



## STEAM REPORT FOR 2012-2023 - FINAL

Final

### CHESHIRE WEST AND CHESTER














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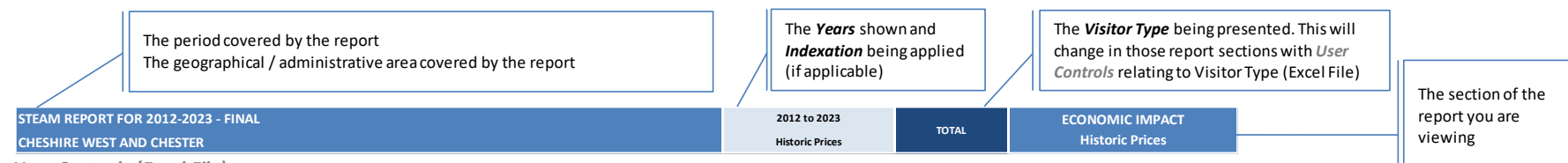
<b>REPORT SECTIONS</b>  <b>Page</b>	<b>USER GUIDE</b>  <b>3</b>	<b>COMPARATIVE HEADLINES</b>  <b>4</b>	<b>KEY MEASURES</b>  <b>5-11</b>
<b>KEY IMPACT MEASURES: MONTHLY DATA BY VISITOR TYPE</b>	<b>DISTRIBUTION OF IMPACT: <i>by Visitor Type</i></b>  <b>13</b>	<b>DISTRIBUTION OF IMPACT: <i>by Month</i></b>  <b>14</b>	<b>DISTRIBUTION OF IMPACT: <i>by Sector</i></b>  <b>15</b>
<b>UNINDEXED ECONOMIC IMPACT</b>  <b>16-22</b>	<b>VISITOR NUMBERS</b>  <b>23-29</b>	<b>VISITOR DAYS</b>  <b>30-36</b>	<b>DIRECT AND TOTAL EMPLOYMENT</b>  <b>37-43</b>
	<b>ACCOMMODATION SUPPLY</b>  <b>44</b>	<b>ANNEX</b>	<b>INDEXED FINANCIAL DATA</b>  <b>45-59</b>



## Report Section Design and Features

### Headers

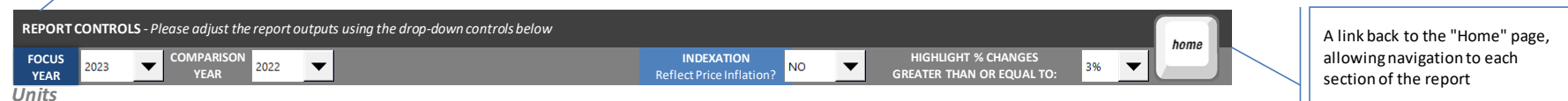
At the top of each page is a band containing key information about your report



### User Controls (Excel File)

Above the **Headers** is a band containing **User Controls**, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the **Years** shown in the tables and charts and in some sections of the report allow you to focus on specific **Visitor Types**. Where there is a financial component to the section you are viewing, you will be able to **Index** the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a **trend** or comparative element to the section and percentage changes are shown, you have the option to apply **highlighting** to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the **Focus Year** can be any year from the trend period, the **Comparison Year** can only be set as a year which is earlier than the focus year.



### Units

Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

- FTEs** = Full Time Equivalent jobs supported
- £000s / 000s** = thousands of pounds or thousands of tourist days / tourist numbers
- £m / m** = millions of pounds or millions of tourist days / tourist numbers
- £bn / bn** = billions of pounds or billions of tourist days / tourist numbers

### Visitor Numbers / Visitor Days / Average Length of Stay

The term **Visitor Numbers** relates to the estimated number of individual **visits** to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term **Visitor Days** relates to the estimated number of **days** spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the **Average Length of Stay** for that Visitor Type.

**STEAM REPORT FOR 2012-2023 - FINAL**  
**CHESHIRE WEST AND CHESTER**

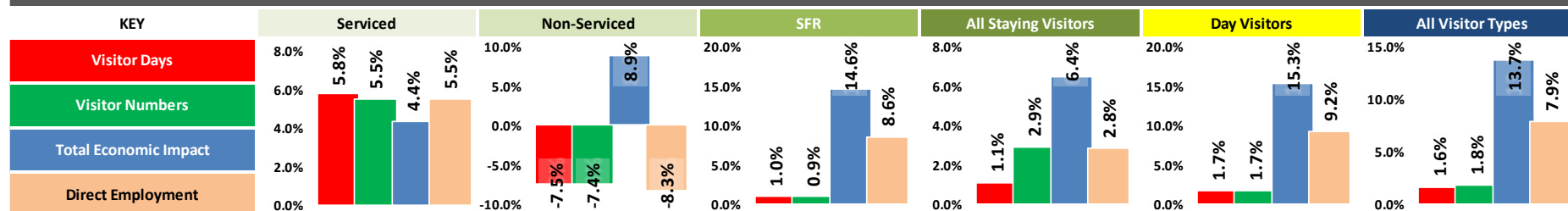
**Comparing 2023 and 2022**  
All £'s Historic Prices

**COMPARATIVE HEADLINES**

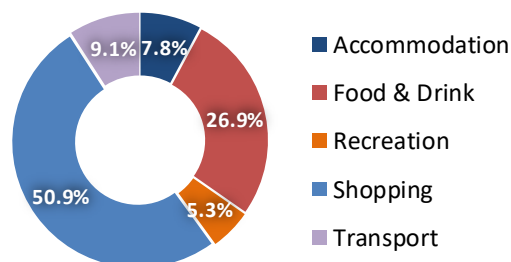
**KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2023 & 2022 - IN HISTORIC PRICES**

KEY																						
An increase of 3% or more		Staying in Paid Accommodation									Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
		Serviced			Non-Serviced																	
Less than 3% change		2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %			
A Fall of 3% or more		2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %			
Visitor Days	M	1.759	1.663	5.8%	0.818	0.885	-7.5%	1.308	1.295	1.0%	3.885	3.843	1.1%	27.55	27.09	1.7%	31.44	30.93	1.6%			
Visitor Numbers	M	0.975	0.925	5.5%	0.120	0.130	-7.4%	0.548	0.543	0.9%	1.643	1.597	2.9%	27.55	27.09	1.7%	29.20	28.69	1.8%			
Direct Expenditure	£Bn																1.688	1.485	13.7%			
Economic Impact	£Bn	0.269	0.258	4.4%	0.071	0.065	8.9%	0.053	0.046	14.6%	0.393	0.369	6.4%	1.865	1.617	15.3%	2.258	1.986	13.7%			
Direct Employment	FTEs	2,374	2,251	5.5%	661	721	-8.3%	380	350	8.6%	3,415	3,322	2.8%	13,607	12,461	9.2%	17,022	15,783	7.9%			
Total Employment	FTEs																21,814	20,233	7.8%			

**PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2023 & 2022 - IN HISTORIC PRICES**



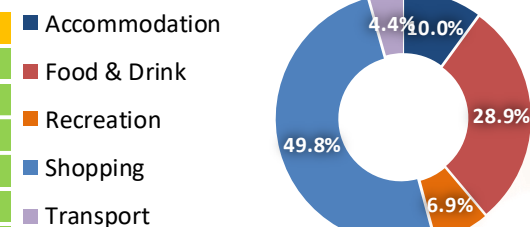
**Sectoral Distribution of Economic Impact - £Bn including VAT in Historic Prices**



**Direct Expenditure Categories**

	2023	2022	+/- %	Sectors	2023	2022	+/- %
	0.132	0.138	-4.2%	Accommodation	1,707	1,777	-4.0%
	0.453	0.392	15.6%	Food & Drink	4,911	4,487	9.5%
	0.090	0.078	15.6%	Recreation	1,182	1,081	9.4%
	0.858	0.744	15.4%	Shopping	8,477	7,756	9.3%
	0.154	0.133	15.3%	Transport	745	682	9.2%
<b>TOTAL DIRECT</b>	<b>1.688</b>	<b>1.485</b>	<b>13.7%</b>		<b>17,022</b>	<b>15,783</b>	<b>7.9%</b>
	0.571	0.502	13.7%	Indirect	4,792	4,450	7.7%
<b>TOTAL</b>	<b>2.258</b>	<b>1.986</b>	<b>13.7%</b>		<b>21,814</b>	<b>20,233</b>	<b>7.8%</b>

**Sectoral Distribution of Employment - FTEs**



**Direct Employment Categories**

Unindexed Key Measures by Year and Visitor Type for the Period 2012 to 2023

**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

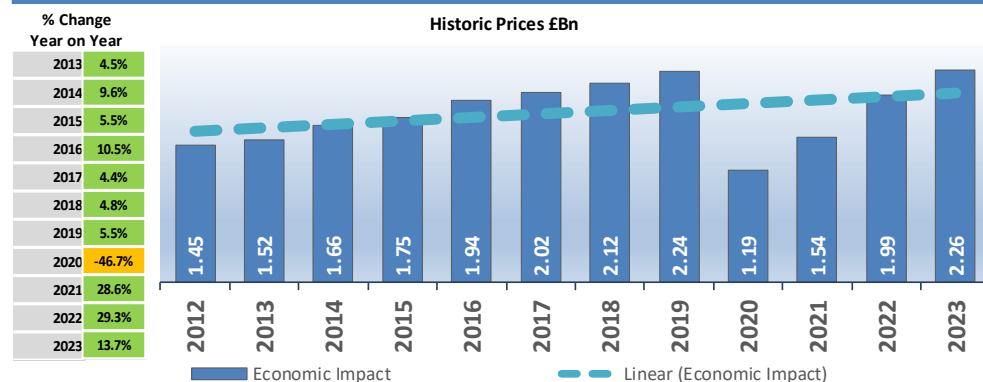
**STEAM REPORT FOR 2012-2023 - FINAL**  
**CHESHIRE WEST AND CHESTER**

