



STEAM REPORT FOR 2014-2025 - FINAL

Final

WARRINGTON

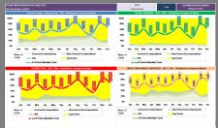
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Upper Cwmtwrch
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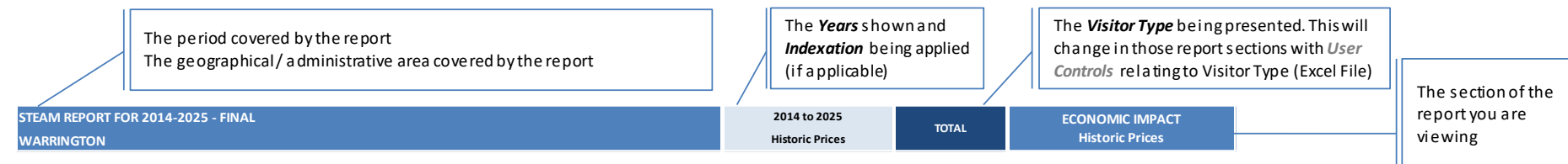
REPORT SECTIONS  Page	USER GUIDE  3	COMPARATIVE HEADLINES  4	KEY MEASURES  5-11
KEY IMPACT MEASURES: MONTHLY DATA BY VISITOR TYPE	DISTRIBUTION OF IMPACT: <i>by Visitor Type</i>  13	DISTRIBUTION OF IMPACT: <i>by Month</i>  14	DISTRIBUTION OF IMPACT: <i>by Sector</i>  15
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Report Section Design and Features

Headers

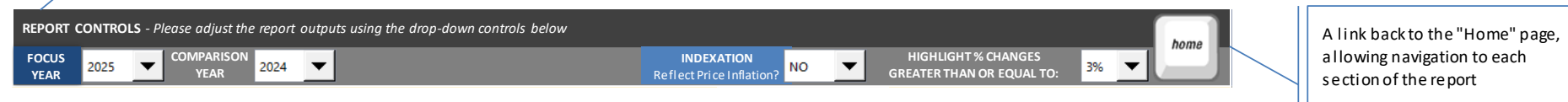
At the top of each page is a band containing key information about your report



User Controls (Excel File)

Above the **Headers** is a band containing **User Controls**, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the **Years** shown in the tables and charts and in some sections of the report allow you to focus on specific **Visitor Types**. Where there is a financial component to the section you are viewing, you will be able to **Index** the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a **trend** or comparative element to the section and percentage changes are shown, you have the option to apply **highlighting** to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the **Focus Year** can be any year from the trend period, the **Comparison Year** can only be set as a year which is earlier than the focus year.



Units

Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

FTEs	= Full Time Equivalent jobs supported
£000s / 000s	= thousands of pounds or thousands of tourist days / tourist numbers
£m / m	= millions of pounds or millions of tourist days / tourist numbers
£bn / bn	= billions of pounds or billions of tourist days / tourist numbers

Visitor Numbers / Visitor Days / Average Length of Stay

The term **Visitor Numbers** relates to the estimated number of individual **visits** to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term **Visitor Days** relates to the estimated number of **days** spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the **Average Length of Stay** for that Visitor Type

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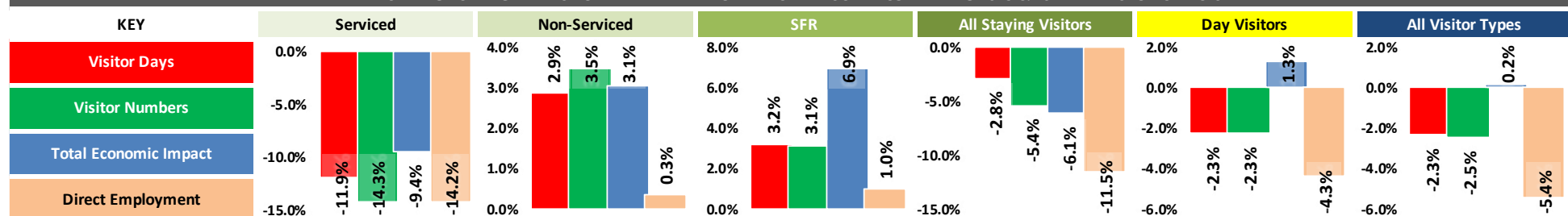
Comparing 2025 and 2024
All £'s Historic Prices

COMPARATIVE HEADLINES

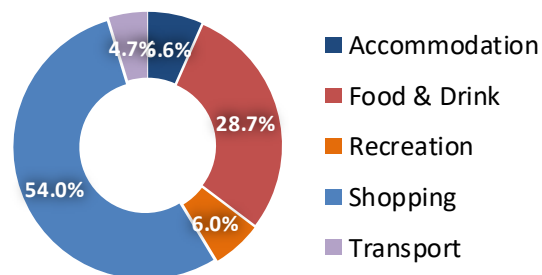
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2025 & 2024 - IN HISTORIC PRICES

KEY														Day Visitors			All Visitor Types		
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors								
Less than 3% change		Serviced			Non-Serviced														
A Fall of 3% or more		2025	2024	+/- %	2025	2024	+/- %	2025	2024	+/- %	2025	2024	+/- %	2025	2024	+/- %	2025	2024	+/- %
Visitor Days	M	0.468	0.531	-11.9%	0.017	0.017	2.9%	0.807	0.782	3.2%	1.292	1.330	-2.8%	8.863	9.068	-2.3%	10.16	10.40	-2.3%
Visitor Numbers	M	0.271	0.316	-14.3%	0.002	0.002	3.5%	0.338	0.328	3.1%	0.611	0.646	-5.4%	8.863	9.068	-2.3%	9.474	9.714	-2.5%
Direct Expenditure	£M																537.45	536.98	0.1%
Economic Impact	£M	78.67	86.83	-9.4%	0.893	0.866	3.1%	22.65	21.18	6.9%	102.21	108.88	-6.1%	616.87	609.06	1.3%	719.08	717.93	0.2%
Direct Employment	FTEs	554	645	-14.2%	7	7	0.3%	131	130	1.0%	692	782	-11.5%	4,149	4,338	-4.3%	4,841	5,120	-5.4%
Total Employment	FTEs																6,200	6,554	-5.4%

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2025 & 2024 - IN HISTORIC PRICES



Sectoral Distribution of Economic Impact - £M including VAT in Historic Prices



Direct Expenditure Categories

	2025	2024	+/- %
Accommodation	35.59	39.59	-10.1%
Food & Drink	154.18	153.03	0.8%
Recreation	32.35	32.27	0.3%
Shopping	290.07	287.22	1.0%
Transport	25.26	24.87	1.6%
TOTAL DIRECT	537.45	536.98	0.1%
Indirect	181.63	180.95	0.4%
TOTAL	719.08	717.93	0.2%

Sectors

	2025	2024	+/- %
Accommodation	313	367	-14.6%
Food & Drink	1,488	1,564	-4.8%
Recreation	379	400	-5.3%
Shopping	2,552	2,676	-4.6%
Transport	109	114	-4.1%
TOTAL DIRECT	4,841	5,120	-5.4%
Indirect	1,359	1,434	-5.2%
TOTAL	6,200	6,554	-5.4%

Sectoral Distribution of Employment - FTEs



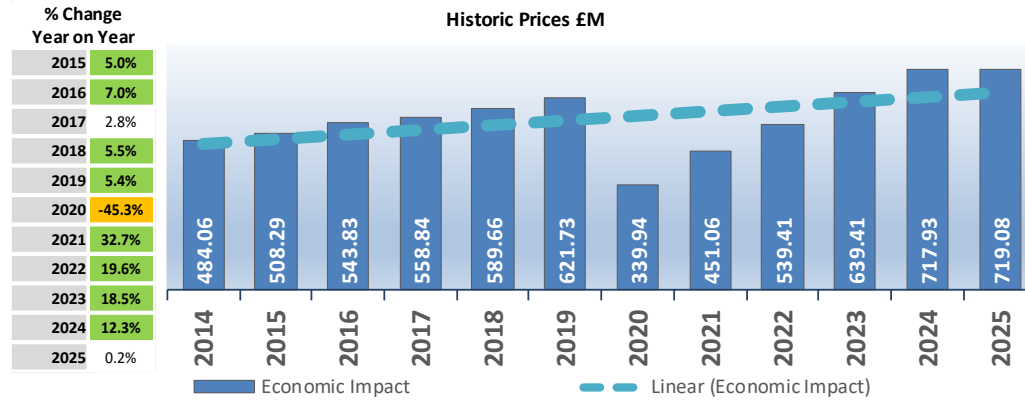
Direct Employment Categories

Unindexed Key Measures by Year and Visitor Type for the Period 2014 to 2025

- Visitor Types:** *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

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Economic Impact - Historic Prices - Total

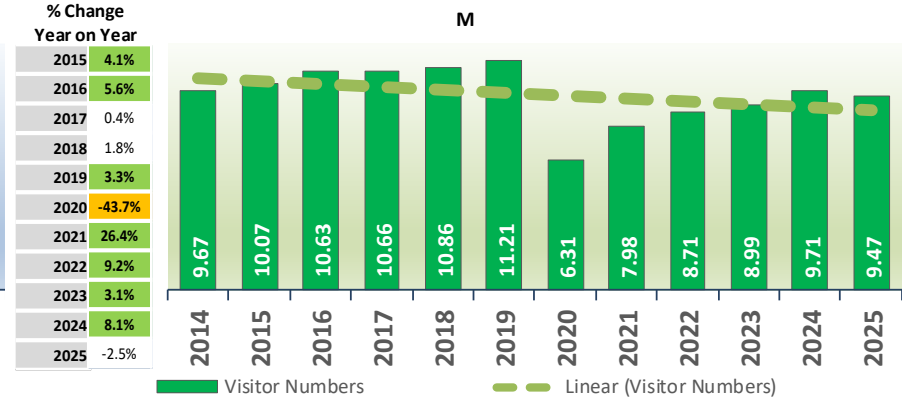


2014 to 2025
Historic Prices

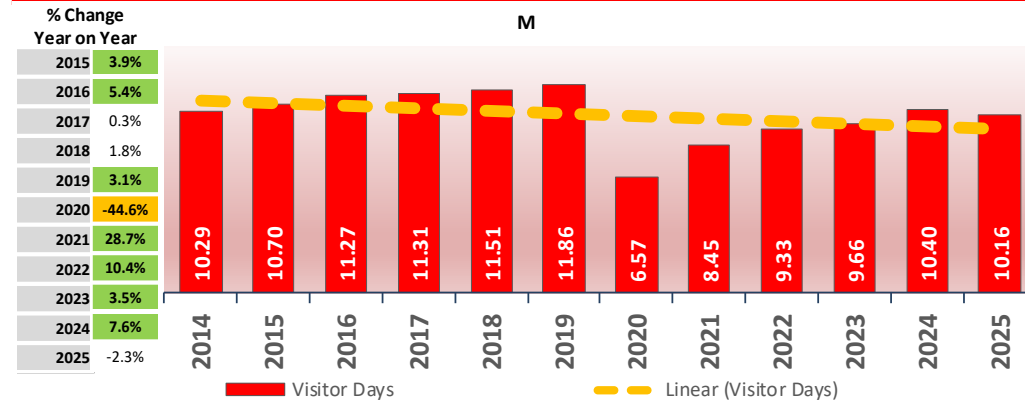
TOTAL

KEY MEASURES
Historic Prices

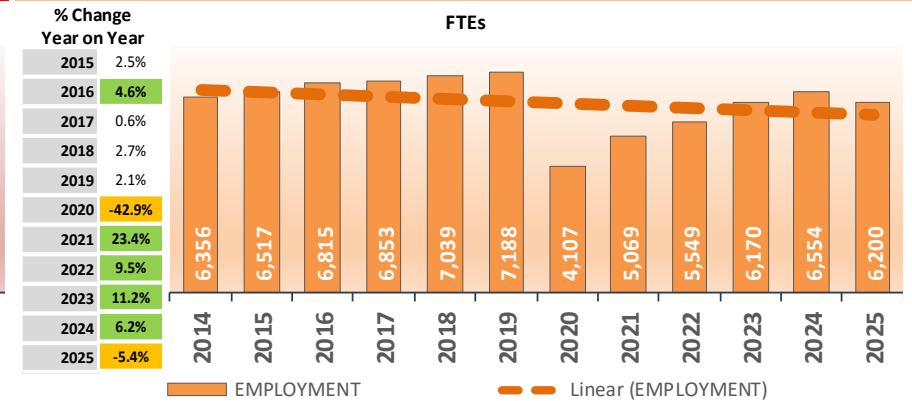
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total

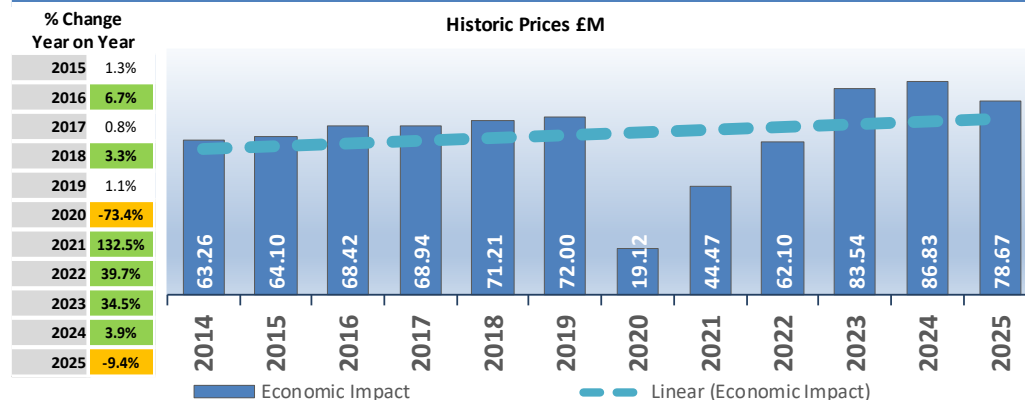


% Change from 2014	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Economic Impact - Historic Prices		5.0%	12.3%	15.4%	21.8%	28.4%	-29.8%	-6.8%	11.4%	32.1%	48.3%	48.6%
Visitor Numbers		4.1%	9.9%	10.3%	12.3%	16.0%	-34.7%	-17.5%	-9.9%	-7.1%	0.5%	-2.0%
Visitor Days		3.9%	9.5%	9.9%	11.8%	15.2%	-36.2%	-17.9%	-9.3%	-6.1%	1.0%	-1.3%
Total Employment		2.5%	7.2%	7.8%	10.7%	13.1%	-35.4%	-20.3%	-12.7%	-2.9%	3.1%	-2.5%

"Linear" = Linear Trendline

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Economic Impact - Historic Prices - Serviced Accommodation

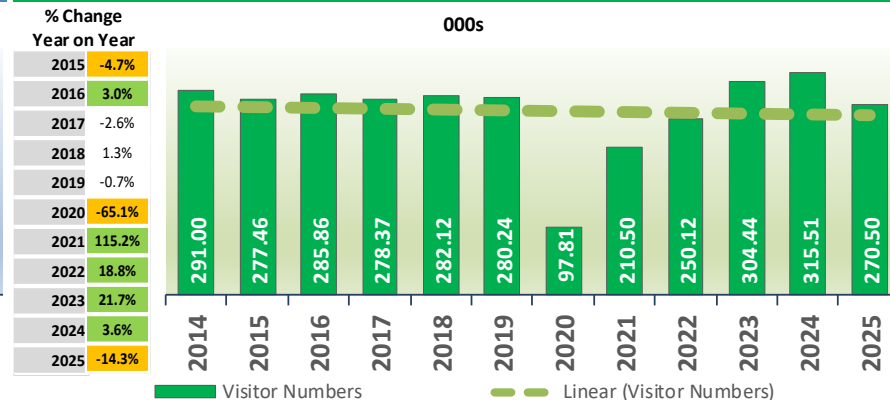


2014 to 2025
Historic Prices

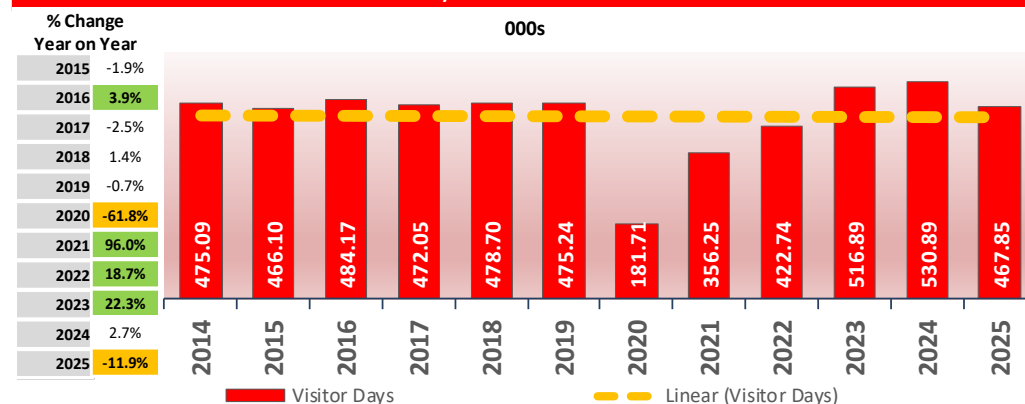
SERVICED
ACCOMMODATION

KEY MEASURES
Historic Prices

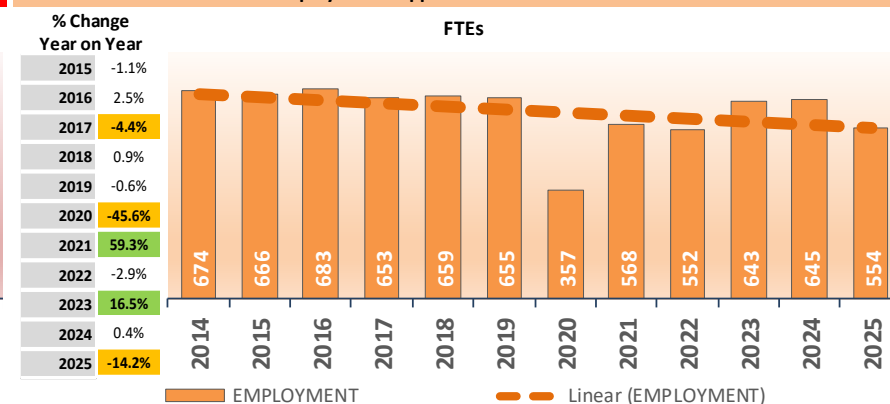
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation

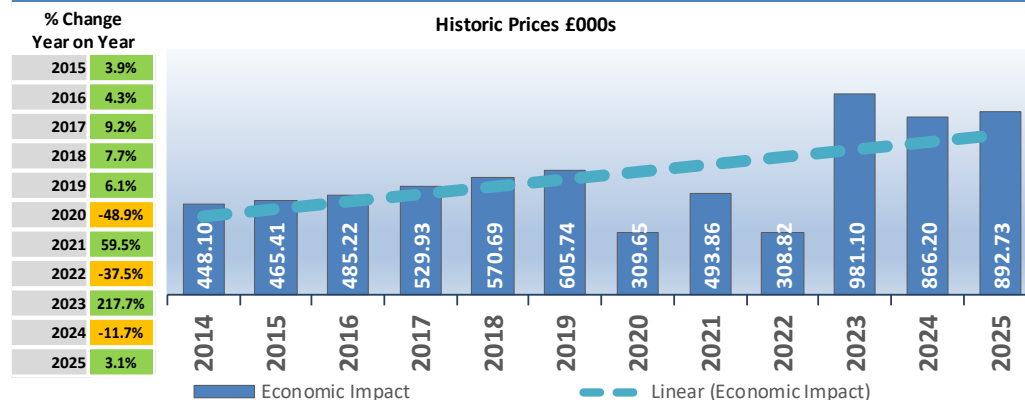


% Change from 2014	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Economic Impact - Historic Prices		1.3%	8.2%	9.0%	12.6%	13.8%	-69.8%	-29.7%	-1.8%	32.1%	37.3%	24.4%
Visitor Numbers		-4.7%	-1.8%	-4.3%	-3.1%	-3.7%	-66.4%	-27.7%	-14.0%	4.6%	8.4%	-7.0%
Visitor Days		-1.9%	1.9%	-0.6%	0.8%	0.0%	-61.8%	-25.0%	-11.0%	8.8%	11.7%	-1.5%
Direct Employment		-1.1%	1.3%	-3.1%	-2.2%	-2.8%	-47.1%	-15.7%	-18.1%	-4.6%	-4.2%	-17.8%

"Linear" = Linear Trendline

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Economic Impact - Historic Prices - Non-Serviced Accommodation

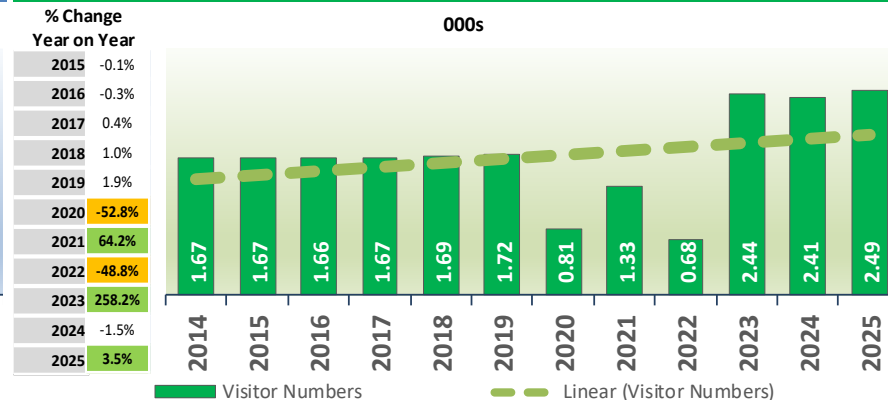


2014 to 2025
Historic Prices

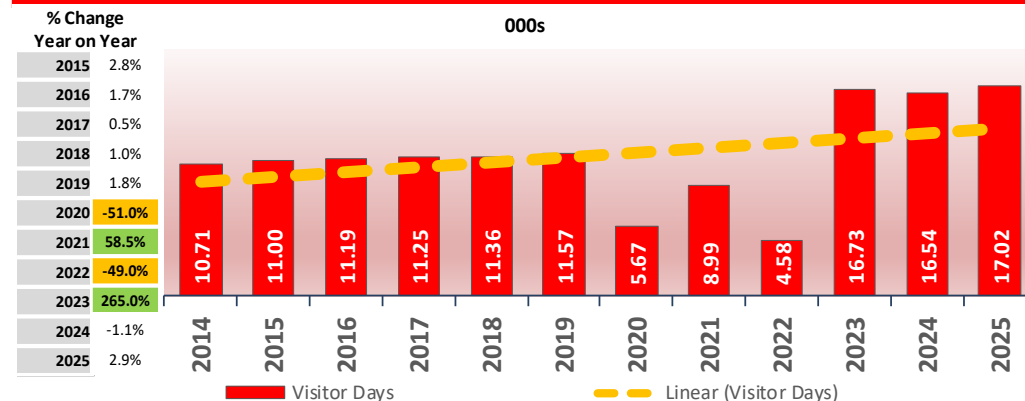
NON-SERVICED
ACCOMMODATION

KEY MEASURES
Historic Prices

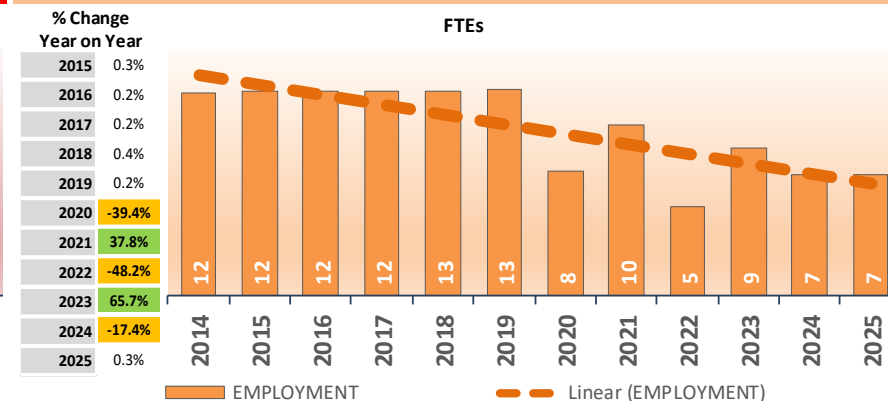
Visitor Numbers - Non-Serviced Accommodation



Visitor Days - Non-Serviced Accommodation



Direct Employment Supported - Non-Serviced Accommodation

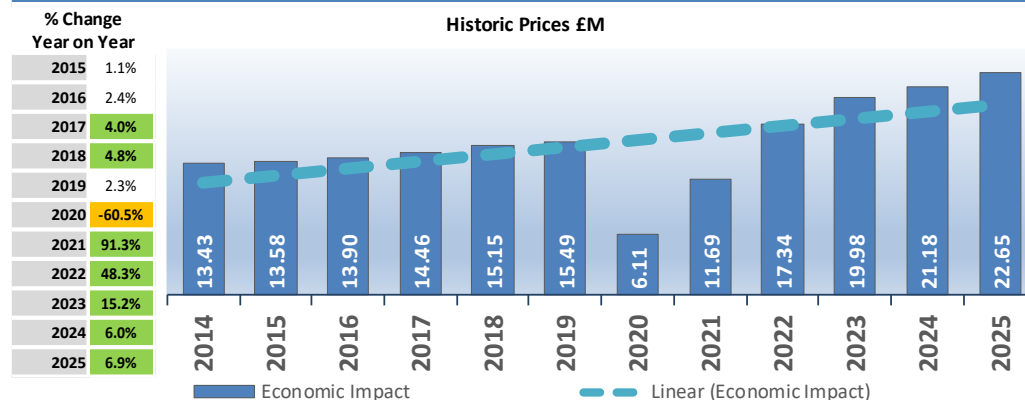


% Change from 2014	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Economic Impact - Historic Prices		3.9%	8.3%	18.3%	27.4%	35.2%	-30.9%	10.2%	-31.1%	118.9%	93.3%	99.2%
Visitor Numbers		-0.1%	-0.4%	0.1%	1.1%	3.0%	-51.4%	-20.2%	-59.1%	46.5%	44.3%	49.3%
Visitor Days		2.8%	4.5%	5.0%	6.1%	8.0%	-47.0%	-16.0%	-57.2%	56.3%	54.5%	58.9%
Direct Employment		0.3%	0.4%	0.7%	1.1%	1.2%	-38.7%	-15.5%	-56.3%	-27.5%	-40.2%	-40.0%

"Linear" = Linear Trendline

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Economic Impact - Historic Prices - SFR

