.6%	1.506	3.000	4.964	1.600	
2017	£M	0.440	0.556	0.643	0.997	0.990	1.101	1.762	2.112	1.470	0.760	0.509	0.535	11.87	7.3%	1.640	3.087	5.344	1.803	
2018	£M	0.508	0.619	0.729	1.090	1.131	1.305	1.921	2.345	1.671	0.872	0.577	0.618	13.39	12.7%	1.856	3.526	5.937	2.067	
2019	£M	0.594	0.679	0.789	1.280	1.286	1.430	2.159	2.540	1.762	0.908	0.672	0.713	14.81	10.7%	2.062	3.997	6.461	2.293	
2020	£M	0.618	0.518	0.333	0.015	0.031	0.046	1.128	1.622	1.420	0.607	0.027	0.355	6.721	-54.6%	1.469	0.092	4.170	0.989	
2021	£M	0.101	0.115	0.155	0.597	1.173	1.694	2.281	2.812	2.439	1.152	0.657	0.651	13.82	105.7%	0.370	3.464	7.531	2.459	
2022	£M	0.636	0.601	1.041	1.456	1.757	2.035	2.805	3.484	2.585	1.011	0.694	0.940	19.05	37.8%	2.278	5.248	8.874	2.645	
2023	£M	0.539	0.571	1.154	1.826	1.888	1.989	2.632	3.353	2.871	1.339	0.673	0.799	19.63	3.1%	2.264	5.703	8.856	2.811	
ECONOMIC IMPACT - IN HISTORIC PRICES														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total						
Non-Serviced	£M	9.299	9.631	9.900	10.29	11.07	11.87	13.39	14.81	6.721	13.82	19.05	19.63							
All Visitor Types	£Bn	0.689	0.737	0.807	0.842	0.893	0.921	0.963	0.994	0.548	0.735	0.879	1.005							
Share of Total	%	1.3%	1.3%	1.2%	1.2%	1.2%	1.3%	1.4%	1.5%	1.2%	1.9%	2.2%	2.0%							
Annual Change in Share	%		-3.2%	-6.1%	-0.4%	1.5%	3.9%	7.8%	7.1%	-17.6%	53.3%	15.1%	-9.8%							
Change in Share from 2012	%		-3.2%	-9.1%	-9.5%	-8.1%	-4.5%	3.0%	10.4%	-9.1%	39.4%	60.5%	44.7%							
Avg Ann. Change in Share	%		-3.2%	-4.5%	-3.2%	-2.0%	-0.9%	0.5%	1.5%	-1.1%	4.4%	6.0%	4.1%							

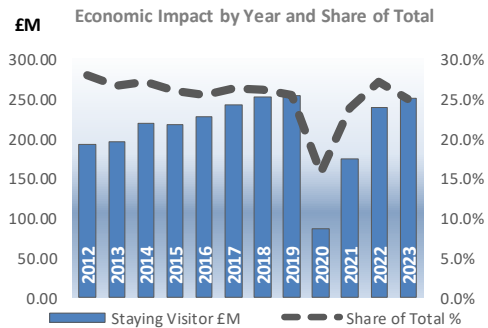
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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST										2012 to 2023 Historic Prices			SFR	ECONOMIC IMPACT Historic Prices										
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER								
KEY		SFR												TOTAL	% Change									
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																						
Less than 3% change		Q1			Q2			Q3			Q4			Annual Change		Q1	Q2	Q3	Q4					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC											
% Change 2012 to 2023		81.2%	74.4%	70.8%	72.3%	76.0%	67.8%	74.2%	71.4%	71.2%	72.1%	58.3%	73.5%							73.2%	77.9%	72.4%	72.4%	70.2%
% Change 2022 to 2023		24.0%	19.5%	15.1%	17.1%	16.0%	14.6%	13.8%	13.7%	15.6%	16.3%	15.3%	15.7%							16.7%	21.4%	16.2%	14.1%	15.7%
Average Annual Change		7.4%	6.8%	6.4%	6.6%	6.9%	6.2%	6.7%	6.5%	6.5%	6.6%	5.3%	6.7%							6.7%	7.1%	6.6%	6.6%	6.4%
2012	£M	3.447	1.040	1.085	3.386	2.156	1.611	2.441	2.402	1.370	1.198	1.085	3.349	24.57	Annual Change	5.571	7.153	6.212	5.632					
2013	£M	3.583	1.095	1.154	3.535	2.299	1.662	2.592	2.505	1.416	1.251	1.063	3.492	25.65		4.4%	5.831	7.495	6.513	5.806				
2014	£M	3.746	1.142	1.226	3.696	2.405	1.709	2.722	2.615	1.472	1.293	1.096	3.619	26.74		4.3%	6.114	7.810	6.809	6.007				
2015	£M	3.921	1.187	1.220	3.706	2.462	1.724	2.755	2.667	1.487	1.326	1.115	3.643	27.21		1.8%	6.329	7.892	6.909	6.084				
2016	£M	4.060	1.203	1.233	3.793	2.495	1.774	2.829	2.700	1.522	1.351	1.139	3.747	27.85		2.3%	6.496	8.062	7.051	6.237				
2017	£M	4.161	1.235	1.277	3.936	2.593	1.816	2.928	2.812	1.569	1.406	1.173	3.909	28.82		3.5%	6.674	8.345	7.309	6.489				
2018	£M	4.364	1.282	1.337	4.096	2.697	1.921	3.046	2.938	1.644	1.486	1.226	4.083	30.12		4.5%	6.983	8.715	7.629	6.795				
2019	£M	4.481	1.311	1.358	4.215	2.768	1.970	3.132	3.010	1.673	1.509	1.259	4.154	30.84		2.4%	7.149	8.953	7.815	6.922				
2020	£M	4.069	1.247	0.668	0.151	0.169	0.138	1.302	1.935	1.129	0.698	0.123	1.341	12.97		-57.9%	5.984	0.458	4.366	2.163				
2021	£M	1.991	0.614	0.698	2.237	1.955	1.797	2.967	3.088	1.818	1.557	1.197	3.745	23.66		82.5%	3.304	5.989	7.873	6.499				
2022	£M	5.036	1.518	1.610	4.981	3.271	2.360	3.736	3.621	2.029	1.772	1.490	5.022	36.45		54.0%	8.164	10.61	9.386	8.284				
2023	£M	6.244	1.813	1.853	5.833	3.795	2.704	4.251	4.117	2.345	2.061	1.717	5.810	42.54		16.7%	9.910	12.33	10.71	9.588				
ECONOMIC IMPACT - IN HISTORIC PRICES														SFR										
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total										
SFR	£M	24.57	25.65	26.74	27.21	27.85	28.82	30.12	30.84	12.97	23.66	36.45	42.54											
All Visitor Types	£Bn	0.689	0.737	0.807	0.842	0.893	0.921	0.963	0.994	0.548	0.735	0.879	1.005											
Share of Total	%	3.6%	3.5%	3.3%	3.2%	3.1%	3.1%	3.1%	3.1%	2.4%	3.2%	4.1%	4.2%											
Annual Change in Share	%		-2.4%	-4.7%	-2.5%	-3.5%	0.3%	0.0%	-0.9%	-23.7%	36.0%	28.7%	2.1%											
Change in Share from 2012	%		-2.4%	-7.0%	-9.3%	-12.5%	-12.2%	-12.3%	-13.0%	-33.6%	-9.7%	16.2%	18.7%											
Avg Ann. Change in Share	%		-2.4%	-3.5%	-3.1%	-3.1%	-2.4%	-2.0%	-1.9%	-4.2%	-1.1%	1.6%	1.7%											

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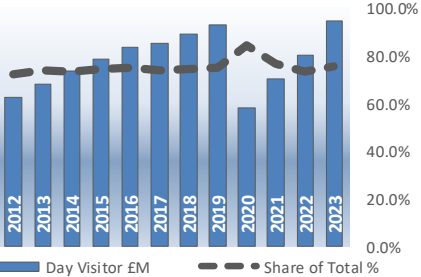
STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST											2012 to 2023 Historic Prices			STAYING VISITOR		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER													CALENDAR YEAR		QUARTER			
KEY		STAYING VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		46.4%	26.9%	26.8%	31.9%	36.1%	20.6%	49.6%	37.0%	23.6%	24.0%	-3.8%	31.1%	29.9%	Annual Change	33.3%	29.5%	37.2%	18.5%	
% Change 2022 to 2023		20.5%	7.0%	4.5%	7.6%	4.7%	3.3%	0.5%	1.8%	5.4%	2.2%	1.8%	5.0%	5.0%		10.6%	5.2%	2.3%	3.2%	
Average Annual Change		4.2%	2.4%	2.4%	2.9%	3.3%	1.9%	4.5%	3.4%	2.1%	2.2%	-0.3%	2.8%	2.7%		3.0%	2.7%	3.4%	1.7%	
2012		£M	13.64	12.80	14.66	17.63	17.45	17.78	18.56	18.73	16.57	15.28	12.95	16.11		192.17	2.0%	41.10	52.87	53.86
2013		£M	13.83	13.36	15.62	17.82	18.81	17.43	21.21	19.88	16.32	15.21	10.44	16.12	196.03	2.0%	42.81	54.05	57.40	41.77
2014		£M	15.19	14.80	18.08	19.86	21.17	18.73	24.32	22.29	18.03	16.57	11.18	17.48	217.71	11.1%	48.08	59.76	64.64	45.24
2015		£M	16.28	15.60	17.06	19.19	21.50	18.31	23.95	22.52	17.59	16.98	11.25	17.02	217.27	-0.2%	48.95	59.01	64.06	45.25
2016		£M	17.42	15.97	17.43	20.15	22.02	19.60	25.44	22.87	18.45	17.66	11.79	18.05	226.84	4.4%	50.83	61.76	66.75	47.50
2017		£M	18.19	16.70	18.70	21.26	23.63	20.26	27.08	24.88	19.46	18.79	12.44	19.68	241.07	6.3%	53.58	65.15	71.42	50.91
2018		£M	18.83	16.82	19.29	21.63	23.89	21.39	29.27	26.97	20.00	19.75	12.76	20.20	250.79	4.0%	54.94	66.91	76.23	52.71
2019		£M	19.20	17.01	19.20	21.99	24.24	21.77	29.70	27.15	19.92	19.64	12.98	20.07	252.85	0.8%	55.40	67.99	76.77	52.69
2020		£M	14.63	13.49	7.705	0.709	1.312	1.351	9.271	13.64	10.45	7.068	1.115	5.218	85.96	-66.0%	35.82	3.372	33.37	13.40
2021		£M	7.886	7.255	8.935	10.44	14.32	16.42	23.89	23.76	17.83	17.00	10.64	15.90	174.27	102.7%	24.08	41.18	65.48	43.54
2022		£M	16.57	15.17	17.81	21.63	22.68	20.77	27.65	25.22	19.42	18.54	12.24	20.12	237.82	36.5%	49.55	65.08	72.29	50.90
2023		£M	19.96	16.23	18.60	23.26	23.76	21.45	27.77	25.67	20.48	18.95	12.46	21.12	249.72	5.0%	54.80	68.48	73.92	52.53
ECONOMIC IMPACT - IN HISTORIC PRICES														STAYING VISITOR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total						
Staying Visitor		£M	192.17	196.03	217.71	217.27	226.84	241.07	252.85	85.96	174.27	237.82	249.72							
All Visitor Types		£Bn	0.689	0.737	0.807	0.842	0.893	0.921	0.963	0.994	0.548	0.735	0.879							1.005
Share of Total		%	27.9%	26.6%	27.0%	25.8%	25.4%	26.2%	26.0%	25.4%	15.7%	23.7%	27.0%							24.8%
Annual Change in Share		%		-4.6%	1.5%	-4.4%	-1.5%	3.0%	-0.5%	-2.4%	-38.3%	51.1%	14.1%							-8.1%
Change in Share from 2012		%		-4.6%	-3.2%	-7.5%	-8.9%	-6.1%	-6.6%	-8.8%	-43.7%	-15.0%	-3.0%							-10.9%
Avg Ann. Change in Share		%		-4.6%	-1.6%	-2.5%	-2.2%	-1.2%	-1.1%	-1.3%	-5.5%	-1.7%	-0.3%	-1.0%						

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STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST											2012 to 2023 Historic Prices			DAY VISITOR		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:			MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY			DAY VISITOR																	
An increase of 3% or more			ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change			Q1			Q2			Q3			Q4								
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2012 to 2023			42.9%	57.1%	22.6%	106.9%	55.2%	33.7%	45.0%	77.5%	80.1%	51.7%	30.1%	36.7%		52.1%	38.4%	56.6%	67.4%	40.2%
% Change 2022 to 2023			17.8%	29.5%	18.6%	16.8%	21.0%	10.8%	24.9%	21.0%	18.4%	12.2%	13.4%	15.1%		17.8%	21.7%	15.0%	21.4%	13.2%
Average Annual Change			3.9%	5.2%	2.1%	9.7%	5.0%	3.1%	4.1%	7.0%	7.3%	4.7%	2.7%	3.3%		4.7%	3.5%	5.1%	6.1%	3.7%
2012	£M		28.81	28.75	42.00	31.06	29.91	66.09	48.44	64.65	33.48	50.42	49.57	23.67		496.84	99.55	127.06	146.56	123.66
2013	£M		29.63	31.03	42.64	39.31	37.08	73.92	54.40	73.61	34.95	47.55	52.63	24.30	541.06	8.9%	103.30	150.31	162.96	124.49
2014	£M		33.37	32.15	44.72	50.08	40.36	76.04	55.75	67.30	43.66	60.95	59.88	24.58	588.85	8.8%	110.24	166.49	166.70	145.41
2015	£M		34.85	36.25	45.12	56.28	45.53	73.21	59.04	84.27	49.50	65.48	48.26	26.65	624.44	6.0%	116.22	175.02	192.81	140.39
2016	£M		34.63	41.89	50.77	51.91	42.89	78.01	63.68	88.77	60.47	69.58	54.12	28.94	665.66	6.6%	127.29	172.81	212.92	152.64
2017	£M		36.86	42.75	49.87	60.57	43.14	83.17	67.11	90.13	51.66	70.00	58.06	26.50	679.81	2.1%	129.48	186.89	208.89	154.55
2018	£M		41.34	45.17	52.07	64.75	44.32	88.75	69.34	94.23	53.93	72.09	58.57	27.65	712.20	4.8%	138.58	197.82	217.50	158.30
2019	£M		44.13	48.52	51.04	69.31	47.61	91.13	71.52	104.91	57.58	68.41	58.42	29.04	741.63	4.1%	143.69	208.05	234.01	155.88
2020	£M		49.28	46.63	31.05	3.602	3.645	34.11	57.07	85.09	50.15	54.61	20.70	25.96	461.88	-37.7%	126.95	41.35	192.31	101.26
2021	£M		10.64	8.093	9.693	30.11	31.63	83.60	49.50	114.16	58.35	70.80	60.66	33.41	560.63	21.4%	28.42	145.34	222.00	164.87
2022	£M		34.92	34.89	43.39	55.01	38.36	79.71	56.24	94.87	50.95	68.14	56.89	28.12	641.49	14.4%	113.20	173.08	202.06	153.15
2023	£M		41.15	45.17	51.48	64.26	46.42	88.33	70.24	114.75	60.31	76.48	64.51	32.36	755.48	17.8%	137.80	199.01	245.31	173.35
ECONOMIC IMPACT - IN HISTORIC PRICES															DAY VISITOR					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total						
Day Visitor	£M	496.84	541.06	588.85	624.44	665.66	679.81	712.20	741.63	461.88	560.63	641.49	755.48							
All Visitor Types	£Bn	0.689	0.737	0.807	0.842	0.893	0.921	0.963	0.994	0.548	0.735	0.879	1.005							
Share of Total	%	72.1%	73.4%	73.0%	74.2%	74.6%	73.8%	74.0%	74.6%	84.3%	76.3%	73.0%	75.2%							
Annual Change in Share	%		1.8%	-0.5%	1.6%	0.5%	-1.0%	0.2%	0.8%	13.1%	-9.5%	-4.4%	3.0%							
Change in Share from 2012	%		1.8%	1.2%	2.9%	3.4%	2.4%	2.6%	3.4%	16.9%	5.8%	1.2%	4.2%							
Avg Ann. Change in Share	%		1.8%	0.6%	1.0%	0.9%	0.5%	0.4%	0.5%	2.1%	0.6%	0.1%	0.4%							

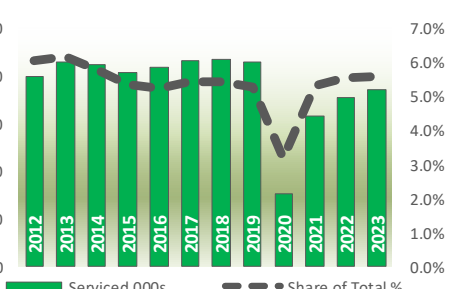
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Visitor Numbers by Month, Year and Visitor Type for the Period 2012 to 2023


Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST										2012 to 2023				TOTAL		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		-3.0%	3.3%	-18.6%	33.1%	6.3%	-10.7%	-2.8%	15.1%	16.5%	-0.6%	-14.3%	-7.2%	0.7%	Annual Change	-7.6%	4.7%	9.5%	-7.3%	
% Change 2022 to 2023		5.2%	13.2%	4.4%	3.1%	5.9%	-1.9%	8.8%	6.2%	4.2%	-0.9%	0.0%	1.6%	3.7%		7.4%	1.6%	6.4%	0.0%	
Average Annual Change		-0.3%	0.3%	-1.7%	3.0%	0.6%	-1.0%	-0.3%	1.4%	1.5%	-0.1%	-1.3%	-0.7%	0.1%		-0.7%	0.4%	0.9%	-0.7%	
2012	M	0.803	0.766	1.092	0.875	0.847	1.699	1.284	1.674	0.907	1.293	1.260	0.689	13.19	Annual Change	2.660	3.422	3.864	3.242	
2013	M	0.801	0.804	1.076	1.050	1.020	1.831	1.397	1.824	0.926	1.188	1.283	0.688	13.89		5.3%	2.682	3.901	4.148	3.159
2014	M	0.866	0.807	1.096	1.272	1.082	1.837	1.389	1.633	1.092	1.456	1.409	0.679	14.62		5.2%	2.769	4.191	4.115	3.544
2015	M	0.896	0.888	1.081	1.389	1.189	1.753	1.451	1.994	1.205	1.538	1.137	0.713	15.23		4.2%	2.864	4.331	4.651	3.387
2016	M	0.884	1.001	1.190	1.289	1.116	1.838	1.542	2.066	1.433	1.605	1.253	0.758	15.98		4.9%	3.075	4.242	5.041	3.616
2017	M	0.912	0.998	1.146	1.447	1.106	1.906	1.584	2.052	1.215	1.578	1.308	0.695	15.95		-0.2%	3.057	4.458	4.851	3.581
2018	M	0.976	1.012	1.152	1.483	1.094	1.957	1.575	2.064	1.221	1.568	1.272	0.698	16.07		0.8%	3.140	4.533	4.859	3.538
2019	M	1.010	1.056	1.104	1.540	1.137	1.959	1.583	2.227	1.264	1.456	1.239	0.709	16.28		1.3%	3.170	4.636	5.074	3.405
2020	M	1.071	0.988	0.644	0.076	0.083	0.671	1.167	1.734	1.045	1.099	0.409	0.543	9.528		-41.5%	2.703	0.830	3.946	2.051
2021	M	0.261	0.197	0.230	0.659	0.726	1.718	1.087	2.317	1.231	1.445	1.229	0.752	11.85		24.4%	0.688	3.103	4.635	3.425
2022	M	0.740	0.698	0.850	1.130	0.851	1.547	1.147	1.814	1.014	1.296	1.080	0.630	12.80		8.0%	2.288	3.528	3.976	3.006
2023	M	0.778	0.791	0.888	1.165	0.901	1.517	1.248	1.926	1.056	1.285	1.081	0.640	13.28		3.7%	2.457	3.583	4.231	3.005
VISITOR NUMBERS														TOTAL						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	M	Visitor No.s by Year and Share of Total					
Total	M	13.19	13.89	14.62	15.23	15.98	15.95	16.07	16.28	9.528	11.85	12.80	13.28	20.00	<div><div></div><div></div></div> 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STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST										2012 to 2023			SERVICED		VISITOR NUMBERS					
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		-4.7%	-8.7%	-28.3%	14.8%	33.0%	-5.4%	4.1%	-22.7%	-9.3%	-24.3%	-30.2%	-13.0%	-7.2%	Annual Change	-15.8%	13.3%	-9.8%	-22.7%	
% Change 2022 to 2023		22.3%	7.7%	4.5%	4.0%	3.9%	3.8%	1.0%	2.7%	4.5%	0.0%	1.4%	4.0%	4.2%		10.1%	3.9%	2.6%	1.7%	
Average Annual Change		-0.4%	-0.8%	-2.6%	1.3%	3.0%	-0.5%	0.4%	-2.1%	-0.8%	-2.2%	-2.7%	-1.2%	-0.7%		-1.4%	1.2%	-0.9%	-2.1%	
2012	000s	39.5	55.4	66.9	63.3	77.7	86.7	76.2	84.7	72.3	65.3	55.1	52.8	795.8	Annual Change	161.7	227.7	233.2	173.1	
2013	000s	40.3	62.3	67.9	71.6	106.9	89.3	88.2	78.3	83.9	63.8	46.3	53.9	852.7		7.2%	170.4	267.8	250.5	164.0
2014	000s	38.4	59.1	66.3	76.1	118.2	93.2	82.8	72.7	77.6	61.7	43.7	52.9	842.6		-1.2%	163.7	287.5	233.1	158.3
2015	000s	40.7	56.5	54.0	70.3	119.7	90.4	85.3	76.5	72.2	58.3	42.1	47.3	813.3		-3.5%	151.1	280.4	234.1	147.7
2016	000s	41.7	57.8	53.1	80.5	117.5	91.4	91.0	74.2	74.5	55.7	43.8	49.1	830.4		2.1%	152.6	289.4	239.7	148.6
2017	000s	41.8	59.3	55.7	82.3	125.1	93.0	94.7	79.1	77.1	57.2	44.9	52.1	862.4		3.9%	156.8	300.4	250.9	154.2
2018	000s	42.8	58.4	56.7	81.8	123.5	95.8	93.8	78.6	77.2	59.5	45.0	52.7	865.7		0.4%	157.8	301.1	249.5	157.2
2019	000s	42.6	58.0	55.3	80.6	122.9	95.7	93.2	77.3	75.2	58.1	44.7	50.9	854.5		-1.3%	155.9	299.2	245.7	153.7
2020	000s	36.4	55.1	26.5	3.2	8.2	7.4	33.2	46.1	43.8	23.7	4.7	14.4	302.7		-64.6%	117.9	18.8	123.1	42.8
2021	000s	19.9	28.0	29.4	42.4	75.1	74.4	79.5	72.2	69.0	54.0	39.7	43.3	627.0		107.1%	77.3	191.8	220.7	137.1
2022	000s	30.8	47.0	45.9	69.9	99.5	79.0	78.6	63.7	62.8	49.4	37.9	44.2	708.6		13.0%	123.6	248.4	205.2	131.4
2023	000s	37.7	50.6	48.0	72.7	103.4	82.0	79.4	65.4	65.6	49.4	38.4	45.9	738.4		4.2%	136.2	258.1	210.5	133.7
VISITOR NUMBERS														SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor No.s by Year and Share of Total					
Serviced	000s	795.8	852.7	842.6	813.3	830.4	862.4	865.7	854.5	302.7	627.0	708.6	738.4	1,000.00 800.00 600.00 400.00 200.00 0.00		7.0% 6.0% 5.0% 4.0% 3.0% 2.0% 1.0% 0.0%				
All Visitor Types	M	13.2	13.9	14.6	15.2	16.0	15.9	16.1	16.3	9.5	11.9	12.8	13.3							
Share of Total	%	6.0%	6.1%	5.8%	5.3%	5.2%	5.4%	5.4%	5.2%	3.2%	5.3%	5.5%	5.6%							
Annual Change in Share	%		1.7%	-6.1%	-7.4%	-2.6%	4.0%	-0.4%	-2.6%	-39.5%	66.5%	4.7%	0.5%							
Change in Share from 2012	%		1.7%	-4.5%	-11.5%	-13.9%	-10.4%	-10.7%	-13.0%	-47.3%	-12.3%	-8.2%	-7.8%							
Avg Ann. Change in Share	%		1.7%	-2.2%	-3.8%	-3.5%	-2.1%	-1.8%	-1.9%	-5.9%	-1.4%	-0.8%	-0.7%							

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST										2012 to 2023			NON-SERVICED		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		NON-SERVICED ACCOMMODATION																	
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2012 to 2023		1.8%	-22.1%	34.8%	19.8%	13.1%	8.8%	4.5%	11.4%	23.5%	38.4%	2.8%	30.9%	14.3%	Annual Change	7.6%	13.5%	13.2%	25.7%
% Change 2022 to 2023		-32.4%	-24.7%	-11.1%	-0.2%	-11.0%	-19.1%	-20.1%	-18.1%	-9.7%	6.1%	-21.3%	-30.9%	-14.6%		-20.4%	-11.2%	-15.9%	-13.5%
Average Annual Change		0.2%	-2.0%	3.2%	1.8%	1.2%	0.8%	0.4%	1.0%	2.1%	3.5%	0.3%	2.8%	1.3%		0.7%	1.2%	1.2%	2.3%
2012 000s		1.1	1.6	2.0	3.9	4.9	5.0	5.3	6.2	5.6	2.4	1.7	1.3	41.0		-2.0%	4.7	13.8	17.1
2013 000s		1.2	1.6	2.1	4.0	4.6	4.5	5.1	6.0	5.2	2.6	2.0	1.4	40.2		4.9	13.1	16.2	5.9
2014 000s		1.2	1.6	2.0	4.1	4.5	4.5	4.5	5.4	4.8	2.6	1.9	1.4	38.4	-4.4%	4.8	13.1	14.7	5.9
2015 000s		1.3	1.6	2.0	3.9	4.5	4.5	4.6	5.1	4.8	2.7	1.9	1.5	38.4	0.1%	4.9	12.9	14.5	6.1
2016 000s		1.4	1.7	2.1	3.7	4.2	4.5	5.0	5.9	5.3	2.5	1.8	1.6	39.8	3.5%	5.2	12.5	16.2	6.0
2017 000s		1.4	1.8	2.2	3.9	4.1	4.3	5.0	5.8	5.1	2.9	1.9	1.8	40.2	1.0%	5.5	12.2	15.8	6.6
2018 000s		1.6	2.0	2.4	4.1	4.5	4.9	5.3	6.3	5.6	3.2	2.1	2.0	43.9	9.3%	6.0	13.5	17.2	7.2
2019 000s		1.8	2.1	2.6	4.7	5.0	5.2	5.9	6.7	5.8	3.2	2.4	2.2	47.5	8.0%	6.5	14.9	18.3	7.8
2020 000s		1.9	1.6	1.1	0.1	0.1	0.2	3.1	4.4	4.7	2.1	0.1	1.1	20.4	-57.0%	4.6	0.3	12.2	3.3
2021 000s		0.3	0.3	0.5	2.1	4.4	6.0	6.1	7.4	7.8	3.9	2.2	1.9	43.1	111.3%	1.1	12.6	21.3	8.1
2022 000s		1.7	1.6	3.0	4.7	6.2	6.7	6.9	8.4	7.6	3.2	2.2	2.6	54.8	27.1%	6.3	17.7	23.0	7.9
2023 000s		1.2	1.2	2.7	4.7	5.5	5.4	5.5	6.9	6.9	3.3	1.7	1.8	46.8	-14.6%	5.0	15.7	19.3	6.8
VISITOR NUMBERS														NON-SERVICED ACCOMMODATION					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s Visitor No.s by Year and Share of Total					
Non-Serviced 000s		41.0	40.2	38.4	38.4	39.8	40.2	43.9	47.5	20.4	43.1	54.8	46.8						
All Visitor Types M		13.2	13.9	14.6	15.2	16.0	15.9	16.1	16.3	9.5	11.9	12.8	13.3						
Share of Total %		0.3%	0.3%	0.3%	0.3%	0.2%	0.3%	0.3%	0.3%	0.2%	0.4%	0.4%	0.4%						
Annual Change in Share %			-6.9%	-9.1%	-4.0%	-1.3%	1.2%	8.5%	6.6%	-26.5%	69.9%	17.7%	-17.6%						
Change in Share from 2012 %			-6.9%	-15.4%	-18.8%	-19.8%	-18.9%	-12.0%	-6.2%	-31.1%	17.1%	37.9%	13.6%						
Avg Ann. Change in Share %			-6.9%	-7.7%	-6.3%	-5.0%	-3.8%	-2.0%	-0.9%	-3.9%	1.9%	3.8%	1.2%						

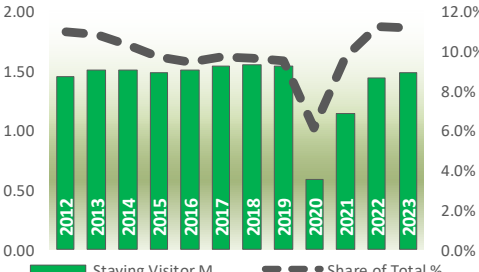
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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST										2012 to 2023			SFR	VISITOR NUMBERS						
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SFR																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2012 to 2023		19.7%	15.2%	12.8%	13.8%	16.3%	10.9%	15.1%	13.2%	13.1%	13.7%	4.5%	14.6%		14.3%	17.3%	13.9%	13.9%	12.1%	
% Change 2022 to 2023		9.3%	5.3%	1.5%	3.3%	2.3%	1.0%	0.3%	0.3%	1.9%	2.6%	1.6%	2.0%		2.9%	6.8%	2.4%	0.7%	2.1%	
Average Annual Change		1.8%	1.4%	1.2%	1.3%	1.5%	1.0%	1.4%	1.2%	1.2%	1.2%	0.4%	1.3%		1.3%	1.6%	1.3%	1.3%	1.1%	
2012 000s		80.9	29.0	29.6	73.5	57.5	45.0	57.3	54.2	37.0	32.8	31.4	75.6		603.7	1.0%	139.5	176.0	148.5	139.7
2013 000s		81.4	29.6	30.5	74.3	59.3	44.9	58.9	54.7	37.1	33.2	29.7	76.3	609.9	141.5		178.6	150.6	139.2	
2014 000s		82.8	30.0	31.5	75.6	60.4	45.0	60.2	55.6	37.5	33.4	29.8	76.9	618.7	1.4%		144.4	181.0	153.2	140.1
2015 000s		85.7	30.9	31.0	75.0	61.2	44.9	60.2	56.1	37.5	33.9	30.0	76.6	622.9	0.7%		147.6	181.0	153.7	140.5
2016 000s		87.6	30.9	30.9	75.8	61.2	45.6	61.0	56.0	37.8	34.1	30.3	77.7	628.9	1.0%		149.4	182.5	154.9	142.1
2017 000s		87.5	30.9	31.2	76.7	62.0	45.5	61.6	56.9	38.0	34.6	30.4	79.0	634.2	0.8%	149.7	184.1	156.5	144.0	
2018 000s		88.3	30.9	31.5	76.7	62.0	46.3	61.6	57.2	38.3	35.1	30.6	79.4	637.9	0.6%	150.6	185.0	157.1	145.1	
2019 000s		88.4	30.8	31.1	77.0	62.0	46.3	61.8	57.1	38.0	34.8	30.6	78.8	636.7	-0.2%	150.3	185.3	156.9	144.2	
2020 000s		78.2	28.5	14.9	2.7	3.7	3.1	25.0	35.7	25.0	15.7	2.9	24.8	260.3	-59.1%	121.6	9.5	85.8	43.4	
2021 000s		37.7	13.9	15.4	39.3	42.1	40.5	56.2	56.3	39.7	34.5	27.9	68.3	471.8	81.3%	67.0	121.9	152.2	130.7	
2022 000s		88.5	31.8	32.9	81.1	65.3	49.4	65.7	61.2	41.1	36.4	32.2	84.9	670.4	42.1%	153.2	195.8	167.9	153.5	
2023 000s		96.8	33.5	33.4	83.7	66.8	49.9	65.9	61.4	41.9	37.3	32.8	86.6	689.8	2.9%	163.6	200.4	169.1	156.7	
VISITOR NUMBERS														SFR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor No.s by Year and Share of Total					
SFR		000s	603.7	609.9	618.7	622.9	628.9	634.2	637.9	636.7	260.3	471.8	670.4	689.8						
All Visitor Types		M	13.2	13.9	14.6	15.2	16.0	15.9	16.1	16.3	9.5	11.9	12.8	13.3						
Share of Total		%	4.6%	4.4%	4.2%	4.1%	3.9%	4.0%	4.0%	3.9%	2.7%	4.0%	5.2%	5.2%						
Annual Change in Share		%		-4.1%	-3.6%	-3.4%	-3.7%	1.0%	-0.2%	-1.5%	-30.1%	45.7%	31.6%	-0.8%						
Change in Share from 2012		%		-4.1%	-7.5%	-10.7%	-14.0%	-13.1%	-13.3%	-14.6%	-40.3%	-13.0%	14.4%	13.5%						
Avg Ann. Change in Share		%		-4.1%	-3.8%	-3.6%	-3.5%	-2.6%	-2.2%	-2.1%	-5.0%	-1.4%	1.4%	1.2%						

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST											2012 to 2023			STAYING VISITOR		VISITOR NUMBERS					
VISITOR NUMBERS BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY			STAYING VISITOR																		
An increase of 3% or more			VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change			Q1			Q2			Q3			Q4									
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2012 to 2023			11.6%	-0.9%	-14.7%	14.4%	25.5%	0.5%	8.7%	-7.8%	-0.5%	-10.4%	-17.2%	3.5%		2.4%	-0.4%	13.6%	0.0%	-6.6%	
% Change 2022 to 2023			12.0%	6.1%	2.7%	3.5%	2.8%	1.6%	-0.3%	0.3%	2.5%	1.3%	0.8%	2.0%		2.9%	7.7%	2.7%	0.7%	1.5%	
Average Annual Change			1.1%	-0.1%	-1.3%	1.3%	2.3%	0.0%	0.8%	-0.7%	0.0%	-0.9%	-1.6%	0.3%		0.2%	0.0%	1.2%	0.0%	-0.6%	
2012			M	0.121	0.086	0.098	0.141	0.140	0.137	0.139	0.145	0.115	0.100	0.088		0.130	1.440	0.306	0.418	0.399	0.318
2013			M	0.123	0.093	0.100	0.150	0.171	0.139	0.152	0.139	0.126	0.100	0.078	0.132	1.503	4.3%	0.317	0.460	0.417	0.309
2014			M	0.122	0.091	0.100	0.156	0.183	0.143	0.147	0.134	0.120	0.098	0.075	0.131	1.500	-0.2%	0.313	0.482	0.401	0.304
2015			M	0.128	0.089	0.087	0.149	0.185	0.140	0.150	0.138	0.115	0.095	0.074	0.125	1.475	-1.7%	0.304	0.474	0.402	0.294
2016			M	0.131	0.090	0.086	0.160	0.183	0.142	0.157	0.136	0.118	0.092	0.076	0.128	1.499	1.7%	0.307	0.484	0.411	0.297
2017			M	0.131	0.092	0.089	0.163	0.191	0.143	0.161	0.142	0.120	0.095	0.077	0.133	1.537	2.5%	0.312	0.497	0.423	0.305
2018			M	0.133	0.091	0.091	0.163	0.190	0.147	0.161	0.142	0.121	0.098	0.078	0.134	1.548	0.7%	0.314	0.500	0.424	0.310
2019			M	0.133	0.091	0.089	0.162	0.190	0.147	0.161	0.141	0.119	0.096	0.078	0.132	1.539	-0.6%	0.313	0.499	0.421	0.306
2020			M	0.116	0.085	0.042	0.006	0.012	0.011	0.061	0.086	0.073	0.041	0.008	0.040	0.583	-62.1%	0.244	0.029	0.221	0.089
2021			M	0.058	0.042	0.045	0.084	0.122	0.121	0.142	0.136	0.116	0.092	0.070	0.114	1.142	95.7%	0.145	0.326	0.394	0.276
2022			M	0.121	0.080	0.082	0.156	0.171	0.135	0.151	0.133	0.112	0.089	0.072	0.132	1.434	25.6%	0.283	0.462	0.396	0.293
2023			M	0.136	0.085	0.084	0.161	0.176	0.137	0.151	0.134	0.114	0.090	0.073	0.134	1.475	2.9%	0.305	0.474	0.399	0.297
VISITOR NUMBERS															STAYING VISITOR						
SHARE OF MARKET			2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	M Visitor No.s by Year and Share of Total						
Staying Visitor			M	1.440	1.503	1.500	1.475	1.499	1.537	1.548	1.539	0.583	1.142	1.434	1.475						
All Visitor Types			M	13.19	13.89	14.62	15.23	15.98	15.95	16.07	16.28	9.528	11.85	12.80	13.28						
Share of Total			%	10.9%	10.8%	10.3%	9.7%	9.4%	9.6%	9.4%	6.1%	9.6%	11.2%	11.1%							
Annual Change in Share			%		-0.9%	-5.2%	-5.6%	-3.1%	2.7%	-0.1%	-1.9%	-35.2%	57.4%	16.3%	-0.8%						
Change in Share from 2012			%		-0.9%	-6.1%	-11.4%	-14.1%	-11.8%	-11.8%	-13.5%	-43.9%	-11.8%	2.6%	1.7%						
Avg Ann. Change in Share			%		-0.9%	-3.0%	-3.8%	-3.5%	-2.4%	-2.0%	-1.9%	-5.5%	-1.3%	0.3%	0.2%						

