



STEAM REPORT FOR 2013-2024 - FINAL

Final

CHESHIRE WEST AND CHESHIRE

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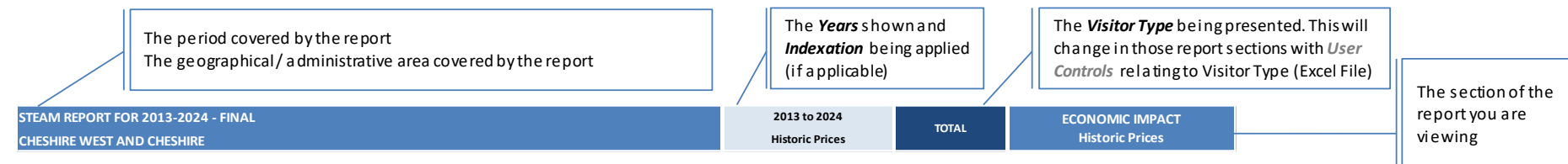
REPORT SECTIONS  Page	USER GUIDE  3	COMPARATIVE HEADLINES  4	KEY MEASURES  5-11
KEY IMPACT MEASURES: MONTHLY DATA BY VISITOR TYPE	DISTRIBUTION OF IMPACT: <i>by Visitor Type</i>  13	DISTRIBUTION OF IMPACT: <i>by Month</i>  14	DISTRIBUTION OF IMPACT: <i>by Sector</i>  15
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Report Section Design and Features

Headers

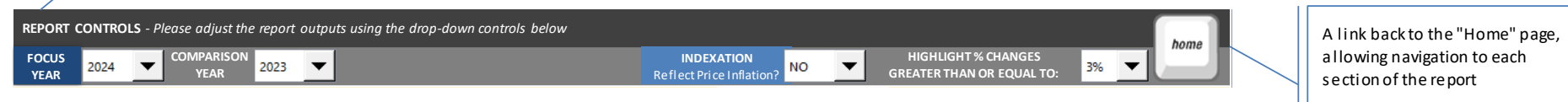
At the top of each page is a band containing key information about your report



User Controls (Excel File)

Above the **Headers** is a band containing **User Controls**, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the **Years** shown in the tables and charts and in some sections of the report allow you to focus on specific **Visitor Types**. Where there is a financial component to the section you are viewing, you will be able to **Index** the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a **trend** or comparative element to the section and percentage changes are shown, you have the option to apply **highlighting** to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the **Focus Year** can be any year from the trend period, the **Comparison Year** can only be set as a year which is earlier than the focus year.



Units

Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

FTEs	= Full Time Equivalent jobs supported
£000s / 000s	= thousands of pounds or thousands of tourist days / tourist numbers
£m / m	= millions of pounds or millions of tourist days / tourist numbers
£bn / bn	= billions of pounds or billions of tourist days / tourist numbers

Visitor Numbers / Visitor Days / Average Length of Stay

The term **Visitor Numbers** relates to the estimated number of individual **visits** to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term **Visitor Days** relates to the estimated number of **days** spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the **Average Length of Stay** for that Visitor Type

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CHESHIRE WEST AND CHESHIRE

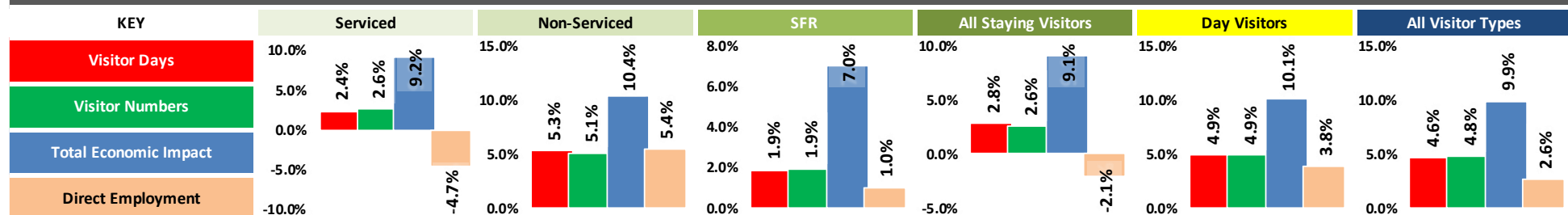
Comparing 2024 and 2023
All £'s Historic Prices

COMPARATIVE HEADLINES

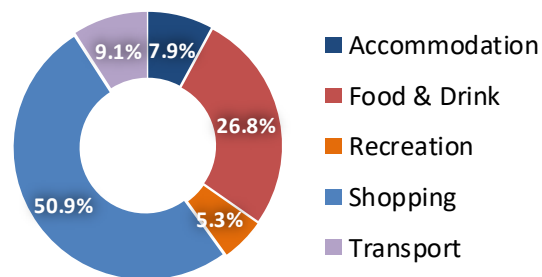
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2024 & 2023 - IN HISTORIC PRICES

KEY																						
An increase of 3% or more		Staying in Paid Accommodation									Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
		Serviced			Non-Serviced																	
Less than 3% change																						
A Fall of 3% or more		2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %			
Visitor Days	M	1.801	1.759	2.4%	0.861	0.818	5.3%	1.332	1.308	1.9%	3.994	3.885	2.8%	28.90	27.55	4.9%	32.90	31.44	4.6%			
Visitor Numbers	M	1.001	0.975	2.6%	0.126	0.120	5.1%	0.558	0.548	1.9%	1.686	1.643	2.6%	28.90	27.55	4.9%	30.59	29.20	4.8%			
Direct Expenditure	£Bn																1.854	1.688	9.9%			
Economic Impact	£Bn	0.294	0.269	9.2%	0.078	0.071	10.4%	0.057	0.053	7.0%	0.429	0.393	9.1%	2.053	1.865	10.1%	2.482	2.258	9.9%			
Direct Employment	FTEs	2,263	2,374	-4.7%	697	661	5.4%	383	380	1.0%	3,344	3,415	-2.1%	14,127	13,607	3.8%	17,471	17,022	2.6%			
Total Employment	FTEs																22,441	21,814	2.9%			

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2024 & 2023 - IN HISTORIC PRICES



Sectoral Distribution of Economic Impact - £Bn including VAT in Historic Prices



Direct Expenditure Categories

	2024	2023	+/- %
Accommodation	0.146	0.132	10.8%
Food & Drink	0.497	0.453	9.7%
Recreation	0.099	0.090	9.7%
Shopping	0.943	0.858	9.9%
Transport	0.169	0.154	9.8%
TOTAL DIRECT	1.854	1.688	9.9%
Indirect	0.627	0.571	9.9%
TOTAL	2.482	2.258	9.9%

Sectors

	2024	2023	+/- %
Accommodation	1,607	1,707	-5.8%
Food & Drink	5,083	4,911	3.5%
Recreation	1,224	1,182	3.5%
Shopping	8,786	8,477	3.6%
Transport	772	745	3.6%
TOTAL DIRECT	17,471	17,022	2.6%
Indirect	4,970	4,792	3.7%
TOTAL	22,441	21,814	2.9%

Sectoral Distribution of Employment - FTEs



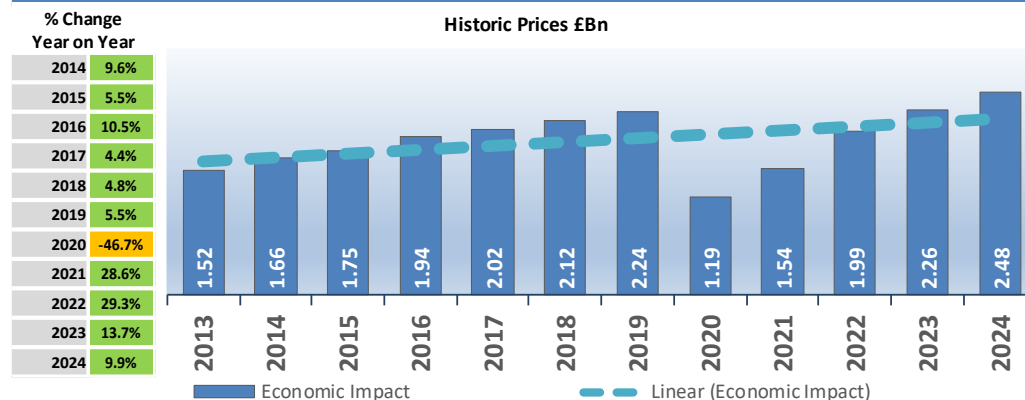
Direct Employment Categories

Unindexed Key Measures by Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

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Economic Impact - Historic Prices - Total

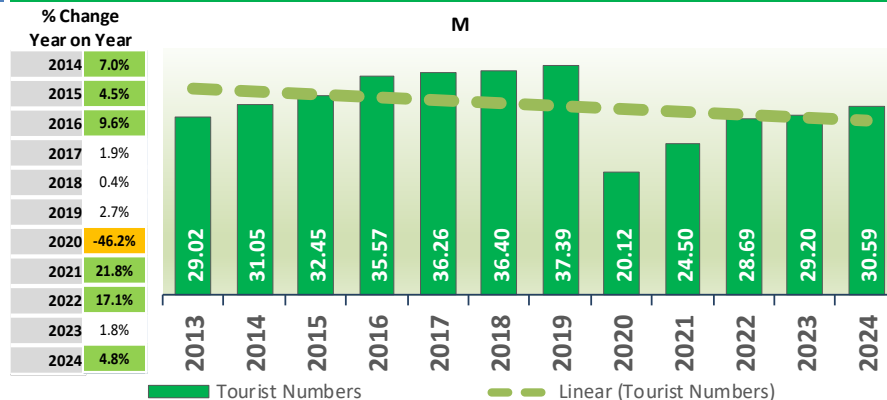


2013 to 2024
Historic Prices

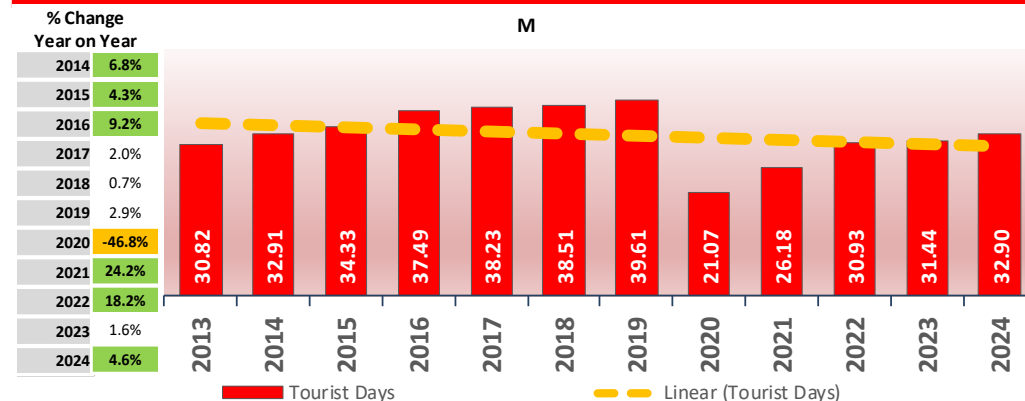
TOTAL

KEY MEASURES
Historic Prices

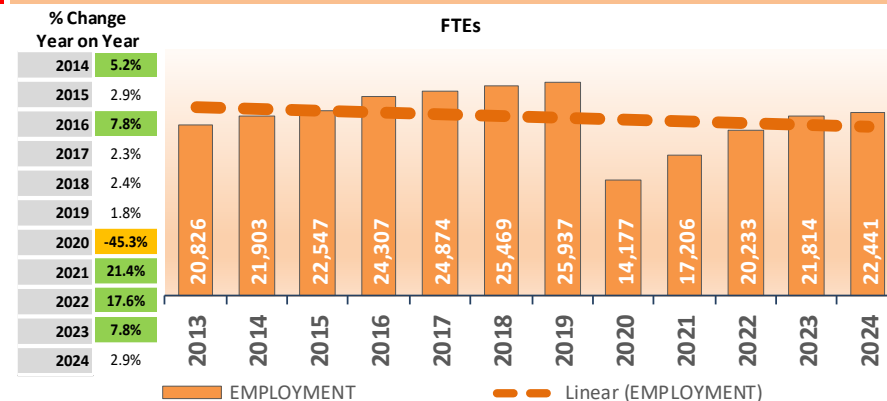
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total

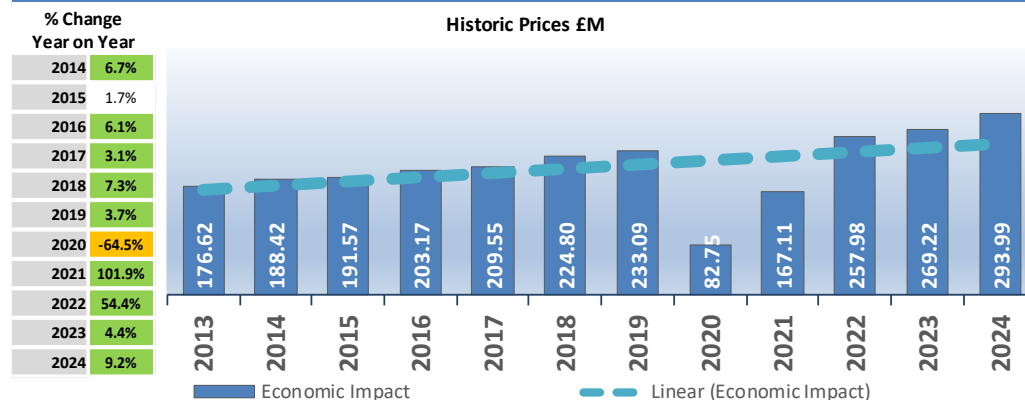


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		9.6%	15.7%	27.8%	33.5%	39.9%	47.6%	-21.2%	1.3%	31.1%	49.0%	63.7%
Visitor Numbers		7.0%	11.8%	22.6%	24.9%	25.4%	28.8%	-30.7%	-15.6%	-1.2%	0.6%	5.4%
Visitor Days		6.8%	11.4%	21.7%	24.0%	24.9%	28.5%	-31.6%	-15.1%	0.4%	2.0%	6.7%
Total Employment		5.2%	8.3%	16.7%	19.4%	22.3%	24.5%	-31.9%	-17.4%	-2.8%	4.7%	7.8%

"Linear" = Linear Trendline

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CHESHIRE WEST AND CHESHIRE

Economic Impact - Historic Prices - Serviced Accommodation

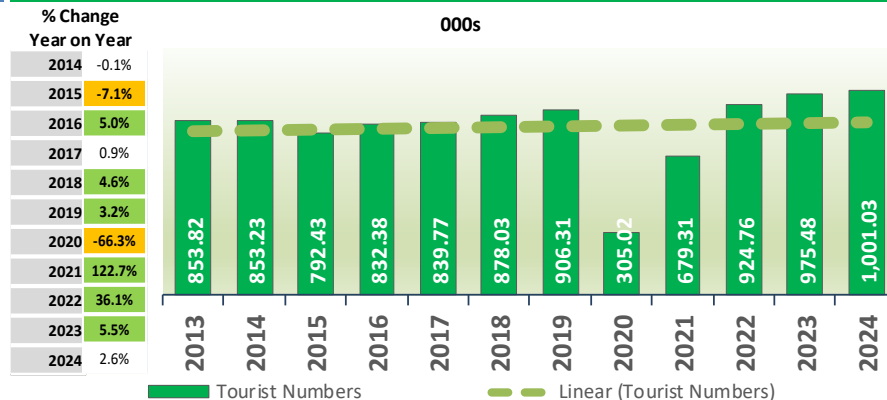


2013 to 2024
Historic Prices

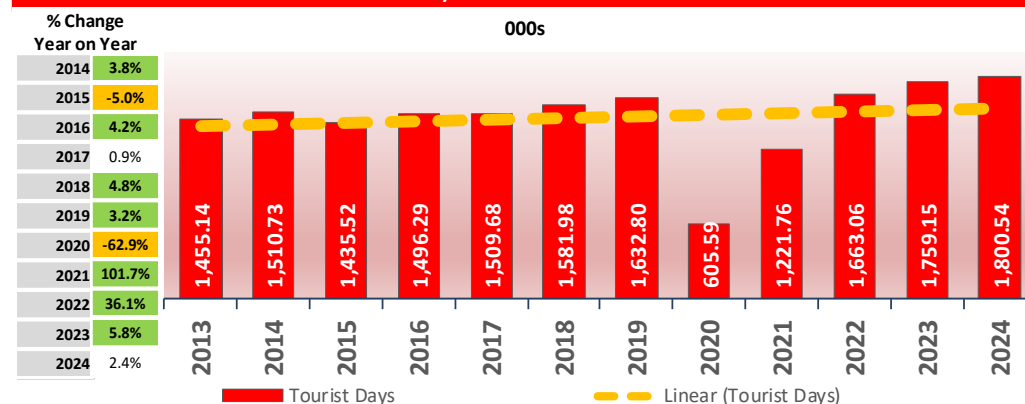
SERVICED
ACCOMMODATION

KEY MEASURES
Historic Prices

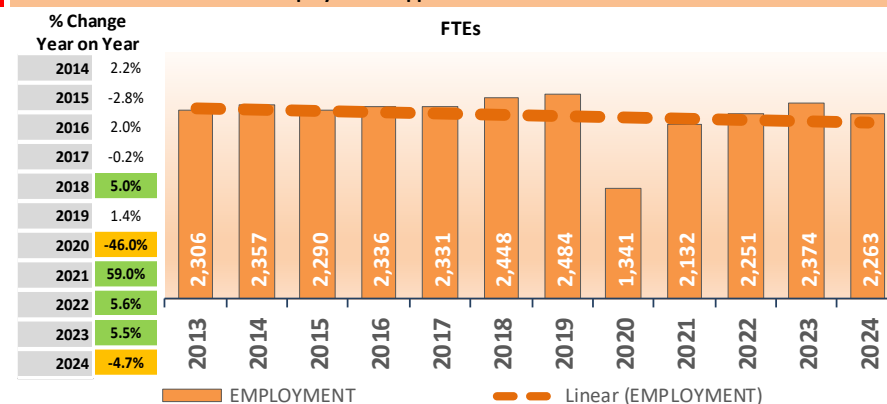
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation

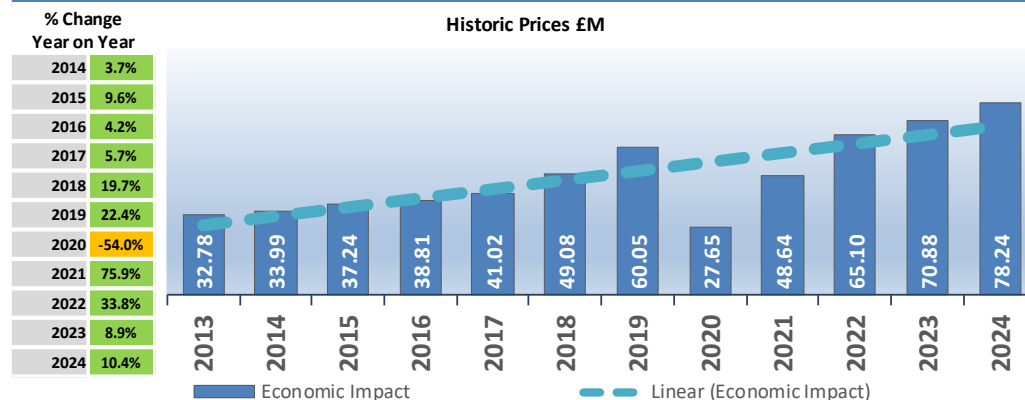


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		6.7%	8.5%	15.0%	18.6%	27.3%	32.0%	-53.1%	-5.4%	46.1%	52.4%	66.5%
Visitor Numbers		-0.1%	-7.2%	-2.5%	-1.6%	2.8%	6.1%	-64.3%	-20.4%	8.3%	14.2%	17.2%
Visitor Days		3.8%	-1.3%	2.8%	3.7%	8.7%	12.2%	-58.4%	-16.0%	14.3%	20.9%	23.7%
Direct Employment		2.2%	-0.7%	1.3%	1.1%	6.2%	7.7%	-41.8%	-7.6%	-2.4%	2.9%	-1.9%

"Linear" = Linear Trendline

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Economic Impact - Historic Prices - Non-Serviced Accommodation

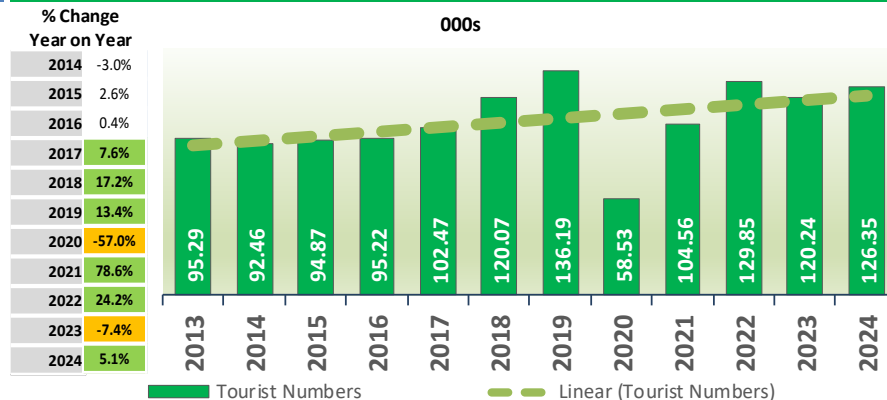


2013 to 2024
Historic Prices

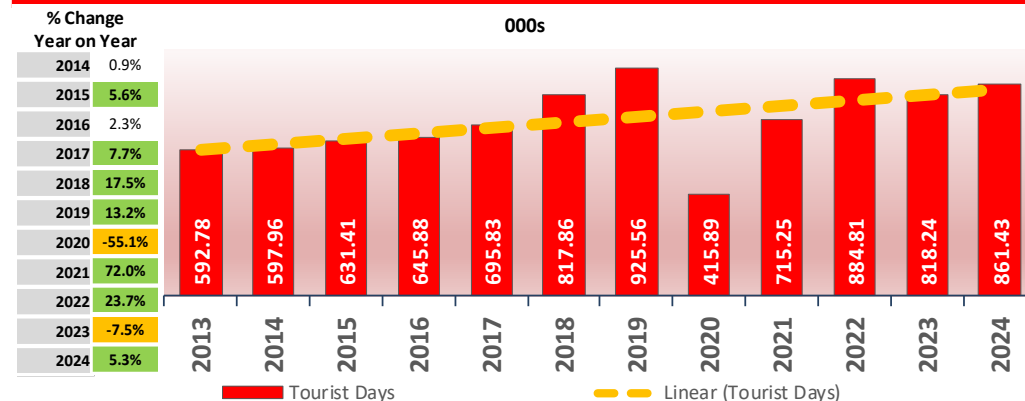
NON-SERVICED
ACCOMMODATION

KEY MEASURES
Historic Prices

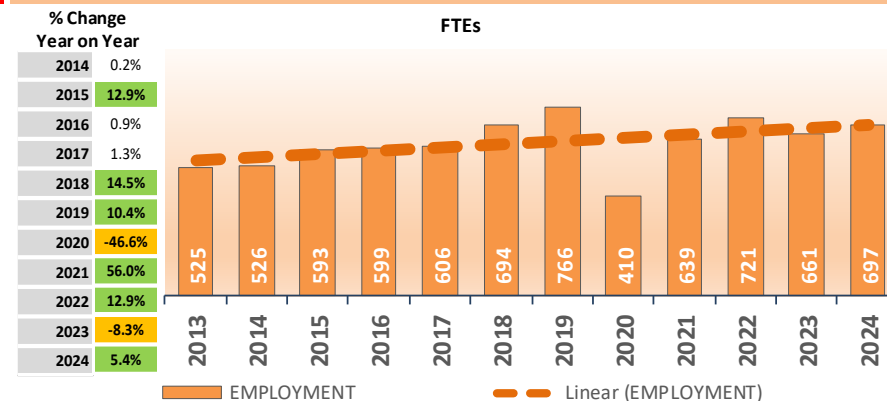
Visitor Numbers - Non-Serviced Accommodation



Visitor Days - Non-Serviced Accommodation



Direct Employment Supported - Non-Serviced Accommodation

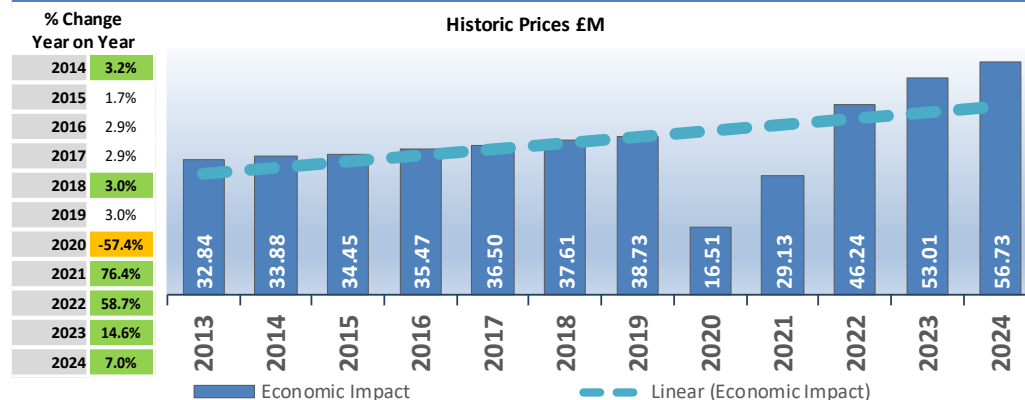


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		3.7%	13.6%	18.4%	25.1%	49.7%	83.2%	-15.6%	48.4%	98.6%	116.2%	138.7%
Visitor Numbers		-3.0%	-0.4%	-0.1%	7.5%	26.0%	42.9%	-38.6%	9.7%	36.3%	26.2%	32.6%
Visitor Days		0.9%	6.5%	9.0%	17.4%	38.0%	56.1%	-29.8%	20.7%	49.3%	38.0%	45.3%
Direct Employment		0.2%	13.1%	14.1%	15.6%	32.3%	46.1%	-21.9%	21.8%	37.5%	26.1%	32.9%

"Linear" = Linear Trendline

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Economic Impact - Historic Prices - SFR

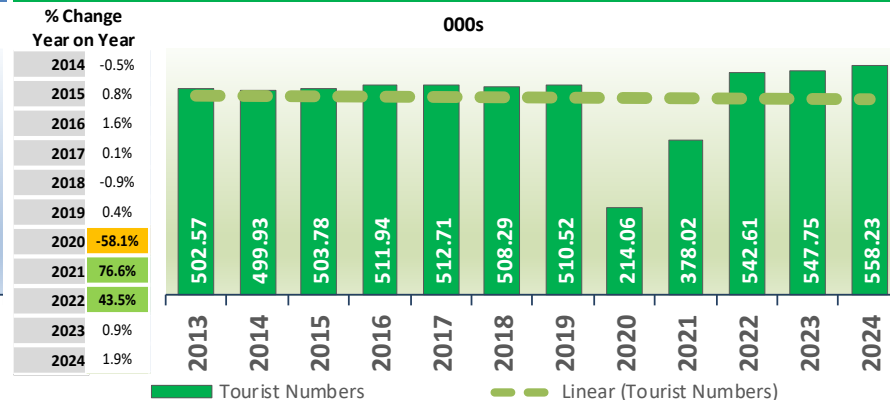


2013 to 2024
Historic Prices

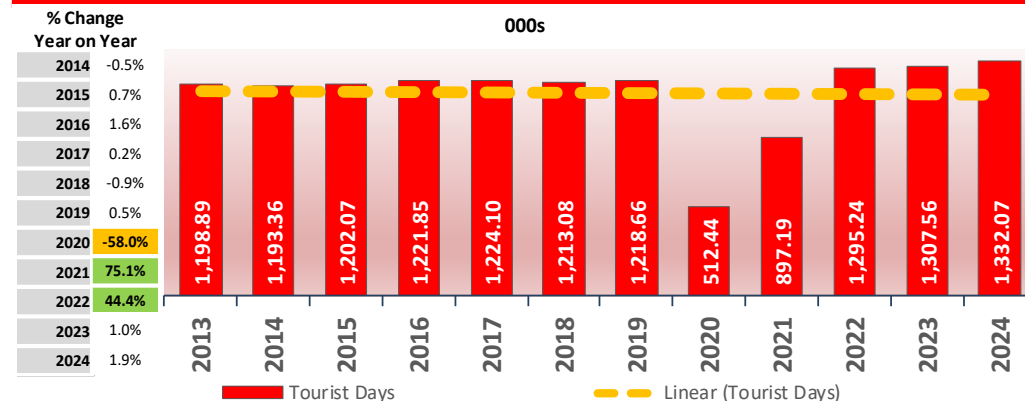
SFR

KEY MEASURES
Historic Prices

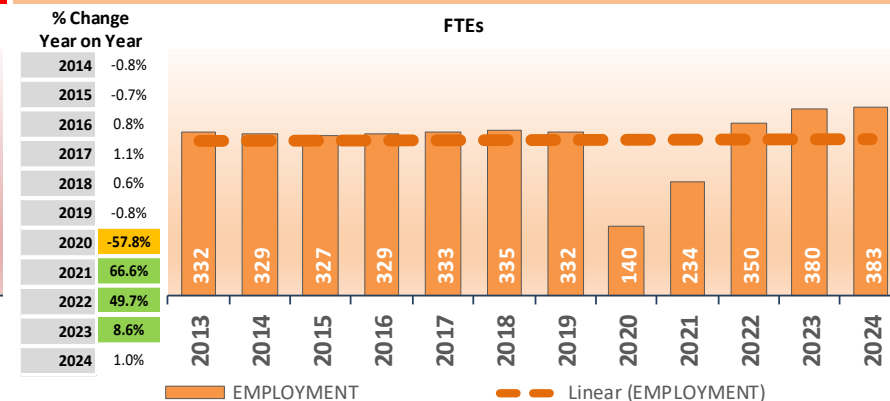
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR

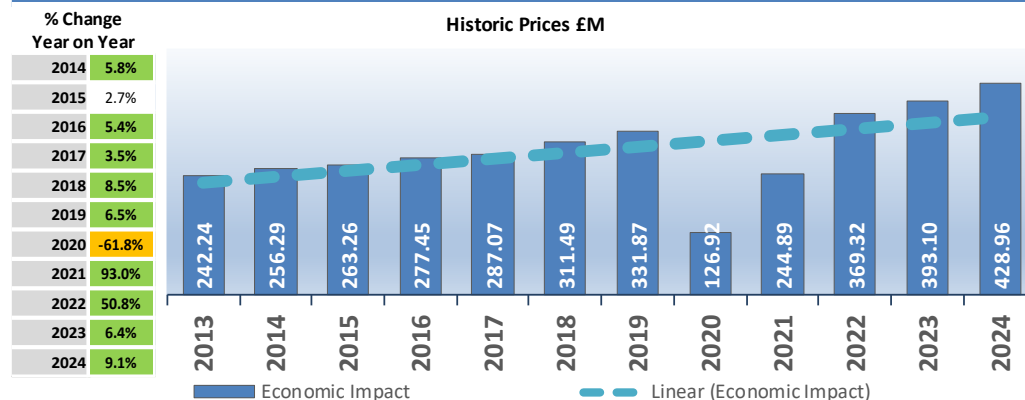


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		3.2%	4.9%	8.0%	11.1%	14.5%	17.9%	-49.7%	-11.3%	40.8%	61.4%	72.7%
Visitor Numbers		-0.5%	0.2%	1.9%	2.0%	1.1%	1.6%	-57.4%	-24.8%	8.0%	9.0%	11.1%
Visitor Days		-0.5%	0.3%	1.9%	2.1%	1.2%	1.6%	-57.3%	-25.2%	8.0%	9.1%	11.1%
Direct Employment		-0.8%	-1.5%	-0.7%	0.3%	1.0%	0.1%	-57.7%	-29.5%	5.5%	14.5%	15.7%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE WEST AND CHESHIRE

Economic Impact - Historic Prices - Staying Visitor

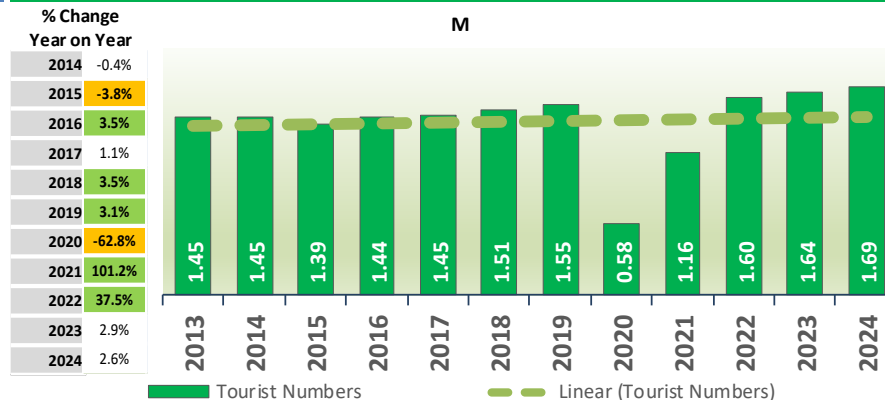


2013 to 2024
Historic Prices

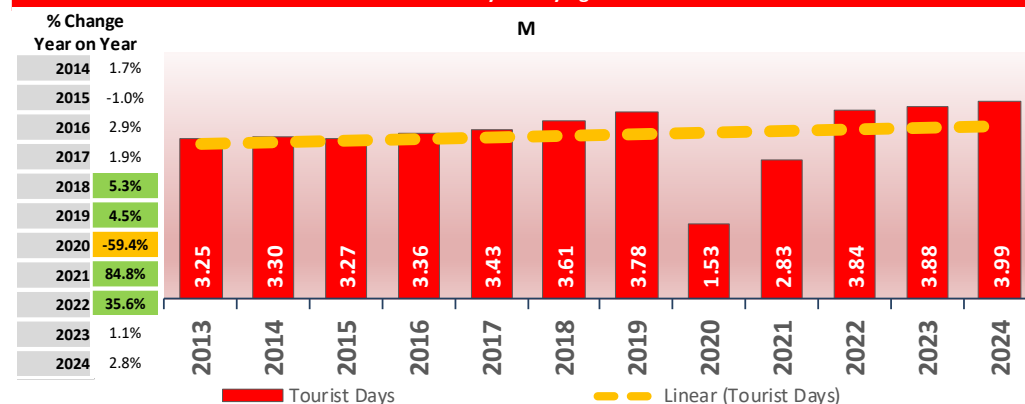
STAYING VISITOR

KEY MEASURES
Historic Prices

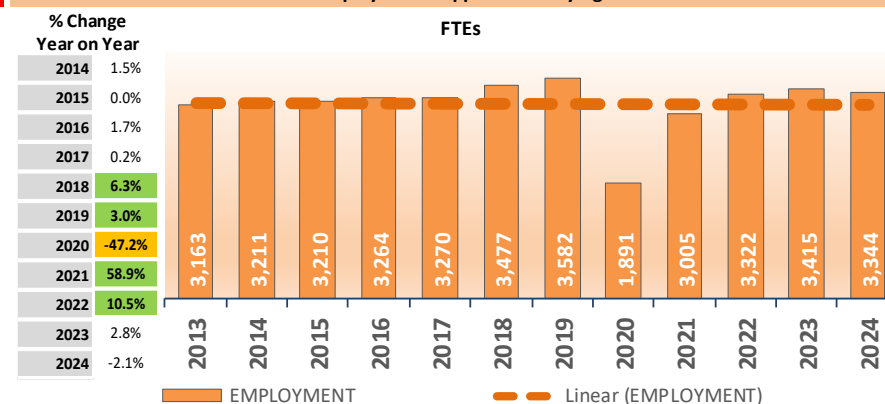
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor

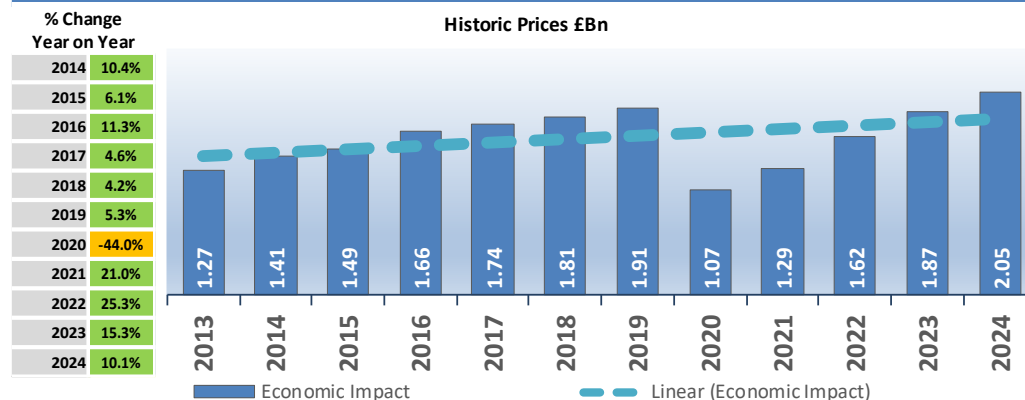


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		5.8%	8.7%	14.5%	18.5%	28.6%	37.0%	-47.6%	1.1%	52.5%	62.3%	77.1%
Visitor Numbers		-0.4%	-4.2%	-0.8%	0.2%	3.8%	7.0%	-60.2%	-20.0%	10.0%	13.2%	16.1%
Visitor Days		1.7%	0.7%	3.6%	5.6%	11.3%	16.3%	-52.8%	-12.7%	18.4%	19.7%	23.0%
Direct Employment		1.5%	1.5%	3.2%	3.4%	9.9%	13.3%	-40.2%	-5.0%	5.0%	8.0%	5.7%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE WEST AND CHESHIRE

Economic Impact - Historic Prices - Day Visitor

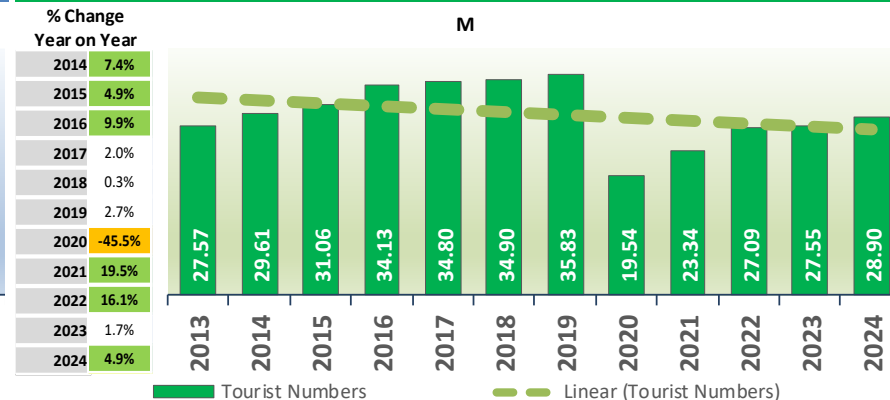


2013 to 2024
Historic Prices

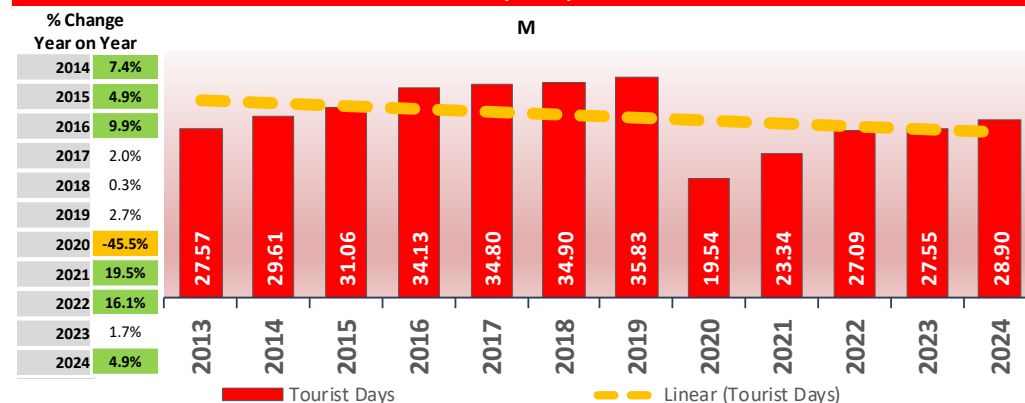
DAY VISITOR

KEY MEASURES
Historic Prices

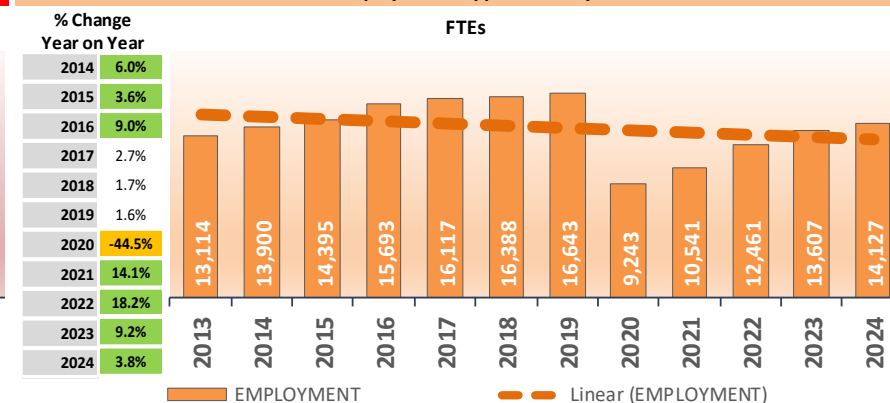
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Historic Prices		10.4%	17.0%	30.3%	36.3%	42.1%	49.6%	-16.2%	1.4%	27.0%	46.5%	61.2%
Visitor Numbers		7.4%	12.7%	23.8%	26.2%	26.6%	30.0%	-29.1%	-15.3%	-1.7%	-0.1%	4.8%
Visitor Days		7.4%	12.7%	23.8%	26.2%	26.6%	30.0%	-29.1%	-15.3%	-1.7%	-0.1%	4.8%
Direct Employment		6.0%	9.8%	19.7%	22.9%	25.0%	26.9%	-29.5%	-19.6%	-5.0%	3.8%	7.7%

"Linear" = Linear Trendline

Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2013 to 2024

Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE WEST AND CHESHIRE

2024
Historic Prices

TOTAL

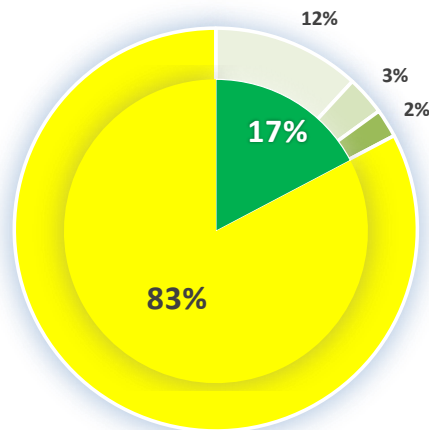
DISTRIBUTION BY VISITOR TYPE
Historic Prices

Economic Impact - Historic Prices - £M - Share of Total

Visitor Numbers - 2024 - M - Share of Total

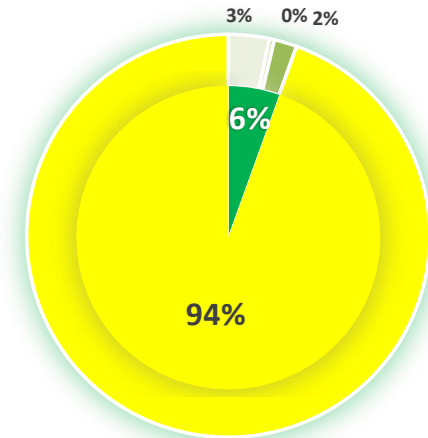
TOTAL
£2,481.69m

	£M
Serviced	293.99
Non-Serviced	78.24
SFR	56.73
Staying Visitor	428.96
Day Visitor	2,052.73
Total	2,481.69



TOTAL
30.59m

	M
Serviced	1.00
Non-Serviced	0.13
SFR	0.56
Staying Visitor	1.69
Day Visitor	28.90
Total	30.59

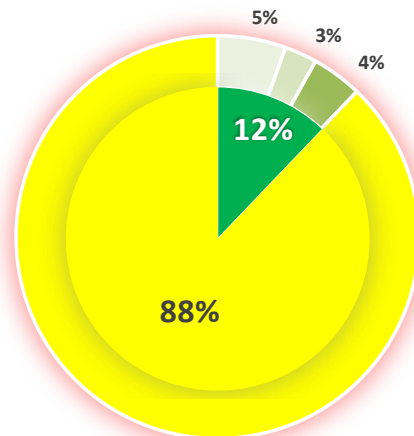


Visitor Days - 2024 - M - Share of Total

Direct Employment Supported - 2024 - FTEs - Share of Total

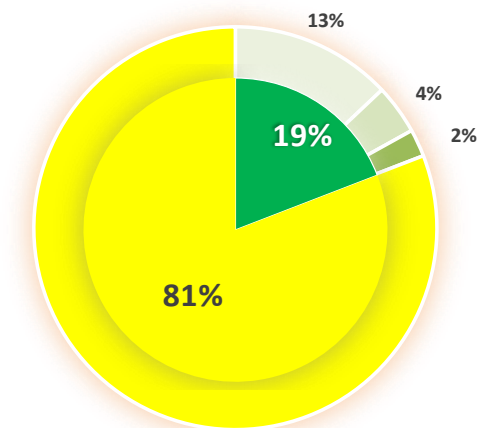
TOTAL
32.90m

	M
Serviced	1.80
Non-Serviced	0.86
SFR	1.33
Staying Visitor	3.99
Day Visitor	28.90
Total	32.90



TOTAL
17,471 Direct FTEs
22,441 Total FTEs

	FTEs
Serviced	2,263
Non-Serviced	697
SFR	383
Staying Visitor	3,344
Day Visitor	14,127
Total	17,471



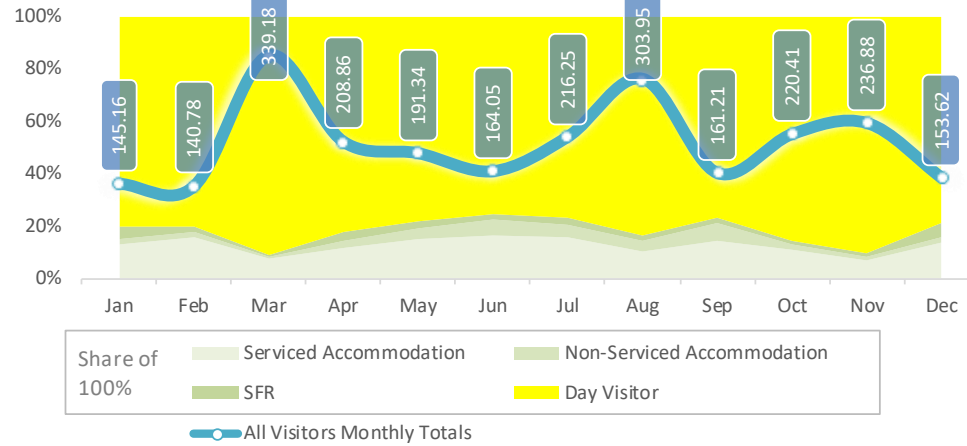
STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE WEST AND CHESHIRE

2024
Historic Prices

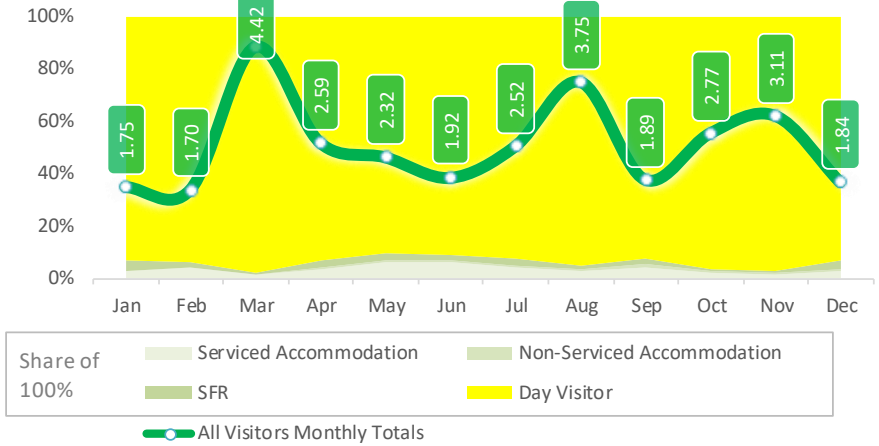
TOTAL

DISTRIBUTION BY MONTH
Historic Prices

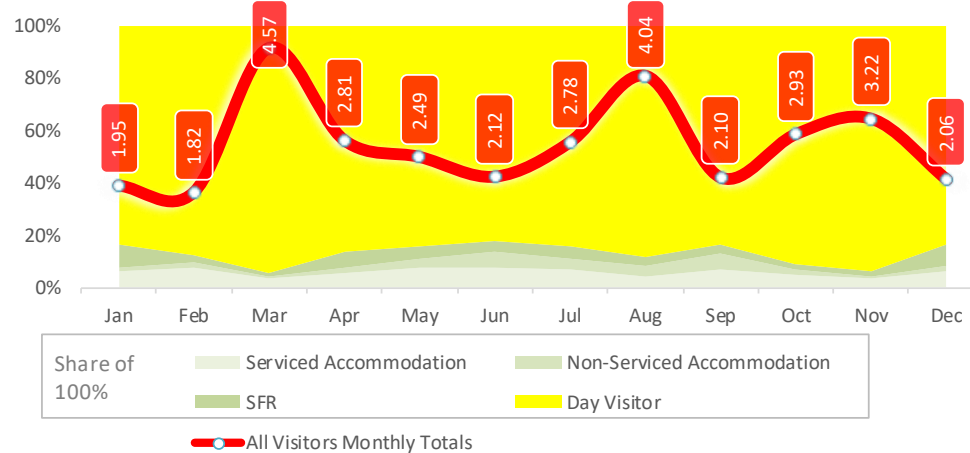
Economic Impact - Historic Prices - £M - Distribution of Impact by Month



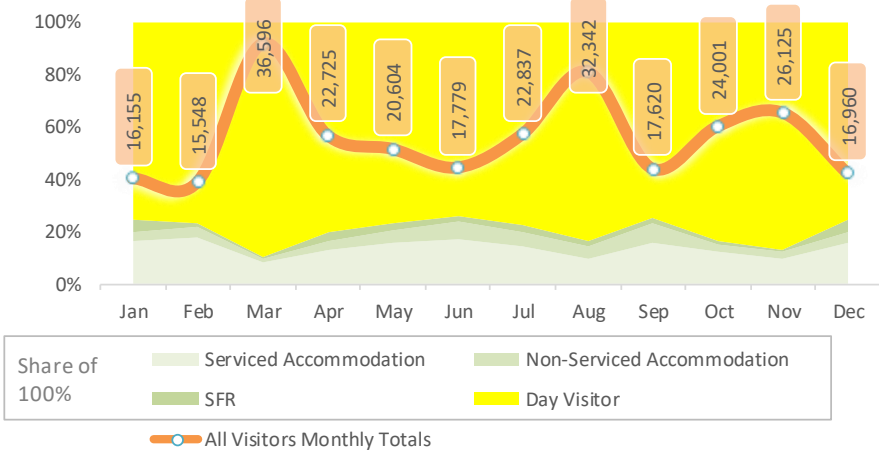
Visitor Numbers - 2024 - M - Distribution of Impact by Month



Visitor Days - 2024 - M - Distribution of Impact by Month

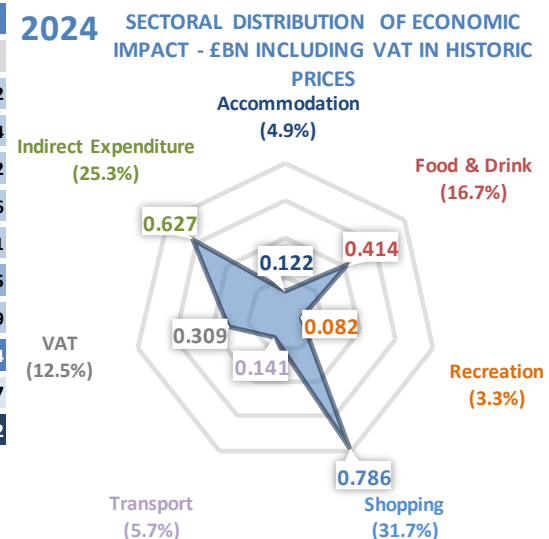


Direct Employment Supported - 2024 - FTEs - Distribution of Impact by Month

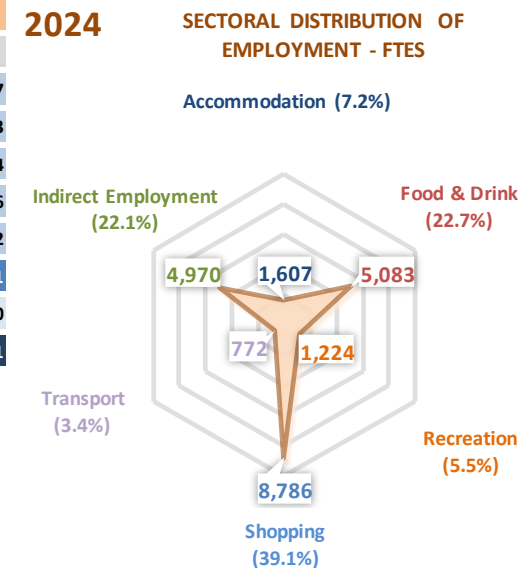


STEAM REPORT FOR 2013-2024 - FINAL										2013 to 2024		TOTAL	SECTORAL ANALYSIS
CHESHIRE WEST AND CHESHIRE										Historic Prices			Historic Prices

SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT IN HISTORIC PRICES													
SECTOR / YEAR		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	£Bn	0.077	0.082	0.086	0.092	0.095	0.102	0.106	0.040	0.074	0.115	0.110	0.122
Food & Drink	£Bn	0.250	0.274	0.289	0.319	0.333	0.350	0.370	0.212	0.257	0.327	0.378	0.414
Recreation	£Bn	0.050	0.055	0.058	0.064	0.067	0.070	0.074	0.043	0.052	0.065	0.075	0.082
Shopping	£Bn	0.481	0.529	0.559	0.620	0.648	0.677	0.715	0.393	0.490	0.620	0.715	0.786
Transport	£Bn	0.085	0.094	0.099	0.110	0.114	0.120	0.127	0.069	0.087	0.111	0.128	0.141
Direct Revenue	£Bn	0.943	1.034	1.091	1.205	1.258	1.319	1.391	0.757	0.959	1.237	1.406	1.545
VAT	£Bn	0.189	0.207	0.218	0.241	0.252	0.264	0.278	0.132	0.188	0.247	0.281	0.309
Direct Expenditure	£Bn	1.132	1.241	1.309	1.446	1.510	1.583	1.669	0.889	1.147	1.485	1.688	1.854
Indirect Expenditure	£Bn	0.384	0.421	0.445	0.491	0.513	0.538	0.568	0.305	0.389	0.502	0.571	0.627
TOTAL	£Bn	1.516	1.661	1.754	1.937	2.023	2.121	2.237	1.194	1.536	1.986	2.258	2.482



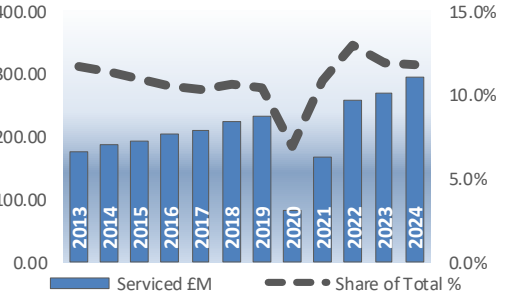
SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES													
SECTOR / YEAR		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	FTEs	1,831	1,866	1,892	1,915	1,905	2,007	2,046	1,266	1,866	1,777	1,707	1,607
Food & Drink	FTEs	4,585	4,833	4,970	5,379	5,514	5,678	5,753	3,196	3,734	4,487	4,911	5,083
Recreation	FTEs	1,119	1,179	1,215	1,317	1,351	1,376	1,404	787	907	1,081	1,182	1,224
Shopping	FTEs	8,041	8,495	8,767	9,522	9,772	9,942	10,142	5,419	6,478	7,756	8,477	8,786
Transport	FTEs	700	738	760	824	846	863	880	466	561	682	745	772
Direct Employment	FTEs	16,277	17,111	17,605	18,957	19,387	19,865	20,225	11,134	13,546	15,783	17,022	17,471
Indirect Employment	FTEs	4,549	4,792	4,942	5,349	5,487	5,604	5,712	3,043	3,660	4,450	4,792	4,970
TOTAL	FTEs	20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814	22,441