2012 to 2023  
Historic Prices

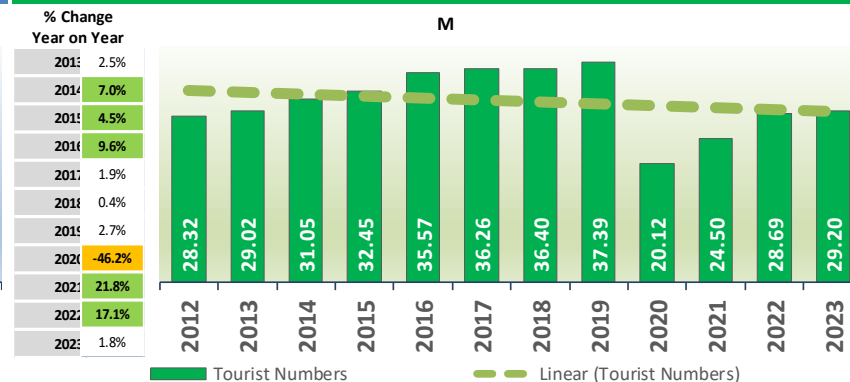
TOTAL

**KEY MEASURES**  
Historic Prices

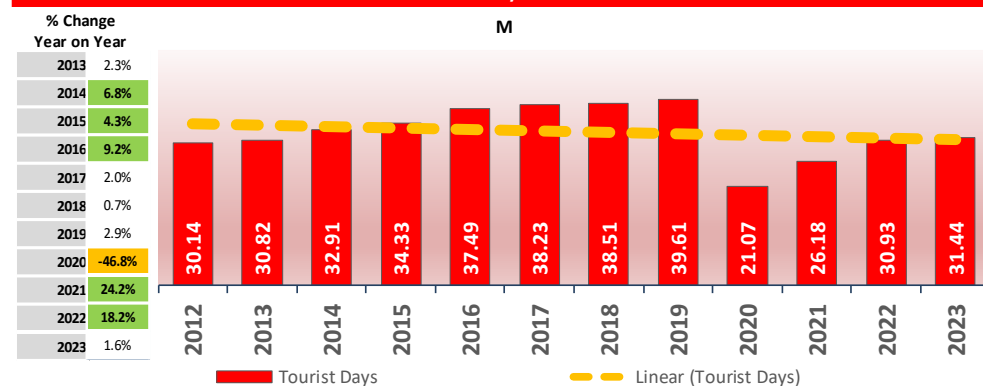
**Economic Impact - Historic Prices - Total**



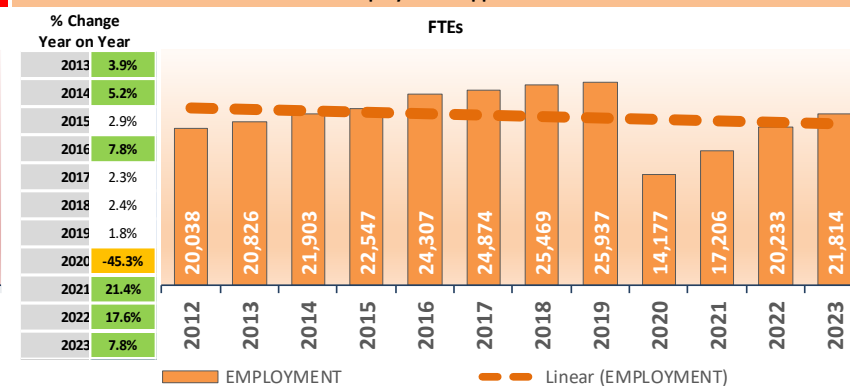
**Visitor Numbers - Total**



**Visitor Days - Total**



**Total Employment Supported - Total**



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		4.5%	14.5%	20.9%	33.5%	39.4%	46.2%	54.2%	-17.7%	5.8%	36.9%	55.6%
Visitor Numbers		2.5%	9.7%	14.6%	25.6%	28.0%	28.5%	32.0%	-29.0%	-13.5%	1.3%	3.1%
Visitor Days		2.3%	9.2%	13.9%	24.4%	26.9%	27.8%	31.4%	-30.1%	-13.1%	2.6%	4.3%
Total Employment		3.9%	9.3%	12.5%	21.3%	24.1%	27.1%	29.4%	-29.3%	-14.1%	1.0%	8.9%

"Linear" = Linear Trendline

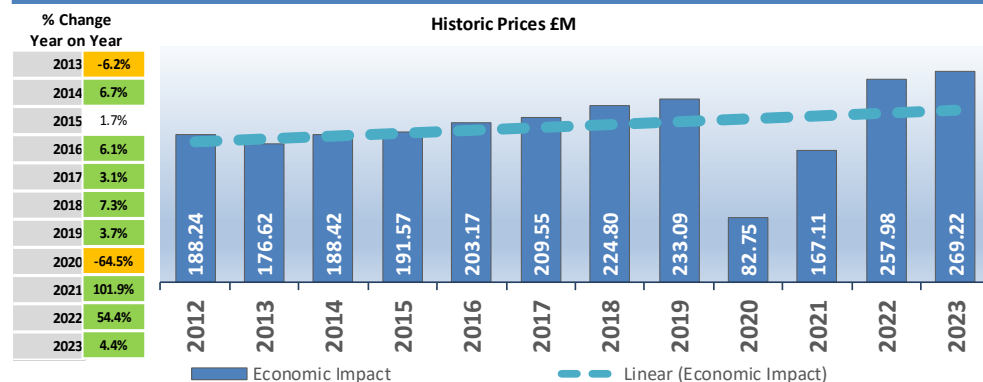
**STEAM REPORT FOR 2012-2023 - FINAL**  
**CHESHIRE WEST AND CHESTER**

2012 to 2023  
Historic Prices

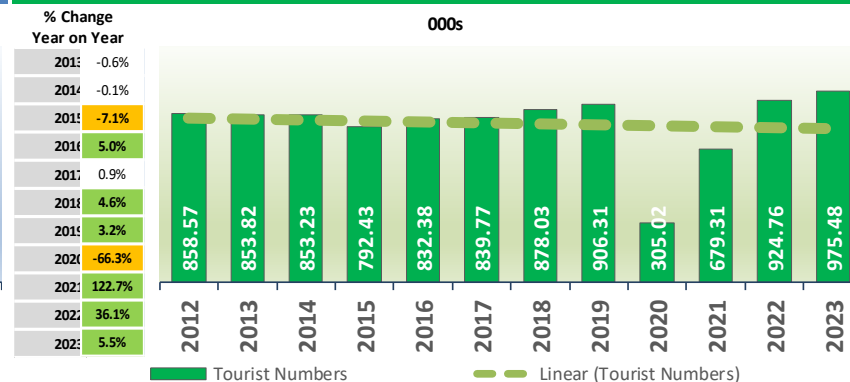
SERVED  
ACCOMMODATION

KEY MEASURES  
Historic Prices

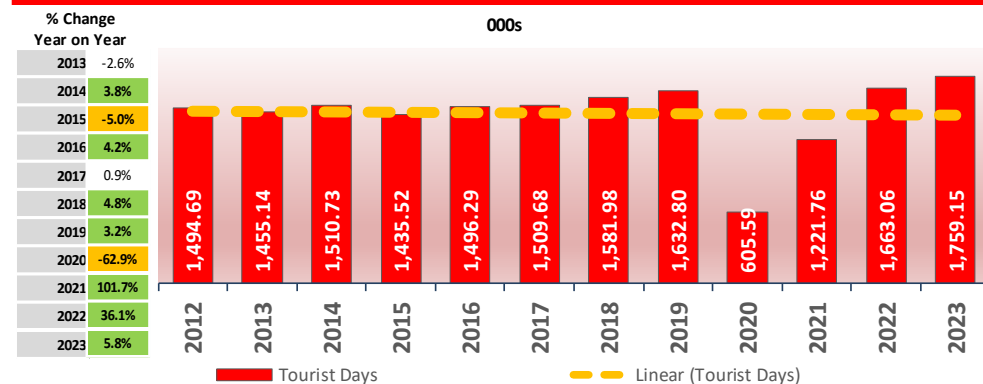
**Economic Impact - Historic Prices - Serviced Accommodation**



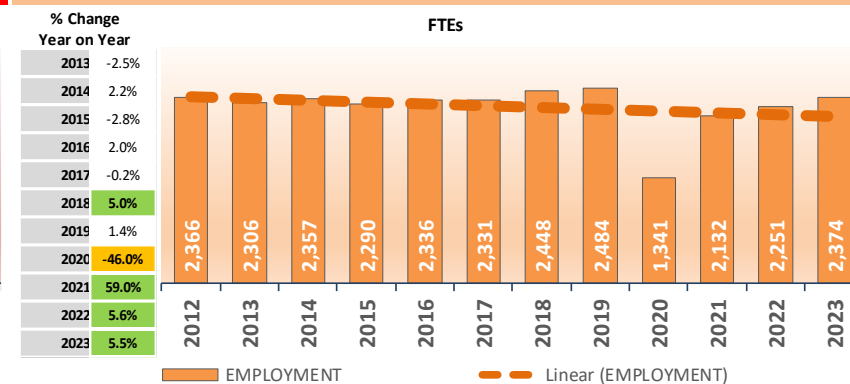
**Visitor Numbers - Serviced Accommodation**



**Visitor Days - Serviced Accommodation**



**Direct Employment Supported - Serviced Accommodation**



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		-6.2%	0.1%	1.8%	7.9%	11.3%	19.4%	23.8%	-56.0%	-11.2%	37.0%	43.0%
Visitor Numbers		-0.6%	-0.6%	-7.7%	-3.1%	-2.2%	2.3%	5.6%	-64.5%	-20.9%	7.7%	13.6%
Visitor Days		-2.6%	1.1%	-4.0%	0.1%	1.0%	5.8%	9.2%	-59.5%	-18.3%	11.3%	17.7%
Direct Employment		-2.5%	-0.4%	-3.2%	-1.3%	-1.5%	3.5%	5.0%	-43.3%	-9.9%	-4.9%	0.3%

"Linear" = Linear Trendline

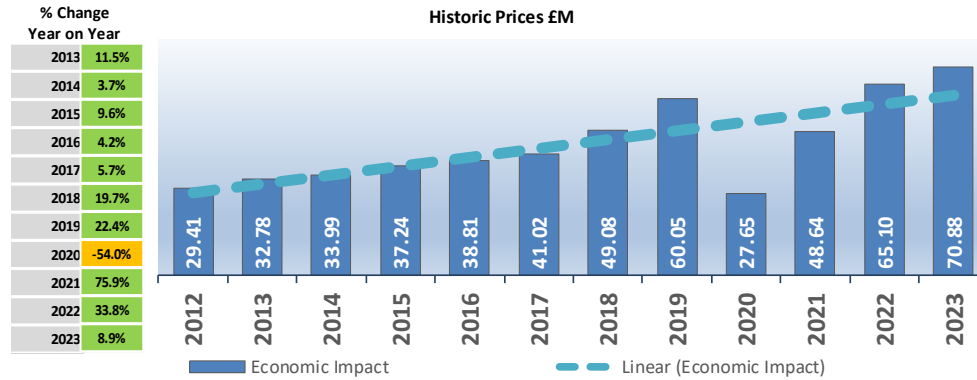
**STEAM REPORT FOR 2012-2023 - FINAL**  
**CHESHIRE WEST AND CHESTER**

