



STEAM REPORT FOR 2013-2024 - FINAL

Final

WARRINGTON

Global Tourism Solutions (UK) Ltd

71 Heol Gwys
Upper Cwmtwrch
Swansea
SA9 2XH

Telephone: 0798 445 5388

Email: cathryn.j@gtsuk.co.uk

Website: www.globaltourismsolutions.co.uk

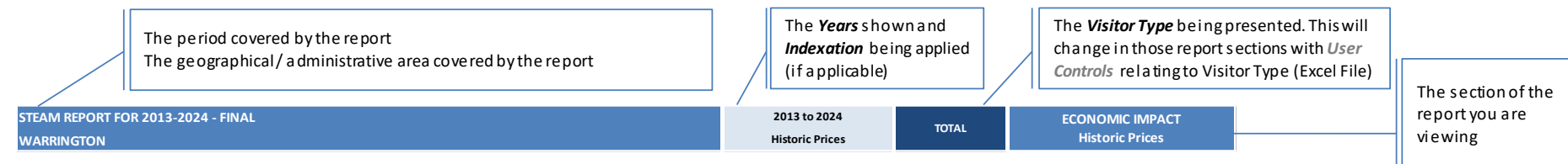
REPORT SECTIONS  Page	USER GUIDE  3	COMPARATIVE HEADLINES  4	KEY MEASURES  5-11
KEY IMPACT MEASURES: MONTHLY DATA BY VISITOR TYPE	DISTRIBUTION OF IMPACT: <i>by Visitor Type</i>  13	DISTRIBUTION OF IMPACT: <i>by Month</i>  14	DISTRIBUTION OF IMPACT: <i>by Sector</i>  15
UNINDEXED ECONOMIC IMPACT  16-22	VISITOR NUMBERS  23-29	VISITOR DAYS  30-36	DIRECT AND TOTAL EMPLOYMENT  37-43
	ACCOMMODATION SUPPLY  44	ANNEX	INDEXED FINANCIAL DATA  45-59



Report Section Design and Features

Headers

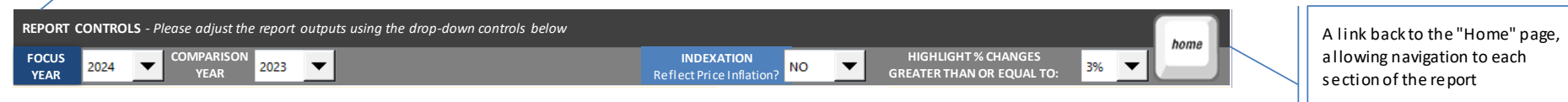
At the top of each page is a band containing key information about your report



User Controls (Excel File)

Above the **Headers** is a band containing **User Controls**, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the **Years** shown in the tables and charts and in some sections of the report allow you to focus on specific **Visitor Types**. Where there is a financial component to the section you are viewing, you will be able to **Index** the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a **trend** or comparative element to the section and percentage changes are shown, you have the option to apply **highlighting** to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the **Focus Year** can be any year from the trend period, the **Comparison Year** can only be set as a year which is earlier than the focus year.



Units

Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

FTEs	= Full Time Equivalent jobs supported
£000s / 000s	= thousands of pounds or thousands of tourist days / tourist numbers
£m / m	= millions of pounds or millions of tourist days / tourist numbers
£bn / bn	= billions of pounds or billions of tourist days / tourist numbers

Visitor Numbers / Visitor Days / Average Length of Stay

The term **Visitor Numbers** relates to the estimated number of individual **visits** to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term **Visitor Days** relates to the estimated number of **days** spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the **Average Length of Stay** for that Visitor Type

STEAM REPORT FOR 2013-2024 - FINAL
WARRINGTON

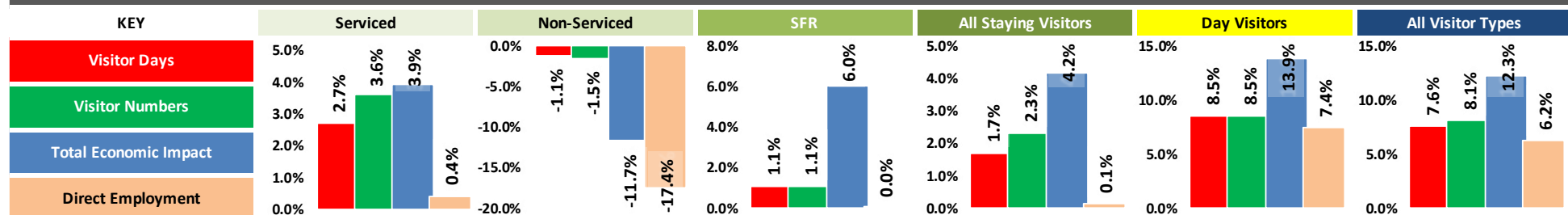
Comparing 2024 and 2023
All £'s Historic Prices

COMPARATIVE HEADLINES

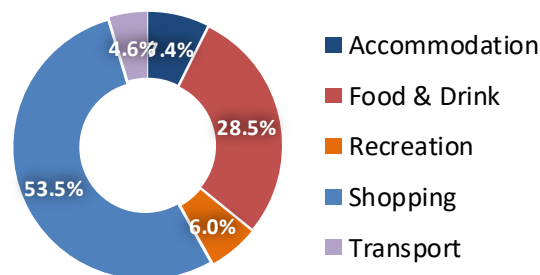
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2024 & 2023 - IN HISTORIC PRICES

KEY																			
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
		Serviced			Non-Serviced														
Less than 3% change		2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %
A Fall of 3% or more		2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %
Visitor Days	M	0.531	0.517	2.7%	0.017	0.017	-1.1%	0.782	0.774	1.1%	1.330	1.308	1.7%	9.068	8.355	8.5%	10.40	9.663	7.6%
Visitor Numbers	M	0.316	0.304	3.6%	0.002	0.002	-1.5%	0.328	0.324	1.1%	0.646	0.631	2.3%	9.068	8.355	8.5%	9.714	8.986	8.1%
Direct Expenditure	£M																536.98	478.57	12.2%
Economic Impact	£M	86.83	83.54	3.9%	0.866	0.981	-11.7%	21.18	19.98	6.0%	108.88	104.50	4.2%	609.06	534.90	13.9%	717.93	639.41	12.3%
Direct Employment	FTEs	645	643	0.4%	7	9	-17.4%	130	130	0.0%	782	781	0.1%	4,338	4,038	7.4%	5,120	4,820	6.2%
Total Employment	FTEs															6,554	6,170	6.2%	

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2024 & 2023 - IN HISTORIC PRICES



Sectoral Distribution of Economic Impact - £M including VAT in Historic Prices



Direct Expenditure Categories

	2024	2023	+/- %
Accommodation	39.59	39.20	1.0%
Food & Drink	153.03	135.20	13.2%
Recreation	32.27	28.54	13.1%
Shopping	287.22	253.33	13.4%
Transport	24.87	22.30	11.5%
TOTAL DIRECT	536.98	478.57	12.2%
Indirect	180.95	160.84	12.5%
TOTAL	717.93	639.41	12.3%

Sectors

	2024	2023	+/- %
Accommodation	367	370	-0.9%
Food & Drink	1,564	1,465	6.8%
Recreation	400	375	6.7%
Shopping	2,676	2,502	7.0%
Transport	114	108	5.2%
TOTAL DIRECT	5,120	4,820	6.2%
Indirect	1,434	1,351	6.1%
TOTAL	6,554	6,170	6.2%

Sectoral Distribution of Employment - FTEs



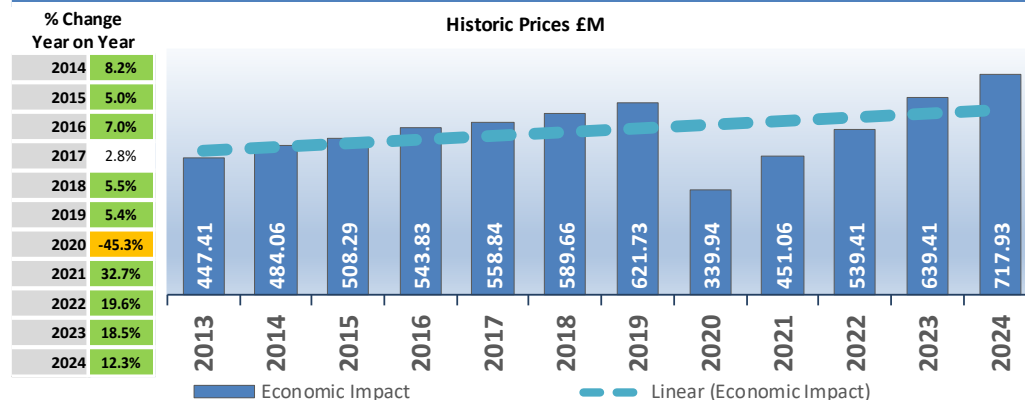
Direct Employment Categories

Unindexed Key Measures by Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2013-2024 - FINAL
WARRINGTON

Economic Impact - Historic Prices - Total

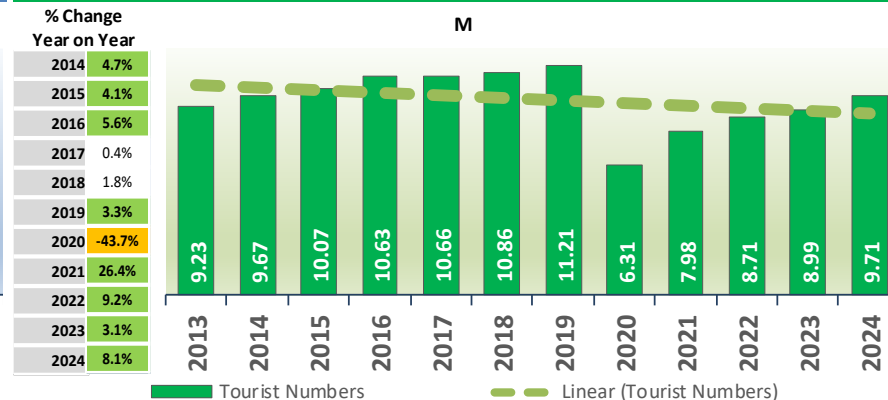


2013 to 2024
Historic Prices

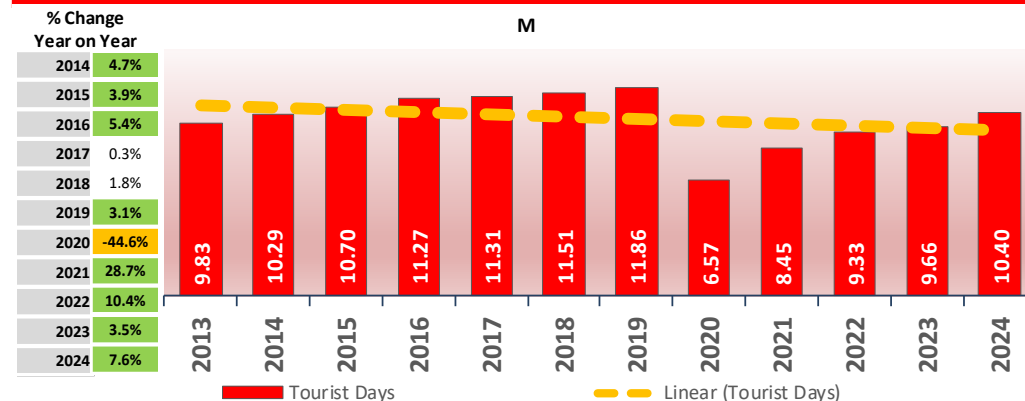
TOTAL

KEY MEASURES
Historic Prices

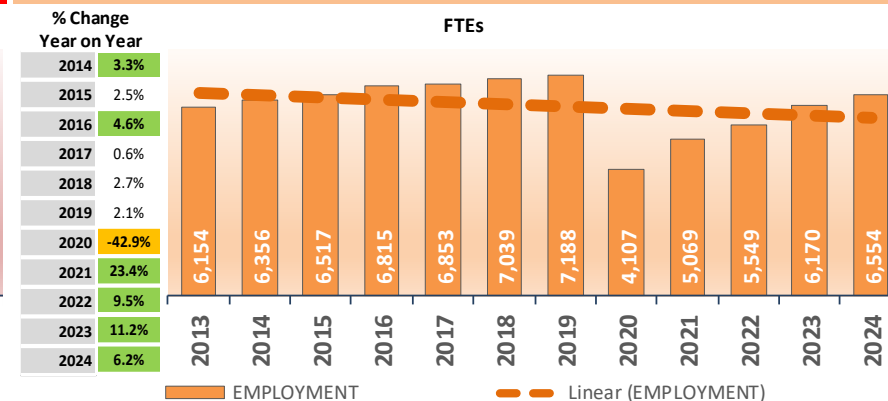
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total

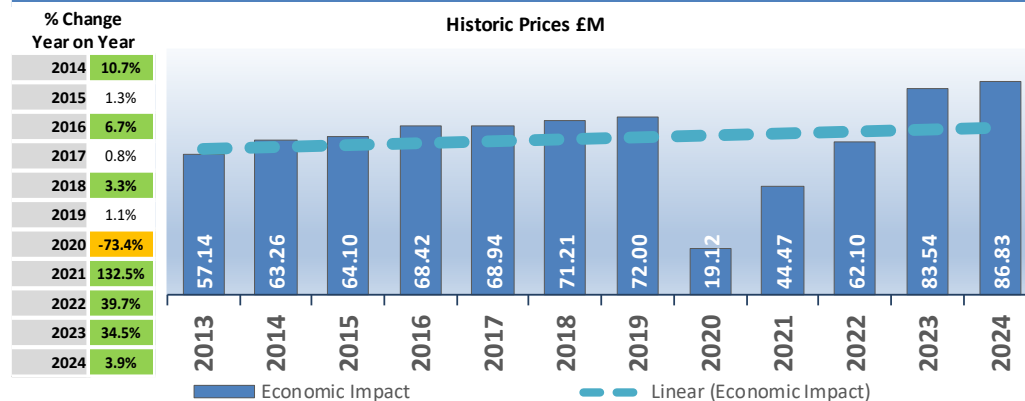


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		8.2%	13.6%	21.6%	24.9%	31.8%	39.0%	-24.0%	0.8%	20.6%	42.9%	60.5%
Visitor Numbers		4.7%	9.1%	15.1%	15.5%	17.6%	21.5%	-31.6%	-13.6%	-5.6%	-2.6%	5.2%
Visitor Days		4.7%	8.8%	14.6%	15.0%	17.0%	20.6%	-33.2%	-14.0%	-5.1%	-1.7%	5.7%
Total Employment		3.3%	5.9%	10.7%	11.3%	14.4%	16.8%	-33.3%	-17.6%	-9.8%	0.3%	6.5%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
WARRINGTON

Economic Impact - Historic Prices - Serviced Accommodation

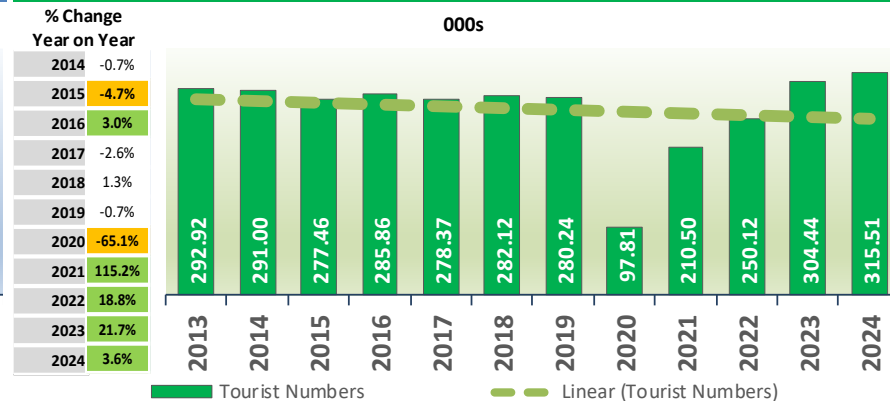


2013 to 2024
Historic Prices

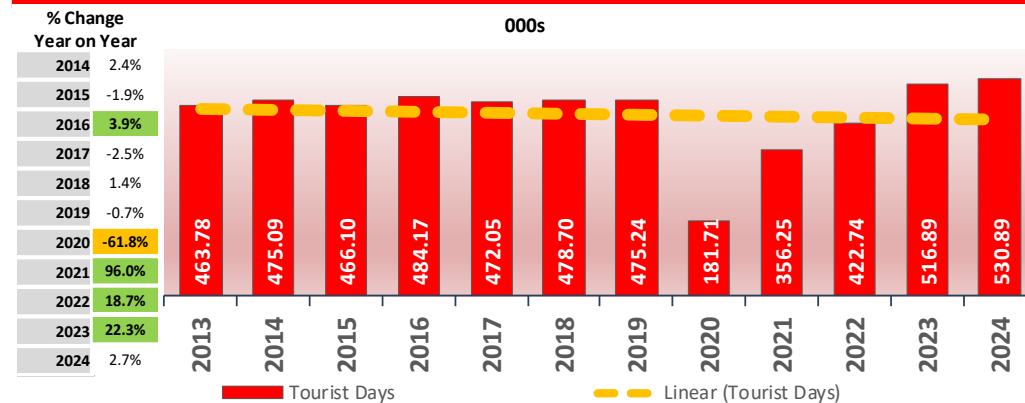
SERVICED
ACCOMMODATION

KEY MEASURES
Historic Prices

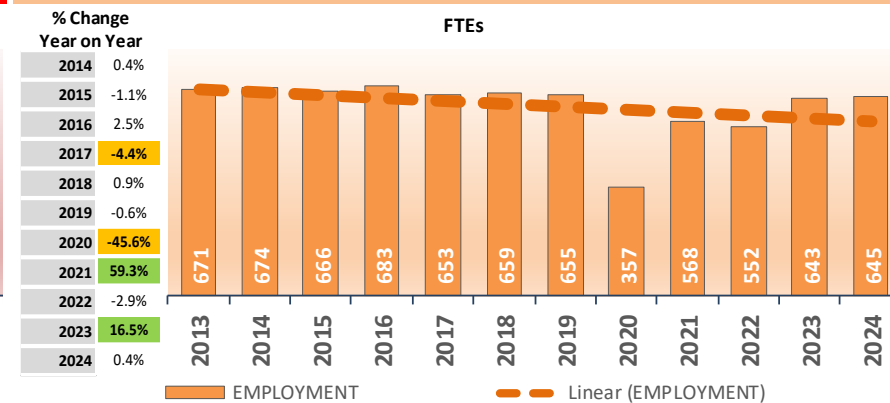
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation

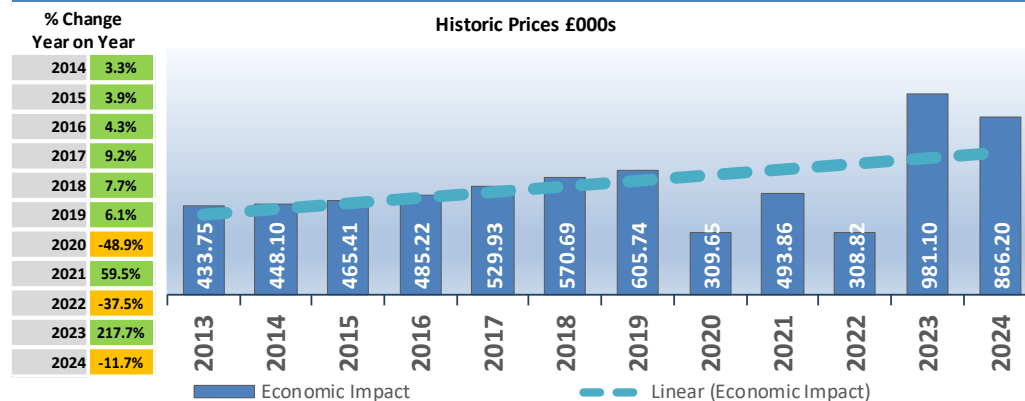


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		10.7%	12.2%	19.7%	20.7%	24.6%	26.0%	-66.5%	-22.2%	8.7%	46.2%	52.0%
Visitor Numbers		-0.7%	-5.3%	-2.4%	-5.0%	-3.7%	-4.3%	-66.6%	-28.1%	-14.6%	3.9%	7.7%
Visitor Days		2.4%	0.5%	4.4%	1.8%	3.2%	2.5%	-60.8%	-23.2%	-8.8%	11.5%	14.5%
Direct Employment		0.4%	-0.7%	1.7%	-2.7%	-1.8%	-2.4%	-46.8%	-15.3%	-17.8%	-4.2%	-3.8%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON

Economic Impact - Historic Prices - Non-Serviced Accommodation

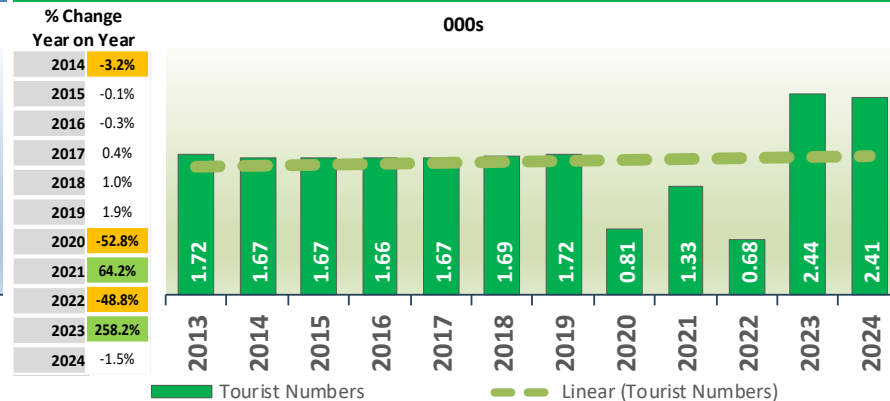


2013 to 2024 Historic Prices

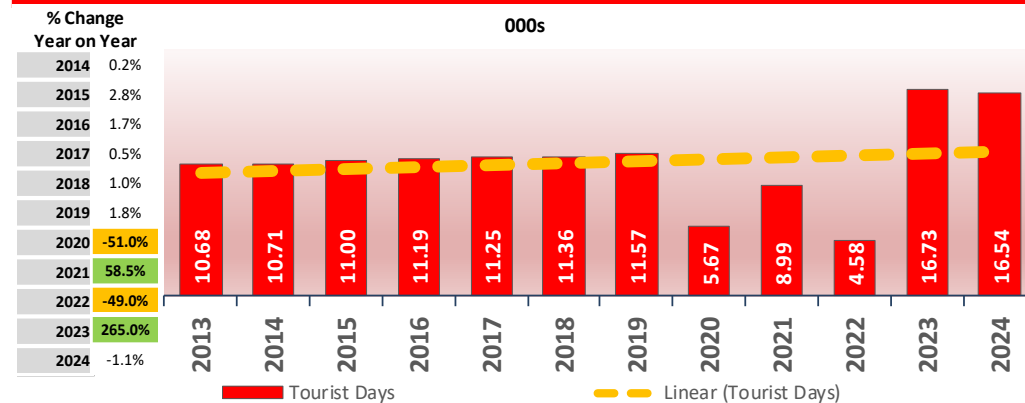
NON-SERVICED ACCOMMODATION

KEY MEASURES Historic Prices

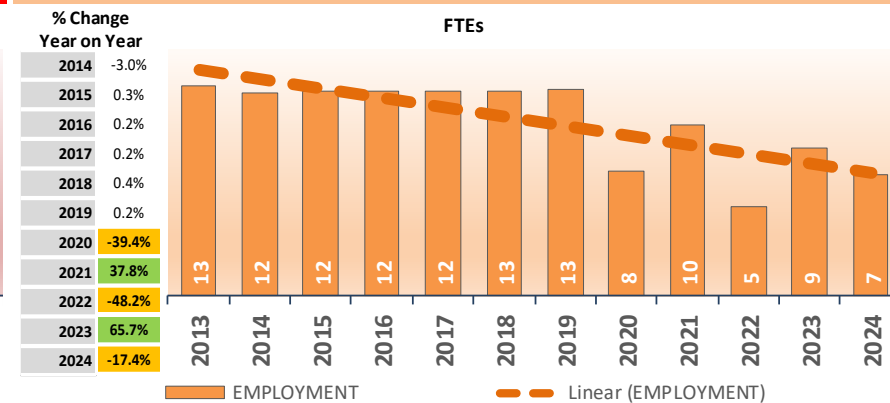
Visitor Numbers - Non-Serviced Accommodation



Visitor Days - Non-Serviced Accommodation



Direct Employment Supported - Non-Serviced Accommodation

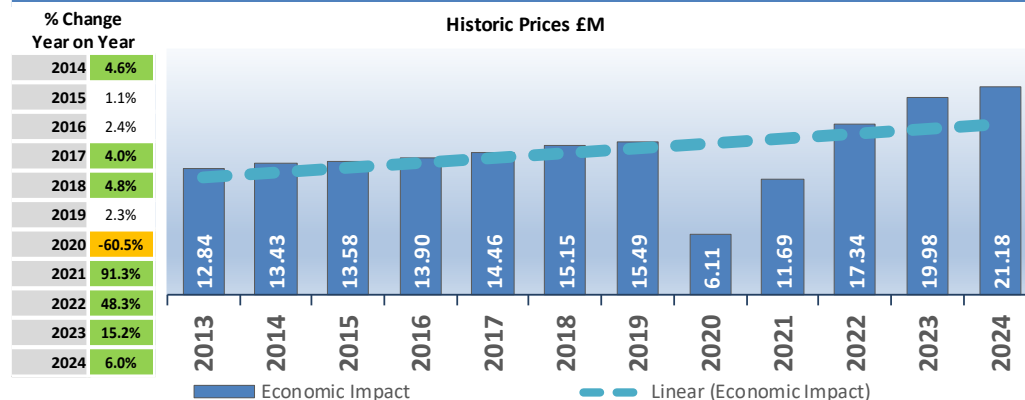


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		3.3%	7.3%	11.9%	22.2%	31.6%	39.7%	-28.6%	13.9%	-28.8%	126.2%	99.7%
Visitor Numbers		-3.2%	-3.3%	-3.6%	-3.2%	-2.2%	-0.3%	-52.9%	-22.7%	-60.4%	41.7%	39.6%
Visitor Days		0.2%	3.0%	4.7%	5.3%	6.3%	8.3%	-46.9%	-15.9%	-57.1%	56.6%	54.8%
Direct Employment		-3.0%	-2.7%	-2.6%	-2.3%	-1.9%	-1.8%	-40.5%	-18.0%	-57.6%	-29.7%	-41.9%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
WARRINGTON

Economic Impact - Historic Prices - SFR

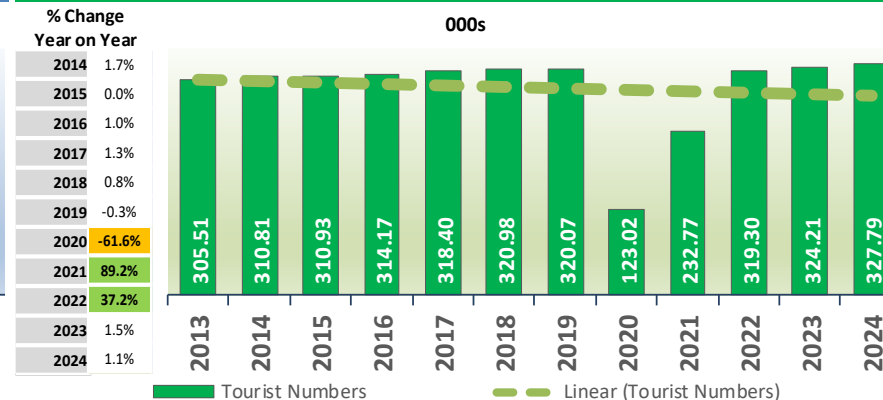


2013 to 2024
Historic Prices

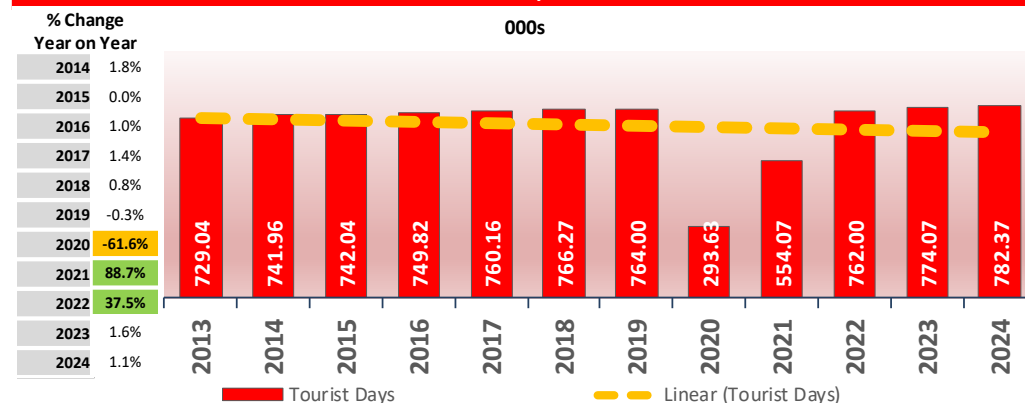
SFR

KEY MEASURES
Historic Prices

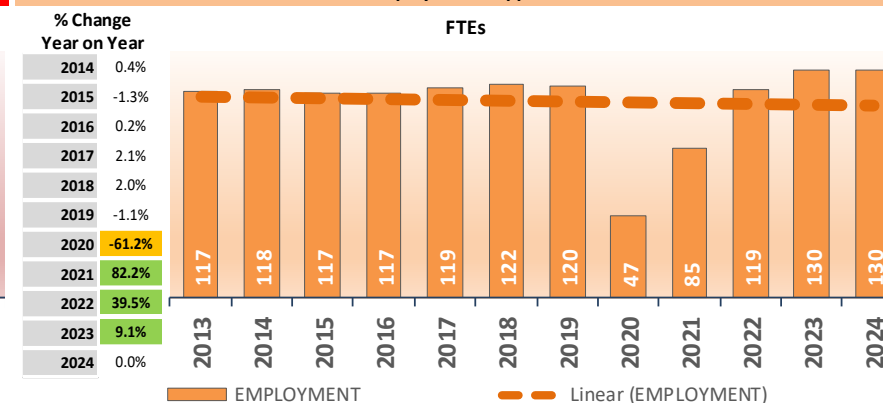
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR