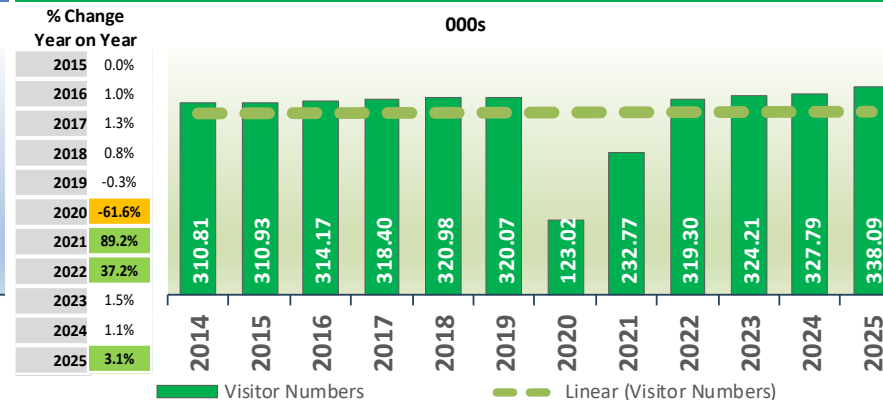


2014 to 2025
Historic Prices

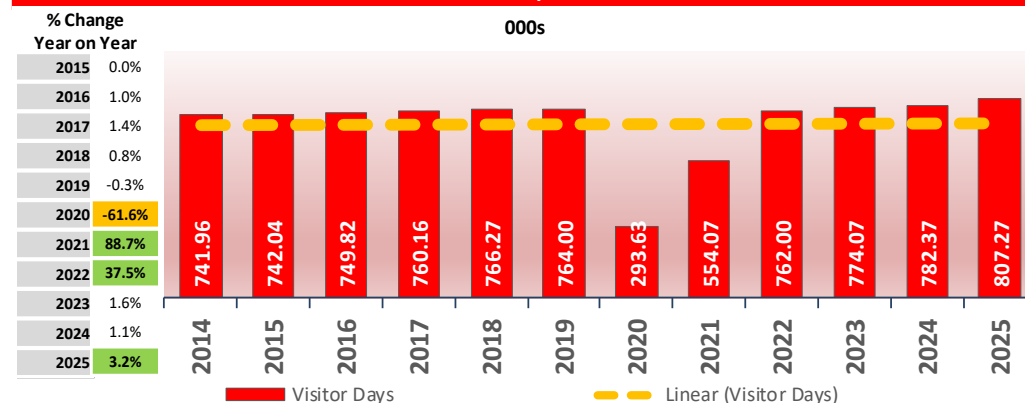
SFR

KEY MEASURES
Historic Prices

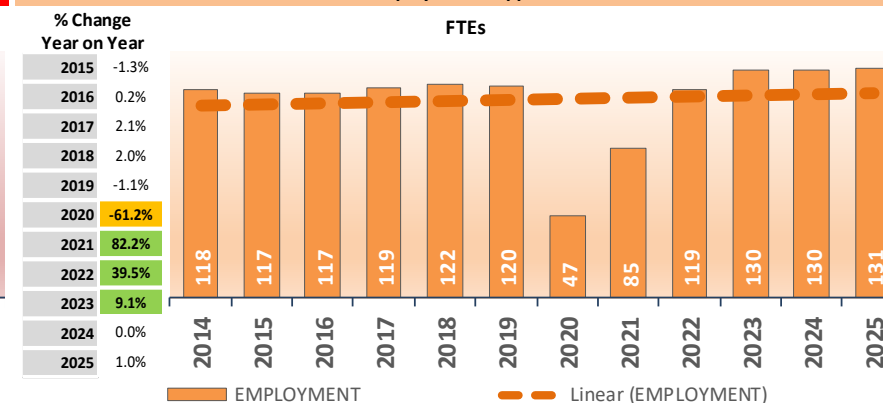
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR

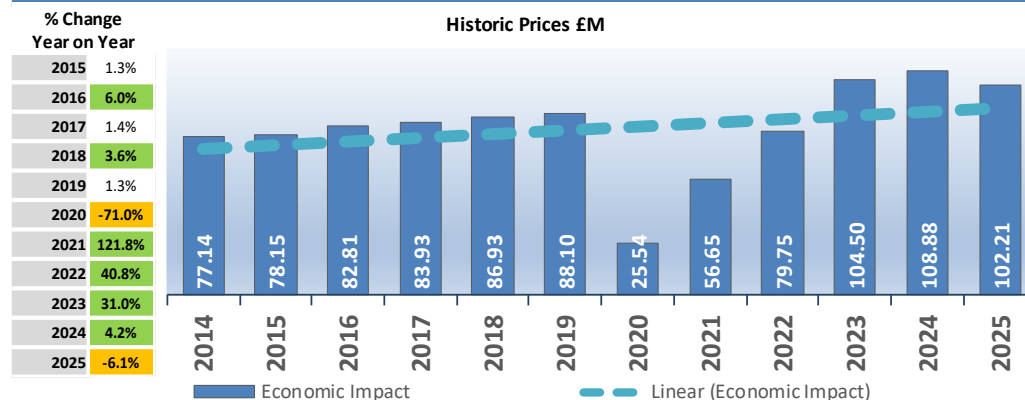


% Change from 2014	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Economic Impact - Historic Prices		1.1%	3.5%	7.7%	12.8%	15.4%	-54.5%	-12.9%	29.2%	48.8%	57.8%	68.7%
Visitor Numbers		0.0%	1.1%	2.4%	3.3%	3.0%	-60.4%	-25.1%	2.7%	4.3%	5.5%	8.8%
Visitor Days		0.0%	1.1%	2.5%	3.3%	3.0%	-60.4%	-25.3%	2.7%	4.3%	5.4%	8.8%
Direct Employment		-1.3%	-1.0%	1.1%	3.1%	1.9%	-60.4%	-27.9%	0.6%	9.8%	9.8%	10.9%

"Linear" = Linear Trendline

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Economic Impact - Historic Prices - Staying Visitor

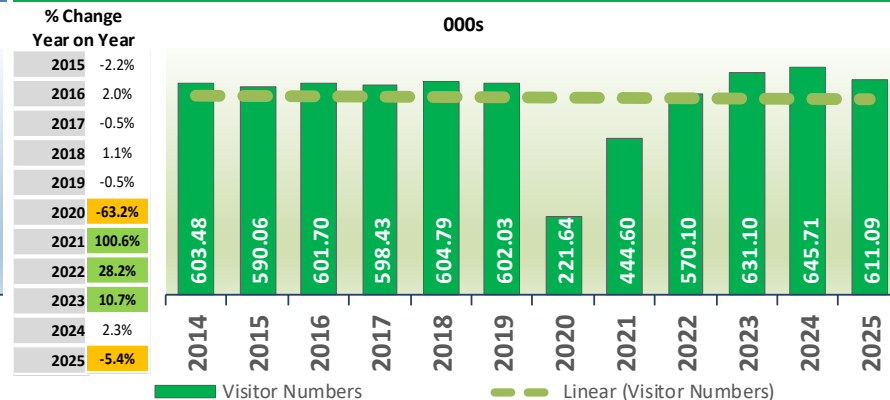


2014 to 2025
Historic Prices

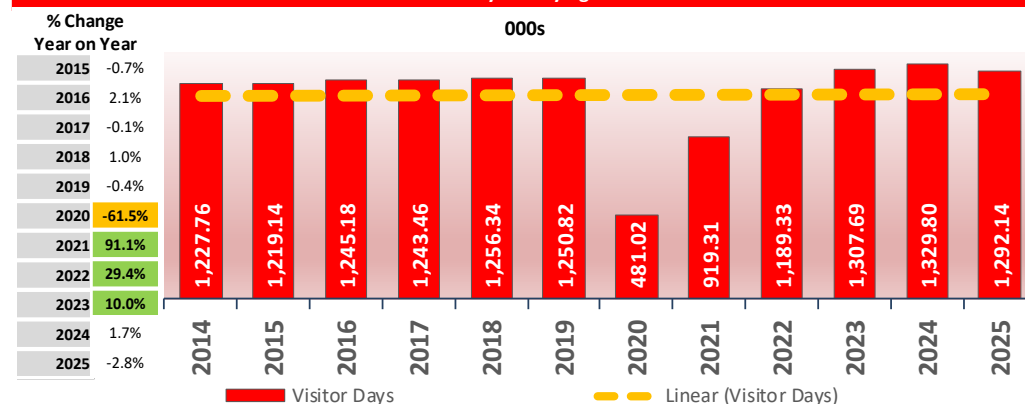
STAYING VISITOR

KEY MEASURES
Historic Prices

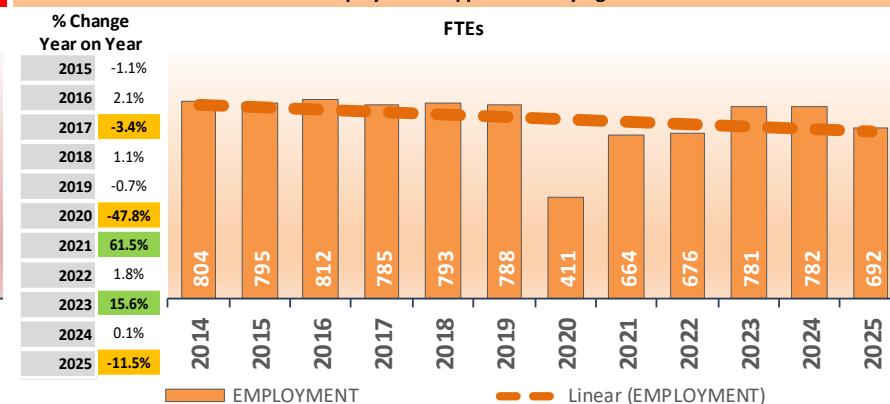
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor

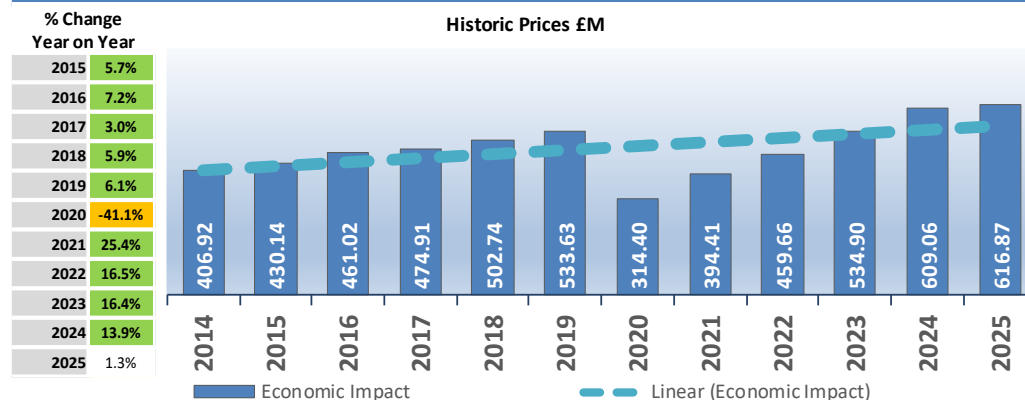


% Change from 2014	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Economic Impact - Historic Prices		1.3%	7.4%	8.8%	12.7%	14.2%	-66.9%	-26.6%	3.4%	35.5%	41.1%	32.5%
Visitor Numbers		-2.2%	-0.3%	-0.8%	0.2%	-0.2%	-63.3%	-26.3%	-5.5%	4.6%	7.0%	1.3%
Visitor Days		-0.7%	1.4%	1.3%	2.3%	1.9%	-60.8%	-25.1%	-3.1%	6.5%	8.3%	5.2%
Direct Employment		-1.1%	1.0%	-2.5%	-1.4%	-2.0%	-48.9%	-17.5%	-16.0%	-2.9%	-2.7%	-13.9%

"Linear" = Linear Trendline

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Economic Impact - Historic Prices - Day Visitor

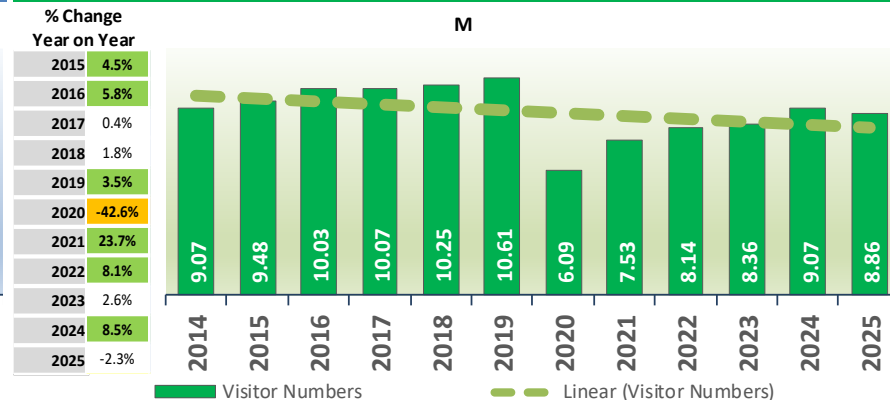


2014 to 2025
Historic Prices

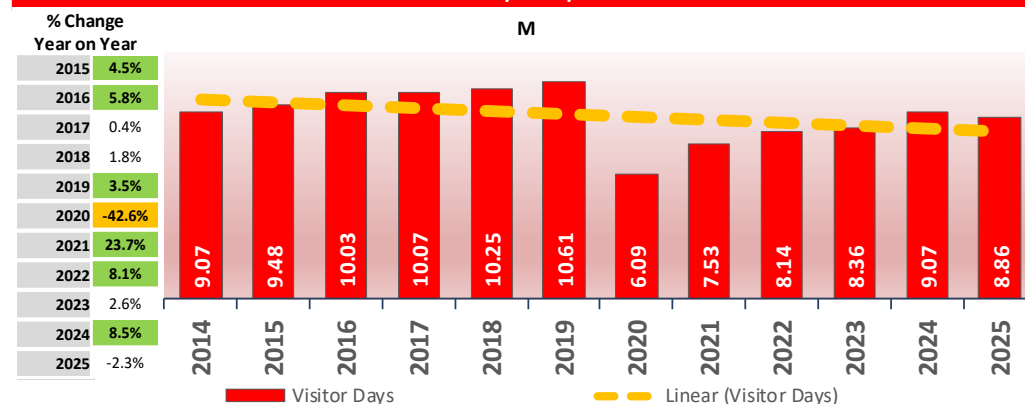
DAY VISITOR

KEY MEASURES
Historic Prices

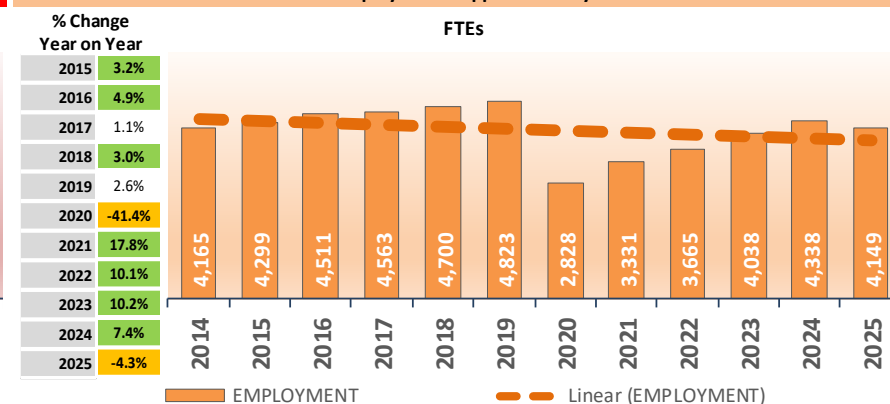
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor



% Change from 2014	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Economic Impact - Historic Prices		5.7%	13.3%	16.7%	23.5%	31.1%	-22.7%	-3.1%	13.0%	31.5%	49.7%	51.6%
Visitor Numbers		4.5%	10.6%	11.0%	13.1%	17.0%	-32.8%	-16.9%	-10.2%	-7.8%	0.0%	-2.2%
Visitor Days		4.5%	10.6%	11.0%	13.1%	17.0%	-32.8%	-16.9%	-10.2%	-7.8%	0.0%	-2.2%
Direct Employment		3.2%	8.3%	9.6%	12.8%	15.8%	-32.1%	-20.0%	-12.0%	-3.0%	4.1%	-0.4%

"Linear" = Linear Trendline

Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2014 to 2025

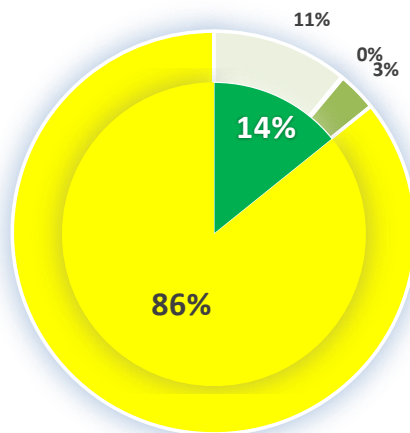
Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

Economic Impact - Historic Prices - £M - Share of Total

Visitor Numbers - 2025 - M - Share of Total

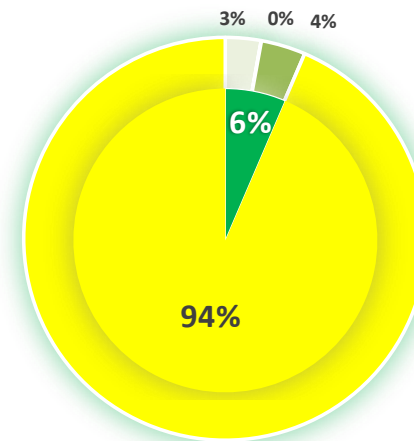
TOTAL
£719.08m

	£M
Serviced	78.67
Non-Serviced	0.89
SFR	22.65
Staying Visitor	102.21
Day Visitor	616.87
Total	719.08



TOTAL
9.47m

	M
Serviced	0.27
Non-Serviced	0.00
SFR	0.34
Staying Visitor	0.61
Day Visitor	8.86
Total	9.47

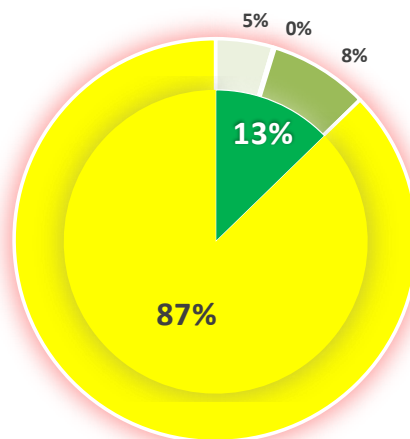


Visitor Days - 2025 - M - Share of Total

Direct Employment Supported - 2025 - FTEs - Share of Total

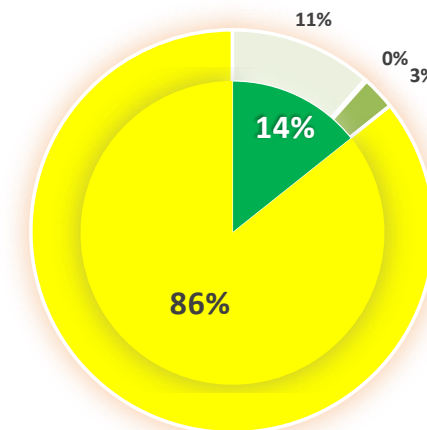
TOTAL
10.16m

	M
Serviced	0.47
Non-Serviced	0.02
SFR	0.81
Staying Visitor	1.29
Day Visitor	8.86
Total	10.16



TOTAL
4,841 Direct FTEs
6,200 Total FTEs

	FTEs
Serviced	554
Non-Serviced	7
SFR	131
Staying Visitor	692
Day Visitor	4,149
Total	4,841



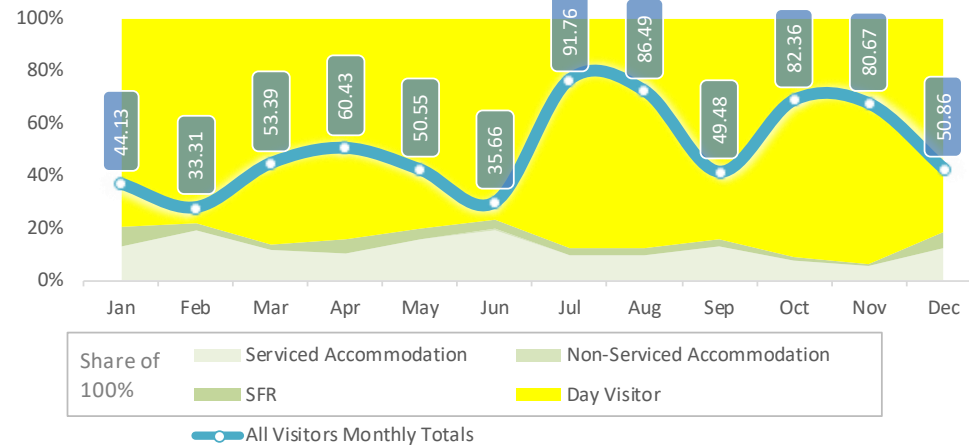
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**2025
Historic Prices**

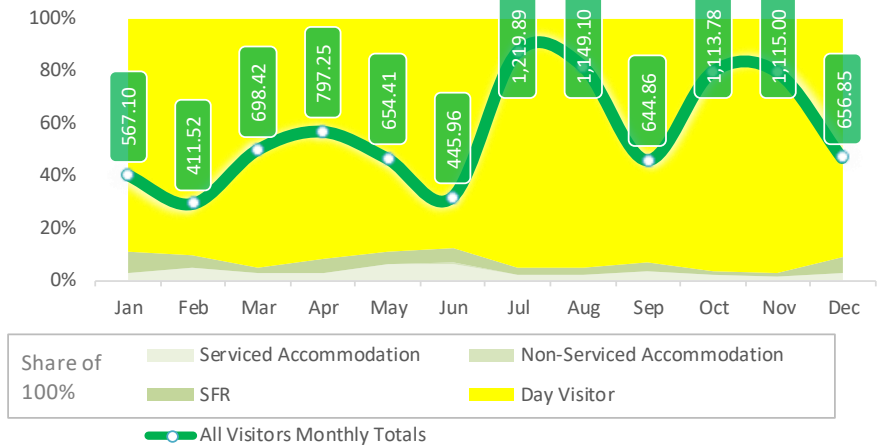
TOTAL

**DISTRIBUTION BY MONTH
Historic Prices**

Economic Impact - Historic Prices - £M - Distribution of Impact by Month



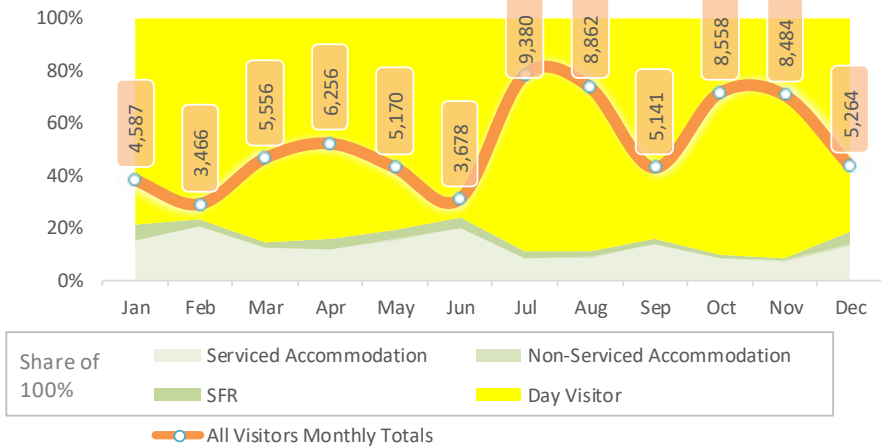
Visitor Numbers - 2025 - 000s - Distribution of Impact by Month



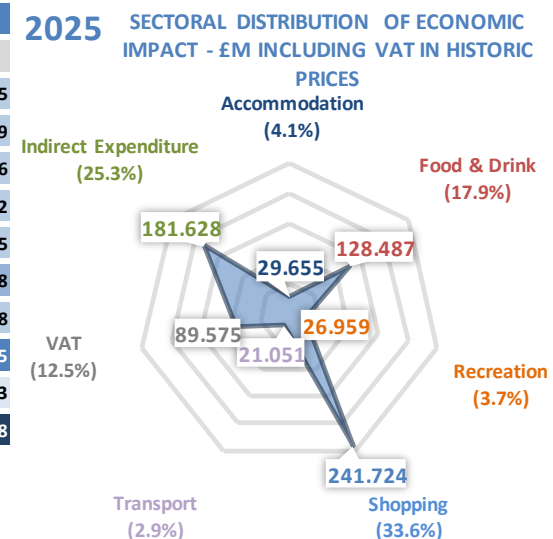
Visitor Days - 2025 - 000s - Distribution of Impact by Month



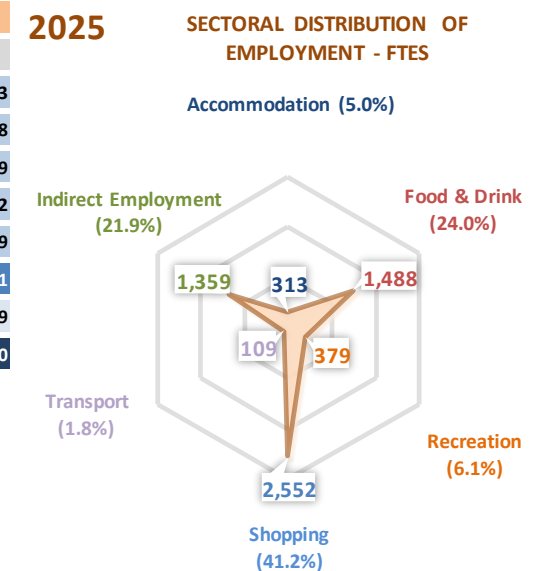
Direct Employment Supported - 2025 - FTEs - Distribution of Impact by Month



Sectoral Distribution of Economic Impact - £m including VAT in historic prices													
Sector / Year		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Accommodation	£m	27.16	27.83	29.90	30.29	30.97	31.22	6.657	17.00	24.66	32.67	32.99	29.65
Food & Drink	£m	84.47	88.84	95.02	97.73	103.41	109.41	66.67	81.60	95.66	112.66	127.53	128.49
Recreation	£m	17.75	18.64	19.94	20.48	21.67	22.91	13.86	17.11	20.05	23.78	26.89	26.96
Shopping	£m	158.97	167.46	179.20	184.42	195.16	206.69	119.59	153.13	180.02	211.11	239.35	241.72
Transport	£m	13.54	14.11	14.97	15.41	16.27	17.09	9.198	12.74	15.70	18.58	20.72	21.05
Direct Revenue	£m	301.88	316.88	339.03	348.33	367.48	387.33	215.97	281.59	336.09	398.81	447.48	447.88
VAT	£m	60.38	63.38	67.81	69.67	73.50	77.47	37.12	55.24	67.22	79.76	89.50	89.58
Direct Expenditure	£m	362.25	380.26	406.83	417.99	440.97	464.79	253.09	336.82	403.31	478.57	536.98	537.45
Indirect Expenditure	£m	121.81	128.03	137.00	140.84	148.69	156.94	86.85	114.23	136.10	160.84	180.95	181.63
TOTAL	£m	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41	717.93	719.08

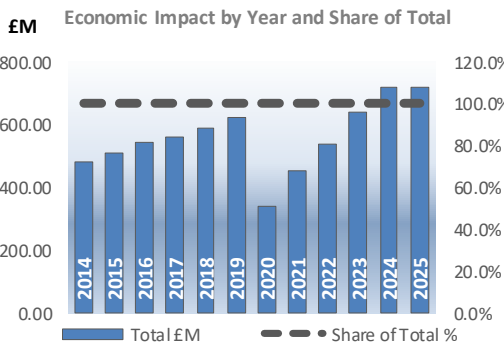


Sectoral Distribution of Employment - FTEs												
Sector / Year	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Accommodation FTEs	440	440	449	424	424	424	269	400	344	370	367	313
Food & Drink FTEs	1,489	1,529	1,601	1,617	1,665	1,703	1,007	1,184	1,314	1,465	1,564	1,488
Recreation FTEs	380	389	408	411	423	433	254	301	334	375	400	379
Shopping FTEs	2,554	2,627	2,753	2,781	2,864	2,932	1,647	2,026	2,253	2,502	2,676	2,552
Transport FTEs	107	108	113	114	117	119	62	83	96	108	114	109
Direct Employment FTEs	4,969	5,094	5,323	5,347	5,493	5,611	3,239	3,995	4,341	4,820	5,120	4,841
Indirect Employment FTEs	1,387	1,423	1,491	1,505	1,546	1,578	868	1,074	1,207	1,351	1,434	1,359
TOTAL FTEs	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554	6,200



Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2014 to 2025

Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

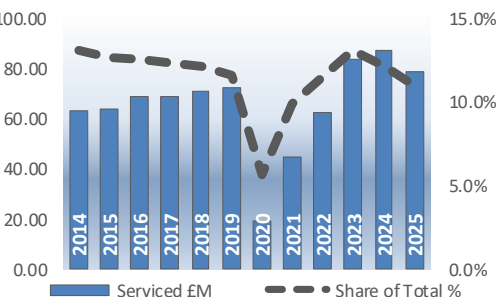
STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025 Historic Prices			TOTAL		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		TOTAL																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC				
% Change 2014 to 2025		63.9%	38.8%	36.8%	19.0%	46.4%	-0.7%	91.6%	65.6%	41.0%	58.9%	41.6%	76.1%	48.6%	Annual Change	45.4%	21.0%	68.4%	55.3%
% Change 2024 to 2025		2.0%	1.3%	-0.1%	0.0%	-0.2%	-2.1%	0.3%	0.1%	-0.4%	0.0%	0.3%	0.7%	0.2%		0.9%	-0.6%	0.1%	0.3%
Average Annual Change		5.8%	3.5%	3.3%	1.7%	4.2%	-0.1%	8.3%	6.0%	3.7%	5.4%	3.8%	6.9%	4.4%		4.1%	1.9%	6.2%	5.0%
2014	£M	26.93	24.00	39.02	50.78	34.53	35.91	47.89	52.23	35.09	51.83	56.97	28.89	484.06		89.95	121.21	135.21	137.69
2015	£M	27.72	26.56	39.31	53.08	36.04	34.77	50.69	60.57	35.55	58.61	53.91	31.47	508.29		5.0%	93.59	123.89	146.81
2016	£M	29.03	29.47	40.76	55.02	37.39	36.96	54.96	66.45	38.38	63.11	58.85	33.44	543.83	7.0%	99.26	129.37	159.80	155.40
2017	£M	30.76	29.96	41.83	59.41	38.62	38.13	56.45	68.60	39.74	62.65	61.36	31.33	558.84	2.8%	102.55	136.15	164.79	155.34
2018	£M	33.95	34.16	43.42	60.91	40.83	40.69	59.09	71.06	42.06	66.75	64.19	32.56	589.66	5.5%	111.53	142.42	172.21	163.50
2019	£M	37.16	38.62	46.60	65.12	42.43	42.04	61.22	74.55	44.44	67.56	67.15	34.85	621.73	5.4%	122.38	149.59	180.21	169.55
2020	£M	37.39	35.72	25.95	2.478	2.400	12.72	41.89	54.99	35.34	48.59	17.32	25.14	339.94	-45.3%	99.06	17.60	132.23	91.06
2021	£M	9.571	7.114	9.549	27.30	26.71	36.35	43.12	76.59	42.91	67.48	67.57	36.80	451.06	32.7%	26.23	90.35	162.61	171.86
2022	£M	30.10	28.82	40.51	52.31	35.04	36.76	49.85	65.21	38.10	65.14	64.33	33.23	539.41	19.6%	99.44	124.11	153.17	162.70
2023	£M	37.08	38.84	48.56	59.95	42.60	42.00	60.39	77.22	46.34	73.32	73.23	39.89	639.41	18.5%	124.48	144.54	183.95	186.44
2024	£M	43.26	32.90	53.46	60.45	50.65	36.41	91.52	86.36	49.68	82.34	80.42	50.49	717.93	12.3%	129.62	147.51	227.56	213.25
2025	£M	44.13	33.31	53.39	60.43	50.55	35.66	91.76	86.49	49.48	82.36	80.67	50.86	719.08	0.2%	130.83	146.64	227.73	213.88
ECONOMIC IMPACT - IN HISTORIC PRICES														TOTAL					
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	£M Economic Impact by Year and Share of Total					
Total	£M	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41	717.93	719.08						
All Visitor Types	£M	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41	717.93	719.08						
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%						
Annual Change in Share	%																		
Change in Share from 2014	%																		
Avg Ann. Change in Share	%																		

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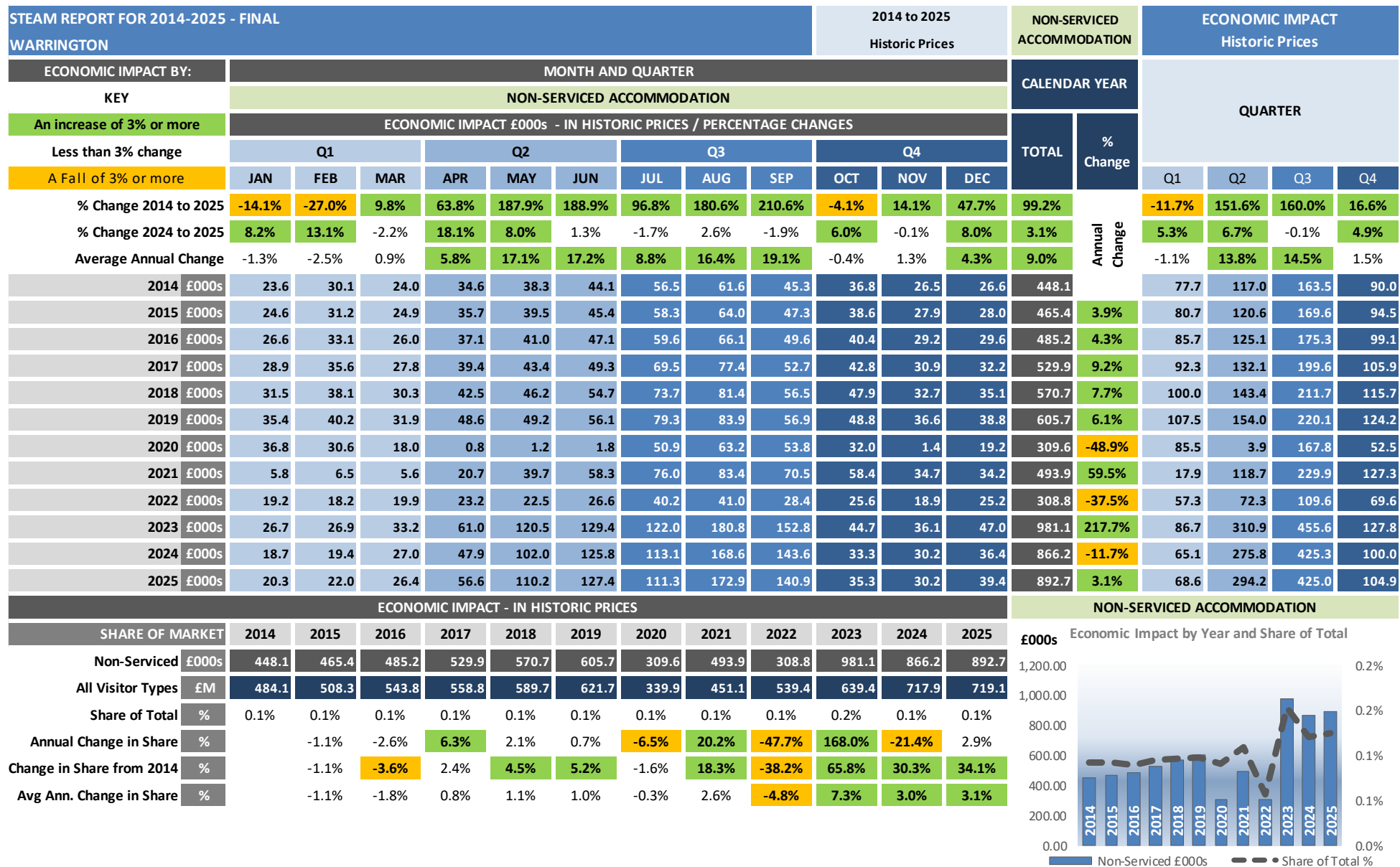
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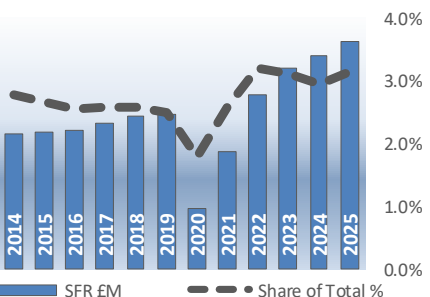
Report Prepared by: Saleem Landi, Date of Issue: 02/07/26

STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025 Historic Prices			SERVICED ACCOMMODATION	ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC						
% Change 2014 to 2025		37.2%	32.0%	4.8%	15.7%	27.8%	27.0%	25.3%	29.5%	21.4%	24.0%	20.9%	30.2%	24.4%	Annual Change	22.7%	23.7%	25.6%	25.4%
% Change 2024 to 2025		1.6%	-0.4%	-10.4%	-11.7%	-8.8%	-14.5%	-9.6%	-10.7%	-11.2%	-13.3%	-14.9%	-5.8%	-9.4%		-3.5%	-11.6%	-10.4%	-11.1%
Average Annual Change		3.4%	2.9%	0.4%	1.4%	2.5%	2.5%	2.3%	2.7%	1.9%	2.2%	1.9%	2.7%	2.2%		2.1%	2.2%	2.3%	2.3%
2014	£M	4.158	4.753	5.858	5.465	6.139	5.342	6.868	6.155	5.154	5.107	3.514	4.748	63.26		14.77	16.95	18.18	13.37
2015	£M	4.509	5.083	5.685	5.202	6.203	5.333	6.794	6.480	5.200	5.288	3.627	4.699	64.10		1.3%	15.28	16.74	18.47
2016	£M	4.938	5.417	5.849	5.647	6.634	5.864	7.301	6.618	5.571	5.601	3.903	5.078	68.42	6.7%	16.20	18.15	19.49	14.58
2017	£M	5.090	5.372	5.902	5.560	6.639	5.751	7.477	6.812	5.561	5.607	3.883	5.286	68.94	0.8%	16.36	17.95	19.85	14.78
2018	£M	5.192	5.420	6.028	5.659	6.628	6.017	8.188	7.395	5.610	5.852	3.872	5.349	71.21	3.3%	16.64	18.30	21.19	15.07
2019	£M	5.264	5.472	6.078	5.726	6.751	6.122	8.245	7.432	5.630	5.930	4.036	5.319	72.00	1.1%	16.81	18.60	21.31	15.28
2020	£M	3.150	3.638	1.982	0.173	0.333	0.338	1.842	2.728	2.111	1.543	0.288	0.997	19.12	-73.4%	8.769	0.844	6.681	2.828
2021	£M	2.019	2.225	2.630	2.427	3.544	3.948	5.860	5.852	4.404	4.690	3.023	3.844	44.47	132.5%	6.874	9.918	16.12	11.56
2022	£M	3.714	4.556	5.301	5.114	5.902	5.380	6.933	6.231	5.017	5.393	3.649	4.908	62.10	39.7%	13.57	16.40	18.18	13.95
2023	£M	6.061	6.303	7.200	6.749	7.864	7.126	9.095	8.346	6.628	6.910	4.692	6.572	83.54	34.5%	19.56	21.74	24.07	18.17
2024	£M	5.618	6.300	6.857	7.160	8.602	7.941	9.514	8.931	7.045	7.307	4.993	6.559	86.83	3.9%	18.77	23.70	25.49	18.86
2025	£M	5.705	6.276	6.142	6.323	7.846	6.786	8.602	7.971	6.259	6.333	4.247	6.181	78.67	-9.4%	18.12	20.96	22.83	16.76
ECONOMIC IMPACT - IN HISTORIC PRICES														SERVICED ACCOMMODATION					
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	£M Economic Impact by Year and Share of Total					
Serviced	£M	63.26	64.10	68.42	68.94	71.21	72.00	19.12	44.47	62.10	83.54	86.83	78.67						
All Visitor Types	£M	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41	717.93	719.08						
Share of Total	%	13.1%	12.6%	12.6%	12.3%	12.1%	11.6%	5.6%	9.9%	11.5%	13.1%	12.1%	10.9%						
Annual Change in Share	%		-3.5%	-0.2%	-1.9%	-2.1%	-4.1%	-51.4%	75.3%	16.8%	13.5%	-7.4%	-9.5%						
Change in Share from 2014	%		-3.5%	-3.7%	-5.6%	-7.6%	-11.4%	-57.0%	-24.6%	-11.9%	0.0%	-7.5%	-16.3%						
Avg Ann. Change in Share	%		-3.5%	-1.9%	-1.9%	-1.9%	-2.3%	-9.5%	-3.5%	-1.5%	0.0%	-0.7%	-1.5%						

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STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025 Historic Prices			SFR	ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY	SFR																		
An increase of 3% or more	ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC					
% Change 2014 to 2025	74.0%	70.5%	57.0%	63.1%	71.8%	70.3%	67.9%	72.5%	68.2%	67.2%	64.2%	69.9%	68.7%	Annual Change	69.8%	67.3%	69.7%	68.2%	
% Change 2024 to 2025	11.3%	11.5%	5.8%	5.4%	6.9%	4.2%	6.1%	5.9%	5.6%	4.5%	4.2%	7.6%	6.9%		10.3%	5.6%	5.9%	6.3%	
Average Annual Change	6.7%	6.4%	5.2%	5.7%	6.5%	6.4%	6.2%	6.6%	6.2%	6.1%	5.8%	6.4%	6.2%		6.3%	6.1%	6.3%	6.2%	
2014 £M	1.884	0.614	0.655	1.863	1.230	0.829	1.414	1.255	0.702	0.618	0.562	1.800	13.43		1.1%	3.154	3.922	3.371	2.980
2015 £M	1.953	0.634	0.651	1.842	1.242	0.834	1.417	1.285	0.709	0.630	0.572	1.808	13.58		2.4%	3.238	3.918	3.411	3.010
2016 £M	2.018	0.648	0.657	1.895	1.271	0.861	1.452	1.291	0.726	0.642	0.586	1.855	13.90	4.0%	3.323	4.027	3.469	3.082	
2017 £M	2.118	0.669	0.683	1.952	1.317	0.885	1.516	1.353	0.751	0.665	0.605	1.944	14.46	4.8%	3.470	4.154	3.620	3.214	
2018 £M	2.226	0.699	0.718	2.044	1.373	0.937	1.584	1.411	0.785	0.705	0.630	2.038	15.15	2.3%	3.643	4.353	3.780	3.373	
2019 £M	2.279	0.714	0.734	2.092	1.408	0.959	1.620	1.441	0.800	0.721	0.649	2.074	15.49	-60.5%	3.726	4.459	3.861	3.445	
2020 £M	2.020	0.697	0.354	0.092	0.101	0.077	0.566	0.820	0.452	0.282	0.067	0.583	6.113	91.3%	3.071	0.270	1.839	0.933	
2021 £M	1.096	0.363	0.399	1.117	0.942	0.790	1.481	1.458	0.799	0.728	0.616	1.903	11.69	48.3%	1.859	2.850	3.738	3.246	
2022 £M	2.364	0.789	0.827	2.375	1.587	1.082	1.837	1.630	0.907	0.826	0.738	2.380	17.34	15.2%	3.980	5.044	4.374	3.944	
2023 £M	2.893	0.906	0.945	2.693	1.822	1.241	2.088	1.887	1.043	0.923	0.830	2.709	19.98	6.0%	4.744	5.755	5.018	4.462	
2024 £M	2.945	0.938	0.973	2.883	1.977	1.354	2.237	2.044	1.118	0.989	0.886	2.841	21.18	6.9%	4.856	6.214	5.399	4.715	
2025 £M	3.278	1.047	1.029	3.040	2.113	1.411	2.374	2.165	1.181	1.033	0.923	3.058	22.65		5.354	6.564	5.719	5.014	
ECONOMIC IMPACT - IN HISTORIC PRICES														SFR					
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	£M Economic Impact by Year and Share of Total					
SFR	£M	13.43	13.58	13.90	14.46	15.15	15.49	6.113	11.69	17.34	19.98	21.18	22.65						
All Visitor Types	£M	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41	717.93	719.08						
Share of Total	%	2.8%	2.7%	2.6%	2.6%	2.6%	2.5%	1.8%	2.6%	3.2%	3.1%	3.0%	3.2%						
Annual Change in Share	%		-3.7%	-4.3%	1.2%	-0.7%	-3.0%	-27.8%	44.2%	24.0%	-2.8%	-5.6%	6.8%						
Change in Share from 2014	%		-3.7%	-7.9%	-6.7%	-7.4%	-10.2%	-35.2%	-6.5%	15.9%	12.6%	6.4%	13.6%						
Avg Ann. Change in Share	%		-3.7%	-3.9%	-2.2%	-1.8%	-2.0%	-5.9%	-0.9%	2.0%	1.4%	0.6%	1.2%						

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STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON										2014 to 2025 Historic Prices			STAYING VISITOR		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2014 to 2025		48.4%	36.1%	10.1%	27.9%	35.9%	33.9%	33.0%	38.0%	28.5%	28.5%	26.8%	41.1%	32.5%	Annual Change	30.8%	32.5%	33.5%	33.1%
% Change 2024 to 2025		4.9%	1.2%	-8.4%	-6.7%	-5.7%	-11.6%	-6.6%	-7.5%	-8.7%	-11.1%	-12.0%	-1.7%	-6.1%		-0.6%	-7.9%	-7.5%	-7.6%
Average Annual Change		4.4%	3.3%	0.9%	2.5%	3.3%	3.1%	3.0%	3.5%	2.6%	2.6%	2.4%	3.7%	3.0%		2.8%	3.0%	3.0%	3.0%
2014 £M		6.066	5.397	6.538	7.363	7.408	6.215	8.338	7.471	5.901	5.762	4.103	6.575	77.14		18.00	20.99	21.71	16.44
2015 £M		6.487	5.748	6.361	7.080	7.485	6.212	8.269	7.829	5.956	5.956	4.227	6.536	78.15	1.3%	18.60	20.78	22.05	16.72
2016 £M		6.983	6.098	6.532	7.579	7.946	6.772	8.812	7.976	6.347	6.283	4.517	6.962	82.81	6.0%	19.61	22.30	23.13	17.76
2017 £M		7.237	6.077	6.613	7.552	7.999	6.686	9.062	8.243	6.364	6.315	4.518	7.262	83.93	1.4%	19.93	22.24	23.67	18.10
2018 £M		7.449	6.157	6.777	7.745	8.047	7.008	9.846	8.887	6.451	6.605	4.534	7.422	86.93	3.6%	20.38	22.80	25.18	18.56
2019 £M		7.578	6.227	6.843	7.867	8.208	7.138	9.944	8.956	6.487	6.700	4.722	7.432	88.10	1.3%	20.65	23.21	25.39	18.85
2020 £M		5.207	4.366	2.354	0.266	0.435	0.416	2.459	3.611	2.617	1.857	0.357	1.599	25.54	-71.0%	11.93	1.118	8.687	3.813
2021 £M		3.122	2.594	3.035	3.565	4.526	4.796	7.417	7.394	5.274	5.476	3.674	5.781	56.65	121.8%	8.751	12.89	20.09	14.93
2022 £M		6.097	5.363	6.148	7.512	7.512	6.489	8.810	7.903	5.953	6.244	4.406	7.313	79.75	40.8%	17.61	21.51	22.66	17.96
2023 £M		8.980	7.236	8.177	9.503	9.807	8.496	11.30	10.41	7.823	7.877	5.558	9.328	104.50	31.0%	24.39	27.81	29.54	22.76
2024 £M		8.581	7.258	7.856	10.09	10.68	9.421	11.86	11.14	8.307	8.329	5.910	9.436	108.88	4.2%	23.70	30.19	31.31	23.67
2025 £M		9.003	7.344	7.197	9.420	10.07	8.325	11.09	10.31	7.580	7.401	5.201	9.278	102.21	-6.1%	23.54	27.81	28.98	21.88
ECONOMIC IMPACT - IN HISTORIC PRICES														STAYING VISITOR					
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	£M Economic Impact by Year and Share of Total					
Staying Visitor £M		77.14	78.15	82.81	83.93	86.93	88.10	25.54	56.65	79.75	104.50	108.88	102.21						
All Visitor Types £M		484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41	717.93	719.08						
Share of Total %		15.9%	15.4%	15.2%	15.0%	14.7%	14.2%	7.5%	12.6%	14.8%	16.3%	15.2%	14.2%						
Annual Change in Share %			-3.5%	-1.0%	-1.4%	-1.8%	-3.9%	-47.0%	67.1%	17.7%	10.5%	-7.2%	-6.3%						
Change in Share from 2014 %			-3.5%	-4.4%	-5.8%	-7.5%	-11.1%	-52.8%	-21.2%	-7.2%	2.6%	-4.8%	-10.8%						
Avg Ann. Change in Share %			-3.5%	-2.2%	-1.9%	-1.9%	-2.2%	-8.8%	-3.0%	-0.9%	0.3%	-0.5%	-1.0%						

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Report Prepared by: Saleem Landi, Date of Issue: 02/07/26

STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025 Historic Prices			DAY VISITOR		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		DAY VISITOR											TOTAL						% Change	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4			Annual Change						
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2014 to 2025		68.4%	39.6%	42.2%	17.5%	49.3%	-7.9%	104.0%	70.2%	43.5%	62.7%	42.7%	86.4%	51.6%	Annual Change	49.1%	18.6%	75.1%	58.4%	
% Change 2024 to 2025		1.3%	1.3%	1.3%	1.3%	1.3%	1.3%	1.3%	1.3%	1.3%	1.3%	1.3%	1.3%	1.3%		1.3%	1.3%	1.3%	1.3%	
Average Annual Change		6.2%	3.6%	3.8%	1.6%	4.5%	-0.7%	9.5%	6.4%	4.0%	5.7%	3.9%	7.9%	4.7%		4.5%	1.7%	6.8%	5.3%	
2014 £M		20.86	18.60	32.49	43.41	27.12	29.69	39.55	44.76	29.19	46.07	52.87	22.31	406.92		71.95	100.22	113.50	121.25	
2015 £M		21.24	20.81	32.95	46.00	28.55	28.56	42.42	52.74	29.59	52.66	49.69	24.93	430.14	5.7%	75.00	103.11	124.76	127.27	
2016 £M		22.05	23.37	34.22	47.44	29.44	30.19	46.15	58.48	32.04	56.83	54.33	26.48	461.02	7.2%	79.64	107.08	136.66	137.64	
2017 £M		23.53	23.88	35.21	51.86	30.62	31.44	47.39	60.35	33.38	56.33	56.84	24.07	474.91	3.0%	82.63	113.92	141.12	137.24	
2018 £M		26.50	28.01	36.64	53.16	32.78	33.68	49.24	62.17	35.61	60.15	59.65	25.14	502.74	5.9%	91.15	119.62	147.03	144.94	
2019 £M		29.58	32.40	39.75	57.25	34.22	34.91	51.27	65.59	37.96	60.86	62.42	27.41	533.63	6.1%	101.73	126.38	154.82	150.70	
2020 £M		32.18	31.36	23.60	2.212	1.965	12.30	39.43	51.38	32.73	46.73	16.97	23.55	314.40	-41.1%	87.14	16.48	123.54	87.24	
2021 £M		6.449	4.520	6.514	23.73	22.18	31.55	35.70	69.19	37.64	62.01	63.90	31.02	394.41	25.4%	17.48	77.47	142.53	156.93	
2022 £M		24.00	23.46	34.36	44.80	27.53	30.27	41.04	57.31	32.15	58.89	59.93	25.92	459.66	16.5%	81.83	102.60	130.50	144.73	
2023 £M		28.10	31.61	40.38	50.45	32.79	33.50	49.08	66.80	38.52	65.44	67.67	30.56	534.90	16.4%	100.09	116.74	154.41	163.67	
2024 £M		34.68	25.64	45.60	50.36	39.97	26.99	79.66	75.21	41.37	74.01	74.51	41.06	609.06	13.9%	105.92	117.32	196.24	189.57	
2025 £M		35.12	25.97	46.19	51.01	40.48	27.34	80.68	76.18	41.90	74.96	75.47	41.58	616.87	1.3%	107.28	118.82	198.76	192.00	
ECONOMIC IMPACT - IN HISTORIC PRICES														DAY VISITOR						
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	£M Economic Impact by Year and Share of Total						
Day Visitor		£M	406.92	430.14	461.02	474.91	502.74	533.63	314.40	394.41	459.66	534.90	609.06	616.87						

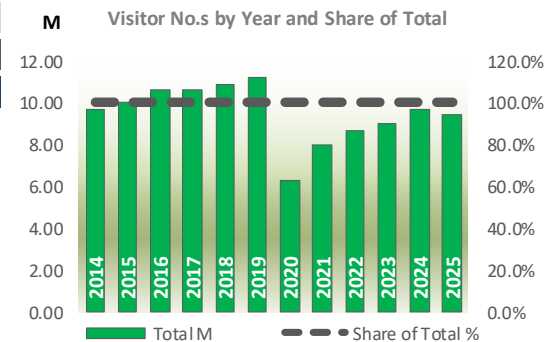
Visitor Numbers by Month, Year and Visitor Type for the Period 2014 to 2025

Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON										2014 to 2025			TOTAL		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	TOTAL																		
An increase of 3% or more	VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES																		
Less than 3% change	Q1			Q2			Q3			Q4			TOTAL	% Change					
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2014 to 2025	9.0%	-9.0%	-8.7%	-22.8%	-3.1%	-37.6%	29.7%	9.6%	-7.1%	4.8%	-7.8%	18.6%	-2.0%	Annual Change	-3.5%	-21.7%	12.3%	2.1%	
% Change 2024 to 2025	-1.4%	-1.8%	-2.4%	-2.6%	-3.0%	-3.7%	-2.5%	-2.5%	-2.8%	-2.4%	-2.4%	-1.9%	-2.5%		-1.9%	-3.0%	-2.6%	-2.3%	
Average Annual Change	0.8%	-0.8%	-0.8%	-2.1%	-0.3%	-3.4%	2.7%	0.9%	-0.6%	0.4%	-0.7%	1.7%	-0.2%		-0.3%	-2.0%	1.1%	0.2%	
2014	M	0.520	0.452	0.765	1.033	0.676	0.714	0.940	1.049	0.694	1.063	1.209	0.554		9.669	1.737	2.423	2.683	2.826
2015	M	0.525	0.495	0.762	1.075	0.700	0.681	0.994	1.216	0.694	1.196	1.125	0.604	10.07	4.1%	1.783	2.456	2.904	2.925
2016	M	0.539	0.546	0.780	1.097	0.711	0.710	1.064	1.324	0.741	1.272	1.212	0.631	10.63	5.6%	1.865	2.518	3.129	3.115
2017	M	0.559	0.543	0.782	1.163	0.719	0.718	1.065	1.333	0.751	1.230	1.235	0.566	10.66	0.4%	1.884	2.601	3.148	3.031
2018	M	0.602	0.608	0.784	1.149	0.739	0.740	1.065	1.321	0.770	1.263	1.247	0.569	10.86	1.8%	1.993	2.628	3.156	3.079
2019	M	0.649	0.681	0.827	1.203	0.751	0.748	1.080	1.357	0.798	1.247	1.272	0.601	11.21	3.3%	2.157	2.701	3.235	3.120
2020	M	0.676	0.642	0.474	0.046	0.043	0.242	0.784	1.024	0.657	0.919	0.332	0.471	6.310	-43.7%	1.792	0.331	2.466	1.722
2021	M	0.151	0.104	0.143	0.487	0.469	0.645	0.735	1.373	0.760	1.220	1.249	0.642	7.979	26.4%	0.399	1.601	2.869	3.110
2022	M	0.478	0.449	0.643	0.856	0.554	0.587	0.785	1.066	0.610	1.079	1.091	0.515	8.713	9.2%	1.570	1.997	2.462	2.684
2023	M	0.500	0.532	0.669	0.854	0.587	0.580	0.830	1.100	0.648	1.060	1.089	0.536	8.986	3.1%	1.701	2.022	2.578	2.685
2024	M	0.575	0.419	0.716	0.818	0.675	0.463	1.252	1.179	0.664	1.141	1.142	0.670	9.714	8.1%	1.710	1.956	3.094	2.953
2025	M	0.567	0.412	0.698	0.797	0.654	0.446	1.220	1.149	0.645	1.114	1.115	0.657	9.474	-2.5%	1.677	1.898	3.014	2.886
VISITOR NUMBERS														TOTAL					
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	M Visitor No.s by Year and Share of Total					
Total	M	9.669	10.07	10.63	10.66	10.86	11.21	6.310	7.979	8.713	8.986	9.714	9.474	12.00					
All Visitor Types	M	9.669	10.07	10.63	10.66	10.86	11.21	6.310	7.979	8.713	8.986	9.714	9.474	10.00					
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	8.00					
Annual Change in Share	%													6.00					
Change in Share from 2014	%													4.00					
Avg Ann. Change in Share	%													2.00					
														0.00					
														Total M					
														Share of Total %					