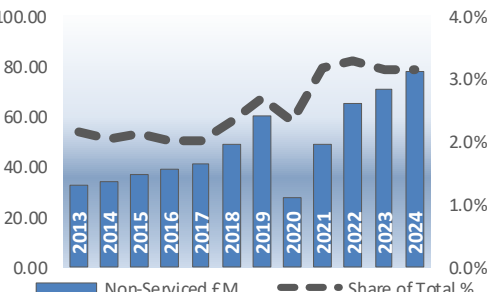


Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

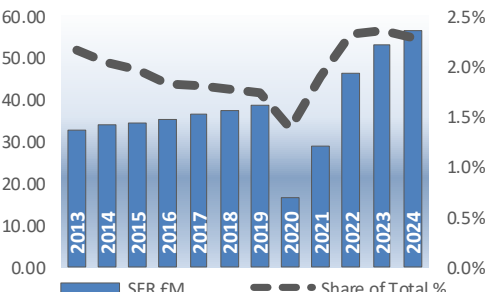
STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024 Historic Prices			TOTAL		ECONOMIC IMPACT Historic Prices			
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		TOTAL																	
An increase of 3% or more		ECONOMIC IMPACT £Bn - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC						
% Change 2013 to 2024		70.1%	63.3%	118.1%	56.2%	46.5%	21.9%	36.6%	46.6%	39.7%	93.2%	108.5%	89.5%	63.7%	Annual Change	91.1%	41.5%	41.7%	97.9%
% Change 2023 to 2024		10.9%	2.3%	24.4%	2.0%	11.5%	13.0%	5.3%	16.8%	-3.0%	8.5%	10.4%	5.4%	9.9%		15.5%	8.2%	7.8%	8.4%
Average Annual Change		6.4%	5.8%	10.7%	5.1%	4.2%	2.0%	3.3%	4.2%	3.6%	8.5%	9.9%	8.1%	5.8%		8.3%	3.8%	3.8%	8.9%
2013	£Bn	0.085	0.086	0.156	0.134	0.131	0.135	0.158	0.207	0.115	0.114	0.114	0.081	1.516		0.327	0.399	0.481	0.309
2014	£Bn	0.090	0.086	0.187	0.158	0.130	0.127	0.163	0.205	0.139	0.142	0.138	0.096	1.661	9.6%	0.363	0.415	0.506	0.377
2015	£Bn	0.092	0.095	0.190	0.166	0.137	0.124	0.173	0.238	0.141	0.162	0.132	0.105	1.754	5.5%	0.377	0.426	0.552	0.398
2016	£Bn	0.104	0.113	0.238	0.170	0.153	0.139	0.186	0.240	0.152	0.173	0.152	0.117	1.937	10.5%	0.455	0.462	0.579	0.442
2017	£Bn	0.113	0.110	0.235	0.211	0.158	0.134	0.195	0.248	0.148	0.177	0.180	0.114	2.023	4.4%	0.458	0.503	0.591	0.472
2018	£Bn	0.118	0.117	0.241	0.220	0.169	0.142	0.204	0.256	0.155	0.187	0.190	0.120	2.121	4.8%	0.476	0.531	0.615	0.498
2019	£Bn	0.130	0.132	0.263	0.232	0.173	0.145	0.212	0.267	0.162	0.193	0.200	0.128	2.237	5.5%	0.525	0.550	0.641	0.522
2020	£Bn	0.132	0.126	0.149	0.006	0.007	0.040	0.142	0.195	0.132	0.134	0.036	0.093	1.194	-46.7%	0.408	0.053	0.469	0.263
2021	£Bn	0.030	0.021	0.044	0.094	0.110	0.127	0.155	0.269	0.158	0.192	0.200	0.136	1.536	28.6%	0.095	0.331	0.582	0.528
2022	£Bn	0.112	0.103	0.237	0.189	0.149	0.133	0.184	0.236	0.140	0.186	0.192	0.124	1.986	29.3%	0.452	0.471	0.560	0.503
2023	£Bn	0.131	0.138	0.273	0.205	0.172	0.145	0.205	0.260	0.166	0.203	0.215	0.146	2.258	13.7%	0.541	0.522	0.632	0.563
2024	£Bn	0.145	0.141	0.339	0.209	0.191	0.164	0.216	0.304	0.161	0.220	0.237	0.154	2.482	9.9%	0.625	0.564	0.681	0.611
ECONOMIC IMPACT - IN HISTORIC PRICES														TOTAL					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£Bn Economic Impact by Year and Share of Total					
Total	£Bn	1.516	1.661	1.754	1.937	2.023	2.121	2.237	1.194	1.536	1.986	2.258	2.482	<					

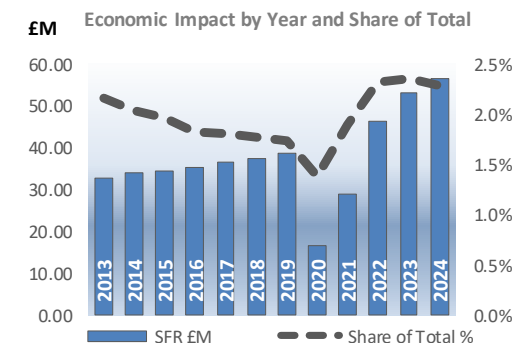
STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024 Historic Prices			SERVICED ACCOMMODATION	ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC						
% Change 2013 to 2024		80.6%	71.2%	66.4%	64.6%	73.4%	61.4%	74.1%	70.3%	51.7%	59.4%	65.0%	59.2%	66.5%	Annual Change	71.9%	66.6%	66.4%	60.8%
% Change 2023 to 2024		7.1%	9.6%	14.3%	5.1%	13.6%	8.6%	4.6%	9.9%	8.0%	10.5%	13.9%	8.0%	9.2%		10.6%	9.2%	7.3%	10.5%
Average Annual Change		7.3%	6.5%	6.0%	5.9%	6.7%	5.6%	6.7%	6.4%	4.7%	5.4%	5.9%	5.4%	6.0%		6.5%	6.1%	6.0%	5.5%
2013	£M	10.39	12.84	15.02	14.77	16.83	16.40	19.52	18.03	14.90	15.05	9.858	13.01	176.62		38.24	48.01	52.45	37.92
2014	£M	10.89	13.72	16.38	16.33	18.54	16.85	22.49	19.50	15.40	15.00	9.961	13.35	188.42		6.7%	40.99	51.73	57.39
2015	£M	11.30	14.36	16.18	16.28	19.01	17.27	22.67	20.24	15.60	15.59	10.11	12.97	191.57	1.7%	41.83	52.56	58.50	38.67
2016	£M	12.45	14.76	16.71	17.53	20.08	18.50	24.39	20.61	16.60	16.56	10.82	14.16	203.17	6.1%	43.92	56.11	61.59	41.54
2017	£M	13.14	15.29	17.27	18.63	20.46	18.80	25.14	21.35	16.91	16.87	11.07	14.63	209.55	3.1%	45.69	57.88	63.40	42.57
2018	£M	14.02	16.30	17.97	18.91	21.31	20.47	28.14	24.55	17.56	18.17	11.99	15.41	224.80	7.3%	48.29	60.69	70.24	45.58
2019	£M	14.78	17.00	18.52	19.45	22.17	21.42	28.99	25.45	18.00	18.84	12.65	15.82	233.09	3.7%	50.30	63.04	72.44	47.31
2020	£M	11.84	15.10	8.115	0.777	1.454	1.579	9.288	13.55	9.169	6.686	1.214	3.985	82.75	-64.5%	35.05	3.810	32.01	11.88
2021	£M	6.536	7.927	9.294	9.463	13.35	15.86	24.09	23.47	16.08	17.13	10.79	13.12	167.11	101.9%	23.76	38.68	63.64	41.03
2022	£M	14.13	18.53	20.93	22.01	24.71	23.50	31.77	27.63	20.24	21.77	14.13	18.64	257.98	54.4%	53.59	70.22	79.64	54.53
2023	£M	17.52	20.04	21.86	23.12	25.70	24.39	32.50	27.96	20.94	21.72	14.28	19.20	269.22	4.4%	59.42	73.21	81.39	55.19
2024	£M	18.76	21.98	24.98	24.31	29.19	26.48	33.98	30.71	22.61	24.00	16.27	20.72	293.99	9.2%	65.71	79.98	87.30	60.99
ECONOMIC IMPACT - IN HISTORIC PRICES														SERVICED ACCOMMODATION					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M	Economic Impact by Year and Share of Total				
Serviced	£M	176.62	188.42	191.57	203.17	209.55	224.80	233.09	82.75	167.11	257.98	269.22	293.99						
All Visitor Types	£Bn	1.516	1.661	1.754	1.937	2.023	2.121	2.237	1.194	1.536	1.986	2.258	2.482						
Share of Total	%	11.7%	11.3%	10.9%	10.5%	10.4%	10.6%	10.4%	6.9%	10.9%	13.0%	11.9%	11.8%						
Annual Change in Share	%		-2.7%	-3.7%	-4.0%	-1.2%	2.3%	-1.7%	-33.5%	57.0%	19.4%	-8.2%	-0.6%						
Change in Share from 2013	%		-2.7%	-6.3%	-10.0%	-11.1%	-9.0%	-10.6%	-40.5%	-6.6%	11.5%	2.3%	1.7%						
Avg Ann. Change in Share	%		-2.7%	-3.1%	-3.3%	-2.8%	-1.8%	-1.8%	-5.8%	-0.8%	1.3%	0.2%	0.2%						
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Report Prepared by: Saleem Landi, Date of Issue: 02/07/2025																			

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024 Historic Prices			NON-SERVICED ACCOMMODATION	ECONOMIC IMPACT Historic Prices					
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC					
% Change 2013 to 2024		99.4%	79.7%	113.5%	111.6%	129.5%	149.4%	129.9%	167.1%	184.8%	116.9%	142.5%	146.4%	138.7%	Annual Change	96.7%	133.0%	160.2%	132.6%	
% Change 2023 to 2024		3.2%	9.1%	13.7%	1.5%	-0.1%	14.8%	18.3%	14.7%	10.8%	7.0%	15.9%	4.8%	10.4%		8.9%	6.2%	14.4%	8.8%	
Average Annual Change		9.0%	7.2%	10.3%	10.1%	11.8%	13.6%	11.8%	15.2%	16.8%	10.6%	13.0%	13.3%	12.6%		8.8%	12.1%	14.6%	12.1%	
2013	£M	1.318	1.728	1.539	2.465	3.405	3.964	4.267	4.931	3.841	2.280	1.540	1.502	32.78		4.584	9.833	13.04	5.323	
2014	£M	1.348	1.750	1.567	2.530	3.420	3.982	4.428	5.246	4.094	2.435	1.622	1.568	33.99	3.7%	4.665	9.932	13.77	5.625	
2015	£M	1.513	1.949	1.724	2.755	3.722	4.314	4.783	5.704	4.495	2.687	1.826	1.772	37.24	9.6%	5.185	10.79	14.98	6.285	
2016	£M	1.617	2.045	1.789	2.852	3.830	4.449	4.946	5.974	4.749	2.800	1.900	1.858	38.81	4.2%	5.452	11.13	15.67	6.558	
2017	£M	1.650	2.094	1.835	3.072	4.014	4.671	5.418	6.651	4.954	2.876	1.910	1.871	41.02	5.7%	5.579	11.76	17.02	6.657	
2018	£M	1.799	2.277	2.024	3.319	5.135	6.184	6.277	8.416	6.183	3.171	2.188	2.105	49.08	19.7%	6.100	14.64	20.88	7.465	
2019	£M	2.518	2.957	2.615	4.416	6.027	7.016	7.966	9.966	6.927	3.792	2.980	2.871	60.05	22.4%	8.089	17.46	24.86	9.644	
2020	£M	2.367	2.044	1.326	0.065	0.140	0.213	4.718	6.998	6.102	2.275	0.105	1.298	27.65	-54.0%	5.737	0.418	17.82	3.678	
2021	£M	0.391	0.453	0.431	1.778	4.632	6.981	7.063	9.290	8.285	4.242	2.671	2.426	48.64	75.9%	1.276	13.39	24.64	9.339	
2022	£M	2.609	2.553	3.034	4.313	6.564	7.919	8.538	11.00	8.245	3.875	2.890	3.561	65.10	33.8%	8.196	18.80	27.78	10.33	
2023	£M	2.545	2.846	2.888	5.138	7.822	8.611	8.291	11.48	9.875	4.623	3.223	3.533	70.88	8.9%	8.279	21.57	29.65	11.38	
2024	£M	2.628	3.105	3.285	5.215	7.813	9.887	9.812	13.17	10.94	4.947	3.735	3.702	78.24	10.4%	9.017	22.92	33.92	12.38	
ECONOMIC IMPACT - IN HISTORIC PRICES														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
Non-Serviced		£M	32.78	33.99	37.24	38.81	41.02	49.08	60.05	27.65	48.64	65.10	70.88	78.24						
All Visitor Types		£Bn	1.516	1.661	1.754	1.937	2.023	2.121	2.237	1.194	1.536	1.986	2.258	2.482						
Share of Total		%	2.2%	2.0%	2.1%	2.0%	2.0%	2.3%	2.7%	2.3%	3.2%	3.3%	3.1%	3.2%						
Annual Change in Share		%		-5.4%	3.8%	-5.7%	1.2%	14.1%	16.0%	-13.7%	36.7%	3.5%	-4.2%	0.4%						
Change in Share from 2013		%		-5.4%	-1.8%	-7.4%	-6.3%	7.0%	24.1%	7.1%	46.5%	51.5%	45.1%	45.8%						
Avg Ann. Change in Share		%		-5.4%	-0.9%	-2.5%	-1.6%	1.4%	4.0%	1.0%	5.8%	5.7%	4.5%	4.2%						

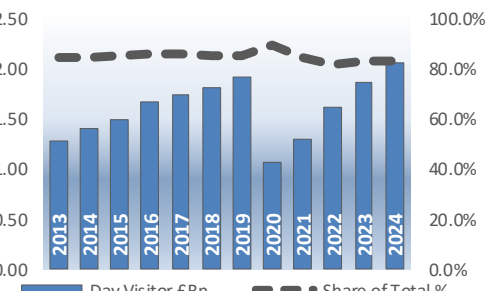
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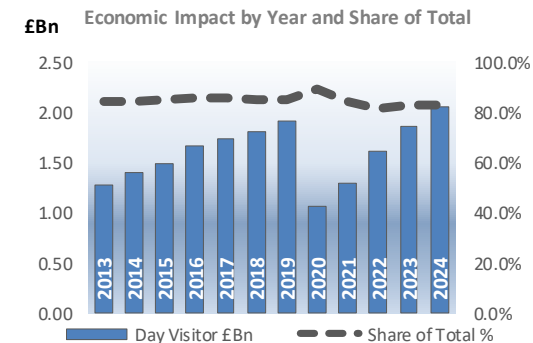
Report Prepared by: Saleem Landi, Date of Issue: 02/07/25

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE										2013 to 2024 Historic Prices			SFR	ECONOMIC IMPACT Historic Prices					
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SFR																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change				
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC						
% Change 2013 to 2024		72.5%	67.2%	65.9%	71.8%	74.7%	74.6%	75.1%	80.1%	77.9%	70.1%	70.1%	68.3%	72.7%	Annual Change	70.1%	73.3%	77.6%	69.0%
% Change 2023 to 2024		6.5%	6.3%	8.2%	5.7%	7.2%	8.4%	7.1%	8.4%	7.6%	7.3%	8.2%	6.2%	7.0%		6.8%	6.8%	7.7%	6.8%
Average Annual Change		6.6%	6.1%	6.0%	6.5%	6.8%	6.8%	6.8%	7.3%	7.1%	6.4%	6.4%	6.2%	6.6%		6.4%	6.7%	7.1%	6.3%
2013	£M	4.383	1.523	1.514	4.413	2.952	2.020	3.582	3.213	1.863	1.619	1.339	4.424	32.84		7.420	9.385	8.658	7.381
2014	£M	4.499	1.565	1.558	4.610	3.055	2.052	3.771	3.321	1.913	1.645	1.365	4.525	33.88	3.2%	7.622	9.717	9.005	7.536
2015	£M	4.590	1.609	1.574	4.658	3.115	2.096	3.825	3.406	1.956	1.686	1.389	4.549	34.45	1.7%	7.773	9.868	9.188	7.624
2016	£M	4.771	1.639	1.604	4.796	3.195	2.156	3.947	3.480	2.015	1.733	1.425	4.707	35.47	2.9%	8.014	10.15	9.442	7.865
2017	£M	4.932	1.686	1.642	4.979	3.267	2.209	4.061	3.599	2.065	1.774	1.461	4.824	36.50	2.9%	8.260	10.46	9.725	8.059
2018	£M	5.039	1.722	1.666	5.031	3.389	2.329	4.187	3.810	2.150	1.829	1.505	4.949	37.61	3.0%	8.428	10.75	10.15	8.282
2019	£M	5.196	1.764	1.696	5.215	3.497	2.399	4.320	3.930	2.200	1.876	1.557	5.078	38.73	3.0%	8.656	11.11	10.45	8.511
2020	£M	4.719	1.601	0.841	0.176	0.182	0.140	1.962	2.569	1.616	0.876	0.130	1.701	16.51	-57.4%	7.160	0.498	6.147	2.707
2021	£M	2.121	0.751	0.802	2.592	2.477	2.167	3.971	3.875	2.386	1.950	1.458	4.583	29.13	76.4%	3.673	7.236	10.23	7.991
2022	£M	5.963	2.057	2.047	6.199	4.190	2.885	5.200	4.737	2.679	2.240	1.842	6.200	46.24	58.7%	10.07	13.27	12.62	10.28
2023	£M	7.100	2.396	2.321	7.168	4.812	3.254	5.856	5.338	3.081	2.565	2.104	7.011	53.01	14.6%	11.82	15.23	14.27	11.68
2024	£M	7.561	2.546	2.511	7.580	5.158	3.526	6.273	5.786	3.315	2.753	2.277	7.445	56.73	7.0%	12.62	16.26	15.37	12.48
ECONOMIC IMPACT - IN HISTORIC PRICES														SFR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total					
SFR	£M	32.84	33.88	34.45	35.47	36.50	37.61	38.73	16.51	29.13	46.24	53.01	56.73						
All Visitor Types	£Bn	1.516	1.661	1.754	1.937	2.023	2.121	2.237	1.194	1.536	1.986	2.258	2.482						
Share of Total	%	2.2%	2.0%	2.0%	1.8%	1.8%	1.8%	1.7%	1.4%	1.9%	2.3%	2.3%	2.3%						
Annual Change in Share	%		-5.9%	-3.6%	-6.8%	-1.5%	-1.7%	-2.4%	-20.1%	37.1%	22.7%	0.8%	-2.6%						
Change in Share from 2013	%		-5.9%	-9.3%	-15.5%	-16.7%	-18.2%	-20.1%	-36.2%	-12.5%	7.4%	8.3%	5.5%						
Avg Ann. Change in Share	%		-5.9%	-4.7%	-5.2%	-4.2%	-3.6%	-3.4%	-5.2%	-1.6%	0.8%	0.8%	0.5%						
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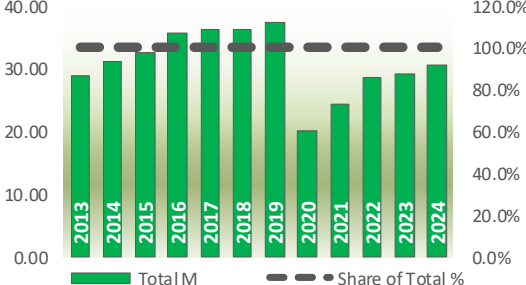
STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024 Historic Prices			STAYING VISITOR		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES											TOTAL						% Change	
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change		Q1	Q2	Q3	Q4	
% Change 2013 to 2024		79.9%	71.7%	70.3%	71.4%	81.8%	78.2%	83.0%	89.7%	78.9%	67.3%	74.9%	68.3%			77.1%	73.9%	77.2%	84.2%	69.6%
% Change 2023 to 2024		6.6%	9.3%	13.7%	4.7%	10.0%	10.0%	7.3%	10.9%	8.8%	9.7%	13.7%	7.2%			9.1%	9.8%	8.3%	9.0%	9.7%
Average Annual Change		7.3%	6.5%	6.4%	6.5%	7.4%	7.1%	7.5%	8.2%	7.2%	6.1%	6.8%	6.2%			7.0%	6.7%	7.0%	7.7%	6.3%
2013 £M		16.09	16.09	18.07	21.65	23.19	22.39	27.36	26.18	20.61	18.95	12.74	18.94	242.24	5.8%	50.24	67.22	74.15	50.63	
2014 £M		16.74	17.04	19.51	23.47	25.02	22.89	30.69	28.06	21.40	19.08	12.95	19.44	256.29		53.28	71.38	80.16	51.47	
2015 £M		17.40	17.91	19.47	23.69	25.84	23.68	31.27	29.35	22.05	19.97	13.32	19.30	263.26		2.7%	54.79	73.22	82.67	52.58
2016 £M		18.83	18.45	20.10	25.18	27.11	25.10	33.28	30.06	23.36	21.10	14.14	20.73	277.45		5.4%	57.39	77.39	86.70	55.96
2017 £M		19.72	19.07	20.74	26.68	27.74	25.68	34.62	31.60	23.93	21.52	14.44	21.33	287.07		3.5%	59.53	80.09	90.15	57.29
2018 £M		20.86	20.30	21.66	27.26	29.83	28.99	38.60	36.77	25.89	23.17	15.68	22.47	311.49		8.5%	62.82	86.08	101.26	61.32
2019 £M		22.49	21.72	22.83	29.08	31.69	30.83	41.28	39.34	27.13	24.51	17.19	23.77	331.87		6.5%	67.05	91.61	107.75	65.47
2020 £M		18.92	18.74	10.28	1.019	1.775	1.932	15.97	23.11	16.89	9.837	1.449	6.984	126.92		-61.8%	47.95	4.726	55.97	18.27
2021 £M		9.047	9.132	10.53	13.83	20.46	25.01	35.12	36.64	26.75	23.32	14.92	20.13	244.89		93.0%	28.71	59.30	98.52	58.36
2022 £M		22.71	23.14	26.01	32.53	35.46	34.30	45.50	43.37	31.17	27.88	18.86	28.40	369.32		50.8%	71.85	102.29	120.04	75.14
2023 £M		27.17	25.29	27.07	35.43	38.33	36.25	46.65	44.78	33.90	28.91	19.60	29.74	393.10	6.4%	79.52	110.01	125.32	78.25	
2024 £M		28.95	27.63	30.78	37.10	42.16	39.89	50.07	49.67	36.87	31.70	22.28	31.87	428.96	9.1%	87.35	119.16	136.60	85.85	
ECONOMIC IMPACT - IN HISTORIC PRICES														STAYING VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
Staying Visitor £M		242.24	256.29	263.26	277.45	287.07	311.49	331.87	126.92	244.89	369.32	393.10	428.96							
All Visitor Types £Bn		1.516	1.661	1.754	1.937	2.023	2.121	2.237	1.194	1.536	1.986	2.258	2.482							
Share of Total %		16.0%	15.4%	15.0%	14.3%	14.2%	14.7%	14.8%	10.6%	15.9%	18.6%	17.4%	17.3%							
Annual Change in Share %			-3.5%	-2.7%	-4.6%	-0.9%	3.5%	1.0%	-28.3%	50.0%	16.6%	-6.4%	-0.7%							
Change in Share from 2013 %			-3.5%	-6.1%	-10.4%	-11.2%	-8.1%	-7.2%	-33.5%	-0.2%	16.3%	8.9%	8.1%							
Avg Ann. Change in Share %			-3.5%	-3.0%	-3.5%	-2.8%	-1.6%	-1.2%	-4.8%	0.0%	1.8%	0.9%	0.7%							

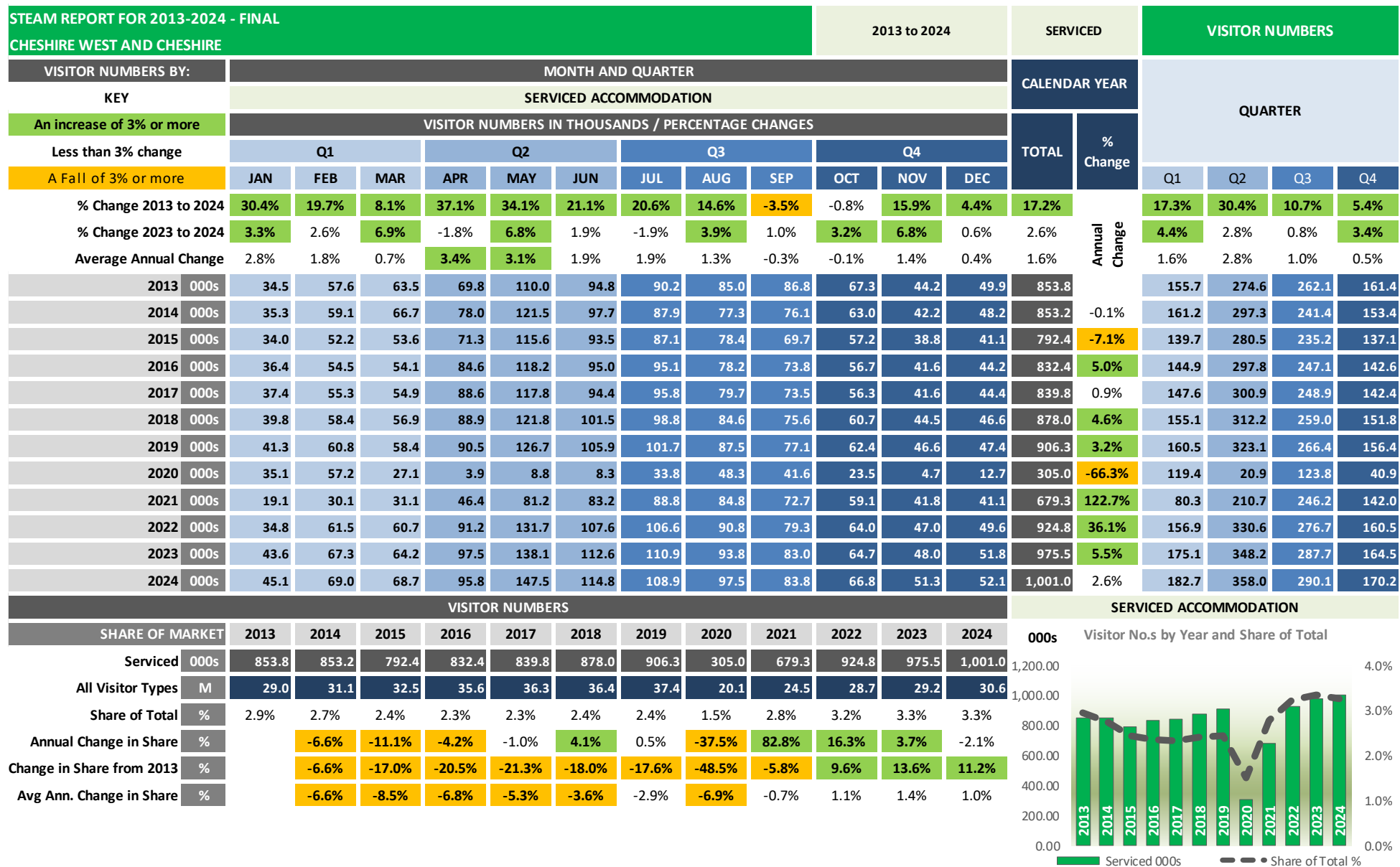
STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024 Historic Prices			DAY VISITOR		ECONOMIC IMPACT Historic Prices							
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER								
KEY		DAY VISITOR											TOTAL						% Change				
An increase of 3% or more		ECONOMIC IMPACT £Bn - IN HISTORIC PRICES / PERCENTAGE CHANGES																					
Less than 3% change		Q1			Q2			Q3			Q4			Annual Change		Q1		Q2		Q3		Q4	
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC										
% Change 2013 to 2024		67.9%	61.4%	124.4%	53.2%	38.9%	10.7%	26.9%	40.4%	31.2%	98.4%	112.7%	96.0%	61.2%	Annual Change	94.3%	34.2%	33.9%	103.4%				
% Change 2023 to 2024		12.1%	0.7%	25.5%	1.5%	11.9%	14.0%	4.7%	18.0%	-6.0%	8.3%	10.0%	5.0%	10.1%		16.5%	8.2%	7.5%	8.2%				
Average Annual Change		6.2%	5.6%	11.3%	4.8%	3.5%	1.0%	2.4%	3.7%	2.8%	8.9%	10.2%	8.7%	5.6%		8.6%	3.1%	3.1%	9.4%				
2013		£Bn	0.069	0.070	0.137	0.112	0.107	0.112	0.131	0.181	0.095	0.095	0.101	0.062		1.273	0.277	0.332	0.407	0.258			
2014		£Bn	0.073	0.069	0.168	0.134	0.105	0.104	0.132	0.177	0.117	0.123	0.126	0.076	1.405	10.4%	0.310	0.344	0.426	0.325			
2015		£Bn	0.075	0.077	0.171	0.142	0.111	0.101	0.142	0.208	0.118	0.142	0.119	0.085	1.490	6.1%	0.323	0.353	0.469	0.346			
2016		£Bn	0.085	0.095	0.218	0.145	0.126	0.114	0.153	0.210	0.129	0.152	0.138	0.096	1.659	11.3%	0.398	0.384	0.492	0.386			
2017		£Bn	0.093	0.091	0.214	0.184	0.130	0.108	0.160	0.217	0.124	0.155	0.166	0.093	1.736	4.6%	0.398	0.423	0.501	0.414			
2018		£Bn	0.097	0.097	0.220	0.193	0.139	0.113	0.165	0.219	0.130	0.164	0.175	0.097	1.809	4.2%	0.413	0.445	0.514	0.436			
2019		£Bn	0.107	0.110	0.240	0.202	0.142	0.115	0.171	0.228	0.135	0.169	0.183	0.104	1.906	5.3%	0.458	0.459	0.533	0.456			
2020		£Bn	0.114	0.107	0.139	0.005	0.005	0.038	0.126	0.172	0.115	0.124	0.035	0.086	1.067	-44.0%	0.360	0.048	0.413	0.245			
2021		£Bn	0.021	0.012	0.033	0.080	0.090	0.102	0.119	0.233	0.131	0.169	0.185	0.116	1.291	21.0%	0.066	0.271	0.483	0.470			
2022		£Bn	0.089	0.080	0.211	0.156	0.114	0.099	0.139	0.192	0.109	0.158	0.173	0.096	1.617	25.3%	0.381	0.368	0.440	0.428			
2023		£Bn	0.104	0.112	0.246	0.169	0.133	0.109	0.159	0.216	0.132	0.174	0.195	0.116	1.865	15.3%	0.462	0.412	0.507	0.485			
2024		£Bn	0.116	0.113	0.308	0.172	0.149	0.124	0.166	0.254	0.124	0.189	0.215	0.122	2.053	10.1%	0.538	0.445	0.545	0.525			
ECONOMIC IMPACT - IN HISTORIC PRICES														DAY VISITOR									
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£Bn Economic Impact by Year and Share of Total									
Day Visitor		£Bn	1.273	1.405	1.490	1.659	1.736	1.809	1.906	1.067	1.291	1.617	1.865	2.053									
All Visitor Types		£Bn	1.516	1.661	1.754	1.937	2.023	2.121	2.237	1.194	1.536	1.986	2.258	2.482									
Share of Total		%	84.0%	84.6%	85.0%	85.7%	85.8%	85.3%	85.2%	89.4%	84.1%	81.4%	82.6%	82.7%									
Annual Change in Share		%		0.7%	0.5%	0.8%	0.2%	-0.6%	-0.2%	4.9%	-5.9%	-3.1%	1.5%	0.1%									
Change in Share from 2013		%		0.7%	1.2%	2.0%	2.1%	1.5%	1.4%	6.4%	0.0%	-3.1%	-1.7%	-1.5%									
Avg Ann. Change in Share		%		0.7%	0.6%	0.7%	0.5%	0.3%	0.2%	0.9%	0.0%	-0.3%	-0.2%	-0.1%									