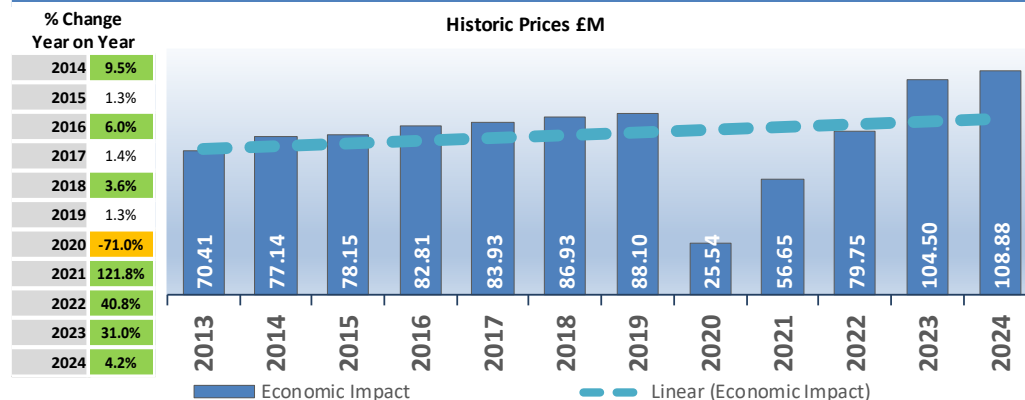


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		4.6%	5.8%	8.3%	12.6%	18.0%	20.7%	-52.4%	-8.9%	35.1%	55.6%	65.0%
Visitor Numbers		1.7%	1.8%	2.8%	4.2%	5.1%	4.8%	-59.7%	-23.8%	4.5%	6.1%	7.3%
Visitor Days		1.8%	1.8%	2.9%	4.3%	5.1%	4.8%	-59.7%	-24.0%	4.5%	6.2%	7.3%
Direct Employment		0.4%	-0.8%	-0.6%	1.5%	3.5%	2.3%	-60.3%	-27.6%	1.1%	10.2%	10.3%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
WARRINGTON

Economic Impact - Historic Prices - Staying Visitor

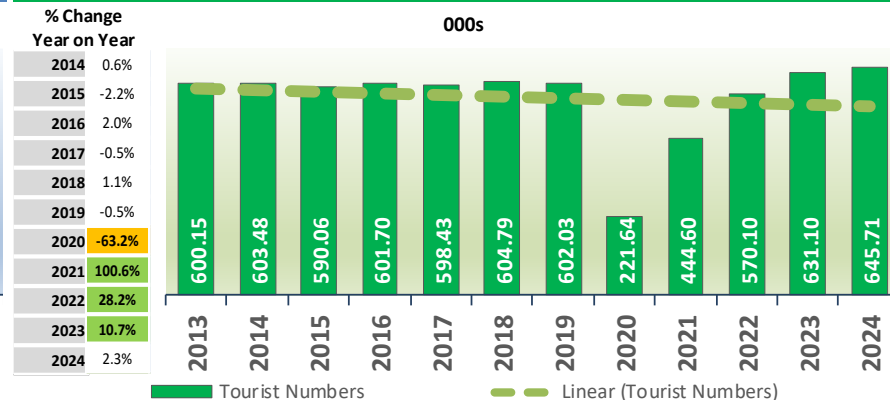


2013 to 2024
Historic Prices

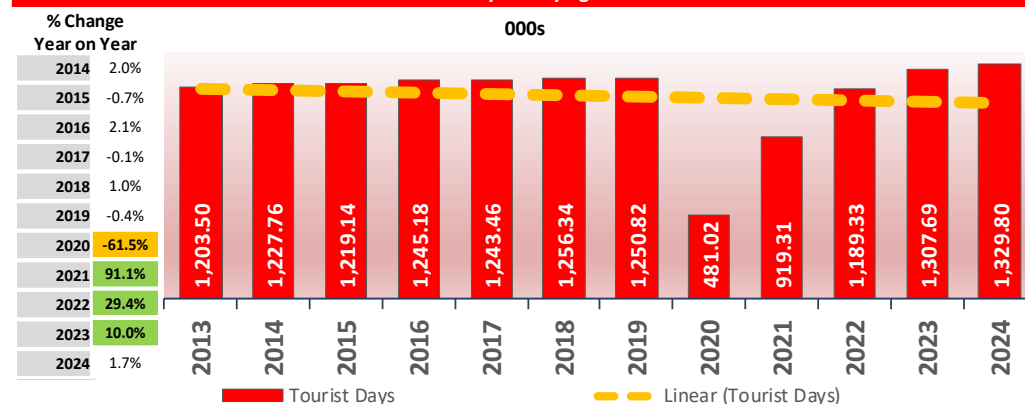
STAYING VISITOR

KEY MEASURES
Historic Prices

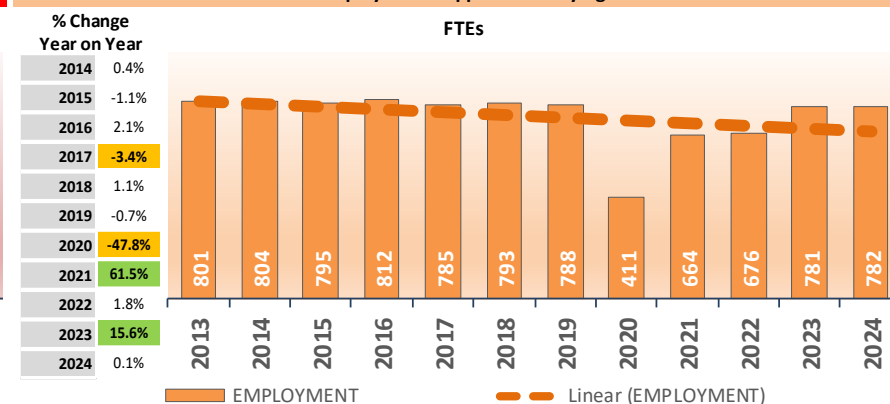
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor

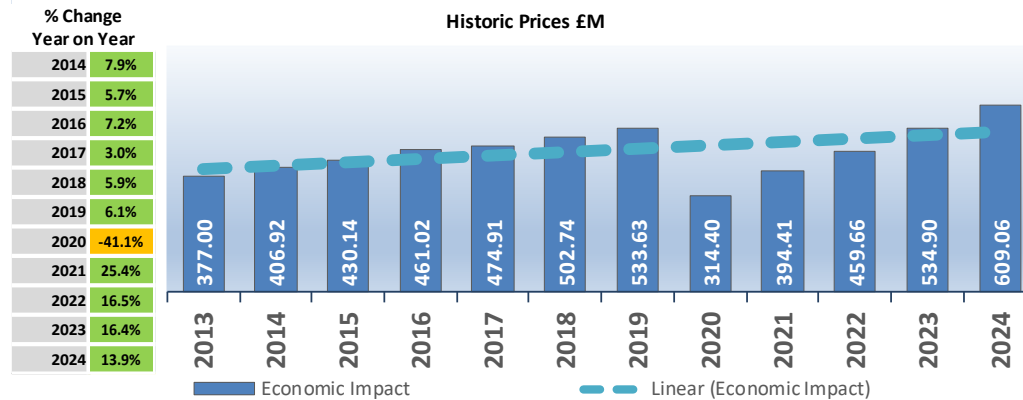


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		9.5%	11.0%	17.6%	19.2%	23.5%	25.1%	-63.7%	-19.5%	13.3%	48.4%	54.6%
Visitor Numbers		0.6%	-1.7%	0.3%	-0.3%	0.8%	0.3%	-63.1%	-25.9%	-5.0%	5.2%	7.6%
Visitor Days		2.0%	1.3%	3.5%	3.3%	4.4%	3.9%	-60.0%	-23.6%	-1.2%	8.7%	10.5%
Direct Employment		0.4%	-0.8%	1.3%	-2.1%	-1.0%	-1.7%	-48.7%	-17.2%	-15.7%	-2.5%	-2.4%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
WARRINGTON

Economic Impact - Historic Prices - Day Visitor

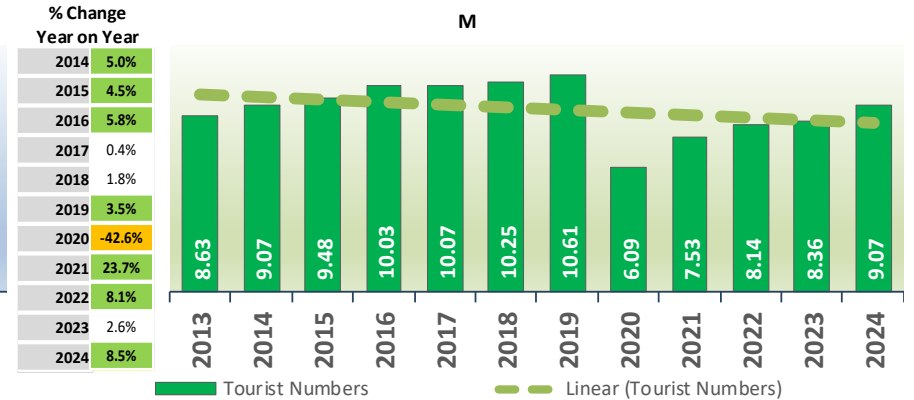


2013 to 2024
Historic Prices

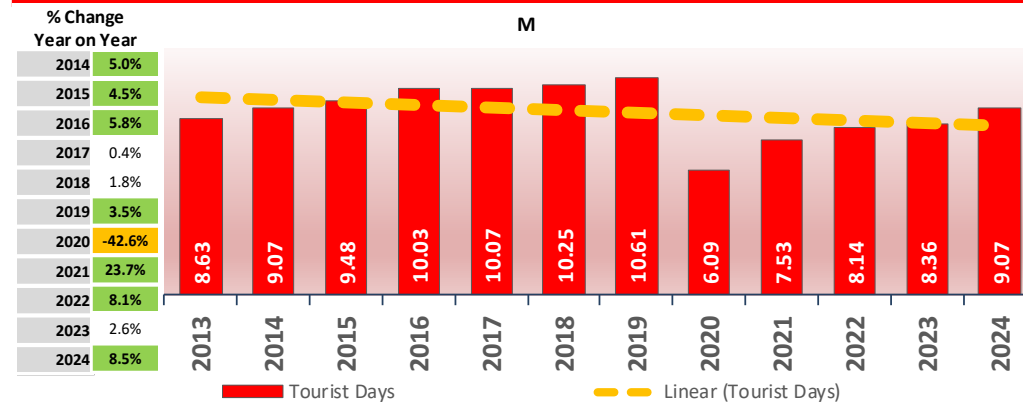
DAY VISITOR

KEY MEASURES
Historic Prices

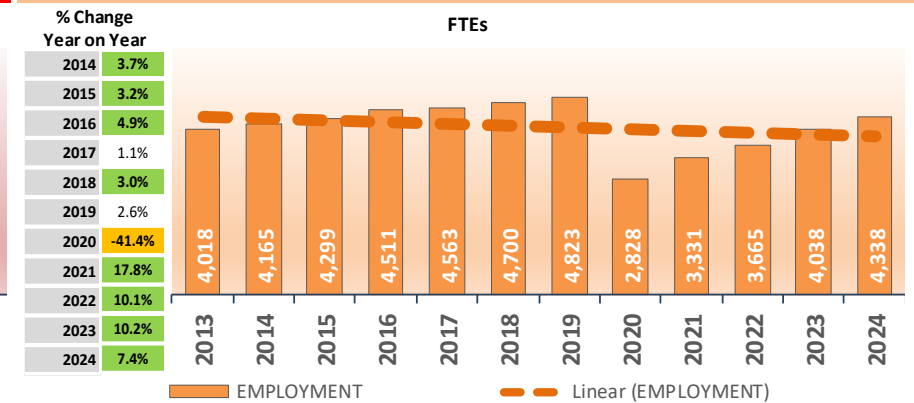
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor

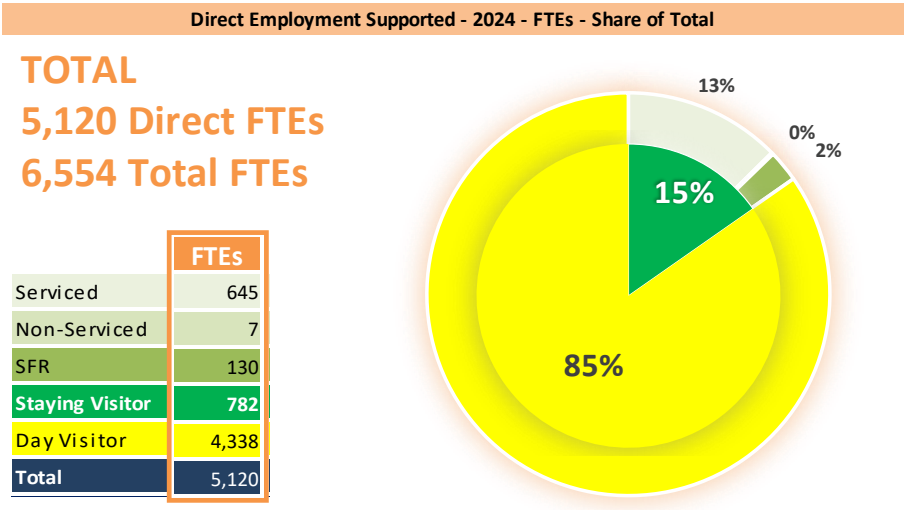
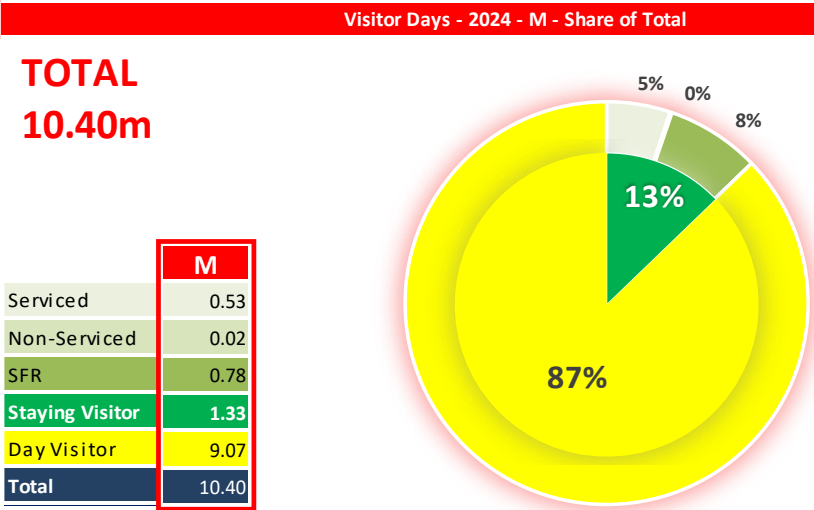
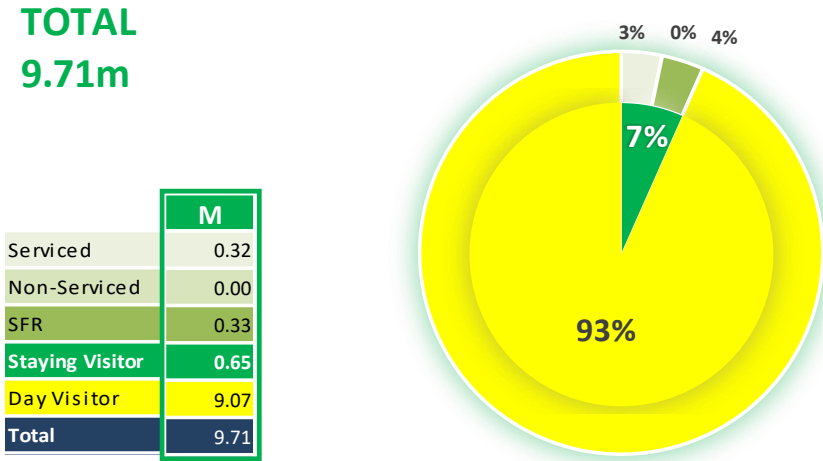
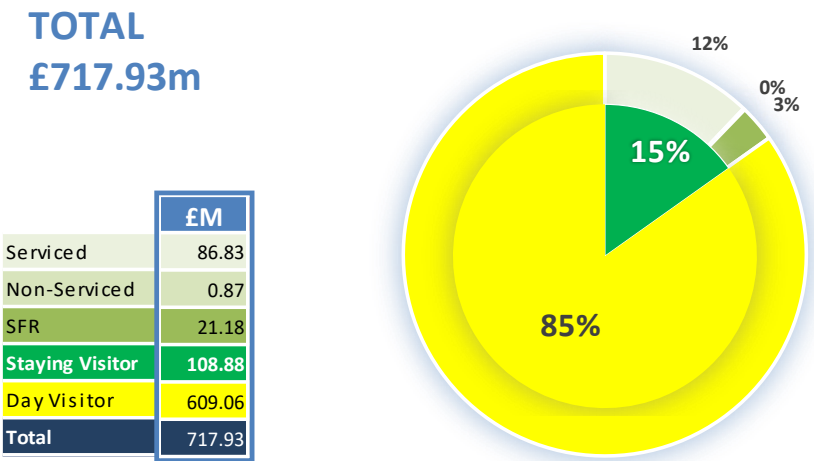


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		7.9%	14.1%	22.3%	26.0%	33.4%	41.5%	-16.6%	4.6%	21.9%	41.9%	61.6%
Visitor Numbers		5.0%	9.8%	16.2%	16.6%	18.8%	22.9%	-29.5%	-12.7%	-5.7%	-3.2%	5.1%
Visitor Days		5.0%	9.8%	16.2%	16.6%	18.8%	22.9%	-29.5%	-12.7%	-5.7%	-3.2%	5.1%
Direct Employment		3.7%	7.0%	12.3%	13.6%	17.0%	20.0%	-29.6%	-17.1%	-8.8%	0.5%	8.0%

"Linear" = Linear Trendline

Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2013 to 2024

Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor



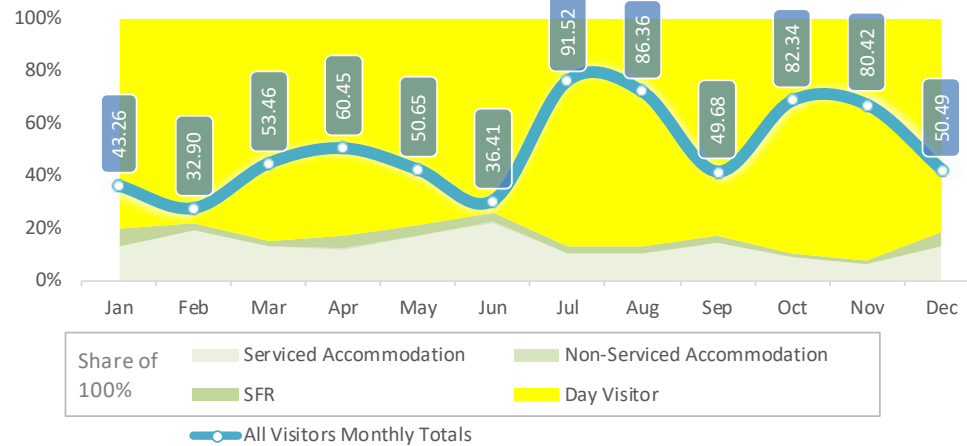
**STEAM REPORT FOR 2013-2024 - FINAL
WARRINGTON**

**2024
Historic Prices**

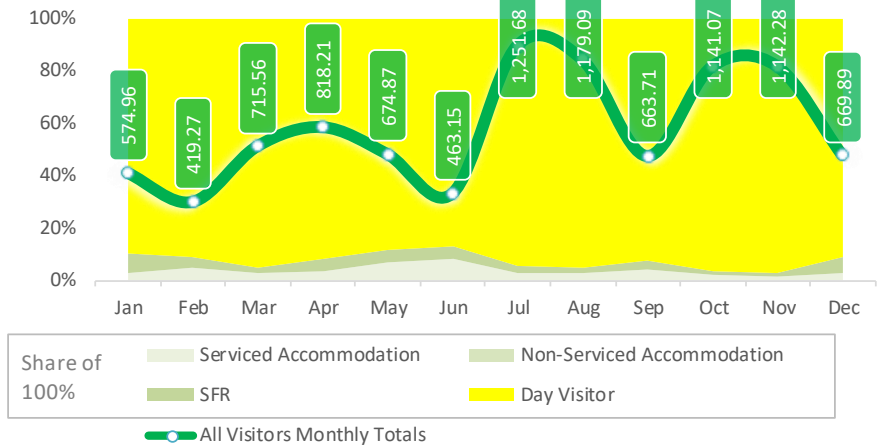
TOTAL

**DISTRIBUTION BY MONTH
Historic Prices**

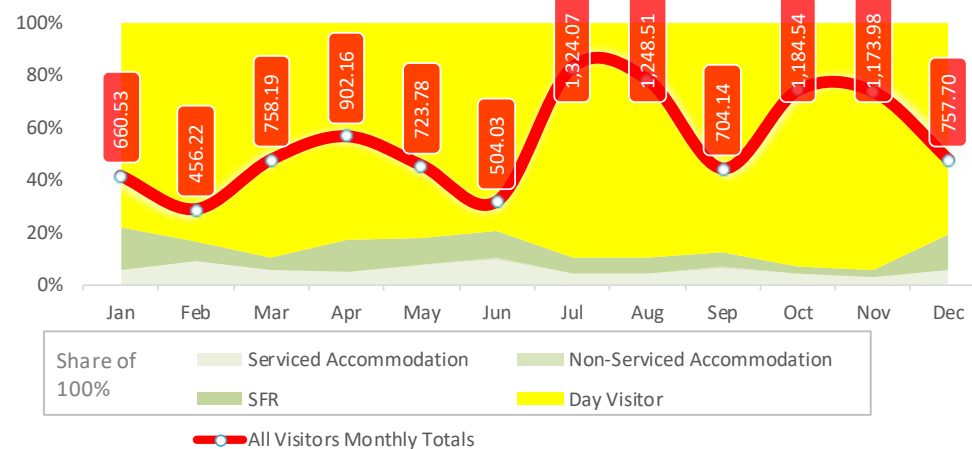
Economic Impact - Historic Prices - £M - Distribution of Impact by Month



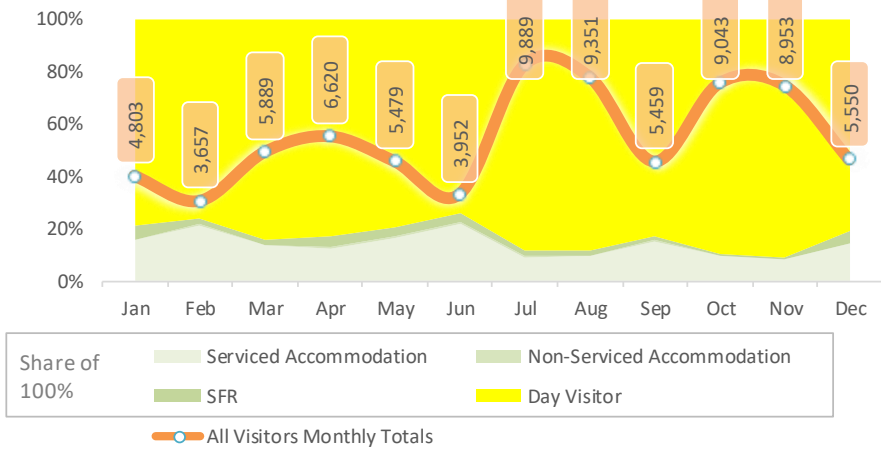
Visitor Numbers - 2024 - 000s - Distribution of Impact by Month



Visitor Days - 2024 - 000s - Distribution of Impact by Month

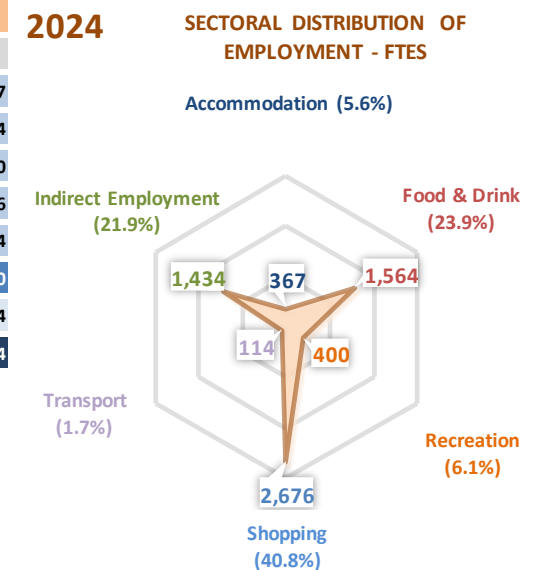
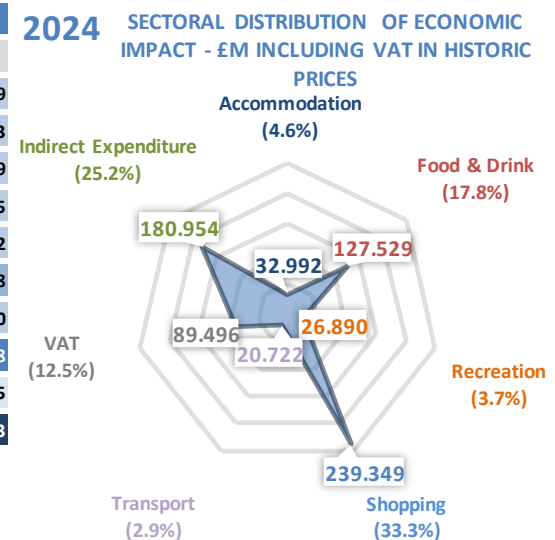


Direct Employment Supported - 2024 - FTEs - Distribution of Impact by Month



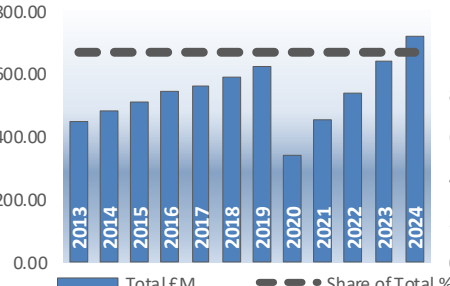
Sectoral Distribution of Economic Impact - £m including VAT in historic prices													
Sector / Year		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	£m	23.86	27.16	27.83	29.90	30.29	30.97	31.22	6.657	17.00	24.66	32.67	32.99
Food & Drink	£m	78.44	84.47	88.84	95.02	97.73	103.41	109.41	66.67	81.60	95.66	112.66	127.53
Recreation	£m	16.49	17.75	18.64	19.94	20.48	21.67	22.91	13.86	17.11	20.05	23.78	26.89
Shopping	£m	147.53	158.97	167.46	179.20	184.42	195.16	206.69	119.59	153.13	180.02	211.11	239.35
Transport	£m	12.65	13.54	14.11	14.97	15.41	16.27	17.09	9.198	12.74	15.70	18.58	20.72
Direct Revenue	£m	278.97	301.88	316.88	339.03	348.33	367.48	387.33	215.97	281.59	336.09	398.81	447.48
VAT	£m	55.79	60.38	63.38	67.81	69.67	73.50	77.47	37.12	55.24	67.22	79.76	89.50
Direct Expenditure	£m	334.77	362.25	380.26	406.83	417.99	440.97	464.79	253.09	336.82	403.31	478.57	536.98
Indirect Expenditure	£m	112.64	121.81	128.03	137.00	140.84	148.69	156.94	86.85	114.23	136.10	160.84	180.95
TOTAL	£m	447.41	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41	717.93

SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES													
SECTOR / YEAR		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	FTEs	441	440	440	449	424	424	424	269	400	344	370	367
Food & Drink	FTEs	1,439	1,489	1,529	1,601	1,617	1,665	1,703	1,007	1,184	1,314	1,465	1,564
Recreation	FTEs	367	380	389	408	411	423	433	254	301	334	375	400
Shopping	FTEs	2,468	2,554	2,627	2,753	2,781	2,864	2,932	1,647	2,026	2,253	2,502	2,676
Transport	FTEs	104	107	108	113	114	117	119	62	83	96	108	114
Direct Employment	FTEs	4,819	4,969	5,094	5,323	5,347	5,493	5,611	3,239	3,995	4,341	4,820	5,120
Indirect Employment	FTEs	1,335	1,387	1,423	1,491	1,505	1,546	1,578	868	1,074	1,207	1,351	1,434
TOTAL	FTEs	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554