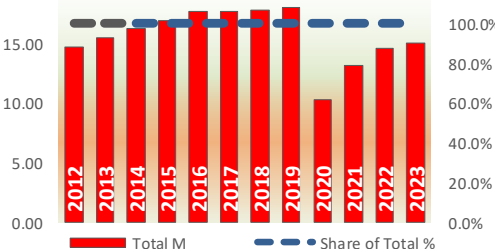
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Report Prepared by: GARETH REYNOLDS, Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST											2012 to 2023			DAY VISITOR		VISITOR NUMBERS					
VISITOR NUMBERS BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY			DAY VISITOR																		
An increase of 3% or more			VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change			Q1			Q2			Q3			Q4									
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2012 to 2023			-5.6%	3.8%	-19.0%	36.7%	2.5%	-11.7%	-4.2%	17.3%	19.0%	0.2%	-14.0%	-9.7%		0.4%	-8.6%	3.5%	10.6%	-7.4%	
% Change 2022 to 2023			3.9%	14.2%	4.6%	3.0%	6.7%	-2.3%	10.1%	6.7%	4.4%	-1.0%	0.0%	1.5%		3.8%	7.3%	1.4%	7.0%	-0.2%	
Average Annual Change			-0.5%	0.3%	-1.7%	3.3%	0.2%	-1.1%	-0.4%	1.6%	1.7%	0.0%	-1.3%	-0.9%		0.0%	-0.8%	0.3%	1.0%	-0.7%	
2012			M	0.681	0.680	0.993	0.734	0.707	1.563	1.145	1.529	0.792	1.192	1.172		0.560	11.75	2.354	3.004	3.466	2.924
2013			M	0.678	0.710	0.976	0.900	0.849	1.692	1.245	1.685	0.800	1.089	1.205	0.556	12.39	5.4%	2.365	3.441	3.731	2.850
2014			M	0.743	0.716	0.996	1.116	0.899	1.694	1.242	1.499	0.973	1.358	1.334	0.548	13.12	5.9%	2.456	3.709	3.714	3.240
2015			M	0.768	0.799	0.994	1.240	1.003	1.613	1.301	1.857	1.091	1.443	1.063	0.587	13.76	4.9%	2.561	3.856	4.248	3.093
2016			M	0.753	0.911	1.104	1.129	0.933	1.697	1.385	1.930	1.315	1.513	1.177	0.629	14.48	5.2%	2.768	3.758	4.630	3.319
2017			M	0.781	0.906	1.057	1.284	0.915	1.763	1.422	1.910	1.095	1.484	1.231	0.562	14.41	-0.5%	2.745	3.961	4.428	3.276
2018			M	0.843	0.921	1.062	1.320	0.904	1.810	1.414	1.922	1.100	1.470	1.194	0.564	14.52	0.8%	2.826	4.034	4.435	3.228
2019			M	0.877	0.965	1.015	1.378	0.947	1.812	1.422	2.086	1.145	1.360	1.162	0.577	14.75	1.5%	2.857	4.137	4.653	3.099
2020			M	0.954	0.903	0.601	0.070	0.071	0.661	1.105	1.648	0.971	1.058	0.401	0.503	8.945	-39.3%	2.459	0.801	3.724	1.961
2021			M	0.203	0.155	0.185	0.575	0.604	1.597	0.946	2.181	1.115	1.352	1.159	0.638	10.71	19.7%	0.543	2.776	4.241	3.150
2022			M	0.619	0.618	0.769	0.974	0.680	1.412	0.996	1.681	0.903	1.207	1.008	0.498	11.36	6.1%	2.005	3.066	3.579	2.713
2023			M	0.643	0.706	0.804	1.004	0.725	1.380	1.097	1.792	0.942	1.195	1.008	0.506	11.80	3.8%	2.153	3.109	3.832	2.708
VISITOR NUMBERS															DAY VISITOR						
SHARE OF MARKET			2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	M Visitor No.s by Year and Share of Total						
Day Visitor			M	11.75	12.39	13.12	13.76	14.48	14.41	14.52	14.75	8.945	10.71	11.36	11.80						
All Visitor Types			M	13.19	13.89	14.62	15.23	15.98	15.95	16.07	16.28	9.528	11.85	12.80	13.28						
Share of Total			%	89.1%	89.2%	89.7%	90.3%	90.6%	90.4%	90.4%	90.6%	93.9%	90.4%	88.8%	88.9%						
Annual Change in Share			%		0.1%	0.6%	0.6%	0.3%	-0.3%	0.0%	0.2%	3.7%	-3.7%	-1.7%	0.1%						
Change in Share from 2012			%		0.1%	0.7%	1.4%	1.7%	1.4%	1.5%	1.7%	5.4%	1.4%	-0.3%	-0.2%						
Avg Ann. Change in Share			%		0.1%	0.4%	0.5%	0.4%	0.3%	0.2%	0.2%	0.7%	0.2%	0.0%	0.0%						
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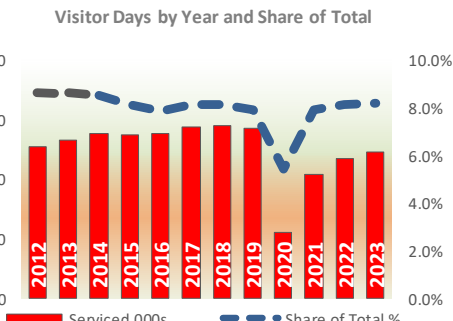
Visitor Days by Month, Year and Visitor Type for the Period 2012 to 2023

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST											2012 to 2023			TOTAL		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		1.0%	4.0%	-15.1%	28.1%	5.0%	-9.9%	-1.1%	15.7%	15.9%	1.0%	-13.8%	-2.7%	1.9%	Annual Change	-4.4%	4.4%	10.1%	-5.4%	
% Change 2022 to 2023		6.2%	12.1%	4.0%	3.1%	5.0%	-2.1%	7.0%	5.2%	3.5%	-0.6%	-0.1%	1.2%	3.3%		7.2%	1.4%	5.3%	0.0%	
Average Annual Change		0.1%	0.4%	-1.4%	2.6%	0.5%	-0.9%	-0.1%	1.4%	1.4%	0.1%	-1.3%	-0.2%	0.2%		-0.4%	0.4%	0.9%	-0.5%	
2012	M	0.971	0.843	1.174	1.064	0.978	1.813	1.442	1.827	1.022	1.385	1.337	0.864	14.72	Annual Change	2.988	3.855	4.291	3.586	
2013	M	0.973	0.882	1.171	1.236	1.135	1.941	1.559	1.988	1.030	1.286	1.352	0.867	15.42		4.8%	3.026	4.311	4.578	3.504
2014	M	1.044	0.892	1.202	1.461	1.194	1.942	1.569	1.811	1.208	1.557	1.481	0.861	16.22		5.2%	3.138	4.597	4.588	3.899
2015	M	1.083	0.983	1.191	1.578	1.303	1.858	1.625	2.171	1.323	1.646	1.211	0.897	16.87		4.0%	3.257	4.738	5.119	3.754
2016	M	1.078	1.094	1.300	1.472	1.231	1.948	1.717	2.244	1.552	1.718	1.327	0.946	17.63		4.5%	3.472	4.652	5.513	3.991
2017	M	1.108	1.093	1.260	1.634	1.221	2.014	1.761	2.234	1.335	1.696	1.384	0.890	17.63		0.0%	3.461	4.870	5.329	3.970
2018	M	1.175	1.107	1.269	1.671	1.212	2.071	1.754	2.249	1.344	1.690	1.349	0.895	17.79		0.9%	3.551	4.954	5.347	3.934
2019	M	1.211	1.150	1.219	1.732	1.257	2.075	1.766	2.414	1.386	1.577	1.318	0.906	18.01		1.3%	3.580	5.063	5.566	3.800
2020	M	1.248	1.075	0.698	0.082	0.089	0.678	1.243	1.851	1.128	1.154	0.416	0.605	10.27		-43.0%	3.021	0.849	4.221	2.175
2021	M	0.345	0.238	0.285	0.754	0.813	1.825	1.256	2.502	1.365	1.564	1.299	0.921	13.17		28.2%	0.868	3.392	5.123	3.784
2022	M	0.924	0.782	0.959	1.323	0.978	1.669	1.334	2.009	1.145	1.408	1.153	0.830	14.51		10.2%	2.664	3.969	4.488	3.392
2023	M	0.981	0.877	0.997	1.363	1.027	1.633	1.427	2.113	1.185	1.399	1.153	0.840	14.99		3.3%	2.855	4.023	4.725	3.392
VISITOR DAYS														TOTAL						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	M Visitor Days by Year and Share of Total						
Total	M	14.72	15.42	16.22	16.87	17.63	17.63	17.79	18.01	10.27	13.17	14.51	14.99							
All Visitor Types	M	14.72	15.42	16.22	16.87	17.63	17.63	17.79	18.01	10.27	13.17	14.51	14.99							
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share	%																			
Change in Share from 2012	%																			
Avg Ann. Change in Share	%																			

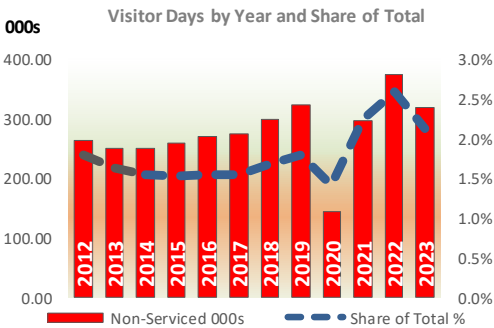
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STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST										2012 to 2023			SERVICED		VISITOR DAYS					
VISITOR DAYS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2012 to 2023		10.6%	0.9%	-1.3%	-4.1%	5.0%	-8.4%	7.2%	-5.4%	-9.3%	-4.5%	-26.5%	-1.9%		-3.2%	2.8%	-2.6%	-2.4%	-10.4%	
% Change 2022 to 2023		22.7%	7.6%	4.4%	4.0%	3.9%	3.7%	1.0%	2.6%	4.4%	0.1%	1.4%	4.0%		4.5%	10.6%	3.9%	2.5%	1.8%	
Average Annual Change		1.0%	0.1%	-0.1%	-0.4%	0.5%	-0.8%	0.7%	-0.5%	-0.8%	-0.4%	-2.4%	-0.2%		-0.3%	0.3%	-0.2%	-0.2%	-0.9%	
2012 000s		79.5	91.8	105.3	109.2	114.9	122.9	117.4	115.0	113.0	108.6	92.2	98.7	1,268.3	Annual Change	276.6	346.9	345.4	299.5	
2013 000s		82.2	98.5	115.7	113.4	130.1	124.7	133.6	121.2	115.6	112.1	76.5	102.0	1,325.6		4.5%	296.5	368.2	370.4	290.6
2014 000s		85.4	101.9	124.7	119.4	137.5	125.4	143.6	126.7	119.1	113.2	76.3	103.5	1,376.7		3.8%	312.0	382.3	389.4	293.0
2015 000s		91.9	107.6	117.1	113.9	139.2	121.1	140.4	126.9	115.1	115.5	76.1	99.6	1,364.4		-0.9%	316.7	374.2	382.5	291.2
2016 000s		96.1	106.4	115.6	116.2	138.0	126.1	144.7	123.9	116.6	116.2	77.3	103.0	1,380.1		1.1%	318.1	380.2	385.2	296.5
2017 000s		98.1	108.4	121.0	119.7	145.1	127.4	150.1	132.1	120.4	120.2	79.4	110.2	1,432.0		3.8%	327.5	392.1	402.6	309.8
2018 000s		99.8	107.2	123.2	118.8	143.8	131.5	148.8	131.4	120.7	124.7	79.5	111.1	1,440.4		0.6%	330.2	394.1	400.8	315.3
2019 000s		99.5	106.4	120.3	117.4	142.7	131.1	147.9	129.5	117.6	121.8	79.0	107.6	1,420.8		-1.4%	326.2	391.3	394.9	308.3
2020 000s		85.3	100.9	57.6	4.7	9.6	10.1	52.7	77.2	68.5	49.6	8.4	30.3	554.9		-60.9%	243.8	24.4	198.4	88.3
2021 000s		45.7	51.6	63.7	60.4	88.3	102.9	126.4	119.8	107.9	112.8	70.0	90.9	1,040.5		87.5%	161.0	251.7	354.1	273.7
2022 000s		71.6	86.1	99.5	100.6	116.1	108.5	124.7	106.0	98.1	103.6	66.8	93.1	1,174.6		12.9%	257.2	325.2	328.8	263.5
2023 000s		87.9	92.6	103.9	104.7	120.6	112.5	125.9	108.8	102.4	103.7	67.7	96.8	1,227.6		4.5%	284.3	337.9	337.1	268.3
VISITOR DAYS														SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor Days by Year and Share of Total					
Serviced 000s		000s	1,268.3	1,325.6	1,376.7	1,364.4	1,380.1	1,432.0	1,440.4	1,420.8	554.9	1,040.5	1,174.6	1,227.6	2,000.00 1,500.00 1,000.00 500.00 0.00					
All Visitor Types		M	14.7	15.4	16.2	16.9	17.6	17.6	17.8	18.0	10.3	13.2	14.5	15.0						
Share of Total		%	8.6%	8.6%	8.5%	8.1%	7.8%	8.1%	8.1%	7.9%	5.4%	7.9%	8.1%	8.2%						
Annual Change in Share		%		-0.2%	-1.3%	-4.7%	-3.2%	3.8%	-0.3%	-2.6%	-31.5%	46.2%	2.4%	1.2%						
Change in Share from 2012		%		-0.2%	-1.5%	-6.1%	-9.1%	-5.7%	-6.0%	-8.4%	-37.3%	-8.3%	-6.1%	-5.0%						
Avg Ann. Change in Share		%		-0.2%	-0.8%	-2.0%	-2.3%	-1.1%	-1.0%	-1.2%	-4.7%	-0.9%	-0.6%	-0.5%						

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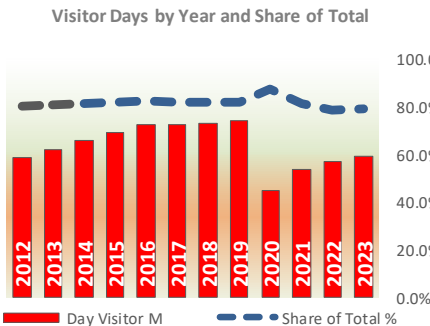
Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST										2012 to 2023				NON-SERVICED		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		3.2%	-17.1%	42.6%	29.0%	17.5%	10.8%	8.0%	22.8%	32.9%	47.9%	17.6%	46.3%	21.4%	Annual Change	12.3%	18.0%	21.4%	38.9%	
% Change 2022 to 2023		-32.5%	-24.9%	-11.3%	-0.2%	-11.0%	-19.0%	-20.1%	-18.0%	-9.7%	6.3%	-21.1%	-30.7%	-14.9%		-20.8%	-11.4%	-15.9%	-14.0%	
Average Annual Change		0.3%	-1.6%	3.9%	2.6%	1.6%	1.0%	0.7%	2.1%	3.0%	4.4%	1.6%	4.2%	1.9%		1.1%	1.6%	1.9%	3.5%	
2012 000s		7.9	10.2	12.3	22.3	29.1	32.5	36.0	42.5	37.4	14.2	9.0	8.7	262.1	-4.5%	30.4	83.9	115.9	31.9	
2013 000s		8.6	11.0	13.5	21.5	25.6	29.3	32.9	39.8	34.1	14.1	9.8	10.0	250.2		33.0	76.4	106.9	34.0	
2014 000s		8.5	10.8	13.1	21.1	24.6	28.2	32.9	40.8	35.1	14.4	10.0	10.3	249.9		-0.1%	32.5	74.0	108.7	34.7
2015 000s		9.1	11.4	13.2	21.3	25.6	29.3	33.1	41.5	35.7	15.3	10.7	11.0	257.2		2.9%	33.7	76.2	110.4	37.0
2016 000s		9.7	12.0	14.1	22.5	26.2	30.0	35.0	44.2	38.1	15.9	11.1	11.5	270.3		5.1%	35.8	78.7	117.2	38.6
2017 000s		10.2	12.9	14.9	23.9	25.3	28.1	34.8	43.2	36.7	18.1	11.9	12.6	272.6		0.9%	38.1	77.2	114.8	42.6
2018 000s		11.3	13.8	16.2	25.0	27.9	32.2	37.3	47.4	40.3	19.9	13.0	14.0	298.2		9.4%	41.3	85.1	125.0	46.8
2019 000s		12.9	14.6	17.1	28.5	30.9	34.4	41.1	50.5	41.4	20.1	14.7	15.7	321.9		8.0%	44.6	93.8	133.0	50.5
2020 000s		13.3	11.1	7.2	0.3	0.7	1.1	22.0	33.0	33.8	13.3	0.6	7.7	144.2		-55.2%	31.6	2.2	88.8	21.6
2021 000s		2.1	2.4	3.3	13.0	27.5	39.7	43.1	55.5	55.9	24.8	14.0	13.9	295.0		104.6%	7.8	80.1	154.6	52.6
2022 000s		12.0	11.3	19.8	28.9	38.4	44.5	48.6	63.6	55.0	19.8	13.4	18.3	373.6	26.6%	43.1	111.7	167.2	51.5	
2023 000s		8.1	8.5	17.5	28.8	34.2	36.0	38.9	52.2	49.7	21.0	10.6	12.7	318.1	-14.9%	34.2	99.0	140.7	44.3	
VISITOR DAYS														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor Days by Year and Share of Total					
Non-Serviced		000s	262.1	250.2	249.9	257.2	270.3	272.6	298.2	321.9	144.2	295.0	373.6	318.1						
All Visitor Types		M	14.7	15.4	16.2	16.9	17.6	17.6	17.8	18.0	10.3	13.2	14.5	15.0						
Share of Total		%	1.8%	1.6%	1.5%	1.5%	1.5%	1.7%	1.8%	1.4%	2.2%	2.6%	2.1%							
Annual Change in Share		%		-8.8%	-5.1%	-1.0%	0.5%	0.9%	8.4%	6.6%	-21.4%	59.5%	14.9%	-17.6%						
Change in Share from 2012		%		-8.8%	-13.5%	-14.3%	-13.9%	-13.2%	-5.8%	0.4%	-21.1%	25.8%	44.6%	19.2%						
Avg Ann. Change in Share		%		-8.8%	-6.7%	-4.8%	-3.5%	-2.6%	-1.0%	0.1%	-2.6%	2.9%	4.5%	1.7%						

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Report Prepared by: GARETH REYNOLDS, Date of Issue: 18/09/2024