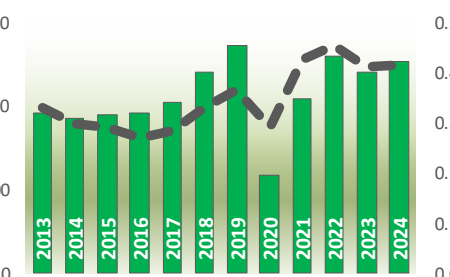


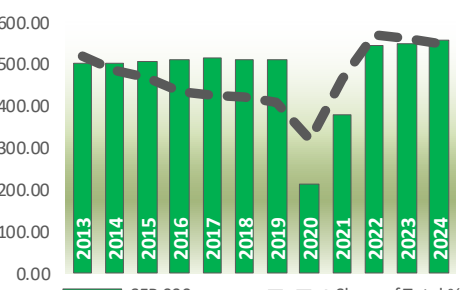
Visitor Numbers by Month, Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

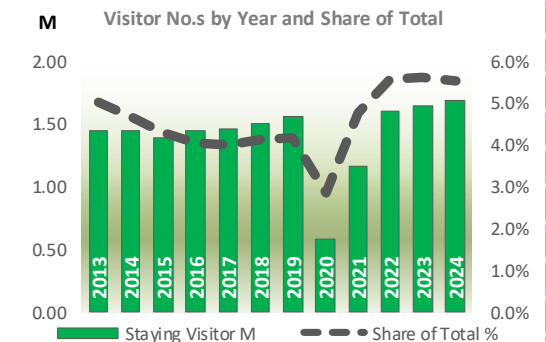
STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024			TOTAL		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		TOTAL																	
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC						
% Change 2013 to 2024		9.7%	5.5%	44.7%	1.0%	-7.1%	-25.2%	-15.6%	-7.7%	-13.5%	27.8%	37.5%	25.9%	5.4%	Annual Change	25.7%	-10.5%	-11.6%	31.1%
% Change 2023 to 2024		6.5%	-3.7%	19.3%	-3.1%	6.5%	8.2%	-0.2%	12.1%	-9.7%	3.2%	4.9%	0.1%	4.8%		10.7%	3.1%	2.5%	3.1%
Average Annual Change		0.9%	0.5%	4.1%	0.1%	-0.6%	-2.3%	-1.4%	-0.7%	-1.2%	2.5%	3.4%	2.4%	0.5%		2.3%	-1.0%	-1.1%	2.8%
2013	M	1.598	1.607	3.053	2.568	2.493	2.574	2.989	4.066	2.184	2.169	2.260	1.463	29.02		6.258	7.636	9.238	5.892
2014	M	1.645	1.546	3.607	2.974	2.401	2.346	2.930	3.864	2.593	2.702	2.718	1.726	31.05	7.0%	6.798	7.721	9.388	7.146
2015	M	1.653	1.694	3.620	3.100	2.484	2.240	3.114	4.478	2.584	3.053	2.542	1.889	32.45	4.5%	6.967	7.823	10.18	7.485
2016	M	1.846	2.035	4.546	3.133	2.764	2.484	3.307	4.463	2.771	3.220	2.914	2.086	35.57	9.6%	8.428	8.380	10.54	8.221
2017	M	1.974	1.913	4.350	3.861	2.780	2.318	3.378	4.486	2.599	3.221	3.402	1.975	36.26	1.9%	8.237	8.959	10.46	8.597
2018	M	1.977	1.953	4.300	3.887	2.859	2.341	3.355	4.384	2.624	3.278	3.447	1.997	36.40	0.4%	8.230	9.087	10.36	8.721
2019	M	2.124	2.164	4.581	3.974	2.853	2.318	3.379	4.441	2.664	3.282	3.527	2.077	37.39	2.7%	8.869	9.145	10.48	8.886
2020	M	2.174	2.051	2.576	0.100	0.111	0.706	2.381	3.248	2.190	2.329	0.643	1.610	20.12	-46.2%	6.800	0.916	7.819	4.582
2021	M	0.423	0.265	0.638	1.526	1.743	1.978	2.310	4.356	2.490	3.164	3.413	2.197	24.50	21.8%	1.326	5.247	9.156	8.774
2022	M	1.597	1.438	3.610	2.784	2.105	1.818	2.507	3.382	1.962	2.765	2.986	1.735	28.69	17.1%	6.645	6.707	7.850	7.486
2023	M	1.645	1.760	3.704	2.677	2.175	1.779	2.527	3.348	2.092	2.686	2.963	1.840	29.20	1.8%	7.109	6.631	7.967	7.488
2024	M	1.752	1.695	4.419	2.594	2.316	1.925	2.522	3.753	1.890	2.772	3.108	1.842	30.59	4.8%	7.866	6.834	8.165	7.723
VISITOR NUMBERS														TOTAL					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M Visitor No.s by Year and Share of Total					
Total	M	29.02	31.05	32.45	35.57	36.26	36.40	37.39	20.12	24.50	28.69	29.20	30.59						
All Visitor Types	M	29.02	31.05	32.45	35.57	36.26	36.40	37.39	20.12	24.50	28.69	29.20	30.59						
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%						
Annual Change in Share	%																		
Change in Share from 2013	%																		
Avg Ann. Change in Share	%																		
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STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024			NON-SERVED		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		NON-SERVED ACCOMMODATION																	
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC						
% Change 2013 to 2024		13.0%	0.3%	22.6%	10.7%	26.0%	49.7%	32.7%	49.4%	60.4%	9.1%	13.2%	49.7%	32.6%	Annual Change	11.7%	30.7%	47.7%	19.2%
% Change 2023 to 2024		-0.5%	5.0%	10.0%	-2.1%	-4.1%	10.2%	10.0%	7.4%	6.2%	3.5%	11.7%	0.8%	5.1%		5.3%	1.9%	7.7%	5.1%
Average Annual Change		1.2%	0.0%	2.1%	1.0%	2.4%	4.5%	3.0%	4.5%	5.5%	0.8%	1.2%	4.5%	3.0%		1.1%	2.8%	4.3%	1.7%
2013 000s		3.2	4.3	4.2	8.5	11.9	11.8	10.9	12.8	11.1	7.5	5.4	3.6	95.3		-3.0%	11.8	32.2	34.9
2014 000s		3.2	4.3	4.1	8.7	11.9	11.8	9.8	11.8	10.3	7.6	5.4	3.6	92.5	2.6%	11.6	32.5	31.8	16.5
2015 000s		3.4	4.4	4.4	8.6	12.0	12.1	10.4	11.5	10.8	7.8	5.4	4.0	94.9	0.4%	12.3	32.7	32.7	17.2
2016 000s		3.6	4.6	4.4	7.8	11.1	12.0	10.9	12.9	11.6	7.3	4.9	4.2	95.2	7.6%	12.6	30.9	35.4	16.4
2017 000s		3.8	4.8	4.7	8.7	11.9	12.9	11.9	14.2	12.3	7.8	5.1	4.4	102.5	17.2%	13.3	33.5	38.4	17.3
2018 000s		4.0	5.1	5.0	9.1	14.7	16.5	13.9	18.2	15.0	8.3	5.6	4.8	120.1	13.4%	14.1	40.2	47.1	18.7
2019 000s		5.2	6.2	6.0	11.3	16.2	17.6	15.9	19.5	15.8	9.3	7.2	6.0	136.2	-57.0%	17.4	45.1	51.2	22.4
2020 000s		4.9	4.3	3.0	0.2	0.4	0.5	9.3	13.6	13.9	5.5	0.3	2.7	58.5	78.6%	12.2	1.1	36.8	8.5
2021 000s		0.8	0.9	0.9	4.2	11.7	16.4	13.8	17.8	17.9	9.5	5.9	4.8	104.6	24.2%	2.6	32.4	49.5	20.2
2022 000s		4.6	4.6	6.0	9.7	15.6	17.5	15.2	19.4	16.7	8.1	6.0	6.5	129.9	-7.4%	15.2	42.8	51.3	20.5
2023 000s		3.7	4.2	4.7	9.6	15.6	16.0	13.2	17.8	16.8	7.9	5.5	5.3	120.2	5.1%	12.5	41.2	47.9	18.6
2024 000s		3.7	4.4	5.1	9.4	15.0	17.7	14.5	19.2	17.9	8.2	6.1	5.3	126.3		13.1	42.0	51.6	19.6
VISITOR NUMBERS														NON-SERVED ACCOMMODATION					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor No.s by Year and Share of Total				
Non-Served		000s	95.3	92.5	94.9	95.2	102.5	120.1	136.2	58.5	104.6	129.9	120.2	126.3					
All Visitor Types		M	29.0	31.1	32.5	35.6	36.3	36.4	37.4	20.1	24.5	28.7	29.2	30.6					
Share of Total		%	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%	0.4%	0.3%	0.4%	0.5%	0.4%	0.4%					
Annual Change in Share		%		-9.3%	-1.8%	-8.4%	5.6%	16.7%	10.4%	-20.1%	46.6%	6.1%	-9.0%	0.3%					
Change in Share from 2013		%		-9.3%	-11.0%	-18.5%	-13.9%	0.5%	10.9%	-11.4%	30.0%	37.9%	25.4%	25.8%					
Avg Ann. Change in Share		%		-9.3%	-5.5%	-6.2%	-3.5%	0.1%	1.8%	-1.6%	3.7%	4.2%	2.5%	2.3%					

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE										2013 to 2024			SFR		VISITOR NUMBERS					
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SFR																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC					
% Change 2013 to 2024		9.9%	7.5%	5.5%	11.1%	11.9%	12.4%	13.0%	16.7%	15.7%	9.7%	10.0%	7.7%	11.1%	Annual Change	8.4%	11.7%	15.0%	8.6%	
% Change 2023 to 2024		1.8%	1.6%	2.7%	0.7%	1.6%	3.0%	2.0%	3.1%	2.3%	1.8%	3.2%	1.0%	1.9%		1.9%	1.6%	2.5%	1.7%	
Average Annual Change		0.9%	0.7%	0.5%	1.0%	1.1%	1.1%	1.2%	1.5%	1.4%	0.9%	0.9%	0.7%	1.0%		0.8%	1.1%	1.4%	0.8%	
2013 000s		63.5	26.1	25.7	59.9	49.2	36.6	51.5	45.1	31.2	26.8	24.5	62.6	502.6	-0.5%	115.3	145.7	127.7	113.9	
2014 000s		62.7	25.7	25.3	60.7	49.1	35.9	52.5	45.0	31.0	26.4	24.1	61.6	499.9		113.7	145.8	128.4	112.1	
2015 000s		63.2	26.2	25.4	60.8	49.6	36.3	52.7	45.8	31.4	26.9	24.3	61.2	503.8		0.8%	114.8	146.7	129.9	112.3
2016 000s		64.8	26.4	25.6	61.7	50.2	36.8	53.8	46.3	32.0	27.2	24.6	62.5	511.9		1.6%	116.7	148.8	132.1	114.4
2017 000s		65.2	26.4	25.4	62.3	50.0	36.8	53.9	46.7	32.0	27.2	24.6	62.4	512.7		0.1%	117.0	149.1	132.5	114.1
2018 000s		63.7	25.9	24.8	60.5	49.9	37.3	53.4	47.8	32.1	27.0	24.3	61.5	508.3		-0.9%	114.4	147.7	133.3	112.8
2019 000s		64.1	25.9	24.6	61.1	50.2	37.5	53.8	48.1	32.0	26.9	24.5	61.7	510.5		0.4%	114.6	148.9	133.9	113.2
2020 000s		57.2	23.0	12.0	2.0	2.4	2.0	24.7	31.6	23.8	12.6	2.0	20.7	214.1	-58.1%	92.3	6.4	80.1	35.3	
2021 000s		25.4	10.8	11.4	29.8	35.0	33.4	48.2	45.9	34.0	27.4	22.5	54.2	378.0	76.6%	47.6	98.2	128.2	104.1	
2022 000s		65.6	26.9	26.3	64.8	53.6	40.3	57.5	51.6	34.9	28.5	25.8	66.8	542.6	43.5%	118.8	158.7	144.0	121.1	
2023 000s		68.6	27.6	26.4	66.1	54.2	39.9	57.0	51.0	35.3	28.9	26.1	66.7	547.7	0.9%	122.5	160.2	143.3	121.7	
2024 000s		69.8	28.0	27.1	66.6	55.1	41.1	58.1	52.6	36.1	29.5	26.9	67.3	558.2	1.9%	124.9	162.8	146.9	123.7	
VISITOR NUMBERS														SFR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor No.s by Year and Share of Total					
SFR 000s		502.6	499.9	503.8	511.9	512.7	508.3	510.5	214.1	378.0	542.6	547.7	558.2							
All Visitor Types M		29.0	31.1	32.5	35.6	36.3	36.4	37.4	20.1	24.5	28.7	29.2	30.6							
Share of Total %		1.7%	1.6%	1.6%	1.4%	1.4%	1.4%	1.4%	1.1%	1.5%	1.9%	1.9%	1.8%							
Annual Change in Share %			-7.0%	-3.6%	-7.3%	-1.7%	-1.3%	-2.2%	-22.1%	45.0%	22.6%	-0.8%	-2.7%							
Change in Share from 2013 %			-7.0%	-10.3%	-16.9%	-18.3%	-19.4%	-21.1%	-38.6%	-10.9%	9.2%	8.3%	5.4%							
Avg Ann. Change in Share %			-7.0%	-5.2%	-5.6%	-4.6%	-3.9%	-3.5%	-5.5%	-1.4%	1.0%	0.8%	0.5%							

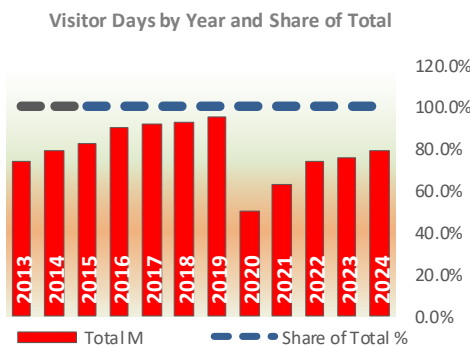
STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024			STAYING VISITOR		VISITOR NUMBERS					
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																			
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC								
% Change 2013 to 2024		17.0%	15.2%	8.0%	24.2%	27.2%	21.3%	18.9%	18.4%	6.7%	2.7%	13.8%	7.5%	16.1%	Annual Change	13.4%	24.4%	15.0%	7.5%		
% Change 2023 to 2024		2.3%	2.4%	5.9%	-0.9%	4.6%	3.0%	0.2%	4.0%	2.0%	2.8%	5.9%	0.8%	2.6%		3.4%	2.4%	2.0%	2.8%		
Average Annual Change		1.5%	1.4%	0.7%	2.2%	2.5%	1.9%	1.7%	1.7%	0.6%	0.2%	1.3%	0.7%	1.5%		1.2%	2.2%	1.4%	0.7%		
2013		M	0.101	0.088	0.093	0.138	0.171	0.143	0.153	0.143	0.129	0.102	0.074	0.116	1.452	-0.4%	0.283	0.452	0.425	0.292	
2014		M	0.101	0.089	0.096	0.147	0.183	0.145	0.150	0.134	0.117	0.097	0.072	0.113	1.446		0.286	0.476	0.402	0.282	
2015		M	0.101	0.083	0.083	0.141	0.177	0.142	0.150	0.136	0.112	0.092	0.068	0.106	1.391		-3.8%	0.267	0.460	0.398	0.267
2016		M	0.105	0.085	0.084	0.154	0.180	0.144	0.160	0.137	0.117	0.091	0.071	0.111	1.440		3.5%	0.274	0.478	0.415	0.273
2017		M	0.106	0.087	0.085	0.160	0.180	0.144	0.162	0.141	0.118	0.091	0.071	0.111	1.455		1.1%	0.278	0.483	0.420	0.274
2018		M	0.107	0.089	0.087	0.158	0.186	0.155	0.166	0.151	0.123	0.096	0.074	0.113	1.506		3.5%	0.284	0.500	0.439	0.283
2019		M	0.111	0.093	0.089	0.163	0.193	0.161	0.171	0.155	0.125	0.099	0.078	0.115	1.553		3.1%	0.292	0.517	0.451	0.292
2020		M	0.097	0.084	0.042	0.006	0.012	0.011	0.068	0.093	0.079	0.042	0.007	0.036	0.578		-62.8%	0.224	0.028	0.241	0.085
2021		M	0.045	0.042	0.043	0.080	0.128	0.133	0.151	0.149	0.125	0.096	0.070	0.100	1.162		101.2%	0.130	0.341	0.424	0.266
2022		M	0.105	0.093	0.093	0.166	0.201	0.165	0.179	0.162	0.131	0.101	0.079	0.123	1.597		37.5%	0.291	0.532	0.472	0.302
2023		M	0.116	0.099	0.095	0.173	0.208	0.169	0.181	0.163	0.135	0.102	0.080	0.124	1.643		2.9%	0.310	0.550	0.479	0.305
2024		M	0.118	0.101	0.101	0.172	0.218	0.174	0.182	0.169	0.138	0.104	0.084	0.125	1.686		2.6%	0.321	0.563	0.489	0.313
VISITOR NUMBERS														STAYING VISITOR							
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M Visitor No.s by Year and Share of Total							
Staying Visitor		M	1.452	1.446	1.391	1.440	1.455	1.506	1.553	0.578	1.162	1.597	1.643	1.686							
All Visitor Types		M	29.02	31.05	32.45	35.57	36.26	36.40	37.39	20.12	24.50	28.69	29.20	30.59							
Share of Total		%	5.0%	4.7%	4.3%	4.0%	4.0%	4.1%	4.2%	2.9%	4.7%	5.6%	5.6%	5.5%							
Annual Change in Share		%		-6.9%	-7.9%	-5.6%	-0.8%	3.1%	0.4%	-30.9%	65.1%	17.4%	1.1%	-2.1%							
Change in Share from 2013		%		-6.9%	-14.3%	-19.1%	-19.8%	-17.3%	-16.9%	-42.6%	-5.2%	11.3%	12.5%	10.2%							
Avg Ann. Change in Share		%		-6.9%	-7.1%	-6.4%	-4.9%	-3.5%	-2.8%	-6.1%	-0.6%	1.3%	1.3%	0.9%							

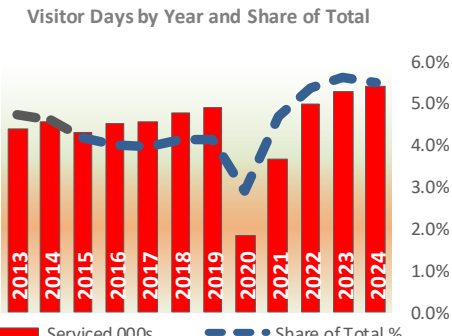


STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024			DAY VISITOR		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		DAY VISITOR																	
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2013 to 2024		9.2%	4.9%	45.9%	-0.3%	-9.6%	-28.0%	-17.5%	-8.6%	-14.7%	29.0%	38.3%	27.5%		4.8%	26.3%	-12.7%	-12.9%	32.3%
% Change 2023 to 2024		6.8%	-4.0%	19.6%	-3.3%	6.7%	8.8%	-0.2%	12.5%	-10.5%	3.2%	4.9%	0.1%		4.9%	11.0%	3.1%	2.5%	3.1%
Average Annual Change		0.8%	0.4%	4.2%	0.0%	-0.9%	-2.5%	-1.6%	-0.8%	-1.3%	2.6%	3.5%	2.5%		0.4%	2.4%	-1.2%	-1.2%	2.9%
2013	M	1.497	1.519	2.959	2.430	2.322	2.431	2.836	3.923	2.055	2.067	2.186	1.347		27.57	5.975	7.183	8.813	5.600
2014	M	1.544	1.457	3.511	2.827	2.218	2.201	2.780	3.730	2.476	2.605	2.647	1.612		29.61	7.4%	6.512	7.246	8.987
2015	M	1.553	1.611	3.536	2.959	2.306	2.098	2.964	4.342	2.472	2.961	2.474	1.783	31.06	4.9%	6.700	7.364	9.778	7.218
2016	M	1.742	1.950	4.462	2.979	2.584	2.340	3.147	4.325	2.654	3.129	2.843	1.976	34.13	9.9%	8.154	7.903	10.13	7.948
2017	M	1.868	1.826	4.265	3.701	2.600	2.174	3.217	4.345	2.481	3.130	3.331	1.863	34.80	2.0%	7.959	8.476	10.04	8.324
2018	M	1.869	1.864	4.213	3.729	2.673	2.185	3.189	4.233	2.502	3.182	3.372	1.884	34.90	0.3%	7.946	8.587	9.924	8.438
2019	M	2.014	2.071	4.492	3.811	2.660	2.157	3.208	4.286	2.539	3.184	3.449	1.962	35.83	2.7%	8.577	8.628	10.03	8.594
2020	M	2.077	1.966	2.534	0.094	0.099	0.695	2.313	3.155	2.111	2.287	0.636	1.574	19.54	-45.5%	6.577	0.888	7.578	4.497
2021	M	0.377	0.223	0.595	1.445	1.616	1.845	2.159	4.208	2.366	3.068	3.343	2.097	23.34	19.5%	1.195	4.906	8.733	8.508
2022	M	1.492	1.346	3.517	2.619	1.904	1.652	2.327	3.220	1.831	2.664	2.907	1.612	27.09	16.1%	6.354	6.175	7.378	7.184
2023	M	1.529	1.661	3.609	2.504	1.967	1.610	2.346	3.185	1.957	2.584	2.883	1.716	27.55	1.7%	6.799	6.081	7.488	7.184
2024	M	1.634	1.594	4.318	2.422	2.098	1.751	2.341	3.583	1.752	2.668	3.024	1.718	28.90	4.9%	7.545	6.271	7.676	7.409
VISITOR NUMBERS														DAY VISITOR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M Visitor No.s by Year and Share of Total					
Day Visitor	M	27.57	29.61	31.06	34.13	34.80	34.90	35.83	19.54	23.34	27.09	27.55	28.90	<					