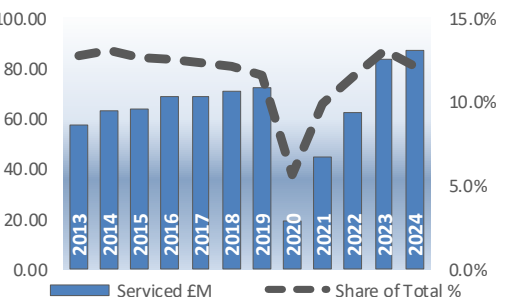
Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024 Historic Prices			TOTAL		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		TOTAL																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC					
% Change 2013 to 2024		83.7%	42.5%	49.7%	31.9%	58.2%	4.9%	116.7%	84.1%	53.2%	68.2%	47.2%			84.6%	60.5%				
% Change 2023 to 2024		16.7%	-15.3%	10.1%	0.8%	18.9%	-13.3%	51.5%	11.8%	7.2%	12.3%	9.8%			26.6%	12.3%				
Average Annual Change		7.6%	3.9%	4.5%	2.9%	5.3%	0.4%	10.6%	7.6%	4.8%	6.2%	4.3%	7.7%	5.5%						
2013	£M	23.55	23.08	35.72	45.83	32.01	34.70	42.23	46.91	32.43	48.96	54.65	27.35	447.41	Annual Change	82.35	112.54	121.57	130.96	
2014	£M	26.93	24.00	39.02	50.78	34.53	35.91	47.89	52.23	35.09	51.83	56.97	28.89	484.06		8.2%	89.95	121.21	135.21	137.69
2015	£M	27.72	26.56	39.31	53.08	36.04	34.77	50.69	60.57	35.55	58.61	53.91	31.47	508.29		5.0%	93.59	123.89	146.81	143.99
2016	£M	29.03	29.47	40.76	55.02	37.39	36.96	54.96	66.45	38.38	63.11	58.85	33.44	543.83		7.0%	99.26	129.37	159.80	155.40
2017	£M	30.76	29.96	41.83	59.41	38.62	38.13	56.45	68.60	39.74	62.65	61.36	31.33	558.84		2.8%	102.55	136.15	164.79	155.34
2018	£M	33.95	34.16	43.42	60.91	40.83	40.69	59.09	71.06	42.06	66.75	64.19	32.56	589.66		5.5%	111.53	142.42	172.21	163.50
2019	£M	37.16	38.62	46.60	65.12	42.43	42.04	61.22	74.55	44.44	67.56	67.15	34.85	621.73		5.4%	122.38	149.59	180.21	169.55
2020	£M	37.39	35.72	25.95	2.478	2.400	12.72	41.89	54.99	35.34	48.59	17.32	25.14	339.94		-45.3%	99.06	17.60	132.23	91.06
2021	£M	9.571	7.114	9.549	27.30	26.71	36.35	43.12	76.59	42.91	67.48	67.57	36.80	451.06		32.7%	26.23	90.35	162.61	171.86
2022	£M	30.10	28.82	40.51	52.31	35.04	36.76	49.85	65.21	38.10	65.14	64.33	33.23	539.41		19.6%	99.44	124.11	153.17	162.70
2023	£M	37.08	38.84	48.56	59.95	42.60	42.00	60.39	77.22	46.34	73.32	73.23	39.89	639.41		18.5%	124.48	144.54	183.95	186.44
2024	£M	43.26	32.90	53.46	60.45	50.65	36.41	91.52	86.36	49.68	82.34	80.42	50.49	717.93		12.3%	129.62	147.51	227.56	213.25
ECONOMIC IMPACT - IN HISTORIC PRICES														TOTAL						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
Total	£M	447.41	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41	717.93							
All Visitor Types	£M	447.41	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41	717.93							
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share	%																			
Change in Share from 2013	%																			
Avg Ann. Change in Share	%																			

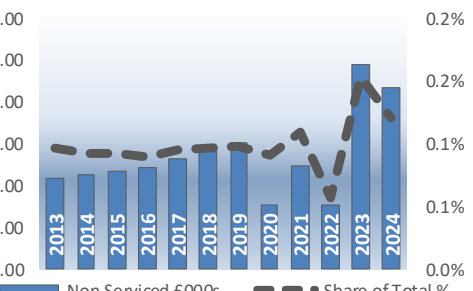
This report is copyright © Global Tourism Solutions (UK) Ltd 2025

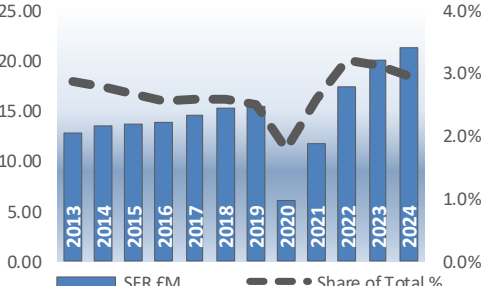
Report Prepared by: Saleem Landi, Date of Issue: 02/07/2024

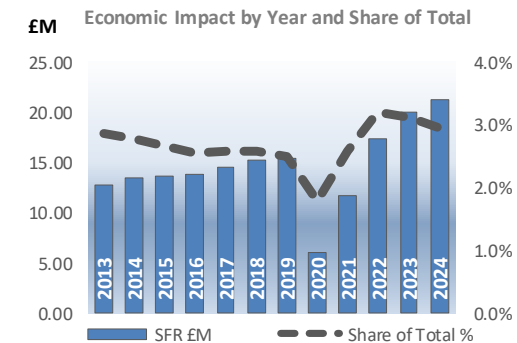
STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024 Historic Prices			SERVICED ACCOMMODATION	ECONOMIC IMPACT Historic Prices					
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024		49.3%	43.1%	32.8%	48.5%	59.3%	59.1%	61.2%	61.1%	50.9%	52.0%	50.5%	50.5%		52.0%	40.8%	55.8%	58.2%	51.1%	
% Change 2023 to 2024		-7.3%	-0.1%	-4.8%	6.1%	9.4%	11.4%	4.6%	7.0%	6.3%	5.7%	6.4%	-0.2%		3.9%	-4.0%	9.0%	5.9%	3.8%	
Average Annual Change		4.5%	3.9%	3.0%	4.4%	5.4%	5.4%	5.6%	5.6%	4.6%	4.7%	4.6%	4.6%		4.7%	3.7%	5.1%	5.3%	4.6%	
2013	£M	3.764	4.403	5.164	4.821	5.401	4.992	5.901	5.545	4.668	4.807	3.319	4.357		57.14	13.33	15.21	16.11	12.48	
2014	£M	4.158	4.753	5.858	5.465	6.139	5.342	6.868	6.155	5.154	5.107	3.514	4.748		63.26	10.7%	14.77	16.95	18.18	13.37
2015	£M	4.509	5.083	5.685	5.202	6.203	5.333	6.794	6.480	5.200	5.288	3.627	4.699		64.10	1.3%	15.28	16.74	18.47	13.61
2016	£M	4.938	5.417	5.849	5.647	6.634	5.864	7.301	6.618	5.571	5.601	3.903	5.078		68.42	6.7%	16.20	18.15	19.49	14.58
2017	£M	5.090	5.372	5.902	5.560	6.639	5.751	7.477	6.812	5.561	5.607	3.883	5.286		68.94	0.8%	16.36	17.95	19.85	14.78
2018	£M	5.192	5.420	6.028	5.659	6.628	6.017	8.188	7.395	5.610	5.852	3.872	5.349		71.21	3.3%	16.64	18.30	21.19	15.07
2019	£M	5.264	5.472	6.078	5.726	6.751	6.122	8.245	7.432	5.630	5.930	4.036	5.319	72.00	1.1%	16.81	18.60	21.31	15.28	
2020	£M	3.150	3.638	1.982	0.173	0.333	0.338	1.842	2.728	2.111	1.543	0.288	0.997	19.12	-73.4%	8.769	0.844	6.681	2.828	
2021	£M	2.019	2.225	2.630	2.427	3.544	3.948	5.860	5.852	4.404	4.690	3.023	3.844	44.47	132.5%	6.874	9.918	16.12	11.56	
2022	£M	3.714	4.556	5.301	5.114	5.902	5.380	6.933	6.231	5.017	5.393	3.649	4.908	62.10	39.7%	13.57	16.40	18.18	13.95	
2023	£M	6.061	6.303	7.200	6.749	7.864	7.126	9.095	8.346	6.628	6.910	4.692	6.572	83.54	34.5%	19.56	21.74	24.07	18.17	
2024	£M	5.618	6.300	6.857	7.160	8.602	7.941	9.514	8.931	7.045	7.307	4.993	6.559	86.83	3.9%	18.77	23.70	25.49	18.86	
ECONOMIC IMPACT - IN HISTORIC PRICES														SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
Serviced	£M	57.14	63.26	64.10	68.42	68.94	71.21	72.00	19.12	44.47	62.10	83.54	86.83							
All Visitor Types	£M	447.41	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41	717.93							
Share of Total	%	12.8%	13.1%	12.6%	12.6%	12.3%	12.1%	11.6%	5.6%	9.9%	11.5%	13.1%	12.1%							
Annual Change in Share	%		2.3%	-3.5%	-0.2%	-1.9%	-2.1%	-4.1%	-51.4%	75.3%	16.8%	13.5%	-7.4%							
Change in Share from 2013	%		2.3%	-1.3%	-1.5%	-3.4%	-5.4%	-9.3%	-56.0%	-22.8%	-9.9%	2.3%	-5.3%							
Avg Ann. Change in Share	%		2.3%	-0.6%	-0.5%	-0.9%	-1.1%	-1.6%	-8.0%	-2.9%	-1.1%	0.2%	-0.5%							

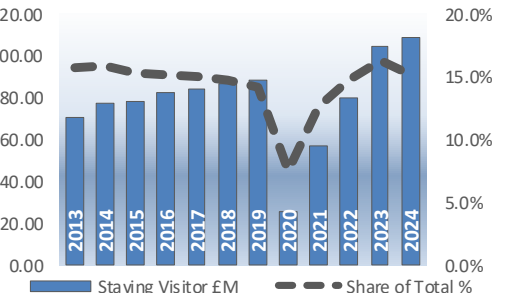
This report is copyright © Global Tourism Solutions (UK) Ltd 2025

Report Prepared by: Saleem Landi, Date of Issue: 02/07/25

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON										2013 to 2024 Historic Prices			NON-SERVICED ACCOMMODATION	ECONOMIC IMPACT Historic Prices						
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR	QUARTER						
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £000s - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL					% Change		
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024		-18.5%	-34.5%	11.2%	40.7%	169.6%	188.4%	107.5%	190.0%	235.5%	-4.1%	18.9%	42.0%		99.7%	-15.3%	138.6%	173.6%	16.5%	
% Change 2023 to 2024		-29.8%	-27.7%	-18.6%	-21.5%	-15.4%	-2.7%	-7.3%	-6.8%	-6.0%	-25.4%	-16.2%	-22.5%		-11.7%	-24.9%	-11.3%	-6.7%	-21.7%	
Average Annual Change		-1.7%	-3.1%	1.0%	3.7%	15.4%	17.1%	9.8%	17.3%	21.4%	-0.4%	1.7%	3.8%		9.1%	-1.4%	12.6%	15.8%	1.5%	
2013 £000s		23.0	29.6	24.3	34.1	37.8	43.6	54.5	58.1	42.8	34.8	25.4	25.7		433.8	76.9	115.6	155.4	85.9	
2014 £000s		23.6	30.1	24.0	34.6	38.3	44.1	56.5	61.6	45.3	36.8	26.5	26.6		448.1	3.3%	77.7	117.0	163.5	90.0
2015 £000s		24.6	31.2	24.9	35.7	39.5	45.4	58.3	64.0	47.3	38.6	27.9	28.0		465.4	3.9%	80.7	120.6	169.6	94.5
2016 £000s		26.6	33.1	26.0	37.1	41.0	47.1	59.6	66.1	49.6	40.4	29.2	29.6		485.2	4.3%	85.7	125.1	175.3	99.1
2017 £000s		28.9	35.6	27.8	39.4	43.4	49.3	69.5	77.4	52.7	42.8	30.9	32.2		529.9	9.2%	92.3	132.1	199.6	105.9
2018 £000s		31.5	38.1	30.3	42.5	46.2	54.7	73.7	81.4	56.5	47.9	32.7	35.1		570.7	7.7%	100.0	143.4	211.7	115.7
2019 £000s		35.4	40.2	31.9	48.6	49.2	56.1	79.3	83.9	56.9	48.8	36.6	38.8	605.7	6.1%	107.5	154.0	220.1	124.2	
2020 £000s		36.8	30.6	18.0	0.8	1.2	1.8	50.9	63.2	53.8	32.0	1.4	19.2	309.6	-48.9%	85.5	3.9	167.8	52.5	
2021 £000s		5.8	6.5	5.6	20.7	39.7	58.3	76.0	83.4	70.5	58.4	34.7	34.2	493.9	59.5%	17.9	118.7	229.9	127.3	
2022 £000s		19.2	18.2	19.9	23.2	22.5	26.6	40.2	41.0	28.4	25.6	18.9	25.2	308.8	-37.5%	57.3	72.3	109.6	69.6	
2023 £000s		26.7	26.9	33.2	61.0	120.5	129.4	122.0	180.8	152.8	44.7	36.1	47.0	981.1	217.7%	86.7	310.9	455.6	127.8	
2024 £000s		18.7	19.4	27.0	47.9	102.0	125.8	113.1	168.6	143.6	33.3	30.2	36.4	866.2	-11.7%	65.1	275.8	425.3	100.0	
ECONOMIC IMPACT - IN HISTORIC PRICES														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£000s Economic Impact by Year and Share of Total						
Non-Serviced £000s		433.8	448.1	465.4	485.2	529.9	570.7	605.7	309.6	493.9	308.8	981.1	866.2							
All Visitor Types £M		447.4	484.1	508.3	543.8	558.8	589.7	621.7	339.9	451.1	539.4	639.4	717.9							
Share of Total %		0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.2%	0.1%							
Annual Change in Share %			-4.5%	-1.1%	-2.6%	6.3%	2.1%	0.7%	-6.5%	20.2%	-47.7%	168.0%	-21.4%							
Change in Share from 2013 %			-4.5%	-5.6%	-8.0%	-2.2%	-0.2%	0.5%	-6.0%	12.9%	-40.9%	58.3%	24.5%							
Avg Ann. Change in Share %			-4.5%	-2.8%	-2.7%	-0.5%	0.0%	0.1%	-0.9%	1.6%	-4.5%	5.8%	2.2%							

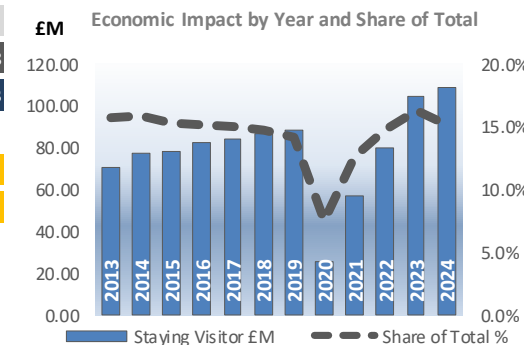
STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024 Historic Prices			SFR		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SFR																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL						% Change	
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change		Q1	Q2	Q3	Q4	
% Change 2013 to 2024		63.5%	58.4%	56.7%	63.1%	69.6%	68.7%	67.7%	70.0%	66.0%	64.5%	62.6%	63.9%			65.0%	61.1%	66.3%	68.2%	63.8%
% Change 2023 to 2024		1.8%	3.5%	3.0%	7.1%	8.5%	9.2%	7.1%	8.3%	7.2%	7.1%	6.8%	4.9%			6.0%	2.4%	8.0%	7.6%	5.7%
Average Annual Change		5.8%	5.3%	5.2%	5.7%	6.3%	6.2%	6.2%	6.4%	6.0%	5.9%	5.7%	5.8%			5.9%	5.6%	6.0%	6.2%	5.8%
2013		£M	1.801	0.592	0.621	1.768	1.166	0.803	1.334	1.203	0.673	0.601	0.545			1.733	12.84	3.014	3.736	3.210
2014		£M	1.884	0.614	0.655	1.863	1.230	0.829	1.414	1.255	0.702	0.618	0.562	1.800	13.43	4.6%	3.154	3.922	3.371	2.980
2015		£M	1.953	0.634	0.651	1.842	1.242	0.834	1.417	1.285	0.709	0.630	0.572	1.808	13.58	1.1%	3.238	3.918	3.411	3.010
2016		£M	2.018	0.648	0.657	1.895	1.271	0.861	1.452	1.291	0.726	0.642	0.586	1.855	13.90	2.4%	3.323	4.027	3.469	3.082
2017		£M	2.118	0.669	0.683	1.952	1.317	0.885	1.516	1.353	0.751	0.665	0.605	1.944	14.46	4.0%	3.470	4.154	3.620	3.214
2018		£M	2.226	0.699	0.718	2.044	1.373	0.937	1.584	1.411	0.785	0.705	0.630	2.038	15.15	4.8%	3.643	4.353	3.780	3.373
2019		£M	2.279	0.714	0.734	2.092	1.408	0.959	1.620	1.441	0.800	0.721	0.649	2.074	15.49	2.3%	3.726	4.459	3.861	3.445
2020		£M	2.020	0.697	0.354	0.092	0.101	0.077	0.566	0.820	0.452	0.282	0.067	0.583	6.113	-60.5%	3.071	0.270	1.839	0.933
2021		£M	1.096	0.363	0.399	1.117	0.942	0.790	1.481	1.458	0.799	0.728	0.616	1.903	11.69	91.3%	1.859	2.850	3.738	3.246
2022		£M	2.364	0.789	0.827	2.375	1.587	1.082	1.837	1.630	0.907	0.826	0.738	2.380	17.34	48.3%	3.980	5.044	4.374	3.944
2023		£M	2.893	0.906	0.945	2.693	1.822	1.241	2.088	1.887	1.043	0.923	0.830	2.709	19.98	15.2%	4.744	5.755	5.018	4.462
2024		£M	2.945	0.938	0.973	2.883	1.977	1.354	2.237	2.044	1.118	0.989	0.886	2.841	21.18	6.0%	4.856	6.214	5.399	4.715
ECONOMIC IMPACT - IN HISTORIC PRICES														SFR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
SFR		£M	12.84	13.43	13.58	13.90	14.46	15.15	15.49	6.113	11.69	17.34	19.98	21.18						
All Visitor Types		£M	447.41	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41	717.93						
Share of Total		%	2.9%	2.8%	2.7%	2.6%	2.6%	2.6%	2.5%	1.8%	2.6%	3.2%	3.1%	3.0%						
Annual Change in Share		%		-3.3%	-3.7%	-4.3%	1.2%	-0.7%	-3.0%	-27.8%	44.2%	24.0%	-2.8%	-5.6%						
Change in Share from 2013		%		-3.3%	-6.9%	-10.9%	-9.8%	-10.5%	-13.2%	-37.3%	-9.7%	12.0%	8.9%	2.8%						
Avg Ann. Change in Share		%		-3.3%	-3.5%	-3.6%	-2.5%	-2.1%	-2.2%	-5.3%	-1.2%	1.3%	0.9%	0.3%						
This report is copyright © Global Tourism Solutions (UK) Ltd 2025																				
Report Prepared by: Saleem Landi, Date of Issue: 02/07/25																				

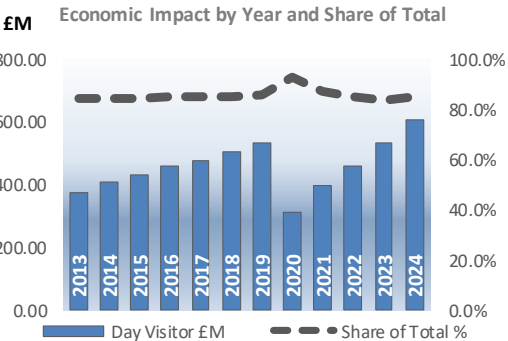


STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024 Historic Prices			STAYING VISITOR		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL						% Change	
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		53.6%	44.4%	35.2%	52.4%	61.7%	61.4%	62.8%	63.7%	54.3%	53.0%	52.0%	54.3%	54.6%	Annual Change	44.3%	58.4%	60.8%	53.3%	
% Change 2023 to 2024		-4.4%	0.3%	-3.9%	6.2%	8.9%	10.9%	5.0%	7.0%	6.2%	5.7%	6.3%	1.2%	4.2%		-2.9%	8.6%	6.0%	4.0%	
Average Annual Change		4.9%	4.0%	3.2%	4.8%	5.6%	5.6%	5.7%	5.8%	4.9%	4.8%	4.7%	4.9%	5.0%		4.0%	5.3%	5.5%	4.8%	
2013 £M		5.587	5.025	5.809	6.623	6.604	5.838	7.289	6.806	5.384	5.442	3.889	6.115	70.41		16.42	19.07	19.48	15.45	
2014 £M		6.066	5.397	6.538	7.363	7.408	6.215	8.338	7.471	5.901	5.762	4.103	6.575	77.14	9.5%	18.00	20.99	21.71	16.44	
2015 £M		6.487	5.748	6.361	7.080	7.485	6.212	8.269	7.829	5.956	5.956	4.227	6.536	78.15	1.3%	18.60	20.78	22.05	16.72	
2016 £M		6.983	6.098	6.532	7.579	7.946	6.772	8.812	7.976	6.347	6.283	4.517	6.962	82.81	6.0%	19.61	22.30	23.13	17.76	
2017 £M		7.237	6.077	6.613	7.552	7.999	6.686	9.062	8.243	6.364	6.315	4.518	7.262	83.93	1.4%	19.93	22.24	23.67	18.10	
2018 £M		7.449	6.157	6.777	7.745	8.047	7.008	9.846	8.887	6.451	6.605	4.534	7.422	86.93	3.6%	20.38	22.80	25.18	18.56	
2019 £M		7.578	6.227	6.843	7.867	8.208	7.138	9.944	8.956	6.487	6.700	4.722	7.432	88.10	1.3%	20.65	23.21	25.39	18.85	
2020 £M		5.207	4.366	2.354	0.266	0.435	0.416	2.459	3.611	2.617	1.857	0.357	1.599	25.54	-71.0%	11.93	1.118	8.687	3.813	
2021 £M		3.122	2.594	3.035	3.565	4.526	4.796	7.417	7.394	5.274	5.476	3.674	5.781	56.65	121.8%	8.751	12.89	20.09	14.93	
2022 £M		6.097	5.363	6.148	7.512	7.512	6.489	8.810	7.903	5.953	6.244	4.406	7.313	79.75	40.8%	17.61	21.51	22.66	17.96	
2023 £M		8.980	7.236	8.177	9.503	9.807	8.496	11.30	10.41	7.823	7.877	5.558	9.328	104.50	31.0%	24.39	27.81	29.54	22.76	
2024 £M		8.581	7.258	7.856	10.09	10.68	9.421	11.86	11.14	8.307	8.329	5.910	9.436	108.88	4.2%	23.70	30.19	31.31	23.67	
ECONOMIC IMPACT - IN HISTORIC PRICES														STAYING VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
Staying Visitor £M		70.41	77.14	78.15	82.81	83.93	86.93	88.10	25.54	56.65	79.75	104.50	108.88							
All Visitor Types £M		447.41	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41	717.93							
Share of Total %		15.7%	15.9%	15.4%	15.2%	15.0%	14.7%	14.2%	7.5%	12.6%	14.8%	16.3%	15.2%							
Annual Change in Share %			1.3%	-3.5%	-1.0%	-1.4%	-1.8%	-3.9%	-47.0%	67.1%	17.7%	10.5%	-7.2%							
Change in Share from 2013 %			1.3%	-2.3%	-3.2%	-4.6%	-6.3%	-10.0%	-52.3%	-20.2%	-6.1%	3.9%	-3.6%							
Avg Ann. Change in Share %			1.3%	-1.2%	-1.1%	-1.1%	-1.3%	-1.7%	-7.5%	-2.5%	-0.7%	0.4%	-0.3%							

This report is copyright © Global Tourism Solutions (UK) Ltd 2025

Report Prepared by: Saleem Landi, Date of Issue: 02/07/25



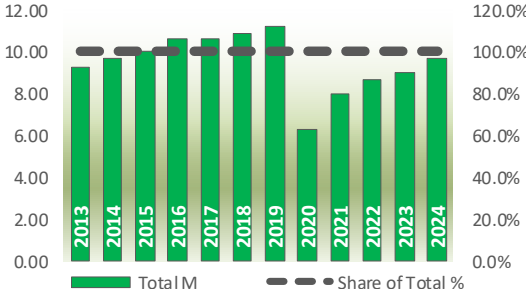
STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024 Historic Prices			DAY VISITOR		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR												TOTAL	% Change					
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4			Annual Change						
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		93.1%	42.0%	52.5%	28.4%	57.3%	-6.5%	128.0%	87.5%	53.0%	70.0%	46.8%	93.4%			61.6%	60.7%	25.5%	92.2%	64.1%
% Change 2023 to 2024		23.4%	-18.9%	12.9%	-0.2%	21.9%	-19.4%	62.3%	12.6%	7.4%	13.1%	10.1%	34.4%			13.9%	5.8%	0.5%	27.1%	15.8%
Average Annual Change		8.5%	3.8%	4.8%	2.6%	5.2%	-0.6%	11.6%	8.0%	4.8%	6.4%	4.3%	8.5%			5.6%	5.5%	2.3%	8.4%	5.8%
2013	£M	17.96	18.06	29.91	39.21	25.40	28.87	34.94	40.11	27.04	43.52	50.76	21.23	377.00	65.92	93.48	102.09	115.51		
2014	£M	20.86	18.60	32.49	43.41	27.12	29.69	39.55	44.76	29.19	46.07	52.87	22.31	406.92	7.9%	71.95	100.22	113.50	121.25	
2015	£M	21.24	20.81	32.95	46.00	28.55	28.56	42.42	52.74	29.59	52.66	49.69	24.93	430.14	5.7%	75.00	103.11	124.76	127.27	
2016	£M	22.05	23.37	34.22	47.44	29.44	30.19	46.15	58.48	32.04	56.83	54.33	26.48	461.02	7.2%	79.64	107.08	136.66	137.64	
2017	£M	23.53	23.88	35.21	51.86	30.62	31.44	47.39	60.35	33.38	56.33	56.84	24.07	474.91	3.0%	82.63	113.92	141.12	137.24	
2018	£M	26.50	28.01	36.64	53.16	32.78	33.68	49.24	62.17	35.61	60.15	59.65	25.14	502.74	5.9%	91.15	119.62	147.03	144.94	
2019	£M	29.58	32.40	39.75	57.25	34.22	34.91	51.27	65.59	37.96	60.86	62.42	27.41	533.63	6.1%	101.73	126.38	154.82	150.70	
2020	£M	32.18	31.36	23.60	2.212	1.965	12.30	39.43	51.38	32.73	46.73	16.97	23.55	314.40	-41.1%	87.14	16.48	123.54	87.24	
2021	£M	6.449	4.520	6.514	23.73	22.18	31.55	35.70	69.19	37.64	62.01	63.90	31.02	394.41	25.4%	17.48	77.47	142.53	156.93	
2022	£M	24.00	23.46	34.36	44.80	27.53	30.27	41.04	57.31	32.15	58.89	59.93	25.92	459.66	16.5%	81.83	102.60	130.50	144.73	
2023	£M	28.10	31.61	40.38	50.45	32.79	33.50	49.08	66.80	38.52	65.44	67.67	30.56	534.90	16.4%	100.09	116.74	154.41	163.67	
2024	£M	34.68	25.64	45.60	50.36	39.97	26.99	79.66	75.21	41.37	74.01	74.51	41.06	609.06	13.9%	105.92	117.32	196.24	189.57	
ECONOMIC IMPACT - IN HISTORIC PRICES														DAY VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
Day Visitor	£M	377.00	406.92	430.14	461.02	474.91	502.74	533.63	314.40	394.41	459.66	534.90	609.06							
All Visitor Types	£M	447.41	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41	717.93							
Share of Total	%	84.3%	84.1%	84.6%	84.8%	85.0%	85.3%	85.8%	92.5%	87.4%	85.2%	83.7%	84.8%							
Annual Change in Share	%		-0.2%	0.7%	0.2%	0.2%	0.3%	0.7%	7.8%	-5.5%	-2.5%	-1.8%	1.4%							
Change in Share from 2013	%		-0.2%	0.4%	0.6%	0.9%	1.2%	1.9%	9.8%	3.8%	1.1%	-0.7%	0.7%							
Avg Ann. Change in Share	%		-0.2%	0.2%	0.2%	0.2%	0.2%	0.3%	1.4%	0.5%	0.1%	-0.1%	0.1%							

This report is copyright © Global Tourism Solutions (UK) Ltd 2025

Report Prepared by: Saleem Landi, Date of Issue: 02/07/2024

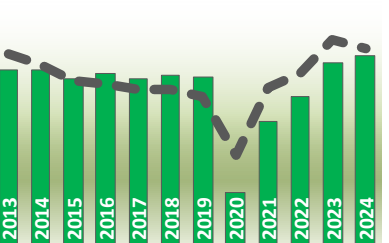
Visitor Numbers by Month, Year and Visitor Type for the Period 2013 to 2024