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST										2012 to 2023			SFR		VISITOR DAYS							
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER						
KEY		SFR																				
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change							
Less than 3% change		Q1			Q2			Q3			Q4											
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4				
% Change 2012 to 2023		19.7%	15.2%	12.8%	13.8%	16.3%	10.9%	15.1%	13.2%	13.1%	13.7%	4.5%	14.6%		14.4%	17.5%	13.9%	13.9%	12.5%			
% Change 2022 to 2023		9.3%	5.3%	1.5%	3.3%	2.3%	1.0%	0.3%	0.3%	1.9%	2.6%	1.6%	2.0%		2.9%	7.0%	2.5%	0.6%	2.1%			
Average Annual Change		1.8%	1.4%	1.2%	1.3%	1.5%	1.0%	1.4%	1.2%	1.2%	1.2%	0.4%	1.3%		1.3%	1.6%	1.3%	1.3%	1.1%			
2012 000s		202.1	61.0	63.6	198.6	126.5	94.5	143.1	140.9	80.3	70.2	63.7	196.4		1,440.9	1.1%	326.8	419.5	364.3	330.3		
2013 000s		203.4	62.2	65.5	200.7	130.5	94.4	147.2	142.2	80.4	71.0	60.3	198.3	1,456.3	331.1		425.6	369.8	329.7			
2014 000s		207.0	63.1	67.8	204.2	132.9	94.5	150.4	144.5	81.3	71.4	60.5	200.0	1,477.6	1.5%	337.8	431.6	376.2	331.9			
2015 000s		214.3	64.9	66.7	202.5	134.5	94.2	150.6	145.7	81.3	72.4	60.9	199.1	1,487.3	0.7%	345.9	431.3	377.6	332.5			
2016 000s		219.0	64.9	66.5	204.6	134.6	95.7	152.6	145.7	82.1	72.9	61.5	202.1	1,502.0	1.0%	350.4	434.9	380.3	336.5			
2017 000s		218.8	65.0	67.1	207.0	136.3	95.5	153.9	147.9	82.5	73.9	61.7	205.5	1,515.1	0.9%	350.9	438.8	384.3	341.2			
2018 000s		220.8	64.8	67.6	207.2	136.4	97.2	154.1	148.6	83.2	75.2	62.0	206.5	1,523.6	0.6%	353.2	440.8	385.9	343.7			
2019 000s		221.0	64.6	67.0	207.9	136.5	97.2	154.5	148.4	82.5	74.4	62.1	204.9	1,520.9	-0.2%	352.6	441.6	385.4	341.4			
2020 000s		195.5	59.9	32.1	7.2	8.1	6.6	62.5	92.9	54.2	33.5	5.9	64.4	623.0	-59.0%	287.4	22.0	209.7	103.9			
2021 000s		94.4	29.1	33.1	106.0	92.6	85.1	140.6	146.3	86.1	73.8	56.7	177.5	1,121.3	80.0%	156.6	283.8	373.0	308.0			
2022 000s		221.3	66.7	70.7	218.9	143.7	103.7	164.2	159.1	89.2	77.8	65.5	220.7	1,601.4	42.8%	358.7	466.3	412.4	364.0			
2023 000s		241.9	70.3	71.8	226.0	147.0	104.8	164.7	159.5	90.8	79.8	66.5	225.1	1,648.3	2.9%	384.0	477.8	415.0	371.5			
VISITOR DAYS														SFR								
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor Days by Year and Share of Total							
SFR		000s	1,440.9	1,456.3	1,477.6	1,487.3	1,502.0	1,515.1	1,523.6	1,520.9	623.0	1,121.3	1,601.4	1,648.3					2,000.00			
All Visitor Types		M	14.7	15.4	16.2	16.9	17.6	17.8	18.0	10.3	13.2	14.5	15.0	1,500.00								
Share of Total		%	9.8%	9.4%	9.1%	8.8%	8.5%	8.6%	8.4%	6.1%	8.5%	11.0%	11.0%	1,500.00								
Annual Change in Share		%		-3.5%	-3.6%	-3.2%	-3.4%	0.9%	-0.3%	-1.4%	-28.1%	40.3%	29.6%	-0.4%					1,000.00			
Change in Share from 2012		%		-3.5%	-7.0%	-9.9%	-13.0%	-12.2%	-12.5%	-13.7%	-38.0%	-13.0%	12.7%	12.3%	500.00							
Avg Ann. Change in Share		%		-3.5%	-3.5%	-3.3%	-3.2%	-2.4%	-2.1%	-2.0%	-4.8%	-1.4%	1.3%	1.1%	0.00							
															SFR 000s				Share of Total %			
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STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST											2012 to 2023			DAY VISITOR		VISITOR DAYS				
VISITOR DAYS BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY			DAY VISITOR																	
An increase of 3% or more			VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change			Q1			Q2			Q3			Q4								
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2012 to 2023			-5.6%	3.8%	-19.0%	36.7%	2.5%	-11.7%	-4.2%	17.3%	19.0%	0.2%	-14.0%	-9.7%		0.4%	-8.6%	3.5%	10.6%	-7.4%
% Change 2022 to 2023			3.9%	14.2%	4.6%	3.0%	6.7%	-2.3%	10.1%	6.7%	4.4%	-1.0%	0.0%	1.5%		3.8%	7.3%	1.4%	7.0%	-0.2%
Average Annual Change			-0.5%	0.3%	-1.7%	3.3%	0.2%	-1.1%	-0.4%	1.6%	1.7%	0.0%	-1.3%	-0.9%		0.0%	-0.8%	0.3%	1.0%	-0.7%
2012	M		0.681	0.680	0.993	0.734	0.707	1.563	1.145	1.529	0.792	1.192	1.172	0.560		11.75	2.354	3.004	3.466	2.924
2013	M		0.678	0.710	0.976	0.900	0.849	1.692	1.245	1.685	0.800	1.089	1.205	0.556	12.39	5.4%	2.365	3.441	3.731	2.850
2014	M		0.743	0.716	0.996	1.116	0.899	1.694	1.242	1.499	0.973	1.358	1.334	0.548	13.12	5.9%	2.456	3.709	3.714	3.240
2015	M		0.768	0.799	0.994	1.240	1.003	1.613	1.301	1.857	1.091	1.443	1.063	0.587	13.76	4.9%	2.561	3.856	4.248	3.093
2016	M		0.753	0.911	1.104	1.129	0.933	1.697	1.385	1.930	1.315	1.513	1.177	0.629	14.48	5.2%	2.768	3.758	4.630	3.319
2017	M		0.781	0.906	1.057	1.284	0.915	1.763	1.422	1.910	1.095	1.484	1.231	0.562	14.41	-0.5%	2.745	3.961	4.428	3.276
2018	M		0.843	0.921	1.062	1.320	0.904	1.810	1.414	1.922	1.100	1.470	1.194	0.564	14.52	0.8%	2.826	4.034	4.435	3.228
2019	M		0.877	0.965	1.015	1.378	0.947	1.812	1.422	2.086	1.145	1.360	1.162	0.577	14.75	1.5%	2.857	4.137	4.653	3.099
2020	M		0.954	0.903	0.601	0.070	0.071	0.661	1.105	1.648	0.971	1.058	0.401	0.503	8.945	-39.3%	2.459	0.801	3.724	1.961
2021	M		0.203	0.155	0.185	0.575	0.604	1.597	0.946	2.181	1.115	1.352	1.159	0.638	10.71	19.7%	0.543	2.776	4.241	3.150
2022	M		0.619	0.618	0.769	0.974	0.680	1.412	0.996	1.681	0.903	1.207	1.008	0.498	11.36	6.1%	2.005	3.066	3.579	2.713
2023	M		0.643	0.706	0.804	1.004	0.725	1.380	1.097	1.792	0.942	1.195	1.008	0.506	11.80	3.8%	2.153	3.109	3.832	2.708
VISITOR DAYS														DAY VISITOR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	M Visitor Days by Year and Share of Total						
Day Visitor	M	11.75	12.39	13.12	13.76	14.48	14.41	14.52	14.75	8.945	10.71	11.36	11.80							
All Visitor Types	M	14.72	15.42	16.22	16.87	17.63	17.63	17.79	18.01	10.27	13.17	14.51	14.99							
Share of Total	%	79.8%	80.3%	80.9%	81.6%	82.1%	81.7%	81.7%	81.9%	87.1%	81.3%	78.3%	78.7%							
Annual Change in Share	%		0.7%	0.7%	0.9%	0.7%	-0.5%	-0.1%	0.3%	6.4%	-6.6%	-3.7%	0.5%							
Change in Share from 2012	%		0.7%	1.3%	2.2%	2.9%	2.4%	2.3%	2.6%	9.2%	1.9%	-1.9%	-1.4%							
Avg Ann. Change in Share	%		0.7%	0.7%	0.7%	0.7%	0.5%	0.4%	0.4%	1.1%	0.2%	-0.2%	-0.1%							
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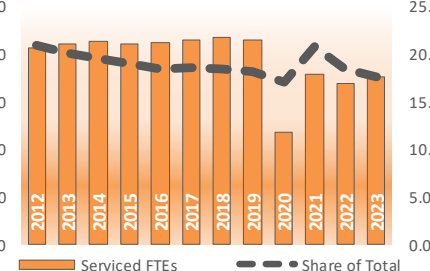
Direct and Total Employment by Month, Year and Visitor Type for the Period 2012 to 2023

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2012-2023 - FINAL										2012 to 2023			TOTAL		TOTAL EMPLOYMENT					
CHESHIRE EAST																				
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		TOTAL																		
An increase of 3% or more		TOTAL EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL		% Change				
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2012 to 2023		-1.9%	2.0%	-13.0%	24.9%	3.1%	-7.5%	0.3%	17.2%	13.1%	1.9%	-11.9%	-6.1%	1.8%	Annual Change	-5.1%	4.2%	10.5%	-5.2%	
% Change 2022 to 2023		10.2%	15.4%	9.1%	8.4%	9.9%	4.1%	12.6%	11.7%	9.0%	5.0%	5.5%	5.6%	8.7%		11.4%	7.0%	11.2%	5.3%	
Average Annual Change		-0.2%	0.2%	-1.2%	2.3%	0.3%	-0.7%	0.0%	1.6%	1.2%	0.2%	-1.1%	-0.6%	0.2%		-0.5%	0.4%	1.0%	-0.5%	
2012 FTEs		7,640	7,410	9,759	8,367	8,080	14,090	11,263	13,952	8,571	11,226	10,872	6,961	9,849		8,270	10,179	11,262	9,686	
2013 FTEs		7,786	7,827	9,928	9,742	9,374	15,307	12,381	15,436	8,789	10,726	11,155	7,086	10,461	6.2%	8,514	11,474	12,202	9,656	
2014 FTEs		8,226	7,845	10,083	11,258	9,735	15,168	12,366	14,032	9,983	12,557	11,963	6,996	10,851	3.7%	8,718	12,054	12,127	10,505	
2015 FTEs		8,397	8,404	9,883	11,948	10,382	14,390	12,604	16,388	10,667	13,039	9,936	7,165	11,100	2.3%	8,895	12,240	13,220	10,047	
2016 FTEs		8,304	9,133	10,580	11,135	9,824	14,935	13,173	16,775	12,192	13,460	10,684	7,467	11,472	3.3%	9,339	11,965	14,047	10,537	
2017 FTEs		8,575	9,181	10,377	12,342	9,836	15,508	13,589	16,841	10,766	13,396	11,154	7,124	11,557	0.7%	9,378	12,562	13,732	10,558	
2018 FTEs		9,138	9,383	10,557	12,739	9,866	16,077	13,723	17,161	10,942	13,505	11,035	7,237	11,780	1.9%	9,693	12,894	13,942	10,592	
2019 FTEs		9,317	9,616	10,122	13,052	10,099	15,973	13,677	18,168	11,148	12,597	10,724	7,246	11,812	0.3%	9,685	13,041	14,331	10,189	
2020 FTEs		9,326	8,912	6,273	814	1,050	5,182	9,997	14,517	9,330	9,431	3,489	5,182	6,959	-41.1%	8,170	2,349	11,281	6,034	
2021 FTEs		3,544	3,095	3,447	6,211	6,679	13,605	9,598	18,021	10,428	11,945	10,140	7,065	8,648	24.3%	3,362	8,832	12,682	9,717	
2022 FTEs		6,801	6,550	7,776	9,636	7,580	12,526	10,030	14,644	8,893	10,898	9,086	6,188	9,217	6.6%	7,042	9,914	11,189	8,724	
2023 FTEs		7,498	7,558	8,485	10,449	8,333	13,035	11,293	16,349	9,695	11,443	9,582	6,537	10,022	8.7%	7,847	10,606	12,446	9,187	
EMPLOYMENT														TOTAL						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs	Employment (FTEs) and Share of Total (%)					
Total		FTEs	9,849	10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022	14,000	<div><div><div>2012</div><div>2013</div><div>2014</div><div>2015</div><div>2016</div><div>2017</div><div>2018</div><div>2019</div><div>2020</div><div>2021</div><div>2022</div><div>2023</div></div><div>Total FTEs</div><div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div></div><div>Share of Total</div></div>				
Total Employment		FTEs	9,849	10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022	12,000					
Share of Total		%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	10,000					
Annual Change in Share		%													8,000					
Change in Share from 2012		%													6,000					
Avg Ann. Change in Share		%													4,000					
															2,000					
															0					

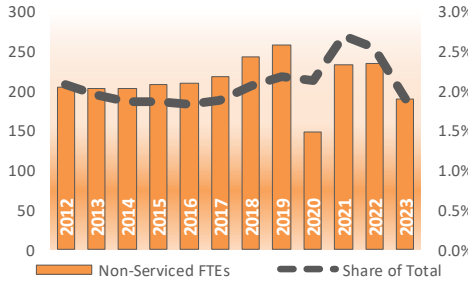
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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL										2012 to 2023			SERVICED		DIRECT EMPLOYMENT						
CHESHIRE EAST																					
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION												TOTAL						% Change	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																			
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2012 to 2023		-12.5%	-14.3%	-14.2%	-14.8%	-11.1%	-15.8%	-10.0%	-15.0%	-16.5%	-15.0%	-22.4%	-14.4%	-14.6%	Annual Change	-13.7%	-13.9%	-13.8%	-17.2%		
% Change 2022 to 2023		8.6%	4.7%	4.0%	3.9%	4.4%	4.0%	3.1%	3.6%	3.9%	2.4%	2.0%	3.6%	4.0%		5.7%	4.1%	3.5%	2.7%		
Average Annual Change		-1.1%	-1.3%	-1.3%	-1.3%	-1.0%	-1.4%	-0.9%	-1.4%	-1.5%	-1.4%	-2.0%	-1.3%	-1.3%		-1.2%	-1.3%	-1.3%	-1.6%		
2012	FTEs	1,893	1,969	2,050	2,076	2,108	2,159	2,127	2,108	2,098	2,070	1,969	2,001	2,052	2.1%	1,971	2,114	2,111	2,013		
2013	FTEs	1,919	2,021	2,128	2,116	2,217	2,187	2,241	2,161	2,130	2,106	1,886	2,035	2,096		2,023	2,174	2,178	2,009		
2014	FTEs	1,935	2,038	2,176	2,148	2,258	2,184	2,301	2,188	2,145	2,107	1,882	2,039	2,117		2,050	2,197	2,211	2,009		
2015	FTEs	1,968	2,065	2,121	2,105	2,258	2,148	2,266	2,179	2,111	2,112	1,874	2,007	2,101		-0.7%	2,052	2,170	2,185	1,998	
2016	FTEs	1,992	2,056	2,109	2,116	2,245	2,176	2,292	2,157	2,118	2,113	1,881	2,026	2,107		0.3%	2,052	2,179	2,189	2,007	
2017	FTEs	2,005	2,069	2,144	2,139	2,294	2,185	2,329	2,209	2,142	2,139	1,894	2,071	2,135		1.3%	2,073	2,206	2,227	2,035	
2018	FTEs	2,033	2,080	2,176	2,153	2,307	2,231	2,342	2,225	2,164	2,186	1,911	2,095	2,159		1.1%	2,097	2,230	2,243	2,064	
2019	FTEs	2,020	2,063	2,146	2,132	2,286	2,214	2,317	2,195	2,127	2,151	1,893	2,057	2,133		-1.2%	2,076	2,211	2,213	2,033	
2020	FTEs	1,717	1,946	1,631	262	452	455	1,524	1,689	1,603	1,294	472	1,112	1,180		-44.7%	1,765	390	1,605	959	
2021	FTEs	1,551	1,589	1,664	1,625	1,789	1,877	2,014	1,973	1,907	1,934	1,682	1,803	1,784	51.2%	1,602	1,764	1,965	1,807		
2022	FTEs	1,524	1,613	1,692	1,702	1,795	1,749	1,855	1,730	1,686	1,717	1,497	1,653	1,684	-5.6%	1,610	1,749	1,757	1,622		
2023	FTEs	1,656	1,688	1,759	1,768	1,874	1,818	1,913	1,792	1,752	1,759	1,528	1,713	1,752	4.0%	1,701	1,820	1,819	1,667		
EMPLOYMENT														SERVICED ACCOMMODATION							
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs Employment (FTEs) and Share of Total (%)							
Serviced		FTEs	2,052	2,096	2,117	2,101	2,107	2,135	2,159	2,133	1,180	1,784	1,684	1,752							
Total Employment		FTEs	9,849	10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022							
Share of Total		%	20.8%	20.0%	19.5%	18.9%	18.4%	18.5%	18.3%	18.1%	17.0%	20.6%	18.3%	17.5%							
Annual Change in Share		%		-3.9%	-2.6%	-3.0%	-3.0%	0.6%	-0.8%	-1.4%	-6.1%	21.7%	-11.4%	-4.4%							
Change in Share from 2012		%		-3.9%	-6.4%	-9.2%	-11.9%	-11.3%	-12.1%	-13.3%	-18.6%	-1.0%	-12.3%	-16.1%							
Avg Ann. Change in Share		%		-3.9%	-3.2%	-3.1%	-3.0%	-2.3%	-2.0%	-1.9%	-2.3%	-0.1%	-1.2%	-1.5%							

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL										2012 to 2023			NON-SERVED		DIRECT EMPLOYMENT					
CHESHIRE EAST																				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVED ACCOMMODATION																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		-30.5%	-34.2%	-0.6%	-1.2%	-1.9%	-3.4%	-3.7%	4.0%	6.7%	-1.3%	-24.0%	-20.4%	-7.2%	Annual Change	-21.4%	-2.2%	2.4%	-14.4%	
% Change 2022 to 2023		-34.4%	-35.0%	-12.5%	-11.5%	-14.1%	-17.1%	-17.3%	-16.0%	-12.1%	-11.9%	-29.3%	-31.1%	-18.7%		-26.5%	-14.4%	-15.1%	-23.4%	
Average Annual Change		-2.8%	-3.1%	-0.1%	-0.1%	-0.2%	-0.3%	-0.3%	0.4%	0.6%	-0.1%	-2.2%	-1.9%	-0.7%		-1.9%	-0.2%	0.2%	-1.3%	
2012 FTEs		158	164	171	211	230	239	247	265	251	189	161	160	204	-0.9%	164	226	254	170	
2013 FTEs		162	168	176	208	220	230	239	258	243	188	165	165	202		169	219	247	173	
2014 FTEs		163	169	176	207	216	226	238	260	244	188	167	168	202		170	216	247	174	
2015 FTEs		167	173	181	211	221	231	242	265	249	193	172	172	206		174	221	252	179	
2016 FTEs		169	174	181	212	222	232	244	269	253	194	172	173	208	0.8%	175	222	255	180	
2017 FTEs		177	183	190	225	228	235	253	275	258	209	181	183	216	4.0%	184	229	262	191	
2018 FTEs		198	204	214	247	255	266	279	306	287	232	203	205	241	11.5%	206	256	290	213	
2019 FTEs		210	215	224	265	273	282	299	324	300	242	216	218	256	6.0%	216	273	308	225	
2020 FTEs		181	192	178	32	55	56	220	251	248	167	54	134	147	-42.4%	184	48	239	118	
2021 FTEs		162	163	171	212	248	278	287	319	319	239	192	191	232	57.2%	165	246	308	207	
2022 FTEs		167	166	194	236	262	278	288	328	305	212	173	185	233	0.5%	176	259	307	190	
2023 FTEs		110	108	170	209	225	230	238	276	268	187	122	127	189	-18.7%	129	221	261	145	
EMPLOYMENT														NON-SERVED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs Employment (FTEs) and Share of Total (%)						
Non-Served		FTEs	204	202	202	206	208	216	241	256	147	232	233	189						
Total Employment		FTEs	9,849	10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022						
Share of Total		%	2.1%	1.9%	1.9%	1.9%	1.8%	1.9%	2.0%	2.2%	2.1%	2.7%	2.5%	1.9%						
Annual Change in Share		%		-6.7%	-3.6%	-0.1%	-2.5%	3.2%	9.4%	5.7%	-2.2%	26.5%	-5.7%	-25.3%						
Change in Share from 2012		%		-6.7%	-10.1%	-10.1%	-12.3%	-9.5%	-1.0%	4.6%	2.4%	29.5%	22.1%	-8.8%						
Avg Ann. Change in Share		%		-6.7%	-5.0%	-3.4%	-3.1%	-1.9%	-0.2%	0.7%	0.3%	3.3%	2.2%	-0.8%						

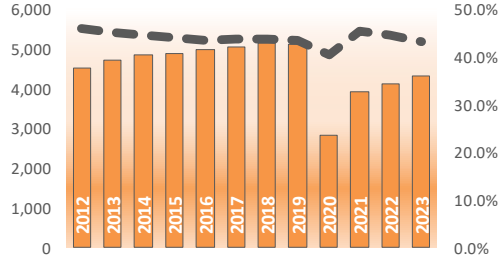
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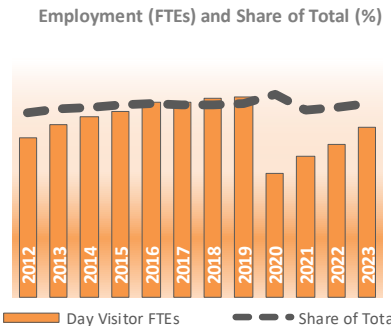
Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL											2012 to 2023			SFR	DIRECT EMPLOYMENT								
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER							
KEY	SFR												TOTAL		% Change								
An increase of 3% or more	DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																						
Less than 3% change	Q1			Q2			Q3			Q4			Annual Change		Q1Q2Q3Q4								
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC											
% Change 2012 to 2023	27.4%	22.6%	20.1%	21.1%	23.8%	18.0%	22.5%	20.5%	20.4%	21.0%	11.3%	22.0%							21.8%	25.1%	21.2%	21.3%	19.7%
% Change 2022 to 2023	17.4%	13.1%	8.9%	10.9%	9.8%	8.5%	7.7%	7.7%	9.4%	10.1%	9.1%	9.5%							10.5%	14.9%	10.0%	8.0%	9.6%
Average Annual Change	2.5%	2.1%	1.8%	1.9%	2.2%	1.6%	2.0%	1.9%	1.9%	1.9%	1.0%	2.0%							2.0%	2.3%	1.9%	1.9%	1.8%
2012 FTEs	381	115	120	375	239	178	270	266	152	133	120	371	227	205	264	229	208						
2013 FTEs	393	120	127	388	252	183	285	275	155	137	117	383	235	3.6%	213	274	238	213					
2014 FTEs	395	120	129	390	254	180	287	276	155	136	116	382	235	0.1%	215	275	239	211					
2015 FTEs	404	122	126	382	254	178	284	275	153	137	115	375	234	-0.6%	217	271	237	209					
2016 FTEs	409	121	124	382	252	179	285	272	153	136	115	378	234	0.2%	218	271	237	210					
2017 FTEs	412	122	126	390	257	180	290	278	155	139	116	387	238	1.6%	220	275	241	214					
2018 FTEs	420	123	129	395	260	185	293	283	158	143	118	393	242	1.7%	224	280	245	218					
2019 FTEs	417	122	126	393	258	184	292	280	156	140	117	387	239	-1.0%	222	278	243	215					
2020 FTEs	368	113	60	14	15	12	120	181	106	65	12	125	99	-58.5%	180	14	135	67					
2021 FTEs	179	55	63	194	170	156	258	268	158	135	104	325	172	73.4%	99	173	228	188					
2022 FTEs	414	125	132	409	269	194	307	298	167	146	122	413	250	45.0%	224	291	257	227					
2023 FTEs	486	141	144	454	295	210	331	320	182	160	134	452	276	10.5%	257	320	278	249					
EMPLOYMENT													SFR										
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEsEmployment (FTEs) and Share of Total (%)										
SFR FTEs	227	235	235	234	234	238	242	239	99	172	250	276	300250200150100500										
Total Employment FTEs	9,849	10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022	3.0%2.5%2.0%1.5%1.0%0.5%0.0%										
Share of Total %	2.3%	2.2%	2.2%	2.1%	2.0%	2.1%	2.1%	2.0%	1.4%	2.0%	2.7%	2.8%	SFR FTEsShare of Total										
Annual Change in Share %		-2.5%	-3.5%	-2.9%	-3.0%	0.8%	-0.2%	-1.3%	-29.6%	39.6%	36.0%	1.6%											
Change in Share from 2012 %		-2.5%	-5.8%	-8.5%	-11.3%	-10.6%	-10.7%	-11.9%	-38.0%	-13.5%	17.7%	19.7%											
Avg Ann. Change in Share %		-2.5%	-2.9%	-2.8%	-2.8%	-2.1%	-1.8%	-1.7%	-4.7%	-1.5%	1.8%	1.8%											