Visitor Days by Month, Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024				TOTAL		VISITOR DAYS							
VISITOR DAYS BY:		MONTH AND QUARTER													CALENDAR YEAR		QUARTER							
KEY		TOTAL													TOTAL	% Change								
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES																						
Less than 3% change		Q1			Q2			Q3			Q4			Annual Change		Q1	Q2	Q3	Q4					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC											
% Change 2013 to 2024		10.7%	6.5%	44.2%	1.8%	-5.4%	-22.2%	-12.8%	-5.3%	-9.5%	28.0%	37.2%	25.3%							6.7%	25.6%	-8.6%	-8.8%	30.7%
% Change 2023 to 2024		5.9%	-3.2%	18.8%	-2.9%	5.9%	8.0%	0.1%	11.5%	-8.5%	3.2%	5.0%	0.2%							4.6%	10.2%	2.9%	2.6%	3.1%
Average Annual Change		1.0%	0.6%	4.0%	0.2%	-0.5%	-2.0%	-1.2%	-0.5%	-0.9%	2.5%	3.4%	2.3%							0.6%	2.3%	-0.8%	-0.8%	2.8%
2013	M	1.764	1.710	3.167	2.761	2.637	2.724	3.188	4.265	2.322	2.291	2.346	1.645	30.82		6.640	8.122	9.775	6.282					
2014	M	1.811	1.651	3.724	3.170	2.542	2.491	3.154	4.082	2.746	2.826	2.806	1.908	32.91	6.8%	7.187	8.202	9.982	7.540					
2015	M	1.820	1.807	3.742	3.295	2.628	2.386	3.331	4.695	2.741	3.182	2.631	2.070	34.33	4.3%	7.369	8.309	10.77	7.883					
2016	M	2.021	2.148	4.670	3.325	2.913	2.637	3.527	4.684	2.932	3.356	3.006	2.274	37.49	9.2%	8.839	8.875	11.14	8.637					
2017	M	2.153	2.028	4.476	4.060	2.933	2.476	3.605	4.716	2.764	3.360	3.494	2.164	38.23	2.0%	8.657	9.470	11.09	9.018					
2018	M	2.158	2.073	4.430	4.086	3.028	2.523	3.597	4.646	2.809	3.424	3.545	2.190	38.51	0.7%	8.661	9.637	11.05	9.158					
2019	M	2.317	2.292	4.718	4.187	3.031	2.509	3.635	4.716	2.854	3.435	3.635	2.280	39.61	2.9%	9.327	9.727	11.21	9.351					
2020	M	2.345	2.160	2.642	0.106	0.118	0.715	2.501	3.426	2.333	2.400	0.651	1.678	21.07	-46.8%	7.146	0.939	8.260	4.729					
2021	M	0.496	0.312	0.696	1.624	1.866	2.146	2.534	4.613	2.692	3.316	3.509	2.372	26.18	24.2%	1.504	5.636	9.839	9.197					
2022	M	1.781	1.556	3.751	2.998	2.281	2.009	2.767	3.663	2.162	2.919	3.091	1.955	30.93	18.2%	7.089	7.289	8.591	7.965					
2023	M	1.843	1.881	3.842	2.896	2.355	1.964	2.778	3.620	2.296	2.841	3.066	2.056	31.44	1.6%	7.567	7.214	8.693	7.962					
2024	M	1.952	1.821	4.566	2.812	2.495	2.120	2.780	4.038	2.101	2.932	3.219	2.061	32.90	4.6%	8.339	7.426	8.919	8.212					
VISITOR DAYS														TOTAL										
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M	Visitor Days by Year and Share of Total									
Total	M	30.82	32.91	34.33	37.49	38.23	38.51	39.61	21.07	26.18	30.93	31.44	32.90	50.00										
All Visitor Types	M	30.82	32.91	34.33	37.49	38.23	38.51	39.61	21.07	26.18	30.93	31.44	32.90	40.00										
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	80.0%										
Annual Change in Share	%													60.0%										
Change in Share from 2013	%													40.0%										
Avg Ann. Change in Share	%													20.0%										
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STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE										2013 to 2024			SERVICED		VISITOR DAYS					
VISITOR DAYS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES											TOTAL						% Change	
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change		Q1	Q2	Q3	Q4	
% Change 2013 to 2024		37.4%	29.7%	25.5%	23.3%	30.0%	19.2%	25.7%	23.8%	12.4%	19.6%	22.7%	19.2%			23.7%	30.2%	24.2%	21.1%	20.3%
% Change 2023 to 2024		0.9%	2.9%	7.3%	-1.5%	6.3%	1.2%	-2.2%	3.2%	0.8%	3.6%	7.0%	1.1%			2.4%	3.9%	2.1%	0.4%	3.6%
Average Annual Change		3.4%	2.7%	2.3%	2.1%	2.7%	1.7%	2.3%	2.2%	1.1%	1.8%	2.1%	1.7%			2.2%	2.7%	2.2%	1.9%	1.8%
2013 000s		85.8	106.3	124.4	123.9	140.2	139.0	152.2	139.5	126.1	125.5	83.7	108.7	1,455.1		316.4	403.1	417.7	317.9	
2014 000s		88.1	110.9	131.5	133.8	150.6	139.5	170.3	146.3	126.7	121.6	82.6	108.8	1,510.7		3.8%	330.5	423.9	443.3	313.0
2015 000s		85.2	109.0	122.0	124.8	144.4	133.5	160.0	140.8	120.4	118.2	78.3	99.0	1,435.5		-5.0%	316.2	402.7	421.1	295.5
2016 000s		92.3	110.2	123.8	132.0	149.9	140.5	169.0	140.8	125.8	123.3	82.3	106.2	1,496.3		4.2%	326.3	422.5	435.6	311.9
2017 000s		95.4	112.0	125.3	137.5	149.4	139.6	170.4	142.7	125.3	122.9	82.4	106.9	1,509.7		0.9%	332.6	426.5	438.4	312.2
2018 000s		101.4	118.5	130.0	138.2	154.8	150.5	175.7	151.7	128.8	132.0	88.1	112.2	1,582.0		4.8%	350.0	443.5	456.2	332.2
2019 000s		106.3	123.0	133.4	141.4	160.3	156.4	180.6	156.9	131.4	136.1	92.4	114.6	1,632.8		3.2%	362.7	458.1	468.9	343.1
2020 000s		90.2	115.6	61.9	6.0	11.2	12.3	60.2	86.3	70.9	51.2	9.4	30.6	605.6		-62.9%	267.7	29.4	217.4	91.1
2021 000s		49.6	60.4	70.6	72.4	101.6	121.9	157.1	151.6	123.4	130.3	82.8	100.0	1,221.8		101.7%	180.6	295.9	432.1	313.2
2022 000s		93.0	122.3	137.7	145.8	163.0	156.1	188.1	162.5	134.3	143.4	94.0	122.9	1,663.1		36.1%	353.1	464.8	484.9	360.3
2023 000s		116.7	134.0	145.6	155.0	171.5	163.8	195.8	167.2	140.5	144.9	96.0	128.1	1,759.1	5.8%	396.2	490.3	503.6	369.0	
2024 000s		117.8	137.9	156.1	152.7	182.3	165.7	191.4	172.7	141.7	150.1	102.7	129.5	1,800.5	2.4%	411.8	500.7	505.8	382.3	
VISITOR DAYS													SERVICED ACCOMMODATION							
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor Days by Year and Share of Total					
Serviced 000s		1,455.1	1,510.7	1,435.5	1,496.3	1,509.7	1,582.0	1,632.8	605.6	1,221.8	1,663.1	1,759.1	1,800.5	2,000.00						
All Visitor Types M		30.8	32.9	34.3	37.5	38.2	38.5	39.6	21.1	26.2	30.9	31.4	32.9	1,500.00						
Share of Total %		4.7%	4.6%	4.2%	4.0%	3.9%	4.1%	4.1%	2.9%	4.7%	5.4%	5.6%	5.5%	1,000.00						
Annual Change in Share %			-2.8%	-8.9%	-4.6%	-1.0%	4.0%	0.3%	-30.3%	62.4%	15.2%	4.1%	-2.2%	500.00						
Change in Share from 2013 %			-2.8%	-11.4%	-15.5%	-16.4%	-13.0%	-12.7%	-39.1%	-1.1%	13.9%	18.5%	15.9%	0.00						
Avg Ann. Change in Share %			-2.8%	-5.7%	-5.2%	-4.1%	-2.6%	-2.1%	-5.6%	-0.1%	1.5%	1.9%	1.4%							
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STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024			NON-SERVED		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVED ACCOMMODATION																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		14.5%	2.1%	22.4%	26.4%	39.5%	52.2%	43.5%	68.9%	77.0%	25.7%	41.4%	46.6%	45.3%	Annual Change	12.6%	41.5%	63.6%	36.1%	
% Change 2023 to 2024		-0.5%	5.2%	10.1%	-2.1%	-4.1%	10.2%	10.0%	7.4%	6.2%	3.5%	11.7%	0.8%	5.3%		5.3%	2.2%	7.7%	5.0%	
Average Annual Change		1.3%	0.2%	2.0%	2.4%	3.6%	4.7%	4.0%	6.3%	7.0%	2.3%	3.8%	4.2%	4.1%		1.1%	3.8%	5.8%	3.3%	
2013 000s		22.5	29.8	27.7	45.3	66.5	76.9	71.5	85.8	73.0	40.8	26.9	26.1	592.8			80.0	188.7	230.3	93.9
2014 000s		22.4	29.5	27.7	45.3	64.8	75.0	72.0	88.6	75.6	42.4	27.7	26.8	598.0	0.9%	79.6	185.1	236.3	97.0	
2015 000s		24.3	31.5	28.9	47.2	67.9	78.3	75.4	93.6	80.4	44.7	29.9	29.1	631.4	5.6%	84.7	193.5	249.4	103.8	
2016 000s		25.4	32.3	29.2	47.8	68.6	79.3	77.0	97.0	83.4	45.6	30.5	29.9	645.9	2.3%	86.9	195.6	257.4	105.9	
2017 000s		26.7	34.2	31.4	53.4	73.5	85.3	83.9	106.8	88.7	48.9	31.7	31.2	695.8	7.7%	92.4	212.2	279.4	111.8	
2018 000s		28.1	35.8	33.4	55.8	90.7	109.0	98.3	137.2	108.5	51.8	35.1	34.1	817.9	17.5%	97.3	255.5	344.0	121.0	
2019 000s		36.7	43.5	40.0	69.4	100.2	116.3	112.1	147.5	114.1	58.1	44.5	43.2	925.6	13.2%	120.1	285.9	373.7	145.7	
2020 000s		34.4	30.0	20.3	1.0	2.3	3.5	65.8	102.7	100.1	34.8	1.6	19.5	415.9	-55.1%	84.7	6.8	268.6	55.9	
2021 000s		5.3	6.2	6.1	25.8	72.2	108.7	97.2	134.2	128.9	59.5	37.0	34.1	715.2	72.0%	17.5	206.8	360.3	130.6	
2022 000s		32.7	32.0	39.9	59.2	96.3	115.9	107.4	146.2	120.8	50.9	37.1	46.3	884.8	23.7%	104.6	271.4	374.5	134.3	
2023 000s		25.9	28.9	30.8	58.5	96.6	106.2	93.3	134.8	121.6	49.6	34.0	38.0	818.2	-7.5%	85.6	261.3	349.7	121.7	
2024 000s		25.8	30.4	34.0	57.2	92.7	117.1	102.7	144.8	129.2	51.3	38.0	38.3	861.4	5.3%	90.1	267.0	376.6	127.7	
VISITOR DAYS														NON-SERVED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor Days by Year and Share of Total					
Non-Served		000s	592.8	598.0	631.4	645.9	695.8	817.9	925.6	415.9	715.2	884.8	818.2	861.4						
All Visitor Types		M	30.8	32.9	34.3	37.5	38.2	38.5	39.6	21.1	26.2	30.9	31.4	32.9						
Share of Total		%	1.9%	1.8%	1.8%	1.7%	1.8%	2.1%	2.3%	2.0%	2.7%	2.9%	2.6%	2.6%						
Annual Change in Share		%		-5.5%	1.2%	-6.3%	5.7%	16.7%	10.0%	-15.5%	38.5%	4.7%	-9.0%	0.6%						
Change in Share from 2013		%		-5.5%	-4.4%	-10.4%	-5.4%	10.4%	21.5%	2.6%	42.1%	48.7%	35.3%	36.1%						
Avg Ann. Change in Share		%		-5.5%	-2.2%	-3.5%	-1.3%	2.1%	3.6%	0.4%	5.3%	5.4%	3.5%	3.3%						

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024			SFR	VISITOR DAYS					
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SFR																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		9.9%	7.5%	5.5%	11.1%	11.9%	12.4%	13.0%	16.7%	15.7%	9.7%	10.0%	7.7%	11.1%	Annual Change	8.5%	11.6%	15.0%	8.5%	
% Change 2023 to 2024		1.8%	1.6%	2.7%	0.7%	1.6%	3.0%	2.0%	3.1%	2.3%	1.8%	3.2%	1.0%	1.9%		1.9%	1.5%	2.5%	1.6%	
Average Annual Change		0.9%	0.7%	0.5%	1.0%	1.1%	1.1%	1.2%	1.5%	1.4%	0.9%	0.9%	0.7%	1.0%		0.8%	1.1%	1.4%	0.8%	
2013 000s		158.8	54.8	55.2	161.8	108.3	76.8	128.6	117.2	67.7	57.4	49.7	162.6	1,198.9	-0.5%	268.7	346.8	313.6	269.8	
2014 000s		156.7	53.9	54.4	164.0	108.1	75.4	131.1	116.9	67.2	56.4	49.0	160.2	1,193.4		265.0	347.5	315.3	265.6	
2015 000s		157.9	55.1	54.7	164.2	109.2	76.2	131.9	119.0	68.2	57.5	49.3	159.1	1,202.1		0.7%	267.7	349.5	319.0	265.8
2016 000s		161.9	55.4	55.0	166.6	110.5	77.4	134.4	120.4	69.4	58.3	49.9	162.6	1,221.9		1.6%	272.3	354.6	324.2	270.8
2017 000s		163.1	55.4	54.6	168.1	109.9	77.3	134.7	121.4	69.3	58.1	49.8	162.2	1,224.1		0.2%	273.1	355.4	325.4	270.2
2018 000s		159.3	54.5	53.2	163.3	109.8	78.4	133.6	124.2	69.7	57.7	49.3	160.0	1,213.1		-0.9%	267.0	351.5	327.5	267.0
2019 000s		160.2	54.5	52.9	165.1	110.5	78.7	134.4	125.0	69.5	57.6	49.8	160.4	1,218.7		0.5%	267.6	354.4	328.9	267.8
2020 000s		143.0	48.3	25.9	5.3	5.3	4.3	61.8	82.0	51.7	27.0	4.1	53.7	512.4		-58.0%	217.2	14.9	195.5	84.8
2021 000s		63.6	22.6	24.5	80.4	76.9	70.2	120.6	119.3	73.8	58.7	45.7	140.9	897.2		75.1%	110.7	227.5	313.7	245.2
2022 000s		164.0	56.4	56.6	174.9	118.0	84.6	143.8	134.1	75.7	61.0	52.5	173.7	1,295.2		44.4%	277.0	377.4	353.6	287.1
2023 000s		171.4	58.0	56.7	178.6	119.2	83.8	142.4	132.7	76.6	61.9	53.0	173.4	1,307.6	1.0%	286.1	381.6	351.7	288.2	
2024 000s		174.4	58.9	58.2	179.8	121.1	86.3	145.3	136.8	78.4	63.0	54.7	175.1	1,332.1	1.9%	291.5	387.2	360.5	292.8	
VISITOR DAYS														SFR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	000s	Visitor Days by Year and Share of Total					
SFR		000s	1,198.9	1,193.4	1,202.1	1,221.9	1,224.1	1,213.1	1,218.7	512.4	897.2	1,295.2	1,307.6		1,332.1	1,500.00	5.0%			
All Visitor Types		M	30.8	32.9	34.3	37.5	38.2	38.5	39.6	21.1	26.2	30.9	31.4		32.9					
Share of Total		%	3.9%	3.6%	3.5%	3.3%	3.2%	3.2%	3.1%	2.4%	3.4%	4.2%	4.2%		4.0%					
Annual Change in Share		%		-6.8%	-3.4%	-6.9%	-1.7%	-1.6%	-2.3%	-21.0%	41.0%	22.2%	-0.7%		-2.6%					
Change in Share from 2013		%		-6.8%	-10.0%	-16.2%	-17.7%	-19.0%	-20.9%	-37.5%	-11.9%	7.6%	6.9%		4.1%					
Avg Ann. Change in Share		%		-6.8%	-5.0%	-5.4%	-4.4%	-3.8%	-3.5%	-5.4%	-1.5%	0.8%	0.7%		0.4%					

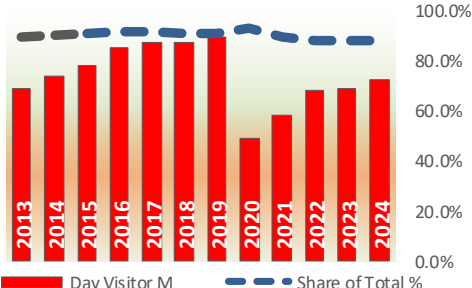
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STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE												2013 to 2024			STAYING VISITOR		VISITOR DAYS			
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																		
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2013 to 2024		19.1%	19.0%	19.8%	17.7%	25.8%	26.1%	24.7%	32.7%	30.9%	18.2%	21.9%	15.3%	23.0%	Annual Change	19.3%	23.0%	29.3%	17.8%	
% Change 2023 to 2024		1.3%	2.9%	6.5%	-0.6%	2.3%	4.3%	1.8%	4.5%	3.1%	3.1%	6.8%	1.0%	2.8%		3.3%	1.9%	3.2%	3.1%	
Average Annual Change		1.7%	1.7%	1.8%	1.6%	2.3%	2.4%	2.2%	3.0%	2.8%	1.7%	2.0%	1.4%	2.1%		1.8%	2.1%	2.7%	1.6%	
2013	M	0.267	0.191	0.207	0.331	0.315	0.293	0.352	0.342	0.267	0.224	0.160	0.297	3.247		0.665	0.939	0.962	0.681	
2014	M	0.267	0.194	0.214	0.343	0.324	0.290	0.373	0.352	0.270	0.220	0.159	0.296	3.302		1.7%	0.675	0.956	0.995	0.676
2015	M	0.267	0.196	0.206	0.336	0.321	0.288	0.367	0.353	0.269	0.220	0.158	0.287	3.269	-1.0%	0.669	0.946	0.990	0.665	
2016	M	0.280	0.198	0.208	0.346	0.329	0.297	0.380	0.358	0.279	0.227	0.163	0.299	3.364	2.9%	0.686	0.973	1.017	0.689	
2017	M	0.285	0.202	0.211	0.359	0.333	0.302	0.389	0.371	0.283	0.230	0.164	0.300	3.430	1.9%	0.698	0.994	1.043	0.694	
2018	M	0.289	0.209	0.217	0.357	0.355	0.338	0.408	0.413	0.307	0.242	0.172	0.306	3.613	5.3%	0.714	1.051	1.128	0.720	
2019	M	0.303	0.221	0.226	0.376	0.371	0.351	0.427	0.429	0.315	0.252	0.187	0.318	3.777	4.5%	0.750	1.098	1.172	0.757	
2020	M	0.268	0.194	0.108	0.012	0.019	0.020	0.188	0.271	0.223	0.113	0.015	0.104	1.534	-59.4%	0.570	0.051	0.681	0.232	
2021	M	0.118	0.089	0.101	0.179	0.251	0.301	0.375	0.405	0.326	0.249	0.166	0.275	2.834	84.8%	0.309	0.730	1.106	0.689	
2022	M	0.290	0.211	0.234	0.380	0.377	0.357	0.439	0.443	0.331	0.255	0.184	0.343	3.843	35.6%	0.735	1.114	1.213	0.782	
2023	M	0.314	0.221	0.233	0.392	0.387	0.354	0.431	0.435	0.339	0.256	0.183	0.339	3.885	1.1%	0.768	1.133	1.205	0.779	
2024	M	0.318	0.227	0.248	0.390	0.396	0.369	0.439	0.454	0.349	0.264	0.195	0.343	3.994	2.8%	0.793	1.155	1.243	0.803	
VISITOR DAYS														STAYING VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M Visitor Days by Year and Share of Total						
Staying Visitor		M	3.247	3.302	3.269	3.364	3.430	3.613	3.777	1.534	2.834	3.843	3.885	3.994						
All Visitor Types		M	30.82	32.91	34.33	37.49	38.23	38.51	39.61	21.07	26.18	30.93	31.44	32.90						
Share of Total		%	10.5%	10.0%	9.5%	9.0%	9.0%	9.4%	9.5%	7.3%	10.8%	12.4%	12.4%	12.1%						
Annual Change in Share		%		-4.8%	-5.1%	-5.8%	0.0%	4.6%	1.6%	-23.7%	48.8%	14.7%	-0.5%	-1.8%						
Change in Share from 2013		%		-4.8%	-9.6%	-14.8%	-14.8%	-10.9%	-9.5%	-30.9%	2.8%	17.9%	17.3%	15.2%						
Avg Ann. Change in Share		%		-4.8%	-4.8%	-4.9%	-3.7%	-2.2%	-1.6%	-4.4%	0.3%	2.0%	1.7%	1.4%						

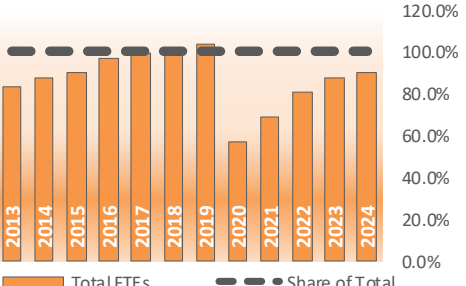
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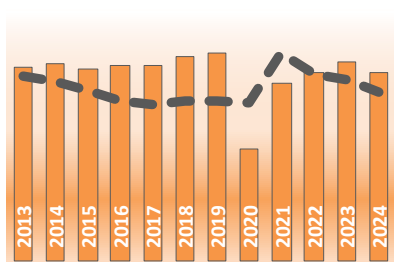
Report Prepared by: Saleem Landi, Date of Issue: 02/07/25

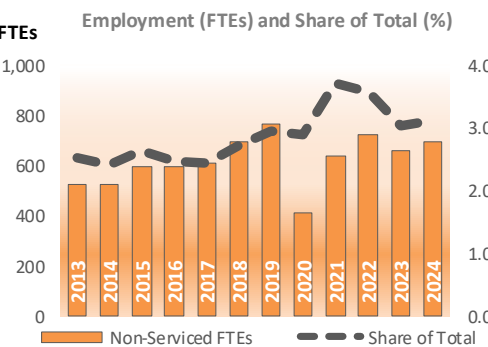
STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024			DAY VISITOR		VISITOR DAYS								
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER								
KEY		DAY VISITOR												TOTAL	% Change									
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES																						
Less than 3% change		Q1			Q2			Q3			Q4			Annual Change		Q1	Q2	Q3	Q4					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC											
% Change 2013 to 2024		9.2%	4.9%	45.9%	-0.3%	-9.6%	-28.0%	-17.5%	-8.6%	-14.7%	29.0%	38.3%	27.5%							4.8%	26.3%	-12.7%	-12.9%	32.3%
% Change 2023 to 2024		6.8%	-4.0%	19.6%	-3.3%	6.7%	8.8%	-0.2%	12.5%	-10.5%	3.2%	4.9%	0.1%							4.9%	11.0%	3.1%	2.5%	3.1%
Average Annual Change		0.8%	0.4%	4.2%	0.0%	-0.9%	-2.5%	-1.6%	-0.8%	-1.3%	2.6%	3.5%	2.5%							0.4%	2.4%	-1.2%	-1.2%	2.9%
2013	M	1.497	1.519	2.959	2.430	2.322	2.431	2.836	3.923	2.055	2.067	2.186	1.347	27.57		5.975	7.183	8.813	5.600					
2014	M	1.544	1.457	3.511	2.827	2.218	2.201	2.780	3.730	2.476	2.605	2.647	1.612	29.61	7.4%	6.512	7.246	8.987	6.864					
2015	M	1.553	1.611	3.536	2.959	2.306	2.098	2.964	4.342	2.472	2.961	2.474	1.783	31.06	4.9%	6.700	7.364	9.778	7.218					
2016	M	1.742	1.950	4.462	2.979	2.584	2.340	3.147	4.325	2.654	3.129	2.843	1.976	34.13	9.9%	8.154	7.903	10.13	7.948					
2017	M	1.868	1.826	4.265	3.701	2.600	2.174	3.217	4.345	2.481	3.130	3.331	1.863	34.80	2.0%	7.959	8.476	10.04	8.324					
2018	M	1.869	1.864	4.213	3.729	2.673	2.185	3.189	4.233	2.502	3.182	3.372	1.884	34.90	0.3%	7.946	8.587	9.924	8.438					
2019	M	2.014	2.071	4.492	3.811	2.660	2.157	3.208	4.286	2.539	3.184	3.449	1.962	35.83	2.7%	8.577	8.628	10.03	8.594					
2020	M	2.077	1.966	2.534	0.094	0.099	0.695	2.313	3.155	2.111	2.287	0.636	1.574	19.54	-45.5%	6.577	0.888	7.578	4.497					
2021	M	0.377	0.223	0.595	1.445	1.616	1.845	2.159	4.208	2.366	3.068	3.343	2.097	23.34	19.5%	1.195	4.906	8.733	8.508					
2022	M	1.492	1.346	3.517	2.619	1.904	1.652	2.327	3.220	1.831	2.664	2.907	1.612	27.09	16.1%	6.354	6.175	7.378	7.184					
2023	M	1.529	1.661	3.609	2.504	1.967	1.610	2.346	3.185	1.957	2.584	2.883	1.716	27.55	1.7%	6.799	6.081	7.488	7.184					
2024	M	1.634	1.594	4.318	2.422	2.098	1.751	2.341	3.583	1.752	2.668	3.024	1.718	28.90	4.9%	7.545	6.271	7.676	7.409					
VISITOR DAYS														DAY VISITOR										
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	M	Visitor Days by Year and Share of Total									
Day Visitor	M	27.57	29.61	31.06	34.13	34.80	34.90	35.83	19.54	23.34	27.09	27.55	28.90	40.00										
All Visitor Types	M	30.82	32.91	34.33	37.49	38.23	38.51	39.61	21.07	26.18	30.93	31.44	32.90	30.00										
Share of Total	%	89.5%	90.0%	90.5%	91.0%	91.0%	90.6%	90.5%	92.7%	89.2%	87.6%	87.6%	87.9%	20.00										
Annual Change in Share	%		0.6%	0.6%	0.6%	0.0%	-0.5%	-0.2%	2.5%	-3.8%	-1.8%	0.1%	0.2%	10.00										
Change in Share from 2013	%		0.6%	1.1%	1.7%	1.7%	1.3%	1.1%	3.6%	-0.3%	-2.1%	-2.0%	-1.8%	0.00										
Avg Ann. Change in Share	%		0.6%	0.6%	0.6%	0.4%	0.3%	0.2%	0.5%	0.0%	-0.2%	-0.2%	-0.2%	0.00										
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Direct and Total Employment by Month, Year and Visitor Type for the Period 2013 to 2024

Visitor Types: *Total*
 Serviced Accommodation
 Non-Serviced Accommodation
 SFR
 Staying Visitor
 Day Visitor

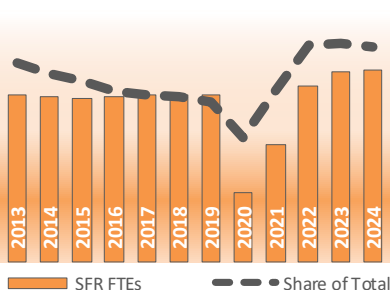
STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024			TOTAL		TOTAL EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		TOTAL EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		10.6%	6.7%	43.8%	3.0%	-3.5%	-19.4%	-10.3%	-3.2%	-7.7%	27.0%	35.9%	23.5%	7.8%	Annual Change	25.0%	-6.6%	-6.6%	29.4%	
% Change 2023 to 2024		3.7%	-4.3%	16.4%	-4.1%	4.1%	5.5%	-1.3%	9.5%	-9.1%	1.6%	3.3%	-1.3%	2.9%		7.9%	1.3%	1.0%	1.5%	
Average Annual Change		1.0%	0.6%	4.0%	0.3%	-0.3%	-1.8%	-0.9%	-0.3%	-0.7%	2.5%	3.3%	2.1%	0.7%		2.3%	-0.6%	-0.6%	2.7%	
2013 FTEs		14,606	14,568	25,456	22,053	21,346	22,044	25,467	33,421	19,092	18,902	19,225	13,729	20,826			18,210	21,814	25,993	17,285
2014 FTEs		14,837	14,020	29,294	24,830	20,464	20,116	25,003	31,740	22,001	22,608	22,389	15,539	21,903	5.2%	19,384	21,803	26,248	20,179	
2015 FTEs		14,777	15,038	29,107	25,483	20,903	19,187	26,035	35,847	21,757	24,961	20,905	16,565	22,547	2.9%	19,640	21,857	27,880	20,810	
2016 FTEs		16,146	17,400	35,587	25,550	22,833	20,882	27,299	35,509	23,004	26,062	23,469	17,938	24,307	7.8%	23,044	23,089	28,604	22,490	
2017 FTEs		17,176	16,619	34,396	30,992	23,087	19,809	28,006	35,941	21,898	26,221	27,116	17,231	24,874	2.3%	22,731	24,629	28,615	23,523	
2018 FTEs		17,541	17,254	34,620	31,687	24,169	20,504	28,446	36,022	22,579	27,129	27,939	17,735	25,469	2.4%	23,138	25,453	29,016	24,268	
2019 FTEs		18,577	18,735	36,404	32,134	24,003	20,261	28,511	36,243	22,745	26,995	28,374	18,266	25,937	1.8%	24,572	25,466	29,167	24,545	
2020 FTEs		18,360	17,540	20,948	1,095	1,420	5,723	20,031	27,348	19,085	19,362	5,471	13,738	14,177	-45.3%	18,949	2,746	22,155	12,857	
2021 FTEs		5,391	4,206	7,036	13,175	14,943	16,936	19,731	34,299	20,766	25,221	26,512	18,259	17,206	21.4%	5,545	15,018	24,932	23,331	
2022 FTEs		14,260	13,022	28,848	23,041	18,121	16,209	21,717	28,041	17,287	22,808	23,943	15,494	20,233	17.6%	18,710	19,124	22,348	20,748	
2023 FTEs		15,577	16,251	31,442	23,704	19,796	16,846	23,137	29,534	19,381	23,626	25,289	17,181	21,814	7.8%	21,090	20,115	24,017	22,032	
2024 FTEs		16,155	15,548	36,596	22,725	20,604	17,779	22,837	32,342	17,620	24,001	26,125	16,960	22,441	2.9%	22,766	20,369	24,266	22,362	
EMPLOYMENT														TOTAL						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs	Employment (FTEs) and Share of Total (%)					
Total		FTEs	20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814	22,441	30,000					
Total Employment		FTEs	20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814	22,441	25,000					
Share of Total		%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	20,000					
Annual Change in Share		%													15,000					
Change in Share from 2013		%													10,000					
Avg Ann. Change in Share		%													5,000					
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STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE										2013 to 2024			SERVICED		DIRECT EMPLOYMENT					
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		-1.7%	-1.6%	-1.2%	-2.2%	2.8%	-2.1%	2.3%	0.3%	-5.9%	-3.4%	-5.8%	-5.0%	-1.9%	Annual Change	-1.5%	-0.5%	-1.0%	-4.7%	
% Change 2023 to 2024		-5.7%	-4.8%	-2.6%	-6.3%	-2.2%	-4.8%	-6.1%	-3.7%	-5.5%	-4.4%	-4.3%	-5.6%	-4.7%		-4.3%	-4.4%	-5.1%	-4.8%	
Average Annual Change		-0.2%	-0.1%	-0.1%	-0.2%	0.3%	-0.2%	0.2%	0.0%	-0.5%	-0.3%	-0.5%	-0.5%	-0.2%		-0.1%	0.0%	-0.1%	-0.4%	
2013 FTEs		2,082	2,211	2,324	2,323	2,424	2,419	2,506	2,421	2,338	2,332	2,073	2,225	2,306		2,206	2,389	2,422	2,210	
2014 FTEs		2,118	2,260	2,385	2,403	2,515	2,439	2,652	2,488	2,360	2,325	2,088	2,245	2,357	2.2%	2,254	2,452	2,500	2,219	
2015 FTEs		2,076	2,222	2,300	2,320	2,446	2,374	2,554	2,429	2,293	2,277	2,037	2,152	2,290	-2.8%	2,199	2,380	2,425	2,155	
2016 FTEs		2,135	2,244	2,325	2,378	2,497	2,430	2,628	2,441	2,341	2,323	2,078	2,212	2,336	2.0%	2,235	2,435	2,470	2,204	
2017 FTEs		2,140	2,243	2,323	2,401	2,482	2,414	2,627	2,443	2,326	2,309	2,064	2,203	2,331	-0.2%	2,236	2,432	2,465	2,192	
2018 FTEs		2,253	2,362	2,431	2,486	2,599	2,563	2,746	2,584	2,427	2,443	2,174	2,313	2,448	5.0%	2,349	2,549	2,585	2,310	
2019 FTEs		2,295	2,399	2,460	2,513	2,640	2,609	2,782	2,625	2,451	2,478	2,214	2,338	2,484	1.4%	2,385	2,587	2,619	2,343	
2020 FTEs		1,926	2,236	1,850	305	520	527	1,754	1,932	1,798	1,455	543	1,250	1,341	-46.0%	2,004	451	1,828	1,082	
2021 FTEs		1,832	1,901	1,963	1,952	2,123	2,246	2,464	2,438	2,254	2,293	2,015	2,106	2,132	59.0%	1,899	2,107	2,385	2,138	
2022 FTEs		1,969	2,148	2,238	2,291	2,405	2,354	2,582	2,409	2,220	2,273	1,978	2,142	2,251	5.6%	2,118	2,350	2,404	2,131	
2023 FTEs		2,172	2,285	2,358	2,424	2,547	2,487	2,729	2,523	2,329	2,354	2,041	2,238	2,374	5.5%	2,272	2,486	2,527	2,211	
2024 FTEs		2,047	2,176	2,296	2,272	2,491	2,369	2,563	2,429	2,200	2,252	1,952	2,112	2,263	-4.7%	2,173	2,377	2,397	2,105	
EMPLOYMENT														SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs	Employment (FTEs) and Share of Total (%)					
Serviced		FTEs	2,306	2,357	2,290	2,336	2,331	2,448	2,484	1,341	2,132	2,251	2,374	2,263	3,000					
Total Employment		FTEs	20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814	22,441	2,500					
Share of Total		%	11.1%	10.8%	10.2%	9.6%	9.4%	9.6%	9.6%	9.5%	12.4%	11.1%	10.9%	10.1%	2,000					
Annual Change in Share		%		-2.9%	-5.6%	-5.4%	-2.5%	2.6%	-0.4%	-1.2%	31.0%	-10.2%	-2.2%	-7.3%	1,500					
Change in Share from 2013		%		-2.9%	-8.3%	-13.2%	-15.4%	-13.2%	-13.5%	-14.6%	11.9%	0.4%	-1.7%	-8.9%	1,000					
Avg Ann. Change in Share		%		-2.9%	-4.1%	-4.4%	-3.8%	-2.6%	-2.3%	-2.1%	1.5%	0.0%	-0.2%	-0.8%	500					
0																Legend: Serviced FTEs, Share of Total				
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STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE										2013 to 2024			NON-SERVED		DIRECT EMPLOYMENT					
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		NON-SERVED ACCOMMODATION																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC					
% Change 2013 to 2024		12.5%	10.1%	22.6%	21.6%	33.6%	42.9%	35.9%	54.3%	55.1%	19.7%	26.4%			26.6%	32.9%				
% Change 2023 to 2024		5.3%	6.8%	8.9%	1.2%	-1.1%	8.0%	7.8%	6.2%	5.5%	4.2%	9.5%	4.9%	5.4%						
Average Annual Change		1.1%	0.9%	2.1%	2.0%	3.1%	3.9%	3.3%	4.9%	5.0%	1.8%	2.4%	2.4%	3.0%						
2013 FTEs		381	414	399	514	613	666	645	715	658	492	400	397	525	Annual Change	398	598	672	430	
2014 FTEs		380	412	400	514	604	655	645	726	669	500	404	398	526		0.2%	398	591	680	434
2015 FTEs		438	473	459	579	676	729	719	808	747	568	466	460	593		12.9%	457	661	758	498
2016 FTEs		444	477	461	582	677	732	726	822	761	572	468	463	599		0.9%	461	663	770	501
2017 FTEs		445	477	462	597	688	743	741	848	771	576	467	462	606		1.3%	461	676	786	502
2018 FTEs		481	518	508	648	817	904	855	1,039	909	626	518	506	694		14.5%	503	789	935	550
2019 FTEs		554	587	574	737	886	966	950	1,121	965	679	596	582	766		10.4%	571	863	1,012	619
2020 FTEs		472	485	429	70	121	126	652	845	828	439	116	333	410		-46.6%	462	106	775	296
2021 FTEs		350	359	365	485	711	891	839	1,012	990	656	516	494	639		56.0%	358	695	947	555
2022 FTEs		505	504	543	661	841	938	897	1,078	962	624	530	569	721		12.9%	517	814	979	574
2023 FTEs		407	427	449	617	829	882	813	1,038	967	566	462	479	661	-8.3%	428	776	939	502	
2024 FTEs		428	456	489	625	819	953	876	1,102	1,020	589	506	502	697	5.4%	458	799	1,000	533	
EMPLOYMENT														NON-SERVED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs	Employment (FTEs) and Share of Total (%)					
Non-Served		FTEs	525	526	593	599	606	694	766	410	639	721	661	697						
Total Employment		FTEs	20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814	22,441						
Share of Total		%	2.5%	2.4%	2.6%	2.5%	2.4%	2.7%	3.0%	2.9%	3.7%	3.6%	3.0%	3.1%						
Annual Change in Share		%		-4.7%	9.7%	-6.4%	-1.0%	11.8%	8.4%	-2.2%	28.5%	-4.0%	-14.9%	2.5%						
Change in Share from 2013		%		-4.7%	4.5%	-2.2%	-3.2%	8.2%	17.3%	14.7%	47.4%	41.5%	20.4%	23.4%						
Avg Ann. Change in Share		%		-4.7%	2.2%	-0.7%	-0.8%	1.6%	2.9%	2.1%	5.9%	4.6%	2.0%	2.1%						