2012 to 2023  
Historic Prices

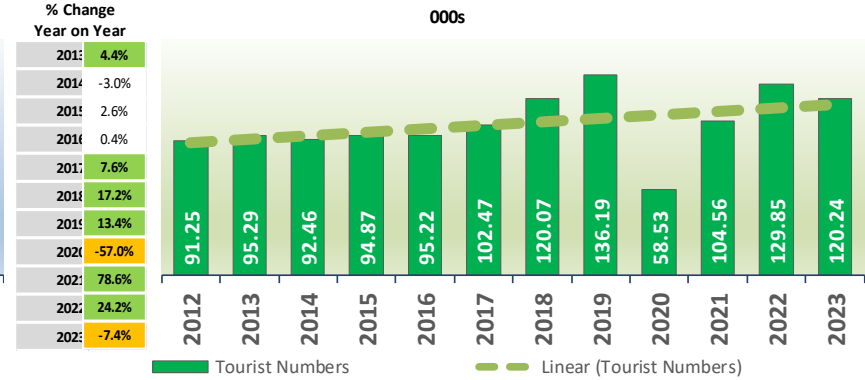
NON-SERVICED  
ACCOMMODATION

KEY MEASURES  
Historic Prices

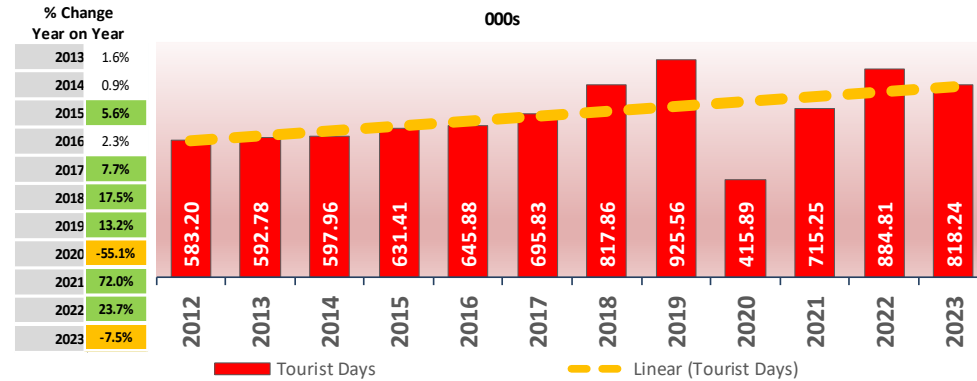
**Economic Impact - Historic Prices - Non-Serviced Accommodation**



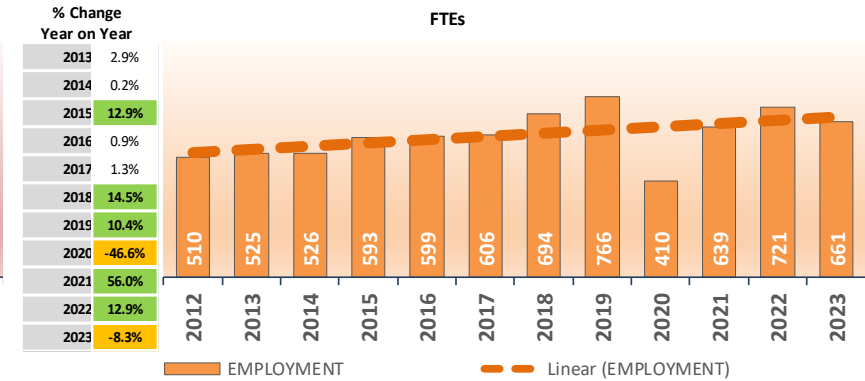
**Visitor Numbers - Non-Serviced Accommodation**



**Visitor Days - Non-Serviced Accommodation**



**Direct Employment Supported - Non-Serviced Accommodation**



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		11.5%	15.6%	26.7%	32.0%	39.5%	66.9%	104.2%	-6.0%	65.4%	121.4%	141.0%
Visitor Numbers		4.4%	1.3%	4.0%	4.4%	12.3%	31.6%	49.2%	-35.9%	14.6%	42.3%	31.8%
Visitor Days		1.6%	2.5%	8.3%	10.7%	19.3%	40.2%	58.7%	-28.7%	22.6%	51.7%	40.3%
Direct Employment		2.9%	3.1%	16.4%	17.4%	18.9%	36.1%	50.3%	-19.7%	25.3%	41.4%	29.7%

"Linear" = Linear Trendline



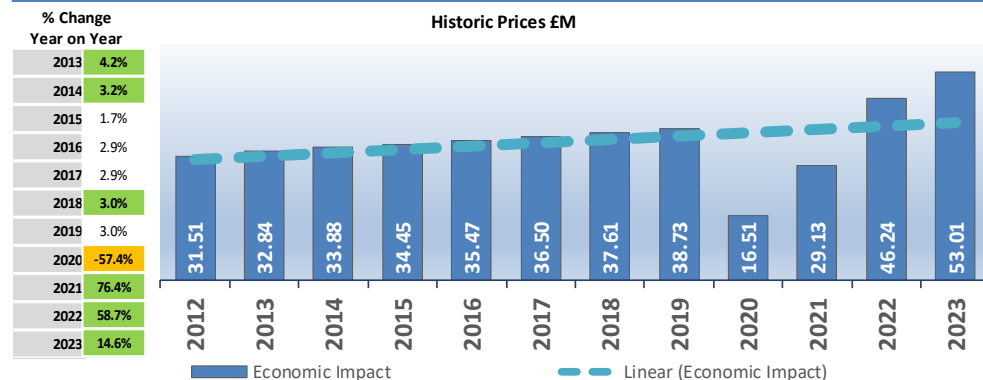
STEAM REPORT FOR 2012-2023 - FINAL  
CHESHIRE WEST AND CHESTER

2012 to 2023  
Historic Prices

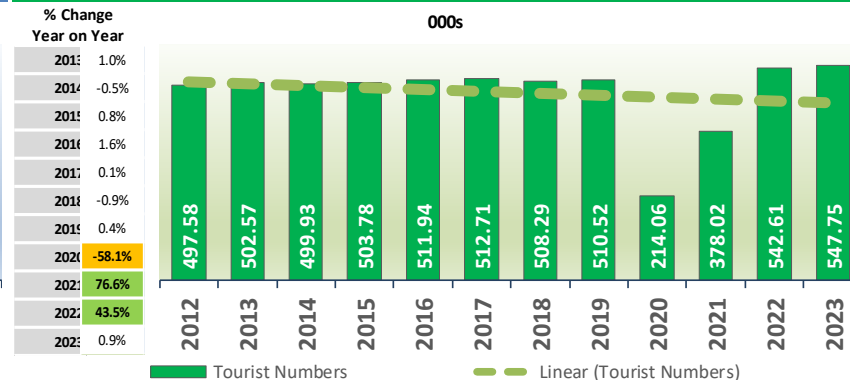
SFR

KEY MEASURES  
Historic Prices

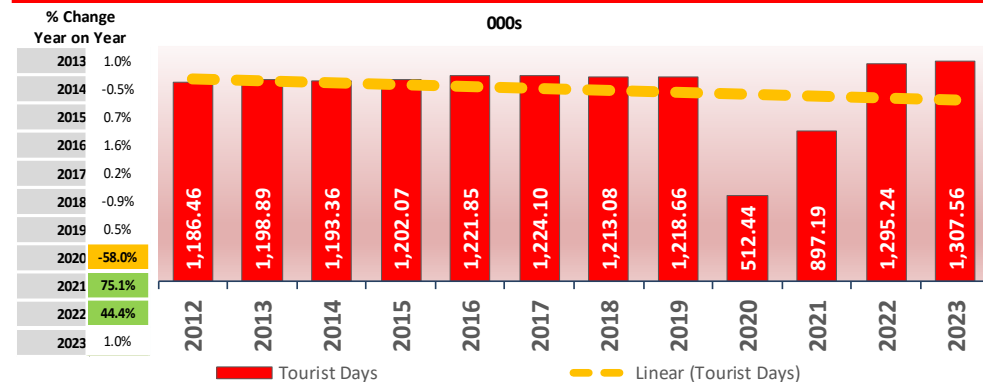
Economic Impact - Historic Prices - SFR



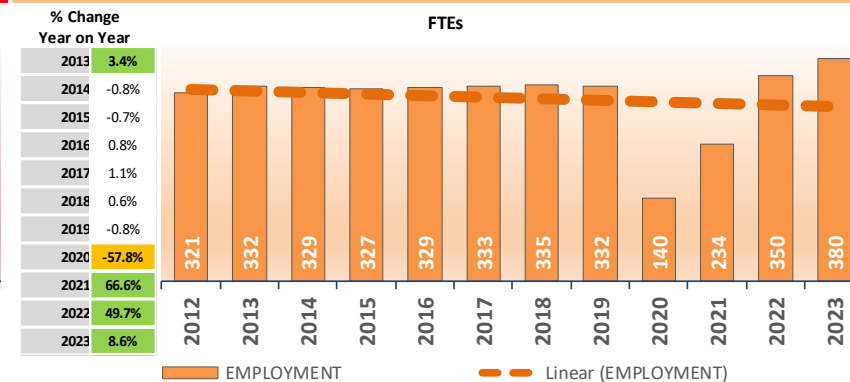
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		4.2%	7.5%	9.4%	12.6%	15.8%	19.4%	22.9%	-47.6%	-7.5%	46.8%	68.2%
Visitor Numbers		1.0%	0.5%	1.2%	2.9%	3.0%	2.2%	2.6%	-57.0%	-24.0%	9.1%	10.1%
Visitor Days		1.0%	0.6%	1.3%	3.0%	3.2%	2.2%	2.7%	-56.8%	-24.4%	9.2%	10.2%
Direct Employment		3.4%	2.6%	1.9%	2.7%	3.8%	4.4%	3.6%	-56.2%	-27.1%	9.1%	18.5%