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Report Prepared by: GARETH REYNOLDS, Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL											2012 to 2023		STAYING VISITOR		DIRECT EMPLOYMENT						
CHESHIRE EAST																					
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																			
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL						% Change	
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change		Q1	Q2	Q3	Q4		
% Change 2012 to 2023		-7.4%	-13.8%	-11.4%	-8.7%	-7.0%	-12.3%	-6.1%	-9.5%	-11.9%	-12.0%	-20.7%	-9.4%			-10.7%	-10.8%	-9.3%	-9.1%	-13.8%	
% Change 2022 to 2023		6.9%	1.8%	2.7%	3.5%	3.0%	1.7%	1.3%	1.4%	2.1%	1.5%	-0.5%	1.9%			2.3%	3.9%	2.8%	1.6%	1.0%	
Average Annual Change		-0.7%	-1.3%	-1.0%	-0.8%	-0.6%	-1.1%	-0.6%	-0.9%	-1.1%	-1.1%	-1.9%	-0.9%			-1.0%	-1.0%	-0.8%	-0.8%	-1.3%	
2012	FTEs	2,432	2,248	2,341	2,662	2,576	2,575	2,644	2,638	2,501	2,392	2,250	2,531	2,483	2.0%	2,340	2,604	2,594	2,391		
2013	FTEs	2,474	2,309	2,431	2,713	2,690	2,599	2,765	2,695	2,529	2,431	2,168	2,584	2,532		2,405	2,667	2,663	2,394		
2014	FTEs	2,494	2,327	2,482	2,744	2,728	2,590	2,826	2,723	2,544	2,431	2,164	2,588	2,554		2,434	2,688	2,698	2,394		
2015	FTEs	2,540	2,361	2,427	2,697	2,732	2,556	2,791	2,718	2,514	2,441	2,161	2,555	2,541		-0.5%	2,443	2,662	2,675	2,385	
2016	FTEs	2,570	2,351	2,414	2,710	2,719	2,586	2,822	2,698	2,524	2,443	2,168	2,577	2,549		0.3%	2,445	2,672	2,681	2,396	
2017	FTEs	2,594	2,375	2,461	2,753	2,779	2,600	2,871	2,762	2,556	2,487	2,191	2,640	2,589		1.6%	2,476	2,711	2,730	2,439	
2018	FTEs	2,652	2,408	2,519	2,794	2,821	2,681	2,914	2,813	2,609	2,561	2,232	2,694	2,642		2.0%	2,526	2,766	2,779	2,496	
2019	FTEs	2,648	2,400	2,496	2,790	2,817	2,680	2,908	2,799	2,584	2,533	2,226	2,661	2,628		-0.5%	2,514	2,762	2,764	2,473	
2020	FTEs	2,266	2,251	1,870	308	523	524	1,863	2,121	1,956	1,526	537	1,372	1,426		-45.7%	2,129	452	1,980	1,145	
2021	FTEs	1,892	1,807	1,897	2,031	2,207	2,312	2,559	2,560	2,384	2,308	1,979	2,320	2,188		53.4%	1,866	2,183	2,501	2,202	
2022	FTEs	2,106	1,903	2,018	2,347	2,326	2,221	2,450	2,355	2,157	2,075	1,793	2,250	2,167	-1.0%	2,009	2,298	2,321	2,039		
2023	FTEs	2,252	1,937	2,073	2,431	2,395	2,259	2,482	2,388	2,203	2,106	1,784	2,292	2,217	2.3%	2,087	2,361	2,358	2,061		
EMPLOYMENT														STAYING VISITOR							
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs Employment (FTEs) and Share of Total (%)							
Staying Visitor		FTEs	4,515	4,695	4,824	4,860	4,958	5,026	5,123	5,109	2,809	3,912	4,102	4,318							
Total Employment		FTEs	9,849	10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022							
Share of Total		%	45.8%	44.9%	44.5%	43.8%	43.2%	43.5%	43.5%	43.3%	40.4%	45.2%	44.5%	43.1%							
Annual Change in Share		%		-2.1%	-1.0%	-1.5%	-1.3%	0.6%	0.0%	-0.5%	-6.7%	12.1%	-1.6%	-3.2%							
Change in Share from 2012		%		-2.1%	-3.0%	-4.5%	-5.7%	-5.1%	-5.1%	-5.6%	-11.9%	-1.3%	-2.9%	-6.0%							
Avg Ann. Change in Share		%		-2.1%	-1.5%	-1.5%	-1.4%	-1.0%	-0.9%	-0.8%	-1.5%	-0.1%	-0.3%	-0.5%							
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Report Prepared by: GARETH REYNOLDS. Date of Issue: 16/06/2024																					

STEAM REPORT FOR 2012-2023 - FINAL										2012 to 2023		DAY VISITOR		DIRECT EMPLOYMENT						
CHESHIRE EAST																				
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		DAY VISITOR																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		0.5%	10.5%	-13.8%	45.5%	9.1%	-6.0%	2.0%	24.8%	26.7%	6.7%	-8.5%	-3.9%	6.9%	Annual Change	-2.7%	10.1%	17.7%	-1.4%	
% Change 2022 to 2023		11.6%	22.6%	12.3%	10.6%	14.6%	4.9%	18.2%	14.5%	12.1%	6.3%	7.4%	9.0%	11.5%		15.3%	8.9%	14.9%	7.2%	
Average Annual Change		0.0%	1.0%	-1.3%	4.1%	0.8%	-0.5%	0.2%	2.3%	2.4%	0.6%	-0.8%	-0.4%	0.6%		-0.2%	0.9%	1.6%	-0.1%	
2012	FTEs	3,712	3,704	5,411	4,001	3,854	8,515	6,241	8,329	4,314	6,496	6,387	3,050	5,334		4,276	5,457	6,294	5,311	
2013	FTEs	3,789	3,969	5,452	5,027	4,742	9,453	6,956	9,414	4,470	6,081	6,731	3,108	5,766	8.1%	4,403	6,407	6,947	5,307	
2014	FTEs	4,099	3,949	5,493	6,151	4,957	9,339	6,847	8,266	5,362	7,487	7,354	3,019	6,027	4.5%	4,513	6,816	6,825	5,953	
2015	FTEs	4,180	4,347	5,411	6,749	5,460	8,780	7,081	10,106	5,936	7,853	5,787	3,196	6,240	3.5%	4,646	6,996	7,708	5,612	
2016	FTEs	4,066	4,919	5,962	6,095	5,036	9,161	7,477	10,424	7,101	8,170	6,355	3,399	6,514	4.4%	4,983	6,764	8,334	5,975	
2017	FTEs	4,250	4,929	5,749	6,983	4,974	9,589	7,737	10,391	5,956	8,070	6,693	3,055	6,531	0.3%	4,976	7,182	8,028	5,939	
2018	FTEs	4,638	5,067	5,841	7,264	4,971	9,955	7,778	10,571	6,050	8,087	6,570	3,101	6,658	1.9%	5,182	7,397	8,133	5,919	
2019	FTEs	4,786	5,262	5,536	7,517	5,164	9,883	7,757	11,377	6,245	7,419	6,336	3,150	6,702	0.7%	5,194	7,521	8,460	5,635	
2020	FTEs	5,188	4,909	3,269	379	384	3,591	6,124	9,335	5,502	5,991	2,271	2,848	4,149	-38.1%	4,455	1,451	6,987	3,703	
2021	FTEs	1,121	853	1,022	3,045	3,200	8,456	5,007	11,547	5,902	7,161	6,136	3,380	4,736	14.1%	999	4,900	7,485	5,559	
2022	FTEs	3,342	3,338	4,152	5,264	3,671	7,628	5,382	9,078	4,876	6,520	5,444	2,691	5,115	8.0%	3,611	5,521	6,445	4,885	
2023	FTEs	3,728	4,092	4,664	5,821	4,205	8,002	6,364	10,396	5,464	6,928	5,844	2,932	5,703	11.5%	4,161	6,010	7,408	5,235	
EMPLOYMENT														DAY VISITOR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs Employment (FTEs) and Share of Total (%)						
Day Visitor		FTEs	5,334	5,766	6,027	6,240	6,514	6,531	6,658	6,702	4,149	4,736	5,115	5,703						
Total Employment		FTEs	9,849	10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022						
Share of Total		%	54.2%	55.1%	55.5%	56.2%	56.8%	56.5%	56.5%	56.7%	59.6%	54.8%	55.5%	56.9%						
Annual Change in Share		%		1.8%	0.8%	1.2%	1.0%	-0.5%	0.0%	0.4%	5.1%	-8.2%	1.4%	2.5%						
Change in Share from 2012		%		1.8%	2.6%	3.8%	4.8%	4.3%	4.3%	4.8%	10.1%	1.1%	2.5%	5.1%						
Avg Ann. Change in Share		%		1.8%	1.3%	1.3%	1.2%	0.9%	0.7%	0.7%	1.3%	0.1%	0.2%	0.5%						

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL
CHESHIRE EAST

2023

STAYING VISITORS

ACCOMMODATION SUPPLY
DISTRIBUTION BY TYPE

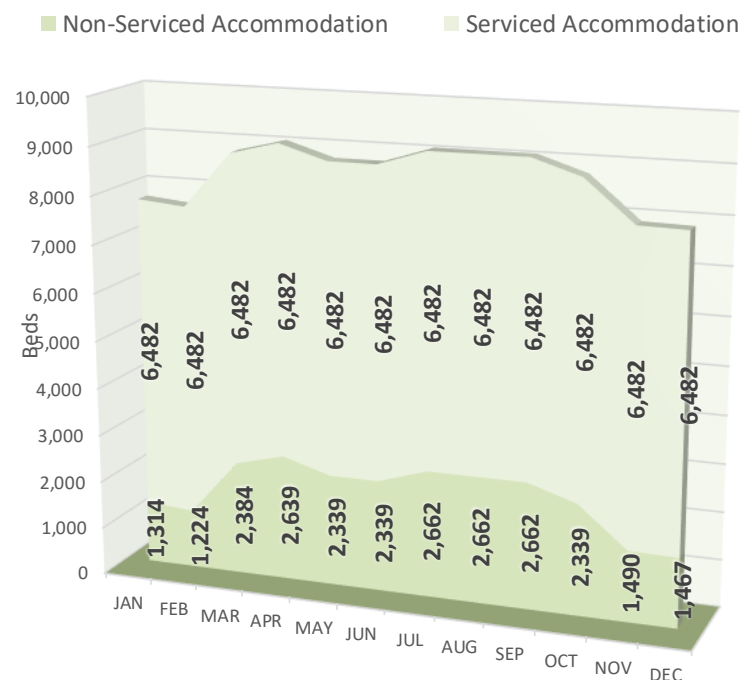
SERVICED ACCOMMODATION 2023	2023		Change on 2022		Change on 2012	
	Est.	Beds	Est.	Beds	Est.	Beds
Serviced Accommodation Total	151	6,482	-2	+51	-65	-1,331
+50 Room	19	3,708	0	+39	-5	-625
11-50 Room	38	2,069	0	+21	-5	-411
<10 Room	94	705	-2	-9	-55	-295

NON-SERVICED ACCOMMODATION 2023	2023		Change on 2022		Change on 2012	
	Est.	Beds	Est.	Beds	Est.	Beds
Non-Serviced Accommodation Total	78	2,662	-22	-45	-22	+584
Self catering	46	825	-24	-111	-43	-143
Static caravans/chalets	0	508	0	+213	0	+508
Touring caravans/camping	32	1,329	+2	-147	+21	+219
Youth Hostels	0	0	-1	-10	-1	-10

DISTRIBUTION BY TYPE OF ACCOMMODATION 2023	2023		Change on 2022		Change on 2012	
	Est.	Beds	Est.	Beds	Est.	Beds
All Paid Accommodation Total	229	9,144	-24	+6	-87	-747
Serviced Accommodation Share of Total	66%	71%				
Non-Serviced Accommodation Share of Total	34%	29%				

SEASONAL AVAILABILITY OF BED SUPPLY 2023	2023											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
All Paid Accommodation Total	7,796	7,706	8,866	9,121	8,821	8,821	9,144	9,144	9,144	8,821	7,972	7,949
Serviced Accommodation	6,482	6,482	6,482	6,482	6,482	6,482	6,482	6,482	6,482	6,482	6,482	6,482
Non-Serviced Accommodation	1,314	1,224	2,384	2,639	2,339	2,339	2,662	2,662	2,662	2,339	1,490	1,467

SEASONAL AVAILABILITY OF BED SUPPLY
2023



Report Sections With Historic Financial Data Indexed to 2023 Prices

Sections:	<i>Comparative Headlines</i>	Visitor Types:	<i>Total</i>
	<i>Key Measures</i>		<i>Serviced Accommodation</i>
	<i>Economic Impact</i>		<i>Non-Serviced Accommodation</i>
	<i>Sectoral Analysis</i>		<i>SFR</i>
			<i>Staying Visitor</i>
			<i>Day Visitor</i>

Indexation: *Indexation to: 2023*

2012	<i>1.51</i>
2013	<i>1.47</i>
2014	<i>1.43</i>
2015	<i>1.41</i>
2016	<i>1.39</i>
2017	<i>1.36</i>
2018	<i>1.31</i>
2019	<i>1.27</i>
2020	<i>1.24</i>
2021	<i>1.22</i>
2022	<i>1.13</i>
2023	<i>1.00</i>

STEAM REPORT FOR 2012-2023 - FINAL
CHESHIRE EAST

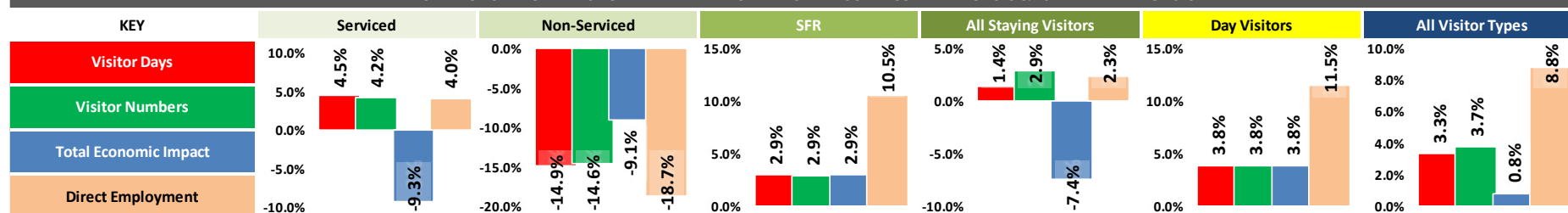
Comparing 2023 and 2022
2022 in 2023 prices (1.134)

COMPARATIVE HEADLINES

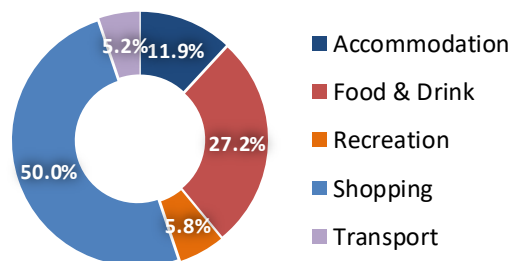
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2023 & 2022 - INDEXED TO 2023

KEY																			
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
		Serviced			Non-Serviced														
Less than 3% change		2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %
A Fall of 3% or more																			
Visitor Days	M	1.228	1.175	4.5%	0.318	0.374	-14.9%	1.648	1.601	2.9%	3.194	3.150	1.4%	11.80	11.36	3.8%	14.99	14.51	3.3%
Visitor Numbers	M	0.738	0.709	4.2%	0.047	0.055	-14.6%	0.690	0.670	2.9%	1.475	1.434	2.9%	11.80	11.36	3.8%	13.28	12.80	3.7%
Direct Expenditure	£Bn																0.755	0.750	0.7%
Economic Impact	£Bn	0.188	0.207	-9.3%	0.020	0.022	-9.1%	0.043	0.041	2.9%	0.250	0.270	-7.4%	0.755	0.728	3.8%	1.005	0.997	0.8%
Direct Employment	FTEs	1,752	1,684	4.0%	189	233	-18.7%	276	250	10.5%	2,217	2,167	2.3%	5,703	5,115	11.5%	7,920	7,282	8.8%
Total Employment	FTEs																10,022	9,217	8.7%

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2023 & 2022 - INDEXED TO 2023



Sectoral Distribution of Economic Impact - £Bn including VAT Indexed to 2023



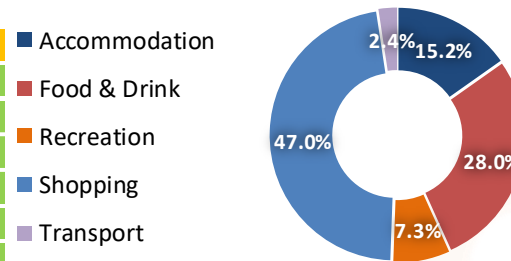
Direct Expenditure Categories

	2023	2022	+/- %
Accommodation	0.090	0.107	-16.6%
Food & Drink	0.205	0.198	3.7%
Recreation	0.044	0.042	3.8%
Shopping	0.377	0.364	3.6%
Transport	0.039	0.038	2.4%
TOTAL DIRECT	0.755	0.750	0.7%
Indirect	0.250	0.247	1.2%
TOTAL	1.005	0.997	0.8%

Sectors

	2023	2022	+/- %
Accommodation	1,205	1,247	-3.3%
Food & Drink	2,221	1,996	11.3%
Recreation	579	520	11.4%
Shopping	3,725	3,347	11.3%
Transport	190	173	9.9%
TOTAL DIRECT	7,920	7,282	8.8%
Indirect	2,101	1,935	8.6%
TOTAL	10,022	9,217	8.7%