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Report Prepared by: Saleem Landi, Date of Issue: 02/07/25

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024			SFR		DIRECT EMPLOYMENT					
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		SFR																			
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL						% Change	
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change		Q1	Q2	Q3	Q4		
% Change 2013 to 2024		15.7%	11.9%	11.3%	14.9%	17.1%	16.9%	17.2%	20.4%	18.9%	13.8%	13.8%	12.8%			15.7%	14.0%	16.0%	18.8%	13.2%	
% Change 2023 to 2024		0.4%	0.2%	2.2%	-0.2%	1.2%	2.3%	1.1%	2.3%	1.5%	1.3%	2.1%	0.2%			1.0%	0.7%	0.8%	1.6%	0.8%	
Average Annual Change		1.4%	1.1%	1.0%	1.4%	1.6%	1.5%	1.6%	1.9%	1.7%	1.3%	1.3%	1.2%			1.4%	1.3%	1.5%	1.7%	1.2%	
2013 FTEs		532	185	183	534	357	243	435	389	226	197	162	535	332	-0.8%	300	378	350	298		
2014 FTEs		525	183	182	536	356	237	440	387	223	193	159	527	329		297	376	350	293		
2015 FTEs		523	184	179	529	354	237	436	387	223	193	158	517	327		-0.7%	295	373	349	289	
2016 FTEs		533	183	179	533	356	238	440	387	224	194	158	524	329		0.8%	298	376	351	292	
2017 FTEs		541	185	180	544	357	240	445	393	226	195	159	527	333		1.1%	302	380	355	294	
2018 FTEs		540	185	178	537	362	247	448	406	229	196	160	528	335		0.6%	301	382	361	295	
2019 FTEs		536	182	175	536	359	245	445	404	226	194	160	522	332		-0.8%	298	380	358	292	
2020 FTEs		472	160	84	18	18	14	199	267	168	92	14	177	140		-57.8%	239	17	211	94	
2021 FTEs		214	76	81	248	237	205	381	371	228	187	139	439	234		66.6%	123	230	326	255	
2022 FTEs		543	187	186	562	380	260	473	429	243	204	167	563	350		49.7%	305	401	382	311	
2023 FTEs		612	207	200	615	413	278	505	458	265	221	180	602	380		8.6%	340	435	409	335	
2024 FTEs		615	207	204	614	418	284	510	469	269	224	184	604	383		1.0%	342	439	416	337	
EMPLOYMENT														SFR							
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs Employment (FTEs) and Share of Total (%)							
SFR FTEs		332	329	327	329	333	335	332	140	234	350	380	383								
Total Employment FTEs		20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814	22,441								
Share of Total %		1.6%	1.5%	1.4%	1.4%	1.3%	1.3%	1.3%	1.0%	1.4%	1.7%	1.7%	1.7%								
Annual Change in Share %			-5.7%	-3.6%	-6.5%	-1.3%	-1.7%	-2.6%	-22.7%	37.3%	27.3%	0.7%	-1.8%								
Change in Share from 2013 %			-5.7%	-9.0%	-14.9%	-16.0%	-17.5%	-19.6%	-37.9%	-14.7%	8.6%	9.3%	7.3%								
Avg Ann. Change in Share %			-5.7%	-4.5%	-5.0%	-4.0%	-3.5%	-3.3%	-5.4%	-1.8%	1.0%	0.9%	0.7%								

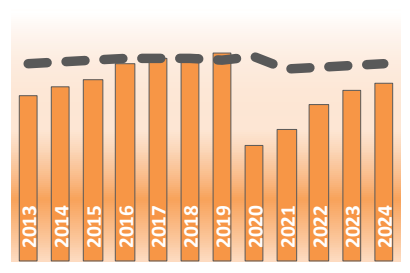
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Report Prepared by: Saleem Landi. Date of Issue: 02/07/2025

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE										2013 to 2024			STAYING VISITOR		DIRECT EMPLOYMENT					
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		3.2%	1.0%	2.9%	4.1%	9.8%	8.3%	10.1%	13.5%	8.3%	1.5%	0.3%	2.0%	5.7%	Annual Change	2.4%	7.4%	10.7%	1.3%	
% Change 2023 to 2024		-3.2%	-2.7%	-0.6%	-4.0%	-1.6%	-1.1%	-2.4%	-0.5%	-2.0%	-2.4%	-1.5%	-3.0%	-2.1%		-2.2%	-2.2%	-1.6%	-2.4%	
Average Annual Change		0.3%	0.1%	0.3%	0.4%	0.9%	0.8%	0.9%	1.2%	0.8%	0.1%	0.0%	0.2%	0.5%		0.2%	0.7%	1.0%	0.1%	
2013 FTEs		2,994	2,811	2,906	3,371	3,395	3,329	3,586	3,524	3,221	3,021	2,635	3,157	3,163			2,904	3,365	3,444	2,938
2014 FTEs		3,024	2,855	2,967	3,453	3,474	3,332	3,738	3,602	3,252	3,018	2,651	3,170	3,211	1.5%	2,949	3,420	3,530	2,946	
2015 FTEs		3,037	2,879	2,938	3,428	3,476	3,339	3,709	3,624	3,263	3,037	2,660	3,129	3,210	0.0%	2,951	3,415	3,532	2,942	
2016 FTEs		3,112	2,904	2,965	3,493	3,530	3,400	3,795	3,651	3,326	3,088	2,704	3,199	3,264	1.7%	2,994	3,475	3,590	2,997	
2017 FTEs		3,126	2,905	2,965	3,542	3,527	3,397	3,813	3,684	3,322	3,080	2,691	3,192	3,270	0.2%	2,999	3,489	3,606	2,988	
2018 FTEs		3,275	3,064	3,117	3,670	3,777	3,714	4,049	4,030	3,565	3,265	2,852	3,347	3,477	6.3%	3,152	3,720	3,881	3,155	
2019 FTEs		3,385	3,168	3,209	3,786	3,886	3,820	4,177	4,149	3,643	3,350	2,969	3,442	3,582	3.0%	3,254	3,831	3,990	3,254	
2020 FTEs		2,870	2,881	2,363	392	659	668	2,605	3,044	2,793	1,985	673	1,760	1,891	-47.2%	2,705	573	2,814	1,473	
2021 FTEs		2,395	2,335	2,409	2,685	3,070	3,342	3,684	3,820	3,473	3,136	2,670	3,039	3,005	58.9%	2,380	3,032	3,659	2,948	
2022 FTEs		3,017	2,839	2,967	3,514	3,626	3,552	3,951	3,917	3,425	3,102	2,674	3,274	3,322	10.5%	2,941	3,564	3,764	3,017	
2023 FTEs		3,191	2,919	3,007	3,657	3,789	3,647	4,047	4,019	3,560	3,142	2,683	3,319	3,415	2.8%	3,039	3,698	3,876	3,048	
2024 FTEs		3,090	2,839	2,990	3,510	3,728	3,606	3,949	4,000	3,488	3,065	2,642	3,218	3,344	-2.1%	2,973	3,615	3,812	2,975	
EMPLOYMENT														STAYING VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs Employment (FTEs) and Share of Total (%)						
Staying Visitor		FTEs	3,163	3,211	3,210	3,264	3,270	3,477	3,582	1,891	3,005	3,322	3,415	3,344						
Total Employment		FTEs	20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814	22,441						
Share of Total		%	15.2%	14.7%	14.2%	13.4%	13.1%	13.7%	13.8%	13.3%	17.5%	16.4%	15.7%	14.9%						
Annual Change in Share		%		-3.5%	-2.9%	-5.7%	-2.1%	3.8%	1.2%	-3.4%	30.9%	-6.0%	-4.6%	-4.8%						
Change in Share from 2013		%		-3.5%	-6.2%	-11.6%	-13.4%	-10.1%	-9.1%	-12.2%	15.0%	8.1%	3.1%	-1.9%						
Avg Ann. Change in Share		%		-3.5%	-3.1%	-3.9%	-3.4%	-2.0%	-1.5%	-1.7%	1.9%	0.9%	0.3%	-0.2%						

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Report Prepared by: Saleem Landi, Date of Issue: 02/07/25

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE										2013 to 2024			DAY VISITOR		DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2013 to 2024		12.2%	7.8%	49.9%	2.4%	-7.2%	-26.0%	-15.2%	-6.1%	-12.4%	32.6%	42.2%	31.0%		7.7%	29.8%	-10.3%	-10.5%	36.0%
% Change 2023 to 2024		5.7%	-5.0%	18.4%	-4.3%	5.6%	7.6%	-1.3%	11.3%	-11.4%	2.2%	3.8%	-1.0%		3.8%	9.9%	2.1%	1.5%	2.1%
Average Annual Change		1.1%	0.7%	4.5%	0.2%	-0.7%	-2.4%	-1.4%	-0.6%	-1.1%	3.0%	3.8%	2.8%		0.7%	2.7%	-0.9%	-1.0%	3.3%
2013	FTEs	8,549	8,668	16,928	13,863	13,262	13,872	16,184	22,387	11,722	11,781	12,473	7,684		13,114	11,381	13,665	16,764	10,646
2014	FTEs	8,704	8,205	19,821	15,920	12,502	12,393	15,660	21,013	13,941	14,654	14,906	9,075		13,900	6.0%	12,244	13,605	16,871
2015	FTEs	8,641	8,961	19,711	16,449	12,833	11,666	16,481	24,146	13,741	16,444	13,753	9,910	14,395	3.6%	12,438	13,649	18,123	13,369
2016	FTEs	9,615	10,758	24,675	16,430	14,264	12,906	17,360	23,864	14,634	17,239	15,683	10,892	15,693	9.0%	15,016	14,533	18,619	14,605
2017	FTEs	10,387	10,149	23,752	20,563	14,458	12,078	17,873	24,146	13,781	17,366	18,504	10,348	16,117	2.7%	14,763	15,700	18,600	15,406
2018	FTEs	10,542	10,502	23,803	21,006	15,070	12,311	17,970	23,853	14,091	17,902	18,998	10,606	16,388	1.7%	14,949	16,129	18,638	15,836
2019	FTEs	11,231	11,543	25,090	21,232	14,835	12,019	17,876	23,888	14,146	17,717	19,216	10,925	16,643	1.6%	15,955	16,029	18,637	15,953
2020	FTEs	11,544	10,920	14,104	521	551	3,858	13,078	18,213	12,180	13,186	3,670	9,084	9,243	-44.5%	12,189	1,644	14,490	8,647
2021	FTEs	2,123	1,256	3,352	7,816	8,745	9,980	11,678	22,764	12,793	16,571	18,082	11,338	10,541	14.1%	2,243	8,847	15,745	15,330
2022	FTEs	8,238	7,426	19,456	14,448	10,514	9,117	12,844	17,773	10,100	14,683	16,044	8,892	12,461	18.2%	11,707	11,360	13,572	13,206
2023	FTEs	9,069	9,840	21,435	14,831	11,665	9,539	13,902	18,874	11,593	15,291	17,080	10,164	13,607	9.2%	13,448	12,012	14,789	14,179
2024	FTEs	9,589	9,346	25,382	14,197	12,313	10,264	13,728	21,011	10,273	15,622	17,731	10,067	14,127	3.8%	14,773	12,258	15,004	14,473
EMPLOYMENT														DAY VISITOR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	FTEs	Employment (FTEs) and Share of Total (%)				
Day Visitor		FTEs	13,114	13,900	14,395	15,693	16,117	16,388	16,643	9,243	10,541	12,461	13,607	14,127					
Total Employment		FTEs	20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814	22,441					
Share of Total		%	63.0%	63.5%	63.8%	64.6%	64.8%	64.3%	64.2%	65.2%	61.3%	61.6%	62.4%	63.0%					
Annual Change in Share		%		0.8%	0.6%	1.1%	0.4%	-0.7%	-0.3%	1.6%	-6.0%	0.5%	1.3%	0.9%					
Change in Share from 2013		%		0.8%	1.4%	2.5%	2.9%	2.2%	1.9%	3.5%	-2.7%	-2.2%	-0.9%	0.0%					
Avg Ann. Change in Share		%		0.8%	0.7%	0.8%	0.7%	0.4%	0.3%	0.5%	-0.3%	-0.2%	-0.1%	0.0%					

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Report Prepared by: Saleem Landi, Date of Issue: 02/07/2025

STEAM REPORT FOR 2013-2024 - FINAL							2024		STAYING VISITORS		ACCOMMODATION SUPPLY DISTRIBUTION BY TYPE	
CHESHIRE WEST AND CHESHIRE												
SERVICED ACCOMMODATION 2024	2024		Change on 2023		Change on 2013							
	Est.	Beds	Est.	Beds	Est.	Beds						
Serviced Accommodation Total	146	8,424	-44	-249	-107	+101						
+50 Room	26	5,374	+0	+100	+2	+822						
11-50 Room	47	2,371	-1	-24	-2	+113						
<10 Room	73	679	-43	-325	-107	-834						
NON-SERVICED ACCOMMODATION 2024	2024		Change on 2023		Change on 2013							
	Est.	Beds	Est.	Beds	Est.	Beds						
Non-Serviced Accommodation Total	193	6,865	+14	+3	+4	+2,775						
Self catering	139	1,238	+14	-3	-26	-338						
Static caravans/chalets	0	722	0	0	0	+443						
Touring caravans/camping	54	4,905	0	+6	+30	+2,670						
Youth Hostels	2	87	+1	+60	+0	-325						
DISTRIBUTION BY TYPE OF ACCOMMODATION 2024	2024		Change on 2023		Change on 2013							
	Est.	Beds	Est.	Beds	Est.	Beds						
All Paid Accommodation Total	339	15,289	-30	-246	-103	+2,876						
Serviced Accommodation Share of Total	43%	55%										
Non-Serviced Accommodation Share of Total	57%	45%										
SEASONAL AVAILABILITY OF BED SUPPLY 2024	2024											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
All Paid Accommodation Total	13,633	13,784	14,539	15,342	15,376	15,376	15,376	15,302	15,302	15,211	14,104	13,918
Serviced Accommodation	8,424	8,424	8,424	8,424	8,424	8,424	8,424	8,424	8,424	8,424	8,424	8,390
Non-Serviced Accommodation	5,209	5,360	6,115	6,918	6,952	6,952	6,952	6,878	6,878	6,787	5,680	5,528

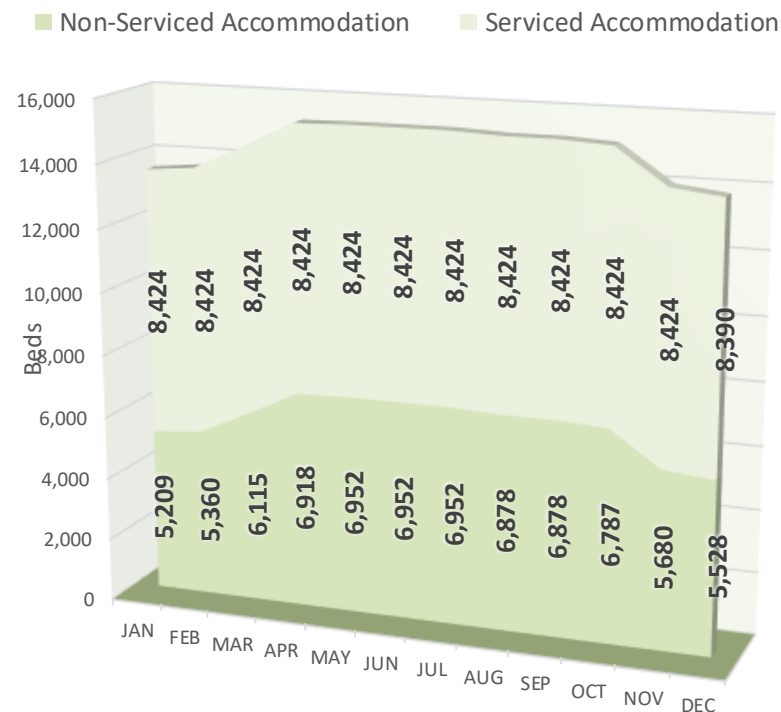
SEASONAL AVAILABILITY OF BED SUPPLY 2024

Non-Serviced Accommodation

Serviced Accommodation

Month	Non-Serviced Accommodation	Serviced Accommodation	Total
JAN	5,209	8,424	13,633
FEB	5,360	8,424	13,784
MAR	6,115	8,424	14,539
APR	6,918	8,424	15,342
MAY	6,952	8,424	15,376
JUN	6,952	8,424	15,376
JUL	6,952	8,424	15,376
AUG	6,952	8,424	15,376
SEP	6,878	8,424	15,302
OCT	6,878	8,424	15,302
NOV	6,787	8,424	15,211
DEC	5,680	8,390	14,070

SEASONAL AVAILABILITY OF BED SUPPLY
2024



Report Sections With Historic Financial Data Indexed to 2024 Prices

Sections:	<i>Comparative Headlines</i>	Visitor Types:	<i>Total</i>
	<i>Key Measures</i>		<i>Serviced Accommodation</i>
	<i>Economic Impact</i>		<i>Non-Serviced Accommodation</i>
	<i>Sectoral Analysis</i>		<i>SFR</i>
			<i>Staying Visitor</i>
			<i>Day Visitor</i>

Indexation: *Indexation to: 2024*

2013	<i>1.54</i>
2014	<i>1.50</i>
2015	<i>1.48</i>
2016	<i>1.46</i>
2017	<i>1.42</i>
2018	<i>1.37</i>
2019	<i>1.34</i>
2020	<i>1.30</i>
2021	<i>1.28</i>
2022	<i>1.19</i>
2023	<i>1.05</i>
2024	<i>1.00</i>

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE WEST AND CHESHIRE

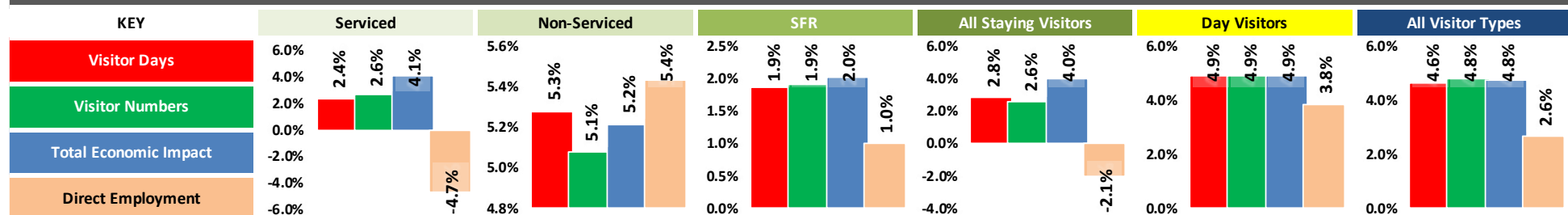
Comparing 2024 and 2023
2023 in 2024 prices (1.049)

COMPARATIVE HEADLINES

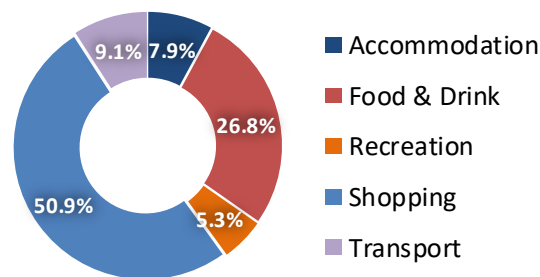
KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2024 & 2023 - INDEXED TO 2024

KEY																						
An increase of 3% or more		Staying in Paid Accommodation									Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
		Serviced			Non-Serviced																	
Less than 3% change																						
A Fall of 3% or more		2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %	2024	2023	+/- %			
Visitor Days	M	1.801	1.759	2.4%	0.861	0.818	5.3%	1.332	1.308	1.9%	3.994	3.885	2.8%	28.90	27.55	4.9%	32.90	31.44	4.6%			
Visitor Numbers	M	1.001	0.975	2.6%	0.126	0.120	5.1%	0.558	0.548	1.9%	1.686	1.643	2.6%	28.90	27.55	4.9%	30.59	29.20	4.8%			
Direct Expenditure	£Bn																1.854	1.771	4.7%			
Economic Impact	£Bn	0.294	0.282	4.1%	0.078	0.074	5.2%	0.057	0.056	2.0%	0.429	0.412	4.0%	2.053	1.957	4.9%	2.482	2.369	4.8%			
Direct Employment	FTEs	2,263	2,374	-4.7%	697	661	5.4%	383	380	1.0%	3,344	3,415	-2.1%	14,127	13,607	3.8%	17,471	17,022	2.6%			
Total Employment	FTEs																22,441	21,814	2.9%			

PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2024 & 2023 - INDEXED TO 2024



Sectoral Distribution of Economic Impact - £Bn including VAT Indexed to 2024



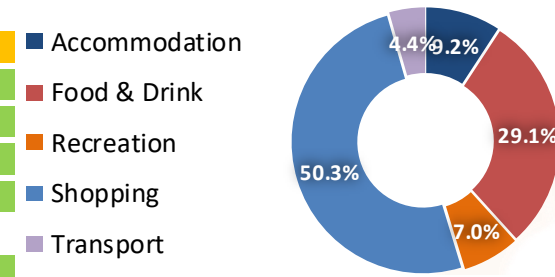
Direct Expenditure Categories

	2024	2023	+/- %
Accommodation	0.146	0.139	5.6%
Food & Drink	0.497	0.476	4.6%
Recreation	0.099	0.094	4.6%
Shopping	0.943	0.901	4.7%
Transport	0.169	0.161	4.7%
TOTAL DIRECT	1.854	1.771	4.7%
Indirect	0.627	0.599	4.8%
TOTAL	2.482	2.369	4.8%

Sectors

	2024	2023	+/- %
Accommodation	1,607	1,707	-5.8%
Food & Drink	5,083	4,911	3.5%
Recreation	1,224	1,182	3.5%
Shopping	8,786	8,477	3.6%
Transport	772	745	3.6%
TOTAL DIRECT	17,471	17,022	2.6%
Indirect	4,970	4,792	3.7%
TOTAL	22,441	21,814	2.9%

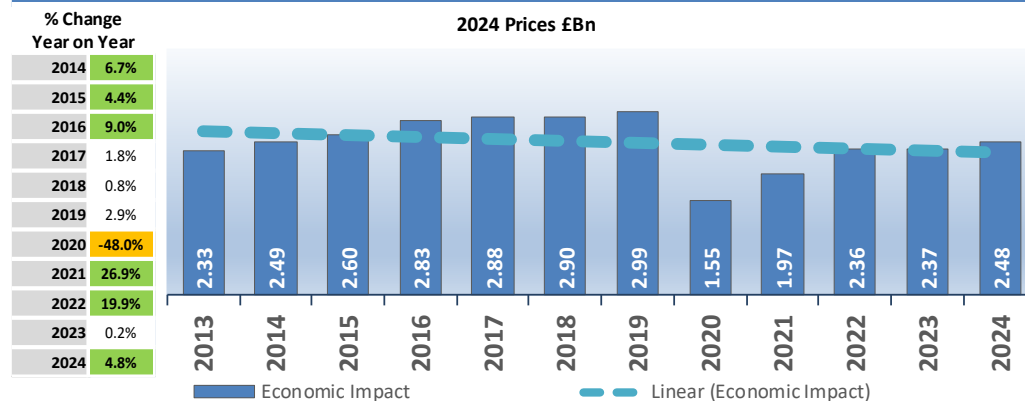
Sectoral Distribution of Employment - FTEs