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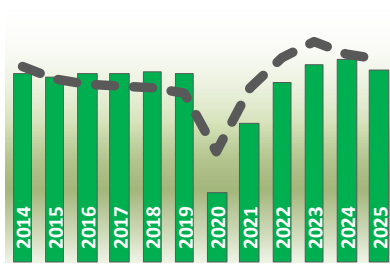
Report Prepared by: Saleem Landi. Date of Issue: 02/07/2026



STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025			SERVICED		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2014 to 2025		12.0%	-3.7%	-26.2%	-11.5%	-5.6%	-6.6%	-4.2%	-1.6%	-10.7%	-6.1%	-7.6%	-4.8%		-7.0%	-9.1%	-7.5%	-5.5%	-6.1%
% Change 2024 to 2025		3.8%	-1.9%	-10.8%	-16.4%	-17.5%	-22.2%	-17.9%	-17.7%	-18.7%	-11.6%	-13.7%	-4.4%		-14.3%	-3.5%	-18.7%	-18.1%	-9.9%
Average Annual Change		1.1%	-0.3%	-2.4%	-1.0%	-0.5%	-0.6%	-0.4%	-0.1%	-1.0%	-0.6%	-0.7%	-0.4%		-0.6%	-0.8%	-0.7%	-0.5%	-0.6%
2014 000s		14.0	21.4	23.9	27.2	40.5	30.9	27.8	24.9	25.8	20.8	15.6	18.3		291.0	59.3	98.6	78.5	54.6
2015 000s		14.4	20.1	19.5	24.3	39.8	29.9	28.1	26.6	24.2	19.2	15.0	16.2	277.5	-4.7%	54.1	94.0	78.9	50.5
2016 000s		16.0	20.5	19.4	27.3	39.8	31.1	28.7	25.7	25.8	19.9	15.3	16.4	285.9	3.0%	55.9	98.2	80.2	51.5
2017 000s		15.7	19.9	19.0	26.0	38.9	29.7	28.5	25.7	24.9	19.1	14.7	16.4	278.4	-2.6%	54.5	94.5	79.2	50.2
2018 000s		16.0	19.9	19.4	26.3	38.8	30.9	28.7	25.7	25.1	20.0	14.6	16.6	282.1	1.3%	55.4	96.0	79.5	51.2
2019 000s		15.9	19.7	19.2	26.1	38.8	30.9	28.5	25.4	24.7	19.9	14.9	16.2	280.2	-0.7%	54.9	95.7	78.6	51.0
2020 000s		13.7	18.8	9.0	1.1	2.7	2.4	9.4	14.0	13.3	7.4	1.5	4.4	97.8	-65.1%	41.5	6.3	36.7	13.3
2021 000s		7.5	9.8	10.2	13.5	24.9	24.3	25.0	24.8	23.6	19.2	13.6	14.3	210.5	115.2%	27.4	62.6	73.4	47.0
2022 000s		11.4	16.8	17.1	23.6	34.8	27.7	25.9	23.1	22.4	18.3	13.7	15.2	250.1	18.8%	45.3	86.1	71.4	47.3
2023 000s		16.4	21.3	21.1	27.6	42.9	33.8	31.0	27.8	27.0	21.1	15.9	18.4	304.4	21.7%	58.8	104.2	85.9	55.5
2024 000s		15.1	21.0	19.8	28.8	46.3	37.1	32.4	29.8	28.3	22.1	16.7	18.2	315.5	3.6%	55.9	112.2	90.5	56.9
2025 000s		15.7	20.6	17.7	24.1	38.2	28.9	26.6	24.5	23.0	19.5	14.4	17.4	270.5	-14.3%	53.9	91.2	74.1	51.3
VISITOR NUMBERS														SERVICED ACCOMMODATION					
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	000s	Visitor No.s by Year and Share of Total				
Serviced		000s	291.0	277.5	285.9	278.4	282.1	280.2	97.8	210.5	250.1	304.4	315.5	270.5	400.00 300.00 200.00 100.00 0.00 4.0% 3.0% 2.0% 1.0% 0.0%				
All Visitor Types		M	9.7	10.1	10.6	10.7	10.9	11.2	6.3	8.0	8.7	9.0	9.7	9.5					
Share of Total		%	3.0%	2.8%	2.7%	2.6%	2.6%	2.5%	1.5%	2.6%	2.9%	3.4%	3.2%	2.9%					
Annual Change in Share		%		-8.4%	-2.4%	-3.0%	-0.4%	-3.8%	-38.0%	70.2%	8.8%	18.0%	-4.1%	-12.1%					
Change in Share from 2014		%		-8.4%	-10.6%	-13.3%	-13.7%	-17.0%	-48.5%	-12.3%	-4.6%	12.6%	7.9%	-5.1%					
Avg Ann. Change in Share		%		-8.4%	-5.3%	-4.4%	-3.4%	-3.4%	-8.1%	-1.8%	-0.6%	1.4%	0.8%	-0.5%					
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Report Prepared by: Saleem Landi, Date of Issue: 02/07/2025																			

STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025			NON-SERVICED		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2014 to 2025		-38.5%	-48.4%	-19.2%	-1.6%	101.9%	107.7%	95.9%	130.2%	152.6%	-32.7%	-24.9%	18.5%	49.3%	Annual Change	-36.2%	71.2%	126.3%	-18.2%	
% Change 2024 to 2025		10.2%	18.2%	-3.7%	10.3%	11.1%	-1.9%	4.8%	-5.9%	1.6%	18.0%	8.1%	10.2%	3.5%		6.3%	5.2%	-0.4%	12.2%	
Average Annual Change		-3.5%	-4.4%	-1.7%	-0.1%	9.3%	9.8%	8.7%	11.8%	13.9%	-3.0%	-2.3%	1.7%	4.5%		-3.3%	6.5%	11.5%	-1.7%	
2014 000s		0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7	-0.1%	0.3	0.5	0.5	0.4	
2015 000s		0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		0.3	0.5	0.5	0.4	
2016 000s		0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		-0.3%	0.3	0.5	0.5	0.4
2017 000s		0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		0.4%	0.3	0.5	0.5	0.4
2018 000s		0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		1.0%	0.3	0.5	0.5	0.4
2019 000s		0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		1.9%	0.3	0.5	0.5	0.4
2020 000s		0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.2	0.1	0.0	0.1	0.8	-52.8%	0.2	0.0	0.4	0.2	
2021 000s		0.0	0.0	0.0	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.3	64.2%	0.0	0.4	0.5	0.4	
2022 000s		0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.7	-48.8%	0.1	0.2	0.2	0.2	
2023 000s		0.1	0.1	0.1	0.2	0.4	0.4	0.3	0.4	0.4	0.1	0.1	0.1	2.4	258.2%	0.2	0.9	1.1	0.3	
2024 000s		0.0	0.0	0.1	0.1	0.3	0.4	0.3	0.4	0.4	0.1	0.1	0.1	2.4	-1.5%	0.2	0.9	1.1	0.3	
2025 000s		0.1	0.1	0.1	0.2	0.4	0.4	0.3	0.4	0.4	0.1	0.1	0.1	2.5	3.5%	0.2	0.9	1.1	0.3	
VISITOR NUMBERS														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	000s Visitor No.s by Year and Share of Total						
Non-Serviced 000s		1.7	1.7	1.7	1.7	1.7	1.7	0.8	1.3	0.7	2.4	2.4	2.5							
All Visitor Types M		9.7	10.1	10.6	10.7	10.9	11.2	6.3	8.0	8.7	9.0	9.7	9.5							
Share of Total %		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%							
Annual Change in Share %			-4.0%	-5.5%	0.1%	-0.7%	-1.3%	-16.1%	29.9%	-53.1%	247.3%	-8.8%	6.1%							
Change in Share from 2014 %			-4.0%	-9.3%	-9.3%	-10.0%	-11.2%	-25.5%	-3.3%	-54.6%	57.6%	43.6%	52.4%							
Avg Ann. Change in Share %			-4.0%	-4.7%	-3.1%	-2.5%	-2.2%	-4.2%	-0.5%	-6.8%	6.4%	4.4%	4.8%							

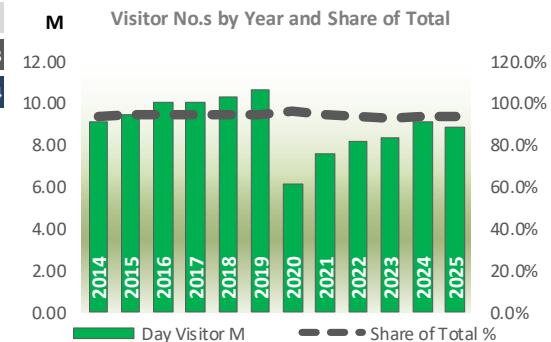
STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025			SFR		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SFR																	
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC						
% Change 2014 to 2025		12.2%	9.9%	1.2%	5.2%	10.8%	9.8%	8.3%	11.2%	8.5%	7.8%	5.9%	9.6%	8.8%	Annual Change	9.2%	8.2%	9.4%	8.4%
% Change 2024 to 2025		7.4%	7.6%	2.1%	1.7%	3.1%	0.6%	2.4%	2.2%	1.9%	0.9%	0.5%	3.9%	3.1%		6.3%	1.9%	2.2%	2.4%
Average Annual Change		1.1%	0.9%	0.1%	0.5%	1.0%	0.9%	0.8%	1.0%	0.8%	0.7%	0.5%	0.9%	0.8%		0.8%	0.7%	0.9%	0.8%
2014 000s		41.6	16.2	16.8	38.1	30.9	21.8	31.3	26.7	17.9	16.0	15.3	38.3	310.8		74.6	90.8	75.8	69.5
2015 000s		42.7	16.5	16.6	37.3	30.9	21.7	31.0	27.0	17.9	16.1	15.4	38.0	310.9	0.0%	75.7	89.8	75.9	69.5
2016 000s		43.5	16.6	16.5	37.9	31.2	22.1	31.3	26.8	18.0	16.2	15.6	38.5	314.2	1.0%	76.7	91.1	76.2	70.2
2017 000s		44.5	16.8	16.7	38.0	31.5	22.2	31.9	27.4	18.2	16.3	15.7	39.3	318.4	1.3%	78.0	91.6	77.4	71.3
2018 000s		45.0	16.8	16.9	38.3	31.6	22.6	32.1	27.4	18.3	16.7	15.7	39.7	321.0	0.8%	78.8	92.4	77.8	72.0
2019 000s		45.0	16.8	16.8	38.2	31.6	22.5	32.0	27.3	18.2	16.6	15.8	39.3	320.1	-0.3%	78.6	92.3	77.5	71.7
2020 000s		38.8	15.9	7.9	1.6	2.2	1.8	10.9	15.2	10.0	6.3	1.6	10.8	123.0	-61.6%	62.7	5.6	36.0	18.7
2021 000s		20.8	8.2	8.8	19.6	20.3	17.8	28.1	26.6	17.5	16.1	14.4	34.7	232.8	89.2%	37.8	57.7	72.1	65.2
2022 000s		41.5	16.5	16.9	38.7	31.7	22.6	32.3	27.6	18.4	17.0	16.0	40.2	319.3	37.2%	75.0	93.0	78.2	73.2
2023 000s		44.8	16.7	17.0	38.6	32.1	22.9	32.4	28.1	18.6	16.7	15.8	40.4	324.2	1.5%	78.6	93.6	79.1	72.9
2024 000s		43.5	16.5	16.7	39.4	33.2	23.8	33.0	29.0	19.0	17.1	16.1	40.3	327.8	1.1%	76.7	96.4	81.1	73.5
2025 000s		46.7	17.8	17.1	40.1	34.2	24.0	33.8	29.7	19.4	17.2	16.2	41.9	338.1	3.1%	81.5	98.3	82.9	75.3
VISITOR NUMBERS														SFR					
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	000s	Visitor No.s by Year and Share of Total				
SFR 000s		310.8	310.9	314.2	318.4	321.0	320.1	123.0	232.8	319.3	324.2	327.8	338.1	400.00					
All Visitor Types M		9.7	10.1	10.6	10.7	10.9	11.2	6.3	8.0	8.7	9.0	9.7	9.5	300.00					
Share of Total %		3.2%	3.1%	3.0%	3.0%	3.0%	2.9%	1.9%	2.9%	3.7%	3.6%	3.4%	3.6%	200.00					
Annual Change in Share %			-3.9%	-4.3%	1.0%	-1.0%	-3.4%	-31.7%	49.6%	25.6%	-1.6%	-6.5%	5.8%	100.00					
Change in Share from 2014 %			-3.9%	-8.0%	-7.1%	-8.0%	-11.2%	-39.4%	-9.3%	14.0%	12.2%	5.0%	11.0%	0.00					
Avg Ann. Change in Share %			-3.9%	-4.0%	-2.4%	-2.0%	-2.2%	-6.6%	-1.3%	1.8%	1.4%	0.5%	1.0%	0.00					
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Report Prepared by: Saleem Landi, Date of Issue: 02/07/26																			

STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025			STAYING VISITOR		VISITOR NUMBERS					
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																			
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2014 to 2025		12.1%	2.0%	-14.9%	-1.7%	1.8%	0.5%	2.6%	5.5%	-2.3%	-0.2%	-1.0%	4.9%	1.3%	Annual Change	1.0%	0.2%	2.2%	1.9%		
% Change 2024 to 2025		6.5%	2.3%	-4.9%	-5.9%	-8.8%	-13.2%	-7.6%	-7.9%	-10.3%	-6.1%	-6.7%	1.3%	-5.4%		2.2%	-9.1%	-8.4%	-2.9%		
Average Annual Change		1.1%	0.2%	-1.4%	-0.2%	0.2%	0.0%	0.2%	0.5%	-0.2%	0.0%	-0.1%	0.4%	0.1%		0.1%	0.0%	0.2%	0.2%		
2014		000s	55.7	37.7	40.9	65.5	71.5	52.9	59.2	51.7	43.8	36.9	31.0	56.6	603.5	-2.2%	134.2	190.0	154.7	124.5	
2015		000s	57.2	36.7	36.1	61.7	70.8	51.8	59.3	53.7	42.3	35.5	30.5	54.3	590.1		130.1	184.3	155.3	120.4	
2016		000s	59.6	37.3	35.9	65.4	71.1	53.4	60.2	52.7	44.0	36.2	31.0	54.9	601.7		2.0%	132.8	189.8	156.9	122.1
2017		000s	60.3	36.7	35.8	64.1	70.5	52.0	60.6	53.3	43.3	35.6	30.5	55.8	598.4		-0.5%	132.8	186.6	157.1	121.9
2018		000s	61.2	36.9	36.4	64.7	70.5	53.7	60.9	53.4	43.6	36.8	30.4	56.4	604.8		1.1%	134.4	188.9	157.9	123.6
2019		000s	61.0	36.6	36.1	64.4	70.5	53.6	60.6	53.0	43.1	36.7	30.8	55.7	602.0		-0.5%	133.7	188.5	156.6	123.1
2020		000s	52.6	34.8	16.9	2.8	4.9	4.2	20.4	29.2	23.4	13.9	3.1	15.2	221.6		-63.2%	104.4	11.9	73.1	32.2
2021		000s	28.3	18.0	19.0	33.1	45.3	42.3	53.2	51.6	41.2	35.4	28.1	49.1	444.6		100.6%	65.3	120.7	146.0	112.6
2022		000s	53.0	33.4	34.0	62.3	66.5	50.4	58.3	50.7	40.9	35.4	29.7	55.5	570.1		28.2%	120.4	179.3	149.8	120.6
2023		000s	61.3	38.1	38.2	66.4	75.3	57.0	63.7	56.4	46.0	37.9	31.9	58.9	631.1		10.7%	137.6	198.7	166.1	128.7
2024		000s	58.6	37.5	36.6	68.4	79.8	61.3	65.7	59.2	47.8	39.2	32.9	58.6	645.7	2.3%	132.7	209.5	172.7	130.7	
2025		000s	62.4	38.4	34.8	64.4	72.8	53.2	60.7	54.6	42.8	36.8	30.7	59.4	611.1	-5.4%	135.6	190.4	158.1	126.9	
VISITOR NUMBERS															STAYING VISITOR						
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	000s	Visitor No.s by Year and Share of Total						
Staying Visitor		000s	603.5	590.1	601.7	598.4	604.8	602.0	221.6	444.6	570.1	631.1	645.7	611.1		800.00	8.0%	0.0%			
All Visitor Types		M	9.7	10.1	10.6	10.7	10.9	11.2	6.3	8.0	8.7	9.0	9.7	9.5							
Share of Total		%	6.2%	5.9%	5.7%	5.6%	5.6%	5.4%	3.5%	5.6%	6.5%	7.0%	6.6%	6.5%							
Annual Change in Share		%		-6.1%	-3.4%	-0.9%	-0.7%	-3.6%	-34.6%	58.6%	17.4%	7.3%	-5.3%	-3.0%							
Change in Share from 2014		%		-6.1%	-9.3%	-10.1%	-10.7%	-14.0%	-43.7%	-10.7%	4.8%	12.5%	6.5%	3.3%							
Avg Ann. Change in Share		%		-6.1%	-4.6%	-3.4%	-2.7%	-2.8%	-7.3%	-1.5%	0.6%	1.4%	0.7%	0.3%							

STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025			DAY VISITOR		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		DAY VISITOR																	
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2014 to 2025		8.6%	-10.0%	-8.3%	-24.2%	-3.7%	-40.6%	31.6%	9.8%	-7.4%	4.9%	-7.9%	20.2%	-2.2%	Annual Change	-3.8%	-23.5%	12.9%	2.1%
% Change 2024 to 2025		-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%		-2.3%	-2.3%	-2.3%	-2.3%
Average Annual Change		0.8%	-0.9%	-0.8%	-2.2%	-0.3%	-3.7%	2.9%	0.9%	-0.7%	0.4%	-0.7%	1.8%	-0.2%		-0.3%	-2.1%	1.2%	0.2%
2014	M	0.465	0.414	0.724	0.967	0.604	0.661	0.881	0.997	0.650	1.026	1.178	0.497	9.065			1.603	2.233	2.529
2015	M	0.468	0.459	0.726	1.013	0.629	0.629	0.935	1.162	0.652	1.160	1.095	0.549	9.477	4.5%	1.652	2.272	2.749	2.804
2016	M	0.479	0.508	0.744	1.032	0.640	0.657	1.004	1.272	0.697	1.236	1.181	0.576	10.03	5.8%	1.732	2.329	2.972	2.993
2017	M	0.499	0.506	0.746	1.099	0.649	0.667	1.005	1.279	0.707	1.194	1.205	0.510	10.07	0.4%	1.751	2.415	2.991	2.909
2018	M	0.540	0.571	0.747	1.084	0.668	0.687	1.004	1.268	0.726	1.226	1.216	0.513	10.25	1.8%	1.859	2.439	2.998	2.956
2019	M	0.588	0.644	0.790	1.138	0.680	0.694	1.020	1.304	0.755	1.210	1.241	0.545	10.61	3.5%	2.023	2.513	3.078	2.996
2020	M	0.623	0.607	0.457	0.043	0.038	0.238	0.764	0.995	0.634	0.905	0.329	0.456	6.089	-42.6%	1.688	0.319	2.393	1.690
2021	M	0.123	0.086	0.124	0.453	0.424	0.603	0.682	1.322	0.719	1.185	1.221	0.593	7.535	23.7%	0.334	1.480	2.723	2.998
2022	M	0.425	0.416	0.609	0.794	0.488	0.536	0.727	1.015	0.570	1.043	1.062	0.459	8.143	8.1%	1.450	1.817	2.312	2.564
2023	M	0.439	0.494	0.631	0.788	0.512	0.523	0.767	1.043	0.602	1.022	1.057	0.477	8.355	2.6%	1.563	1.823	2.412	2.557
2024	M	0.516	0.382	0.679	0.750	0.595	0.402	1.186	1.120	0.616	1.102	1.109	0.611	9.068	8.5%	1.577	1.747	2.922	2.822
2025	M	0.505	0.373	0.664	0.733	0.582	0.393	1.159	1.095	0.602	1.077	1.084	0.597	8.863	-2.3%	1.541	1.707	2.856	2.759
VISITOR NUMBERS														DAY VISITOR					
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	M Visitor No.s by Year and Share of Total					
Day Visitor	M	9.065	9.477	10.03	10.07	10.25	10.61	6.089	7.535	8.143	8.355	9.068	8.863	12.00 120.0%					
All Visitor Types	M	9.669	10.07	10.63	10.66	10.86	11.21	6.310	7.979	8.713	8.986	9.714	9.474	10.00 100.0%					
Share of Total	%	93.8%	94.1%	94.3%	94.4%	94.4%	94.6%	96.5%	94.4%	93.5%	93.0%	93.4%	93.5%	8.00 80.0%					
Annual Change in Share	%		0.4%	0.2%	0.1%	0.0%	0.2%	2.0%	-2.1%	-1.0%	-0.5%	0.4%	0.2%	6.00 60.0%					
Change in Share from 2014	%		0.4%	0.6%	0.7%	0.7%	0.9%	2.9%	0.7%	-0.3%	-0.8%	-0.4%	-0.2%	4.00 40.0%					
Avg Ann. Change in Share	%		0.4%	0.3%	0.2%	0.2%	0.2%	0.5%	0.1%	0.0%	-0.1%	0.0%	0.0%	2.00 20.0%					
														0.00 0.0%					
														Day Visitor M					
														Share of Total %					

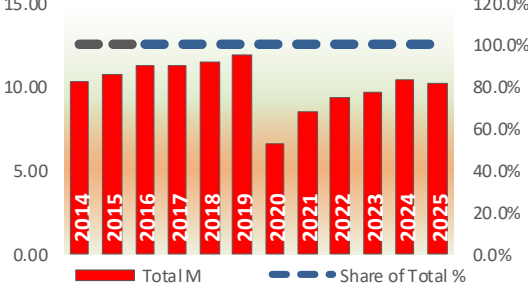
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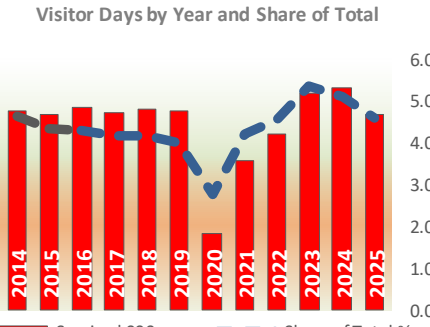
Visitor Days by Month, Year and Visitor Type for the Period 2014 to 2025

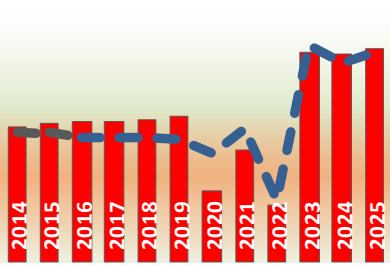
Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

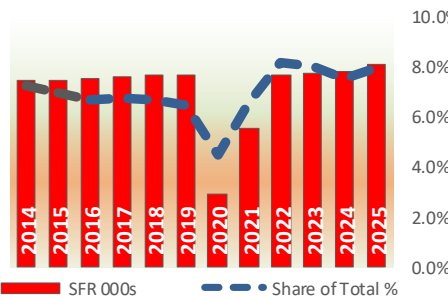
STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025			TOTAL		VISITOR DAYS			
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		TOTAL																	
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2014 to 2025		9.2%	-7.5%	-8.3%	-20.9%	-1.8%	-35.0%	28.2%	9.7%	-6.2%	4.8%	-7.5%	17.6%	-1.3%	Annual Change	-2.5%	-19.7%	12.2%	2.4%
% Change 2024 to 2025		-0.6%	-1.6%	-2.6%	-2.4%	-2.4%	-3.4%	-2.4%	-2.4%	-2.7%	-2.7%	-2.6%	-1.7%	-2.3%		-1.7%	-2.6%	-2.5%	-2.4%
Average Annual Change		0.8%	-0.7%	-0.8%	-1.9%	-0.2%	-3.2%	2.6%	0.9%	-0.6%	0.4%	-0.7%	1.6%	-0.1%		-0.2%	-1.8%	1.1%	0.2%
2014	M	0.601	0.486	0.805	1.113	0.720	0.750	1.008	1.110	0.730	1.100	1.237	0.633	10.29		1.892	2.583	2.849	2.970
2015	M	0.609	0.532	0.804	1.154	0.744	0.716	1.059	1.277	0.731	1.235	1.154	0.683	10.70	3.9%	1.944	2.614	3.067	3.072
2016	M	0.624	0.583	0.822	1.176	0.757	0.747	1.131	1.386	0.777	1.312	1.242	0.713	11.27	5.4%	2.030	2.680	3.294	3.267
2017	M	0.646	0.580	0.824	1.242	0.765	0.755	1.133	1.395	0.787	1.269	1.265	0.650	11.31	0.3%	2.050	2.762	3.315	3.183
2018	M	0.690	0.645	0.826	1.228	0.785	0.777	1.133	1.383	0.806	1.304	1.276	0.654	11.51	1.8%	2.161	2.790	3.323	3.233
2019	M	0.737	0.718	0.869	1.282	0.797	0.785	1.148	1.419	0.834	1.287	1.302	0.684	11.86	3.1%	2.324	2.863	3.401	3.273
2020	M	0.752	0.677	0.494	0.049	0.046	0.245	0.807	1.059	0.677	0.934	0.335	0.494	6.570	-44.6%	1.923	0.341	2.543	1.763
2021	M	0.192	0.122	0.165	0.527	0.499	0.674	0.795	1.434	0.795	1.259	1.276	0.715	8.454	28.7%	0.480	1.700	3.024	3.250
2022	M	0.555	0.482	0.682	0.934	0.599	0.622	0.851	1.126	0.645	1.117	1.120	0.598	9.332	10.4%	1.720	2.155	2.622	2.835
2023	M	0.590	0.569	0.713	0.936	0.635	0.619	0.901	1.166	0.687	1.102	1.120	0.625	9.663	3.5%	1.872	2.190	2.754	2.846
2024	M	0.661	0.456	0.758	0.902	0.724	0.504	1.324	1.249	0.704	1.185	1.174	0.758	10.40	7.6%	1.875	2.130	3.277	3.116
2025	M	0.657	0.449	0.738	0.881	0.707	0.487	1.293	1.218	0.685	1.153	1.144	0.745	10.16	-2.3%	1.844	2.075	3.196	3.041
VISITOR DAYS														TOTAL					
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	M	Visitor Days by Year and Share of Total				
Total	M	10.29	10.70	11.27	11.31	11.51	11.86	6.570	8.454	9.332	9.663	10.40	10.16	15.00					
All Visitor Types	M	10.29	10.70	11.27	11.31	11.51	11.86	6.570	8.454	9.332	9.663	10.40	10.16						
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%						
Annual Change in Share	%																		
Change in Share from 2014	%																		
Avg Ann. Change in Share	%																		
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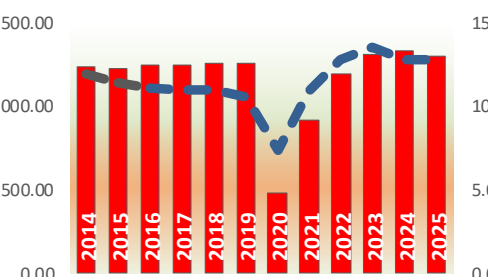
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STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025			SERVICED		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2014 to 2025		9.4%	4.9%	-16.0%	-8.6%	2.1%	0.3%	-2.5%	1.2%	-3.7%	-1.0%	-4.7%	4.1%	-1.5%	Annual Change	-2.1%	-2.0%	-1.6%	-0.2%	
% Change 2024 to 2025		-1.1%	-3.0%	-12.8%	-14.0%	-11.2%	-16.8%	-12.4%	-13.6%	-13.5%	-15.6%	-17.2%	-8.3%	-11.9%		-6.0%	-13.9%	-13.1%	-13.5%	
Average Annual Change		0.9%	0.4%	-1.5%	-0.8%	0.2%	0.0%	-0.2%	0.1%	-0.3%	-0.1%	-0.4%	0.4%	-0.1%		-0.2%	-0.2%	-0.1%	0.0%	
2014 000s		31.7	36.5	44.4	42.3	46.7	41.2	48.0	42.7	39.5	38.9	27.2	36.0	475.1		112.7	130.2	130.2	102.1	
2015 000s		33.3	37.9	41.8	39.0	45.7	39.8	45.9	43.3	38.7	38.9	27.2	34.5	466.1	-1.9%	113.0	124.5	127.9	100.6	
2016 000s		35.5	39.3	41.9	41.2	47.6	42.6	48.0	43.0	40.3	40.1	28.5	36.3	484.2	3.9%	116.7	131.4	131.2	104.9	
2017 000s		35.5	37.8	41.0	39.3	46.1	40.4	47.5	42.8	38.9	38.9	27.4	36.5	472.1	-2.5%	114.2	125.8	129.2	102.8	
2018 000s		36.2	38.0	41.9	39.8	46.1	42.1	47.8	42.8	39.2	40.7	27.2	37.1	478.7	1.4%	116.0	127.9	129.9	104.9	
2019 000s		36.0	37.6	41.4	39.5	46.0	42.0	47.4	42.4	38.6	40.4	27.8	36.2	475.2	-0.7%	115.0	127.5	128.3	104.4	
2020 000s		30.9	35.8	19.4	1.7	3.3	3.3	15.7	23.2	20.7	15.1	2.8	9.7	181.7	-61.8%	86.1	8.3	59.7	27.7	
2021 000s		16.8	18.6	21.9	20.4	29.5	33.0	41.6	41.3	36.8	39.0	25.3	31.9	356.2	96.0%	57.4	82.9	119.6	96.3	
2022 000s		25.9	31.9	36.9	35.9	41.0	37.6	43.0	38.4	35.0	37.5	25.6	34.0	422.7	18.7%	94.7	114.5	116.5	97.1	
2023 000s		38.4	40.1	45.5	43.0	49.7	45.2	51.2	46.7	42.0	43.7	29.9	41.5	516.9	22.3%	124.0	138.0	139.9	115.0	
2024 000s		35.1	39.5	42.8	45.0	53.7	49.7	53.4	50.0	44.0	45.6	31.3	40.8	530.9	2.7%	117.4	148.3	147.4	117.8	
2025 000s		34.7	38.3	37.3	38.6	47.7	41.3	46.8	43.2	38.1	38.5	25.9	37.5	467.9	-11.9%	110.3	127.6	128.0	101.9	
VISITOR DAYS														SERVICED ACCOMMODATION						
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	000s Visitor Days by Year and Share of Total						
Serviced		000s	475.1	466.1	484.2	472.1	478.7	475.2	181.7	356.2	422.7	516.9	530.9	467.9						
All Visitor Types		M	10.3	10.7	11.3	11.3	11.5	11.9	6.6	8.5	9.3	9.7	10.4	10.2						
Share of Total		%	4.6%	4.4%	4.3%	4.2%	4.2%	4.0%	2.8%	4.2%	4.5%	5.3%	5.1%	4.6%						
Annual Change in Share		%		-5.6%	-1.4%	-2.8%	-0.3%	-3.7%	-31.0%	52.4%	7.5%	18.1%	-4.6%	-9.8%						
Change in Share from 2014		%		-5.6%	-6.9%	-9.6%	-9.9%	-13.2%	-40.1%	-8.7%	-1.9%	15.9%	10.6%	-0.2%						
Avg Ann. Change in Share		%		-5.6%	-3.5%	-3.2%	-2.5%	-2.6%	-6.7%	-1.2%	-0.2%	1.8%	1.1%	0.0%						

STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025			NON-SERVICED		VISITOR DAYS			
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		NON-SERVICED ACCOMMODATION																	
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2014 to 2025		-37.8%	-48.0%	-17.6%	23.8%	119.7%	120.5%	81.0%	153.9%	137.3%	-30.5%	-14.4%	12.1%	58.9%	Annual Change	-35.5%	92.2%	125.2%	-13.2%
% Change 2024 to 2025		11.0%	16.8%	-1.1%	18.2%	6.2%	-0.4%	0.2%	3.0%	-3.5%	8.4%	1.0%	8.7%	2.9%		7.5%	5.1%	0.0%	6.2%
Average Annual Change		-3.4%	-4.4%	-1.6%	2.2%	10.9%	11.0%	7.4%	14.0%	12.5%	-2.8%	-1.3%	1.1%	5.4%		-3.2%	8.4%	11.4%	-1.2%
2014 000s		0.6	0.7	0.6	0.9	1.0	1.1	1.2	1.3	1.2	0.9	0.6	0.7	10.7	2.8%	1.9	3.0	3.6	2.2
2015 000s		0.6	0.8	0.6	0.9	1.0	1.2	1.2	1.3	1.2	0.9	0.7	0.7	11.0		2.0	3.0	3.7	2.3
2016 000s		0.6	0.8	0.6	0.9	1.0	1.2	1.2	1.4	1.2	1.0	0.7	0.7	11.2		2.0	3.1	3.8	2.3
2017 000s		0.6	0.8	0.6	0.9	1.0	1.1	1.2	1.4	1.2	0.9	0.7	0.7	11.2		2.0	3.0	3.9	2.3
2018 000s		0.6	0.8	0.6	0.9	1.0	1.2	1.2	1.4	1.2	1.0	0.7	0.7	11.4		2.0	3.1	3.9	2.4
2019 000s		0.7	0.8	0.6	1.0	1.0	1.2	1.3	1.4	1.2	1.0	0.7	0.8	11.6		2.1	3.2	3.8	2.4
2020 000s		0.7	0.6	0.3	0.0	0.0	0.0	0.8	1.0	1.1	0.6	0.0	0.4	5.7	-51.0%	1.7	0.1	2.9	1.0
2021 000s		0.1	0.1	0.1	0.4	0.8	1.2	1.2	1.3	1.4	1.1	0.7	0.6	9.0	58.5%	0.3	2.3	3.9	2.4
2022 000s		0.3	0.3	0.3	0.4	0.4	0.4	0.5	0.5	0.5	0.4	0.3	0.4	4.6	-49.0%	0.9	1.2	1.4	1.1
2023 000s		0.4	0.4	0.5	1.0	2.2	2.4	2.0	3.1	2.8	0.7	0.6	0.8	16.7	265.0%	1.3	5.6	7.9	2.0
2024 000s		0.3	0.3	0.5	0.9	2.0	2.5	2.1	3.2	2.9	0.6	0.5	0.7	16.5	-1.1%	1.1	5.4	8.2	1.8
2025 000s		0.4	0.4	0.5	1.1	2.2	2.5	2.1	3.3	2.8	0.6	0.6	0.7	17.0	2.9%	1.2	5.7	8.2	1.9
VISITOR DAYS														NON-SERVICED ACCOMMODATION					
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	000s Visitor Days by Year and Share of Total					
Non-Serviced 000s		10.7	11.0	11.2	11.2	11.4	11.6	5.7	9.0	4.6	16.7	16.5	17.0						
All Visitor Types M		10.3	10.7	11.3	11.3	11.5	11.9	6.6	8.5	9.3	9.7	10.4	10.2						
Share of Total %		0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.0%	0.2%	0.2%	0.2%						
Annual Change in Share %			-1.1%	-3.5%	0.2%	-0.7%	-1.2%	-11.5%	23.2%	-53.8%	252.5%	-8.1%	5.3%						
Change in Share from 2014 %			-1.1%	-4.6%	-4.4%	-5.1%	-6.3%	-17.0%	2.2%	-52.8%	66.5%	52.9%	61.1%						
Avg Ann. Change in Share %			-1.1%	-2.3%	-1.5%	-1.3%	-1.3%	-2.8%	0.3%	-6.6%	7.4%	5.3%	5.6%						

STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025			SFR	VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SFR																	
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2014 to 2025		12.2%	9.9%	1.2%	5.2%	10.8%	9.8%	8.3%	11.2%	8.5%	7.8%	5.9%	9.6%	8.8%	Annual Change	9.5%	7.9%	9.4%	8.5%
% Change 2024 to 2025		7.4%	7.6%	2.1%	1.7%	3.1%	0.6%	2.4%	2.2%	1.9%	0.9%	0.5%	3.9%	3.2%		6.4%	1.9%	2.2%	2.6%
Average Annual Change		1.1%	0.9%	0.1%	0.5%	1.0%	0.9%	0.8%	1.0%	0.8%	0.7%	0.5%	0.9%	0.8%		0.9%	0.7%	0.9%	0.8%
2014 000s		104.1	33.9	36.2	103.0	68.0	45.8	78.1	69.3	38.8	34.2	31.1	99.5	742.0		174.3	216.8	186.3	164.7
2015 000s		106.7	34.6	35.6	100.7	67.9	45.6	77.5	70.2	38.8	34.4	31.3	98.8	742.0	0.0%	177.0	214.1	186.4	164.5
2016 000s		108.9	34.9	35.4	102.2	68.6	46.4	78.3	69.7	39.2	34.6	31.6	100.1	749.8	1.0%	179.2	217.2	187.1	166.3
2017 000s		111.3	35.2	35.9	102.7	69.2	46.5	79.7	71.1	39.5	35.0	31.8	102.2	760.2	1.4%	182.4	218.4	190.3	169.0
2018 000s		112.6	35.3	36.3	103.4	69.4	47.4	80.1	71.4	39.7	35.7	31.8	103.1	766.3	0.8%	184.3	220.2	191.2	170.6
2019 000s		112.4	35.2	36.2	103.2	69.4	47.3	79.9	71.1	39.5	35.6	32.0	102.3	764.0	-0.3%	183.8	219.9	190.4	169.9
2020 000s		97.0	33.5	17.0	4.4	4.9	3.7	27.2	39.4	21.7	13.5	3.2	28.0	293.6	-61.6%	147.5	13.0	88.3	44.8
2021 000s		52.0	17.2	18.9	52.9	44.7	37.4	70.2	69.1	37.9	34.5	29.2	90.2	554.1	88.7%	88.1	135.0	177.1	153.8
2022 000s		103.9	34.7	36.3	104.4	69.7	47.5	80.7	71.6	39.8	36.3	32.4	104.6	762.0	37.5%	174.9	221.6	192.2	173.3
2023 000s		112.1	35.1	36.6	104.3	70.6	48.1	80.9	73.1	40.4	35.8	32.2	105.0	774.1	1.6%	183.8	223.0	194.4	172.9
2024 000s		108.7	34.7	35.9	106.5	73.0	50.0	82.6	75.5	41.3	36.5	32.7	104.9	782.4	1.1%	179.3	229.5	199.4	174.1
2025 000s		116.8	37.3	36.7	108.3	75.3	50.3	84.6	77.1	42.1	36.8	32.9	109.0	807.3	3.2%	190.8	233.9	203.8	178.7
VISITOR DAYS														SFR					
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	000s Visitor Days by Year and Share of Total					
SFR 000s		742.0	742.0	749.8	760.2	766.3	764.0	293.6	554.1	762.0	774.1	782.4	807.3						
All Visitor Types M		10.3	10.7	11.3	11.3	11.5	11.9	6.6	8.5	9.3	9.7	10.4	10.2						
Share of Total %		7.2%	6.9%	6.7%	6.7%	6.7%	6.4%	4.5%	6.6%	8.2%	8.0%	7.5%	7.9%						
Annual Change in Share %			-3.8%	-4.1%	1.0%	-0.9%	-3.3%	-30.6%	46.6%	24.6%	-1.9%	-6.1%	5.6%						
Change in Share from 2014 %			-3.8%	-7.7%	-6.8%	-7.6%	-10.6%	-38.0%	-9.1%	13.3%	11.1%	4.4%	10.3%						
Avg Ann. Change in Share %			-3.8%	-3.9%	-2.3%	-1.9%	-2.1%	-6.3%	-1.3%	1.7%	1.2%	0.4%	0.9%						
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STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025			STAYING VISITOR		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2014 to 2025		11.3%	6.8%	-8.3%	1.3%	8.2%	6.8%	4.9%	9.1%	4.3%	2.7%	0.8%	8.1%	5.2%	Annual Change	4.7%	5.0%	6.2%	5.0%	
% Change 2024 to 2025		5.4%	2.0%	-6.0%	-2.8%	-2.8%	-7.9%	-3.4%	-3.9%	-6.0%	-8.2%	-8.1%	0.5%	-2.8%		1.5%	-4.2%	-4.2%	-3.8%	
Average Annual Change		1.0%	0.6%	-0.8%	0.1%	0.7%	0.6%	0.4%	0.8%	0.4%	0.2%	0.1%	0.7%	0.5%		0.4%	0.5%	0.6%	0.5%	
2014 000s		136.4	71.2	81.2	146.1	115.7	88.1	127.3	113.3	79.5	73.9	58.9	136.1	1,227.8		288.8	349.9	320.0	269.0	
2015 000s		140.6	73.3	78.0	140.5	114.7	86.5	124.6	114.9	78.6	74.3	59.1	134.0	1,219.1	-0.7%	292.0	341.7	318.1	267.4	
2016 000s		145.0	75.0	77.9	144.3	117.2	90.1	127.5	114.0	80.7	75.7	60.7	137.0	1,245.2	2.1%	297.9	351.6	322.1	273.5	
2017 000s		147.4	73.8	77.5	142.9	116.3	88.0	128.4	115.4	79.6	74.8	59.9	139.4	1,243.5	-0.1%	298.7	347.2	323.4	274.1	
2018 000s		149.4	74.1	78.8	144.0	116.5	90.7	129.2	115.6	80.1	77.3	59.7	140.9	1,256.3	1.0%	302.3	351.2	324.9	277.9	
2019 000s		149.0	73.6	78.2	143.6	116.5	90.5	128.5	114.8	79.2	77.0	60.5	139.2	1,250.8	-0.4%	300.9	350.6	322.6	276.7	
2020 000s		128.6	69.9	36.7	6.1	8.1	7.0	43.7	63.6	43.6	29.3	6.1	38.1	481.0	-61.5%	235.3	21.3	150.9	73.5	
2021 000s		68.9	35.9	40.9	73.7	75.0	71.6	112.9	111.7	76.1	74.6	55.2	122.7	919.3	91.1%	145.8	220.3	300.7	252.5	
2022 000s		130.1	66.9	73.5	140.6	111.1	85.6	124.2	110.5	75.3	74.2	58.3	139.0	1,189.3	29.4%	270.4	337.3	310.1	271.5	
2023 000s		150.9	75.6	82.6	148.3	122.5	95.7	134.1	122.9	85.2	80.1	62.6	147.2	1,307.7	10.0%	309.1	366.5	342.2	289.9	
2024 000s		144.2	74.5	79.2	152.3	128.7	102.2	138.1	128.7	88.2	82.7	64.6	146.4	1,329.8	1.7%	297.9	383.2	355.0	293.7	
2025 000s		151.9	76.0	74.5	148.0	125.1	94.1	133.5	123.6	82.9	75.9	59.4	147.2	1,292.1	-2.8%	302.4	367.3	340.0	282.5	
VISITOR DAYS														STAYING VISITOR						
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	000s	Visitor Days by Year and Share of Total					
Staying Visitor		000s	1,227.8	1,219.1	1,245.2	1,243.5	1,256.3	1,250.8	481.0	919.3	1,189.3	1,307.7	1,329.8	1,292.1	1,500.00					
All Visitor Types		M	10.3	10.7	11.3	11.3	11.5	11.9	6.6	8.5	9.3	9.7	10.4	10.2	1,000.00					
Share of Total		%	11.9%	11.4%	11.0%	11.0%	10.9%	10.5%	7.3%	10.9%	12.7%	13.5%	12.8%	12.7%	500.00					
Annual Change in Share		%		-4.4%	-3.1%	-0.5%	-0.7%	-3.4%	-30.6%	48.5%	17.2%	6.2%	-5.5%	-0.5%	0.00					
Change in Share from 2014		%		-4.4%	-7.4%	-7.8%	-8.5%	-11.6%	-38.6%	-8.8%	6.8%	13.5%	7.2%	6.7%	0.00					
Avg Ann. Change in Share		%		-4.4%	-3.7%	-2.6%	-2.1%	-2.3%	-6.4%	-1.3%	0.9%	1.5%	0.7%	0.6%	0.00					

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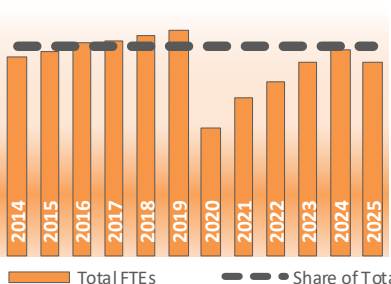
STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025			DAY VISITOR		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																		
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2014 to 2025		8.6%	-10.0%	-8.3%	-24.2%	-3.7%	-40.6%	31.6%	9.8%	-7.4%	4.9%	-7.9%	20.2%	-2.2%	Annual Change	-3.8%	-23.5%	12.9%	2.1%	
% Change 2024 to 2025		-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%		-2.3%	-2.3%	-2.3%	-2.3%	
Average Annual Change		0.8%	-0.9%	-0.8%	-2.2%	-0.3%	-3.7%	2.9%	0.9%	-0.7%	0.4%	-0.7%	1.8%	-0.2%		-0.3%	-2.1%	1.2%	0.2%	
2014	M	0.465	0.414	0.724	0.967	0.604	0.661	0.881	0.997	0.650	1.026	1.178	0.497	9.065			1.603	2.233	2.529	2.701
2015	M	0.468	0.459	0.726	1.013	0.629	0.629	0.935	1.162	0.652	1.160	1.095	0.549	9.477	4.5%	1.652	2.272	2.749	2.804	
2016	M	0.479	0.508	0.744	1.032	0.640	0.657	1.004	1.272	0.697	1.236	1.181	0.576	10.03	5.8%	1.732	2.329	2.972	2.993	
2017	M	0.499	0.506	0.746	1.099	0.649	0.667	1.005	1.279	0.707	1.194	1.205	0.510	10.07	0.4%	1.751	2.415	2.991	2.909	
2018	M	0.540	0.571	0.747	1.084	0.668	0.687	1.004	1.268	0.726	1.226	1.216	0.513	10.25	1.8%	1.859	2.439	2.998	2.956	
2019	M	0.588	0.644	0.790	1.138	0.680	0.694	1.020	1.304	0.755	1.210	1.241	0.545	10.61	3.5%	2.023	2.513	3.078	2.996	
2020	M	0.623	0.607	0.457	0.043	0.038	0.238	0.764	0.995	0.634	0.905	0.329	0.456	6.089	-42.6%	1.688	0.319	2.393	1.690	
2021	M	0.123	0.086	0.124	0.453	0.424	0.603	0.682	1.322	0.719	1.185	1.221	0.593	7.535	23.7%	0.334	1.480	2.723	2.998	
2022	M	0.425	0.416	0.609	0.794	0.488	0.536	0.727	1.015	0.570	1.043	1.062	0.459	8.143	8.1%	1.450	1.817	2.312	2.564	
2023	M	0.439	0.494	0.631	0.788	0.512	0.523	0.767	1.043	0.602	1.022	1.057	0.477	8.355	2.6%	1.563	1.823	2.412	2.557	
2024	M	0.516	0.382	0.679	0.750	0.595	0.402	1.186	1.120	0.616	1.102	1.109	0.611	9.068	8.5%	1.577	1.747	2.922	2.822	
2025	M	0.505	0.373	0.664	0.733	0.582	0.393	1.159	1.095	0.602	1.077	1.084	0.597	8.863	-2.3%	1.541	1.707	2.856	2.759	
VISITOR DAYS														DAY VISITOR						
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	M	Visitor Days by Year and Share of Total					
Day Visitor		M	9.065	9.477	10.03	10.07	10.25	10.61	6.089	7.535	8.143	8.355	9.068	8.863						
All Visitor Types		M	10.29	10.70	11.27	11.31	11.51	11.86	6.570	8.454	9.332	9.663	10.40	10.16						
Share of Total		%	88.1%	88.6%	89.0%	89.0%	89.1%	89.5%	92.7%	89.1%	87.3%	86.5%	87.2%	87.3%						
Annual Change in Share		%		0.6%	0.4%	0.1%	0.1%	0.4%	3.6%	-3.8%	-2.1%	-0.9%	0.9%	0.1%						
Change in Share from 2014		%		0.6%	1.0%	1.1%	1.1%	1.6%	5.2%	1.2%	-0.9%	-1.8%	-1.0%	-0.9%						
Avg Ann. Change in Share		%		0.6%	0.5%	0.4%	0.3%	0.3%	0.9%	0.2%	-0.1%	-0.2%	-0.1%	-0.1%						

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Direct and Total Employment by Month, Year and Visitor Type for the Period 2014 to 2025

Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON										2014 to 2025			TOTAL		TOTAL EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		TOTAL																	
An increase of 3% or more		TOTAL EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC				
% Change 2014 to 2025		6.3%	-9.5%	-9.1%	-21.7%	-3.7%	-35.1%	26.9%	8.9%	-7.4%	4.4%	-7.3%	15.0%	-2.5%	Annual Change	-4.5%	-20.6%	10.9%	1.7%
% Change 2024 to 2025		-4.5%	-5.2%	-5.6%	-5.5%	-5.6%	-6.9%	-5.1%	-5.2%	-5.8%	-5.4%	-5.2%	-5.2%	-5.4%		-5.2%	-5.3%	-5.3%	
Average Annual Change		0.6%	-0.9%	-0.8%	-2.0%	-0.3%	-3.2%	2.4%	0.8%	-0.7%	0.4%	-0.7%	1.4%	-0.2%		-0.4%	-1.9%	1.0%	0.2%
2014	FTEs	4,316	3,830	6,110	7,986	5,367	5,663	7,390	8,136	5,551	8,201	9,150	4,576	6,356		4,752	6,339	7,025	7,309
2015	FTEs	4,313	4,114	6,030	8,179	5,473	5,360	7,657	9,207	5,492	9,045	8,459	4,876	6,517		2.5%	4,819	6,338	7,452
2016	FTEs	4,401	4,457	6,125	8,282	5,542	5,552	8,114	9,908	5,791	9,526	9,023	5,058	6,815	4.6%	4,994	6,459	7,938	7,869
2017	FTEs	4,545	4,433	6,149	8,769	5,603	5,612	8,152	10,008	5,868	9,264	9,213	4,615	6,853	0.6%	5,042	6,662	8,009	7,697
2018	FTEs	4,893	4,936	6,223	8,759	5,793	5,829	8,252	10,045	6,060	9,608	9,391	4,681	7,039	2.7%	5,351	6,794	8,119	7,893
2019	FTEs	5,187	5,406	6,472	9,065	5,830	5,832	8,286	10,211	6,205	9,411	9,494	4,862	7,188	2.1%	5,688	6,909	8,234	7,922
2020	FTEs	5,230	5,043	3,794	396	425	1,825	6,026	7,941	5,221	7,067	2,555	3,762	4,107	-42.9%	4,689	882	6,396	4,461
2021	FTEs	1,561	1,229	1,534	3,799	3,658	4,893	5,608	9,965	5,721	8,905	9,015	4,937	5,069	23.4%	1,441	4,117	7,098	7,619
2022	FTEs	3,796	3,615	5,009	6,452	4,287	4,539	6,014	7,953	4,728	8,037	8,045	4,109	5,549	9.5%	4,140	5,093	6,232	6,730
2023	FTEs	4,320	4,543	5,624	6,955	4,876	4,857	6,840	8,844	5,393	8,528	8,644	4,620	6,170	11.2%	4,829	5,563	7,026	7,264
2024	FTEs	4,803	3,657	5,889	6,620	5,479	3,952	9,889	9,351	5,459	9,043	8,953	5,550	6,554	6.2%	4,783	5,350	8,233	7,849
2025	FTEs	4,587	3,466	5,556	6,256	5,170	3,678	9,380	8,862	5,141	8,558	8,484	5,264	6,200	-5.4%	4,536	5,034	7,794	7,435
EMPLOYMENT														TOTAL					
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	FTEs	Employment (FTEs) and Share of Total (%)				
Total	FTEs	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554	6,200	8,000					
Total Employment	FTEs	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554	6,200	6,000					
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	80.0%					
Annual Change in Share	%													60.0%					
Change in Share from 2014	%													40.0%					
Avg Ann. Change in Share	%													20.0%					
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STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025			SERVICED		DIRECT EMPLOYMENT									
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER									
KEY		SERVICED ACCOMMODATION																							
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change										
Less than 3% change		Q1			Q2			Q3			Q4														
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4						
% Change 2014 to 2025		-15.9%	-16.2%	-22.9%	-20.2%	-14.7%	-17.1%	-16.5%	-15.8%	-18.8%	-17.9%	-21.2%	-16.7%	-17.8%	Annual Change	-18.5%	-17.3%	-17.0%	-18.5%						
% Change 2024 to 2025		-10.3%	-10.7%	-14.7%	-15.2%	-13.5%	-16.5%	-14.2%	-14.8%	-15.0%	-15.9%	-16.2%	-12.8%	-14.2%		-12.0%	-15.1%	-14.6%	-15.0%						
Average Annual Change		-1.4%	-1.5%	-2.1%	-1.8%	-1.3%	-1.6%	-1.5%	-1.4%	-1.7%	-1.6%	-1.9%	-1.5%	-1.6%		-1.7%	-1.6%	-1.5%	-1.7%						
2014	FTEs	626	655	703	692	717	684	726	691	674	669	598	651	674	-1.1%	661	698	697	639						
2015	FTEs	633	661	684	668	708	672	709	692	665	667	596	639	666		659	683	689	634						
2016	FTEs	654	677	692	689	726	697	728	697	683	681	612	658	683		2.5%	674	704	703	650					
2017	FTEs	629	644	662	654	694	659	703	673	650	650	581	635	653		-4.4%	645	669	675	622					
2018	FTEs	636	648	671	659	697	673	708	676	655	663	581	641	659		0.9%	652	676	680	629					
2019	FTEs	633	644	666	655	694	670	703	670	649	660	584	633	655		-0.6%	647	673	674	626					
2020	FTEs	540	610	494	79	136	136	450	500	476	385	142	333	357		-45.6%	548	117	475	286					
2021	FTEs	497	508	528	512	565	587	636	634	609	622	542	579	568		59.3%	511	555	626	581					
2022	FTEs	495	532	561	557	586	566	599	569	551	565	494	544	552		-2.9%	530	570	573	534					
2023	FTEs	613	624	658	644	685	657	696	665	636	646	558	632	643		16.5%	632	662	665	612					
2024	FTEs	587	615	635	650	707	680	706	683	644	653	563	622	645		0.4%	612	679	678	613					
2025	FTEs	526	549	542	552	611	568	606	582	547	549	472	542	554	-14.2%	539	577	579	521						
EMPLOYMENT														SERVICED ACCOMMODATION											
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	FTEs Employment (FTEs) and Share of Total (%)											
Serviced		FTEs	674	666	683	653	659	655	357	568	552	643	645	554	Serviced FTEs Share of Total										
Total Employment		FTEs	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554	6,200											
Share of Total		%	10.6%	10.2%	10.0%	9.5%	9.4%	9.1%	8.7%	11.2%	9.9%	10.4%	9.8%	8.9%											
Annual Change in Share		%		-3.6%	-2.0%	-4.9%	-1.7%	-2.7%	-4.7%	29.1%	-11.3%	4.8%	-5.5%	-9.3%											
Change in Share from 2014		%		-3.6%	-5.5%	-10.1%	-11.7%	-14.0%	-18.1%	5.7%	-6.2%	-1.7%	-7.1%	-15.7%											
Avg Ann. Change in Share		%		-3.6%	-2.7%	-3.4%	-2.9%	-2.8%	-3.0%	0.8%	-0.8%	-0.2%	-0.7%	-1.4%											
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STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON										2014 to 2025			NON-SERVICED		DIRECT EMPLOYMENT					
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2014 to 2025		-57.1%	-58.1%	-53.8%	-50.9%	-29.4%	-24.5%	-32.7%	-10.9%	-19.6%	-60.6%	-52.6%	-48.0%	-40.0%	Annual Change	-56.3%	-34.7%	-21.0%	-54.3%	
% Change 2024 to 2025		1.8%	2.9%	-0.9%	6.6%	2.4%	-1.7%	-1.2%	0.6%	-3.9%	1.9%	-0.4%	2.2%	0.3%		1.2%	1.7%	-1.5%	1.3%	
Average Annual Change		-5.2%	-5.3%	-4.9%	-4.6%	-2.7%	-2.2%	-3.0%	-1.0%	-1.8%	-5.5%	-4.8%	-4.4%	-3.6%		-5.1%	-3.2%	-1.9%	-4.9%	
2014 FTEs		10	11	10	13	13	14	14	14	14	13	11	11	12		0.3%	11	13	14	11
2015 FTEs		10	11	10	13	13	14	14	14	14	13	11	11	12	0.2%	11	13	14	12	
2016 FTEs		10	11	10	13	13	14	14	14	14	13	11	11	12	0.2%	11	13	14	12	
2017 FTEs		11	11	10	13	13	14	14	14	14	13	11	11	12	0.4%	11	14	14	12	
2018 FTEs		11	11	11	13	14	14	14	15	14	13	11	11	13	0.2%	11	14	14	12	
2019 FTEs		11	11	11	13	14	14	14	14	14	13	11	11	13	0.2%	11	14	14	12	
2020 FTEs		9	10	9	2	3	3	11	12	12	9	3	7	8	-39.4%	10	3	12	6	
2021 FTEs		8	8	8	10	11	12	12	13	13	12	9	9	10	37.8%	8	11	13	10	
2022 FTEs		5	5	5	5	5	6	6	6	6	5	5	5	5	-48.2%	5	5	6	5	
2023 FTEs		6	6	6	8	11	12	11	14	13	7	7	7	9	65.7%	6	10	13	7	
2024 FTEs		4	4	5	6	9	11	9	13	12	5	5	5	7	-17.4%	5	9	11	5	
2025 FTEs		4	5	5	6	10	10	9	13	11	5	5	6	7	0.3%	5	9	11	5	
EMPLOYMENT														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	FTEs	Employment (FTEs) and Share of Total (%)					
Non-Serviced FTEs		FTEs	12	12	12	13	13	8	10	5	9	7	7		15	0.3%				
Total Employment		FTEs	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554		6,200	0.2%				
Share of Total		%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.1%	0.1%	0.1%	0.1%			0.2%				
Annual Change in Share		%		-2.2%	-4.2%	-0.3%	-2.3%	-1.9%	6.0%	11.7%	-52.7%	49.0%	-22.3%		6.1%	0.2%				
Change in Share from 2014		%		-2.2%	-6.3%	-6.6%	-8.7%	-10.5%	-5.1%	6.0%	-49.9%	-25.3%	-42.0%		-38.4%	0.1%				
Avg Ann. Change in Share		%		-2.2%	-3.2%	-2.2%	-2.2%	-2.1%	-0.9%	0.9%	-6.2%	-2.8%	-4.2%		-3.5%	0.0%				