Sectoral Distribution of Employment - FTEs



Direct Employment Categories

STEAM REPORT FOR 2012-2023 - FINAL
CHESHIRE EAST

2012 to 2023
2023 Prices

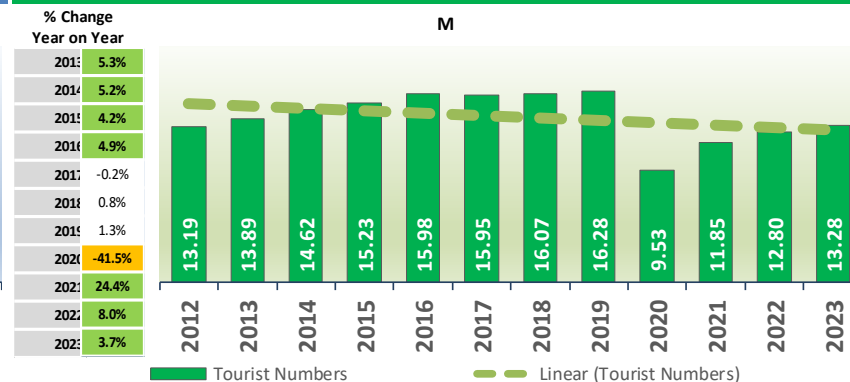
TOTAL

KEY MEASURES
Indexed

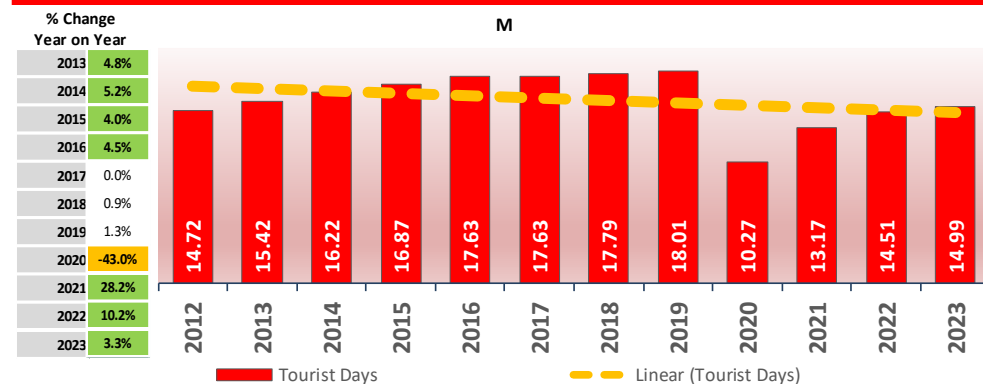
Economic Impact - Indexed - Total



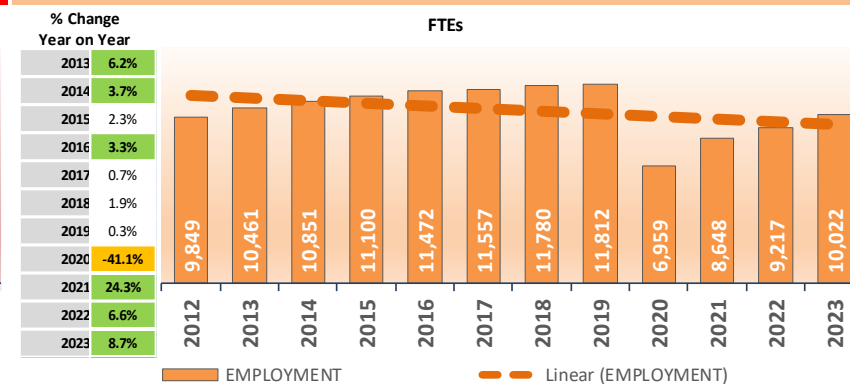
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		3.6%	10.3%	13.8%	19.1%	19.8%	20.5%	21.4%	-34.9%	-13.8%	-4.4%	-3.6%
Visitor Numbers		5.3%	10.8%	15.5%	21.1%	20.9%	21.9%	23.5%	-27.8%	-10.1%	-3.0%	0.7%
Visitor Days		4.8%	10.2%	14.6%	19.8%	19.8%	20.8%	22.4%	-30.2%	-10.5%	-1.4%	1.9%
Total Employment		6.2%	10.2%	12.7%	16.5%	17.3%	19.6%	19.9%	-29.3%	-12.2%	-6.4%	1.8%

"Linear" = Linear Trendline

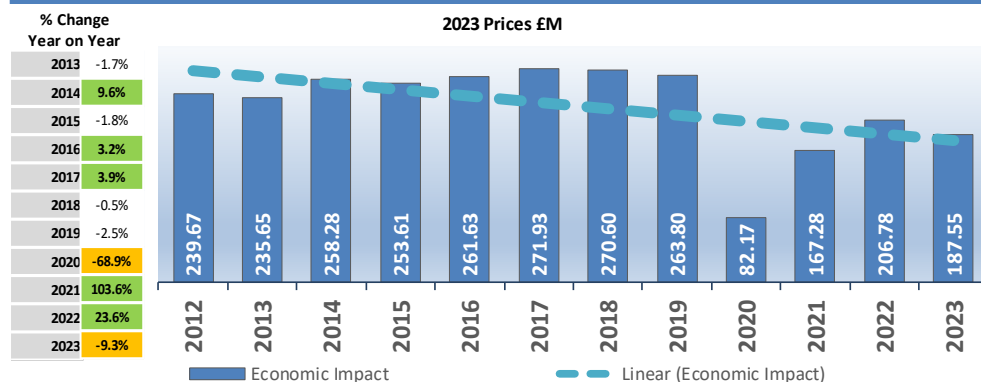
STEAM REPORT FOR 2012-2023 - FINAL
CHESHIRE EAST

2012 to 2023
2023 Prices

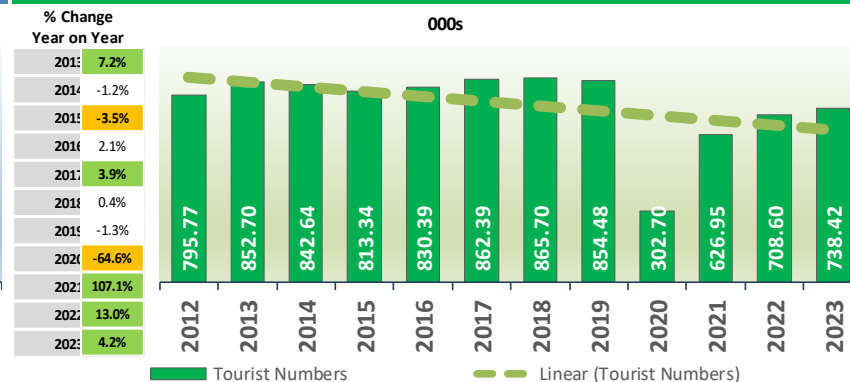
SERVICED
ACCOMMODATION

KEY MEASURES
Indexed

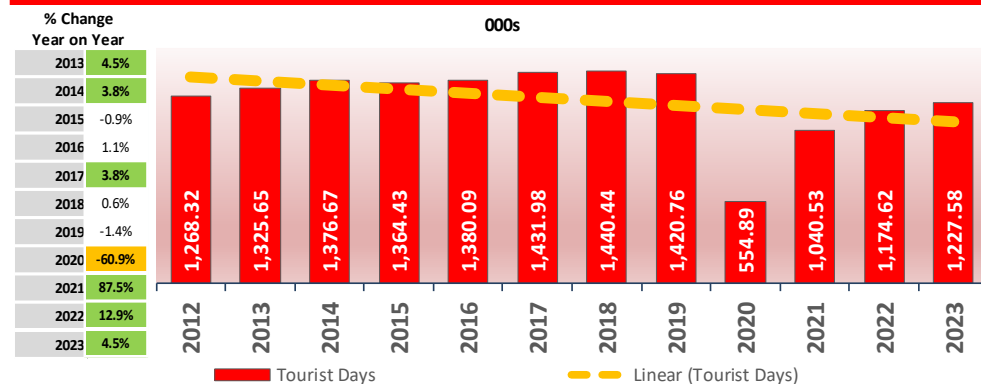
Economic Impact - Indexed - Serviced Accommodation



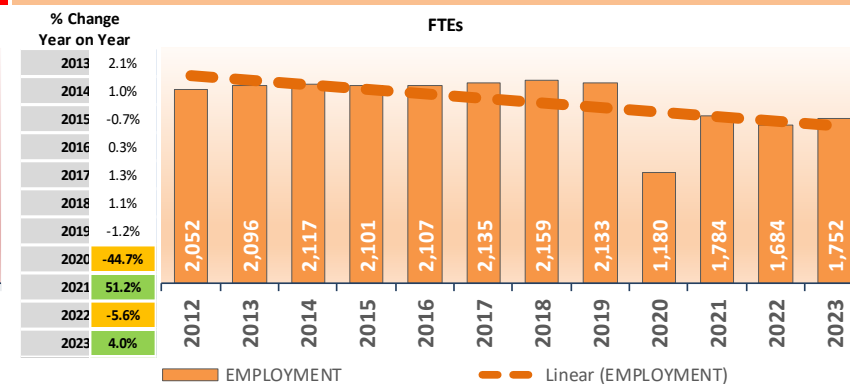
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		-1.7%	7.8%	5.8%	9.2%	13.5%	12.9%	10.1%	-65.7%	-30.2%	-13.7%	-21.7%
Visitor Numbers		7.2%	5.9%	2.2%	4.4%	8.4%	8.8%	7.4%	-62.0%	-21.2%	-11.0%	-7.2%
Visitor Days		4.5%	8.5%	7.6%	8.8%	12.9%	13.6%	12.0%	-56.3%	-18.0%	-7.4%	-3.2%
Direct Employment		2.1%	3.1%	2.4%	2.6%	4.0%	5.2%	4.0%	-42.5%	-13.1%	-17.9%	-14.6%

"Linear" = Linear Trendline

STEAM REPORT FOR 2012-2023 - FINAL
CHESHIRE EAST

2012 to 2023
2023 Prices

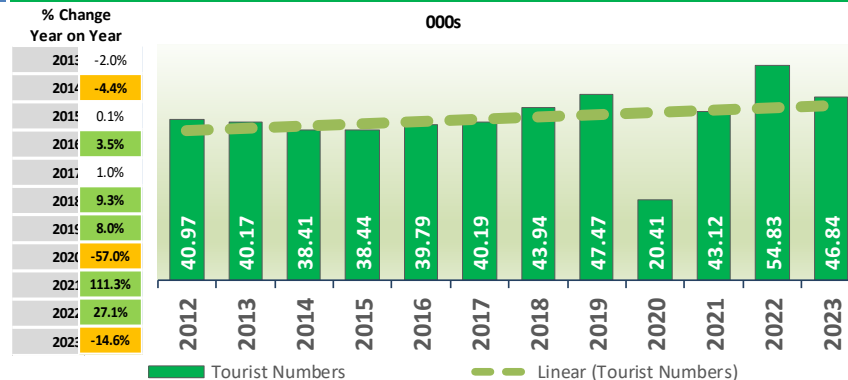
NON-SERVED
ACCOMMODATION

KEY MEASURES
Indexed

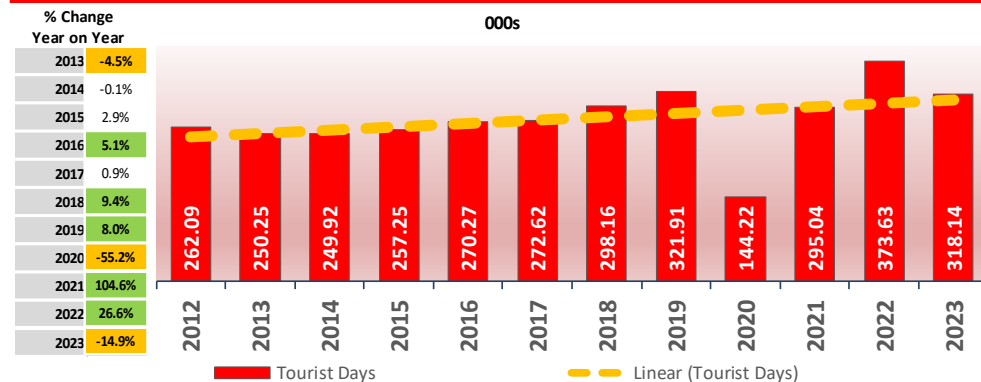
Economic Impact - Indexed - Non-Served Accommodation



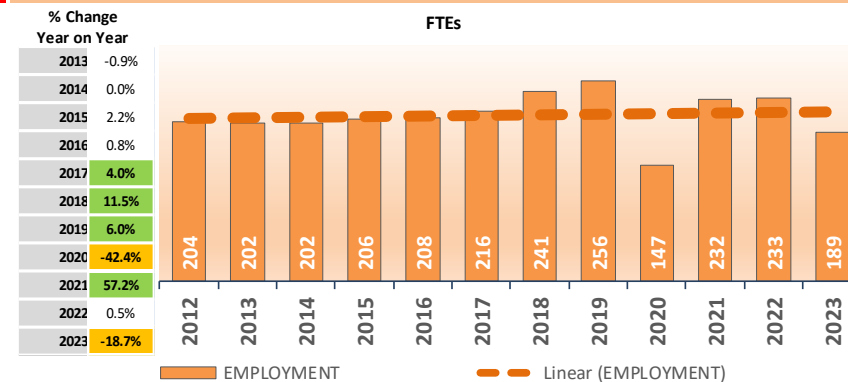
Visitor Numbers - Non-Served Accommodation



Visitor Days - Non-Served Accommodation



Direct Employment Supported - Non-Served Accommodation



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		0.3%	0.3%	3.1%	9.5%	14.4%	24.1%	33.9%	-40.8%	20.1%	53.4%	39.5%
Visitor Numbers		-2.0%	-6.2%	-6.2%	-2.9%	-1.9%	7.2%	15.8%	-50.2%	5.3%	33.8%	14.3%
Visitor Days		-4.5%	-4.6%	-1.8%	3.1%	4.0%	13.8%	22.8%	-45.0%	12.6%	42.6%	21.4%
Direct Employment		-0.9%	-0.9%	1.3%	2.1%	6.2%	18.4%	25.5%	-27.7%	13.7%	14.3%	-7.2%

"Linear" = Linear Trendline

STEAM REPORT FOR 2012-2023 - FINAL
CHESHIRE EAST

2012 to 2023
2023 Prices

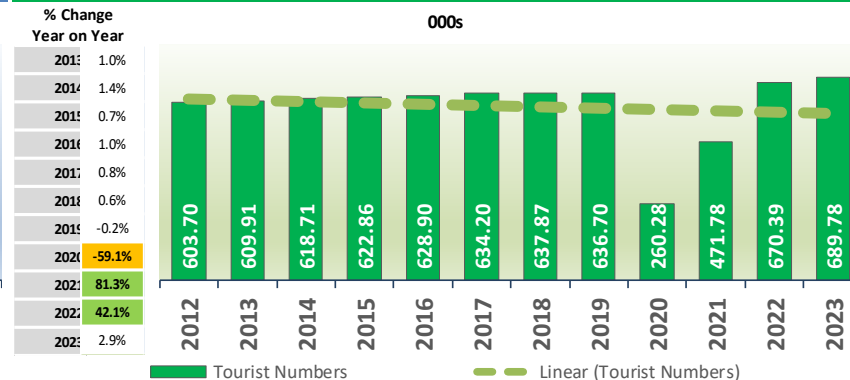
SFR

KEY MEASURES
Indexed

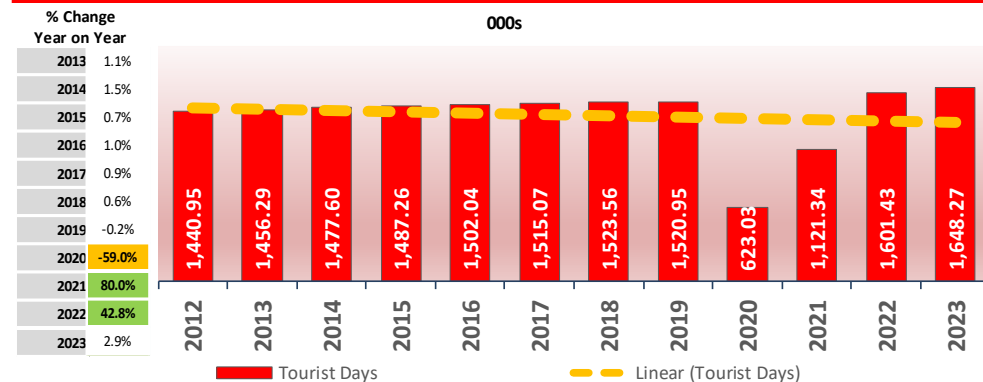
Economic Impact - Indexed - SFR



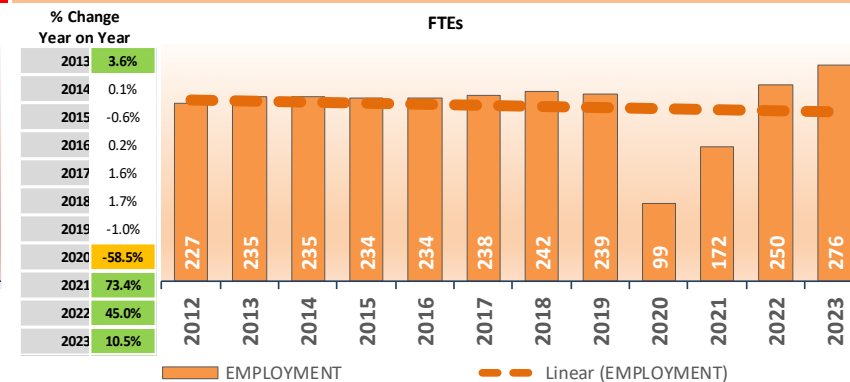
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		1.1%	2.5%	3.2%	4.2%	5.1%	5.7%	5.6%	-56.8%	-22.2%	11.1%	14.4%
Visitor Numbers		1.0%	2.5%	3.2%	4.2%	5.1%	5.7%	5.5%	-56.9%	-21.9%	11.0%	14.3%
Visitor Days		1.1%	2.5%	3.2%	4.2%	5.1%	5.7%	5.6%	-56.8%	-22.2%	11.1%	14.4%
Direct Employment		3.6%	3.8%	3.1%	3.3%	5.0%	6.8%	5.7%	-56.2%	-24.0%	10.2%	21.8%

"Linear" = Linear Trendline

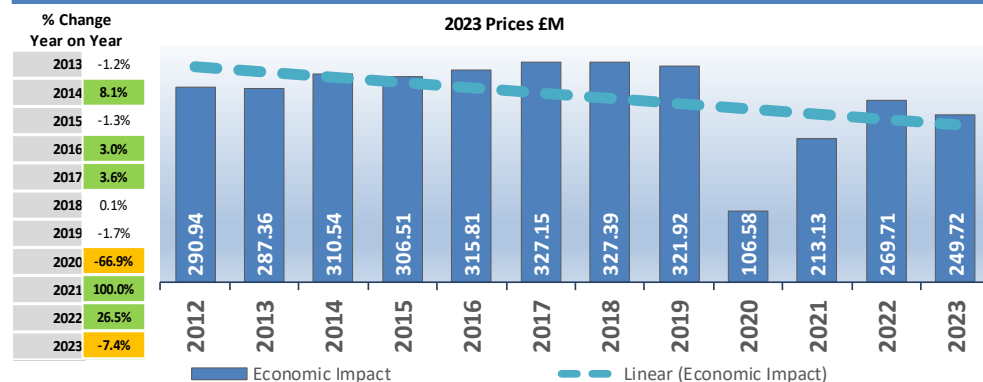
STEAM REPORT FOR 2012-2023 - FINAL
CHESHIRE EAST