"Linear" = Linear Trendline

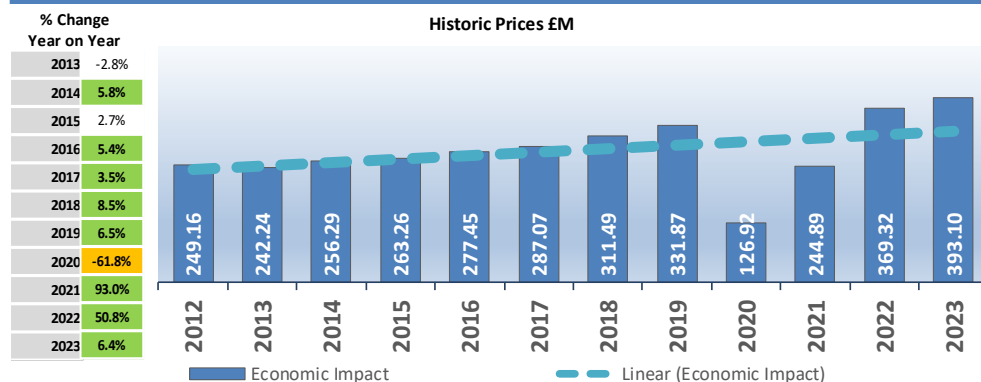
STEAM REPORT FOR 2012-2023 - FINAL  
CHESHIRE WEST AND CHESTER

2012 to 2023  
Historic Prices

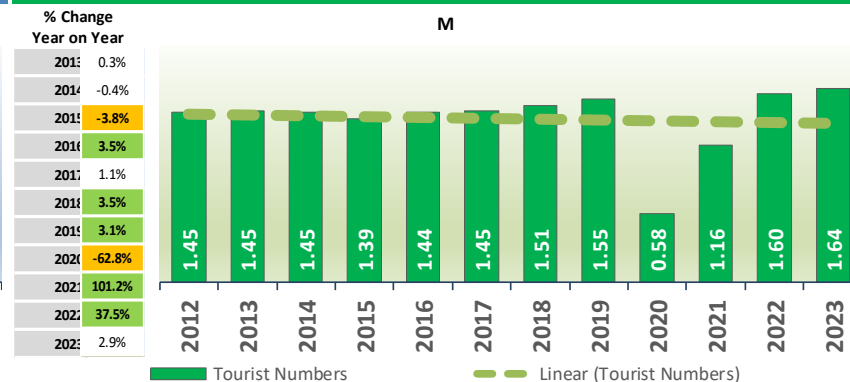
STAYING VISITOR

KEY MEASURES  
Historic Prices

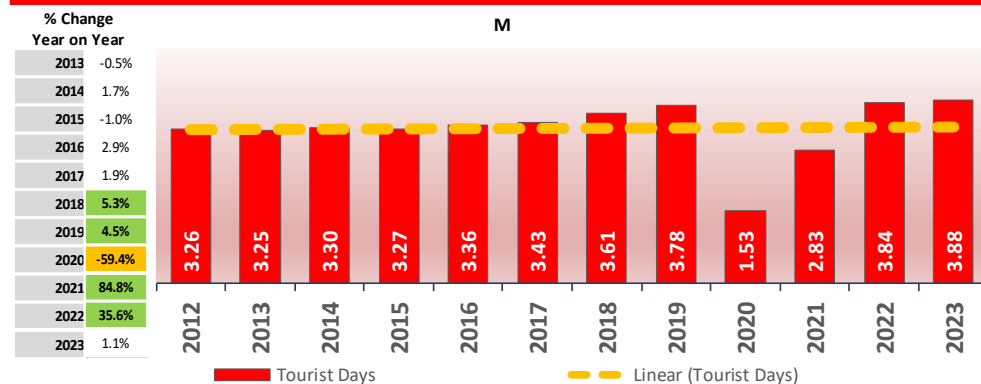
Economic Impact - Historic Prices - Staying Visitor



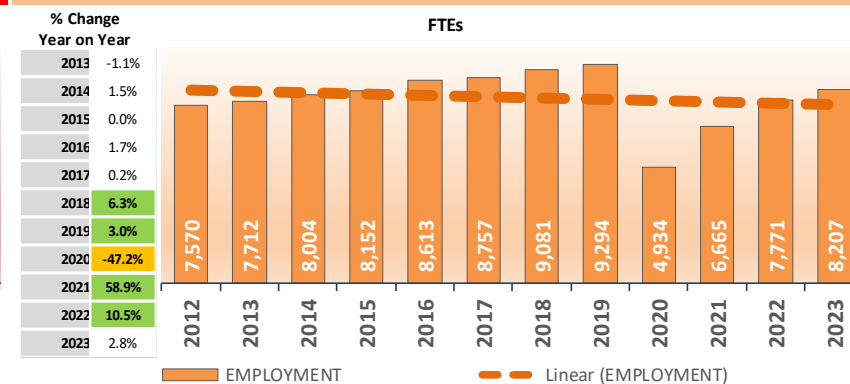
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		-2.8%	2.9%	5.7%	11.4%	15.2%	25.0%	33.2%	-49.1%	-1.7%	48.2%	57.8%
Visitor Numbers		0.3%	-0.1%	-3.9%	-0.5%	0.5%	4.1%	7.3%	-60.1%	-19.7%	10.4%	13.5%
Visitor Days		-0.5%	1.2%	0.1%	3.1%	5.1%	10.7%	15.7%	-53.0%	-13.2%	17.7%	19.0%
Direct Employment		1.9%	5.7%	7.7%	13.8%	15.7%	20.0%	22.8%	-34.8%	-12.0%	2.7%	8.4%

"Linear" = Linear Trendline

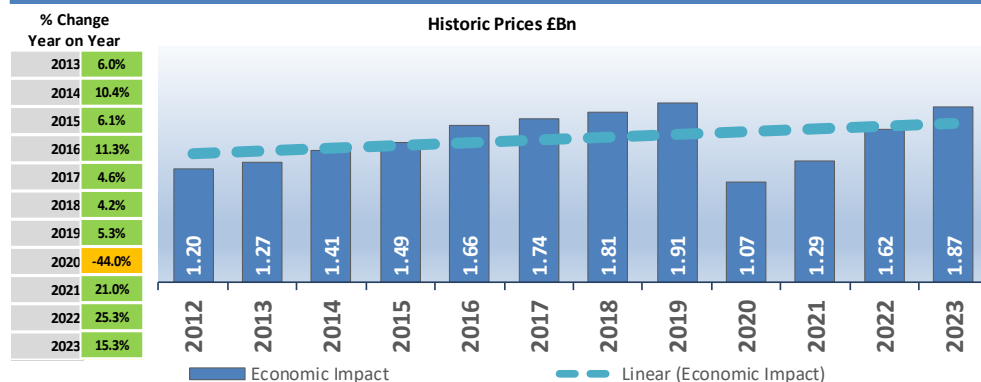
STEAM REPORT FOR 2012-2023 - FINAL  
CHESHIRE WEST AND CHESTER

2012 to 2023  
Historic Prices

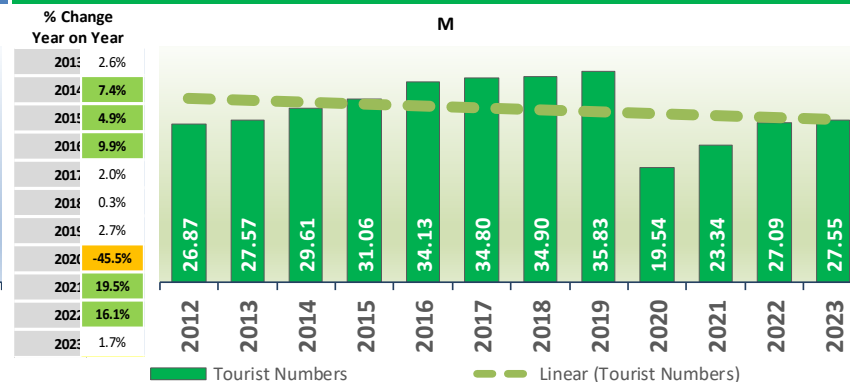
DAY VISITOR

KEY MEASURES  
Historic Prices

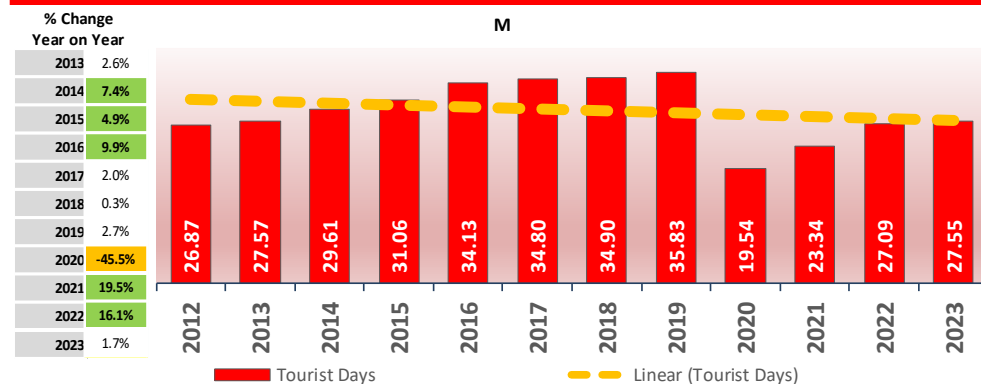
Economic Impact - Historic Prices - Day Visitor



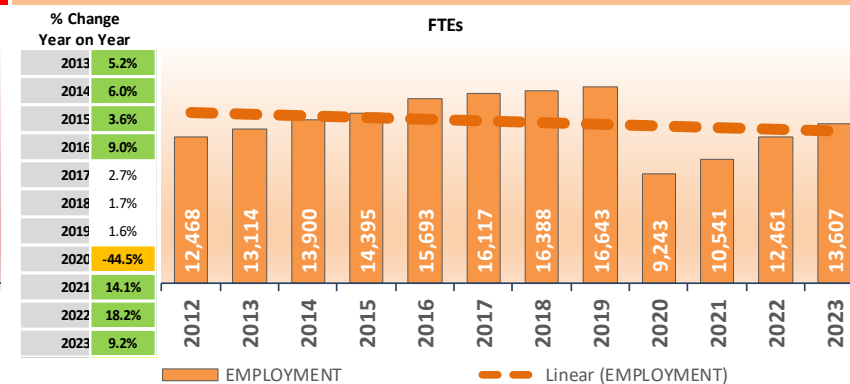
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		6.0%	16.9%	24.0%	38.1%	44.5%	50.5%	58.6%	-11.2%	7.4%	34.6%	55.2%
Visitor Numbers		2.6%	10.2%	15.6%	27.0%	29.5%	29.9%	33.3%	-27.3%	-13.1%	0.8%	2.5%
Visitor Days		2.6%	10.2%	15.6%	27.0%	29.5%	29.9%	33.3%	-27.3%	-13.1%	0.8%	2.5%
Direct Employment		5.2%	11.5%	15.5%	25.9%	29.3%	31.4%	33.5%	-25.9%	-15.5%	-0.1%	9.1%