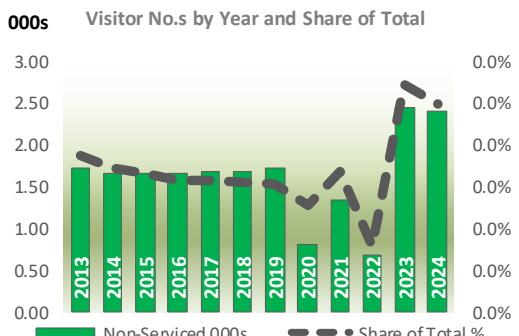
Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024			TOTAL		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		TOTAL																	
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC				
% Change 2013 to 2024		23.5%	-7.1%	-1.2%	-14.8%	3.9%	-35.1%	45.6%	21.3%	-0.2%	10.3%	-4.3%	23.5%	5.2%	Annual Change	4.2%	-15.8%	23.9%	6.6%
% Change 2023 to 2024		14.9%	-21.2%	7.0%	-4.2%	14.9%	-20.2%	50.7%	7.2%	2.5%	7.6%	4.9%	24.9%	8.1%		0.5%	-3.3%	20.0%	10.0%
Average Annual Change		2.1%	-0.6%	-0.1%	-1.3%	0.4%	-3.2%	4.1%	1.9%	0.0%	0.9%	-0.4%	2.1%	0.5%		0.4%	-1.4%	2.2%	0.6%
2013	M	0.466	0.451	0.724	0.960	0.649	0.713	0.859	0.972	0.665	1.034	1.194	0.543	9.231		1.641	2.322	2.497	2.770
2014	M	0.520	0.452	0.765	1.033	0.676	0.714	0.940	1.049	0.694	1.063	1.209	0.554	9.669	4.7%	1.737	2.423	2.683	2.826
2015	M	0.525	0.495	0.762	1.075	0.700	0.681	0.994	1.216	0.694	1.196	1.125	0.604	10.07	4.1%	1.783	2.456	2.904	2.925
2016	M	0.539	0.546	0.780	1.097	0.711	0.710	1.064	1.324	0.741	1.272	1.212	0.631	10.63	5.6%	1.865	2.518	3.129	3.115
2017	M	0.559	0.543	0.782	1.163	0.719	0.718	1.065	1.333	0.751	1.230	1.235	0.566	10.66	0.4%	1.884	2.601	3.148	3.031
2018	M	0.602	0.608	0.784	1.149	0.739	0.740	1.065	1.321	0.770	1.263	1.247	0.569	10.86	1.8%	1.993	2.628	3.156	3.079
2019	M	0.649	0.681	0.827	1.203	0.751	0.748	1.080	1.357	0.798	1.247	1.272	0.601	11.21	3.3%	2.157	2.701	3.235	3.120
2020	M	0.676	0.642	0.474	0.046	0.043	0.242	0.784	1.024	0.657	0.919	0.332	0.471	6.310	-43.7%	1.792	0.331	2.466	1.722
2021	M	0.151	0.104	0.143	0.487	0.469	0.645	0.735	1.373	0.760	1.220	1.249	0.642	7.979	26.4%	0.399	1.601	2.869	3.110
2022	M	0.478	0.449	0.643	0.856	0.554	0.587	0.785	1.066	0.610	1.079	1.091	0.515	8.713	9.2%	1.570	1.997	2.462	2.684
2023	M	0.500	0.532	0.669	0.854	0.587	0.580	0.830	1.100	0.648	1.060	1.089	0.536	8.986	3.1%	1.701	2.022	2.578	2.685
2024	M	0.575	0.419	0.716	0.818	0.675	0.463	1.252	1.179	0.664	1.141	1.142	0.670	9.714	8.1%	1.710	1.956	3.094	2.953
VISITOR NUMBERS														TOTAL					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M Visitor No.s by Year and Share of Total					
Total	M	9.231	9.669	10.07	10.63	10.66	10.86	11.21	6.310	7.979	8.713	8.986	9.714						
All Visitor Types	M	9.231	9.669	10.07	10.63	10.66	10.86	11.21	6.310	7.979	8.713	8.986	9.714						
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%						
Annual Change in Share	%																		
Change in Share from 2013	%																		
Avg Ann. Change in Share	%																		

This report is copyright © Global Tourism Solutions (UK) Ltd 2025

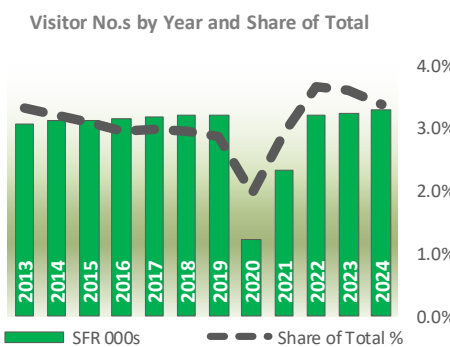
Report Prepared by: Saleem Landi, Date of Issue: 02/07/25

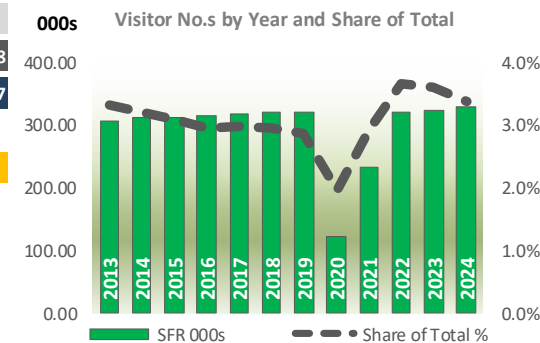
STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON										2013 to 2024			SERVICED		VISITOR NUMBERS					
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		11.0%	-3.0%	-13.9%	14.9%	23.5%	22.0%	11.1%	8.0%	-0.2%	1.3%	2.5%	-2.0%	7.7%	Annual Change	-4.0%	20.7%	6.3%	0.6%	
% Change 2023 to 2024		-8.2%	-1.6%	-6.1%	4.5%	7.9%	9.9%	4.4%	7.0%	4.8%	4.4%	5.0%	-1.5%	3.6%		-5.0%	7.6%	5.4%	2.6%	
Average Annual Change		1.0%	-0.3%	-1.3%	1.4%	2.1%	2.0%	1.0%	0.7%	0.0%	0.1%	0.2%	-0.2%	0.7%		-0.4%	1.9%	0.6%	0.1%	
2013 000s		13.6	21.6	23.0	25.1	37.5	30.4	29.1	27.6	28.4	21.8	16.3	18.5	292.9		58.2	93.0	85.1	56.6	
2014 000s		14.0	21.4	23.9	27.2	40.5	30.9	27.8	24.9	25.8	20.8	15.6	18.3	291.0	-0.7%	59.3	98.6	78.5	54.6	
2015 000s		14.4	20.1	19.5	24.3	39.8	29.9	28.1	26.6	24.2	19.2	15.0	16.2	277.5	-4.7%	54.1	94.0	78.9	50.5	
2016 000s		16.0	20.5	19.4	27.3	39.8	31.1	28.7	25.7	25.8	19.9	15.3	16.4	285.9	3.0%	55.9	98.2	80.2	51.5	
2017 000s		15.7	19.9	19.0	26.0	38.9	29.7	28.5	25.7	24.9	19.1	14.7	16.4	278.4	-2.6%	54.5	94.5	79.2	50.2	
2018 000s		16.0	19.9	19.4	26.3	38.8	30.9	28.7	25.7	25.1	20.0	14.6	16.6	282.1	1.3%	55.4	96.0	79.5	51.2	
2019 000s		15.9	19.7	19.2	26.1	38.8	30.9	28.5	25.4	24.7	19.9	14.9	16.2	280.2	-0.7%	54.9	95.7	78.6	51.0	
2020 000s		13.7	18.8	9.0	1.1	2.7	2.4	9.4	14.0	13.3	7.4	1.5	4.4	97.8	-65.1%	41.5	6.3	36.7	13.3	
2021 000s		7.5	9.8	10.2	13.5	24.9	24.3	25.0	24.8	23.6	19.2	13.6	14.3	210.5	115.2%	27.4	62.6	73.4	47.0	
2022 000s		11.4	16.8	17.1	23.6	34.8	27.7	25.9	23.1	22.4	18.3	13.7	15.2	250.1	18.8%	45.3	86.1	71.4	47.3	
2023 000s		16.4	21.3	21.1	27.6	42.9	33.8	31.0	27.8	27.0	21.1	15.9	18.4	304.4	21.7%	58.8	104.2	85.9	55.5	
2024 000s		15.1	21.0	19.8	28.8	46.3	37.1	32.4	29.8	28.3	22.1	16.7	18.2	315.5	3.6%	55.9	112.2	90.5	56.9	
VISITOR NUMBERS														SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor No.s by Year and Share of Total					
Serviced		000s	292.9	291.0	277.5	285.9	278.4	282.1	280.2	97.8	210.5	250.1	304.4	315.5	400.00					
All Visitor Types		M	9.2	9.7	10.1	10.6	10.7	10.9	11.2	6.3	8.0	8.7	9.0	9.7	300.00					
Share of Total		%	3.2%	3.0%	2.8%	2.7%	2.6%	2.6%	2.5%	1.5%	2.6%	2.9%	3.4%	3.2%	200.00					
Annual Change in Share		%		-5.2%	-8.4%	-2.4%	-3.0%	-0.4%	-3.8%	-38.0%	70.2%	8.8%	18.0%	-4.1%	100.00					
Change in Share from 2013		%		-5.2%	-13.1%	-15.2%	-17.7%	-18.1%	-21.2%	-51.2%	-16.9%	-9.5%	6.8%	2.4%	0.00					
Avg Ann. Change in Share		%		-5.2%	-6.6%	-5.1%	-4.4%	-3.6%	-3.5%	-7.3%	-2.1%	-1.1%	0.7%	0.2%	0.00					

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024			NON-SERVICED		VISITOR NUMBERS					
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		NON-SERVICED ACCOMMODATION																			
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL						% Change	
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2013 to 2024		-44.9%	-57.4%	-20.4%	-9.4%	83.5%	113.6%	67.3%	123.9%	128.0%	-42.7%	-31.8%	5.1%	39.6%	Annual Change	-41.8%	64.5%	106.6%	-27.8%		
% Change 2023 to 2024		-16.9%	-13.7%	-5.7%	-10.9%	-7.8%	5.9%	4.6%	3.8%	2.3%	-12.2%	-3.1%	-11.2%	-1.5%		-11.3%	-2.8%	3.5%	-9.1%		
Average Annual Change		-4.1%	-5.2%	-1.9%	-0.9%	7.6%	10.3%	6.1%	11.3%	11.6%	-3.9%	-2.9%	0.5%	3.6%		-3.8%	5.9%	9.7%	-2.5%		
2013 000s		0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		0.3	0.5	0.5	0.4		
2014 000s		0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		-3.2%	0.3	0.5	0.5	0.4	
2015 000s		0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		-0.1%	0.3	0.5	0.5	0.4	
2016 000s		0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		-0.3%	0.3	0.5	0.5	0.4	
2017 000s		0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		0.4%	0.3	0.5	0.5	0.4	
2018 000s		0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		1.0%	0.3	0.5	0.5	0.4	
2019 000s		0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		1.9%	0.3	0.5	0.5	0.4	
2020 000s		0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.2	0.1	0.0	0.1	0.8		-52.8%	0.2	0.0	0.4	0.2	
2021 000s		0.0	0.0	0.0	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.3		64.2%	0.0	0.4	0.5	0.4	
2022 000s		0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.7		-48.8%	0.1	0.2	0.2	0.2	
2023 000s		0.1	0.1	0.1	0.2	0.4	0.4	0.3	0.4	0.4	0.1	0.1	0.1	2.4	258.2%	0.2	0.9	1.1	0.3		
2024 000s		0.0	0.0	0.1	0.1	0.3	0.4	0.3	0.4	0.4	0.1	0.1	0.1	2.4	-1.5%	0.2	0.9	1.1	0.3		
VISITOR NUMBERS														NON-SERVICED ACCOMMODATION							
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s Visitor No.s by Year and Share of Total							
Non-Serviced		000s	1.7	1.7	1.7	1.7	1.7	1.7	0.8	1.3	0.7	2.4	2.4								
All Visitor Types		M	9.2	9.7	10.1	10.6	10.7	10.9	11.2	6.3	8.0	8.7	9.0							9.7	
Share of Total		%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%								
Annual Change in Share		%		-7.6%	-4.0%	-5.5%	0.1%	-0.7%	-1.3%	-16.1%	29.9%	-53.1%	247.3%							-8.8%	
Change in Share from 2013		%		-7.6%	-11.3%	-16.3%	-16.2%	-16.8%	-17.9%	-31.2%	-10.6%	-58.1%	45.6%							32.7%	
Avg Ann. Change in Share		%		-7.6%	-5.7%	-5.4%	-4.0%	-3.4%	-3.0%	-4.5%	-1.3%	-6.5%	4.6%	3.0%							

This report is copyright © Global Tourism Solutions (UK) Ltd 2025

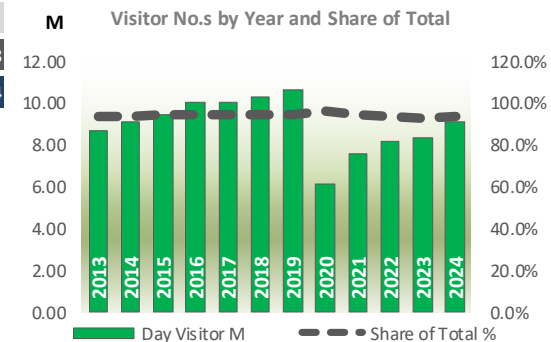
Report Prepared by: Saleem Landi. Date of Issue: 02/07/24

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024			SFR		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	SFR																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2013 to 2024		6.3%	3.0%	1.9%	6.1%	10.3%	9.7%	9.1%	10.6%	8.0%	7.0%	5.7%	6.6%		7.3%	4.6%	8.4%	9.3%	6.5%
% Change 2023 to 2024		-3.0%	-1.3%	-1.8%	2.1%	3.4%	4.1%	2.1%	3.3%	2.2%	2.1%	1.8%	0.0%		1.1%	-2.4%	3.0%	2.5%	0.8%
Average Annual Change		0.6%	0.3%	0.2%	0.6%	0.9%	0.9%	0.8%	1.0%	0.7%	0.6%	0.5%	0.6%		0.7%	0.4%	0.8%	0.8%	0.6%
2013 000s		40.9	16.0	16.4	37.2	30.1	21.7	30.3	26.3	17.6	15.9	15.3	37.8		305.5	73.3	89.0	74.2	69.0
2014 000s		41.6	16.2	16.8	38.1	30.9	21.8	31.3	26.7	17.9	16.0	15.3	38.3	310.8	1.7%	74.6	90.8	75.8	69.5
2015 000s		42.7	16.5	16.6	37.3	30.9	21.7	31.0	27.0	17.9	16.1	15.4	38.0	310.9	0.0%	75.7	89.8	75.9	69.5
2016 000s		43.5	16.6	16.5	37.9	31.2	22.1	31.3	26.8	18.0	16.2	15.6	38.5	314.2	1.0%	76.7	91.1	76.2	70.2
2017 000s		44.5	16.8	16.7	38.0	31.5	22.2	31.9	27.4	18.2	16.3	15.7	39.3	318.4	1.3%	78.0	91.6	77.4	71.3
2018 000s		45.0	16.8	16.9	38.3	31.6	22.6	32.1	27.4	18.3	16.7	15.7	39.7	321.0	0.8%	78.8	92.4	77.8	72.0
2019 000s		45.0	16.8	16.8	38.2	31.6	22.5	32.0	27.3	18.2	16.6	15.8	39.3	320.1	-0.3%	78.6	92.3	77.5	71.7
2020 000s		38.8	15.9	7.9	1.6	2.2	1.8	10.9	15.2	10.0	6.3	1.6	10.8	123.0	-61.6%	62.7	5.6	36.0	18.7
2021 000s		20.8	8.2	8.8	19.6	20.3	17.8	28.1	26.6	17.5	16.1	14.4	34.7	232.8	89.2%	37.8	57.7	72.1	65.2
2022 000s		41.5	16.5	16.9	38.7	31.7	22.6	32.3	27.6	18.4	17.0	16.0	40.2	319.3	37.2%	75.0	93.0	78.2	73.2
2023 000s		44.8	16.7	17.0	38.6	32.1	22.9	32.4	28.1	18.6	16.7	15.8	40.4	324.2	1.5%	78.6	93.6	79.1	72.9
2024 000s		43.5	16.5	16.7	39.4	33.2	23.8	33.0	29.0	19.0	17.1	16.1	40.3	327.8	1.1%	76.7	96.4	81.1	73.5
VISITOR NUMBERS														SFR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor No.s by Year and Share of Total				
SFR 000s		305.5	310.8	310.9	314.2	318.4	321.0	320.1	123.0	232.8	319.3	324.2	327.8	400.00					
All Visitor Types M		9.2	9.7	10.1	10.6	10.7	10.9	11.2	6.3	8.0	8.7	9.0	9.7	300.00					
Share of Total %		3.3%	3.2%	3.1%	3.0%	3.0%	3.0%	2.9%	1.9%	2.9%	3.7%	3.6%	3.4%	200.00					
Annual Change in Share %			-2.9%	-3.9%	-4.3%	1.0%	-1.0%	-3.4%	-31.7%	49.6%	25.6%	-1.6%	-6.5%	100.00					
Change in Share from 2013 %			-2.9%	-6.7%	-10.7%	-9.8%	-10.7%	-13.7%	-41.1%	-11.9%	10.7%	9.0%	2.0%	0.00					
Avg Ann. Change in Share %			-2.9%	-3.3%	-3.6%	-2.4%	-2.1%	-2.3%	-5.9%	-1.5%	1.2%	0.9%	0.2%	0.00					
This report is copyright © Global Tourism Solutions (UK) Ltd 2025																			
Report Prepared by: Saleem Landi, Date of Issue: 02/07/2025																			



STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024			STAYING VISITOR	VISITOR NUMBERS					
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		7.4%	-0.6%	-7.4%	9.6%	17.8%	17.2%	10.3%	9.7%	3.4%	3.5%	3.9%	3.8%	7.6%	Annual Change	0.7%	14.8%	8.1%	3.7%	
% Change 2023 to 2024		-4.4%	-1.5%	-4.2%	3.0%	5.9%	7.5%	3.2%	5.1%	3.7%	3.4%	3.4%	-0.5%	2.3%		-3.5%	5.4%	4.0%	1.6%	
Average Annual Change		0.7%	-0.1%	-0.7%	0.9%	1.6%	1.6%	0.9%	0.9%	0.3%	0.3%	0.4%	0.3%	0.7%		0.1%	1.3%	0.7%	0.3%	
2013		000s	54.6	37.8	39.5	62.4	67.8	52.3	59.6	54.0	46.2	37.9	31.7	56.5		600.2	131.8	182.5	159.8	126.0
2014		000s	55.7	37.7	40.9	65.5	71.5	52.9	59.2	51.7	43.8	36.9	31.0	56.6	603.5	0.6%	134.2	190.0	154.7	124.5
2015		000s	57.2	36.7	36.1	61.7	70.8	51.8	59.3	53.7	42.3	35.5	30.5	54.3	590.1	-2.2%	130.1	184.3	155.3	120.4
2016		000s	59.6	37.3	35.9	65.4	71.1	53.4	60.2	52.7	44.0	36.2	31.0	54.9	601.7	2.0%	132.8	189.8	156.9	122.1
2017		000s	60.3	36.7	35.8	64.1	70.5	52.0	60.6	53.3	43.3	35.6	30.5	55.8	598.4	-0.5%	132.8	186.6	157.1	121.9
2018		000s	61.2	36.9	36.4	64.7	70.5	53.7	60.9	53.4	43.6	36.8	30.4	56.4	604.8	1.1%	134.4	188.9	157.9	123.6
2019		000s	61.0	36.6	36.1	64.4	70.5	53.6	60.6	53.0	43.1	36.7	30.8	55.7	602.0	-0.5%	133.7	188.5	156.6	123.1
2020		000s	52.6	34.8	16.9	2.8	4.9	4.2	20.4	29.2	23.4	13.9	3.1	15.2	221.6	-63.2%	104.4	11.9	73.1	32.2
2021		000s	28.3	18.0	19.0	33.1	45.3	42.3	53.2	51.6	41.2	35.4	28.1	49.1	444.6	100.6%	65.3	120.7	146.0	112.6
2022		000s	53.0	33.4	34.0	62.3	66.5	50.4	58.3	50.7	40.9	35.4	29.7	55.5	570.1	28.2%	120.4	179.3	149.8	120.6
2023		000s	61.3	38.1	38.2	66.4	75.3	57.0	63.7	56.4	46.0	37.9	31.9	58.9	631.1	10.7%	137.6	198.7	166.1	128.7
2024		000s	58.6	37.5	36.6	68.4	79.8	61.3	65.7	59.2	47.8	39.2	32.9	58.6	645.7	2.3%	132.7	209.5	172.7	130.7
VISITOR NUMBERS														STAYING VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor No.s by Year and Share of Total					
Staying Visitor		000s	600.2	603.5	590.1	601.7	598.4	604.8	602.0	221.6	444.6	570.1	631.1	645.7						
All Visitor Types		M	9.2	9.7	10.1	10.6	10.7	10.9	11.2	6.3	8.0	8.7	9.0	9.7						
Share of Total		%	6.5%	6.2%	5.9%	5.7%	5.6%	5.4%	3.5%	5.6%	6.5%	7.0%	6.6%							
Annual Change in Share		%		-4.0%	-6.1%	-3.4%	-0.9%	-0.7%	-3.6%	-34.6%	58.6%	17.4%	7.3%	-5.3%						
Change in Share from 2013		%		-4.0%	-9.9%	-12.9%	-13.7%	-14.3%	-17.4%	-46.0%	-14.3%	0.6%	8.0%	2.2%						
Avg Ann. Change in Share		%		-4.0%	-4.9%	-4.3%	-3.4%	-2.9%	-2.9%	-6.6%	-1.8%	0.1%	0.8%	0.2%						

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024			DAY VISITOR		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	DAY VISITOR																		
An increase of 3% or more	VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024	25.6%	-7.7%	-0.8%	-16.5%	2.3%	-39.2%	48.3%	22.0%	-0.5%	10.6%	-4.5%	25.8%	5.1%	Annual Change	4.5%	-18.4%	25.0%	6.7%	
% Change 2023 to 2024	17.6%	-22.7%	7.6%	-4.8%	16.2%	-23.2%	54.7%	7.3%	2.4%	7.8%	4.9%	28.1%	8.5%		0.9%	-4.2%	21.1%	10.4%	
Average Annual Change	2.3%	-0.7%	-0.1%	-1.5%	0.2%	-3.6%	4.4%	2.0%	0.0%	1.0%	-0.4%	2.3%	0.5%		0.4%	-1.7%	2.3%	0.6%	
2013	M	0.411	0.413	0.685	0.898	0.582	0.661	0.800	0.918	0.619	0.996	1.162	0.486		8.631	1.509	2.140	2.337	2.644
2014	M	0.465	0.414	0.724	0.967	0.604	0.661	0.881	0.997	0.650	1.026	1.178	0.497	9.065	5.0%	1.603	2.233	2.529	2.701
2015	M	0.468	0.459	0.726	1.013	0.629	0.629	0.935	1.162	0.652	1.160	1.095	0.549	9.477	4.5%	1.652	2.272	2.749	2.804
2016	M	0.479	0.508	0.744	1.032	0.640	0.657	1.004	1.272	0.697	1.236	1.181	0.576	10.03	5.8%	1.732	2.329	2.972	2.993
2017	M	0.499	0.506	0.746	1.099	0.649	0.667	1.005	1.279	0.707	1.194	1.205	0.510	10.07	0.4%	1.751	2.415	2.991	2.909
2018	M	0.540	0.571	0.747	1.084	0.668	0.687	1.004	1.268	0.726	1.226	1.216	0.513	10.25	1.8%	1.859	2.439	2.998	2.956
2019	M	0.588	0.644	0.790	1.138	0.680	0.694	1.020	1.304	0.755	1.210	1.241	0.545	10.61	3.5%	2.023	2.513	3.078	2.996
2020	M	0.623	0.607	0.457	0.043	0.038	0.238	0.764	0.995	0.634	0.905	0.329	0.456	6.089	-42.6%	1.688	0.319	2.393	1.690
2021	M	0.123	0.086	0.124	0.453	0.424	0.603	0.682	1.322	0.719	1.185	1.221	0.593	7.535	23.7%	0.334	1.480	2.723	2.998
2022	M	0.425	0.416	0.609	0.794	0.488	0.536	0.727	1.015	0.570	1.043	1.062	0.459	8.143	8.1%	1.450	1.817	2.312	2.564
2023	M	0.439	0.494	0.631	0.788	0.512	0.523	0.767	1.043	0.602	1.022	1.057	0.477	8.355	2.6%	1.563	1.823	2.412	2.557
2024	M	0.516	0.382	0.679	0.750	0.595	0.402	1.186	1.120	0.616	1.102	1.109	0.611	9.068	8.5%	1.577	1.747	2.922	2.822
VISITOR NUMBERS														DAY VISITOR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M	Visitor No.s by Year and Share of Total				
Day Visitor	M	8.631	9.065	9.477	10.03	10.07	10.25	10.61	6.089	7.535	8.143	8.355	9.068						
All Visitor Types	M	9.231	9.669	10.07	10.63	10.66	10.86	11.21	6.310	7.979	8.713	8.986	9.714						
Share of Total	%	93.5%	93.8%	94.1%	94.3%	94.4%	94.4%	94.6%	96.5%	94.4%	93.5%	93.0%	93.4%						
Annual Change in Share	%		0.3%	0.4%	0.2%	0.1%	0.0%	0.2%	2.0%	-2.1%	-1.0%	-0.5%	0.4%						
Change in Share from 2013	%		0.3%	0.7%	0.9%	1.0%	1.0%	1.2%	3.2%	1.0%	0.0%	-0.6%	-0.2%						
Avg Ann. Change in Share	%		0.3%	0.3%	0.3%	0.2%	0.2%	0.2%	0.5%	0.1%	0.0%	-0.1%	0.0%						
Day Visitor M Share of Total %																			
This report is copyright © Global Tourism Solutions (UK) Ltd 2025																			
Report Prepared by: Saleem Landi, Date of Issue: 02/07/25																			



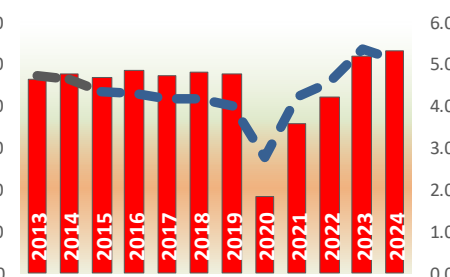
Visitor Days by Month, Year and Visitor Type for the Period 2013 to 2024

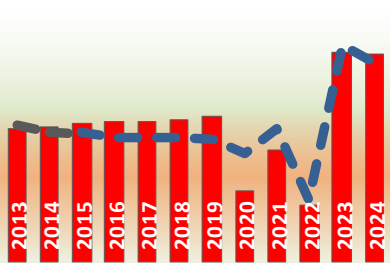
Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024			TOTAL		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2013 to 2024		21.2%	-5.8%	-0.6%	-13.2%	4.4%	-32.7%	43.7%	21.3%	1.0%	10.6%	-3.9%	22.1%	5.7%	Annual Change	4.6%	-14.2%	23.7%	7.0%	
% Change 2023 to 2024		12.0%	-19.9%	6.3%	-3.7%	14.0%	-18.6%	47.0%	7.0%	2.5%	7.5%	4.9%	21.3%	7.6%		0.1%	-2.7%	19.0%	9.5%	
Average Annual Change		1.9%	-0.5%	-0.1%	-1.2%	0.4%	-3.0%	4.0%	1.9%	0.1%	1.0%	-0.4%	2.0%	0.5%		0.4%	-1.3%	2.2%	0.6%	
2013		M	0.545	0.484	0.763	1.039	0.693	0.749	0.922	1.029	0.697	1.071	1.221	0.621	9.834		1.792	2.481	2.648	2.913
2014		M	0.601	0.486	0.805	1.113	0.720	0.750	1.008	1.110	0.730	1.100	1.237	0.633	10.29	4.7%	1.892	2.583	2.849	2.970
2015		M	0.609	0.532	0.804	1.154	0.744	0.716	1.059	1.277	0.731	1.235	1.154	0.683	10.70	3.9%	1.944	2.614	3.067	3.072
2016		M	0.624	0.583	0.822	1.176	0.757	0.747	1.131	1.386	0.777	1.312	1.242	0.713	11.27	5.4%	2.030	2.680	3.294	3.267
2017		M	0.646	0.580	0.824	1.242	0.765	0.755	1.133	1.395	0.787	1.269	1.265	0.650	11.31	0.3%	2.050	2.762	3.315	3.183
2018		M	0.690	0.645	0.826	1.228	0.785	0.777	1.133	1.383	0.806	1.304	1.276	0.654	11.51	1.8%	2.161	2.790	3.323	3.233
2019		M	0.737	0.718	0.869	1.282	0.797	0.785	1.148	1.419	0.834	1.287	1.302	0.684	11.86	3.1%	2.324	2.863	3.401	3.273
2020		M	0.752	0.677	0.494	0.049	0.046	0.245	0.807	1.059	0.677	0.934	0.335	0.494	6.570	-44.6%	1.923	0.341	2.543	1.763
2021		M	0.192	0.122	0.165	0.527	0.499	0.674	0.795	1.434	0.795	1.259	1.276	0.715	8.454	28.7%	0.480	1.700	3.024	3.250
2022		M	0.555	0.482	0.682	0.934	0.599	0.622	0.851	1.126	0.645	1.117	1.120	0.598	9.332	10.4%	1.720	2.155	2.622	2.835
2023		M	0.590	0.569	0.713	0.936	0.635	0.619	0.901	1.166	0.687	1.102	1.120	0.625	9.663	3.5%	1.872	2.190	2.754	2.846
2024		M	0.661	0.456	0.758	0.902	0.724	0.504	1.324	1.249	0.704	1.185	1.174	0.758	10.40	7.6%	1.875	2.130	3.277	3.116
VISITOR DAYS															TOTAL					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M	Visitor Days by Year and Share of Total					
Total		M	9.834	10.29	10.70	11.27	11.31	11.51	11.86	6.570	8.454	9.332	9.663	10.40	15.00					
All Visitor Types		M	9.834	10.29	10.70	11.27	11.31	11.51	11.86	6.570	8.454	9.332	9.663	10.40						
Share of Total		%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%						
Annual Change in Share		%																		
Change in Share from 2013		%																		
Avg Ann. Change in Share		%																		
This report is copyright © Global Tourism Solutions (UK) Ltd 2025																				
Report Prepared by: Saleem Landi, Date of Issue: 02/07/25																				