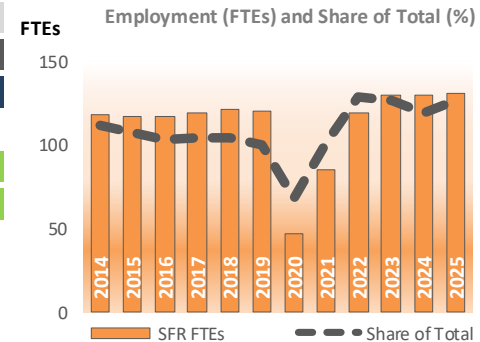
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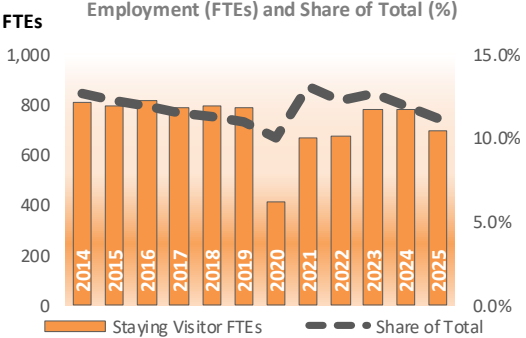
Report Prepared by: Saleem Landi. Date of Issue: 02/07/26

STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025			SFR	DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	SFR																		
An increase of 3% or more	DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2014 to 2025	14.3%	12.0%	3.2%	7.2%	12.9%	11.9%	10.3%	13.4%	10.6%	9.9%	7.9%	11.6%			10.9%	11.6%	10.0%	11.5%	10.6%
% Change 2024 to 2025	5.1%	5.3%	-0.1%	-0.4%	0.9%	-1.6%	0.2%	0.0%	-0.2%	-1.3%	-1.6%	1.7%	1.0%	4.1%	-0.2%	0.0%	0.4%		
Average Annual Change	1.3%	1.1%	0.3%	0.7%	1.2%	1.1%	0.9%	1.2%	1.0%	0.9%	0.7%	1.1%	1.0%	1.1%	0.9%	1.0%	1.0%		
2014 FTEs	199	65	69	197	130	87	149	132	74	65	59	190	118	Annual Change	111	138	119	105	
2015 FTEs	201	65	67	190	128	86	146	132	73	65	59	186	117		-1.3%	111	135	117	103
2016 FTEs	204	65	66	191	128	87	146	130	73	65	59	187	117		0.2%	112	135	117	104
2017 FTEs	210	66	68	193	130	88	150	134	74	66	60	192	119		2.1%	115	137	119	106
2018 FTEs	214	67	69	197	132	90	153	136	76	68	61	196	122		2.0%	117	140	121	108
2019 FTEs	212	67	68	195	131	89	151	134	75	67	60	193	120		-1.1%	116	138	120	107
2020 FTEs	183	63	32	8	9	7	52	77	42	26	6	55	47		-61.2%	93	8	57	29
2021 FTEs	99	33	36	97	82	69	129	127	69	63	53	165	85		82.2%	56	83	108	94
2022 FTEs	194	65	68	195	130	89	151	134	75	68	61	196	119		39.5%	109	138	120	108
2023 FTEs	225	71	73	209	142	97	162	147	81	72	65	211	130		9.1%	123	149	130	116
2024 FTEs	216	69	71	212	145	99	164	150	82	73	65	208	130	0.0%	119	152	132	115	
2025 FTEs	227	73	71	211	146	98	165	150	82	72	64	212	131	1.0%	124	152	132	116	
EMPLOYMENT													SFR						
SHARE OF MARKET	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	FTEs Employment (FTEs) and Share of Total (%)						
SFR FTEs	118	117	117	119	122	120	47	85	119	130	130	131							
Total Employment FTEs	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554	6,200							
Share of Total %	1.9%	1.8%	1.7%	1.7%	1.7%	1.7%	1.1%	1.7%	2.1%	2.1%	2.0%	2.1%							
Annual Change in Share %		-3.7%	-4.1%	1.6%	-0.7%	-3.2%	-32.0%	47.7%	27.5%	-1.9%	-5.8%	6.7%							
Change in Share from 2014 %		-3.7%	-7.7%	-6.2%	-6.9%	-9.9%	-38.8%	-9.6%	15.3%	13.1%	6.5%	13.6%							
Avg Ann. Change in Share %		-3.7%	-3.8%	-2.1%	-1.7%	-2.0%	-6.5%	-1.4%	1.9%	1.5%	0.6%	1.2%							

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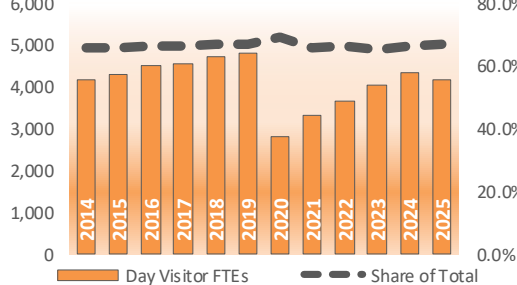
STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025			STAYING VISITOR		DIRECT EMPLOYMENT					
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER						
KEY		STAYING VISITOR																			
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL						% Change		
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change		Q1	Q2	Q3	Q4		
% Change 2014 to 2025		-9.2%	-14.3%	-21.0%	-14.7%	-10.8%	-14.0%	-12.3%	-11.1%	-15.9%	-16.3%	-19.1%	-10.8%			-13.9%	-14.7%	-13.2%	-13.0%	-15.0%	
% Change 2024 to 2025		-6.1%	-9.0%	-13.1%	-11.4%	-10.9%	-14.4%	-11.4%	-11.9%	-13.2%	-14.3%	-14.6%	-9.1%			-11.5%	-9.3%	-12.2%	-12.1%	-12.4%	
Average Annual Change		-0.8%	-1.3%	-1.9%	-1.3%	-1.0%	-1.3%	-1.1%	-1.0%	-1.4%	-1.5%	-1.7%	-1.0%			-1.3%	-1.3%	-1.2%	-1.2%	-1.4%	
2014	FTEs	835	731	783	901	860	786	889	838	762	747	668	851	804	Annual Change	783	849	830	756		
2015	FTEs	844	737	762	871	849	772	869	839	752	745	666	836	795		-1.1%	781	831	820	749	
2016	FTEs	868	754	768	893	868	797	888	842	770	759	682	855	812		2.1%	797	853	833	765	
2017	FTEs	849	721	740	860	837	761	867	821	739	729	651	838	785		-3.4%	770	820	809	739	
2018	FTEs	861	726	751	869	842	777	875	826	745	745	653	848	793		1.1%	779	830	815	748	
2019	FTEs	856	721	745	864	839	773	868	819	738	740	655	837	788		-0.7%	774	825	808	744	
2020	FTEs	732	683	536	89	148	146	514	589	530	420	151	394	411		-47.8%	650	128	544	322	
2021	FTEs	603	548	572	620	659	668	777	773	691	697	604	754	664		61.5%	574	649	747	685	
2022	FTEs	695	602	634	757	722	661	755	709	631	638	560	745	676		1.8%	644	713	698	648	
2023	FTEs	844	701	738	861	839	765	869	825	730	725	629	849	781		15.6%	761	822	808	735	
2024	FTEs	807	688	711	868	862	790	880	846	737	731	633	836	782		0.1%	736	840	821	733	
2025	FTEs	758	626	618	769	767	676	780	745	640	626	541	760	692		-11.5%	667	737	722	642	
EMPLOYMENT														STAYING VISITOR							
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	FTEs Employment (FTEs) and Share of Total (%)							
Staying Visitor		FTEs	804	795	812	785	793	788	411	664	676	781	782	692							
Total Employment		FTEs	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554	6,200							
Share of Total		%	12.7%	12.2%	11.9%	11.4%	11.3%	11.0%	10.0%	13.1%	12.2%	12.7%	11.9%	11.2%							
Annual Change in Share		%		-3.6%	-2.3%	-3.9%	-1.6%	-2.7%	-8.7%	30.9%	-7.0%	4.0%	-5.7%	-6.5%							
Change in Share from 2014		%		-3.6%	-5.8%	-9.5%	-11.0%	-13.4%	-20.9%	3.5%	-3.7%	0.1%	-5.7%	-11.8%							
Avg Ann. Change in Share		%		-3.6%	-2.9%	-3.2%	-2.7%	-2.7%	-3.5%	0.5%	-0.5%	0.0%	-0.6%	-1.1%							

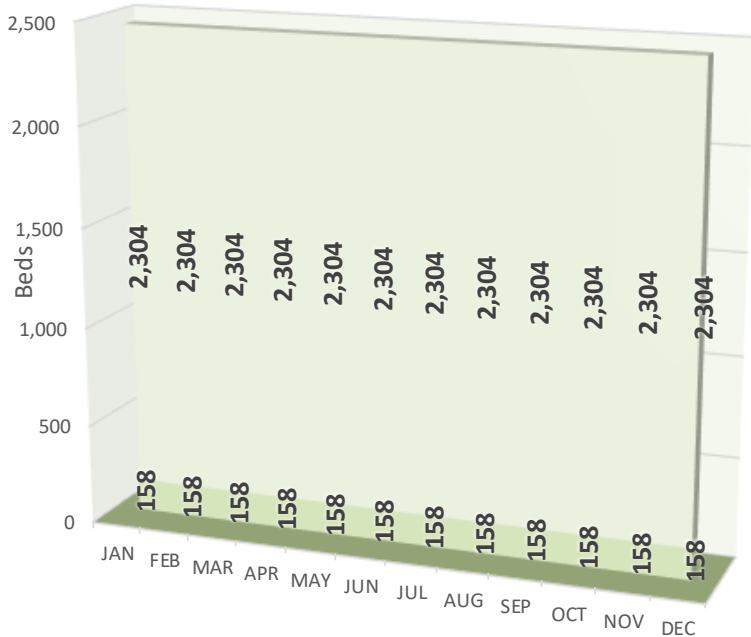
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STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025			DAY VISITOR		DIRECT EMPLOYMENT					
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		DAY VISITOR																			
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL						% Change	
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2014 to 2025		10.6%	-8.3%	-6.6%	-22.8%	-1.9%	-39.5%	34.0%	11.9%	-5.7%	6.9%	-6.2%	22.5%	-0.4%	Annual Change	-2.0%	-22.1%	15.1%	4.1%		
% Change 2024 to 2025		-4.3%	-4.3%	-4.3%	-4.3%	-4.3%	-4.3%	-4.3%	-4.3%	-4.3%	-4.3%	-4.3%	-4.3%	-4.3%		-4.3%	-4.3%	-4.3%	-4.3%		
Average Annual Change		1.0%	-0.8%	-0.6%	-2.1%	-0.2%	-3.6%	3.1%	1.1%	-0.5%	0.6%	-0.6%	2.0%	0.0%		-0.2%	-2.0%	1.4%	0.4%		
2014	FTEs	2,562	2,285	3,990	5,332	3,331	3,647	4,858	5,497	3,586	5,658	6,494	2,740	4,165		2,946	4,103	4,647	4,964		
2015	FTEs	2,547	2,496	3,952	5,516	3,424	3,425	5,088	6,324	3,549	6,315	5,959	2,990	4,299	3.2%	2,998	4,122	4,987	5,088		
2016	FTEs	2,589	2,744	4,019	5,571	3,457	3,545	5,419	6,867	3,762	6,673	6,380	3,110	4,511	4.9%	3,117	4,191	5,349	5,388		
2017	FTEs	2,712	2,754	4,060	5,978	3,530	3,625	5,464	6,958	3,848	6,495	6,553	2,775	4,563	1.1%	3,175	4,378	5,423	5,274		
2018	FTEs	2,973	3,142	4,110	5,963	3,677	3,778	5,524	6,975	3,995	6,747	6,692	2,820	4,700	3.0%	3,408	4,473	5,498	5,420		
2019	FTEs	3,208	3,514	4,311	6,209	3,711	3,786	5,561	7,113	4,116	6,600	6,770	2,973	4,823	2.6%	3,678	4,569	5,597	5,448		
2020	FTEs	3,388	3,301	2,485	233	207	1,295	4,232	5,637	3,590	5,127	1,861	2,583	2,828	-41.4%	3,058	578	4,486	3,191		
2021	FTEs	680	476	687	2,401	2,244	3,191	3,611	6,999	3,807	6,272	6,463	3,138	3,331	17.8%	614	2,612	4,806	5,291		
2022	FTEs	2,297	2,245	3,288	4,287	2,634	2,897	3,927	5,484	3,077	5,635	5,735	2,480	3,665	10.1%	2,610	3,273	4,163	4,617		
2023	FTEs	2,545	2,863	3,658	4,570	2,970	3,035	4,447	6,052	3,490	5,929	6,131	2,768	4,038	10.2%	3,022	3,525	4,663	4,943		
2024	FTEs	2,964	2,191	3,897	4,304	3,416	2,307	6,807	6,428	3,536	6,325	6,368	3,509	4,338	7.4%	3,017	3,342	5,590	5,400		
2025	FTEs	2,835	2,096	3,728	4,117	3,267	2,206	6,511	6,148	3,382	6,050	6,091	3,356	4,149	-4.3%	2,886	3,197	5,347	5,166		
EMPLOYMENT														DAY VISITOR							
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	FTEs Employment (FTEs) and Share of Total (%)							
Day Visitor		FTEs	4,165	4,299	4,511	4,563	4,700	4,823	2,828	3,331	3,665	4,038	4,338	4,149							
Total Employment		FTEs	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554	6,200							
Share of Total		%	65.5%	66.0%	66.2%	66.6%	66.8%	67.1%	68.9%	65.7%	66.1%	65.4%	66.2%	66.9%							
Annual Change in Share		%		0.7%	0.4%	0.6%	0.3%	0.5%	2.6%	-4.6%	0.5%	-0.9%	1.1%	1.1%							
Change in Share from 2014		%		0.7%	1.0%	1.6%	1.9%	2.4%	5.1%	0.3%	0.8%	-0.1%	1.0%	2.1%							
Avg Ann. Change in Share		%		0.7%	0.5%	0.5%	0.5%	0.5%	0.8%	0.0%	0.1%	0.0%	0.1%	0.2%							
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STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON							2025		STAYING VISITORS		ACCOMMODATION SUPPLY DISTRIBUTION BY TYPE	
SERVICED ACCOMMODATION 2025	2025		Change on 2024		Change on 2014		SEASONAL AVAILABILITY OF BED SUPPLY 2025					
	Est.	Beds	Est.	Beds	Est.	Beds						
Serviced Accommodation Total	24	2,304	-3	-406	-21	-322						
	7	1,492	-2	-401	-2	-131						
	13	786	0	0	-3	-85						
	4	26	-1	-5	-16	-106						
NON-SERVICED ACCOMMODATION 2025	2025		Change on 2024		Change on 2014							
	Est.	Beds	Est.	Beds	Est.	Beds						
Non-Serviced Accommodation Total	2	158	0	0	-5	+95						
Self catering	1	8	0	0	-5	-40						
Static caravans/chalets	0	0	0	0	0	0						
Touring caravans/camping	1	150	0	0	0	+135						
Youth Hostels	0	0	0	0	0	0						
DISTRIBUTION BY TYPE OF ACCOMMODATION 2025	2025		Change on 2024		Change on 2014							
	Est.	Beds	Est.	Beds	Est.	Beds						
All Paid Accommodation Total	26	2,462	-3	-406	-26	-227						
Serviced Accommodation Share of Total	92%	94%										
Non-Serviced Accommodation Share of Total	8%	6%										
SEASONAL AVAILABILITY OF BED SUPPLY 2025	2025											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
All Paid Accommodation Total	2,462	2,462	2,462	2,462	2,462	2,462	2,462	2,462	2,462	2,462	2,462	2,462
Serviced Accommodation	2,304	2,304	2,304	2,304	2,304	2,304	2,304	2,304	2,304	2,304	2,304	2,304
Non-Serviced Accommodation	158	158	158	158	158	158	158	158	158	158	158	158

Report Sections With Historic Financial Data Indexed to 2025 Prices

Sections:	<i>Comparative Headlines</i>	Visitor Types:	<i>Total</i>
	<i>Key Measures</i>		<i>Serviced Accommodation</i>
	<i>Economic Impact</i>		<i>Non-Serviced Accommodation</i>
	<i>Sectoral Analysis</i>		<i>SFR</i>
			<i>Staying Visitor</i>
			<i>Day Visitor</i>

Indexation: *Indexation to: 2025*

2014	<i>1.55</i>
2015	<i>1.53</i>
2016	<i>1.51</i>
2017	<i>1.48</i>
2018	<i>1.42</i>
2019	<i>1.38</i>
2020	<i>1.35</i>
2021	<i>1.33</i>
2022	<i>1.23</i>
2023	<i>1.09</i>
2024	<i>1.04</i>
2025	<i>1.00</i>

**STEAM REPORT FOR 2014-2025 - FINAL
WARRINGTON**

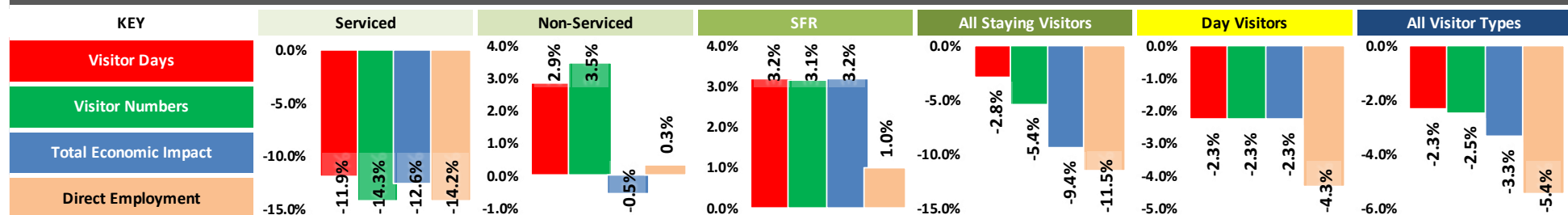
Comparing 2025 and 2024
2024 in 2025 prices (1.036)

COMPARATIVE HEADLINES

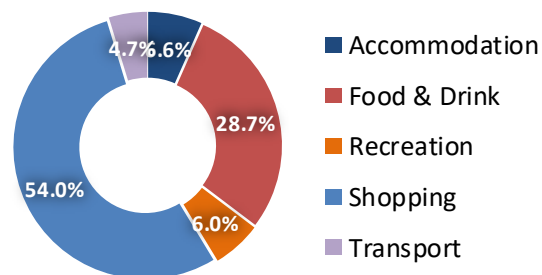
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2025 & 2024 - INDEXED TO 2025

KEY														Day Visitors			All Visitor Types		
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors								
Less than 3% change		Serviced			Non-Serviced														
A Fall of 3% or more		2025	2024	+/- %	2025	2024	+/- %	2025	2024	+/- %	2025	2024	+/- %	2025	2024	+/- %	2025	2024	+/- %
Visitor Days	M	0.468	0.531	-11.9%	0.017	0.017	2.9%	0.807	0.782	3.2%	1.292	1.330	-2.8%	8.863	9.068	-2.3%	10.16	10.40	-2.3%
Visitor Numbers	M	0.271	0.316	-14.3%	0.002	0.002	3.5%	0.338	0.328	3.1%	0.611	0.646	-5.4%	8.863	9.068	-2.3%	9.474	9.714	-2.5%
Direct Expenditure	£M																537.45	556.44	-3.4%
Economic Impact	£M	78.67	89.97	-12.6%	0.893	0.898	-0.5%	22.65	21.95	3.2%	102.21	112.82	-9.4%	616.87	631.13	-2.3%	719.08	743.95	-3.3%
Direct Employment	FTEs	554	645	-14.2%	7	7	0.3%	131	130	1.0%	692	782	-11.5%	4,149	4,338	-4.3%	4,841	5,120	-5.4%
Total Employment	FTEs																6,200	6,554	-5.4%

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2025 & 2024 - INDEXED TO 2025



Sectoral Distribution of Economic Impact - £M including VAT Indexed to 2025



Direct Expenditure Categories

	2025	2024	+/- %
Accommodation	35.59	41.03	-13.3%
Food & Drink	154.18	158.58	-2.8%
Recreation	32.35	33.44	-3.2%
Shopping	290.07	297.63	-2.5%
Transport	25.26	25.77	-2.0%
TOTAL DIRECT	537.45	556.44	-3.4%
Indirect	181.63	187.51	-3.1%
TOTAL	719.08	743.95	-3.3%

Sectors

	2025	2024	+/- %
Accommodation	313	367	-14.6%
Food & Drink	1,488	1,564	-4.8%
Recreation	379	400	-5.3%
Shopping	2,552	2,676	-4.6%
Transport	109	114	-4.1%
TOTAL DIRECT	4,841	5,120	-5.4%
Indirect	1,359	1,434	-5.2%
TOTAL	6,200	6,554	-5.4%

Sectoral Distribution of Employment - FTEs



Direct Employment Categories

STEAM REPORT FOR 2014-2025 - FINAL
WARRINGTON

Economic Impact - Indexed - Total

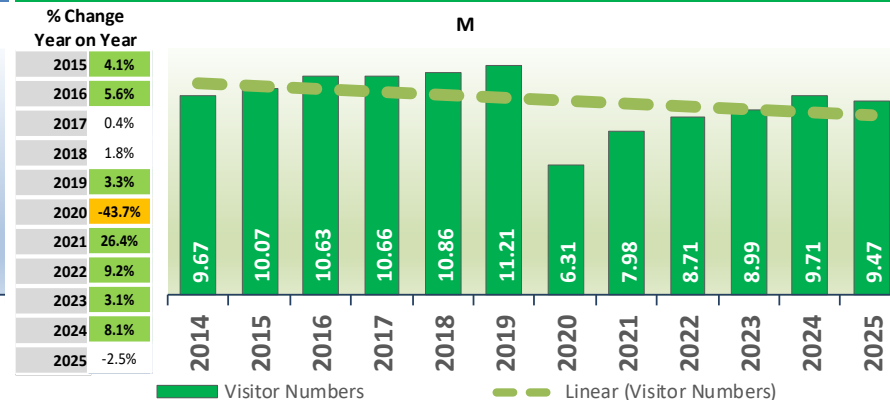


2014 to 2025
2025 Prices

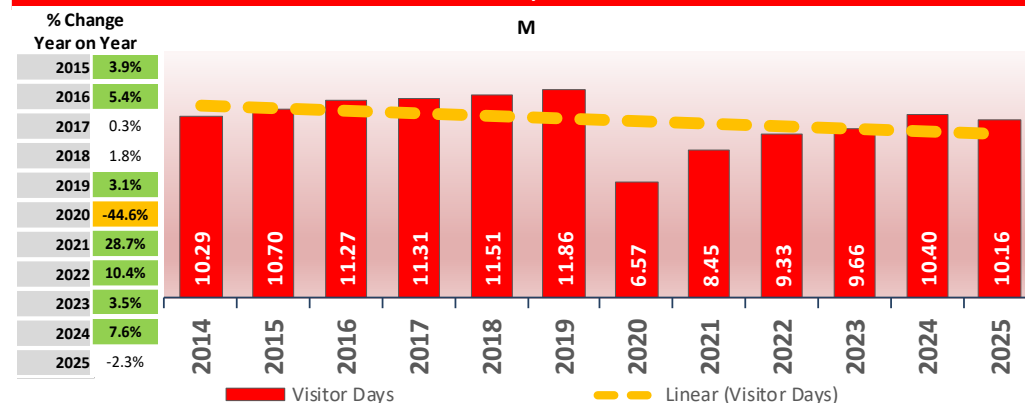
TOTAL

KEY MEASURES
Indexed

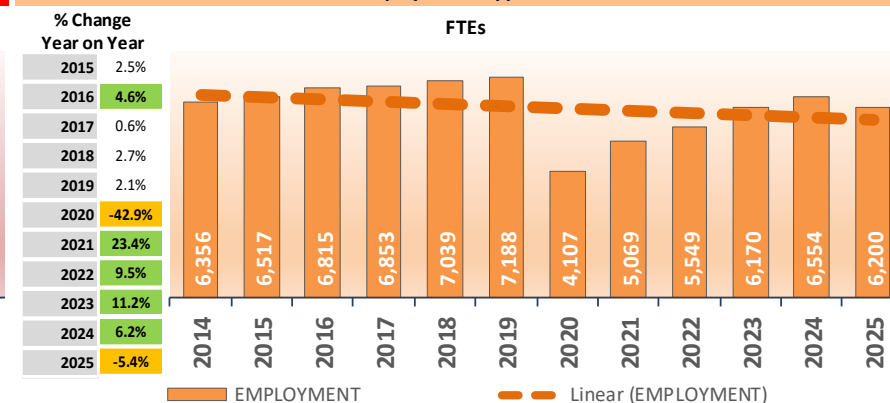
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total