"Linear" = Linear Trendline

Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2012 to 2023

**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

STEAM REPORT FOR 2012-2023 - FINAL  
CHESHIRE WEST AND CHESTER

2023  
Historic Prices

TOTAL

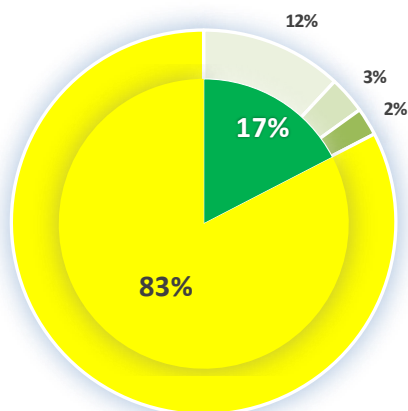
DISTRIBUTION BY VISITOR TYPE  
Historic Prices

Economic Impact - Historic Prices - £M - Share of Total

Visitor Numbers - 2023 - M - Share of Total

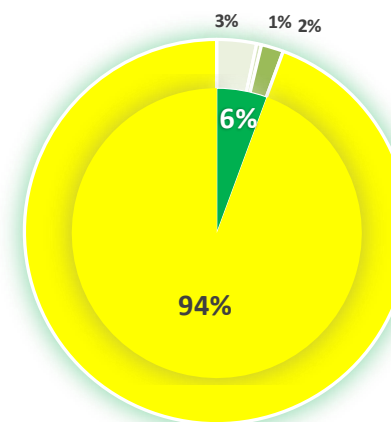
**TOTAL**  
**£2,258.14m**

	£M
Serviced	269.22
Non-Serviced	70.88
SFR	53.01
Staying Visitor	393.10
Day Visitor	1,865.04
<b>Total</b>	<b>2,258.14</b>



**TOTAL**  
**29.20m**

	M
Serviced	0.98
Non-Serviced	0.12
SFR	0.55
Staying Visitor	1.64
Day Visitor	27.55
<b>Total</b>	<b>29.20</b>

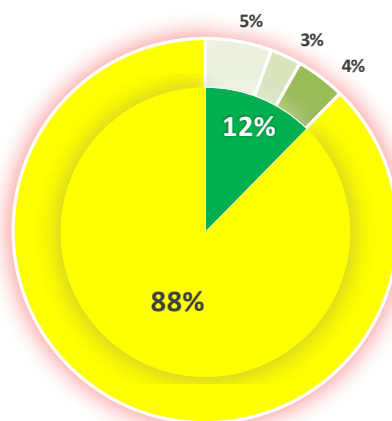


Visitor Days - 2023 - M - Share of Total

Direct Employment Supported - 2023 - FTEs - Share of Total

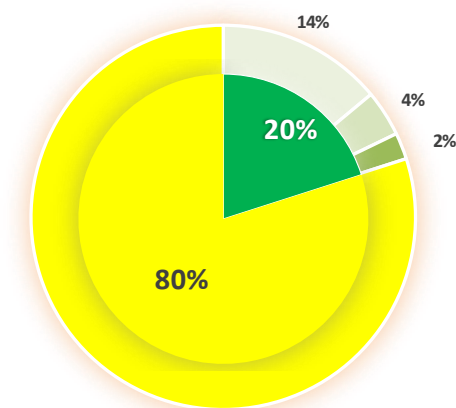
**TOTAL**  
**31.44m**

	M
Serviced	1.76
Non-Serviced	0.82
SFR	1.31
Staying Visitor	3.88
Day Visitor	27.55
<b>Total</b>	<b>31.44</b>



**TOTAL**  
**17,022 Direct FTEs**  
**21,814 Total FTEs**

	FTEs
Serviced	2,374
Non-Serviced	661
SFR	380
Staying Visitor	3,415
Day Visitor	13,607
<b>Total</b>	<b>17,022</b>



**STEAM REPORT FOR 2012-2023 - FINAL**  
**CHESHIRE WEST AND CHESTER**

**2023**  
Historic Prices

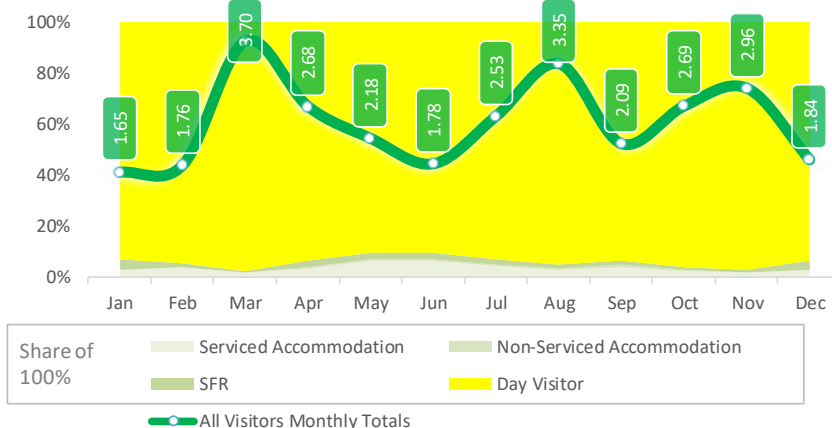
**TOTAL**

**DISTRIBUTION BY MONTH**  
Historic Prices

**Economic Impact - Historic Prices - £M - Distribution of Impact by Month**



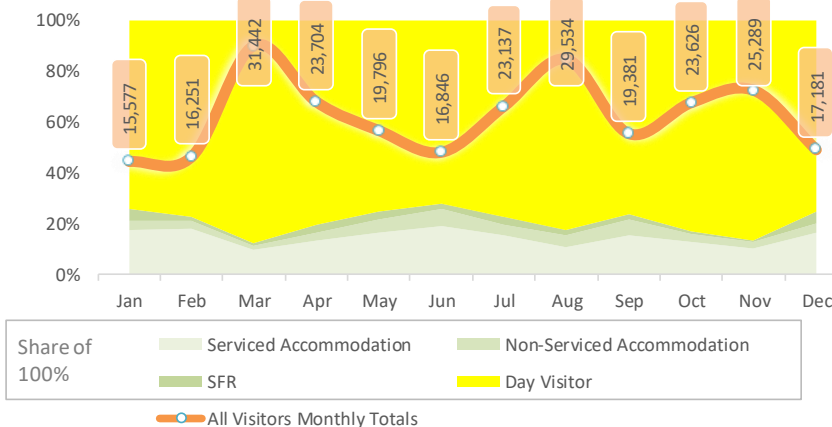
**Visitor Numbers - 2023 - M - Distribution of Impact by Month**



**Visitor Days - 2023 - M - Distribution of Impact by Month**



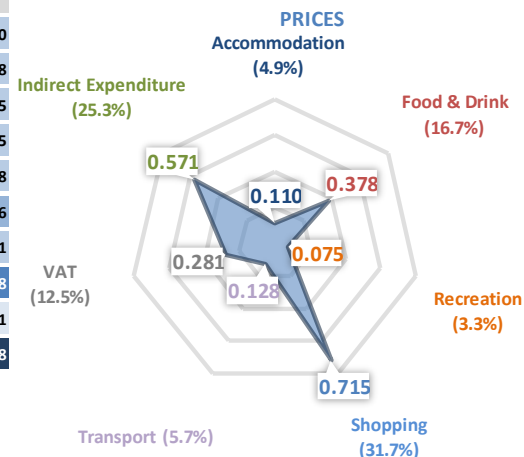
**Direct Employment Supported - 2023 - FTEs - Distribution of Impact by Month**



SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT IN HISTORIC PRICES

SECTOR / YEAR		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Accommodation	£Bn	0.084	0.077	0.082	0.086	0.092	0.095	0.102	0.106	0.040	0.074	0.115	0.110
Food & Drink	£Bn	0.237	0.250	0.274	0.289	0.319	0.333	0.350	0.370	0.212	0.257	0.327	0.378
Recreation	£Bn	0.048	0.050	0.055	0.058	0.064	0.067	0.070	0.074	0.043	0.052	0.065	0.075
Shopping	£Bn	0.455	0.481	0.529	0.559	0.620	0.648	0.677	0.715	0.393	0.490	0.620	0.715
Transport	£Bn	0.081	0.085	0.094	0.099	0.110	0.114	0.120	0.127	0.069	0.087	0.111	0.128
Direct Revenue	£Bn	0.904	0.943	1.034	1.091	1.205	1.258	1.319	1.391	0.757	0.959	1.237	1.406
VAT	£Bn	0.181	0.189	0.207	0.218	0.241	0.252	0.264	0.278	0.132	0.188	0.247	0.281
Direct Expenditure	£Bn	1.085	1.132	1.241	1.309	1.446	1.510	1.583	1.669	0.889	1.147	1.485	1.688
Indirect Expenditure	£Bn	0.366	0.384	0.421	0.445	0.491	0.513	0.538	0.568	0.305	0.389	0.502	0.571
TOTAL	£Bn	1.451	1.516	1.661	1.754	1.937	2.023	2.121	2.237	1.194	1.536	1.986	2.258

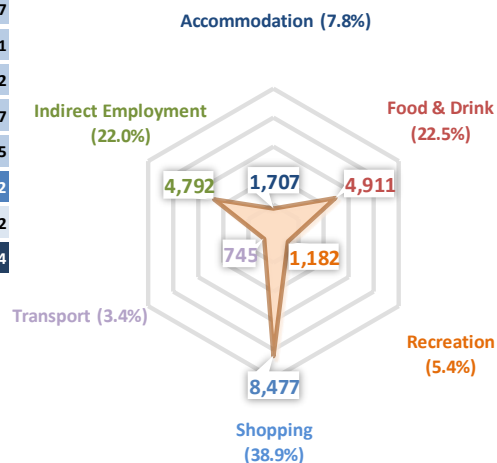
2023 SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT IN HISTORIC PRICES