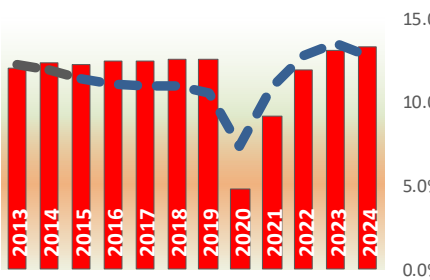
This report is copyright © Global Tourism Solutions (UK) Ltd 2025

Report Prepared by: Saleem Landi, Date of Issue: 02/07/25

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024			SERVICED		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		13.7%	8.4%	1.1%	11.8%	21.2%	19.8%	19.2%	19.6%	13.8%	15.2%	13.1%	14.6%	14.5%	Annual Change	7.1%	17.8%	17.7%	14.4%	
% Change 2023 to 2024		-8.5%	-1.5%	-6.0%	4.5%	7.9%	9.8%	4.3%	7.0%	4.8%	4.4%	4.9%	-1.5%	2.7%		-5.3%	7.5%	5.4%	2.4%	
Average Annual Change		1.2%	0.8%	0.1%	1.1%	1.9%	1.8%	1.7%	1.8%	1.3%	1.4%	1.2%	1.3%	1.3%		0.6%	1.6%	1.6%	1.3%	
2013 000s		30.9	36.4	42.3	40.2	44.3	41.5	44.8	41.8	38.7	39.6	27.7	35.6	463.8		2.4%	109.7	125.9	125.2	102.9
2014 000s		31.7	36.5	44.4	42.3	46.7	41.2	48.0	42.7	39.5	38.9	27.2	36.0	475.1	112.7		130.2	130.2	102.1	
2015 000s		33.3	37.9	41.8	39.0	45.7	39.8	45.9	43.3	38.7	38.9	27.2	34.5	466.1	-1.9%		113.0	124.5	127.9	100.6
2016 000s		35.5	39.3	41.9	41.2	47.6	42.6	48.0	43.0	40.3	40.1	28.5	36.3	484.2	3.9%		116.7	131.4	131.2	104.9
2017 000s		35.5	37.8	41.0	39.3	46.1	40.4	47.5	42.8	38.9	38.9	27.4	36.5	472.1	-2.5%	114.2	125.8	129.2	102.8	
2018 000s		36.2	38.0	41.9	39.8	46.1	42.1	47.8	42.8	39.2	40.7	27.2	37.1	478.7	1.4%	116.0	127.9	129.9	104.9	
2019 000s		36.0	37.6	41.4	39.5	46.0	42.0	47.4	42.4	38.6	40.4	27.8	36.2	475.2	-0.7%	115.0	127.5	128.3	104.4	
2020 000s		30.9	35.8	19.4	1.7	3.3	3.3	15.7	23.2	20.7	15.1	2.8	9.7	181.7	-61.8%	86.1	8.3	59.7	27.7	
2021 000s		16.8	18.6	21.9	20.4	29.5	33.0	41.6	41.3	36.8	39.0	25.3	31.9	356.2	96.0%	57.4	82.9	119.6	96.3	
2022 000s		25.9	31.9	36.9	35.9	41.0	37.6	43.0	38.4	35.0	37.5	25.6	34.0	422.7	18.7%	94.7	114.5	116.5	97.1	
2023 000s		38.4	40.1	45.5	43.0	49.7	45.2	51.2	46.7	42.0	43.7	29.9	41.5	516.9	22.3%	124.0	138.0	139.9	115.0	
2024 000s		35.1	39.5	42.8	45.0	53.7	49.7	53.4	50.0	44.0	45.6	31.3	40.8	530.9	2.7%	117.4	148.3	147.4	117.8	
VISITOR DAYS														SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s Visitor Days by Year and Share of Total						
Serviced		000s	463.8	475.1	466.1	484.2	472.1	478.7	475.2	181.7	356.2	422.7	516.9	530.9						
All Visitor Types		M	9.8	10.3	10.7	11.3	11.3	11.5	11.9	6.6	8.5	9.3	9.7	10.4						
Share of Total		%	4.7%	4.6%	4.4%	4.3%	4.2%	4.2%	4.0%	2.8%	4.2%	4.5%	5.3%	5.1%						
Annual Change in Share		%		-2.1%	-5.6%	-1.4%	-2.8%	-0.3%	-3.7%	-31.0%	52.4%	7.5%	18.1%	-4.6%						
Change in Share from 2013		%		-2.1%	-7.6%	-8.9%	-11.5%	-11.8%	-15.0%	-41.4%	-10.6%	-3.9%	13.4%	8.3%						
Avg Ann. Change in Share		%		-2.1%	-3.8%	-3.0%	-2.9%	-2.4%	-2.5%	-5.9%	-1.3%	-0.4%	1.3%	0.8%						

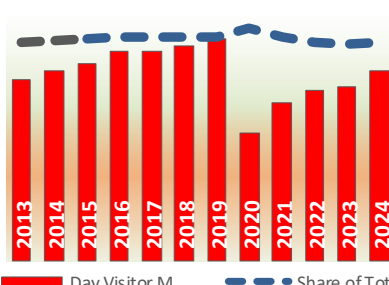
STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024			NON-SERVICED		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-44.2%	-56.2%	-20.2%	3.4%	103.2%	117.4%	81.8%	154.0%	153.6%	-34.0%	-14.6%	3.6%	54.8%	Annual Change	-41.2%	79.8%	130.3%	-17.0%	
% Change 2023 to 2024		-17.0%	-13.8%	-5.8%	-10.9%	-7.8%	6.0%	4.7%	3.9%	2.4%	-12.1%	-3.0%	-11.0%	-1.1%		-11.5%	-2.5%	3.5%	-9.1%	
Average Annual Change		-4.0%	-5.1%	-1.8%	0.3%	9.4%	10.7%	7.4%	14.0%	14.0%	-3.1%	-1.3%	0.3%	5.0%		-3.7%	7.3%	11.8%	-1.5%	
2013 000s		0.6	0.7	0.6	0.9	1.0	1.2	1.2	1.3	1.1	0.9	0.6	0.6	10.7	0.2%	1.9	3.0	3.5	2.2	
2014 000s		0.6	0.7	0.6	0.9	1.0	1.1	1.2	1.3	1.2	0.9	0.6	0.7	10.7		1.9	3.0	3.6	2.2	
2015 000s		0.6	0.8	0.6	0.9	1.0	1.2	1.2	1.3	1.2	0.9	0.7	0.7	11.0		2.8%	2.0	3.0	3.7	2.3
2016 000s		0.6	0.8	0.6	0.9	1.0	1.2	1.2	1.4	1.2	1.0	0.7	0.7	11.2		1.7%	2.0	3.1	3.8	2.3
2017 000s		0.6	0.8	0.6	0.9	1.0	1.1	1.2	1.4	1.2	0.9	0.7	0.7	11.2		0.5%	2.0	3.0	3.9	2.3
2018 000s		0.6	0.8	0.6	0.9	1.0	1.2	1.2	1.4	1.2	1.0	0.7	0.7	11.4		1.0%	2.0	3.1	3.9	2.4
2019 000s		0.7	0.8	0.6	1.0	1.0	1.2	1.3	1.4	1.2	1.0	0.7	0.8	11.6		1.8%	2.1	3.2	3.8	2.4
2020 000s		0.7	0.6	0.3	0.0	0.0	0.0	0.8	1.0	1.1	0.6	0.0	0.4	5.7	-51.0%	1.7	0.1	2.9	1.0	
2021 000s		0.1	0.1	0.1	0.4	0.8	1.2	1.2	1.3	1.4	1.1	0.7	0.6	9.0	58.5%	0.3	2.3	3.9	2.4	
2022 000s		0.3	0.3	0.3	0.4	0.4	0.4	0.5	0.5	0.5	0.4	0.3	0.4	4.6	-49.0%	0.9	1.2	1.4	1.1	
2023 000s		0.4	0.4	0.5	1.0	2.2	2.4	2.0	3.1	2.8	0.7	0.6	0.8	16.7	265.0%	1.3	5.6	7.9	2.0	
2024 000s		0.3	0.3	0.5	0.9	2.0	2.5	2.1	3.2	2.9	0.6	0.5	0.7	16.5	-1.1%	1.1	5.4	8.2	1.8	
VISITOR DAYS														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s Visitor Days by Year and Share of Total						
Non-Serviced 000s		10.7	10.7	11.0	11.2	11.2	11.4	11.6	5.7	9.0	4.6	16.7	16.5							
All Visitor Types M		9.8	10.3	10.7	11.3	11.3	11.5	11.9	6.6	8.5	9.3	9.7	10.4							
Share of Total %		0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.0%	0.2%	0.2%							
Annual Change in Share %			-4.2%	-1.1%	-3.5%	0.2%	-0.7%	-1.2%	-11.5%	23.2%	-53.8%	252.5%	-8.1%							
Change in Share from 2013 %			-4.2%	-5.3%	-8.6%	-8.5%	-9.1%	-10.2%	-20.5%	-2.1%	-54.8%	59.4%	46.4%							
Avg Ann. Change in Share %			-4.2%	-2.7%	-2.9%	-2.1%	-1.8%	-1.7%	-2.9%	-0.3%	-6.1%	5.9%	4.2%							

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024			SFR	VISITOR DAYS					
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SFR																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		6.3%	3.0%	1.9%	6.1%	10.3%	9.7%	9.1%	10.6%	8.0%	7.0%	5.7%	6.6%	7.3%	Annual Change	4.8%	8.2%	9.4%	6.5%	
% Change 2023 to 2024		-3.0%	-1.3%	-1.8%	2.1%	3.4%	4.1%	2.1%	3.3%	2.2%	2.1%	1.8%	0.0%	1.1%		-2.4%	2.9%	2.6%	0.7%	
Average Annual Change		0.6%	0.3%	0.2%	0.6%	0.9%	0.9%	0.8%	1.0%	0.7%	0.6%	0.5%	0.6%	0.7%		0.4%	0.7%	0.9%	0.6%	
2013		000s	102.3	33.6	35.3	100.4	66.2	45.6	75.7	68.3	38.2	34.1	31.0	98.4		729.0	171.1	212.1	182.3	163.5
2014		000s	104.1	33.9	36.2	103.0	68.0	45.8	78.1	69.3	38.8	34.2	31.1	99.5	742.0	1.8%	174.3	216.8	186.3	164.7
2015		000s	106.7	34.6	35.6	100.7	67.9	45.6	77.5	70.2	38.8	34.4	31.3	98.8	742.0	0.0%	177.0	214.1	186.4	164.5
2016		000s	108.9	34.9	35.4	102.2	68.6	46.4	78.3	69.7	39.2	34.6	31.6	100.1	749.8	1.0%	179.2	217.2	187.1	166.3
2017		000s	111.3	35.2	35.9	102.7	69.2	46.5	79.7	71.1	39.5	35.0	31.8	102.2	760.2	1.4%	182.4	218.4	190.3	169.0
2018		000s	112.6	35.3	36.3	103.4	69.4	47.4	80.1	71.4	39.7	35.7	31.8	103.1	766.3	0.8%	184.3	220.2	191.2	170.6
2019		000s	112.4	35.2	36.2	103.2	69.4	47.3	79.9	71.1	39.5	35.6	32.0	102.3	764.0	-0.3%	183.8	219.9	190.4	169.9
2020		000s	97.0	33.5	17.0	4.4	4.9	3.7	27.2	39.4	21.7	13.5	3.2	28.0	293.6	-61.6%	147.5	13.0	88.3	44.8
2021		000s	52.0	17.2	18.9	52.9	44.7	37.4	70.2	69.1	37.9	34.5	29.2	90.2	554.1	88.7%	88.1	135.0	177.1	153.8
2022		000s	103.9	34.7	36.3	104.4	69.7	47.5	80.7	71.6	39.8	36.3	32.4	104.6	762.0	37.5%	174.9	221.6	192.2	173.3
2023		000s	112.1	35.1	36.6	104.3	70.6	48.1	80.9	73.1	40.4	35.8	32.2	105.0	774.1	1.6%	183.8	223.0	194.4	172.9
2024		000s	108.7	34.7	35.9	106.5	73.0	50.0	82.6	75.5	41.3	36.5	32.7	104.9	782.4	1.1%	179.3	229.5	199.4	174.1
VISITOR DAYS														SFR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor Days by Year and Share of Total					
SFR		000s	729.0	742.0	742.0	749.8	760.2	766.3	764.0	293.6	554.1	762.0	774.1	782.4	1,000.00					
All Visitor Types		M	9.8	10.3	10.7	11.3	11.3	11.5	11.9	6.6	8.5	9.3	9.7	10.4	800.00					
Share of Total		%	7.4%	7.2%	6.9%	6.7%	6.7%	6.4%	4.5%	6.6%	8.2%	8.0%	7.5%		600.00					
Annual Change in Share		%		-2.8%	-3.8%	-4.1%	1.0%	-0.9%	-3.3%	-30.6%	46.6%	24.6%	-1.9%	-6.1%	400.00					
Change in Share from 2013		%		-2.8%	-6.4%	-10.3%	-9.3%	-10.2%	-13.1%	-39.7%	-11.6%	10.1%	8.1%	1.5%	200.00					
Avg Ann. Change in Share		%		-2.8%	-3.2%	-3.4%	-2.3%	-2.0%	-2.2%	-5.7%	-1.4%	1.1%	0.8%	0.1%	0.00					

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024			STAYING VISITOR	VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		STAYING VISITOR																	
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2013 to 2024		7.8%	5.2%	1.3%	7.7%	15.5%	15.9%	13.5%	15.6%	13.0%	10.8%	8.9%	8.7%	10.5%	Annual Change	5.4%	12.3%	14.1%	9.4%
% Change 2023 to 2024		-4.4%	-1.4%	-4.2%	2.7%	5.0%	6.8%	3.0%	4.7%	3.5%	3.2%	3.2%	-0.5%	1.7%		-3.6%	4.6%	3.7%	1.3%
Average Annual Change		0.7%	0.5%	0.1%	0.7%	1.4%	1.4%	1.2%	1.4%	1.2%	1.0%	0.8%	0.8%	1.0%		0.5%	1.1%	1.3%	0.9%
2013 000s		133.7	70.8	78.2	141.4	111.5	88.2	121.7	111.3	78.1	74.6	59.3	134.7	1,203.5		282.8	341.1	311.1	268.6
2014 000s		136.4	71.2	81.2	146.1	115.7	88.1	127.3	113.3	79.5	73.9	58.9	136.1	1,227.8	2.0%	288.8	349.9	320.0	269.0
2015 000s		140.6	73.3	78.0	140.5	114.7	86.5	124.6	114.9	78.6	74.3	59.1	134.0	1,219.1	-0.7%	292.0	341.7	318.1	267.4
2016 000s		145.0	75.0	77.9	144.3	117.2	90.1	127.5	114.0	80.7	75.7	60.7	137.0	1,245.2	2.1%	297.9	351.6	322.1	273.5
2017 000s		147.4	73.8	77.5	142.9	116.3	88.0	128.4	115.4	79.6	74.8	59.9	139.4	1,243.5	-0.1%	298.7	347.2	323.4	274.1
2018 000s		149.4	74.1	78.8	144.0	116.5	90.7	129.2	115.6	80.1	77.3	59.7	140.9	1,256.3	1.0%	302.3	351.2	324.9	277.9
2019 000s		149.0	73.6	78.2	143.6	116.5	90.5	128.5	114.8	79.2	77.0	60.5	139.2	1,250.8	-0.4%	300.9	350.6	322.6	276.7
2020 000s		128.6	69.9	36.7	6.1	8.1	7.0	43.7	63.6	43.6	29.3	6.1	38.1	481.0	-61.5%	235.3	21.3	150.9	73.5
2021 000s		68.9	35.9	40.9	73.7	75.0	71.6	112.9	111.7	76.1	74.6	55.2	122.7	919.3	91.1%	145.8	220.3	300.7	252.5
2022 000s		130.1	66.9	73.5	140.6	111.1	85.6	124.2	110.5	75.3	74.2	58.3	139.0	1,189.3	29.4%	270.4	337.3	310.1	271.5
2023 000s		150.9	75.6	82.6	148.3	122.5	95.7	134.1	122.9	85.2	80.1	62.6	147.2	1,307.7	10.0%	309.1	366.5	342.2	289.9
2024 000s		144.2	74.5	79.2	152.3	128.7	102.2	138.1	128.7	88.2	82.7	64.6	146.4	1,329.8	1.7%	297.9	383.2	355.0	293.7
VISITOR DAYS														STAYING VISITOR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor Days by Year and Share of Total				
Staying Visitor		000s	1,203.5	1,227.8	1,219.1	1,245.2	1,243.5	1,256.3	1,250.8	481.0	919.3	1,189.3	1,307.7	1,329.8	1,500.00 1,000.00 500.00 0.00		15.0% 10.0% 5.0% 0.0%		
All Visitor Types		M	9.8	10.3	10.7	11.3	11.3	11.5	11.9	6.6	8.5	9.3	9.7	10.4					
Share of Total		%	12.2%	11.9%	11.4%	11.0%	11.0%	10.9%	10.5%	7.3%	10.9%	12.7%	13.5%	12.8%					
Annual Change in Share		%		-2.5%	-4.4%	-3.1%	-0.5%	-0.7%	-3.4%	-30.6%	48.5%	17.2%	6.2%	-5.5%					
Change in Share from 2013		%		-2.5%	-6.9%	-9.7%	-10.2%	-10.8%	-13.8%	-40.2%	-11.1%	4.1%	10.6%	4.5%					
Avg Ann. Change in Share		%		-2.5%	-3.4%	-3.2%	-2.5%	-2.2%	-2.3%	-5.7%	-1.4%	0.5%	1.1%	0.4%					

This report is copyright © Global Tourism Solutions (UK) Ltd 2025

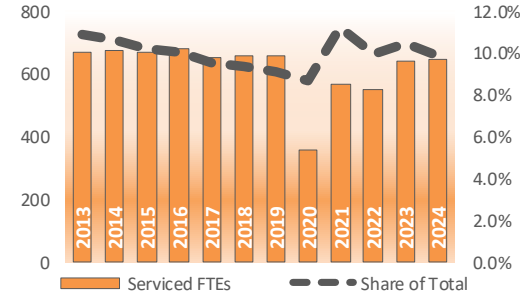
Report Prepared by: Saleem Landi, Date of Issue: 02/07/25

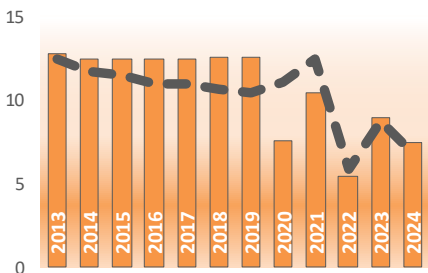
STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024			DAY VISITOR		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																		
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024		25.6%	-7.7%	-0.8%	-16.5%	2.3%	-39.2%	48.3%	22.0%	-0.5%	10.6%	-4.5%	25.8%		5.1%	4.5%	-18.4%	25.0%	6.7%	
% Change 2023 to 2024		17.6%	-22.7%	7.6%	-4.8%	16.2%	-23.2%	54.7%	7.3%	2.4%	7.8%	4.9%	28.1%		8.5%	0.9%	-4.2%	21.1%	10.4%	
Average Annual Change		2.3%	-0.7%	-0.1%	-1.5%	0.2%	-3.6%	4.4%	2.0%	0.0%	1.0%	-0.4%	2.3%		0.5%	0.4%	-1.7%	2.3%	0.6%	
2013 M		0.411	0.413	0.685	0.898	0.582	0.661	0.800	0.918	0.619	0.996	1.162	0.486		8.631	1.509	2.140	2.337	2.644	
2014 M		0.465	0.414	0.724	0.967	0.604	0.661	0.881	0.997	0.650	1.026	1.178	0.497		9.065	5.0%	1.603	2.233	2.529	2.701
2015 M		0.468	0.459	0.726	1.013	0.629	0.629	0.935	1.162	0.652	1.160	1.095	0.549	9.477	4.5%	1.652	2.272	2.749	2.804	
2016 M		0.479	0.508	0.744	1.032	0.640	0.657	1.004	1.272	0.697	1.236	1.181	0.576	10.03	5.8%	1.732	2.329	2.972	2.993	
2017 M		0.499	0.506	0.746	1.099	0.649	0.667	1.005	1.279	0.707	1.194	1.205	0.510	10.07	0.4%	1.751	2.415	2.991	2.909	
2018 M		0.540	0.571	0.747	1.084	0.668	0.687	1.004	1.268	0.726	1.226	1.216	0.513	10.25	1.8%	1.859	2.439	2.998	2.956	
2019 M		0.588	0.644	0.790	1.138	0.680	0.694	1.020	1.304	0.755	1.210	1.241	0.545	10.61	3.5%	2.023	2.513	3.078	2.996	
2020 M		0.623	0.607	0.457	0.043	0.038	0.238	0.764	0.995	0.634	0.905	0.329	0.456	6.089	-42.6%	1.688	0.319	2.393	1.690	
2021 M		0.123	0.086	0.124	0.453	0.424	0.603	0.682	1.322	0.719	1.185	1.221	0.593	7.535	23.7%	0.334	1.480	2.723	2.998	
2022 M		0.425	0.416	0.609	0.794	0.488	0.536	0.727	1.015	0.570	1.043	1.062	0.459	8.143	8.1%	1.450	1.817	2.312	2.564	
2023 M		0.439	0.494	0.631	0.788	0.512	0.523	0.767	1.043	0.602	1.022	1.057	0.477	8.355	2.6%	1.563	1.823	2.412	2.557	
2024 M		0.516	0.382	0.679	0.750	0.595	0.402	1.186	1.120	0.616	1.102	1.109	0.611	9.068	8.5%	1.577	1.747	2.922	2.822	
VISITOR DAYS														DAY VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M	Visitor Days by Year and Share of Total					
Day Visitor		M	8.631	9.065	9.477	10.03	10.07	10.25	10.61	6.089	7.535	8.143	8.355	9.068	12.00					
All Visitor Types		M	9.834	10.29	10.70	11.27	11.31	11.51	11.86	6.570	8.454	9.332	9.663	10.40	10.00					
Share of Total		%	87.8%	88.1%	88.6%	89.0%	89.0%	89.1%	89.5%	92.7%	89.1%	87.3%	86.5%	87.2%	8.00					
Annual Change in Share		%		0.4%	0.6%	0.4%	0.1%	0.1%	0.4%	3.6%	-3.8%	-2.1%	-0.9%	0.9%	6.00					
Change in Share from 2013		%		0.4%	1.0%	1.4%	1.4%	1.5%	1.9%	5.6%	1.6%	-0.6%	-1.5%	-0.6%	4.00					
Avg Ann. Change in Share		%		0.4%	0.5%	0.5%	0.4%	0.3%	0.3%	0.8%	0.2%	-0.1%	-0.1%	-0.1%	2.00					
This report is copyright © Global Tourism Solutions (UK) Ltd 2025																				
Report Prepared by: Saleem Landi, Date of Issue: 02/07/25																				

Direct and Total Employment by Month, Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

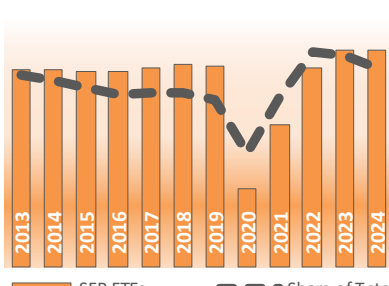
STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON										2013 to 2024			TOTAL		TOTAL EMPLOYMENT					
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		TOTAL																		
An increase of 3% or more		TOTAL EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC					
% Change 2013 to 2024		21.2%	-5.3%	0.3%	-12.3%	4.7%	-30.9%	44.4%	22.3%	1.5%	11.8%	-2.2%	22.3%	6.5%	Annual Change	4.8%	-13.3%	24.3%	8.1%	
% Change 2023 to 2024		11.2%	-19.5%	4.7%	-4.8%	12.3%	-18.6%	44.6%	5.7%	1.2%	6.0%	3.6%	20.1%	6.2%		-1.0%	-3.8%	17.2%	8.1%	
Average Annual Change		1.9%	-0.5%	0.0%	-1.1%	0.4%	-2.8%	4.0%	2.0%	0.1%	1.1%	-0.2%	2.0%	0.6%		0.4%	-1.2%	2.2%	0.7%	
2013	FTEs	3,963	3,860	5,874	7,551	5,232	5,722	6,846	7,648	5,376	8,087	9,151	4,539	6,154	Annual Change	4,566	6,168	6,624	7,259	
2014	FTEs	4,316	3,830	6,110	7,986	5,367	5,663	7,390	8,136	5,551	8,201	9,150	4,576	6,356		3.3%	4,752	6,339	7,025	7,309
2015	FTEs	4,313	4,114	6,030	8,179	5,473	5,360	7,657	9,207	5,492	9,045	8,459	4,876	6,517		2.5%	4,819	6,338	7,452	7,460
2016	FTEs	4,401	4,457	6,125	8,282	5,542	5,552	8,114	9,908	5,791	9,526	9,023	5,058	6,815		4.6%	4,994	6,459	7,938	7,869
2017	FTEs	4,545	4,433	6,149	8,769	5,603	5,612	8,152	10,008	5,868	9,264	9,213	4,615	6,853		0.6%	5,042	6,662	8,009	7,697
2018	FTEs	4,893	4,936	6,223	8,759	5,793	5,829	8,252	10,045	6,060	9,608	9,391	4,681	7,039		2.7%	5,351	6,794	8,119	7,893
2019	FTEs	5,187	5,406	6,472	9,065	5,830	5,832	8,286	10,211	6,205	9,411	9,494	4,862	7,188		2.1%	5,688	6,909	8,234	7,922
2020	FTEs	5,230	5,043	3,794	396	425	1,825	6,026	7,941	5,221	7,067	2,555	3,762	4,107		-42.9%	4,689	882	6,396	4,461
2021	FTEs	1,561	1,229	1,534	3,799	3,658	4,893	5,608	9,965	5,721	8,905	9,015	4,937	5,069		23.4%	1,441	4,117	7,098	7,619
2022	FTEs	3,796	3,615	5,009	6,452	4,287	4,539	6,014	7,953	4,728	8,037	8,045	4,109	5,549		9.5%	4,140	5,093	6,232	6,730
2023	FTEs	4,320	4,543	5,624	6,955	4,876	4,857	6,840	8,844	5,393	8,528	8,644	4,620	6,170	11.2%	4,829	5,563	7,026	7,264	
2024	FTEs	4,803	3,657	5,889	6,620	5,479	3,952	9,889	9,351	5,459	9,043	8,953	5,550	6,554	6.2%	4,783	5,350	8,233	7,849	
EMPLOYMENT														TOTAL						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs	Employment (FTEs) and Share of Total (%)					
Total	FTEs	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554		8,000					
Total Employment	FTEs	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554		6,000					
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		4,000					
Annual Change in Share	%														2,000					
Change in Share from 2013	%														0					
Avg Ann. Change in Share	%													Total FTEs						
															Share of Total					
This report is copyright © Global Tourism Solutions (UK) Ltd 2025																				
Report Prepared by: Saleem Landi, Date of Issue: 02/07/2025																				