Direct Employment Categories

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE WEST AND CHESHIRE

Economic Impact - Indexed - Total

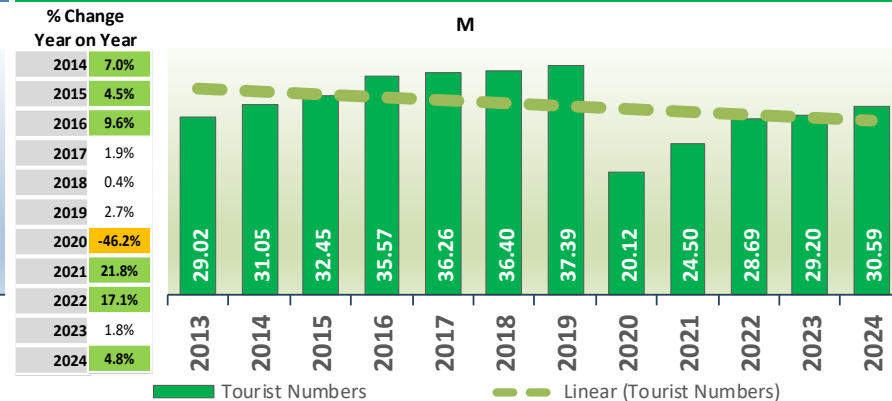


2013 to 2024
2024 Prices

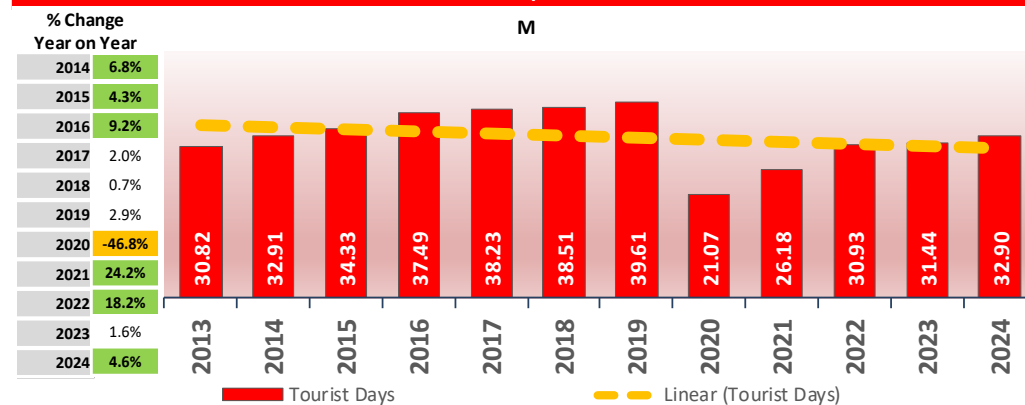
TOTAL

KEY MEASURES
Indexed

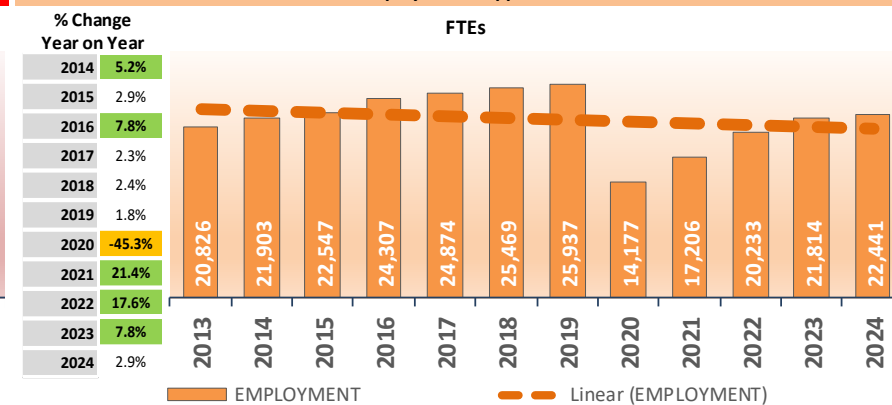
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		6.7%	11.4%	21.4%	23.6%	24.6%	28.2%	-33.4%	-15.5%	1.4%	1.6%	6.5%
Visitor Numbers		7.0%	11.8%	22.6%	24.9%	25.4%	28.8%	-30.7%	-15.6%	-1.2%	0.6%	5.4%
Visitor Days		6.8%	11.4%	21.7%	24.0%	24.9%	28.5%	-31.6%	-15.1%	0.4%	2.0%	6.7%
Total Employment		5.2%	8.3%	16.7%	19.4%	22.3%	24.5%	-31.9%	-17.4%	-2.8%	4.7%	7.8%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE WEST AND CHESHIRE

Economic Impact - Indexed - Serviced Accommodation

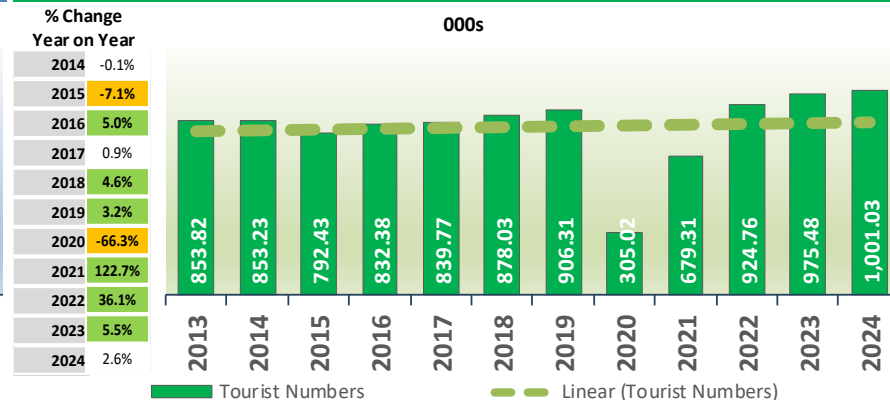


2013 to 2024
2024 Prices

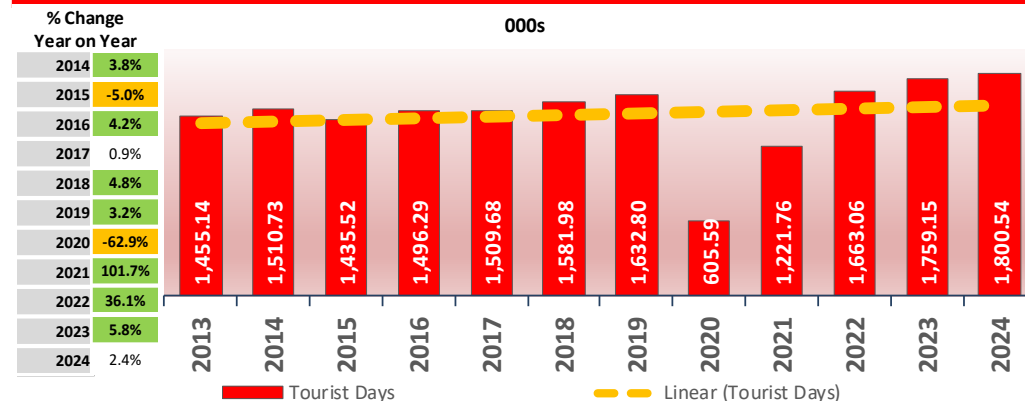
SERVICED
ACCOMMODATION

KEY MEASURES
Indexed

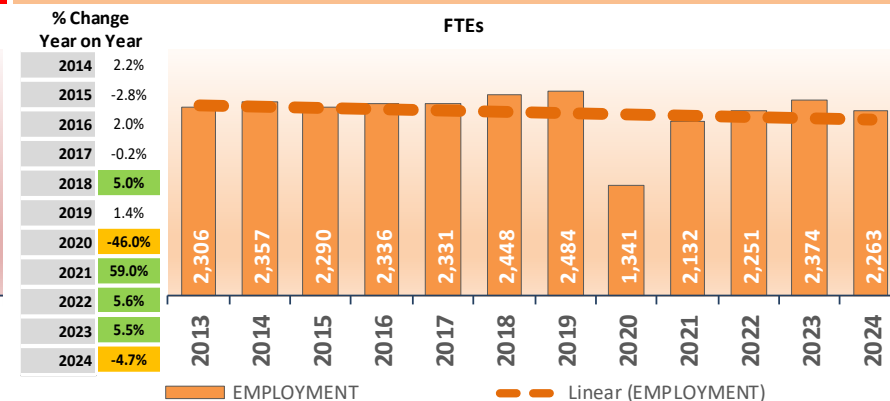
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		3.8%	4.4%	9.3%	9.8%	13.4%	14.6%	-60.4%	-21.1%	13.0%	4.0%	8.2%
Visitor Numbers		-0.1%	-7.2%	-2.5%	-1.6%	2.8%	6.1%	-64.3%	-20.4%	8.3%	14.2%	17.2%
Visitor Days		3.8%	-1.3%	2.8%	3.7%	8.7%	12.2%	-58.4%	-16.0%	14.3%	20.9%	23.7%
Direct Employment		2.2%	-0.7%	1.3%	1.1%	6.2%	7.7%	-41.8%	-7.6%	-2.4%	2.9%	-1.9%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE WEST AND CHESHIRE

Economic Impact - Indexed - Non-Serviced Accommodation

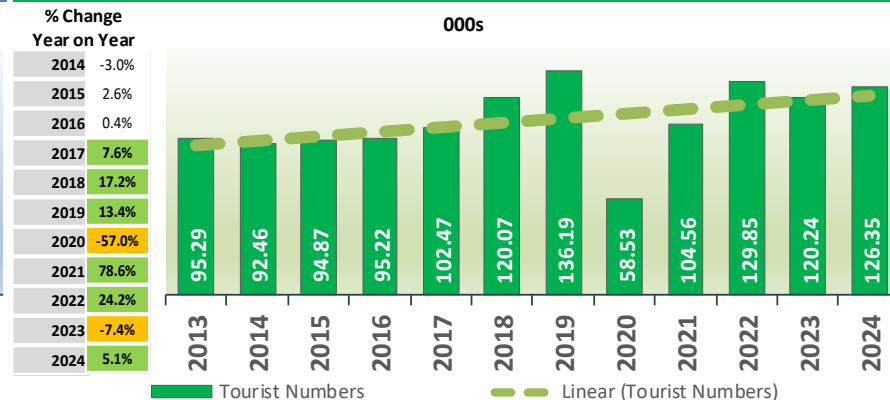


2013 to 2024
2024 Prices

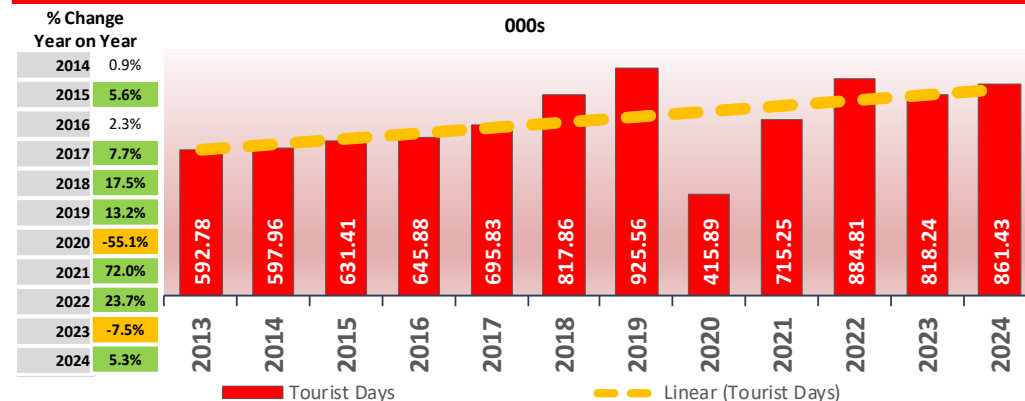
NON-SERVICED
ACCOMMODATION

KEY MEASURES
Indexed

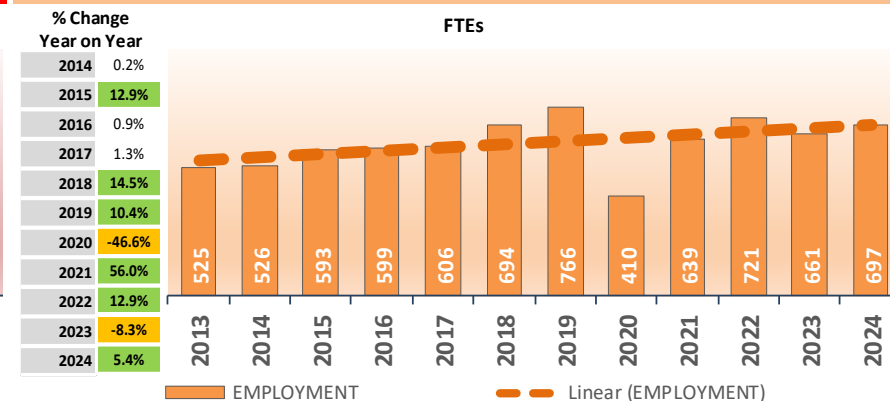
Visitor Numbers - Non-Serviced Accommodation



Visitor Days - Non-Serviced Accommodation



Direct Employment Supported - Non-Serviced Accommodation



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		0.9%	9.3%	12.4%	15.8%	33.3%	59.1%	-28.7%	23.8%	53.6%	47.5%	55.2%
Visitor Numbers		-3.0%	-0.4%	-0.1%	7.5%	26.0%	42.9%	-38.6%	9.7%	36.3%	26.2%	32.6%
Visitor Days		0.9%	6.5%	9.0%	17.4%	38.0%	56.1%	-29.8%	20.7%	49.3%	38.0%	45.3%
Direct Employment		0.2%	13.1%	14.1%	15.6%	32.3%	46.1%	-21.9%	21.8%	37.5%	26.1%	32.9%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE WEST AND CHESHIRE

Economic Impact - Indexed - SFR

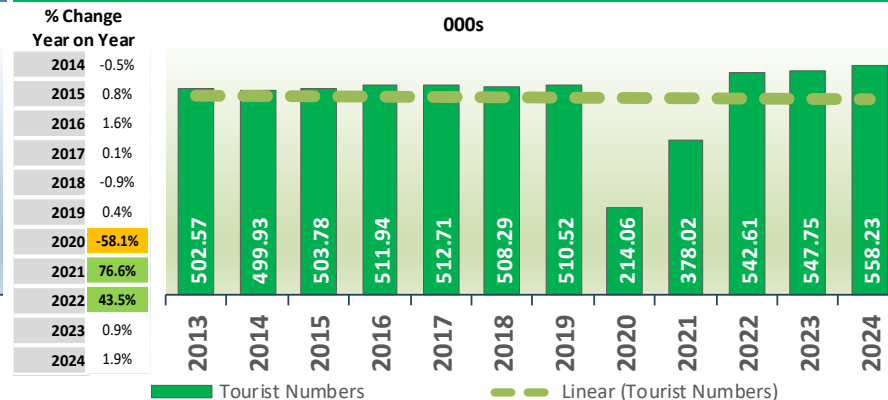


2013 to 2024
2024 Prices

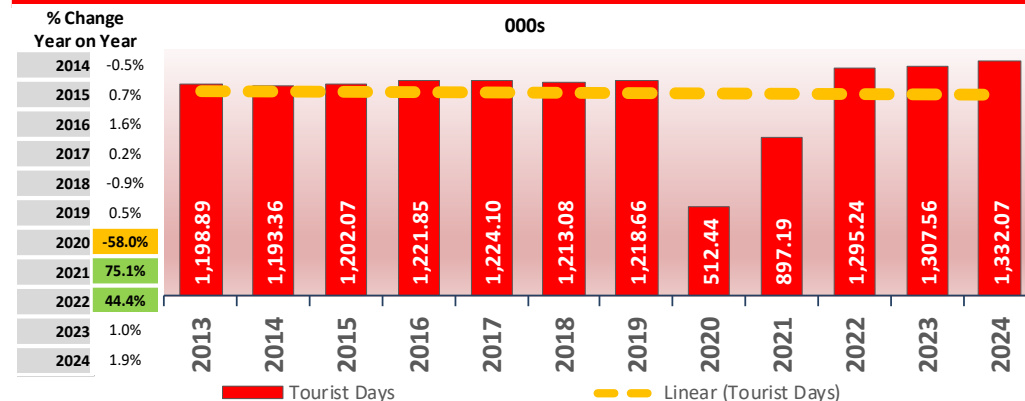
SFR

KEY MEASURES
Indexed

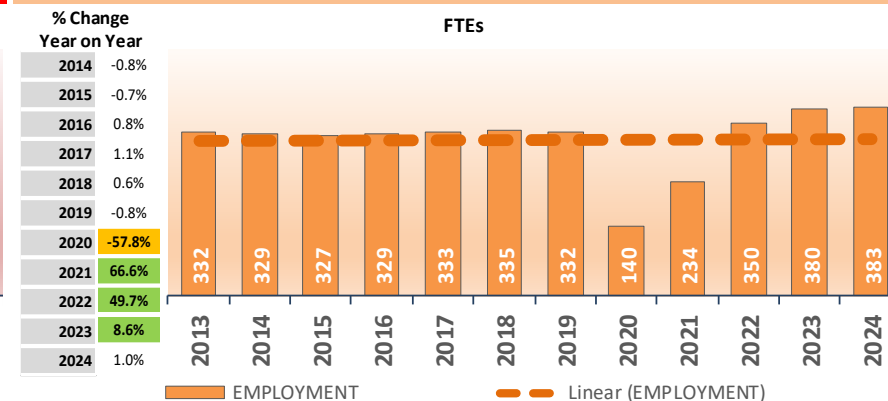
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR

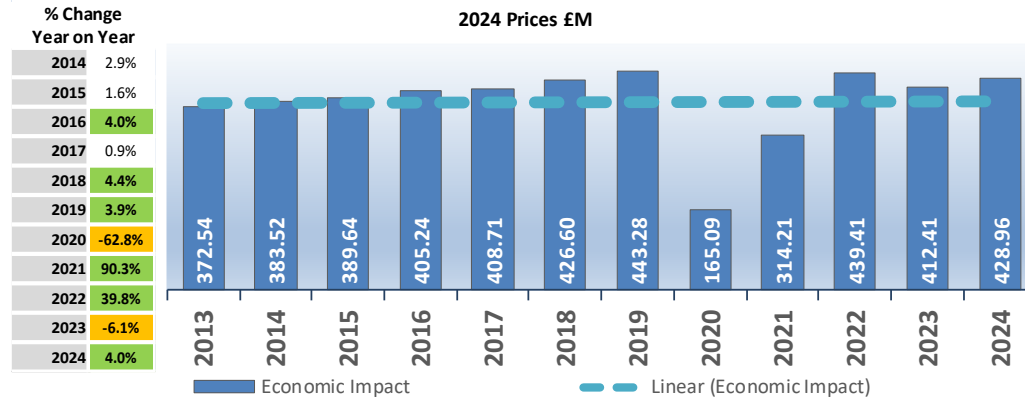


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		0.4%	1.0%	2.6%	2.9%	2.0%	2.4%	-57.5%	-26.0%	8.9%	10.1%	12.3%
Visitor Numbers		-0.5%	0.2%	1.9%	2.0%	1.1%	1.6%	-57.4%	-24.8%	8.0%	9.0%	11.1%
Visitor Days		-0.5%	0.3%	1.9%	2.1%	1.2%	1.6%	-57.3%	-25.2%	8.0%	9.1%	11.1%
Direct Employment		-0.8%	-1.5%	-0.7%	0.3%	1.0%	0.1%	-57.7%	-29.5%	5.5%	14.5%	15.7%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE WEST AND CHESHIRE

Economic Impact - Indexed - Staying Visitor

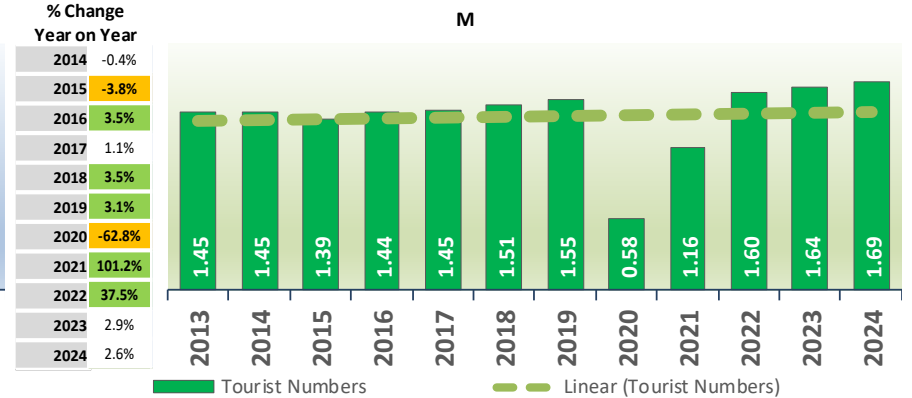


2013 to 2024
2024 Prices

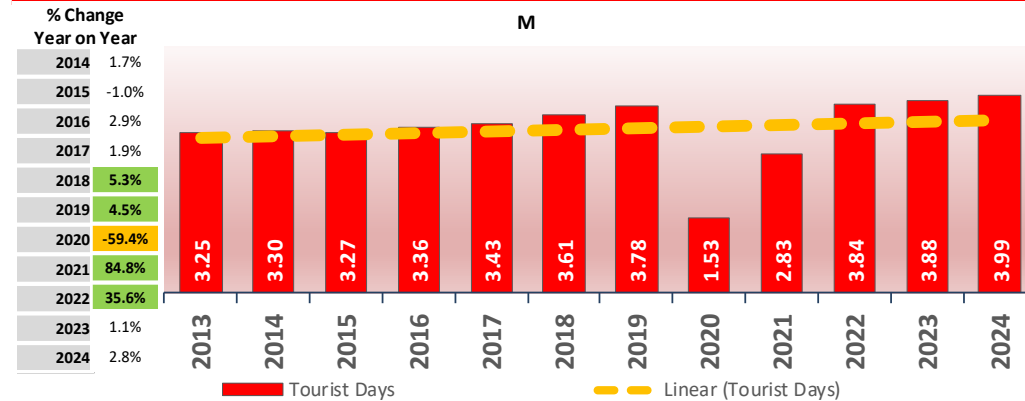
STAYING VISITOR

KEY MEASURES
Indexed

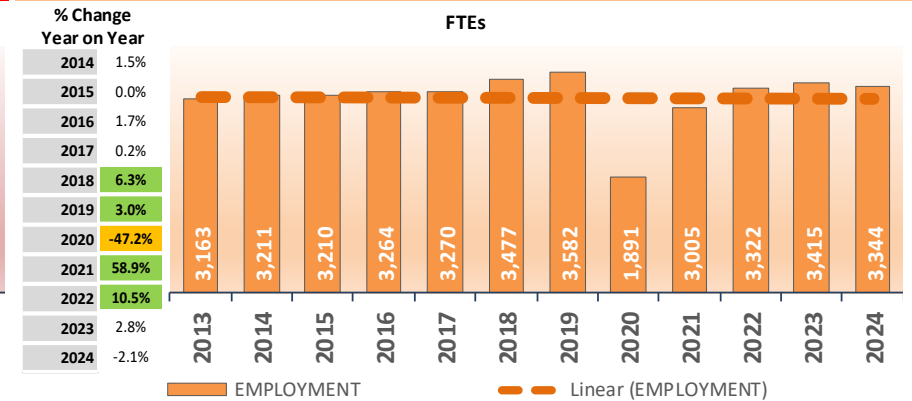
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		2.9%	4.6%	8.8%	9.7%	14.5%	19.0%	-55.7%	-15.7%	18.0%	10.7%	15.1%
Visitor Numbers		-0.4%	-4.2%	-0.8%	0.2%	3.8%	7.0%	-60.2%	-20.0%	10.0%	13.2%	16.1%
Visitor Days		1.7%	0.7%	3.6%	5.6%	11.3%	16.3%	-52.8%	-12.7%	18.4%	19.7%	23.0%
Direct Employment		1.5%	1.5%	3.2%	3.4%	9.9%	13.3%	-40.2%	-5.0%	5.0%	8.0%	5.7%

"Linear" = Linear Trendline

STEAM REPORT FOR 2013-2024 - FINAL
CHESHIRE WEST AND CHESHIRE

2013 to 2024
2024 Prices

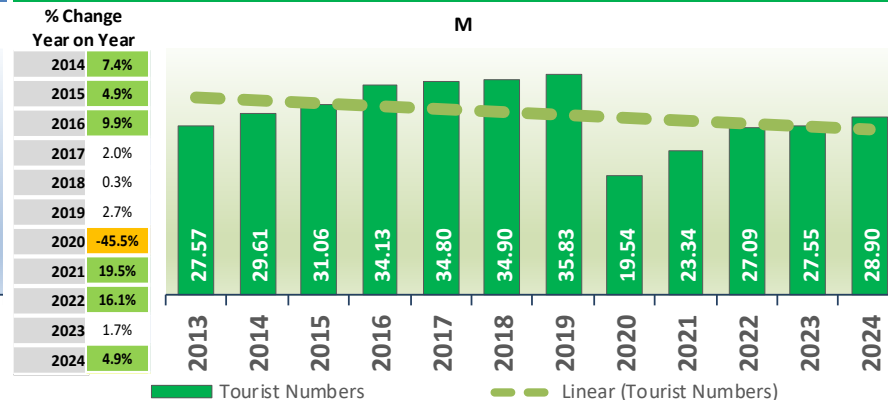
DAY VISITOR

KEY MEASURES
Indexed

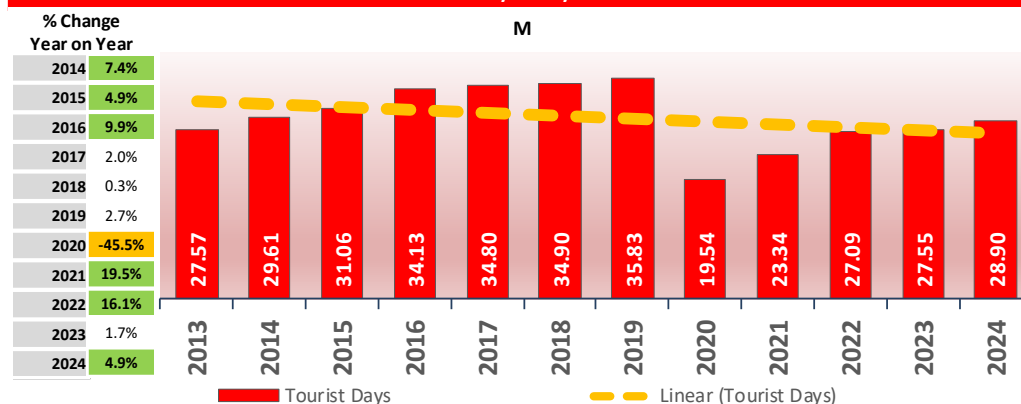
Economic Impact - Indexed - Day Visitor



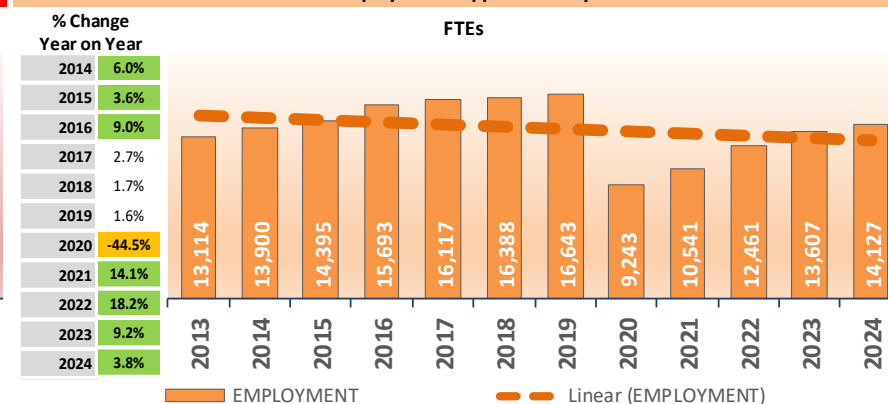
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor

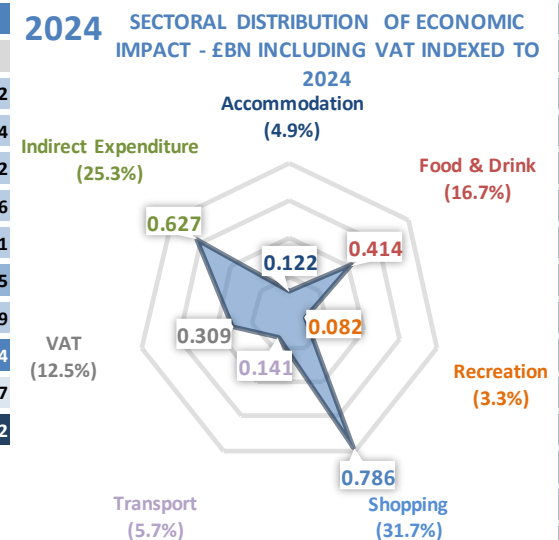


% Change from 2013	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Economic Impact - Indexed		7.4%	12.6%	23.8%	26.2%	26.5%	30.0%	-29.1%	-15.4%	-1.8%	-0.1%	4.8%
Visitor Numbers		7.4%	12.7%	23.8%	26.2%	26.6%	30.0%	-29.1%	-15.3%	-1.7%	-0.1%	4.8%
Visitor Days		7.4%	12.7%	23.8%	26.2%	26.6%	30.0%	-29.1%	-15.3%	-1.7%	-0.1%	4.8%
Direct Employment		6.0%	9.8%	19.7%	22.9%	25.0%	26.9%	-29.5%	-19.6%	-5.0%	3.8%	7.7%

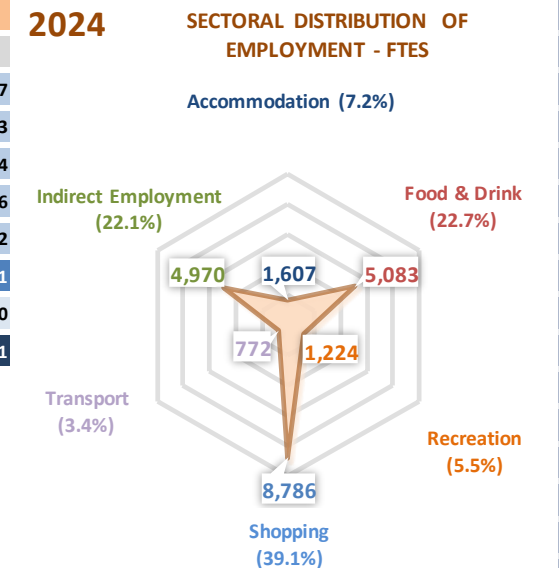
"Linear" = Linear Trendline

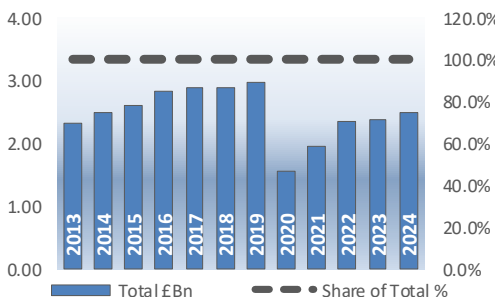
STEAM REPORT FOR 2013-2024 - FINAL										2013 to 2024		TOTAL	SECTORAL ANALYSIS
CHESHIRE WEST AND CHESHIRE										2024 Prices			Indexed

SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT INDEXED TO 2024													
SECTOR / YEAR		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	£Bn	0.118	0.123	0.128	0.134	0.135	0.139	0.141	0.052	0.095	0.137	0.115	0.122
Food & Drink	£Bn	0.384	0.410	0.427	0.466	0.475	0.479	0.494	0.275	0.330	0.389	0.396	0.414
Recreation	£Bn	0.077	0.083	0.086	0.094	0.096	0.096	0.099	0.056	0.066	0.077	0.079	0.082
Shopping	£Bn	0.739	0.791	0.827	0.905	0.922	0.928	0.955	0.512	0.628	0.737	0.750	0.786
Transport	£Bn	0.131	0.140	0.146	0.160	0.163	0.164	0.169	0.090	0.111	0.132	0.135	0.141
Direct Revenue	£Bn	1.451	1.547	1.615	1.759	1.791	1.806	1.858	0.984	1.230	1.472	1.475	1.545
VAT	£Bn	0.290	0.309	0.323	0.352	0.358	0.361	0.372	0.171	0.241	0.294	0.295	0.309
Direct Expenditure	£Bn	1.741	1.857	1.938	2.111	2.149	2.168	2.230	1.156	1.471	1.767	1.771	1.854
Indirect Expenditure	£Bn	0.590	0.630	0.658	0.718	0.731	0.737	0.759	0.397	0.499	0.597	0.599	0.627
TOTAL	£Bn	2.331	2.486	2.595	2.829	2.880	2.904	2.989	1.553	1.970	2.363	2.369	2.482



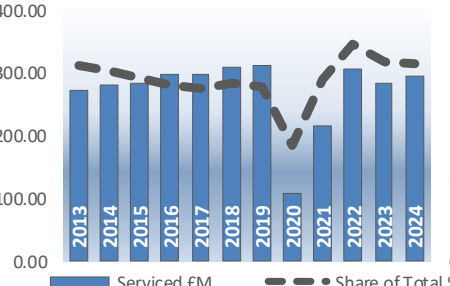
SECTORAL DISTRIBUTION OF EMPLOYMENT - FTES													
SECTOR / YEAR		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Accommodation	FTEs	1,831	1,866	1,892	1,915	1,905	2,007	2,046	1,266	1,866	1,777	1,707	1,607
Food & Drink	FTEs	4,585	4,833	4,970	5,379	5,514	5,678	5,753	3,196	3,734	4,487	4,911	5,083
Recreation	FTEs	1,119	1,179	1,215	1,317	1,351	1,376	1,404	787	907	1,081	1,182	1,224
Shopping	FTEs	8,041	8,495	8,767	9,522	9,772	9,942	10,142	5,419	6,478	7,756	8,477	8,786
Transport	FTEs	700	738	760	824	846	863	880	466	561	682	745	772
Direct Employment	FTEs	16,277	17,111	17,605	18,957	19,387	19,865	20,225	11,134	13,546	15,783	17,022	17,471
Indirect Employment	FTEs	4,549	4,792	4,942	5,349	5,487	5,604	5,712	3,043	3,660	4,450	4,792	4,970
TOTAL	FTEs	20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814	22,441



STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024 2024 Prices			TOTAL		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		TOTAL																		
An increase of 3% or more		ECONOMIC IMPACT £Bn - INDEXED TO 2024 / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC					
% Change 2013 to 2024		10.6%	6.2%	41.8%	1.5%	-4.7%	-20.7%	-11.2%	-4.7%	-9.1%	25.7%	35.6%	23.3%	6.5%	Annual Change	24.3%	-8.0%	-7.9%	28.7%	
% Change 2023 to 2024		5.7%	-2.5%	18.5%	-2.8%	6.2%	7.7%	0.4%	11.3%	-7.5%	3.4%	5.2%	0.5%	4.8%		10.1%	3.1%	2.8%	3.3%	
Average Annual Change		1.0%	0.6%	3.8%	0.1%	-0.4%	-1.9%	-1.0%	-0.4%	-0.8%	2.3%	3.2%	2.1%	0.6%		2.2%	-0.7%	-0.7%	2.6%	
2013	£Bn	0.131	0.133	0.239	0.206	0.201	0.207	0.243	0.319	0.177	0.175	0.175	0.125	2.331		0.503	0.613	0.740	0.475	
2014	£Bn	0.135	0.129	0.280	0.236	0.195	0.190	0.243	0.307	0.208	0.213	0.207	0.143	2.486		6.7%	0.544	0.621	0.758	0.563
2015	£Bn	0.136	0.141	0.281	0.245	0.202	0.184	0.257	0.352	0.208	0.239	0.195	0.155	2.595	4.4%	0.559	0.631	0.816	0.589	
2016	£Bn	0.151	0.165	0.348	0.248	0.223	0.203	0.272	0.351	0.222	0.252	0.222	0.170	2.829	9.0%	0.665	0.674	0.845	0.645	
2017	£Bn	0.161	0.157	0.334	0.301	0.224	0.191	0.278	0.353	0.210	0.252	0.257	0.162	2.880	1.8%	0.652	0.716	0.841	0.671	
2018	£Bn	0.161	0.160	0.330	0.302	0.231	0.195	0.279	0.351	0.213	0.257	0.261	0.164	2.904	0.8%	0.652	0.727	0.843	0.682	
2019	£Bn	0.173	0.176	0.351	0.309	0.232	0.194	0.283	0.357	0.216	0.258	0.268	0.171	2.989	2.9%	0.701	0.735	0.856	0.697	
2020	£Bn	0.172	0.164	0.194	0.008	0.009	0.052	0.185	0.254	0.172	0.175	0.047	0.121	1.553	-48.0%	0.531	0.069	0.611	0.342	
2021	£Bn	0.038	0.028	0.056	0.120	0.141	0.163	0.198	0.346	0.202	0.247	0.256	0.174	1.970	26.9%	0.122	0.424	0.746	0.678	
2022	£Bn	0.133	0.123	0.282	0.224	0.178	0.158	0.219	0.280	0.167	0.222	0.229	0.148	2.363	19.9%	0.538	0.560	0.667	0.598	
2023	£Bn	0.137	0.144	0.286	0.215	0.180	0.152	0.215	0.273	0.174	0.213	0.225	0.153	2.369	0.2%	0.568	0.547	0.663	0.591	
2024	£Bn	0.145	0.141	0.339	0.209	0.191	0.164	0.216	0.304	0.161	0.220	0.237	0.154	2.482	4.8%	0.625	0.564	0.681	0.611	
ECONOMIC IMPACT - INDEXED TO 2024														TOTAL						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£Bn Economic Impact by Year and Share of Total						
Total		£Bn	2.331	2.486	2.595	2.829	2.880	2.904	2.989	1.553	1.970	2.363	2.369	2.482						
All Visitor Types		£Bn	2.331	2.486	2.595	2.829	2.880	2.904	2.989	1.553	1.970	2.363	2.369	2.482						
Share of Total		%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share		%																		
Change in Share from 2013		%																		
Avg Ann. Change in Share		%																		

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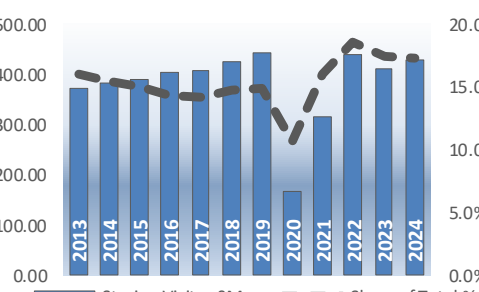
STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024 2024 Prices			SERVICED ACCOMMODATION	ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC						
% Change 2013 to 2024		17.4%	11.3%	8.2%	7.0%	12.8%	5.0%	13.2%	10.7%	-1.3%	3.7%	7.3%	3.6%	8.2%	Annual Change	11.7%	8.3%	8.2%	4.6%
% Change 2023 to 2024		2.1%	4.5%	8.9%	0.2%	8.3%	3.5%	-0.3%	4.7%	2.9%	5.3%	8.6%	2.9%	4.1%		5.4%	4.1%	2.2%	5.3%
Average Annual Change		1.6%	1.0%	0.7%	0.6%	1.2%	0.5%	1.2%	1.0%	-0.1%	0.3%	0.7%	0.3%	0.7%		1.1%	0.8%	0.7%	0.4%
2013	£M	15.97	19.74	23.09	22.72	25.89	25.22	30.01	27.73	22.92	23.15	15.16	20.01	271.62		58.80	73.83	80.66	58.32
2014	£M	16.29	20.53	24.51	24.44	27.75	25.22	33.66	29.18	23.04	22.44	14.91	19.98	281.96	3.8%	61.34	77.41	85.88	57.33
2015	£M	16.72	21.25	23.94	24.09	28.13	25.56	33.55	29.95	23.09	23.08	14.96	19.20	283.52	0.6%	61.91	77.79	86.59	57.24
2016	£M	18.18	21.56	24.41	25.61	29.33	27.02	35.62	30.10	24.24	24.19	15.80	20.69	296.74	4.7%	64.15	81.96	89.96	60.67
2017	£M	18.70	21.77	24.58	26.52	29.12	26.76	35.79	30.39	24.08	24.01	15.77	20.84	298.34	0.5%	65.06	82.41	90.26	60.62
2018	£M	19.21	22.32	24.61	25.90	29.18	28.04	38.54	33.62	24.05	24.89	16.42	21.11	307.88	3.2%	66.14	83.12	96.20	62.42
2019	£M	19.74	22.71	24.74	25.98	29.61	28.61	38.72	33.99	24.05	25.17	16.89	21.13	311.34	1.1%	67.19	84.20	96.76	63.19
2020	£M	15.40	19.64	10.56	1.011	1.891	2.054	12.08	17.62	11.93	8.697	1.579	5.184	107.64	-65.4%	45.59	4.956	41.63	15.46
2021	£M	8.386	10.17	11.92	12.14	17.13	20.35	30.91	30.12	20.64	21.98	13.84	16.83	214.42	99.2%	30.48	49.63	81.66	52.65
2022	£M	16.82	22.04	24.90	26.19	29.40	27.96	37.80	32.88	24.09	25.90	16.81	22.17	306.95	43.2%	63.76	83.54	94.76	64.89
2023	£M	18.38	21.03	22.93	24.26	26.96	25.59	34.10	29.33	21.97	22.79	14.98	20.14	282.44	-8.0%	62.34	76.80	85.39	57.91
2024	£M	18.76	21.98	24.98	24.31	29.19	26.48	33.98	30.71	22.61	24.00	16.27	20.72	293.99	4.1%	65.71	79.98	87.30	60.99
ECONOMIC IMPACT - INDEXED TO 2024														SERVICED ACCOMMODATION					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M	Economic Impact by Year and Share of Total				
Serviced	£M	271.62	281.96	283.52	296.74	298.34	307.88	311.34	107.64	214.42	306.95	282.44	293.99						
All Visitor Types	£Bn	2.331	2.486	2.595	2.829	2.880	2.904	2.989	1.553	1.970	2.363	2.369	2.482						
Share of Total	%	11.7%	11.3%	10.9%	10.5%	10.4%	10.6%	10.4%	6.9%	10.9%	13.0%	11.9%	11.8%						
Annual Change in Share	%		-2.7%	-3.7%	-4.0%	-1.2%	2.3%	-1.7%	-33.5%	57.0%	19.4%	-8.2%	-0.6%						
Change in Share from 2013	%		-2.7%	-6.3%	-10.0%	-11.1%	-9.0%	-10.6%	-40.5%	-6.6%	11.5%	2.3%	1.7%						
Avg Ann. Change in Share	%		-2.7%	-3.1%	-3.3%	-2.8%	-1.8%	-1.8%	-5.8%	-0.8%	1.3%	0.2%	0.2%						
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STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024 2024 Prices			NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2013 to 2024		29.6%	16.8%	38.8%	37.6%	49.2%	62.2%	49.5%	73.7%	85.2%	41.1%	57.7%	60.2%	55.2%	Annual Change	27.9%	51.5%	69.2%	51.3%	
% Change 2023 to 2024		-1.6%	4.0%	8.4%	-3.2%	-4.8%	9.4%	12.8%	9.3%	5.6%	2.0%	10.5%	-0.1%	5.2%		3.8%	1.3%	9.1%	3.7%	
Average Annual Change		2.7%	1.5%	3.5%	3.4%	4.5%	5.7%	4.5%	6.7%	7.7%	3.7%	5.2%	5.5%	5.0%		2.5%	4.7%	6.3%	4.7%	
2013 £M		2.027	2.657	2.366	3.791	5.236	6.096	6.563	7.583	5.907	3.507	2.369	2.311	50.41		7.050	15.12	20.05	8.186	
2014 £M		2.017	2.619	2.345	3.786	5.117	5.959	6.627	7.851	6.126	3.644	2.427	2.347	50.86	0.9%	6.981	14.86	20.60	8.418	
2015 £M		2.239	2.884	2.551	4.077	5.509	6.386	7.079	8.443	6.653	3.977	2.702	2.623	55.12	8.4%	7.674	15.97	22.17	9.302	
2016 £M		2.362	2.987	2.613	4.165	5.594	6.498	7.224	8.725	6.937	4.090	2.776	2.714	56.69	2.8%	7.963	16.26	22.89	9.579	
2017 £M		2.349	2.981	2.613	4.374	5.715	6.650	7.714	9.470	7.054	4.094	2.719	2.664	58.40	3.0%	7.943	16.74	24.24	9.478	
2018 £M		2.464	3.118	2.772	4.546	7.033	8.470	8.597	11.53	8.468	4.343	2.997	2.883	67.22	15.1%	8.354	20.05	28.59	10.22	
2019 £M		3.363	3.949	3.492	5.898	8.050	9.372	10.64	13.31	9.252	5.066	3.980	3.835	80.21	19.3%	10.80	23.32	33.20	12.88	
2020 £M		3.079	2.658	1.725	0.085	0.182	0.277	6.137	9.103	7.938	2.959	0.137	1.688	35.97	-55.2%	7.463	0.544	23.18	4.784	
2021 £M		0.502	0.582	0.553	2.281	5.943	8.957	9.063	11.92	10.63	5.443	3.427	3.112	62.41	73.5%	1.637	17.18	31.61	11.98	
2022 £M		3.104	3.037	3.610	5.132	7.809	9.422	10.16	13.09	9.810	4.610	3.439	4.236	77.45	24.1%	9.752	22.36	33.05	12.29	
2023 £M		2.670	2.986	3.030	5.390	8.206	9.034	8.699	12.05	10.36	4.850	3.381	3.706	74.36	-4.0%	8.686	22.63	31.11	11.94	
2024 £M		2.628	3.105	3.285	5.215	7.813	9.887	9.812	13.17	10.94	4.947	3.735	3.702	78.24	5.2%	9.017	22.92	33.92	12.38	
ECONOMIC IMPACT - INDEXED TO 2024														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total						
Non-Serviced		£M	50.41	50.86	55.12	56.69	58.40	67.22	80.21	35.97	62.41	77.45	74.36	78.24						
All Visitor Types		£Bn	2.331	2.486	2.595	2.829	2.880	2.904	2.989	1.553	1.970	2.363	2.369	2.482						
Share of Total		%	2.2%	2.0%	2.1%	2.0%	2.0%	2.3%	2.7%	2.3%	3.2%	3.3%	3.1%	3.2%						
Annual Change in Share		%		-5.4%	3.8%	-5.7%	1.2%	14.1%	16.0%	-13.7%	36.7%	3.5%	-4.2%	0.4%						
Change in Share from 2013		%		-5.4%	-1.8%	-7.4%	-6.3%	7.0%	24.1%	7.1%	46.5%	51.5%	45.1%	45.8%						
Avg Ann. Change in Share		%		-5.4%	-0.9%	-2.5%	-1.6%	1.4%	4.0%	1.0%	5.8%	5.7%	4.5%	4.2%						

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024 2024 Prices			SFR	ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY	SFR																		
An increase of 3% or more	ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC					
% Change 2013 to 2024	12.2%	8.7%	7.9%	11.7%	13.6%	13.5%	13.9%	17.1%	15.7%	10.6%	10.6%	9.4%	12.3%	Annual Change	10.6%	12.7%	15.5%	9.9%	
% Change 2023 to 2024	1.5%	1.3%	3.1%	0.8%	2.2%	3.3%	2.1%	3.3%	2.6%	2.3%	3.2%	1.2%	2.0%		1.8%	1.8%	2.7%	1.8%	
Average Annual Change	1.1%	0.8%	0.7%	1.1%	1.2%	1.2%	1.3%	1.6%	1.4%	1.0%	1.0%	0.9%	1.1%		1.0%	1.2%	1.4%	0.9%	
2013	£M	6.740	2.342	2.328	6.787	4.540	3.106	5.508	4.941	2.866	2.489	2.058	6.804		50.51	11.41	14.43	13.31	11.35
2014	£M	6.733	2.342	2.332	6.899	4.571	3.071	5.643	4.970	2.862	2.462	2.043	6.771		50.70	11.41	14.54	13.48	11.28
2015	£M	6.793	2.382	2.329	6.894	4.610	3.101	5.662	5.042	2.895	2.495	2.056	6.733	50.99	11.50	14.61	13.60	11.28	
2016	£M	6.968	2.395	2.343	7.006	4.666	3.149	5.765	5.083	2.943	2.530	2.081	6.875	51.81	11.71	14.82	13.79	11.49	
2017	£M	7.022	2.401	2.337	7.089	4.651	3.146	5.782	5.125	2.940	2.526	2.081	6.867	51.97	11.76	14.89	13.85	11.47	
2018	£M	6.902	2.359	2.282	6.891	4.642	3.190	5.734	5.218	2.944	2.504	2.061	6.778	51.50	11.54	14.72	13.90	11.34	
2019	£M	6.941	2.357	2.265	6.966	4.672	3.204	5.771	5.250	2.939	2.506	2.080	6.782	51.73	11.56	14.84	13.96	11.37	
2020	£M	6.138	2.083	1.093	0.229	0.237	0.182	2.552	3.341	2.102	1.139	0.169	2.213	21.48	-58.5%	9.314	0.648	7.995	3.521
2021	£M	2.721	0.964	1.029	3.326	3.179	2.781	5.095	4.972	3.062	2.502	1.870	5.881	37.38	74.0%	4.713	9.285	13.13	10.25
2022	£M	7.095	2.447	2.435	7.375	4.985	3.432	6.187	5.636	3.187	2.665	2.191	7.377	55.01	47.2%	11.98	15.79	15.01	12.23
2023	£M	7.449	2.513	2.435	7.520	5.048	3.414	6.143	5.600	3.232	2.691	2.207	7.356	55.61	1.1%	12.40	15.98	14.98	12.25
2024	£M	7.561	2.546	2.511	7.580	5.158	3.526	6.273	5.786	3.315	2.753	2.277	7.445	56.73	2.0%	12.62	16.26	15.37	12.48
ECONOMIC IMPACT - INDEXED TO 2024													SFR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total					
SFR	£M	50.51	50.70	50.99	51.81	51.97	51.50	51.73	21.48	37.38	55.01	55.61	56.73						
All Visitor Types	£Bn	2.331	2.486	2.595	2.829	2.880	2.904	2.989	1.553	1.970	2.363	2.369	2.482						
Share of Total	%	2.2%	2.0%	2.0%	1.8%	1.8%	1.8%	1.7%	1.4%	1.9%	2.3%	2.3%	2.3%						
Annual Change in Share	%		-5.9%	-3.6%	-6.8%	-1.5%	-1.7%	-2.4%	-20.1%	37.1%	22.7%	0.8%	-2.6%						
Change in Share from 2013	%		-5.9%	-9.3%	-15.5%	-16.7%	-18.2%	-20.1%	-36.2%	-12.5%	7.4%	8.3%	5.5%						
Avg Ann. Change in Share	%		-5.9%	-4.7%	-5.2%	-4.2%	-3.6%	-3.4%	-5.2%	-1.6%	0.8%	0.8%	0.5%						

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STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024 2024 Prices			STAYING VISITOR		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2024 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2013 to 2024		17.0%	11.7%	10.8%	11.4%	18.2%	15.9%	19.0%	23.4%	16.3%	8.8%	13.7%	9.4%	15.1%	Annual Change	13.1%	15.3%	19.8%	10.3%
% Change 2023 to 2024		1.6%	4.1%	8.4%	-0.2%	4.8%	4.9%	2.3%	5.7%	3.7%	4.5%	8.3%	2.1%	4.0%		4.7%	3.2%	3.9%	4.6%
Average Annual Change		1.5%	1.1%	1.0%	1.0%	1.7%	1.4%	1.7%	2.1%	1.5%	0.8%	1.2%	0.9%	1.4%		1.2%	1.4%	1.8%	0.9%
2013 £M		24.74	24.74	27.79	33.30	35.66	34.43	42.08	40.26	31.69	29.15	19.59	29.13	372.54			77.26	103.38	114.03
2014 £M		25.04	25.49	29.19	35.12	37.44	34.25	45.93	42.00	32.03	28.55	19.38	29.10	383.52	2.9%	79.73	106.82	119.96	77.02
2015 £M		25.75	26.51	28.82	35.07	38.25	35.05	46.29	43.44	32.64	29.55	19.71	28.56	389.64	1.6%	81.09	108.36	122.36	77.83
2016 £M		27.51	26.95	29.36	36.78	39.59	36.67	48.61	43.91	34.12	30.81	20.65	30.28	405.24	4.0%	83.82	113.04	126.64	81.74
2017 £M		28.07	27.15	29.53	37.98	39.49	36.56	49.29	44.98	34.07	30.63	20.57	30.37	408.71	0.9%	84.76	114.03	128.35	81.57
2018 £M		28.57	27.80	29.67	37.34	40.86	39.70	52.87	50.36	35.46	31.74	21.48	30.77	426.60	4.4%	86.04	117.89	138.69	83.98
2019 £M		30.04	29.02	30.50	38.85	42.33	41.18	55.13	52.55	36.24	32.74	22.95	31.75	443.28	3.9%	89.56	122.36	143.92	87.44
2020 £M		24.62	24.38	13.37	1.325	2.309	2.513	20.77	30.07	21.97	12.80	1.885	9.085	165.09	-62.8%	62.37	6.148	72.80	23.77
2021 £M		11.61	11.72	13.51	17.75	26.25	32.09	45.07	47.01	34.33	29.92	19.14	25.82	314.21	90.3%	36.83	76.09	126.40	74.88
2022 £M		27.02	27.53	30.95	38.70	42.19	40.81	54.14	51.60	37.08	33.18	22.44	33.79	439.41	39.8%	85.49	121.70	142.82	89.40
2023 £M		28.50	26.53	28.40	37.17	40.21	38.03	48.94	46.98	35.56	30.33	20.57	31.20	412.41	-6.1%	83.42	115.42	131.48	82.10
2024 £M		28.95	27.63	30.78	37.10	42.16	39.89	50.07	49.67	36.87	31.70	22.28	31.87	428.96	4.0%	87.35	119.16	136.60	85.85
ECONOMIC IMPACT - INDEXED TO 2024														STAYING VISITOR					
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£M Economic Impact by Year and Share of Total					
Staying Visitor £M		372.54	383.52	389.64	405.24	408.71	426.60	443.28	165.09	314.21	439.41	412.41	428.96						
All Visitor Types £Bn		2.331	2.486	2.595	2.829	2.880	2.904	2.989	1.553	1.970	2.363	2.369	2.482						
Share of Total %		16.0%	15.4%	15.0%	14.3%	14.2%	14.7%	14.8%	10.6%	15.9%	18.6%	17.4%	17.3%						
Annual Change in Share %			-3.5%	-2.7%	-4.6%	-0.9%	3.5%	1.0%	-28.3%	50.0%	16.6%	-6.4%	-0.7%						
Change in Share from 2013 %			-3.5%	-6.1%	-10.4%	-11.2%	-8.1%	-7.2%	-33.5%	-0.2%	16.3%	8.9%	8.1%						
Avg Ann. Change in Share %			-3.5%	-3.0%	-3.5%	-2.8%	-1.6%	-1.2%	-4.8%	0.0%	1.8%	0.9%	0.7%						

STEAM REPORT FOR 2013-2024 - FINAL CHESHIRE WEST AND CHESHIRE											2013 to 2024 2024 Prices			DAY VISITOR		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY	DAY VISITOR																		
An increase of 3% or more	ECONOMIC IMPACT £Bn - INDEXED TO 2024 / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV			DEC					
% Change 2013 to 2024	9.1%	4.9%	45.9%	-0.4%	-9.7%	-28.0%	-17.5%	-8.7%	-14.7%	29.0%	38.3%	27.5%	4.8%	Annual Change	26.3%	-12.7%	-12.9%	32.3%	
% Change 2023 to 2024	6.8%	-4.0%	19.7%	-3.3%	6.6%	8.7%	-0.2%	12.5%	-10.4%	3.2%	4.9%	0.1%	4.9%		11.0%	3.1%	2.5%	3.1%	
Average Annual Change	0.8%	0.4%	4.2%	0.0%	-0.9%	-2.5%	-1.6%	-0.8%	-1.3%	2.6%	3.5%	2.5%	0.4%		2.4%	-1.2%	-1.2%	2.9%	
2013	£Bn	0.106	0.108	0.211	0.172	0.165	0.173	0.201	0.279	0.146	0.146	0.155	0.096		1.958	0.426	0.510	0.626	0.397
2014	£Bn	0.110	0.103	0.251	0.201	0.158	0.156	0.197	0.265	0.176	0.184	0.188	0.114	2.103	7.4%	0.464	0.514	0.638	0.486
2015	£Bn	0.110	0.114	0.253	0.210	0.164	0.149	0.210	0.308	0.175	0.209	0.176	0.126	2.206	4.9%	0.477	0.523	0.694	0.511
2016	£Bn	0.124	0.138	0.319	0.211	0.184	0.166	0.223	0.307	0.188	0.221	0.202	0.140	2.424	9.9%	0.581	0.561	0.719	0.563
2017	£Bn	0.133	0.130	0.305	0.263	0.185	0.154	0.228	0.308	0.176	0.221	0.236	0.132	2.471	2.0%	0.567	0.602	0.713	0.590
2018	£Bn	0.133	0.132	0.301	0.264	0.190	0.155	0.226	0.300	0.177	0.225	0.239	0.133	2.478	0.2%	0.566	0.610	0.704	0.598
2019	£Bn	0.143	0.147	0.321	0.270	0.189	0.153	0.228	0.304	0.180	0.225	0.245	0.139	2.545	2.7%	0.611	0.613	0.712	0.609
2020	£Bn	0.148	0.140	0.181	0.007	0.007	0.049	0.164	0.224	0.150	0.162	0.045	0.112	1.388	-45.5%	0.468	0.063	0.538	0.318
2021	£Bn	0.027	0.016	0.042	0.103	0.115	0.131	0.153	0.299	0.168	0.217	0.237	0.149	1.656	19.4%	0.085	0.348	0.620	0.603
2022	£Bn	0.106	0.096	0.251	0.186	0.135	0.117	0.165	0.229	0.130	0.188	0.206	0.114	1.924	16.2%	0.453	0.438	0.524	0.509
2023	£Bn	0.109	0.118	0.258	0.178	0.140	0.114	0.167	0.226	0.139	0.183	0.205	0.122	1.957	1.7%	0.484	0.432	0.531	0.509
2024	£Bn	0.116	0.113	0.308	0.172	0.149	0.124	0.166	0.254	0.124	0.189	0.215	0.122	2.053	4.9%	0.538	0.445	0.545	0.525
ECONOMIC IMPACT - INDEXED TO 2024													DAY VISITOR						
SHARE OF MARKET		2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	£Bn Economic Impact by Year and Share of Total					
Day Visitor	£Bn	1.958	2.103	2.206	2.424	2.471	2.478	2.545	1.388	1.656	1.924	1.957	2.053						
All Visitor Types	£Bn	2.331	2.486	2.595	2.829	2.880	2.904	2.989	1.553	1.970	2.363	2.369	2.482						
Share of Total	%	84.0%	84.6%	85.0%	85.7%	85.8%	85.3%	85.2%	89.4%	84.1%	81.4%	82.6%	82.7%						
Annual Change in Share	%		0.7%	0.5%	0.8%	0.2%	-0.6%	-0.2%	4.9%	-5.9%	-3.1%	1.5%	0.1%						
Change in Share from 2013	%		0.7%	1.2%	2.0%	2.1%	1.5%	1.4%	6.4%	0.0%	-3.1%	-1.7%	-1.5%						
Avg Ann. Change in Share	%		0.7%	0.6%	0.7%	0.5%	0.3%	0.2%	0.9%	0.0%	-0.3%	-0.2%	-0.1%						

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