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTEs

SECTOR / YEAR		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Accommodation	FTEs	1,892	1,831	1,866	1,892	1,915	1,905	2,007	2,046	1,266	1,866	1,777	1,707
Food & Drink	FTEs	4,377	4,585	4,833	4,970	5,379	5,514	5,678	5,753	3,196	3,734	4,487	4,911
Recreation	FTEs	1,066	1,119	1,179	1,215	1,317	1,351	1,376	1,404	787	907	1,081	1,182
Shopping	FTEs	7,661	8,041	8,495	8,767	9,522	9,772	9,942	10,142	5,419	6,478	7,756	8,477
Transport	FTEs	669	700	738	760	824	846	863	880	466	561	682	745
Direct Employment	FTEs	15,665	16,277	17,111	17,605	18,957	19,387	19,865	20,225	11,134	13,546	15,783	17,022
Indirect Employment	FTEs	4,374	4,549	4,792	4,942	5,349	5,487	5,604	5,712	3,043	3,660	4,450	4,792
TOTAL	FTEs	20,038	20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814

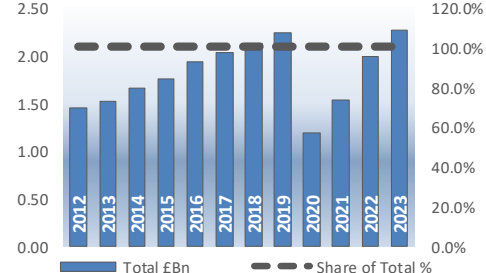
2023 SECTORAL DISTRIBUTION OF EMPLOYMENT - FTEs



## Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2012 to 2023

**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*



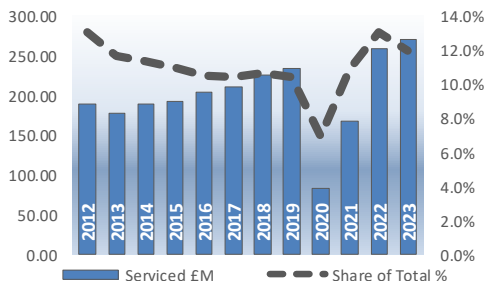
STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER										2012 to 2023 Historic Prices			TOTAL		ECONOMIC IMPACT Historic Prices					
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		ECONOMIC IMPACT £Bn - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		53.1%	78.6%	61.3%	62.2%	46.9%	11.9%	43.3%	37.7%	38.0%	82.5%	94.8%	102.6%	55.6%	Annual Change	63.2%	39.9%	39.5%	92.0%	
% Change 2022 to 2023		17.0%	33.1%	15.0%	8.5%	15.0%	9.3%	11.4%	10.5%	18.5%	9.1%	11.6%	17.1%	13.7%		19.6%	10.8%	12.8%	12.0%	
Average Annual Change		4.8%	7.1%	5.6%	5.7%	4.3%	1.1%	3.9%	3.4%	3.5%	7.5%	8.6%	9.3%	5.1%		5.7%	3.6%	3.6%	8.4%	
2012	£Bn	0.085	0.077	0.169	0.126	0.117	0.130	0.143	0.189	0.120	0.111	0.110	0.072	1.451	Annual Change	0.332	0.373	0.453	0.293	
2013	£Bn	0.085	0.086	0.156	0.134	0.131	0.135	0.158	0.207	0.115	0.114	0.114	0.081	1.516		4.5%	0.327	0.399	0.481	0.309
2014	£Bn	0.090	0.086	0.187	0.158	0.130	0.127	0.163	0.205	0.139	0.142	0.138	0.096	1.661		9.6%	0.363	0.415	0.506	0.377
2015	£Bn	0.092	0.095	0.190	0.166	0.137	0.124	0.173	0.238	0.141	0.162	0.132	0.105	1.754		5.5%	0.377	0.426	0.552	0.398
2016	£Bn	0.104	0.113	0.238	0.170	0.153	0.139	0.186	0.240	0.152	0.173	0.152	0.117	1.937		10.5%	0.455	0.462	0.579	0.442
2017	£Bn	0.113	0.110	0.235	0.211	0.158	0.134	0.195	0.248	0.148	0.177	0.180	0.114	2.023		4.4%	0.458	0.503	0.591	0.472
2018	£Bn	0.118	0.117	0.241	0.220	0.169	0.142	0.204	0.256	0.155	0.187	0.190	0.120	2.121		4.8%	0.476	0.531	0.615	0.498
2019	£Bn	0.130	0.132	0.263	0.232	0.173	0.145	0.212	0.267	0.162	0.193	0.200	0.128	2.237		5.5%	0.525	0.550	0.641	0.522
2020	£Bn	0.132	0.126	0.149	0.006	0.007	0.040	0.142	0.195	0.132	0.134	0.036	0.093	1.194		-46.7%	0.408	0.053	0.469	0.263
2021	£Bn	0.030	0.021	0.044	0.094	0.110	0.127	0.155	0.269	0.158	0.192	0.200	0.136	1.536		28.6%	0.095	0.331	0.582	0.528
2022	£Bn	0.112	0.103	0.237	0.189	0.149	0.133	0.184	0.236	0.140	0.186	0.192	0.124	1.986		29.3%	0.452	0.471	0.560	0.503
2023	£Bn	0.131	0.138	0.273	0.205	0.172	0.145	0.205	0.260	0.166	0.203	0.215	0.146	2.258		13.7%	0.541	0.522	0.632	0.563
ECONOMIC IMPACT - IN HISTORIC PRICES														TOTAL						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£Bn Economic Impact by Year and Share of Total						
Total	£Bn	1.451	1.516	1.661	1.754	1.937	2.023	2.121	2.237	1.194	1.536	1.986	2.258							
All Visitor Types	£Bn	1.451	1.516	1.661	1.754	1.937	2.023	2.121	2.237	1.194	1.536	1.986	2.258							
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share	%																			
Change in Share from 2012	%																			
Avg Ann. Change in Share	%																			

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

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Report Prepared by: GARETHREYNOLDS, Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER										2012 to 2023 Historic Prices		SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices					
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2012 to 2023		56.9%	52.5%	40.1%	43.9%	51.0%	34.3%	81.8%	51.7%	27.0%	32.8%	3.6%	35.8%		43.0%	48.9%	42.8%	54.2%	24.6%
% Change 2022 to 2023		23.9%	8.2%	4.4%	5.0%	4.0%	3.8%	2.3%	1.2%	3.4%	-0.2%	1.0%	3.0%		4.4%	10.9%	4.3%	2.2%	1.2%
Average Annual Change		5.2%	4.8%	3.6%	4.0%	4.6%	3.1%	7.4%	4.7%	2.5%	3.0%	0.3%	3.3%		3.9%	4.4%	3.9%	4.9%	2.2%
2012	£M	11.17	13.15	15.60	16.07	17.02	18.16	17.87	18.42	16.49	16.36	13.78	14.14	188.24		39.92	51.26	52.78	44.28
2013	£M	10.39	12.84	15.02	14.77	16.83	16.40	19.52	18.03	14.90	15.05	9.858	13.01	176.62	-6.2%	38.24	48.01	52.45	37.92
2014	£M	10.89	13.72	16.38	16.33	18.54	16.85	22.49	19.50	15.40	15.00	9.961	13.35	188.42	6.7%	40.99	51.73	57.39	38.31
2015	£M	11.30	14.36	16.18	16.28	19.01	17.27	22.67	20.24	15.60	15.59	10.11	12.97	191.57	1.7%	41.83	52.56	58.50	38.67
2016	£M	12.45	14.76	16.71	17.53	20.08	18.50	24.39	20.61	16.60	16.56	10.82	14.16	203.17	6.1%	43.92	56.11	61.59	41.54
2017	£M	13.14	15.29	17.27	18.63	20.46	18.80	25.14	21.35	16.91	16.87	11.07	14.63	209.55	3.1%	45.69	57.88	63.40	42.57
2018	£M	14.02	16.30	17.97	18.91	21.31	20.47	28.14	24.55	17.56	18.17	11.99	15.41	224.80	7.3%	48.29	60.69	70.24	45.58
2019	£M	14.78	17.00	18.52	19.45	22.17	21.42	28.99	25.45	18.00	18.84	12.65	15.82	233.09	3.7%	50.30	63.04	72.44	47.31
2020	£M	11.84	15.10	8.115	0.777	1.454	1.579	9.288	13.55	9.169	6.686	1.214	3.985	82.75	-64.5%	35.05	3.810	32.01	11.88
2021	£M	6.536	7.927	9.294	9.463	13.35	15.86	24.09	23.47	16.08	17.13	10.79	13.12	167.11	101.9%	23.76	38.68	63.64	41.03
2022	£M	14.13	18.53	20.93	22.01	24.71	23.50	31.77	27.63	20.24	21.77	14.13	18.64	257.98	54.4%	53.59	70.22	79.64	54.53
2023	£M	17.52	20.04	21.86	23.12	25.70	24.39	32.50	27.96	20.94	21.72	14.28	19.20	269.22	4.4%	59.42	73.21	81.39	55.19
ECONOMIC IMPACT - IN HISTORIC PRICES														SERVICED ACCOMMODATION					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total					
Serviced	£M	188.24	176.62	188.42	191.57	203.17	209.55	224.80	233.09	82.75	167.11	257.98	269.22						
All Visitor Types	£Bn	1.451	1.516	1.661	1.754	1.937	2.023	2.121	2.237	1.194	1.536	1.986	2.258						
Share of Total	%	13.0%	11.7%	11.3%	10.9%	10.5%	10.4%	10.6%	10.4%	6.9%	10.9%	13.0%	11.9%						
Annual Change in Share	%		-10.2%	-2.7%	-3.7%	-4.0%	-1.2%	2.3%	-1.7%	-33.5%	57.0%	19.4%	-8.2%						
Change in Share from 2012	%		-10.2%	-12.6%	-15.8%	-19.2%	-20.2%	-18.3%	-19.7%	-46.6%	-16.1%	0.1%	-8.1%						
Avg Ann. Change in Share	%		-10.2%	-6.3%	-5.3%	-4.8%	-4.0%	-3.0%	-2.8%	-5.8%	-1.8%	0.0%	-0.7%						