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024			SERVICED		DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-5.8%	-6.5%	-8.4%	-4.6%	0.2%	-1.4%	-0.3%	-1.0%	-4.2%	-3.5%	-6.7%	-4.5%	-3.8%	Annual Change	-6.9%	-1.9%	-1.8%	-4.9%	
% Change 2023 to 2024		-4.2%	-1.5%	-3.5%	1.1%	3.2%	3.4%	1.6%	2.8%	1.2%	1.0%	0.9%	-1.5%	0.4%		-3.1%	2.6%	1.8%	0.1%	
Average Annual Change		-0.5%	-0.6%	-0.8%	-0.4%	0.0%	-0.1%	0.0%	-0.1%	-0.4%	-0.3%	-0.6%	-0.4%	-0.3%		-0.6%	-0.2%	-0.2%	-0.4%	
2013 FTEs		623	658	694	682	706	689	709	690	672	677	604	652	671		658	692	690	644	
2014 FTEs		626	655	703	692	717	684	726	691	674	669	598	651	674	0.4%	661	698	697	639	
2015 FTEs		633	661	684	668	708	672	709	692	665	667	596	639	666	-1.1%	659	683	689	634	
2016 FTEs		654	677	692	689	726	697	728	697	683	681	612	658	683	2.5%	674	704	703	650	
2017 FTEs		629	644	662	654	694	659	703	673	650	650	581	635	653	-4.4%	645	669	675	622	
2018 FTEs		636	648	671	659	697	673	708	676	655	663	581	641	659	0.9%	652	676	680	629	
2019 FTEs		633	644	666	655	694	670	703	670	649	660	584	633	655	-0.6%	647	673	674	626	
2020 FTEs		540	610	494	79	136	136	450	500	476	385	142	333	357	-45.6%	548	117	475	286	
2021 FTEs		497	508	528	512	565	587	636	634	609	622	542	579	568	59.3%	511	555	626	581	
2022 FTEs		495	532	561	557	586	566	599	569	551	565	494	544	552	-2.9%	530	570	573	534	
2023 FTEs		613	624	658	644	685	657	696	665	636	646	558	632	643	16.5%	632	662	665	612	
2024 FTEs		587	615	635	650	707	680	706	683	644	653	563	622	645	0.4%	612	679	678	613	
EMPLOYMENT														SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs Employment (FTEs) and Share of Total (%)						
Serviced		FTEs	671	674	666	683	653	659	655	357	568	552	643	645						
Total Employment		FTEs	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554						
Share of Total		%	10.9%	10.6%	10.2%	10.0%	9.5%	9.4%	9.1%	8.7%	11.2%	9.9%	10.4%	9.8%						
Annual Change in Share		%		-2.8%	-3.6%	-2.0%	-4.9%	-1.7%	-2.7%	-4.7%	29.1%	-11.3%	4.8%	-5.5%						
Change in Share from 2013		%		-2.8%	-6.3%	-8.1%	-12.6%	-14.1%	-16.4%	-20.4%	2.8%	-8.8%	-4.5%	-9.7%						
Avg Ann. Change in Share		%		-2.8%	-3.1%	-2.7%	-3.2%	-2.8%	-2.7%	-2.9%	0.4%	-1.0%	-0.4%	-0.9%						
This report is copyright © Global Tourism Solutions (UK) Ltd 2025														Report Prepared by: Saleem Landi, Date of Issue: 02/07/2025						

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024			NON-SERVICED		DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2013 to 2024		-61.0%	-62.3%	-57.4%	-54.2%	-31.5%	-23.7%	-32.0%	-11.1%	-16.1%	-61.2%	-56.1%	-52.9%	-41.9%	Annual Change	-60.3%	-36.2%	-19.6%	-57.0%	
% Change 2023 to 2024		-27.7%	-27.2%	-24.6%	-23.1%	-18.0%	-9.7%	-11.8%	-8.9%	-10.5%	-25.2%	-23.5%	-24.4%	-17.4%		-26.4%	-16.2%	-10.3%	-24.4%	
Average Annual Change		-5.5%	-5.7%	-5.2%	-4.9%	-2.9%	-2.2%	-2.9%	-1.0%	-1.5%	-5.6%	-5.1%	-4.8%	-3.8%		-5.5%	-3.3%	-1.8%	-5.2%	
2013 FTEs		11	12	11	13	14	14	14	14	14	13	11	11	13		11	14	14	12	
2014 FTEs		10	11	10	13	13	14	14	14	14	13	11	11	12	-3.0%	11	13	14	11	
2015 FTEs		10	11	10	13	13	14	14	14	14	13	11	11	12	0.3%	11	13	14	12	
2016 FTEs		10	11	10	13	13	14	14	14	14	13	11	11	12	0.2%	11	13	14	12	
2017 FTEs		11	11	10	13	13	14	14	14	14	13	11	11	12	0.2%	11	13	14	12	
2018 FTEs		11	11	11	13	14	14	14	15	14	13	11	11	13	0.4%	11	14	14	12	
2019 FTEs		11	11	11	13	14	14	14	14	14	13	11	11	13	0.2%	11	14	14	12	
2020 FTEs		9	10	9	2	3	3	11	12	12	9	3	7	8	-39.4%	10	3	12	6	
2021 FTEs		8	8	8	10	11	12	12	13	13	12	9	9	10	37.8%	8	11	13	10	
2022 FTEs		5	5	5	5	5	6	6	6	6	5	5	5	5	-48.2%	5	5	6	5	
2023 FTEs		6	6	6	8	11	12	11	14	13	7	7	7	9	65.7%	6	10	13	7	
2024 FTEs		4	4	5	6	9	11	9	13	12	5	5	5	7	-17.4%	5	9	11	5	
EMPLOYMENT														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs	Employment (FTEs) and Share of Total (%)					
Non-Serviced		FTEs	13	12	12	12	12	13	13	8	10	5	9	7						
Total Employment		FTEs	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554						
Share of Total		%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.1%	0.1%	0.1%							
Annual Change in Share		%		-6.1%	-2.2%	-4.2%	-0.3%	-2.3%	-1.9%	6.0%	11.7%	-52.7%	49.0%	-22.3%						
Change in Share from 2013		%		-6.1%	-8.1%	-12.0%	-12.3%	-14.3%	-15.9%	-10.9%	-0.5%	-52.9%	-29.9%	-45.5%						
Avg Ann. Change in Share		%		-6.1%	-4.1%	-4.0%	-3.1%	-2.9%	-2.7%	-1.6%	-0.1%	-5.9%	-3.0%	-4.1%						

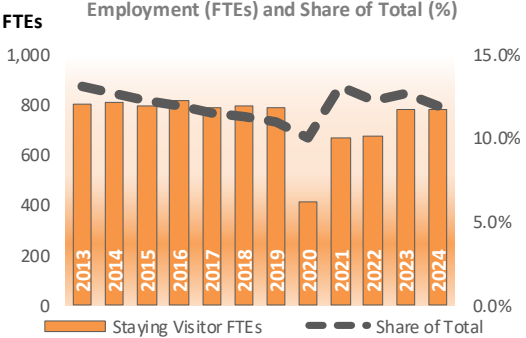
This report is copyright © Global Tourism Solutions (UK) Ltd 2025

Report Prepared by: Saleem Landi, Date of Issue: 02/07/25

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024			SFR	DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	SFR																		
An increase of 3% or more	DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2013 to 2024	9.3%	5.9%	4.7%	9.0%	13.4%	12.8%	12.1%	13.6%	11.0%	9.9%	8.6%	9.6%	10.3%	Annual Change	7.7%	11.2%	12.4%	9.5%	
% Change 2023 to 2024	-4.0%	-2.3%	-2.9%	1.0%	2.3%	3.0%	1.1%	2.2%	1.1%	1.0%	0.7%	-1.1%	0.0%		-3.4%	1.9%	1.5%	-0.3%	
Average Annual Change	0.8%	0.5%	0.4%	0.8%	1.2%	1.2%	1.1%	1.2%	1.0%	0.9%	0.8%	0.9%	0.9%		0.7%	1.0%	1.1%	0.9%	
2013 FTEs	198	65	68	194	128	88	146	132	74	66	60	190	117	0.4%	110	137	117	105	
2014 FTEs	199	65	69	197	130	87	149	132	74	65	59	190	118		111	138	119	105	
2015 FTEs	201	65	67	190	128	86	146	132	73	65	59	186	117		111	135	117	103	
2016 FTEs	204	65	66	191	128	87	146	130	73	65	59	187	117	0.2%	112	135	117	104	
2017 FTEs	210	66	68	193	130	88	150	134	74	66	60	192	119		115	137	119	106	
2018 FTEs	214	67	69	197	132	90	153	136	76	68	61	196	122		117	140	121	108	
2019 FTEs	212	67	68	195	131	89	151	134	75	67	60	193	120	-1.1%	116	138	120	107	
2020 FTEs	183	63	32	8	9	7	52	77	42	26	6	55	47		93	8	57	29	
2021 FTEs	99	33	36	97	82	69	129	127	69	63	53	165	85		56	83	108	94	
2022 FTEs	194	65	68	195	130	89	151	134	75	68	61	196	119	39.5%	109	138	120	108	
2023 FTEs	225	71	73	209	142	97	162	147	81	72	65	211	130		123	149	130	116	
2024 FTEs	216	69	71	212	145	99	164	150	82	73	65	208	130	0.0%	119	152	132	115	
EMPLOYMENT														SFR					
SHARE OF MARKET	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs Employment (FTEs) and Share of Total (%)						
SFR FTEs	117	118	117	117	119	122	120	47	85	119	130	130							
Total Employment FTEs	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554							
Share of Total	1.9%	1.9%	1.8%	1.7%	1.7%	1.7%	1.7%	1.1%	1.7%	2.1%	2.1%	2.0%							
Annual Change in Share		-2.7%	-3.7%	-4.1%	1.6%	-0.7%	-3.2%	-32.0%	47.7%	27.5%	-1.9%	-5.8%							
Change in Share from 2013		-2.7%	-6.3%	-10.2%	-8.8%	-9.5%	-12.4%	-40.4%	-12.0%	12.1%	10.0%	3.6%							
Avg Ann. Change in Share		-2.7%	-3.2%	-3.4%	-2.2%	-1.9%	-2.1%	-5.8%	-1.5%	1.3%	1.0%	0.3%							

This report is copyright © Global Tourism Solutions (UK) Ltd 2025

Report Prepared by: Saleem Landi. Date of Issue: 02/07/2025

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON										2013 to 2024			STAYING VISITOR		DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-2.9%	-6.3%	-8.0%	-2.3%	1.7%	-0.2%	1.2%	1.2%	-2.9%	-3.4%	-6.2%	-2.0%		-2.4%	-5.7%	-0.3%	-0.1%	-3.7%
% Change 2023 to 2024		-4.3%	-1.8%	-3.6%	0.8%	2.8%	3.2%	1.3%	2.5%	0.9%	0.8%	0.6%	-1.6%		0.1%	-3.3%	2.2%	1.6%	-0.2%
Average Annual Change		-0.3%	-0.6%	-0.7%	-0.2%	0.2%	0.0%	0.1%	0.1%	-0.3%	-0.3%	-0.6%	-0.2%		-0.2%	-0.5%	0.0%	0.0%	-0.3%
2013	FTEs	832	734	773	889	847	791	869	836	760	756	675	853		801	780	842	822	761
2014	FTEs	835	731	783	901	860	786	889	838	762	747	668	851		804	783	849	830	756
2015	FTEs	844	737	762	871	849	772	869	839	752	745	666	836		795	781	831	820	749
2016	FTEs	868	754	768	893	868	797	888	842	770	759	682	855	812	797	853	833	765	
2017	FTEs	849	721	740	860	837	761	867	821	739	729	651	838	785	-3.4%	770	820	809	739
2018	FTEs	861	726	751	869	842	777	875	826	745	745	653	848	793	1.1%	779	830	815	748
2019	FTEs	856	721	745	864	839	773	868	819	738	740	655	837	788	-0.7%	774	825	808	744
2020	FTEs	732	683	536	89	148	146	514	589	530	420	151	394	411	-47.8%	650	128	544	322
2021	FTEs	603	548	572	620	659	668	777	773	691	697	604	754	664	61.5%	574	649	747	685
2022	FTEs	695	602	634	757	722	661	755	709	631	638	560	745	676	1.8%	644	713	698	648
2023	FTEs	844	701	738	861	839	765	869	825	730	725	629	849	781	15.6%	761	822	808	735
2024	FTEs	807	688	711	868	862	790	880	846	737	731	633	836	782	0.1%	736	840	821	733
EMPLOYMENT													STAYING VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs	Employment (FTEs) and Share of Total (%)				
Staying Visitor		FTEs	801	804	795	812	785	793	788	411	664	676	781	782					
Total Employment		FTEs	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554					
Share of Total		%	13.0%	12.7%	12.2%	11.9%	11.4%	11.3%	11.0%	10.0%	13.1%	12.2%	12.7%	11.9%					
Annual Change in Share		%		-2.8%	-3.6%	-2.3%	-3.9%	-1.6%	-2.7%	-8.7%	30.9%	-7.0%	4.0%	-5.7%					
Change in Share from 2013		%		-2.8%	-6.3%	-8.5%	-12.1%	-13.5%	-15.8%	-23.2%	0.6%	-6.5%	-2.8%	-8.3%					
Avg Ann. Change in Share		%		-2.8%	-3.1%	-2.8%	-3.0%	-2.7%	-2.6%	-3.3%	0.1%	-0.7%	-0.3%	-0.8%					
This report is copyright © Global Tourism Solutions (UK) Ltd 2025																			
Report Prepared by: Saleem Landi, Date of Issue: 02/07/24																			

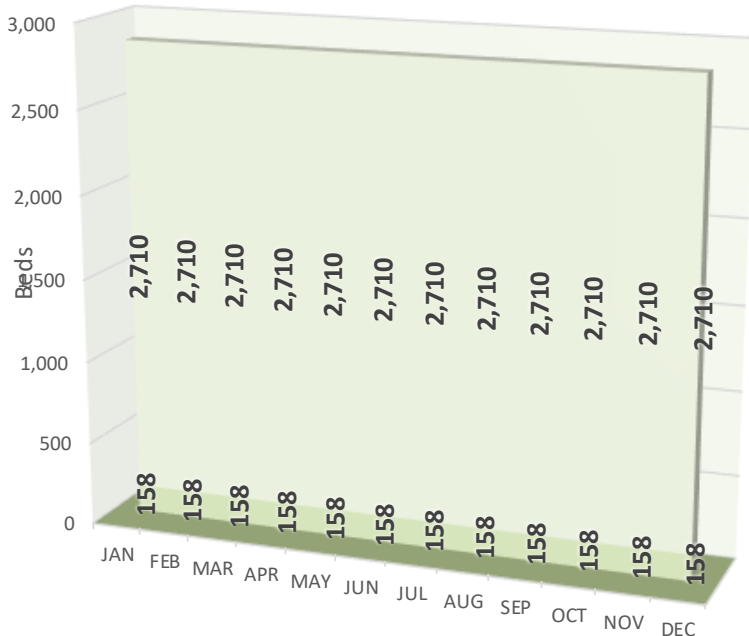
This report is copyright © Global Tourism Solutions (UK) Ltd 2025

Report Prepared by: Saleem Landi, Date of Issue: 02/07/25

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024			DAY VISITOR		DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2013 to 2024		29.1%	-5.1%	1.9%	-14.2%	5.2%	-37.5%	52.4%	25.3%	2.2%	13.6%	-1.9%	29.2%	8.0%	Annual Change	7.4%	-16.1%	28.5%	9.7%	
% Change 2023 to 2024		16.4%	-23.5%	6.5%	-5.8%	15.0%	-24.0%	53.1%	6.2%	1.3%	6.7%	3.9%	26.7%	7.4%		-0.2%	-5.2%	19.9%	9.3%	
Average Annual Change		2.6%	-0.5%	0.2%	-1.3%	0.5%	-3.4%	4.8%	2.3%	0.2%	1.2%	-0.2%	2.7%	0.7%		0.7%	-1.5%	2.6%	0.9%	
2013	FTEs	2,297	2,309	3,824	5,014	3,248	3,691	4,468	5,129	3,458	5,565	6,491	2,715	4,018	Annual Change	2,810	3,985	4,352	4,924	
2014	FTEs	2,562	2,285	3,990	5,332	3,331	3,647	4,858	5,497	3,586	5,658	6,494	2,740	4,165		3.7%	2,946	4,103	4,647	4,964
2015	FTEs	2,547	2,496	3,952	5,516	3,424	3,425	5,088	6,324	3,549	6,315	5,959	2,990	4,299		3.2%	2,998	4,122	4,987	5,088
2016	FTEs	2,589	2,744	4,019	5,571	3,457	3,545	5,419	6,867	3,762	6,673	6,380	3,110	4,511		4.9%	3,117	4,191	5,349	5,388
2017	FTEs	2,712	2,754	4,060	5,978	3,530	3,625	5,464	6,958	3,848	6,495	6,553	2,775	4,563		1.1%	3,175	4,378	5,423	5,274
2018	FTEs	2,973	3,142	4,110	5,963	3,677	3,778	5,524	6,975	3,995	6,747	6,692	2,820	4,700		3.0%	3,408	4,473	5,498	5,420
2019	FTEs	3,208	3,514	4,311	6,209	3,711	3,786	5,561	7,113	4,116	6,600	6,770	2,973	4,823		2.6%	3,678	4,569	5,597	5,448
2020	FTEs	3,388	3,301	2,485	233	207	1,295	4,232	5,637	3,590	5,127	1,861	2,583	2,828		-41.4%	3,058	578	4,486	3,191
2021	FTEs	680	476	687	2,401	2,244	3,191	3,611	6,999	3,807	6,272	6,463	3,138	3,331		17.8%	614	2,612	4,806	5,291
2022	FTEs	2,297	2,245	3,288	4,287	2,634	2,897	3,927	5,484	3,077	5,635	5,735	2,480	3,665		10.1%	2,610	3,273	4,163	4,617
2023	FTEs	2,545	2,863	3,658	4,570	2,970	3,035	4,447	6,052	3,490	5,929	6,131	2,768	4,038		10.2%	3,022	3,525	4,663	4,943
2024	FTEs	2,964	2,191	3,897	4,304	3,416	2,307	6,807	6,428	3,536	6,325	6,368	3,509	4,338		7.4%	3,017	3,342	5,590	5,400
EMPLOYMENT														DAY VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs Employment (FTEs) and Share of Total (%)						
Day Visitor		FTEs	4,018	4,165	4,299	4,511	4,563	4,700	4,823	2,828	3,331	3,665	4,038	4,338						
Total Employment		FTEs	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554						
Share of Total		%	65.3%	65.5%	66.0%	66.2%	66.6%	66.8%	67.1%	68.9%	65.7%	66.1%	65.4%	66.2%						
Annual Change in Share		%		0.4%	0.7%	0.4%	0.6%	0.3%	0.5%	2.6%	-4.6%	0.5%	-0.9%	1.1%						
Change in Share from 2013		%		0.4%	1.0%	1.4%	2.0%	2.3%	2.8%	5.5%	0.7%	1.2%	0.3%	1.4%						
Avg Ann. Change in Share		%		0.4%	0.5%	0.5%	0.5%	0.5%	0.5%	0.8%	0.1%	0.1%	0.0%	0.1%						

This report is copyright © Global Tourism Solutions (UK) Ltd 2025

Report Prepared by: Saleem Landi. Date of Issue: 02/07/2025

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON							2024		STAYING VISITORS		ACCOMMODATION SUPPLY DISTRIBUTION BY TYPE	
SERVICED ACCOMMODATION 2024	2024		Change on 2023		Change on 2013		SEASONAL AVAILABILITY OF BED SUPPLY 2024					
	Est.	Beds	Est.	Beds	Est.	Beds						
Serviced Accommodation Total	27	2,710	-1	-8	-18	+84	■ Non-Serviced Accommodation ■ Serviced Accommodation 					
+50 Room	9	1,893	0	0	0	+270						
11-50 Room	13	786	0	0	-3	-85						
<10 Room	5	31	-1	-8	-15	-101						
NON-SERVICED ACCOMMODATION 2024	2024		Change on 2023		Change on 2013							
	Est.	Beds	Est.	Beds	Est.	Beds						
Non-Serviced Accommodation Total	2	158	-1	-4	-5	+95						
Self catering	1	8	-1	-4	-5	-40						
Static caravans/chalets	0	0	0	0	0	0						
Touring caravans/camping	1	150	0	0	0	+135						
Youth Hostels	0	0	0	0	0	0						
DISTRIBUTION BY TYPE OF ACCOMMODATION 2024	2024		Change on 2023		Change on 2013							
	Est.	Beds	Est.	Beds	Est.	Beds						
All Paid Accommodation Total	29	2,868	-2	-12	-23	+179						
Serviced Accommodation Share of Total	93%	94%										
Non-Serviced Accommodation Share of Total	7%	6%										
SEASONAL AVAILABILITY OF BED SUPPLY 2024	2024											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
All Paid Accommodation Total	2,868	2,868	2,868	2,868	2,868	2,868	2,868	2,868	2,868	2,868	2,868	2,868
Serviced Accommodation	2,710	2,710	2,710	2,710	2,710	2,710	2,710	2,710	2,710	2,710	2,710	2,710
Non-Serviced Accommodation	158	158	158	158	158	158	158	158	158	158	158	158

Report Sections With Historic Financial Data Indexed to 2024 Prices

Sections:	<i>Comparative Headlines</i>	Visitor Types:	<i>Total</i>
	<i>Key Measures</i>		<i>Serviced Accommodation</i>
	<i>Economic Impact</i>		<i>Non-Serviced Accommodation</i>
	<i>Sectoral Analysis</i>		<i>SFR</i>
			<i>Staying Visitor</i>
			<i>Day Visitor</i>

Indexation: *Indexation to: 2024*

2013	<i>1.54</i>
2014	<i>1.50</i>
2015	<i>1.48</i>
2016	<i>1.46</i>
2017	<i>1.42</i>
2018	<i>1.37</i>
2019	<i>1.34</i>
2020	<i>1.30</i>
2021	<i>1.28</i>
2022	<i>1.19</i>
2023	<i>1.05</i>
2024	<i>1.00</i>

**STEAM REPORT FOR 2013-2024 - FINAL
WARRINGTON**

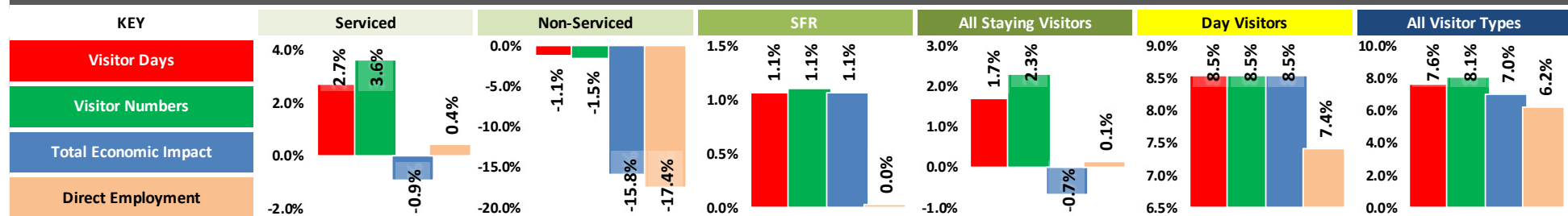
Comparing 2024 and 2023
2023 in 2024 prices (1.049)

COMPARATIVE HEADLINES

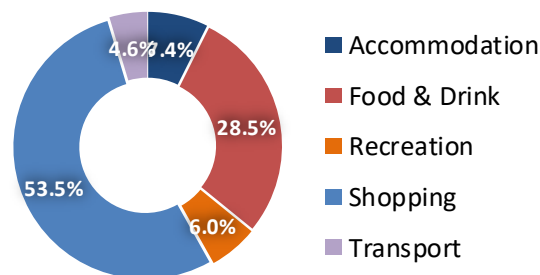
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2024 & 2023 - INDEXED TO 2024

KEY											Day Visitors			All Visitor Types		
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors					
Less than 3% change		Serviced			Non-Serviced											
A Fall of 3% or more		2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %
Visitor Days	M	0.531	0.517	2.7%	0.017	0.017	-1.1%	0.782	0.774	1.1%	1.330	1.308	1.7%	9.068	8.355	8.5%
Visitor Numbers	M	0.316	0.304	3.6%	0.002	0.002	-1.5%	0.328	0.324	1.1%	0.646	0.631	2.3%	9.068	8.355	8.5%
Direct Expenditure	£M														536.98	502.08
Economic Impact	£M	86.83	87.65	-0.9%	0.866	1.029	-15.8%	21.18	20.96	1.1%	108.88	109.64	-0.7%	609.06	561.18	8.5%
Direct Employment	FTEs	645	643	0.4%	7	9	-17.4%	130	130	0.0%	782	781	0.1%	4,338	4,038	7.4%
Total Employment	FTEs														6,554	6,170

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2024 & 2023 - INDEXED TO 2024



Sectoral Distribution of Economic Impact - £M including VAT Indexed to 2024



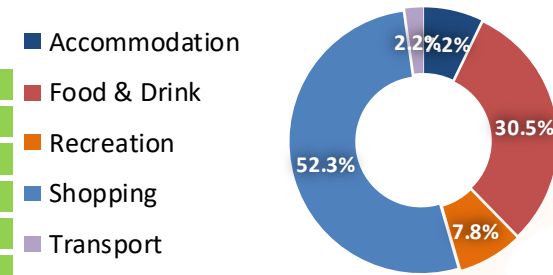
Direct Expenditure Categories

	2024	2023	+/- %
Accommodation	39.59	41.13	-3.7%
Food & Drink	153.03	141.84	7.9%
Recreation	32.27	29.94	7.8%
Shopping	287.22	265.77	8.1%
Transport	24.87	23.40	6.3%
TOTAL DIRECT	536.98	502.08	7.0%
Indirect	180.95	168.74	7.2%
TOTAL	717.93	670.82	7.0%

Sectors

	2024	2023	+/- %
Accommodation	367	370	-0.9%
Food & Drink	1,564	1,465	6.8%
Recreation	400	375	6.7%
Shopping	2,676	2,502	7.0%
Transport	114	108	5.2%
TOTAL DIRECT	5,120	4,820	6.2%
Indirect	1,434	1,351	6.1%
TOTAL	6,554	6,170	6.2%

Sectoral Distribution of Employment - FTEs



Direct Employment Categories

STEAM REPORT FOR 2013-2024 - FINAL
WARRINGTON

Economic Impact - Indexed - Total

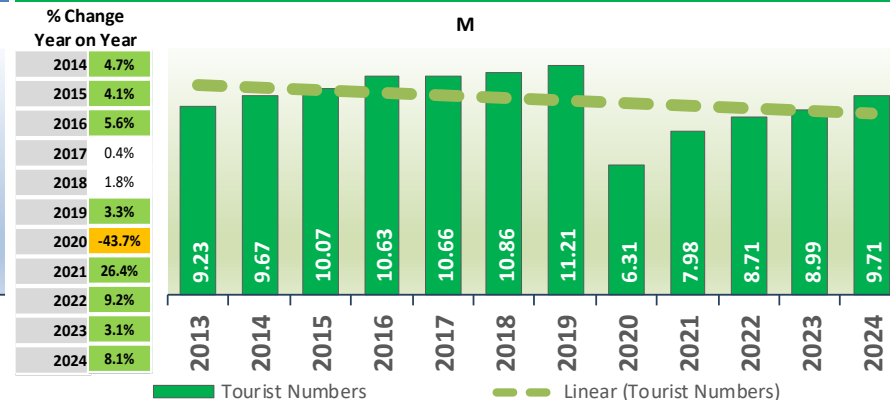


2013 to 2024
2024 Prices

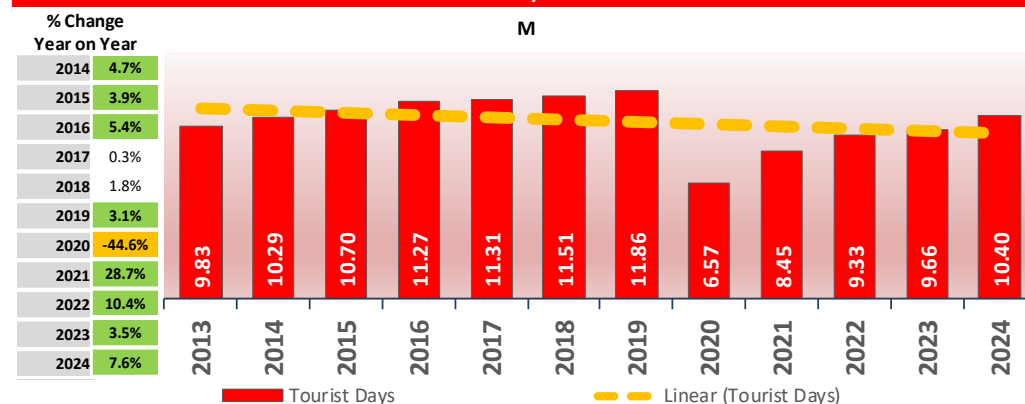
TOTAL

KEY MEASURES
Indexed

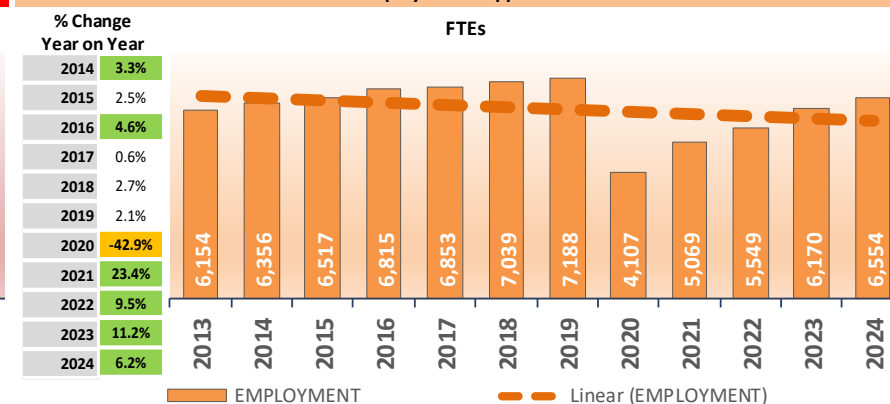
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		5.3%	9.3%	15.4%	15.6%	17.4%	20.7%	-35.7%	-15.9%	-6.7%	-2.5%	4.3%
Visitor Numbers		4.7%	9.1%	15.1%	15.5%	17.6%	21.5%	-31.6%	-13.6%	-5.6%	-2.6%	5.2%
Visitor Days		4.7%	8.8%	14.6%	15.0%	17.0%	20.6%	-33.2%	-14.0%	-5.1%	-1.7%	5.7%
Total Employment		3.3%	5.9%	10.7%	11.3%	14.4%	16.8%	-33.3%	-17.6%	-9.8%	0.3%	6.5%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
WARRINGTON