2012 to 2023
2023 Prices

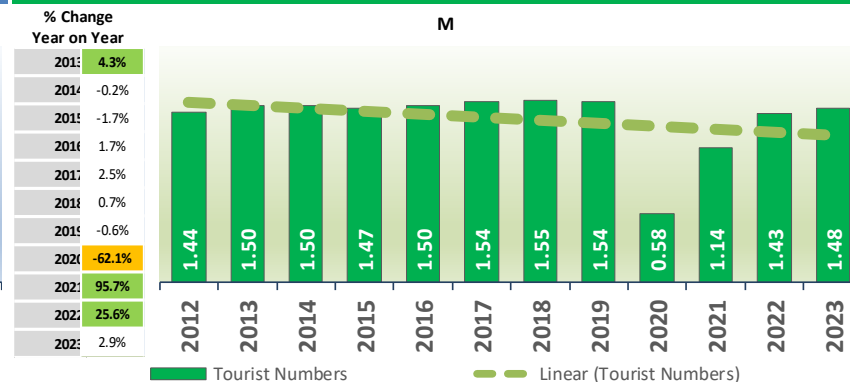
STAYING VISITOR

KEY MEASURES
Indexed

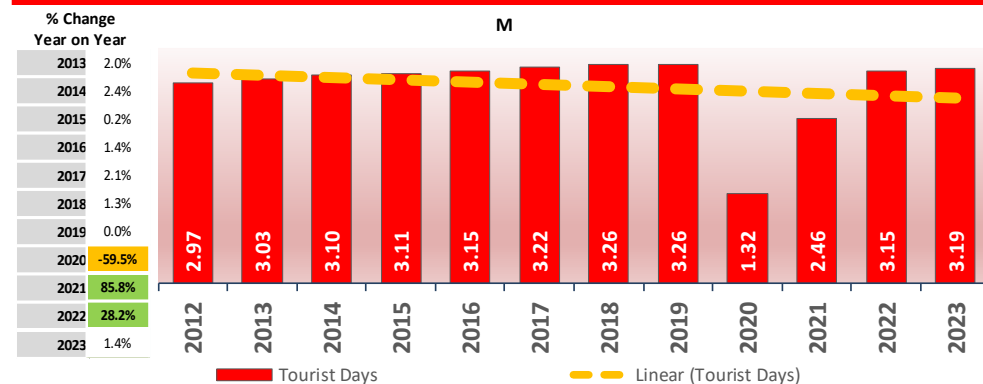
Economic Impact - Indexed - Staying Visitor



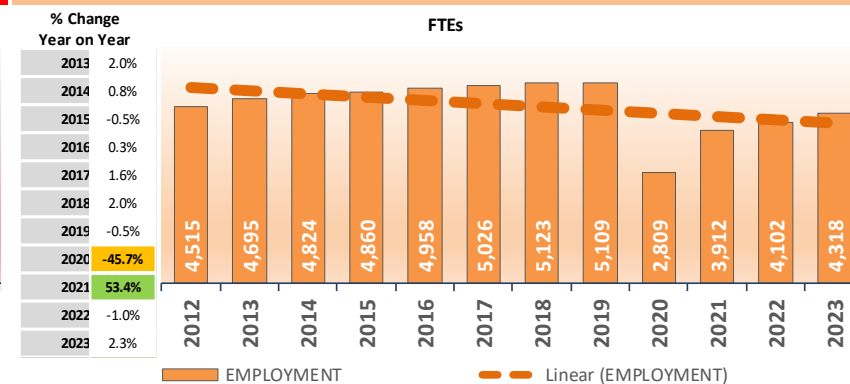
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		-1.2%	6.7%	5.4%	8.5%	12.4%	12.5%	10.6%	-63.4%	-26.7%	-7.3%	-14.2%
Visitor Numbers		4.3%	4.1%	2.4%	4.1%	6.7%	7.4%	6.8%	-59.5%	-20.7%	-0.5%	2.4%
Visitor Days		2.0%	4.5%	4.6%	6.1%	8.4%	9.8%	9.8%	-55.5%	-17.3%	6.0%	7.5%
Direct Employment		4.0%	6.9%	7.6%	9.8%	11.3%	13.5%	13.2%	-37.8%	-13.3%	-9.1%	-4.4%

"Linear" = Linear Trendline

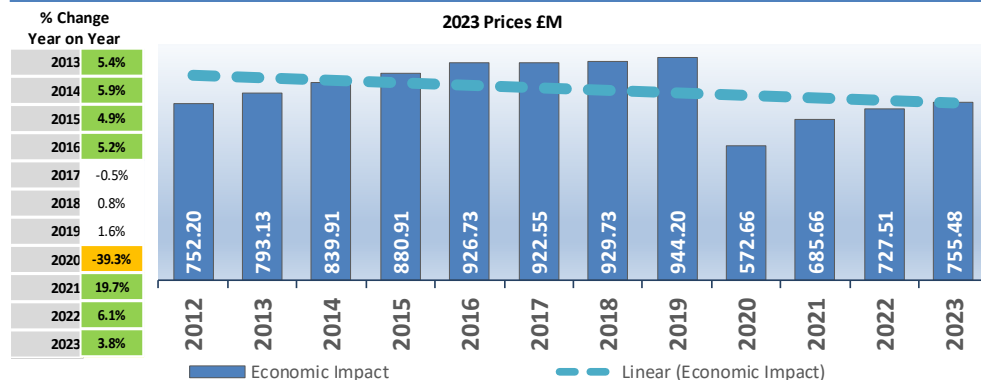
STEAM REPORT FOR 2012-2023 - FINAL
CHESHIRE EAST

2012 to 2023
2023 Prices

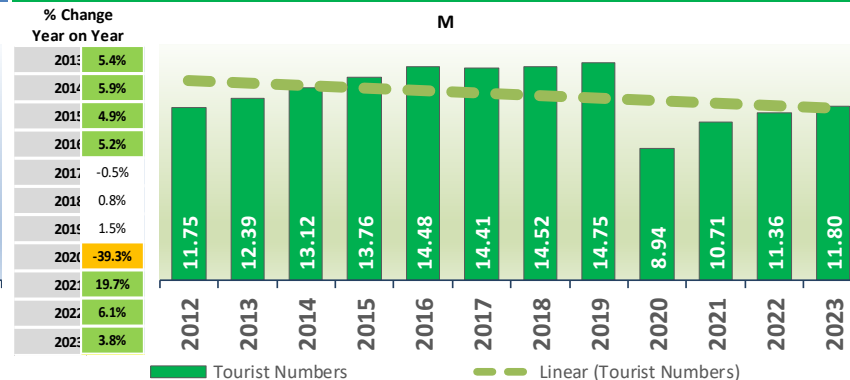
DAY VISITOR

KEY MEASURES
Indexed

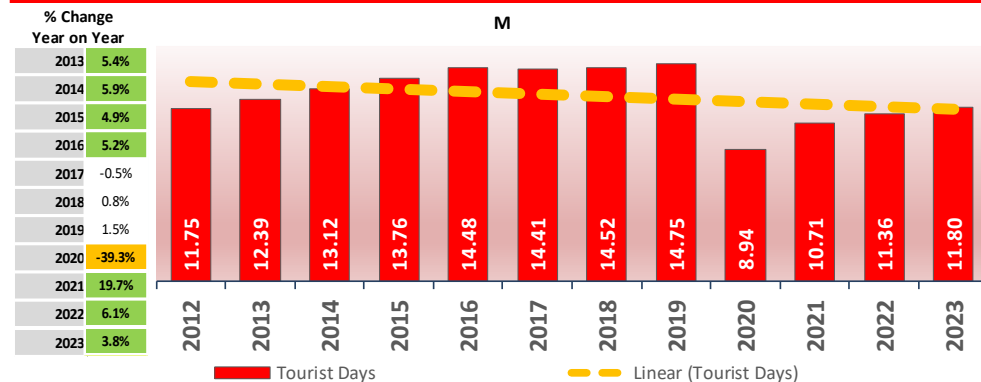
Economic Impact - Indexed - Day Visitor



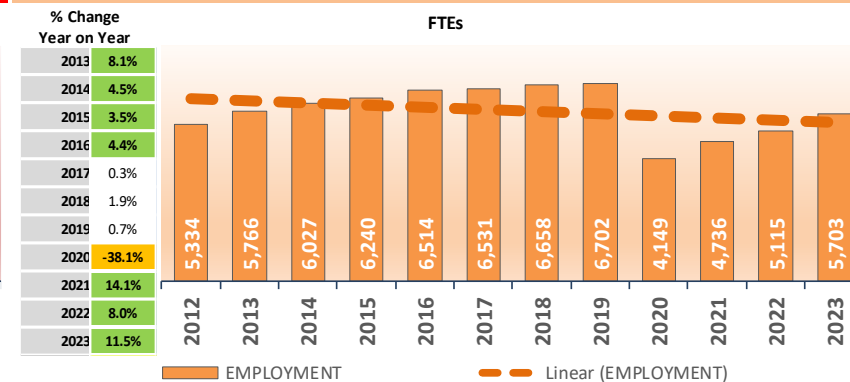
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor



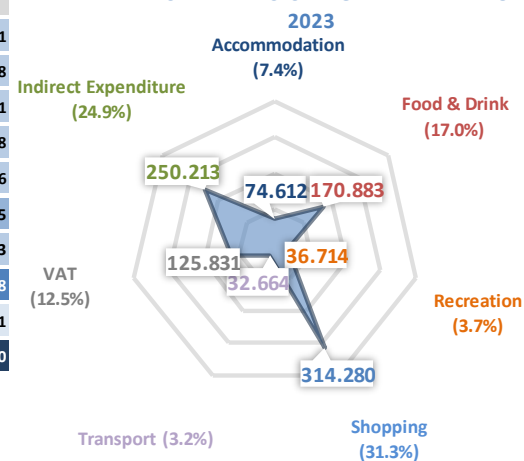
% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		5.4%	11.7%	17.1%	23.2%	22.6%	23.6%	25.5%	-23.9%	-8.8%	-3.3%	0.4%
Visitor Numbers		5.4%	11.7%	17.1%	23.2%	22.7%	23.6%	25.5%	-23.9%	-8.8%	-3.3%	0.4%
Visitor Days		5.4%	11.7%	17.1%	23.2%	22.7%	23.6%	25.5%	-23.9%	-8.8%	-3.3%	0.4%
Direct Employment		8.1%	13.0%	17.0%	22.1%	22.4%	24.8%	25.6%	-22.2%	-11.2%	-4.1%	6.9%

"Linear" = Linear Trendline

SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT INDEXED TO 2023

SECTOR / YEAR		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Accommodation	£M	104.85	99.94	112.61	110.12	114.97	120.06	119.05	115.74	33.88	69.55	89.50	74.61
Food & Drink	£M	169.84	178.51	188.27	195.92	204.96	205.01	206.68	209.21	127.47	153.49	164.84	170.88
Recreation	£M	36.71	38.60	40.70	42.23	44.11	44.22	44.57	45.04	26.99	33.05	35.37	36.71
Shopping	£M	311.93	328.00	346.25	361.18	378.48	377.96	381.07	386.21	225.89	281.38	303.26	314.28
Transport	£M	31.31	32.48	33.87	34.89	36.18	36.31	36.71	37.12	19.57	27.46	31.91	32.66
Direct Revenue	£M	654.63	677.53	721.69	744.33	778.70	783.54	788.09	793.32	433.79	564.93	624.89	629.15
VAT	£M	130.93	135.51	144.34	148.87	155.74	156.71	157.62	158.66	73.97	109.86	124.98	125.83
Direct Expenditure	£M	785.56	813.03	866.03	893.20	934.44	940.25	945.71	951.99	507.76	674.79	749.87	754.98
Indirect Expenditure	£M	257.58	267.47	284.42	294.22	308.10	309.45	311.42	314.13	171.49	224.00	247.35	250.21
TOTAL	£M	1,043.14	1,080.50	1,150.45	1,187.42	1,242.54	1,249.70	1,257.12	1,266.12	679.24	898.79	997.22	1,005.20

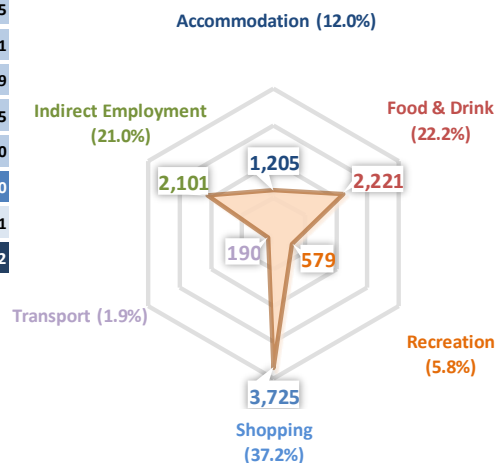
2023 SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT INDEXED TO

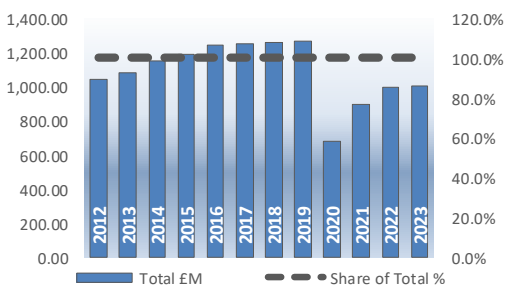


SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES

SECTOR / YEAR		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Accommodation	FTEs	1,556	1,553	1,557	1,560	1,562	1,569	1,598	1,599	1,008	1,436	1,247	1,205
Food & Drink	FTEs	2,074	2,235	2,326	2,390	2,481	2,499	2,549	2,557	1,553	1,822	1,996	2,221
Recreation	FTEs	544	586	610	625	648	654	667	668	399	476	520	579
Shopping	FTEs	3,473	3,743	3,900	4,016	4,176	4,200	4,284	4,304	2,509	3,044	3,347	3,725
Transport	FTEs	171	182	187	190	196	198	202	203	107	146	173	190
Direct Employment	FTEs	7,817	8,298	8,580	8,782	9,063	9,120	9,299	9,331	5,576	6,924	7,282	7,920
Indirect Employment	FTEs	2,032	2,163	2,271	2,319	2,409	2,437	2,481	2,481	1,383	1,725	1,935	2,101
TOTAL	FTEs	9,849	10,461	10,851	11,100	11,472	11,557	11,780	11,812	6,959	8,648	9,217	10,022

2023 SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES



STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST											2012 to 2023 2023 Prices			TOTAL		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		-4.9%	-2.4%	-18.3%	18.7%	-2.1%	-13.5%	-3.4%	11.2%	6.6%	-4.1%	-18.7%	-11.2%	-3.6%	Annual Change	-9.6%	-1.8%	5.2%	-11.2%	
% Change 2022 to 2023		4.7%	8.2%	1.0%	0.7%	1.4%	-3.7%	3.0%	3.1%	1.2%	-2.9%	-1.8%	-2.2%	0.8%		4.4%	-1.0%	2.6%	-2.4%	
Average Annual Change		-0.4%	-0.2%	-1.7%	1.7%	-0.2%	-1.2%	-0.3%	1.0%	0.6%	-0.4%	-1.7%	-1.0%	-0.3%		-0.9%	-0.2%	0.5%	-1.0%	
2012	£M	64.26	62.90	85.78	73.71	71.71	126.98	101.43	126.23	75.77	99.47	94.66	60.23	1,043.14	3.6%	212.95	272.40	303.43	254.36	
2013	£M	63.71	65.07	85.39	83.75	81.92	133.90	110.83	137.05	75.16	92.00	92.46	59.26	1,080.50		3.6%	214.18	299.57	323.03	243.72
2014	£M	69.27	66.97	89.58	99.76	87.76	135.18	114.21	127.78	87.99	110.58	101.36	60.00	1,150.45		6.5%	225.82	322.70	329.99	271.94
2015	£M	72.14	73.15	87.73	106.47	94.56	129.12	117.08	150.65	94.65	116.34	83.95	61.61	1,187.42	3.2%	233.01	330.15	362.38	261.89	
2016	£M	72.47	80.56	94.96	100.31	90.37	135.89	124.06	155.43	109.87	121.45	91.77	65.42	1,242.54	4.6%	247.98	326.57	389.36	278.63	
2017	£M	74.70	80.68	93.04	111.05	90.61	140.37	127.82	156.08	96.51	120.49	95.67	62.67	1,249.70	0.6%	248.43	342.03	380.41	278.83	
2018	£M	78.55	80.92	93.15	112.77	89.03	143.78	128.72	158.22	96.50	119.90	93.11	62.45	1,257.12	0.6%	252.63	345.58	383.44	275.47	
2019	£M	80.62	83.43	89.42	116.23	91.48	143.73	128.88	168.12	98.67	112.11	90.91	62.52	1,266.12	0.7%	253.47	351.44	395.67	265.54	
2020	£M	79.24	74.53	48.05	5.345	6.146	43.96	82.25	122.41	75.14	76.47	27.04	38.65	679.24	-46.4%	201.82	55.45	279.81	142.16	
2021	£M	22.65	18.77	22.78	49.59	56.20	122.32	89.76	168.67	93.16	107.38	87.20	60.31	898.79	32.3%	64.20	228.11	351.59	254.88	
2022	£M	58.40	56.77	69.40	86.91	69.23	113.95	95.14	136.19	79.81	98.30	78.40	54.71	997.22	11.0%	184.57	270.10	311.14	231.41	
2023	£M	61.12	61.40	70.08	87.52	70.18	109.79	98.02	140.42	80.79	95.43	76.97	53.48	1,005.20	0.8%	192.60	267.48	319.23	225.88	
ECONOMIC IMPACT - INDEXED TO 2023														TOTAL						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M	Economic Impact by Year and Share of Total					
Total	£M	1,043.14	1,080.50	1,150.45	1,187.42	1,242.54	1,249.70	1,257.12	1,266.12	679.24	898.79	997.22	1,005.20							
All Visitor Types	£Bn	1.043	1.080	1.150	1.187	1.243	1.250	1.257	1.266	0.679	0.899	0.997	1.005							
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share	%																			
Change in Share from 2012	%																			
Avg Ann. Change in Share	%																			

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

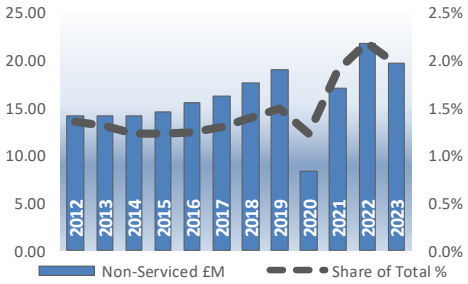
STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST											2012 to 2023 2023 Prices			SERVICED ACCOMMODATION		ECONOMIC IMPACT Indexed					
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION																			
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES												TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4			
% Change 2012 to 2023		-12.1%	-19.7%	-21.6%	-23.5%	-16.8%	-26.7%	-6.2%	-18.3%	-27.7%	-24.4%	-42.4%	-23.0%		-21.7%	-18.2%	-22.4%	-17.2%	-29.5%		
% Change 2022 to 2023		6.6%	-6.4%	-9.3%	-9.4%	-9.7%	-9.7%	-12.7%	-11.4%	-9.1%	-13.0%	-11.7%	-9.6%		-9.3%	-3.9%	-9.6%	-11.3%	-11.5%		
Average Annual Change		-1.1%	-1.8%	-2.0%	-2.1%	-1.5%	-2.4%	-0.6%	-1.7%	-2.5%	-2.2%	-3.9%	-2.1%		-2.0%	-1.7%	-2.0%	-1.6%	-2.7%		
2012		£M	15.00	17.24	19.88	20.39	21.72	22.88	22.27	22.28	21.12	20.56	17.48		18.85	239.67	-1.7%	52.12	64.99	65.67	56.89
2013		£M	14.53	17.34	20.43	19.75	22.89	21.61	25.21	23.06	20.05	19.66	13.18	17.95	235.65	52.30		64.25	68.31	50.79	
2014		£M	15.84	18.86	23.28	21.88	25.50	22.83	28.73	25.59	21.78	20.98	13.82	19.19	258.28	9.6%		57.98	70.21	76.10	53.98
2015		£M	16.91	19.68	21.59	20.67	25.54	21.90	27.81	25.50	20.85	21.22	13.68	18.25	253.61	-1.8%		58.18	68.11	74.16	53.15
2016		£M	18.03	19.86	21.73	21.50	25.82	23.26	29.26	25.41	21.54	21.78	14.18	19.24	261.63	3.2%		59.62	70.59	76.21	55.21
2017		£M	18.44	20.23	22.77	22.15	27.20	23.54	30.39	27.08	22.28	22.56	14.60	20.68	271.93	3.9%	61.44	72.90	79.76	57.84	
2018		£M	18.22	19.47	22.49	21.47	26.19	23.71	31.72	28.31	21.78	22.71	14.30	20.23	270.60	-0.5%	60.18	71.37	81.81	57.24	
2019		£M	17.98	19.13	21.71	21.00	25.70	23.38	31.08	27.49	20.99	21.93	14.07	19.35	263.80	-2.5%	58.81	70.07	79.57	55.35	
2020		£M	12.33	14.53	8.312	0.673	1.379	1.447	8.482	12.50	9.799	7.144	1.196	4.366	82.17	-68.9%	35.18	3.499	30.79	12.71	
2021		£M	7.086	7.981	9.884	9.301	13.69	15.81	22.80	21.84	16.60	17.48	10.75	14.07	167.28	103.6%	24.95	38.80	61.24	42.29	
2022		£M	12.36	14.80	17.19	17.23	20.02	18.57	23.93	20.54	16.79	17.87	11.40	16.06	206.78	23.6%	44.35	55.82	61.27	45.33	
2023		£M	13.18	13.85	15.59	15.61	18.07	16.76	20.89	18.20	15.26	15.55	10.07	14.51	187.55	-9.3%	42.62	50.44	54.35	40.13	
ECONOMIC IMPACT - INDEXED TO 2023														SERVICED ACCOMMODATION							
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total							
Serviced		£M	239.67	235.65	258.28	253.61	261.63	271.93	270.60	263.80	82.17	167.28	206.78	187.55							
All Visitor Types		£Bn	1.043	1.080	1.150	1.187	1.243	1.250	1.257	1.266	0.679	0.899	0.997	1.005							
Share of Total		%	23.0%	21.8%	22.5%	21.4%	21.1%	21.8%	21.5%	20.8%	12.1%	18.6%	20.7%	18.7%							
Annual Change in Share		%		-5.1%	2.9%	-4.9%	-1.4%	3.3%	-1.1%	-3.2%	-41.9%	53.9%	11.4%	-10.0%							
Change in Share from 2012		%		-5.1%	-2.3%	-7.0%	-8.4%	-5.3%	-6.3%	-9.3%	-47.3%	-19.0%	-9.8%	-18.8%							
Avg Ann. Change in Share		%		-5.1%	-1.1%	-2.3%	-2.1%	-1.1%	-1.1%	-1.3%	-5.9%	-2.1%	-1.0%	-1.7%							