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER										2012 to 2023 Historic Prices			NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		NON-SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2012 to 2023		156.1%	115.7%	145.2%	136.2%	130.0%	123.5%	107.7%	149.9%	165.5%	143.3%	171.0%	224.8%		141.0%	137.1%	128.7%	140.9%	172.4%
% Change 2022 to 2023		-2.5%	11.5%	-4.8%	19.1%	19.2%	8.7%	-2.9%	4.4%	19.8%	19.3%	11.5%	-0.8%		8.9%	1.0%	14.8%	6.7%	10.2%
Average Annual Change		14.2%	10.5%	13.2%	12.4%	11.8%	11.2%	9.8%	13.6%	15.0%	13.0%	15.5%	20.4%		12.8%	12.5%	11.7%	12.8%	15.7%
2012 £M		0.994	1.320	1.178	2.175	3.401	3.853	3.993	4.595	3.719	1.900	1.189	1.088		29.41	3.491	9.430	12.31	4.177
2013 £M		1.318	1.728	1.539	2.465	3.405	3.964	4.267	4.931	3.841	2.280	1.540	1.502	32.78	11.5%	4.584	9.833	13.04	5.323
2014 £M		1.348	1.750	1.567	2.530	3.420	3.982	4.428	5.246	4.094	2.435	1.622	1.568	33.99	3.7%	4.665	9.932	13.77	5.625
2015 £M		1.513	1.949	1.724	2.755	3.722	4.314	4.783	5.704	4.495	2.687	1.826	1.772	37.24	9.6%	5.185	10.79	14.98	6.285
2016 £M		1.617	2.045	1.789	2.852	3.830	4.449	4.946	5.974	4.749	2.800	1.900	1.858	38.81	4.2%	5.452	11.13	15.67	6.558
2017 £M		1.650	2.094	1.835	3.072	4.014	4.671	5.418	6.651	4.954	2.876	1.910	1.871	41.02	5.7%	5.579	11.76	17.02	6.657
2018 £M		1.799	2.277	2.024	3.319	5.135	6.184	6.277	8.416	6.183	3.171	2.188	2.105	49.08	19.7%	6.100	14.64	20.88	7.465
2019 £M		2.518	2.957	2.615	4.416	6.027	7.016	7.966	9.966	6.927	3.792	2.980	2.871	60.05	22.4%	8.089	17.46	24.86	9.644
2020 £M		2.367	2.044	1.326	0.065	0.140	0.213	4.718	6.998	6.102	2.275	0.105	1.298	27.65	-54.0%	5.737	0.418	17.82	3.678
2021 £M		0.391	0.453	0.431	1.778	4.632	6.981	7.063	9.290	8.285	4.242	2.671	2.426	48.64	75.9%	1.276	13.39	24.64	9.339
2022 £M		2.609	2.553	3.034	4.313	6.564	7.919	8.538	11.00	8.245	3.875	2.890	3.561	65.10	33.8%	8.196	18.80	27.78	10.33
2023 £M		2.545	2.846	2.888	5.138	7.822	8.611	8.291	11.48	9.875	4.623	3.223	3.533	70.88	8.9%	8.279	21.57	29.65	11.38
ECONOMIC IMPACT - IN HISTORIC PRICES														NON-SERVICED ACCOMMODATION					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total					
Non-Serviced		£M	29.41	32.78	33.99	37.24	38.81	41.02	49.08	60.05	27.65	48.64	65.10	70.88					
All Visitor Types		£Bn	1.451	1.516	1.661	1.754	1.937	2.023	2.121	2.237	1.194	1.536	1.986	2.258					
Share of Total		%	2.0%	2.2%	2.0%	2.1%	2.0%	2.0%	2.3%	2.7%	2.3%	3.2%	3.3%	3.1%					
Annual Change in Share		%		6.7%	-5.4%	3.8%	-5.7%	1.2%	14.1%	16.0%	-13.7%	36.7%	3.5%	-4.2%					
Change in Share from 2012		%		6.7%	0.9%	4.8%	-1.1%	0.0%	14.2%	32.4%	14.3%	56.3%	61.7%	54.9%					
Avg Ann. Change in Share		%		6.7%	0.5%	1.6%	-0.3%	0.0%	2.4%	4.6%	1.8%	6.3%	6.2%	5.0%					

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Report Prepared by: GARETH REYNOLDS, Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER										2012 to 2023 Historic Prices			SFR	ECONOMIC IMPACT Historic Prices									
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER							
KEY		SFR												TOTAL	% Change								
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																					
Less than 3% change		Q1			Q2			Q3			Q4			Annual Change	Q1	Q2	Q3	Q4					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC										
% Change 2012 to 2023		69.4%	66.4%	62.3%	68.7%	70.3%	65.2%	72.6%	72.2%	70.1%	65.3%	56.7%	66.7%						68.2%	67.4%	68.4%	71.9%	64.5%
% Change 2022 to 2023		19.1%	16.5%	13.4%	15.6%	14.8%	12.8%	12.6%	12.7%	15.0%	14.5%	14.3%	13.1%						14.6%	17.4%	14.8%	13.2%	13.6%
Average Annual Change		6.3%	6.0%	5.7%	6.2%	6.4%	5.9%	6.6%	6.6%	6.4%	5.9%	5.2%	6.1%						6.2%	6.1%	6.2%	6.5%	5.9%
2012	£M	4.191	1.440	1.430	4.249	2.825	1.970	3.392	3.099	1.812	1.552	1.343	4.205	31.51	Annual Change	7.061	9.044	8.303	7.099				
2013	£M	4.383	1.523	1.514	4.413	2.952	2.020	3.582	3.213	1.863	1.619	1.339	4.424	32.84		4.2%	7.420	9.385	8.658	7.381			
2014	£M	4.499	1.565	1.558	4.610	3.055	2.052	3.771	3.321	1.913	1.645	1.365	4.525	33.88		3.2%	7.622	9.717	9.005	7.536			
2015	£M	4.590	1.609	1.574	4.658	3.115	2.096	3.825	3.406	1.956	1.686	1.389	4.549	34.45		1.7%	7.773	9.868	9.188	7.624			
2016	£M	4.771	1.639	1.604	4.796	3.195	2.156	3.947	3.480	2.015	1.733	1.425	4.707	35.47		2.9%	8.014	10.15	9.442	7.865			
2017	£M	4.932	1.686	1.642	4.979	3.267	2.209	4.061	3.599	2.065	1.774	1.461	4.824	36.50		2.9%	8.260	10.46	9.725	8.059			
2018	£M	5.039	1.722	1.666	5.031	3.389	2.329	4.187	3.810	2.150	1.829	1.505	4.949	37.61		3.0%	8.428	10.75	10.15	8.282			
2019	£M	5.196	1.764	1.696	5.215	3.497	2.399	4.320	3.930	2.200	1.876	1.557	5.078	38.73		3.0%	8.656	11.11	10.45	8.511			
2020	£M	4.719	1.601	0.841	0.176	0.182	0.140	1.962	2.569	1.616	0.876	0.130	1.701	16.51		-57.4%	7.160	0.498	6.147	2.707			
2021	£M	2.121	0.751	0.802	2.592	2.477	2.167	3.971	3.875	2.386	1.950	1.458	4.583	29.13		76.4%	3.673	7.236	10.23	7.991			
2022	£M	5.963	2.057	2.047	6.199	4.190	2.885	5.200	4.737	2.679	2.240	1.842	6.200	46.24		58.7%	10.07	13.27	12.62	10.28			
2023	£M	7.100	2.396	2.321	7.168	4.812	3.254	5.856	5.338	3.081	2.565	2.104	7.011	53.01		14.6%	11.82	15.23	14.27	11.68			
ECONOMIC IMPACT - IN HISTORIC PRICES														SFR									
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total									
SFR	£M	31.51	32.84	33.88	34.45	35.47	36.50	37.61	38.73	16.51	29.13	46.24	53.01										
All Visitor Types	£Bn	1.451	1.516	1.661	1.754	1.937	2.023	2.121	2.237	1.194	1.536	1.986	2.258										
Share of Total	%	2.2%	2.2%	2.0%	2.0%	1.8%	1.8%	1.8%	1.7%	1.4%	1.9%	2.3%	2.3%										
Annual Change in Share	%		-0.2%	-5.9%	-3.6%	-6.8%	-1.5%	-1.7%	-2.4%	-20.1%	37.1%	22.7%	0.8%										
Change in Share from 2012	%		-0.2%	-6.1%	-9.5%	-15.7%	-16.9%	-18.3%	-20.3%	-36.3%	-12.6%	7.2%	8.1%										
Avg Ann. Change in Share	%		-0.2%	-3.1%	-3.2%	-3.9%	-3.4%	-3.1%	-2.9%	-4.5%	-1.4%	0.7%	0.7%										