Economic Impact - Indexed - Serviced Accommodation

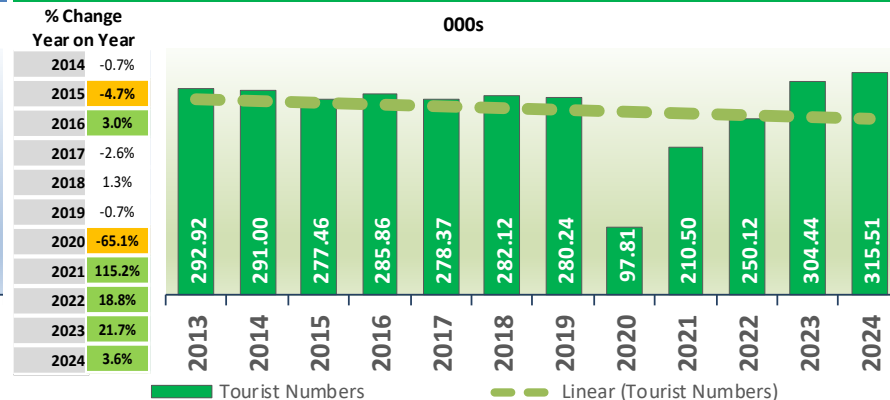


2013 to 2024
2024 Prices

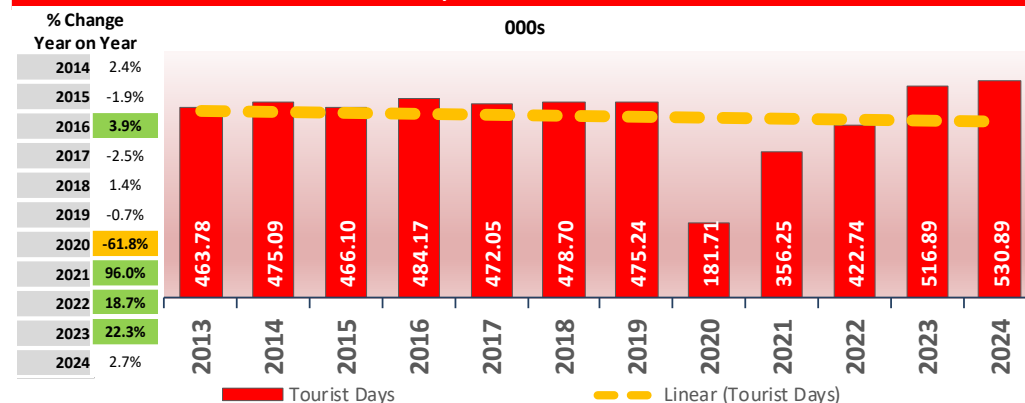
SERVICED
ACCOMMODATION

KEY MEASURES
Indexed

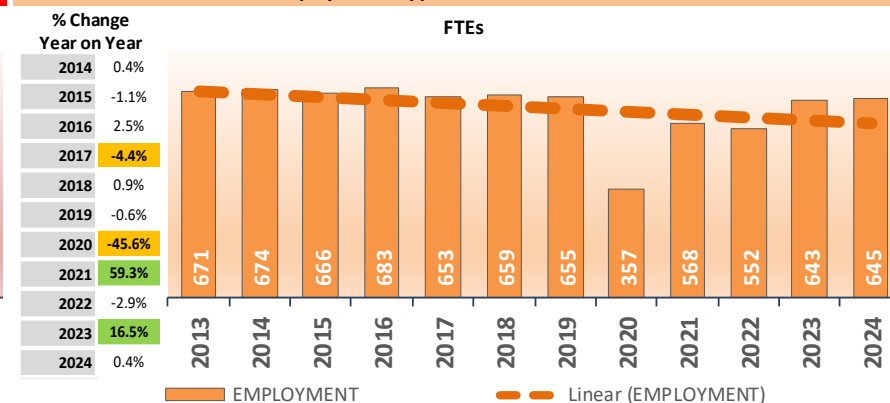
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation

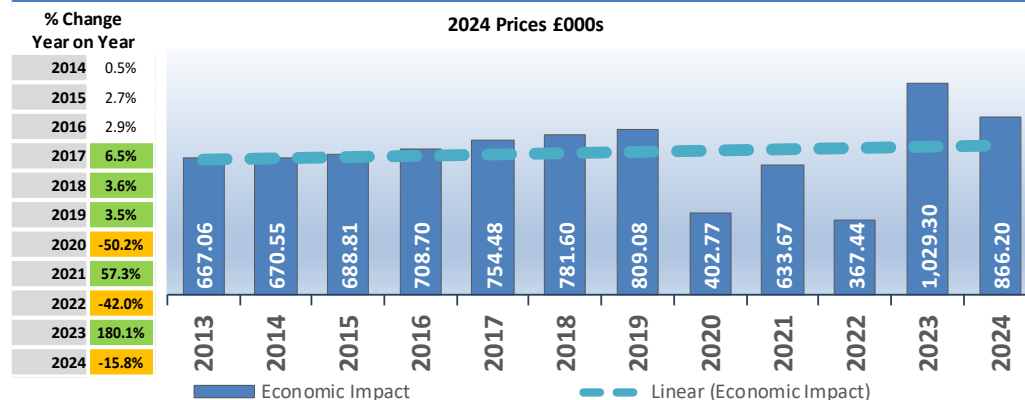


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		7.7%	8.0%	13.7%	11.7%	11.0%	9.4%	-71.7%	-35.1%	-15.9%	-0.3%	-1.2%
Visitor Numbers		-0.7%	-5.3%	-2.4%	-5.0%	-3.7%	-4.3%	-66.6%	-28.1%	-14.6%	3.9%	7.7%
Visitor Days		2.4%	0.5%	4.4%	1.8%	3.2%	2.5%	-60.8%	-23.2%	-8.8%	11.5%	14.5%
Direct Employment		0.4%	-0.7%	1.7%	-2.7%	-1.8%	-2.4%	-46.8%	-15.3%	-17.8%	-4.2%	-3.8%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
WARRINGTON

Economic Impact - Indexed - Non-Serviced Accommodation

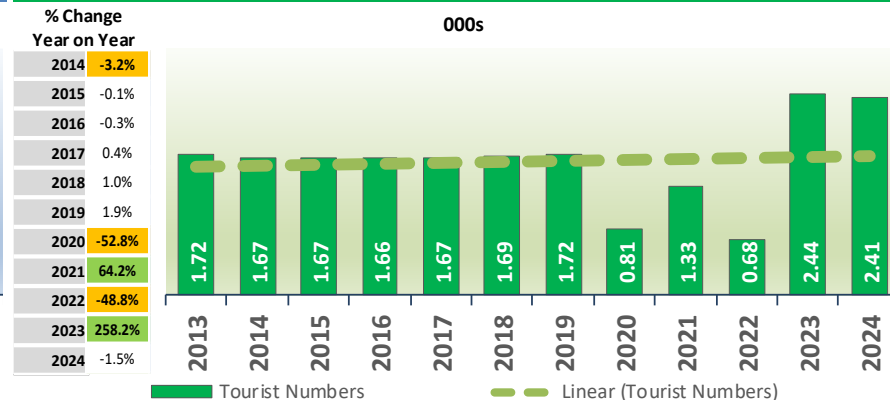


2013 to 2024
2024 Prices

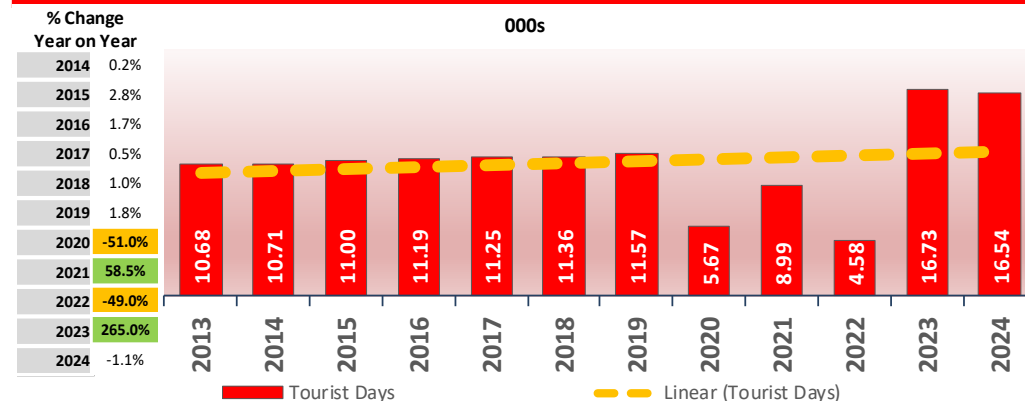
NON-SERVICED
ACCOMMODATION

KEY MEASURES
Indexed

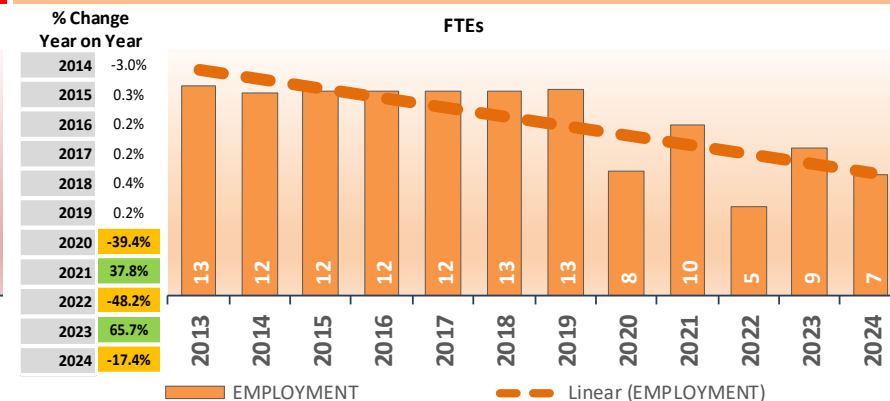
Visitor Numbers - Non-Serviced Accommodation



Visitor Days - Non-Serviced Accommodation



Direct Employment Supported - Non-Serviced Accommodation

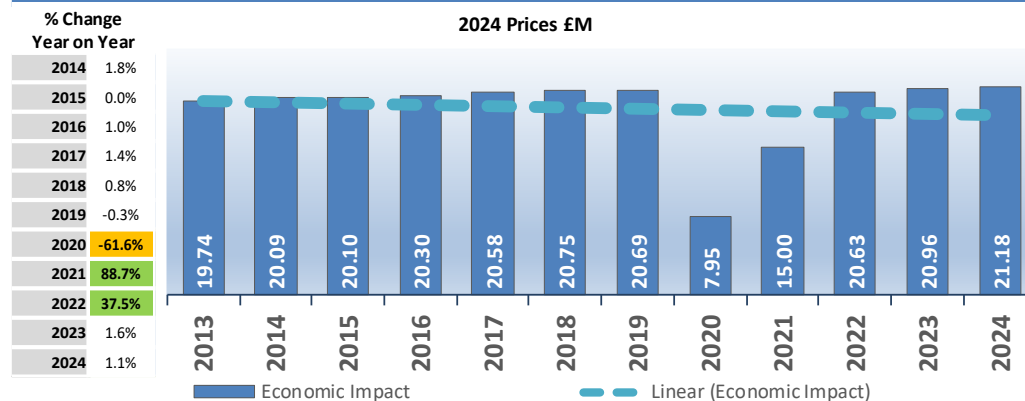


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		0.5%	3.3%	6.2%	13.1%	17.2%	21.3%	-39.6%	-5.0%	-44.9%	54.3%	29.9%
Visitor Numbers		-3.2%	-3.3%	-3.6%	-3.2%	-2.2%	-0.3%	-52.9%	-22.7%	-60.4%	41.7%	39.6%
Visitor Days		0.2%	3.0%	4.7%	5.3%	6.3%	8.3%	-46.9%	-15.9%	-57.1%	56.6%	54.8%
Direct Employment		-3.0%	-2.7%	-2.6%	-2.3%	-1.9%	-1.8%	-40.5%	-18.0%	-57.6%	-29.7%	-41.9%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
WARRINGTON

Economic Impact - Indexed - SFR

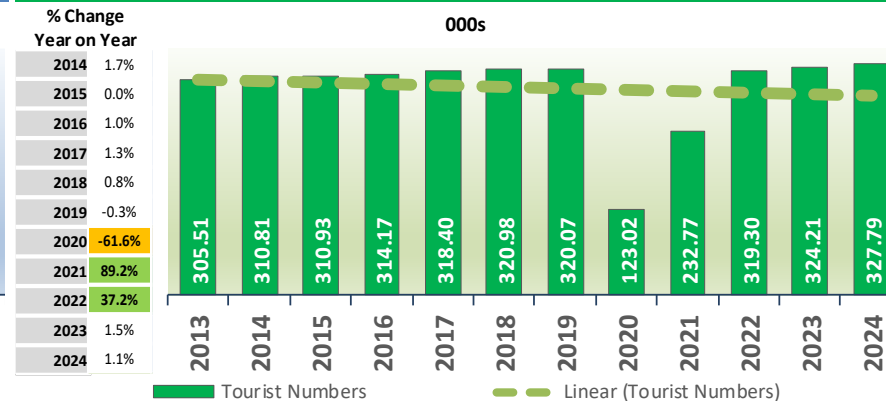


2013 to 2024
2024 Prices

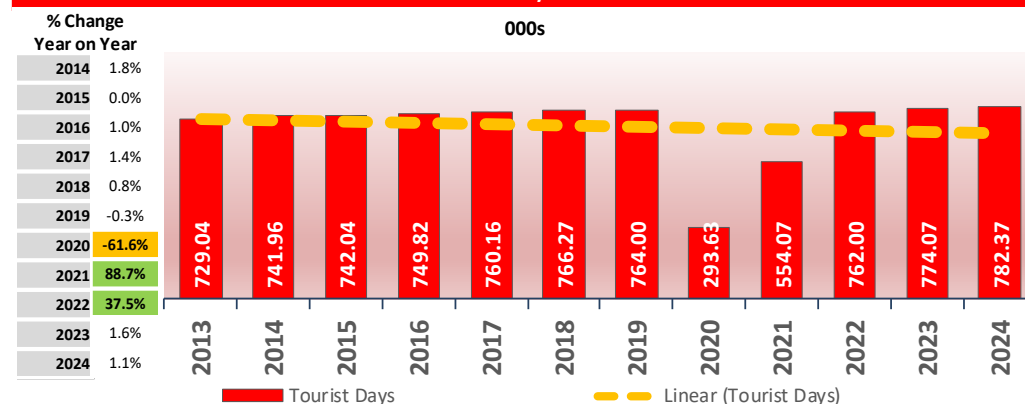
SFR

KEY MEASURES
Indexed

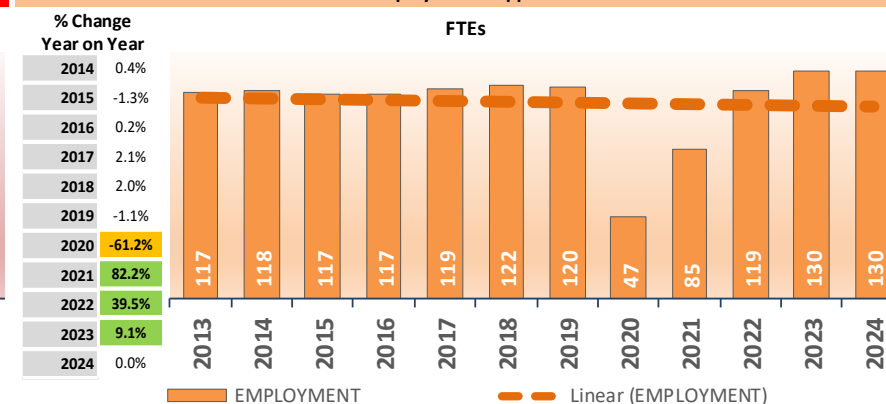
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		1.8%	1.8%	2.8%	4.3%	5.1%	4.8%	-59.7%	-24.0%	4.5%	6.2%	7.3%
Visitor Numbers		1.7%	1.8%	2.8%	4.2%	5.1%	4.8%	-59.7%	-23.8%	4.5%	6.1%	7.3%
Visitor Days		1.8%	1.8%	2.9%	4.3%	5.1%	4.8%	-59.7%	-24.0%	4.5%	6.2%	7.3%
Direct Employment		0.4%	-0.8%	-0.6%	1.5%	3.5%	2.3%	-60.3%	-27.6%	1.1%	10.2%	10.3%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
WARRINGTON

Economic Impact - Indexed - Staying Visitor

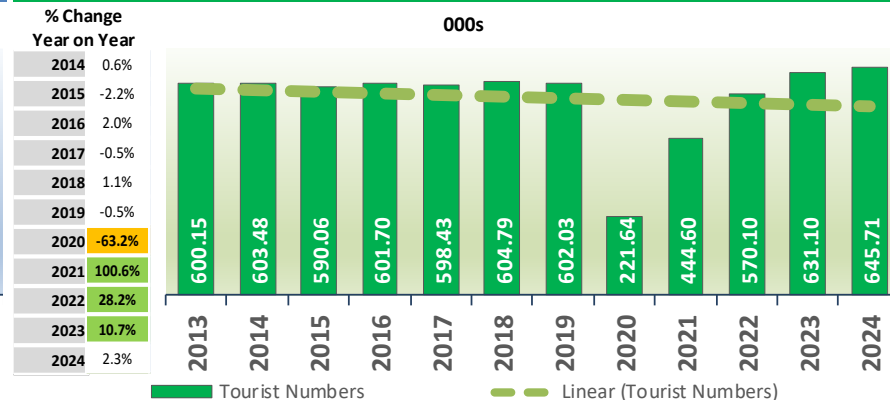


2013 to 2024
2024 Prices

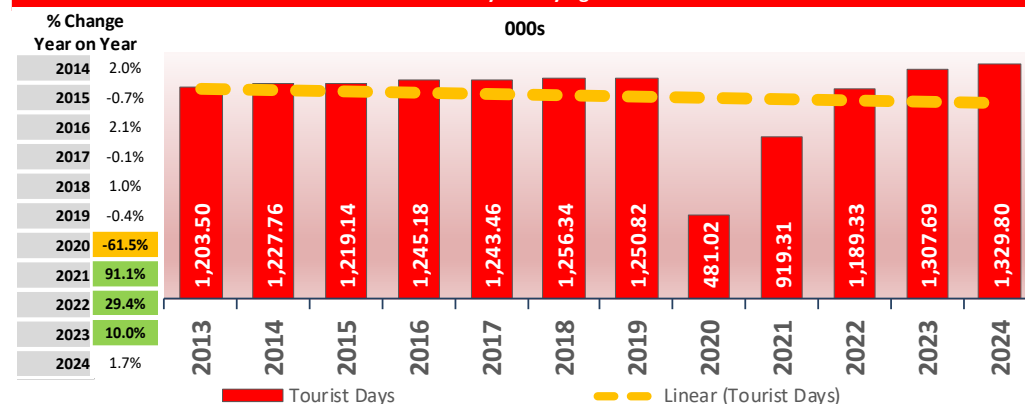
STAYING VISITOR

KEY MEASURES
Indexed

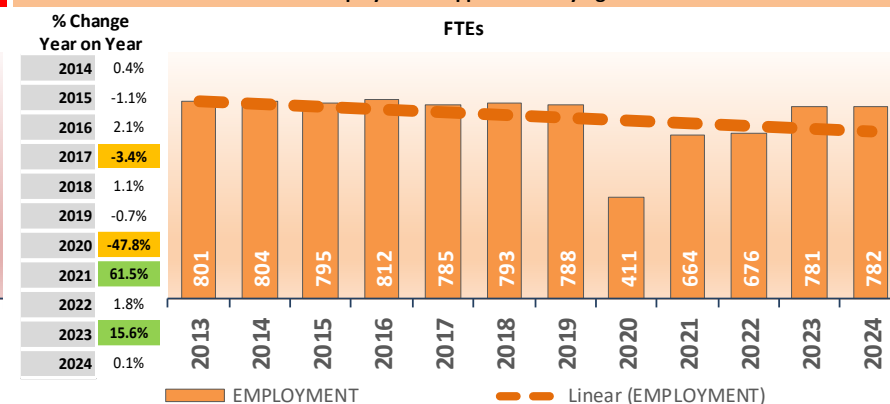
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		6.6%	6.8%	11.7%	10.3%	9.9%	8.7%	-69.3%	-32.9%	-12.4%	1.2%	0.5%
Visitor Numbers		0.6%	-1.7%	0.3%	-0.3%	0.8%	0.3%	-63.1%	-25.9%	-5.0%	5.2%	7.6%
Visitor Days		2.0%	1.3%	3.5%	3.3%	4.4%	3.9%	-60.0%	-23.6%	-1.2%	8.7%	10.5%
Direct Employment		0.4%	-0.8%	1.3%	-2.1%	-1.0%	-1.7%	-48.7%	-17.2%	-15.7%	-2.5%	-2.4%

"Linear" = Linear Trendline

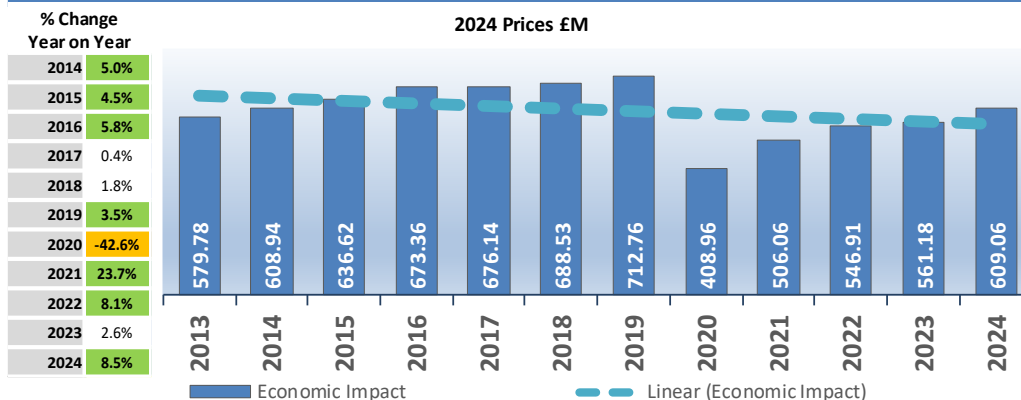
STEAM REPORT FOR 2013-2024 - FINAL
WARRINGTON

2013 to 2024
2024 Prices

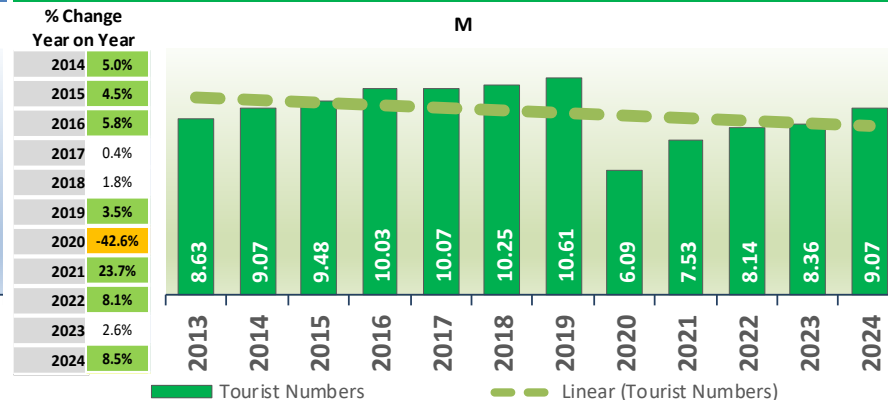
DAY VISITOR

KEY MEASURES
Indexed

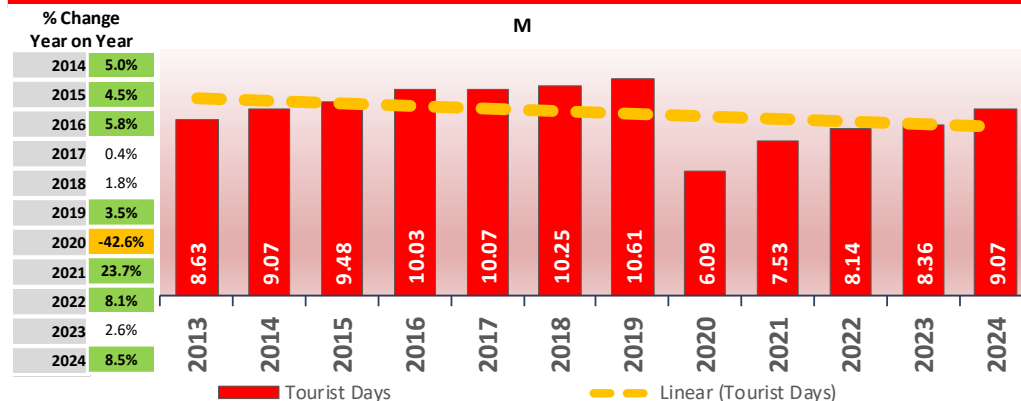
Economic Impact - Indexed - Day Visitor



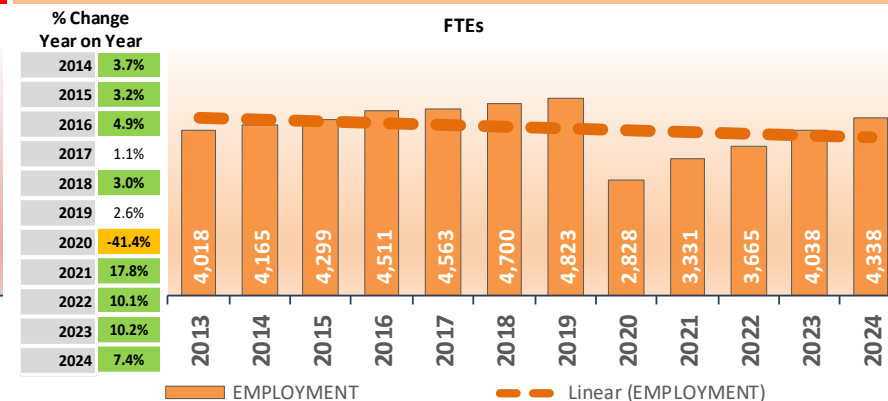
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor

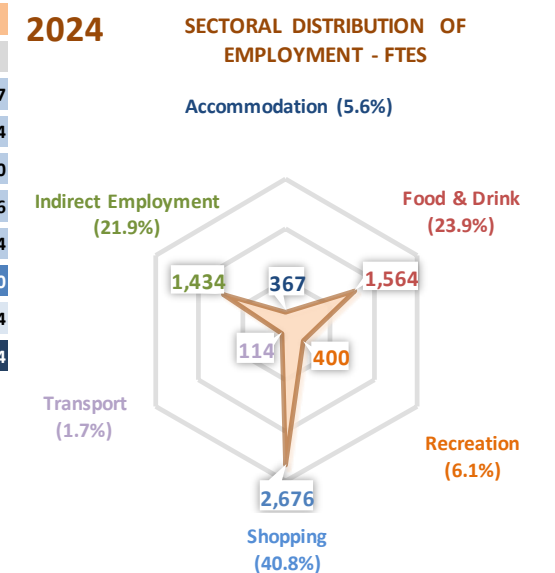
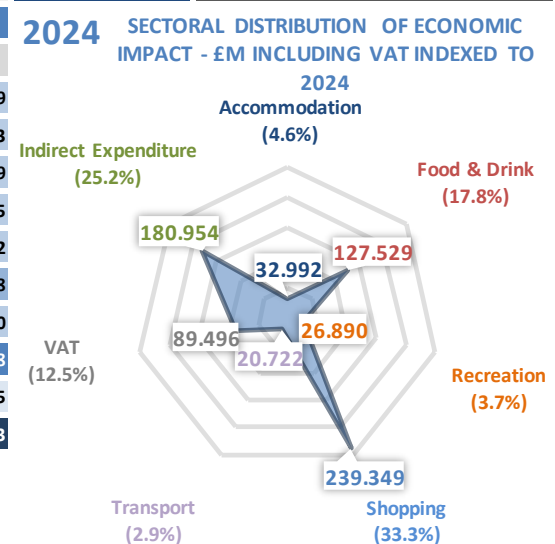


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		5.0%	9.8%	16.1%	16.6%	18.8%	22.9%	-29.5%	-12.7%	-5.7%	-3.2%	5.0%
Visitor Numbers		5.0%	9.8%	16.2%	16.6%	18.8%	22.9%	-29.5%	-12.7%	-5.7%	-3.2%	5.1%
Visitor Days		5.0%	9.8%	16.2%	16.6%	18.8%	22.9%	-29.5%	-12.7%	-5.7%	-3.2%	5.1%
Direct Employment		3.7%	7.0%	12.3%	13.6%	17.0%	20.0%	-29.6%	-17.1%	-8.8%	0.5%	8.0%