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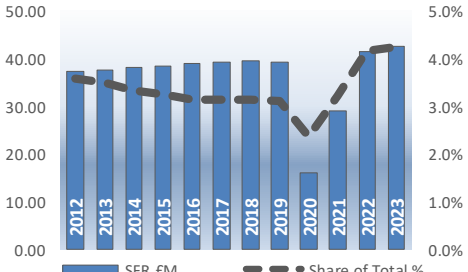
STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST											2012 to 2023 2023 Prices			NON-SERVICED ACCOMMODATION	ECONOMIC IMPACT Indexed					
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2012 to 2023		24.9%	1.7%	71.5%	54.9%	31.4%	23.8%	23.1%	37.5%	51.9%	76.2%	37.5%	68.7%		39.5%	35.9%	35.1%	36.9%	63.1%	
% Change 2022 to 2023		-25.4%	-16.2%	-2.2%	10.6%	-5.3%	-13.8%	-17.3%	-15.1%	-2.1%	16.8%	-14.4%	-25.1%		-9.1%	-12.4%	-4.2%	-12.0%	-6.3%	
Average Annual Change		2.3%	0.2%	6.5%	5.0%	2.9%	2.2%	2.1%	3.4%	4.7%	6.9%	3.4%	6.2%		3.6%	3.3%	3.2%	3.4%	5.7%	
2012	£M	0.431	0.562	0.673	1.179	1.437	1.606	2.138	2.439	1.890	0.760	0.490	0.474		14.08	0.3%	1.666	4.222	6.467	1.723
2013	£M	0.493	0.632	0.776	1.193	1.306	1.500	2.083	2.411	1.792	0.798	0.562	0.571		14.12		1.901	3.999	6.286	1.931
2014	£M	0.492	0.624	0.755	1.174	1.260	1.448	2.083	2.473	1.841	0.815	0.572	0.584		14.12		1.870	3.882	6.396	1.972
2015	£M	0.522	0.659	0.758	1.179	1.315	1.502	2.094	2.508	1.873	0.866	0.611	0.624		14.51	2.8%	1.939	3.996	6.475	2.101
2016	£M	0.569	0.705	0.822	1.265	1.357	1.554	2.217	2.674	2.021	0.915	0.647	0.665		15.41	6.2%	2.096	4.177	6.911	2.228
2017	£M	0.597	0.755	0.873	1.352	1.343	1.494	2.391	2.866	1.995	1.031	0.690	0.725		16.11	4.5%	2.225	4.189	7.252	2.447
2018	£M	0.663	0.808	0.951	1.423	1.476	1.704	2.508	3.061	2.181	1.139	0.754	0.806	17.48	8.5%	2.423	4.603	7.751	2.698	
2019	£M	0.757	0.864	1.004	1.630	1.637	1.821	2.749	3.234	2.243	1.156	0.856	0.907	18.86	7.9%	2.625	5.088	8.226	2.919	
2020	£M	0.767	0.642	0.413	0.019	0.038	0.057	1.398	2.011	1.761	0.753	0.033	0.440	8.333	-55.8%	1.821	0.114	5.170	1.227	
2021	£M	0.123	0.140	0.190	0.731	1.434	2.072	2.790	3.439	2.982	1.408	0.803	0.796	16.91	102.9%	0.453	4.237	9.211	3.007	
2022	£M	0.722	0.682	1.180	1.651	1.993	2.307	3.182	3.951	2.932	1.146	0.787	1.067	21.60	27.7%	2.584	5.951	10.06	3.000	
2023	£M	0.539	0.571	1.154	1.826	1.888	1.989	2.632	3.353	2.871	1.339	0.673	0.799	19.63	-9.1%	2.264	5.703	8.856	2.811	
ECONOMIC IMPACT - INDEXED TO 2023														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total						
Non-Serviced	£M	14.08	14.12	14.12	14.51	15.41	16.11	17.48	18.86	8.333	16.91	21.60	19.63							
All Visitor Types	£Bn	1.043	1.080	1.150	1.187	1.243	1.250	1.257	1.266	0.679	0.899	0.997	1.005							
Share of Total	%	1.3%	1.3%	1.2%	1.2%	1.2%	1.3%	1.4%	1.5%	1.2%	1.9%	2.2%	2.0%							
Annual Change in Share	%		-3.2%	-6.1%	-0.4%	1.5%	3.9%	7.8%	7.1%	-17.6%	53.3%	15.1%	-9.8%							
Change in Share from 2012	%		-3.2%	-9.1%	-9.5%	-8.1%	-4.5%	3.0%	10.4%	-9.1%	39.4%	60.5%	44.7%							
Avg Ann. Change in Share	%		-3.2%	-4.5%	-3.2%	-2.0%	-0.9%	0.5%	1.5%	-1.1%	4.4%	6.0%	4.1%							

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STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST											2012 to 2023 2023 Prices			SFR	ECONOMIC IMPACT Indexed						
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		SFR																			
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES												TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4			
% Change 2012 to 2023		19.7%	15.2%	12.8%	13.8%	16.3%	10.9%	15.0%	13.2%	13.1%	13.7%	4.5%	14.6%		14.4%	17.5%	13.9%	13.9%	12.4%		
% Change 2022 to 2023		9.3%	5.3%	1.5%	3.3%	2.3%	1.0%	0.3%	0.3%	1.9%	2.6%	1.6%	2.0%		2.9%	7.0%	2.5%	0.6%	2.1%		
Average Annual Change		1.8%	1.4%	1.2%	1.3%	1.5%	1.0%	1.4%	1.2%	1.2%	1.2%	0.4%	1.3%		1.3%	1.6%	1.3%	1.3%	1.1%		
2012		£M	5.218	1.574	1.642	5.126	3.264	2.439	3.695	3.636	2.074	1.813	1.643		5.071	37.19	1.1%	8.435	10.83	9.404	8.527
2013		£M	5.252	1.605	1.692	5.181	3.369	2.437	3.800	3.672	2.076	1.834	1.558	5.119	37.59	8.548		10.99	9.547	8.510	
2014		£M	5.343	1.628	1.749	5.272	3.430	2.438	3.882	3.729	2.100	1.844	1.563	5.162	38.14	1.5%		8.721	11.14	9.712	8.568
2015		£M	5.532	1.675	1.721	5.228	3.473	2.432	3.887	3.762	2.098	1.870	1.573	5.140	38.39	0.7%		8.928	11.13	9.746	8.583
2016		£M	5.652	1.675	1.716	5.280	3.474	2.470	3.938	3.760	2.118	1.881	1.586	5.216	38.77	1.0%		9.043	11.22	9.816	8.684
2017		£M	5.647	1.677	1.733	5.342	3.519	2.464	3.973	3.816	2.129	1.908	1.592	5.305	39.11	0.9%	9.057	11.32	9.918	8.805	
2018		£M	5.698	1.673	1.745	5.347	3.521	2.508	3.977	3.835	2.147	1.940	1.601	5.330	39.32	0.6%	9.116	11.38	9.959	8.871	
2019		£M	5.705	1.669	1.728	5.367	3.524	2.509	3.988	3.832	2.130	1.921	1.603	5.289	39.26	-0.2%	9.102	11.40	9.949	8.812	
2020		£M	5.045	1.546	0.828	0.187	0.210	0.171	1.614	2.399	1.400	0.866	0.153	1.663	16.08	-59.0%	7.419	0.568	5.413	2.681	
2021		£M	2.435	0.751	0.854	2.736	2.391	2.198	3.628	3.777	2.223	1.904	1.464	4.581	28.94	80.0%	4.041	7.324	9.628	7.949	
2022		£M	5.711	1.721	1.826	5.649	3.709	2.676	4.237	4.106	2.301	2.009	1.690	5.696	41.33	42.8%	9.258	12.04	10.64	9.395	
2023		£M	6.244	1.813	1.853	5.833	3.795	2.704	4.251	4.117	2.345	2.061	1.717	5.810	42.54	2.9%	9.910	12.33	10.71	9.588	
ECONOMIC IMPACT - INDEXED TO 2023														SFR							
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total							
SFR		£M	37.19	37.59	38.14	38.39	38.77	39.11	39.32	39.26	16.08	28.94	41.33	42.54							
All Visitor Types		£Bn	1.043	1.080	1.150	1.187	1.243	1.250	1.257	1.266	0.679	0.899	0.997	1.005							
Share of Total		%	3.6%	3.5%	3.3%	3.2%	3.1%	3.1%	3.1%	2.4%	3.2%	4.1%	4.2%								
Annual Change in Share		%	-2.4%	-4.7%	-2.5%	-3.5%	0.3%	0.0%	-0.9%	-23.7%	36.0%	28.7%	2.1%								
Change in Share from 2012		%	-2.4%	-7.0%	-9.3%	-12.5%	-12.2%	-12.3%	-13.0%	-33.6%	-9.7%	16.2%	18.7%								
Avg Ann. Change in Share		%	-2.4%	-3.5%	-3.1%	-3.1%	-2.4%	-2.0%	-1.9%	-4.2%	-1.1%	1.6%	1.7%								

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STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST											2012 to 2023 2023 Prices			STAYING VISITOR		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		-3.3%	-16.2%	-16.2%	-12.9%	-10.1%	-20.3%	-1.2%	-9.5%	-18.3%	-18.1%	-36.5%	-13.4%	-14.2%	Annual Change	-11.9%	-14.4%	-9.3%	-21.8%	
% Change 2022 to 2023		6.2%	-5.6%	-7.9%	-5.2%	-7.7%	-8.9%	-11.4%	-10.3%	-7.0%	-9.9%	-10.2%	-7.4%	-7.4%		-2.5%	-7.2%	-9.8%	-9.0%	
Average Annual Change		-0.3%	-1.5%	-1.5%	-1.2%	-0.9%	-1.8%	-0.1%	-0.9%	-1.7%	-1.6%	-3.3%	-1.2%	-1.3%		-1.1%	-1.3%	-0.8%	-2.0%	
2012	£M	20.65	19.37	22.20	26.70	26.42	26.92	28.10	28.36	25.08	23.13	19.61	24.39	290.94	-1.2%	62.22	80.04	81.54	67.14	
2013	£M	20.28	19.58	22.89	26.12	27.57	25.54	31.09	29.14	23.92	22.30	15.30	23.64	287.36		62.75	79.24	84.14	61.23	
2014	£M	21.67	21.12	25.79	28.32	30.19	26.72	34.69	31.79	25.72	23.64	15.95	24.93	310.54		8.1%	68.57	85.23	92.21	64.52
2015	£M	22.97	22.01	24.07	27.08	30.33	25.83	33.79	31.77	24.82	23.96	15.87	24.01	306.51		-1.3%	69.05	83.24	90.38	63.84
2016	£M	24.26	22.24	24.27	28.05	30.66	27.28	35.41	31.84	25.68	24.58	16.42	25.13	315.81		3.0%	70.76	85.99	92.93	66.12
2017	£M	24.68	22.66	25.37	28.85	32.07	27.50	36.76	33.77	26.40	25.50	16.89	26.71	327.15		3.6%	72.72	88.41	96.93	69.09
2018	£M	24.58	21.95	25.18	28.24	31.18	27.93	38.21	35.20	26.11	25.79	16.66	26.36	327.39		0.1%	71.72	87.35	99.52	68.81
2019	£M	24.44	21.66	24.44	27.99	30.86	27.71	37.82	34.56	25.36	25.01	16.53	25.55	321.92		-1.7%	70.54	86.56	97.74	67.08
2020	£M	18.14	16.72	9.553	0.879	1.627	1.675	11.50	16.91	12.96	8.763	1.382	6.469	106.58		-66.9%	44.42	4.181	41.37	16.61
2021	£M	9.644	8.872	10.93	12.77	17.51	20.08	29.22	29.05	21.81	20.79	13.01	19.44	213.13	100.0%	29.44	50.36	80.08	53.25	
2022	£M	18.80	17.20	20.19	24.53	25.73	23.55	31.35	28.60	22.03	21.03	13.88	22.82	269.71	26.5%	56.19	73.81	81.98	57.72	
2023	£M	19.96	16.23	18.60	23.26	23.76	21.45	27.77	25.67	20.48	18.95	12.46	21.12	249.72	-7.4%	54.80	68.48	73.92	52.53	
ECONOMIC IMPACT - INDEXED TO 2023														STAYING VISITOR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M	Economic Impact by Year and Share of Total					
Staying Visitor	£M	290.94	287.36	310.54	306.51	315.81	327.15	327.39	321.92	106.58	213.13	269.71	249.72							
All Visitor Types	£Bn	1.043	1.080	1.150	1.187	1.243	1.250	1.257	1.266	0.679	0.899	0.997	1.005							
Share of Total	%	27.9%	26.6%	27.0%	25.8%	25.4%	26.2%	26.0%	25.4%	15.7%	23.7%	27.0%	24.8%							
Annual Change in Share	%		-4.6%	1.5%	-4.4%	-1.5%	3.0%	-0.5%	-2.4%	-38.3%	51.1%	14.1%	-8.1%							
Change in Share from 2012	%		-4.6%	-3.2%	-7.5%	-8.9%	-6.1%	-6.6%	-8.8%	-43.7%	-15.0%	-3.0%	-10.9%							
Avg Ann. Change in Share	%		-4.6%	-1.6%	-2.5%	-2.2%	-1.2%	-1.1%	-1.3%	-5.5%	-1.7%	-0.3%	-1.0%							

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STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE EAST											2012 to 2023 2023 Prices			DAY VISITOR		ECONOMIC IMPACT Indexed								
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER								
KEY		DAY VISITOR												TOTAL						% Change				
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES																						
Less than 3% change		Q1			Q2			Q3			Q4			Annual Change		Q1Q2Q3Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC											
% Change 2012 to 2023		-5.6%	3.8%	-19.0%	36.7%	2.5%	-11.7%	-4.2%	17.3%	19.0%	0.2%	-14.0%	-9.7%							0.4%	-8.6%	3.5%	10.6%	-7.4%
% Change 2022 to 2023		3.9%	14.2%	4.6%	3.0%	6.7%	-2.3%	10.1%	6.7%	4.4%	-1.0%	0.0%	1.5%							3.8%	7.3%	1.4%	7.0%	-0.2%
Average Annual Change		-0.5%	0.3%	-1.7%	3.3%	0.2%	-1.1%	-0.4%	1.6%	1.7%	0.0%	-1.3%	-0.9%							0.0%	-0.8%	0.3%	1.0%	-0.7%
2012	£M	43.61	43.52	63.58	47.02	45.29	100.06	73.33	97.87	50.69	76.33	75.05	35.84	752.20	<div><div></div><div></div></div>	150.72	192.36	221.89	187.22					
2013	£M	43.44	45.49	62.50	57.62	54.35	108.36	79.74	107.91	51.24	69.70	77.16	35.63	793.13		5.4%	151.43	220.33	238.89	182.49				
2014	£M	47.60	45.86	63.79	71.44	57.57	108.46	79.52	95.99	62.27	86.94	85.41	35.06	839.91		5.9%	157.25	237.47	237.78	207.41				
2015	£M	49.17	51.13	63.66	79.39	64.23	103.29	83.29	118.88	69.83	92.38	68.08	37.59	880.91		4.9%	163.96	246.90	272.00	198.05				
2016	£M	48.21	58.32	70.69	72.26	59.71	108.61	88.65	123.58	84.19	96.87	75.35	40.29	926.73		5.2%	177.22	240.58	296.42	212.51				
2017	£M	50.02	58.02	67.67	82.20	58.55	112.87	91.07	122.31	70.10	94.99	78.78	35.96	922.55		-0.5%	175.71	253.62	283.48	209.73				
2018	£M	53.97	58.97	67.97	84.53	57.85	115.85	90.51	123.01	70.40	94.11	76.45	36.09	929.73		0.8%	180.91	258.24	283.93	206.66				
2019	£M	56.18	61.77	64.99	88.24	60.62	116.02	91.06	133.56	73.31	87.10	74.38	36.97	944.20		1.6%	182.93	264.88	297.93	198.46				
2020	£M	61.10	57.81	38.49	4.467	4.519	42.29	70.76	105.50	62.18	67.70	25.66	32.18	572.66		-39.3%	157.40	51.27	238.44	125.55				
2021	£M	13.01	9.898	11.85	36.82	38.69	102.24	60.54	139.62	71.36	86.59	74.19	40.86	685.66		19.7%	34.76	177.75	271.51	201.64				
2022	£M	39.61	39.57	49.21	62.38	43.51	90.40	63.78	107.59	57.78	77.28	64.52	31.89	727.51		6.1%	128.38	196.29	229.16	173.68				
2023	£M	41.15	45.17	51.48	64.26	46.42	88.33	70.24	114.75	60.31	76.48	64.51	32.36	755.48		3.8%	137.80	199.01	245.31	173.35				
ECONOMIC IMPACT - INDEXED TO 2023														DAY VISITOR										
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	<div>£M</div> <div>Economic Impact by Year and Share of Total</div>										
Day Visitor	£M	752.20	793.13	839.91	880.91	926.73	922.55	929.73	944.20	572.66	685.66	727.51	755.48	<div><div></div><div></div></div>										
All Visitor Types	£Bn	1.043	1.080	1.150	1.187	1.243	1.250	1.257	1.266	0.679	0.899	0.997	1.005											
Share of Total	%	72.1%	73.4%	73.0%	74.2%	74.6%	73.8%	74.0%	74.6%	84.3%	76.3%	73.0%	75.2%											
Annual Change in Share	%		1.8%	-0.5%	1.6%	0.5%	-1.0%	0.2%	0.8%	13.1%	-9.5%	-4.4%	3.0%											
Change in Share from 2012	%		1.8%	1.2%	2.9%	3.4%	2.4%	2.6%	3.4%	16.9%	5.8%	1.2%	4.2%											
Avg Ann. Change in Share	%		1.8%	0.6%	1.0%	0.9%	0.5%	0.4%	0.5%	2.1%	0.6%	0.1%	0.4%											

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