% Change from 2014	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Economic Impact - Indexed		3.9%	9.7%	9.8%	11.5%	14.6%	-39.0%	-20.1%	-11.4%	-7.4%	-0.9%	-4.2%
Visitor Numbers		4.1%	9.9%	10.3%	12.3%	16.0%	-34.7%	-17.5%	-9.9%	-7.1%	0.5%	-2.0%
Visitor Days		3.9%	9.5%	9.9%	11.8%	15.2%	-36.2%	-17.9%	-9.3%	-6.1%	1.0%	-1.3%
Total Employment		2.5%	7.2%	7.8%	10.7%	13.1%	-35.4%	-20.3%	-12.7%	-2.9%	3.1%	-2.5%

"Linear" = Linear Trendline

STEAM REPORT FOR 2014-2025 - FINAL
WARRINGTON

Economic Impact - Indexed - Serviced Accommodation

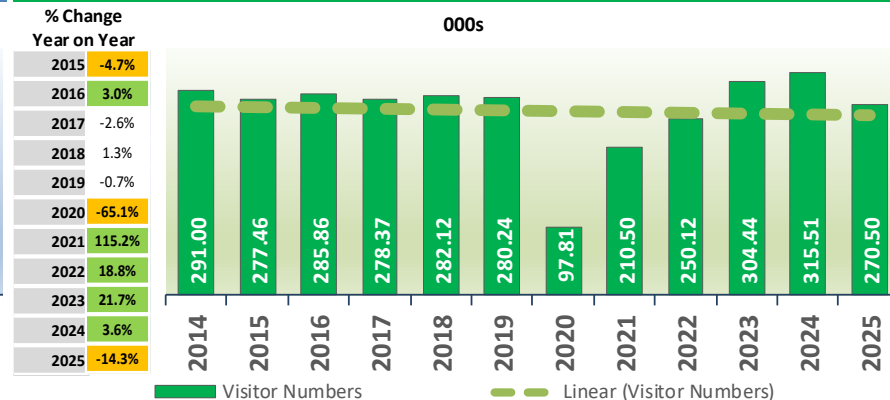


2014 to 2025
2025 Prices

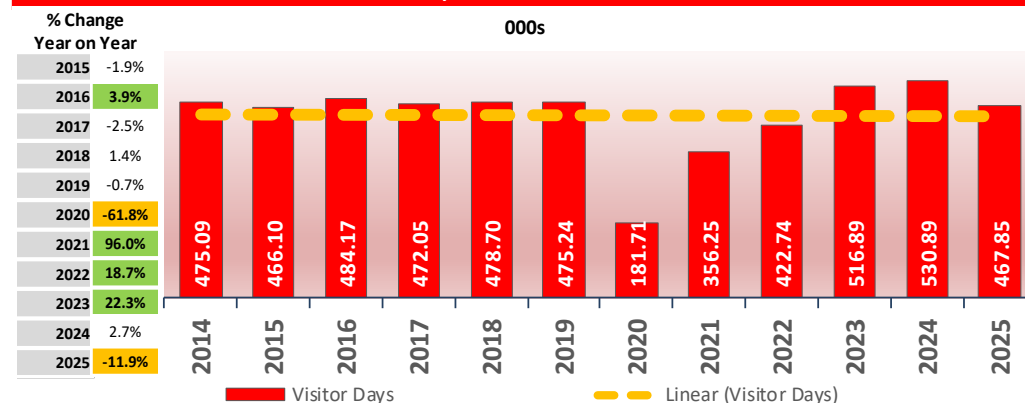
SERVICED
ACCOMMODATION

KEY MEASURES
Indexed

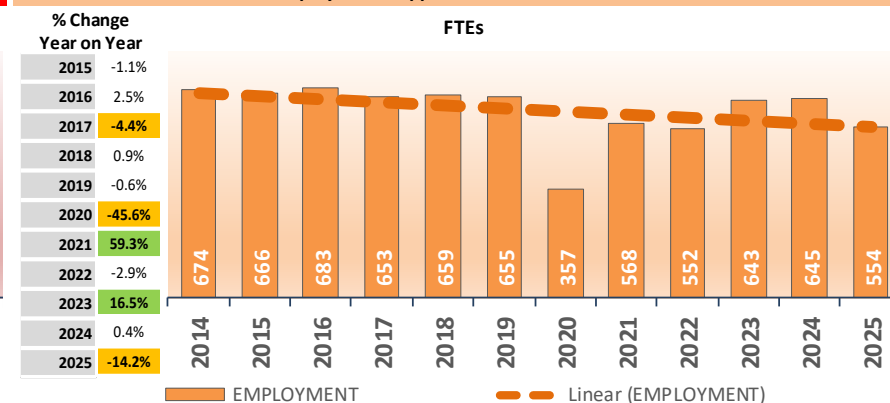
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation

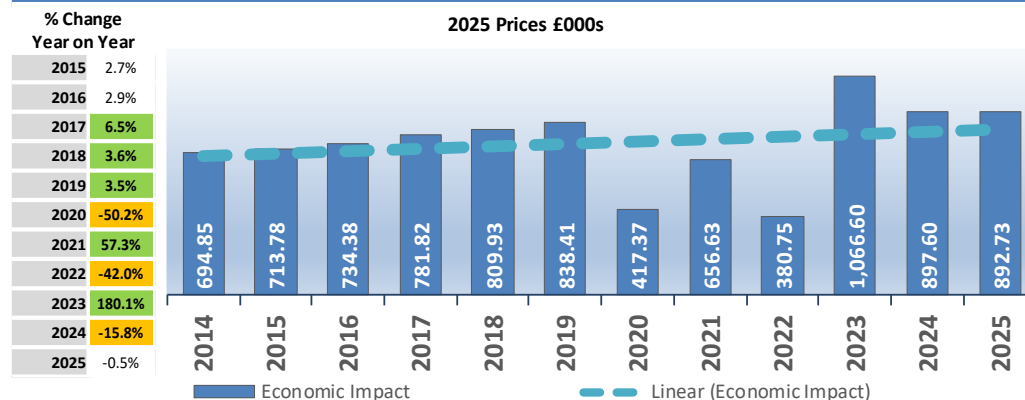


% Change from 2014	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Economic Impact - Indexed		0.2%	5.6%	3.7%	3.0%	1.6%	-73.7%	-39.7%	-22.0%	-7.4%	-8.3%	-19.8%
Visitor Numbers		-4.7%	-1.8%	-4.3%	-3.1%	-3.7%	-66.4%	-27.7%	-14.0%	4.6%	8.4%	-7.0%
Visitor Days		-1.9%	1.9%	-0.6%	0.8%	0.0%	-61.8%	-25.0%	-11.0%	8.8%	11.7%	-1.5%
Direct Employment		-1.1%	1.3%	-3.1%	-2.2%	-2.8%	-47.1%	-15.7%	-18.1%	-4.6%	-4.2%	-17.8%

"Linear" = Linear Trendline

STEAM REPORT FOR 2014-2025 - FINAL
WARRINGTON

Economic Impact - Indexed - Non-Serviced Accommodation

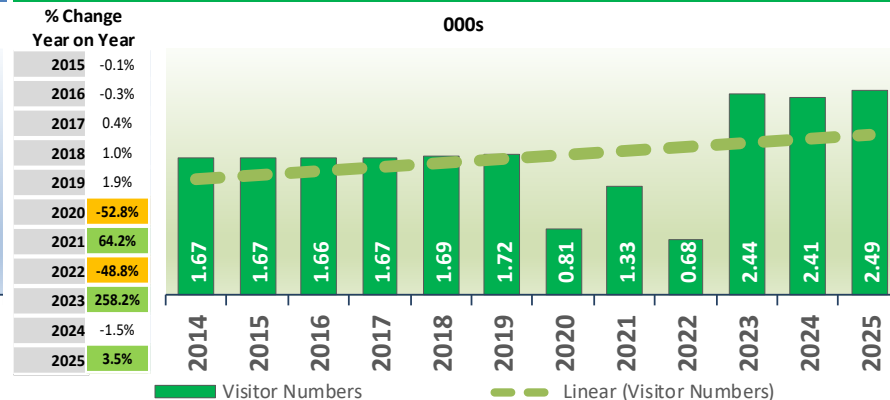


2014 to 2025
2025 Prices

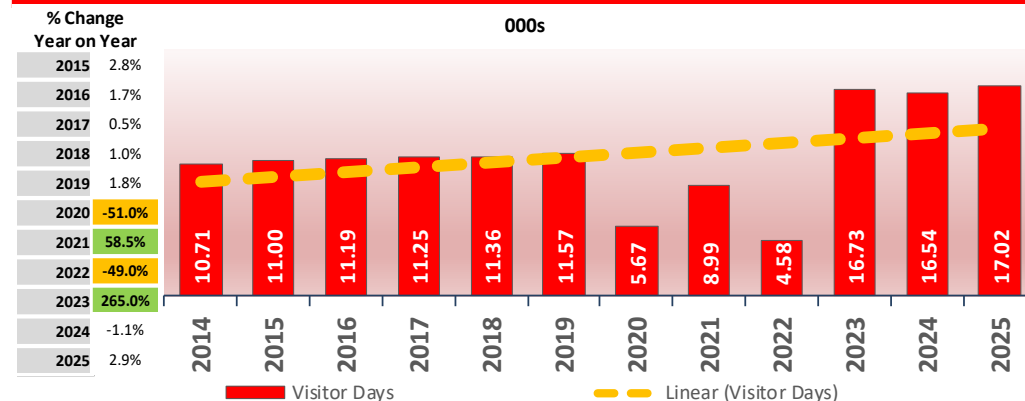
NON-SERVICED
ACCOMMODATION

KEY MEASURES
Indexed

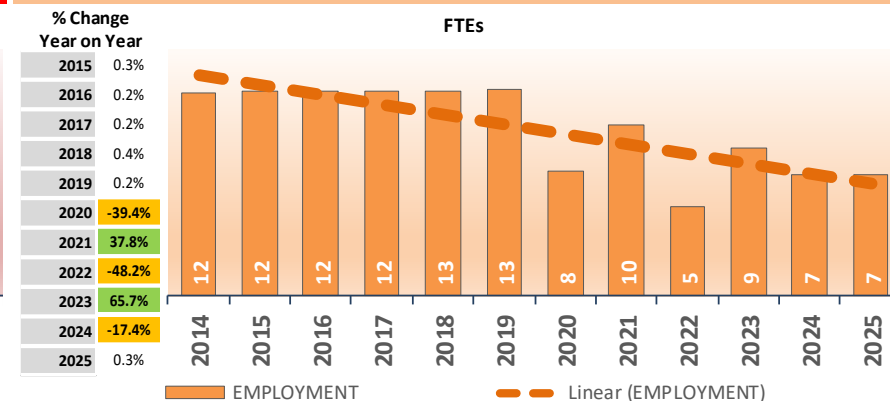
Visitor Numbers - Non-Serviced Accommodation



Visitor Days - Non-Serviced Accommodation



Direct Employment Supported - Non-Serviced Accommodation



% Change from 2014	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Economic Impact - Indexed		2.7%	5.7%	12.5%	16.6%	20.7%	-39.9%	-5.5%	-45.2%	53.5%	29.2%	28.5%
Visitor Numbers		-0.1%	-0.4%	0.1%	1.1%	3.0%	-51.4%	-20.2%	-59.1%	46.5%	44.3%	49.3%
Visitor Days		2.8%	4.5%	5.0%	6.1%	8.0%	-47.0%	-16.0%	-57.2%	56.3%	54.5%	58.9%
Direct Employment		0.3%	0.4%	0.7%	1.1%	1.2%	-38.7%	-15.5%	-56.3%	-27.5%	-40.2%	-40.0%

"Linear" = Linear Trendline

STEAM REPORT FOR 2014-2025 - FINAL
WARRINGTON

Economic Impact - Indexed - SFR

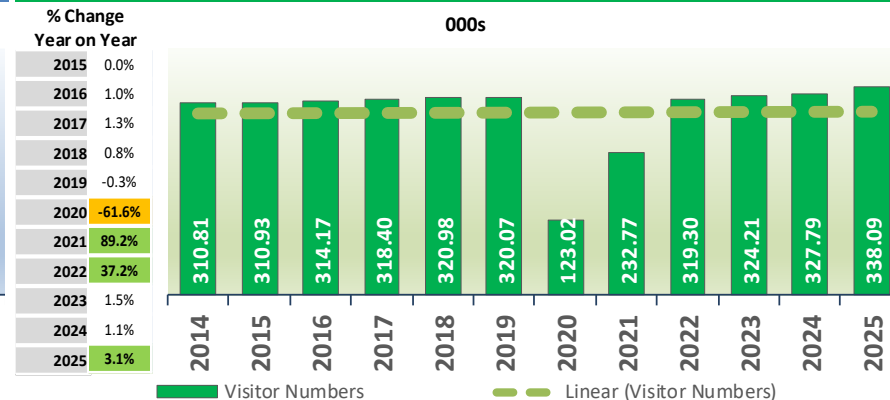


2014 to 2025
2025 Prices

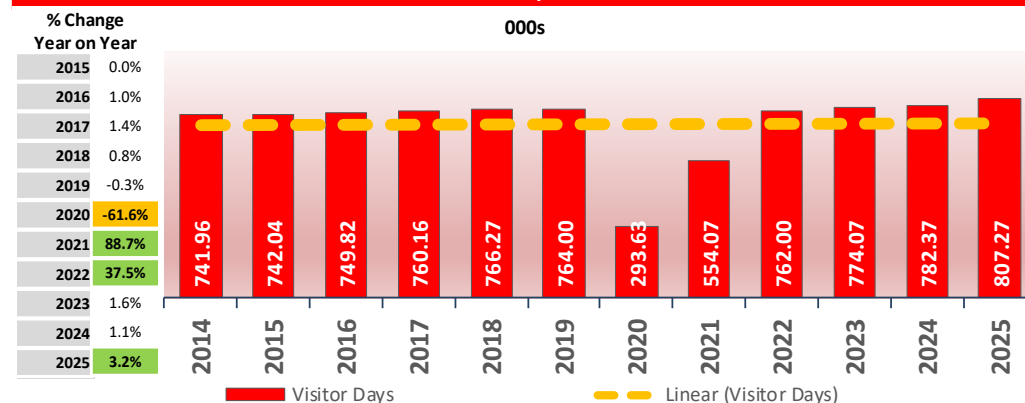
SFR

KEY MEASURES
Indexed

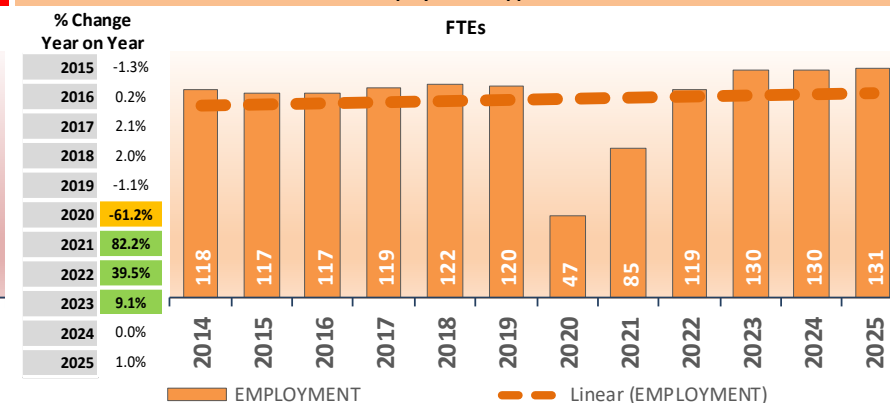
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR



% Change from 2014	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Economic Impact - Indexed		0.0%	1.0%	2.4%	3.3%	3.0%	-60.4%	-25.3%	2.7%	4.3%	5.4%	8.8%
Visitor Numbers		0.0%	1.1%	2.4%	3.3%	3.0%	-60.4%	-25.1%	2.7%	4.3%	5.5%	8.8%
Visitor Days		0.0%	1.1%	2.5%	3.3%	3.0%	-60.4%	-25.3%	2.7%	4.3%	5.4%	8.8%
Direct Employment		-1.3%	-1.0%	1.1%	3.1%	1.9%	-60.4%	-27.9%	0.6%	9.8%	9.8%	10.9%

"Linear" = Linear Trendline

STEAM REPORT FOR 2014-2025 - FINAL
WARRINGTON

Economic Impact - Indexed - Staying Visitor

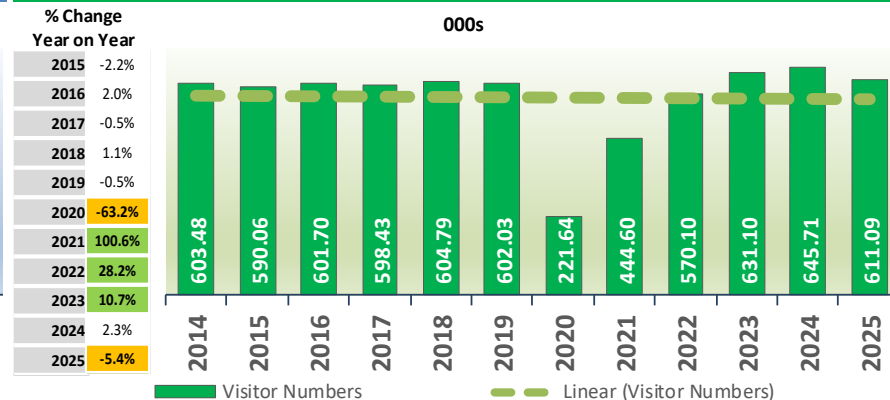


2014 to 2025
2025 Prices

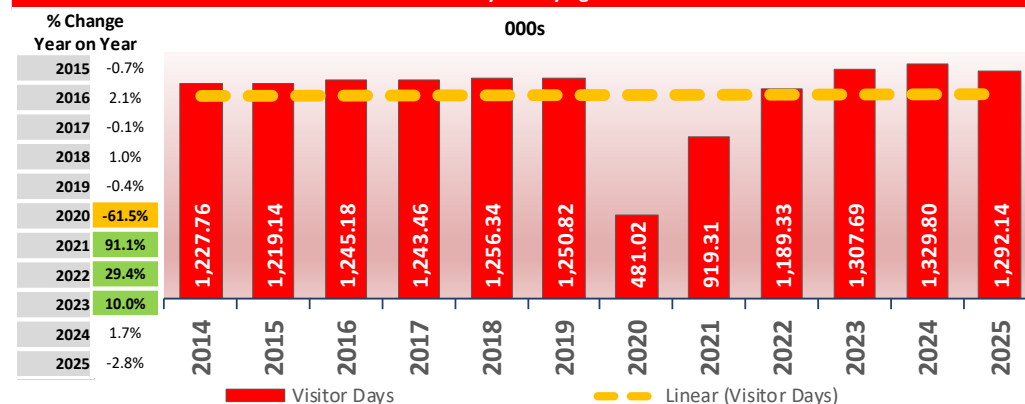
STAYING VISITOR

KEY MEASURES
Indexed

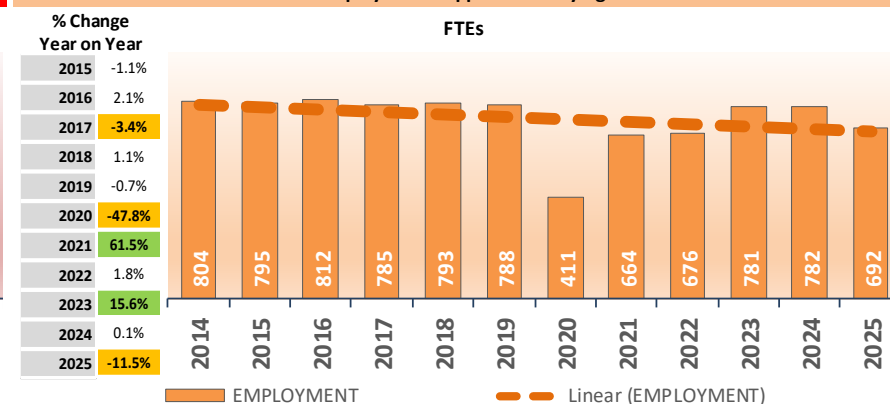
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2014	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Economic Impact - Indexed		0.2%	4.8%	3.5%	3.1%	1.9%	-71.2%	-37.0%	-17.8%	-5.0%	-5.7%	-14.5%
Visitor Numbers		-2.2%	-0.3%	-0.8%	0.2%	-0.2%	-63.3%	-26.3%	-5.5%	4.6%	7.0%	1.3%
Visitor Days		-0.7%	1.4%	1.3%	2.3%	1.9%	-60.8%	-25.1%	-3.1%	6.5%	8.3%	5.2%
Direct Employment		-1.1%	1.0%	-2.5%	-1.4%	-2.0%	-48.9%	-17.5%	-16.0%	-2.9%	-2.7%	-13.9%

"Linear" = Linear Trendline

STEAM REPORT FOR 2014-2025 - FINAL
WARRINGTON

2014 to 2025
2025 Prices

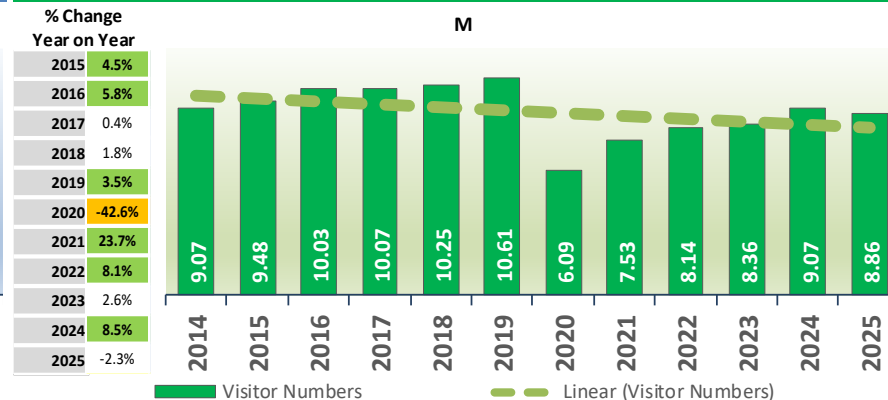
DAY VISITOR

KEY MEASURES
Indexed

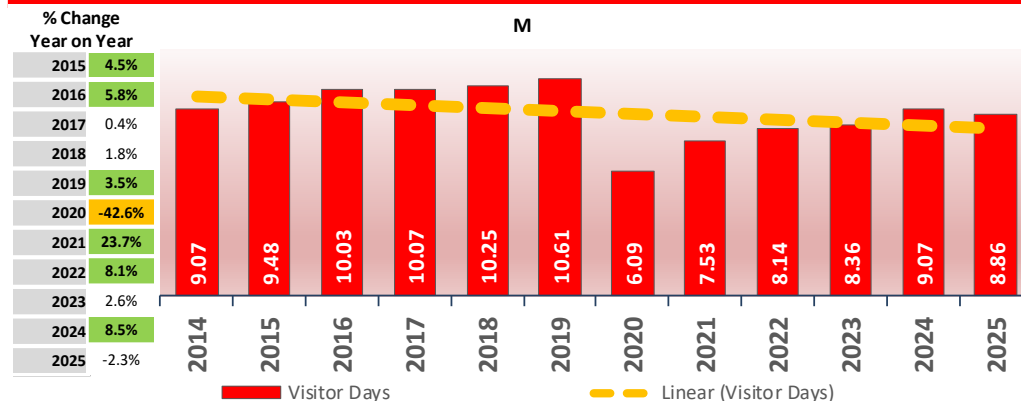
Economic Impact - Indexed - Day Visitor



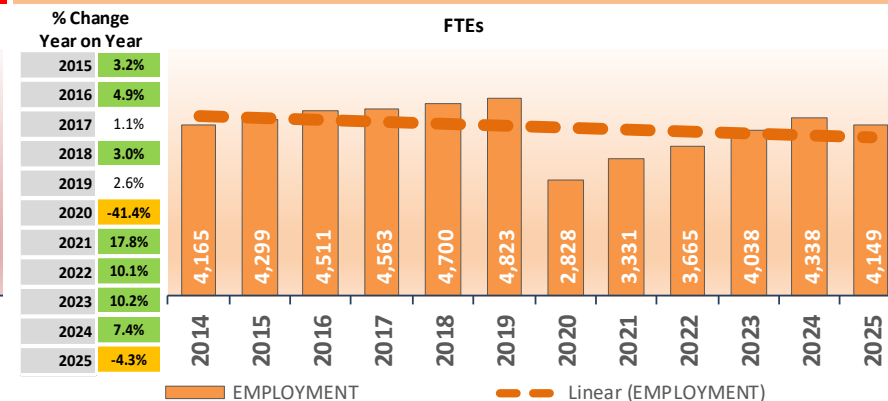
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor

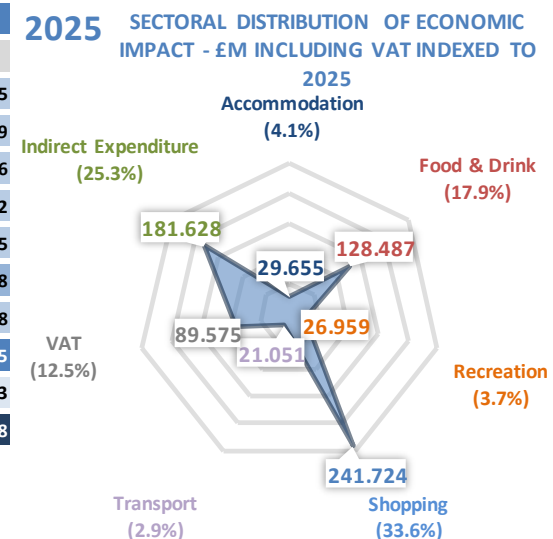


% Change from 2014	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Economic Impact - Indexed		4.5%	10.6%	11.0%	13.1%	17.1%	-32.8%	-16.9%	-10.2%	-7.8%	0.0%	-2.2%
Visitor Numbers		4.5%	10.6%	11.0%	13.1%	17.0%	-32.8%	-16.9%	-10.2%	-7.8%	0.0%	-2.2%
Visitor Days		4.5%	10.6%	11.0%	13.1%	17.0%	-32.8%	-16.9%	-10.2%	-7.8%	0.0%	-2.2%
Direct Employment		3.2%	8.3%	9.6%	12.8%	15.8%	-32.1%	-20.0%	-12.0%	-3.0%	4.1%	-0.4%

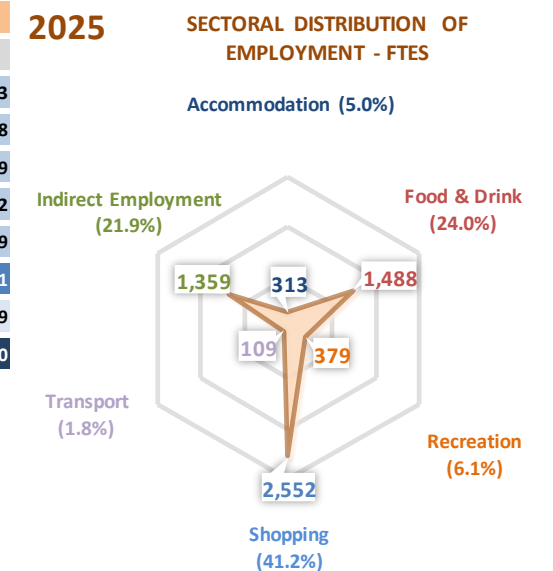
"Linear" = Linear Trendline

STEAM REPORT FOR 2014-2025 - FINAL										2014 to 2025		TOTAL	SECTORAL ANALYSIS
WARRINGTON										2025 Prices			Indexed