"Linear" = Linear Trendline

Sectoral Distribution of Economic Impact - £M Including VAT Indexed to 2024													
Sector / Year		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	£M	36.69	40.64	41.19	43.68	43.12	42.42	41.69	8.659	21.82	29.34	34.27	32.99
Food & Drink	£M	120.63	126.40	131.49	138.79	139.14	141.62	146.14	86.72	104.70	113.82	118.20	127.53
Recreation	£M	25.36	26.56	27.59	29.12	29.16	29.68	30.60	18.03	21.96	23.86	24.95	26.89
Shopping	£M	226.89	237.88	247.85	261.74	262.57	267.28	276.08	155.55	196.48	214.19	221.48	239.35
Transport	£M	19.46	20.26	20.88	21.86	21.93	22.28	22.83	11.96	16.35	18.67	19.50	20.72
Direct Revenue	£M	429.03	451.74	469.00	495.18	495.92	503.29	517.35	280.93	361.30	399.88	418.40	447.48
VAT	£M	85.81	90.35	93.80	99.04	99.18	100.66	103.47	48.28	70.87	79.98	83.68	89.50
Direct Expenditure	£M	514.84	542.09	562.80	594.21	595.11	603.94	620.82	329.21	432.18	479.86	502.08	536.98
Indirect Expenditure	£M	173.23	182.27	189.48	200.10	200.52	203.64	209.62	112.97	146.57	161.93	168.74	180.95
TOTAL	£M	688.07	724.36	752.28	794.31	795.63	807.58	830.44	442.18	578.75	641.79	670.82	717.93

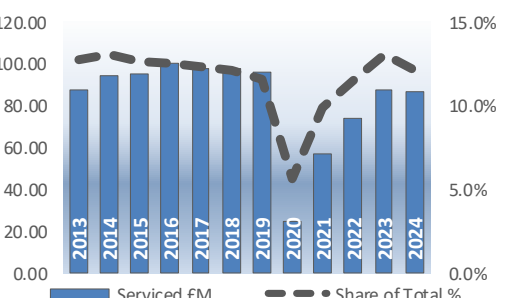
Sectoral Distribution of Employment - FTEs													
Sector / Year		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	FTEs	441	440	440	449	424	424	424	269	400	344	370	367
Food & Drink	FTEs	1,439	1,489	1,529	1,601	1,617	1,665	1,703	1,007	1,184	1,314	1,465	1,564
Recreation	FTEs	367	380	389	408	411	423	433	254	301	334	375	400
Shopping	FTEs	2,468	2,554	2,627	2,753	2,781	2,864	2,932	1,647	2,026	2,253	2,502	2,676
Transport	FTEs	104	107	108	113	114	117	119	62	83	96	108	114
Direct Employment	FTEs	4,819	4,969	5,094	5,323	5,347	5,493	5,611	3,239	3,995	4,341	4,820	5,120
Indirect Employment	FTEs	1,335	1,387	1,423	1,491	1,505	1,546	1,578	868	1,074	1,207	1,351	1,434
TOTAL	FTEs	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,554

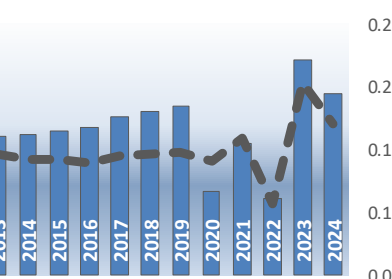


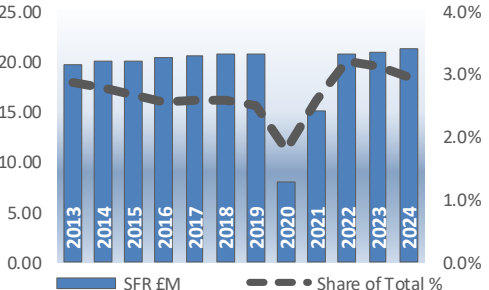
STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024 2024 Prices			TOTAL		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		TOTAL																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2013 to 2024		19.5%	-7.3%	-2.7%	-14.2%	2.9%	-31.8%	40.9%	19.7%	-0.4%	9.3%	-4.3%	20.1%	4.3%	Annual Change	2.4%	-14.8%	21.7%	5.9%
% Change 2023 to 2024		11.2%	-19.3%	4.9%	-3.9%	13.3%	-17.4%	44.5%	6.6%	2.2%	7.0%	4.7%	20.7%	7.0%		-0.7%	-2.7%	17.9%	9.0%
Average Annual Change		1.8%	-0.7%	-0.2%	-1.3%	0.3%	-2.9%	3.7%	1.8%	0.0%	0.8%	-0.4%	1.8%	0.4%		0.2%	-1.3%	2.0%	0.5%
2013	£M	36.21	35.50	54.93	70.49	49.22	53.37	64.94	72.15	49.87	75.30	84.04	42.06	688.07			126.64	173.08	186.96
2014	£M	40.30	35.91	58.40	75.99	51.67	53.73	71.66	78.16	52.52	77.56	85.26	43.23	724.36	5.3%	134.60	181.38	202.34	206.04
2015	£M	41.03	39.31	58.18	78.55	53.34	51.47	75.03	89.64	52.62	86.75	79.79	46.57	752.28	3.9%	138.52	183.36	217.28	213.11
2016	£M	42.40	43.04	59.53	80.37	54.61	53.99	80.28	97.06	56.06	92.18	85.95	48.85	794.31	5.6%	144.97	188.96	233.40	226.98
2017	£M	43.80	42.66	59.55	84.58	54.98	54.29	80.37	97.66	56.58	89.19	87.35	44.61	795.63	0.2%	146.01	193.85	234.62	221.16
2018	£M	46.50	46.79	59.46	83.41	55.91	55.72	80.93	97.32	57.61	91.42	87.91	44.60	807.58	1.5%	152.75	195.05	235.86	223.92
2019	£M	49.63	51.59	62.24	86.98	56.67	56.16	81.77	99.57	59.36	90.24	89.69	46.54	830.44	2.8%	163.46	199.81	240.70	226.47
2020	£M	48.63	46.47	33.76	3.223	3.122	16.55	54.49	71.53	45.97	63.20	22.53	32.71	442.18	-46.8%	128.85	22.89	172.00	118.44
2021	£M	12.28	9.128	12.25	35.02	34.27	46.64	55.32	98.27	55.06	86.59	86.70	47.22	578.75	30.9%	33.66	115.93	208.65	220.51
2022	£M	35.81	34.29	48.20	62.24	41.69	43.74	59.31	77.59	45.34	77.50	76.54	39.54	641.79	10.9%	118.31	147.67	182.24	193.58
2023	£M	38.90	40.75	50.94	62.90	44.69	44.06	63.36	81.01	48.62	76.92	76.83	41.85	670.82	4.5%	130.59	151.64	192.99	195.60
2024	£M	43.26	32.90	53.46	60.45	50.65	36.41	91.52	86.36	49.68	82.34	80.42	50.49	717.93	7.0%	129.62	147.51	227.56	213.25
ECONOMIC IMPACT - INDEXED TO 2024														TOTAL					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total					
Total	£M	688.07	724.36	752.28	794.31	795.63	807.58	830.44	442.18	578.75	641.79	670.82	717.93	1,000.00 800.00 600.00 400.00 200.00 0.00 120.0% 100.0% 80.0% 60.0% 40.0% 20.0% 0.0% 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 Total £M Share of Total %					
All Visitor Types	£M	688.07	724.36	752.28	794.31	795.63	807.58	830.44	442.18	578.75	641.79	670.82	717.93						
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%						
Annual Change in Share	%																		
Change in Share from 2013	%																		
Avg Ann. Change in Share	%																		

This report is copyright © Global Tourism Solutions (UK) Ltd 2025

Report Prepared by: Saleem Landi, Date of Issue: 02/07/2024

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024 2024 Prices			SERVICED ACCOMMODATION	ECONOMIC IMPACT Indexed					
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2013 to 2024		-2.9%	-7.0%	-13.7%	-3.4%	3.6%	3.4%	4.8%	4.7%	-1.9%	-1.2%	-2.2%	-2.1%		-1.2%	-8.4%	1.3%	2.9%	-1.8%	
% Change 2023 to 2024		-11.6%	-4.7%	-9.2%	1.1%	4.3%	6.2%	-0.3%	2.0%	1.3%	0.8%	1.4%	-4.9%		-0.9%	-8.5%	3.9%	0.9%	-1.1%	
Average Annual Change		-0.3%	-0.6%	-1.2%	-0.3%	0.3%	0.3%	0.4%	0.4%	-0.2%	-0.1%	-0.2%	-0.2%		-0.1%	-0.8%	0.1%	0.3%	-0.2%	
2013	£M	5.788	6.771	7.942	7.414	8.306	7.677	9.075	8.527	7.180	7.392	5.104	6.700		87.88	20.50	23.40	24.78	19.20	
2014	£M	6.222	7.112	8.766	8.178	9.187	7.995	10.28	9.210	7.712	7.642	5.258	7.105		94.66	7.7%	22.10	25.36	27.20	20.01
2015	£M	6.673	7.523	8.413	7.699	9.180	7.893	10.05	9.591	7.696	7.826	5.368	6.955		94.87	0.2%	22.61	24.77	27.34	20.15
2016	£M	7.212	7.912	8.543	8.248	9.689	8.565	10.66	9.666	8.137	8.180	5.700	7.417		99.93	5.3%	23.67	26.50	28.47	21.30
2017	£M	7.247	7.649	8.403	7.916	9.452	8.188	10.64	9.699	7.917	7.982	5.528	7.526		98.15	-1.8%	23.30	25.56	28.26	21.04
2018	£M	7.111	7.424	8.256	7.750	9.077	8.240	11.21	10.13	7.683	8.015	5.303	7.326		97.53	-0.6%	22.79	25.07	29.02	20.64
2019	£M	7.031	7.310	8.118	7.649	9.017	8.177	11.01	9.926	7.520	7.921	5.390	7.104	96.18	-1.4%	22.46	24.84	28.46	20.42	
2020	£M	4.097	4.732	2.578	0.225	0.433	0.439	2.396	3.548	2.746	2.007	0.375	1.297	24.87	-74.1%	11.41	1.098	8.690	3.679	
2021	£M	2.591	2.855	3.374	3.114	4.547	5.065	7.519	7.509	5.651	6.017	3.879	4.932	57.05	129.4%	8.820	12.73	20.68	14.83	
2022	£M	4.419	5.420	6.307	6.084	7.023	6.401	8.248	7.414	5.970	6.417	4.341	5.839	73.88	29.5%	16.15	19.51	21.63	16.60	
2023	£M	6.358	6.613	7.553	7.081	8.251	7.476	9.541	8.756	6.953	7.249	4.923	6.895	87.65	18.6%	20.52	22.81	25.25	19.07	
2024	£M	5.618	6.300	6.857	7.160	8.602	7.941	9.514	8.931	7.045	7.307	4.993	6.559	86.83	-0.9%	18.77	23.70	25.49	18.86	
ECONOMIC IMPACT - INDEXED TO 2024														SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M	Economic Impact by Year and Share of Total					
Serviced	£M	87.88	94.66	94.87	99.93	98.15	97.53	96.18	24.87	57.05	73.88	87.65	86.83							
All Visitor Types	£M	688.07	724.36	752.28	794.31	795.63	807.58	830.44	442.18	578.75	641.79	670.82	717.93							
Share of Total	%	12.8%	13.1%	12.6%	12.6%	12.3%	12.1%	11.6%	5.6%	9.9%	11.5%	13.1%	12.1%							
Annual Change in Share	%		2.3%	-3.5%	-0.2%	-1.9%	-2.1%	-4.1%	-51.4%	75.3%	16.8%	13.5%	-7.4%							
Change in Share from 2013	%		2.3%	-1.3%	-1.5%	-3.4%	-5.4%	-9.3%	-56.0%	-22.8%	-9.9%	2.3%	-5.3%							
Avg Ann. Change in Share	%		2.3%	-0.6%	-0.5%	-0.9%	-1.1%	-1.6%	-8.0%	-2.9%	-1.1%	0.2%	-0.5%							
This report is copyright © Global Tourism Solutions (UK) Ltd 2025																				
Report Prepared by: Saleem Landi, Date of Issue: 02/07/25																				

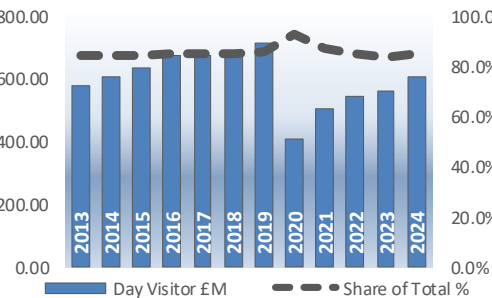
STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON										2013 to 2024 2024 Prices			NON-SERVICED ACCOMMODATION	ECONOMIC IMPACT Indexed					
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £000s - INDEXED TO 2024 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2013 to 2024		-47.0%	-57.4%	-27.7%	-8.5%	75.3%	87.5%	35.0%	88.6%	118.2%	-37.7%	-22.7%	-7.7%	29.9%	Annual Change	-44.9%	55.2%	77.9%	-24.3%
% Change 2023 to 2024		-33.1%	-31.1%	-22.4%	-25.1%	-19.3%	-7.3%	-11.6%	-11.1%	-10.4%	-28.9%	-20.2%	-26.1%	-15.8%		-28.4%	-15.5%	-11.0%	-25.4%
Average Annual Change		-4.3%	-5.2%	-2.5%	-0.8%	6.8%	8.0%	3.2%	8.1%	10.7%	-3.4%	-2.1%	-0.7%	2.7%		-4.1%	5.0%	7.1%	-2.2%
2013 £000s		35.3	45.6	37.4	52.4	58.2	67.1	83.8	89.4	65.8	53.5	39.1	39.5	667.1		0.5%	118.2	177.7	239.0
2014 £000s		35.3	45.0	36.0	51.7	57.3	66.0	84.6	92.2	67.9	55.1	39.6	39.9	670.5	2.7%	116.3	175.0	244.7	134.6
2015 £000s		36.3	46.2	36.9	52.8	58.5	67.2	86.3	94.7	70.0	57.1	41.2	41.5	688.8	2.9%	119.4	178.5	251.0	139.8
2016 £000s		38.8	48.4	37.9	54.1	59.9	68.8	87.1	96.5	72.4	59.0	42.6	43.2	708.7		125.1	182.8	256.0	144.8
2017 £000s		41.1	50.6	39.6	56.1	61.8	70.3	98.9	110.2	75.1	60.9	44.0	45.8	754.5	6.5%	131.4	188.1	284.1	150.8
2018 £000s		43.1	52.2	41.6	58.2	63.2	75.0	101.0	111.5	77.4	65.6	44.8	48.0	781.6	3.6%	136.9	196.3	289.9	158.4
2019 £000s		47.3	53.6	42.7	65.0	65.7	75.0	105.9	112.1	75.9	65.2	48.9	51.8	809.1	3.5%	143.6	205.7	294.0	165.8
2020 £000s		47.9	39.8	23.4	1.0	1.6	2.4	66.2	82.2	70.0	41.6	1.8	24.9	402.8	-50.2%	111.2	5.0	218.3	68.3
2021 £000s		7.4	8.3	7.2	26.6	50.9	74.9	97.5	107.0	90.5	74.9	44.6	43.9	633.7	57.3%	22.9	152.4	295.0	163.4
2022 £000s		22.8	21.7	23.7	27.6	26.7	31.7	47.8	48.8	33.8	30.4	22.5	30.0	367.4	-42.0%	68.2	86.0	130.4	82.8
2023 £000s		28.0	28.2	34.8	64.0	126.5	135.7	128.0	189.7	160.3	46.9	37.9	49.3	1,029.3	180.1%	91.0	326.2	478.0	134.1
2024 £000s		18.7	19.4	27.0	47.9	102.0	125.8	113.1	168.6	143.6	33.3	30.2	36.4	866.2	-15.8%	65.1	275.8	425.3	100.0
ECONOMIC IMPACT - INDEXED TO 2024														NON-SERVICED ACCOMMODATION					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£000s Economic Impact by Year and Share of Total					
Non-Serviced £000s		667.1	670.5	688.8	708.7	754.5	781.6	809.1	402.8	633.7	367.4	1,029.3	866.2						
All Visitor Types £M		688.1	724.4	752.3	794.3	795.6	807.6	830.4	442.2	578.7	641.8	670.8	717.9						
Share of Total %		0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.2%	0.1%						
Annual Change in Share %			-4.5%	-1.1%	-2.6%	6.3%	2.1%	0.7%	-6.5%	20.2%	-47.7%	168.0%	-21.4%						
Change in Share from 2013 %			-4.5%	-5.6%	-8.0%	-2.2%	-0.2%	0.5%	-6.0%	12.9%	-40.9%	58.3%	24.5%						
Avg Ann. Change in Share %			-4.5%	-2.8%	-2.7%	-0.5%	0.0%	0.1%	-0.9%	1.6%	-4.5%	5.8%	2.2%						

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON												2013 to 2024 2024 Prices			SFR	ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	SFR																		
An increase of 3% or more	ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2013 to 2024	6.3%	3.0%	1.9%	6.0%	10.3%	9.7%	9.1%	10.5%	8.0%	7.0%	5.7%	6.6%	7.3%	Annual Change	4.8%	8.2%	9.4%	6.5%	
% Change 2023 to 2024	-3.0%	-1.3%	-1.8%	2.1%	3.4%	4.1%	2.1%	3.3%	2.2%	2.1%	1.8%	0.0%	1.1%		-2.4%	2.9%	2.6%	0.7%	
Average Annual Change	0.6%	0.3%	0.2%	0.5%	0.9%	0.9%	0.8%	1.0%	0.7%	0.6%	0.5%	0.6%	0.7%		0.4%	0.7%	0.9%	0.6%	
2013	£M	2.769	0.911	0.955	2.719	1.792	1.234	2.051	1.850	1.035	0.924	0.839	2.665		19.74	4.635	5.745	4.936	4.427
2014	£M	2.819	0.919	0.981	2.788	1.841	1.240	2.116	1.878	1.050	0.925	0.841	2.694		20.09	1.8%	4.719	5.870	5.044
2015	£M	2.891	0.938	0.964	2.726	1.839	1.234	2.098	1.901	1.050	0.932	0.846	2.676	20.10	0.0%	4.792	5.799	5.049	4.455
2016	£M	2.948	0.946	0.959	2.768	1.857	1.257	2.120	1.886	1.060	0.938	0.855	2.709	20.30	1.0%	4.853	5.882	5.066	4.502
2017	£M	3.015	0.953	0.972	2.780	1.875	1.260	2.158	1.926	1.069	0.947	0.861	2.768	20.58	1.4%	4.940	5.915	5.153	4.576
2018	£M	3.048	0.957	0.984	2.799	1.880	1.283	2.170	1.932	1.075	0.966	0.862	2.792	20.75	0.8%	4.989	5.962	5.177	4.619
2019	£M	3.044	0.954	0.980	2.794	1.880	1.282	2.163	1.924	1.069	0.964	0.867	2.770	20.69	-0.3%	4.977	5.956	5.157	4.601
2020	£M	2.628	0.907	0.461	0.120	0.132	0.100	0.736	1.067	0.588	0.367	0.088	0.759	7.951	-61.6%	3.995	0.351	2.392	1.213
2021	£M	1.407	0.466	0.512	1.433	1.209	1.014	1.900	1.871	1.026	0.934	0.790	2.442	15.00	88.7%	2.385	3.656	4.797	4.165
2022	£M	2.812	0.939	0.984	2.826	1.888	1.288	2.186	1.940	1.079	0.982	0.878	2.832	20.63	37.5%	4.735	6.001	5.204	4.693
2023	£M	3.035	0.951	0.991	2.825	1.912	1.302	2.191	1.980	1.094	0.968	0.871	2.842	20.96	1.6%	4.977	6.038	5.264	4.681
2024	£M	2.945	0.938	0.973	2.883	1.977	1.354	2.237	2.044	1.118	0.989	0.886	2.841	21.18	1.1%	4.856	6.214	5.399	4.715
ECONOMIC IMPACT - INDEXED TO 2024														SFR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total					
SFR	£M	19.74	20.09	20.10	20.30	20.58	20.75	20.69	7.951	15.00	20.63	20.96	21.18						
All Visitor Types	£M	688.07	724.36	752.28	794.31	795.63	807.58	830.44	442.18	578.75	641.79	670.82	717.93						
Share of Total	%	2.9%	2.8%	2.7%	2.6%	2.6%	2.6%	2.5%	1.8%	2.6%	3.2%	3.1%	3.0%						
Annual Change in Share	%		-3.3%	-3.7%	-4.3%	1.2%	-0.7%	-3.0%	-27.8%	44.2%	24.0%	-2.8%	-5.6%						
Change in Share from 2013	%		-3.3%	-6.9%	-10.9%	-9.8%	-10.5%	-13.2%	-37.3%	-9.7%	12.0%	8.9%	2.8%						
Avg Ann. Change in Share	%		-3.3%	-3.5%	-3.6%	-2.5%	-2.1%	-2.2%	-5.3%	-1.2%	1.3%	0.9%	0.3%						

This report is copyright © Global Tourism Solutions (UK) Ltd 2025

Report Prepared by: Saleem Landi, Date of Issue: 02/07/25

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024 2024 Prices			STAYING VISITOR		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-0.1%	-6.1%	-12.1%	-0.9%	5.2%	4.9%	5.8%	6.5%	0.3%	-0.5%	-1.2%	0.3%			0.5%	-6.2%	3.0%	4.5%	-0.3%
% Change 2023 to 2024		-8.9%	-4.4%	-8.4%	1.2%	3.8%	5.7%	0.0%	2.0%	1.2%	0.8%	1.3%	-3.6%			-0.7%	-7.4%	3.5%	1.0%	-0.9%
Average Annual Change		0.0%	-0.6%	-1.1%	-0.1%	0.5%	0.4%	0.5%	0.6%	0.0%	0.0%	-0.1%	0.0%	0.0%	-0.6%	0.3%	0.4%	0.0%		
2013		£M	8.593	7.728	8.934	10.19	10.16	8.978	11.21	10.47	8.281	8.370	5.981	9.404	108.29		25.25	29.32	29.96	23.76
2014		£M	9.077	8.076	9.783	11.02	11.09	9.301	12.48	11.18	8.830	8.622	6.139	9.838	115.43	6.6%	26.94	31.40	32.49	24.60
2015		£M	9.600	8.507	9.414	10.48	11.08	9.194	12.24	11.59	8.815	8.815	6.256	9.673	115.66	0.2%	27.52	30.75	32.64	24.74
2016		£M	10.20	8.906	9.540	11.07	11.61	9.891	12.87	11.65	9.270	9.177	6.598	10.17	120.95	4.6%	28.65	32.57	33.79	25.94
2017		£M	10.30	8.652	9.415	10.75	11.39	9.518	12.90	11.74	9.061	8.990	6.433	10.34	119.49	-1.2%	28.37	31.66	33.70	25.76
2018		£M	10.20	8.433	9.281	10.61	11.02	9.598	13.48	12.17	8.835	9.047	6.210	10.17	119.06	-0.4%	27.92	31.23	34.49	25.42
2019		£M	10.12	8.317	9.140	10.51	10.96	9.534	13.28	11.96	8.665	8.949	6.307	9.927	117.68	-1.2%	27.58	31.00	33.91	25.18
2020		£M	6.773	5.679	3.062	0.346	0.566	0.542	3.198	4.698	3.404	2.415	0.464	2.080	33.23	-71.8%	15.51	1.454	11.30	4.960
2021		£M	4.005	3.329	3.894	4.574	5.807	6.153	9.517	9.487	6.767	7.026	4.713	7.417	72.69	118.8%	11.23	16.53	25.77	19.16
2022		£M	7.254	6.381	7.315	8.938	8.937	7.720	10.48	9.403	7.082	7.429	5.242	8.701	94.88	30.5%	20.95	25.60	26.97	21.37
2023		£M	9.421	7.592	8.579	9.969	10.29	8.913	11.86	10.93	8.208	8.264	5.831	9.786	109.64	15.6%	25.59	29.17	30.99	23.88
2024		£M	8.581	7.258	7.856	10.09	10.68	9.421	11.86	11.14	8.307	8.329	5.910	9.436	108.88	-0.7%	23.70	30.19	31.31	23.67
ECONOMIC IMPACT - INDEXED TO 2024															STAYING VISITOR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
Staying Visitor		£M	108.29	115.43	115.66	120.95	119.49	119.06	117.68	33.23	72.69	94.88	109.64	108.88						
All Visitor Types		£M	688.07	724.36	752.28	794.31	795.63	807.58	830.44	442.18	578.75	641.79	670.82	717.93						
Share of Total		%	15.7%	15.9%	15.4%	15.2%	15.0%	14.7%	14.2%	7.5%	12.6%	14.8%	16.3%	15.2%						
Annual Change in Share		%		1.3%	-3.5%	-1.0%	-1.4%	-1.8%	-3.9%	-47.0%	67.1%	17.7%	10.5%	-7.2%						
Change in Share from 2013		%		1.3%	-2.3%	-3.2%	-4.6%	-6.3%	-10.0%	-52.3%	-20.2%	-6.1%	3.9%	-3.6%						
Avg Ann. Change in Share		%		1.3%	-1.2%	-1.1%	-1.1%	-1.3%	-1.7%	-7.5%	-2.5%	-0.7%	0.4%	-0.3%						

STEAM REPORT FOR 2013-2024 - FINAL WARRINGTON											2013 to 2024 2024 Prices			DAY VISITOR		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES												TOTAL						% Change
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change		Q1	Q2	Q3	Q4	
% Change 2013 to 2024		25.6%	-7.7%	-0.8%	-16.5%	2.3%	-39.2%	48.2%	21.9%	-0.5%	10.6%	-4.6%	25.7%			5.0%	4.5%	-18.4%	25.0%	6.7%
% Change 2023 to 2024		17.6%	-22.7%	7.6%	-4.8%	16.2%	-23.2%	54.7%	7.3%	2.4%	7.8%	4.9%	28.1%			8.5%	0.9%	-4.2%	21.1%	10.4%
Average Annual Change		2.3%	-0.7%	-0.1%	-1.5%	0.2%	-3.6%	4.4%	2.0%	0.0%	1.0%	-0.4%	2.3%			0.5%	0.4%	-1.7%	2.3%	0.6%
2013 £M		27.62	27.77	45.99	60.30	39.06	44.39	53.73	61.68	41.59	66.93	78.06	32.65			579.78	101.38	143.76	157.00	177.64
2014 £M		31.22	27.84	48.61	64.97	40.58	44.43	59.19	66.98	43.69	68.94	79.12	33.39	608.94	5.0%	107.67	149.98	169.85	181.44	
2015 £M		31.43	30.80	48.77	68.08	42.26	42.27	62.79	78.05	43.80	77.93	73.54	36.90	636.62	4.5%	111.00	152.61	184.64	188.37	
2016 £M		32.20	34.13	49.99	69.30	43.00	44.10	67.41	85.41	46.79	83.00	79.35	38.68	673.36	5.8%	116.33	156.39	199.61	201.03	
2017 £M		33.50	34.01	50.14	73.83	43.59	44.77	67.47	85.93	47.52	80.20	80.92	34.27	676.14	0.4%	117.64	162.19	200.92	195.40	
2018 £M		36.30	38.36	50.18	72.81	44.89	46.13	67.44	85.15	48.77	82.37	81.70	34.43	688.53	1.8%	124.84	163.82	201.37	198.50	
2019 £M		39.51	43.27	53.10	76.47	45.71	46.62	68.49	87.61	50.70	81.29	83.38	36.62	712.76	3.5%	135.88	168.80	206.79	201.29	
2020 £M		41.86	40.79	30.70	2.877	2.556	16.00	51.29	66.83	42.57	60.79	22.07	30.63	408.96	-42.6%	113.34	21.44	160.70	113.48	
2021 £M		8.275	5.800	8.358	30.45	28.46	40.48	45.81	88.78	48.29	79.56	81.99	39.80	506.06	23.7%	22.43	99.40	182.88	201.35	
2022 £M		28.56	27.91	40.89	53.30	32.76	36.02	48.83	68.19	38.25	70.07	71.30	30.83	546.91	8.1%	97.36	122.07	155.27	172.20	
2023 £M		29.48	33.16	42.37	52.93	34.40	35.15	51.50	70.09	40.41	68.66	71.00	32.06	561.18	2.6%	105.00	122.47	161.99	171.71	
2024 £M		34.68	25.64	45.60	50.36	39.97	26.99	79.66	75.21	41.37	74.01	74.51	41.06	609.06	8.5%	105.92	117.32	196.24	189.57	
ECONOMIC IMPACT - INDEXED TO 2024														DAY VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
Day Visitor		£M	579.78	608.94	636.62	673.36	676.14	688.53	712.76	408.96	506.06	546.91	561.18	609.06						
All Visitor Types		£M	688.07	724.36	752.28	794.31	795.63	807.58	830.44	442.18	578.75	641.79	670.82	717.93						
Share of Total		%	84.3%	84.1%	84.6%	84.8%	85.0%	85.3%	85.8%	92.5%	87.4%	85.2%	83.7%	84.8%						
Annual Change in Share		%		-0.2%	0.7%	0.2%	0.2%	0.3%	0.7%	7.8%	-5.5%	-2.5%	-1.8%	1.4%						
Change in Share from 2013		%		-0.2%	0.4%	0.6%	0.9%	1.2%	1.9%	9.8%	3.8%	1.1%	-0.7%	0.7%						
Avg Ann. Change in Share		%		-0.2%	0.2%	0.2%	0.2%	0.3%	1.4%	0.5%	0.1%	-0.1%	0.1%							

This report is copyright © Global Tourism Solutions (UK) Ltd 2025

Report Prepared by: Saleem Landi, Date of Issue: 02/07/25