Sectoral Distribution of Economic Impact - £m including VAT indexed to 2025													
Sector / Year		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Accommodation	£m	42.12	42.68	45.26	44.69	43.95	43.21	8.973	22.61	30.40	35.52	34.19	29.65
Food & Drink	£m	130.98	136.26	143.82	144.18	146.76	151.44	89.87	108.50	117.94	122.48	132.15	128.49
Recreation	£m	27.53	28.59	30.17	30.21	30.75	31.71	18.68	22.76	24.72	25.86	27.86	26.96
Shopping	£m	246.50	256.83	271.22	272.09	276.97	286.09	161.19	203.60	221.95	229.50	248.02	241.72
Transport	£m	20.99	21.64	22.65	22.73	23.09	23.66	12.40	16.94	19.35	20.20	21.47	21.05
Direct Revenue	£m	468.11	486.00	513.13	513.90	521.53	536.10	291.11	374.40	414.37	433.56	463.70	447.88
VAT	£m	93.62	97.20	102.63	102.78	104.31	107.22	50.03	73.44	82.87	86.71	92.74	89.58
Direct Expenditure	£m	561.74	583.20	615.75	616.68	625.83	643.32	341.14	447.84	497.25	520.28	556.44	537.45
Indirect Expenditure	£m	188.88	196.35	207.35	207.79	211.02	217.22	117.07	151.89	167.80	174.86	187.51	181.63
TOTAL	£m	750.62	779.55	823.10	824.47	836.85	860.54	458.21	599.73	665.05	695.13	743.95	719.08



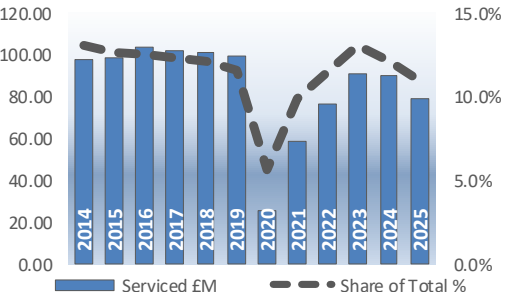
SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES												
SECTOR / YEAR	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Accommodation FTEs	440	440	449	424	424	424	269	400	344	370	367	313
Food & Drink FTEs	1,489	1,529	1,601	1,617	1,665	1,703	1,007	1,184	1,314	1,465	1,564	1,488
Recreation FTEs	380	389	408	411	423	433	254	301	334	375	400	379
Shopping FTEs	2,554	2,627	2,753	2,781	2,864	2,932	1,647	2,026	2,253	2,502	2,676	2,552
Transport FTEs	107	108	113	114	117	119	62	83	96	108	114	109
Direct Employment FTEs	4,969	5,094	5,323	5,347	5,493	5,611	3,239	3,995	4,341	4,820	5,120	4,841
Indirect Employment FTEs	1,387	1,423	1,491	1,505	1,546	1,578	868	1,074	1,207	1,351	1,434	1,359
TOTAL FTEs	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554	6,200



STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025 2025 Prices			TOTAL		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2025 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2014 to 2025		5.7%	-10.5%	-11.8%	-23.3%	-5.6%	-36.0%	23.6%	6.8%	-9.1%	2.5%	-8.7%	13.5%			-4.2%	-6.2%	-22.0%	8.6%	0.2%
% Change 2024 to 2025		-1.6%	-2.3%	-3.6%	-3.5%	-3.7%	-5.5%	-3.2%	-3.4%	-3.9%	-3.5%	-3.2%	-2.8%			-3.3%	-2.6%	-4.1%	-3.4%	-3.2%
Average Annual Change		0.5%	-1.0%	-1.1%	-2.1%	-0.5%	-3.3%	2.1%	0.6%	-0.8%	0.2%	-0.8%	1.2%	-0.4%	-0.6%	-2.0%	0.8%	0.0%		
2014	£M	41.76	37.21	60.51	78.74	53.54	55.68	74.26	80.99	54.42	80.37	88.35	44.79	750.62		139.48	187.96	209.67	213.51	
2015	£M	42.52	40.73	60.29	81.40	55.27	53.33	77.75	92.89	54.52	89.89	82.69	48.26	779.55	3.9%	143.54	190.01	225.16	220.84	
2016	£M	43.94	44.60	61.68	83.28	56.59	55.95	83.19	100.58	58.09	95.52	89.07	50.62	823.10	5.6%	150.22	195.81	241.86	235.20	
2017	£M	45.39	44.20	61.71	87.65	56.97	56.25	83.29	101.20	58.63	92.43	90.52	46.23	824.47	0.2%	151.30	200.87	243.12	229.18	
2018	£M	48.18	48.49	61.62	86.44	57.94	57.74	83.86	100.85	59.69	94.73	91.09	46.21	836.85	1.5%	158.29	202.12	244.41	232.04	
2019	£M	51.43	53.46	64.49	90.13	58.72	58.19	84.73	103.18	61.52	93.51	92.94	48.23	860.54	2.8%	169.39	207.05	249.43	234.68	
2020	£M	50.39	48.15	34.98	3.340	3.235	17.15	56.47	74.12	47.64	65.49	23.35	33.89	458.21	-46.8%	133.53	23.72	178.23	122.73	
2021	£M	12.73	9.459	12.70	36.29	35.51	48.33	57.33	101.83	57.05	89.73	89.84	48.93	599.73	30.9%	34.88	120.13	216.21	228.50	
2022	£M	37.11	35.54	49.95	64.49	43.20	45.32	61.46	80.40	46.98	80.31	79.32	40.97	665.05	10.9%	122.60	153.02	188.84	200.59	
2023	£M	40.31	42.23	52.79	65.18	46.31	45.66	65.65	83.95	50.38	79.71	79.61	43.36	695.13	4.5%	135.33	157.14	199.98	202.68	
2024	£M	44.83	34.09	55.40	62.64	52.48	37.73	94.84	89.49	51.48	85.32	83.33	52.32	743.95	7.0%	134.32	152.86	235.80	220.98	
2025	£M	44.13	33.31	53.39	60.43	50.55	35.66	91.76	86.49	49.48	82.36	80.67	50.86	719.08	-3.3%	130.83	146.64	227.73	213.88	
ECONOMIC IMPACT - INDEXED TO 2025														TOTAL						
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	£M Economic Impact by Year and Share of Total						
Total	£M	750.62	779.55	823.10	824.47	836.85	860.54	458.21	599.73	665.05	695.13	743.95	719.08	1,000.00 800.00 600.00 400.00 200.00 0.00 120.0% 100.0% 80.0% 60.0% 40.0% 20.0% 0.0% 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 Total £M Share of Total %						
All Visitor Types	£M	750.62	779.55	823.10	824.47	836.85	860.54	458.21	599.73	665.05	695.13	743.95	719.08							
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share	%																			
Change in Share from 2014	%																			
Avg Ann. Change in Share	%																			

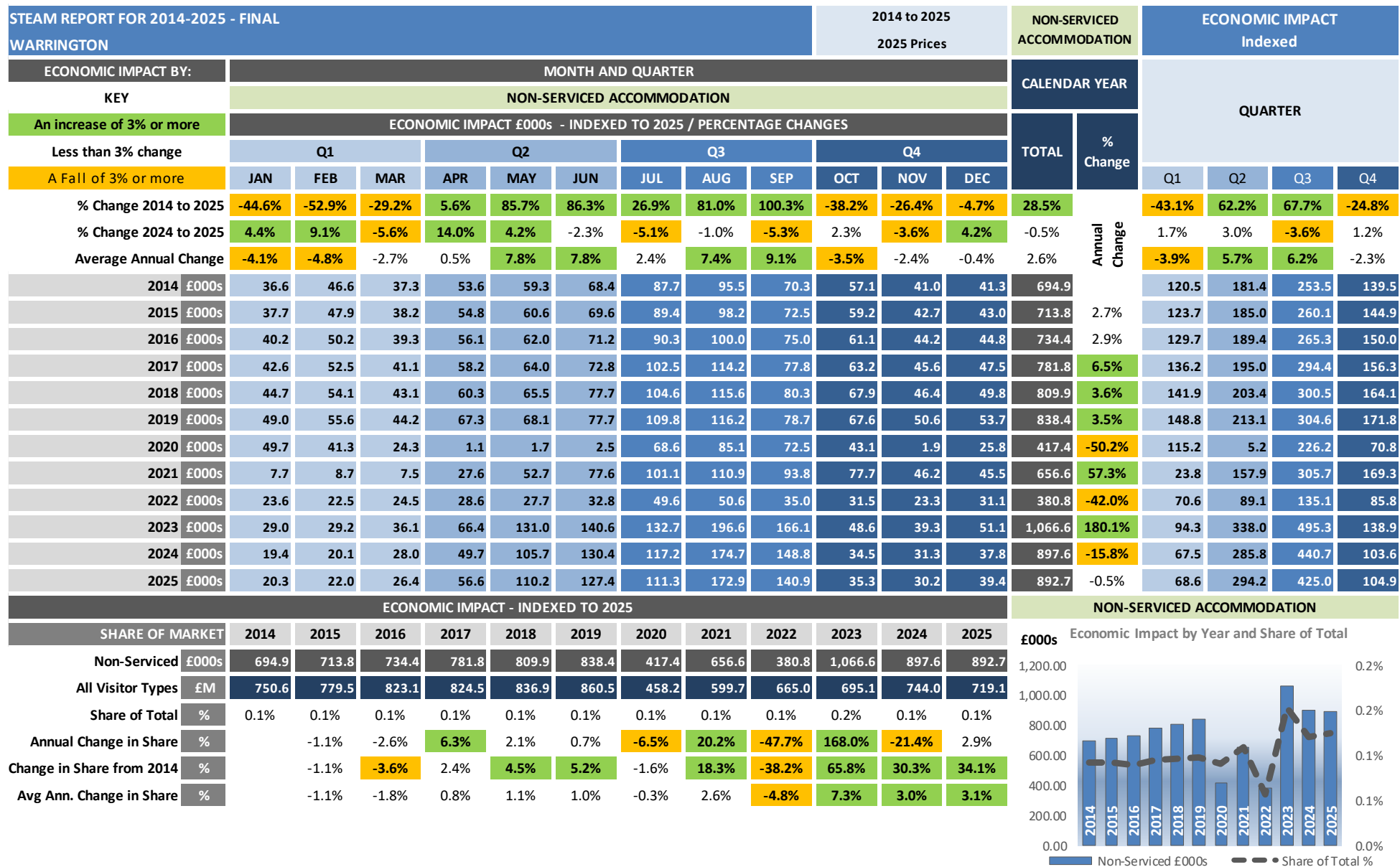
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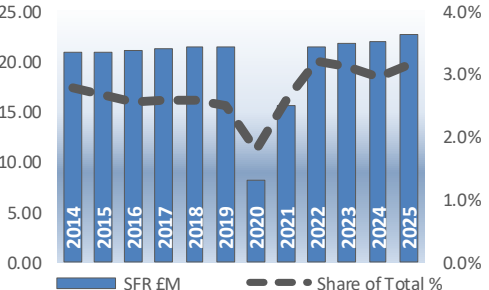
Report Prepared by: Saleem Landi, Date of Issue: 02/07/2025

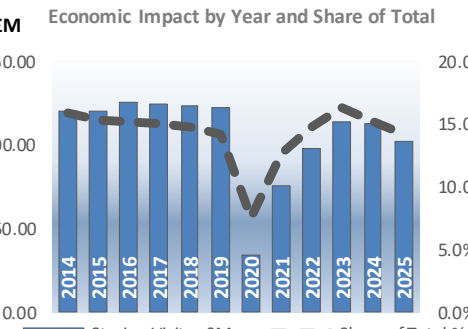
STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025 2025 Prices			SERVICED ACCOMMODATION	ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2025 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2014 to 2025		-11.5%	-14.8%	-32.4%	-25.4%	-17.6%	-18.1%	-19.2%	-16.5%	-21.7%	-20.0%	-22.0%	-16.0%	-19.8%	Annual Change	-20.9%	-20.3%	-19.0%	-19.1%
% Change 2024 to 2025		-2.0%	-3.9%	-13.6%	-14.8%	-12.0%	-17.5%	-12.8%	-13.9%	-14.3%	-16.4%	-17.9%	-9.1%	-12.6%		-6.8%	-14.7%	-13.6%	-14.2%
Average Annual Change		-1.0%	-1.3%	-2.9%	-2.3%	-1.6%	-1.6%	-1.7%	-1.5%	-2.0%	-1.8%	-2.0%	-1.5%	-1.8%		-1.9%	-1.8%	-1.7%	-1.7%
2014	£M	6.448	7.370	9.084	8.474	9.520	8.284	10.65	9.544	7.992	7.919	5.449	7.362	98.10		22.90	26.28	28.19	20.73
2015	£M	6.915	7.796	8.718	7.978	9.513	8.180	10.42	9.938	7.975	8.110	5.562	7.207	98.31		0.2%	23.43	25.67	28.33
2016	£M	7.474	8.199	8.853	8.547	10.04	8.875	11.05	10.02	8.432	8.477	5.907	7.685	103.56	5.3%	24.52	27.46	29.50	22.07
2017	£M	7.510	7.926	8.708	8.203	9.795	8.485	11.03	10.05	8.204	8.272	5.728	7.799	101.71	-1.8%	24.14	26.48	29.28	21.80
2018	£M	7.369	7.693	8.555	8.031	9.406	8.539	11.62	10.49	7.962	8.306	5.495	7.591	101.06	-0.6%	23.62	25.98	30.08	21.39
2019	£M	7.285	7.574	8.412	7.926	9.344	8.474	11.41	10.29	7.793	8.208	5.586	7.362	99.66	-1.4%	23.27	25.74	29.49	21.16
2020	£M	4.245	4.904	2.671	0.233	0.449	0.455	2.483	3.677	2.845	2.080	0.389	1.344	25.78	-74.1%	11.82	1.138	9.005	3.812
2021	£M	2.685	2.958	3.497	3.227	4.712	5.249	7.792	7.781	5.856	6.235	4.019	5.111	59.12	129.4%	9.140	13.19	21.43	15.37
2022	£M	4.579	5.617	6.536	6.305	7.277	6.633	8.547	7.683	6.186	6.649	4.499	6.051	76.56	29.5%	16.73	20.21	22.42	17.20
2023	£M	6.589	6.853	7.827	7.337	8.550	7.747	9.887	9.073	7.205	7.512	5.101	7.145	90.83	18.6%	21.27	23.63	26.17	19.76
2024	£M	5.821	6.528	7.105	7.419	8.913	8.228	9.859	9.254	7.301	7.571	5.174	6.796	89.97	-0.9%	19.45	24.56	26.41	19.54
2025	£M	5.705	6.276	6.142	6.323	7.846	6.786	8.602	7.971	6.259	6.333	4.247	6.181	78.67	-12.6%	18.12	20.96	22.83	16.76
ECONOMIC IMPACT - INDEXED TO 2025														SERVICED ACCOMMODATION					
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	£M Economic Impact by Year and Share of Total					
Serviced	£M	98.10	98.31	103.56	101.71	101.06	99.66	25.78	59.12	76.56	90.83	89.97	78.67						
All Visitor Types	£M	750.62	779.55	823.10	824.47	836.85	860.54	458.21	599.73	665.05	695.13	743.95	719.08						
Share of Total	%	13.1%	12.6%	12.6%	12.3%	12.1%	11.6%	5.6%	9.9%	11.5%	13.1%	12.1%	10.9%						
Annual Change in Share	%		-3.5%	-0.2%	-1.9%	-2.1%	-4.1%	-51.4%	75.3%	16.8%	13.5%	-7.4%	-9.5%						
Change in Share from 2014	%		-3.5%	-3.7%	-5.6%	-7.6%	-11.4%	-57.0%	-24.6%	-11.9%	0.0%	-7.5%	-16.3%						
Avg Ann. Change in Share	%		-3.5%	-1.9%	-1.9%	-1.9%	-2.3%	-9.5%	-3.5%	-1.5%	0.0%	-0.7%	-1.5%						
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STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON												2014 to 2025 2025 Prices		SFR	ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SFR																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2025 / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2014 to 2025		12.2%	9.9%	1.2%	5.2%	10.8%	9.8%	8.3%	11.2%	8.5%	7.8%	5.9%	9.5%		8.8%	9.5%	7.9%	9.4%	8.5%
% Change 2024 to 2025		7.4%	7.6%	2.1%	1.7%	3.1%	0.6%	2.4%	2.2%	1.9%	0.9%	0.5%	3.9%		3.2%	6.4%	1.9%	2.2%	2.6%
Average Annual Change		1.1%	0.9%	0.1%	0.5%	1.0%	0.9%	0.8%	1.0%	0.8%	0.7%	0.5%	0.9%		0.8%	0.9%	0.7%	0.9%	0.8%
2014	£M	2.922	0.952	1.016	2.889	1.908	1.285	2.193	1.946	1.088	0.958	0.872	2.791		20.82	4.890	6.082	5.227	4.621
2015	£M	2.995	0.972	0.999	2.825	1.905	1.278	2.174	1.970	1.088	0.966	0.877	2.773		20.82	4.966	6.009	5.232	4.616
2016	£M	3.055	0.980	0.994	2.868	1.924	1.303	2.197	1.954	1.099	0.972	0.886	2.808		21.04	5.029	6.095	5.250	4.665
2017	£M	3.124	0.987	1.008	2.881	1.943	1.305	2.236	1.996	1.108	0.981	0.892	2.868	21.33	5.119	6.129	5.340	4.742	
2018	£M	3.159	0.992	1.020	2.901	1.948	1.329	2.249	2.002	1.114	1.001	0.893	2.893	21.50	5.170	6.178	5.365	4.787	
2019	£M	3.154	0.988	1.015	2.895	1.948	1.328	2.242	1.994	1.108	0.998	0.899	2.871	21.44	5.158	6.172	5.344	4.768	
2020	£M	2.723	0.940	0.477	0.124	0.136	0.104	0.763	1.106	0.610	0.380	0.091	0.786	8.239	-61.6%	4.140	0.364	2.478	1.257
2021	£M	1.458	0.482	0.531	1.485	1.253	1.050	1.969	1.939	1.063	0.967	0.819	2.530	15.55	88.7%	2.471	3.789	4.971	4.316
2022	£M	2.914	0.973	1.019	2.928	1.956	1.334	2.265	2.010	1.118	1.018	0.910	2.935	21.38	37.5%	4.907	6.219	5.393	4.863
2023	£M	3.145	0.985	1.027	2.927	1.981	1.349	2.270	2.051	1.134	1.003	0.902	2.945	21.72	1.6%	5.157	6.257	5.455	4.851
2024	£M	3.051	0.972	1.008	2.988	2.049	1.403	2.318	2.118	1.158	1.024	0.918	2.943	21.95	1.1%	5.032	6.440	5.595	4.886
2025	£M	3.278	1.047	1.029	3.040	2.113	1.411	2.374	2.165	1.181	1.033	0.923	3.058	22.65	3.2%	5.354	6.564	5.719	5.014
ECONOMIC IMPACT - INDEXED TO 2025														SFR					
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	£M Economic Impact by Year and Share of Total					
SFR	£M	20.82	20.82	21.04	21.33	21.50	21.44	8.239	15.55	21.38	21.72	21.95	22.65						
All Visitor Types	£M	750.62	779.55	823.10	824.47	836.85	860.54	458.21	599.73	665.05	695.13	743.95	719.08						
Share of Total	%	2.8%	2.7%	2.6%	2.6%	2.6%	2.5%	1.8%	2.6%	3.2%	3.1%	3.0%	3.2%						
Annual Change in Share	%		-3.7%	-4.3%	1.2%	-0.7%	-3.0%	-27.8%	44.2%	24.0%	-2.8%	-5.6%	6.8%						
Change in Share from 2014	%		-3.7%	-7.9%	-6.7%	-7.4%	-10.2%	-35.2%	-6.5%	15.9%	12.6%	6.4%	13.6%						
Avg Ann. Change in Share	%		-3.7%	-3.9%	-2.2%	-1.8%	-2.0%	-5.9%	-0.9%	2.0%	1.4%	0.6%	1.2%						
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STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON											2014 to 2025 2025 Prices			STAYING VISITOR	ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2025 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC	Q1	Q2	Q3	Q4
% Change 2014 to 2025		-4.3%	-12.2%	-29.0%	-17.5%	-12.3%	-13.6%	-14.3%	-11.0%	-17.2%	-17.2%	-18.2%	-9.0%	-14.5%	Annual Change	-15.6%	-14.5%	-13.9%	-14.2%
% Change 2024 to 2025		1.3%	-2.3%	-11.6%	-9.9%	-9.0%	-14.7%	-9.8%	-10.7%	-11.9%	-14.2%	-15.1%	-5.1%	-9.4%		-4.1%	-11.1%	-10.7%	-10.8%
Average Annual Change		-0.4%	-1.1%	-2.6%	-1.6%	-1.1%	-1.2%	-1.3%	-1.0%	-1.6%	-1.6%	-1.7%	-0.8%	-1.3%		-1.4%	-1.3%	-1.3%	-1.3%
2014 £M		9.406	8.368	10.14	11.42	11.49	9.638	12.93	11.59	9.150	8.935	6.362	10.19	119.61	0.2%	27.91	32.54	33.67	25.49
2015 £M		9.948	8.815	9.756	10.86	11.48	9.528	12.68	12.01	9.135	9.135	6.482	10.02	119.85		28.52	31.86	33.82	25.64
2016 £M		10.57	9.229	9.886	11.47	12.03	10.25	13.34	12.07	9.606	9.509	6.837	10.54	125.33	4.6%	29.68	33.75	35.01	26.88
2017 £M		10.68	8.966	9.756	11.14	11.80	9.863	13.37	12.16	9.390	9.316	6.666	10.71	123.82	-1.2%	29.40	32.81	34.92	26.70
2018 £M		10.57	8.739	9.617	10.99	11.42	9.946	13.97	12.61	9.156	9.375	6.435	10.53	123.37	-0.4%	28.93	32.36	35.74	26.34
2019 £M		10.49	8.618	9.472	10.89	11.36	9.879	13.76	12.40	8.979	9.274	6.535	10.29	121.94	-1.2%	28.58	32.13	35.14	26.10
2020 £M		7.018	5.885	3.173	0.358	0.587	0.561	3.314	4.868	3.527	2.503	0.481	2.156	34.43	-71.8%	16.08	1.507	11.71	5.140
2021 £M		4.150	3.449	4.035	4.740	6.017	6.376	9.862	9.831	7.013	7.280	4.884	7.686	75.33	118.8%	11.63	17.13	26.71	19.85
2022 £M		7.517	6.612	7.580	9.262	9.261	8.000	10.86	9.743	7.339	7.699	5.432	9.017	98.32	30.5%	21.71	26.52	27.94	22.15
2023 £M		9.763	7.867	8.890	10.33	10.66	9.236	12.29	11.32	8.505	8.564	6.043	10.14	113.61	15.6%	26.52	30.23	32.12	24.75
2024 £M		8.892	7.521	8.141	10.46	11.07	9.762	12.29	11.55	8.608	8.630	6.124	9.778	112.82	-0.7%	24.55	31.29	32.45	24.53
2025 £M		9.003	7.344	7.197	9.420	10.07	8.325	11.09	10.31	7.580	7.401	5.201	9.278	102.21	-9.4%	23.54	27.81	28.98	21.88
ECONOMIC IMPACT - INDEXED TO 2025														STAYING VISITOR					
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	£M Economic Impact by Year and Share of Total					
Staying Visitor		£M	119.61	119.85	125.33	123.82	123.37	121.94	34.43	75.33	98.32	113.61	112.82	102.21					
All Visitor Types		£M	750.62	779.55	823.10	824.47	836.85	860.54	458.21	599.73	665.05	695.13	743.95	719.08					
Share of Total		%	15.9%	15.4%	15.2%	15.0%	14.7%	14.2%	7.5%	12.6%	14.8%	16.3%	15.2%	14.2%					
Annual Change in Share		%		-3.5%	-1.0%	-1.4%	-1.8%	-3.9%	-47.0%	67.1%	17.7%	10.5%	-7.2%	-6.3%					
Change in Share from 2014		%		-3.5%	-4.4%	-5.8%	-7.5%	-11.1%	-52.8%	-21.2%	-7.2%	2.6%	-4.8%	-10.8%					
Avg Ann. Change in Share		%		-3.5%	-2.2%	-1.9%	-1.9%	-2.2%	-8.8%	-3.0%	-0.9%	0.3%	-0.5%	-1.0%					

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STEAM REPORT FOR 2014-2025 - FINAL WARRINGTON												2014 to 2025 2025 Prices			DAY VISITOR		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2025 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2014 to 2025		8.6%	-10.0%	-8.3%	-24.2%	-3.7%	-40.6%	31.5%	9.8%	-7.4%	4.9%	-8.0%	20.2%	-2.2%	Annual Change	-3.8%	-23.5%	12.9%	2.1%	
% Change 2024 to 2025		-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%	-2.3%		-2.3%	-2.3%	-2.3%		
Average Annual Change		0.8%	-0.9%	-0.8%	-2.2%	-0.3%	-3.7%	2.9%	0.9%	-0.7%	0.4%	-0.7%	1.8%	-0.2%		-0.3%	-2.1%	1.2%	0.2%	
2014	£M	32.35	28.85	50.37	67.32	42.05	46.04	61.33	69.40	45.27	71.43	81.99	34.60	631.01		111.57	155.41	176.00	188.02	
2015	£M	32.57	31.92	50.54	70.54	43.79	43.81	65.07	80.88	45.39	80.76	76.20	38.23	659.70	4.5%	115.02	158.14	191.34	195.20	
2016	£M	33.37	35.37	51.80	71.81	44.56	45.70	69.85	88.51	48.49	86.01	82.23	40.08	697.77	5.8%	120.54	162.06	206.85	208.32	
2017	£M	34.71	35.24	51.95	76.50	45.17	46.39	69.92	89.04	49.24	83.11	83.85	35.51	700.65	0.4%	121.90	168.07	208.20	202.48	
2018	£M	37.61	39.75	52.00	75.44	46.52	47.80	69.89	88.24	50.54	85.36	84.66	35.68	713.48	1.8%	129.36	169.76	208.66	205.70	
2019	£M	40.94	44.84	55.02	79.24	47.36	48.31	70.97	90.78	52.54	84.24	86.40	37.94	738.59	3.5%	140.81	174.92	214.29	208.58	
2020	£M	43.37	42.26	31.81	2.982	2.648	16.58	53.15	69.26	44.11	62.99	22.87	31.74	423.78	-42.6%	117.45	22.21	166.52	117.59	
2021	£M	8.575	6.010	8.661	31.55	29.49	41.95	47.47	92.00	50.04	82.45	84.96	41.25	524.40	23.7%	23.25	103.00	189.51	208.65	
2022	£M	29.59	28.93	42.37	55.23	33.94	37.32	50.59	70.66	39.64	72.61	73.89	31.95	566.73	8.1%	100.89	126.50	160.90	178.45	
2023	£M	30.55	34.36	43.90	54.85	35.65	36.42	53.36	72.63	41.88	71.14	73.57	33.22	581.52	2.6%	108.81	126.91	167.86	177.94	
2024	£M	35.94	26.57	47.26	52.19	41.42	27.97	82.54	77.94	42.87	76.69	77.21	42.54	631.13	8.5%	109.76	121.57	203.35	196.44	
2025	£M	35.12	25.97	46.19	51.01	40.48	27.34	80.68	76.18	41.90	74.96	75.47	41.58	616.87	-2.3%	107.28	118.82	198.76	192.00	
ECONOMIC IMPACT - INDEXED TO 2025														DAY VISITOR						
SHARE OF MARKET		2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	£M Economic Impact by Year and Share of Total						
Day Visitor		£M	631.01	659.70	697.77	700.65	713.48	738.59	423.78	524.40	566.73	581.52	631.13	616.87						
All Visitor Types		£M	750.62	779.55	823.10	824.47	836.85	860.54	458.21	599.73	665.05	695.13	743.95	719.08						
Share of Total		%	84.1%	84.6%	84.8%	85.0%	85.3%	85.8%	92.5%	87.4%	85.2%	83.7%	84.8%	85.8%						
Annual Change in Share		%		0.7%	0.2%	0.2%	0.3%	0.7%	7.8%	-5.5%	-2.5%	-1.8%	1.4%	1.1%						
Change in Share from 2014		%		0.7%	0.8%	1.1%	1.4%	2.1%	10.0%	4.0%	1.4%	-0.5%	0.9%	2.0%						
Avg Ann. Change in Share		%		0.7%	0.4%	0.4%	0.4%	0.4%	1.7%	0.6%	0.2%	-0.1%	0.1%	0.2%						

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