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STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER										2012 to 2023 Historic Prices			STAYING VISITOR		ECONOMIC IMPACT Historic Prices					
ECONOMIC IMPACT BY:		MONTH AND QUARTER													CALENDAR YEAR		QUARTER			
KEY		STAYING VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES													TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		66.1%	59.0%	48.6%	57.5%	64.9%	51.1%	84.7%	71.4%	53.9%	45.9%	20.2%	53.1%	57.8%	Annual Change	57.6%	57.8%	70.7%	40.8%	
% Change 2022 to 2023		19.6%	9.3%	4.1%	8.9%	8.1%	5.7%	2.5%	3.3%	8.8%	3.7%	3.9%	4.7%	6.4%		10.7%	7.6%	4.4%	4.1%	
Average Annual Change		6.0%	5.4%	4.4%	5.2%	5.9%	4.6%	7.7%	6.5%	4.9%	4.2%	1.8%	4.8%	5.3%		5.2%	5.3%	6.4%	3.7%	
2012	£M	16.35	15.91	18.21	22.50	23.25	23.99	25.26	26.12	22.02	19.81	16.32	19.43	249.16	-2.8%	50.47	69.73	73.39	55.56	
2013	£M	16.09	16.09	18.07	21.65	23.19	22.39	27.36	26.18	20.61	18.95	12.74	18.94	242.24		50.24	67.22	74.15	50.63	
2014	£M	16.74	17.04	19.51	23.47	25.02	22.89	30.69	28.06	21.40	19.08	12.95	19.44	256.29		53.28	71.38	80.16	51.47	
2015	£M	17.40	17.91	19.47	23.69	25.84	23.68	31.27	29.35	22.05	19.97	13.32	19.30	263.26		54.79	73.22	82.67	52.58	
2016	£M	18.83	18.45	20.10	25.18	27.11	25.10	33.28	30.06	23.36	21.10	14.14	20.73	277.45		57.39	77.39	86.70	55.96	
2017	£M	19.72	19.07	20.74	26.68	27.74	25.68	34.62	31.60	23.93	21.52	14.44	21.33	287.07		59.53	80.09	90.15	57.29	
2018	£M	20.86	20.30	21.66	27.26	29.83	28.99	38.60	36.77	25.89	23.17	15.68	22.47	311.49		62.82	86.08	101.26	61.32	
2019	£M	22.49	21.72	22.83	29.08	31.69	30.83	41.28	39.34	27.13	24.51	17.19	23.77	331.87		67.05	91.61	107.75	65.47	
2020	£M	18.92	18.74	10.28	1.019	1.775	1.932	15.97	23.11	16.89	9.837	1.449	6.984	126.92		47.95	4.726	55.97	18.27	
2021	£M	9.047	9.132	10.53	13.83	20.46	25.01	35.12	36.64	26.75	23.32	14.92	20.13	244.89		28.71	59.30	98.52	58.36	
2022	£M	22.71	23.14	26.01	32.53	35.46	34.30	45.50	43.37	31.17	27.88	18.86	28.40	369.32	71.85	102.29	120.04	75.14		
2023	£M	27.17	25.29	27.07	35.43	38.33	36.25	46.65	44.78	33.90	28.91	19.60	29.74	393.10	79.52	110.01	125.32	78.25		
ECONOMIC IMPACT - IN HISTORIC PRICES														STAYING VISITOR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Economic Impact by Year and Share of Total						
Staying Visitor	£M	249.16	242.24	256.29	263.26	277.45	287.07	311.49	331.87	126.92	244.89	369.32	393.10	<div><div>£M</div><div>Staying Visitor £M</div><div>Share of Total %</div><div></div></div>						
All Visitor Types	£Bn	1.451	1.516	1.661	1.754	1.937	2.023	2.121	2.237	1.194	1.536	1.986	2.258							
Share of Total	%	17.2%	16.0%	15.4%	15.0%	14.3%	14.2%	14.7%	14.8%	10.6%	15.9%	18.6%	17.4%							
Annual Change in Share	%		-6.9%	-3.5%	-2.7%	-4.6%	-0.9%	3.5%	1.0%	-28.3%	50.0%	16.6%	-6.4%							
Change in Share from 2012	%		-6.9%	-10.2%	-12.6%	-16.6%	-17.4%	-14.5%	-13.6%	-38.1%	-7.1%	8.3%	1.4%							
Avg Ann. Change in Share	%		-6.9%	-5.1%	-4.2%	-4.1%	-3.5%	-2.4%	-1.9%	-4.8%	-0.8%	0.8%	0.1%							

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STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER										2012 to 2023 Historic Prices			DAY VISITOR		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		DAY VISITOR																	
An increase of 3% or more		ECONOMIC IMPACT £Bn - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2012 to 2023		50.0%	83.7%	62.8%	63.2%	42.4%	2.9%	34.4%	32.3%	34.4%	90.4%	107.8%	120.9%		55.2%	64.2%	35.8%	33.5%	104.0%
% Change 2022 to 2023		16.3%	40.0%	16.4%	8.4%	17.2%	10.5%	14.3%	12.2%	21.2%	10.0%	12.5%	20.7%		15.3%	21.3%	11.7%	15.1%	13.4%
Average Annual Change		4.5%	7.6%	5.7%	5.7%	3.9%	0.3%	3.1%	2.9%	3.1%	8.2%	9.8%	11.0%		5.0%	5.8%	3.3%	3.0%	9.5%
2012	£Bn	0.069	0.061	0.151	0.104	0.094	0.106	0.118	0.163	0.098	0.092	0.094	0.052		1.202	0.281	0.303	0.379	0.238
2013	£Bn	0.069	0.070	0.137	0.112	0.107	0.112	0.131	0.181	0.095	0.095	0.101	0.062	1.273	6.0%	0.277	0.332	0.407	0.258
2014	£Bn	0.073	0.069	0.168	0.134	0.105	0.104	0.132	0.177	0.117	0.123	0.126	0.076	1.405	10.4%	0.310	0.344	0.426	0.325
2015	£Bn	0.075	0.077	0.171	0.142	0.111	0.101	0.142	0.208	0.118	0.142	0.119	0.085	1.490	6.1%	0.323	0.353	0.469	0.346
2016	£Bn	0.085	0.095	0.218	0.145	0.126	0.114	0.153	0.210	0.129	0.152	0.138	0.096	1.659	11.3%	0.398	0.384	0.492	0.386
2017	£Bn	0.093	0.091	0.214	0.184	0.130	0.108	0.160	0.217	0.124	0.155	0.166	0.093	1.736	4.6%	0.398	0.423	0.501	0.414
2018	£Bn	0.097	0.097	0.220	0.193	0.139	0.113	0.165	0.219	0.130	0.164	0.175	0.097	1.809	4.2%	0.413	0.445	0.514	0.436
2019	£Bn	0.107	0.110	0.240	0.202	0.142	0.115	0.171	0.228	0.135	0.169	0.183	0.104	1.906	5.3%	0.458	0.459	0.533	0.456
2020	£Bn	0.114	0.107	0.139	0.005	0.005	0.038	0.126	0.172	0.115	0.124	0.035	0.086	1.067	-44.0%	0.360	0.048	0.413	0.245
2021	£Bn	0.021	0.012	0.033	0.080	0.090	0.102	0.119	0.233	0.131	0.169	0.185	0.116	1.291	21.0%	0.066	0.271	0.483	0.470
2022	£Bn	0.089	0.080	0.211	0.156	0.114	0.099	0.139	0.192	0.109	0.158	0.173	0.096	1.617	25.3%	0.381	0.368	0.440	0.428
2023	£Bn	0.104	0.112	0.246	0.169	0.133	0.109	0.159	0.216	0.132	0.174	0.195	0.116	1.865	15.3%	0.462	0.412	0.507	0.485
ECONOMIC IMPACT - IN HISTORIC PRICES														DAY VISITOR					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£Bn    Economic Impact by Year and Share of Total					
Day Visitor	£Bn	1.202	1.273	1.405	1.490	1.659	1.736	1.809	1.906	1.067	1.291	1.617	1.865						
All Visitor Types	£Bn	1.451	1.516	1.661	1.754	1.937	2.023	2.121	2.237	1.194	1.536	1.986	2.258						
Share of Total	%	82.8%	84.0%	84.6%	85.0%	85.7%	85.8%	85.3%	85.2%	89.4%	84.1%	81.4%	82.6%						
Annual Change in Share	%		1.4%	0.7%	0.5%	0.8%	0.2%	-0.6%	-0.2%	4.9%	-5.9%	-3.1%	1.5%						
Change in Share from 2012	%		1.4%	2.1%	2.6%	3.4%	3.6%	3.0%	2.8%	7.9%	1.5%	-1.7%	-0.3%						
Avg Ann. Change in Share	%		1.4%	1.1%	0.9%	0.9%	0.7%	0.5%	0.4%	1.0%	0.2%	-0.2%	0.0%						

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Visitor Numbers by Month, Year and Visitor Type for the Period 2012 to 2023

**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER											2012 to 2023			TOTAL		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		0.1%	21.2%	7.2%	9.0%	-2.8%	-29.3%	-9.3%	-12.0%	-10.1%	24.2%	35.5%	42.4%	3.1%	Annual Change	8.5%	-8.0%	-10.7%	32.7%	
% Change 2022 to 2023		3.0%	22.3%	2.6%	-3.9%	3.3%	-2.2%	0.8%	-1.0%	6.7%	-2.9%	-0.8%	6.1%	1.8%		7.0%	-1.1%	1.5%	0.0%	
Average Annual Change		0.0%	1.9%	0.7%	0.8%	-0.3%	-2.7%	-0.8%	-1.1%	-0.9%	2.2%	3.2%	3.9%	0.3%		0.8%	-0.7%	-1.0%	3.0%	
2012	M	1.644	1.452	3.454	2.456	2.239	2.516	2.786	3.803	2.328	2.162	2.187	1.292	28.32	2.5%	6.550	7.211	8.917	5.641	
2013	M	1.598	1.607	3.053	2.568	2.493	2.574	2.989	4.066	2.184	2.169	2.260	1.463	29.02		6.258	7.636	9.238	5.892	
2014	M	1.645	1.546	3.607	2.974	2.401	2.346	2.930	3.864	2.593	2.702	2.718	1.726	31.05		7.0%	6.798	7.721	9.388	7.146
2015	M	1.653	1.694	3.620	3.100	2.484	2.240	3.114	4.478	2.584	3.053	2.542	1.889	32.45		4.5%	6.967	7.823	10.18	7.485
2016	M	1.846	2.035	4.546	3.133	2.764	2.484	3.307	4.463	2.771	3.220	2.914	2.086	35.57		9.6%	8.428	8.380	10.54	8.221
2017	M	1.974	1.913	4.350	3.861	2.780	2.318	3.378	4.486	2.599	3.221	3.402	1.975	36.26		1.9%	8.237	8.959	10.46	8.597
2018	M	1.977	1.953	4.300	3.887	2.859	2.341	3.355	4.384	2.624	3.278	3.447	1.997	36.40		0.4%	8.230	9.087	10.36	8.721
2019	M	2.124	2.164	4.581	3.974	2.853	2.318	3.379	4.441	2.664	3.282	3.527	2.077	37.39		2.7%	8.869	9.145	10.48	8.886
2020	M	2.174	2.051	2.576	0.100	0.111	0.706	2.381	3.248	2.190	2.329	0.643	1.610	20.12		-46.2%	6.800	0.916	7.819	4.582
2021	M	0.423	0.265	0.638	1.526	1.743	1.978	2.310	4.356	2.490	3.164	3.413	2.197	24.50		21.8%	1.326	5.247	9.156	8.774
2022	M	1.597	1.438	3.610	2.784	2.105	1.818	2.507	3.382	1.962	2.765	2.986	1.735	28.69		17.1%	6.645	6.707	7.850	7.486
2023	M	1.645	1.760	3.704	2.677	2.175	1.779	2.527	3.348	2.092	2.686	2.963	1.840	29.20		1.8%	7.109	6.631	7.967	7.488
VISITOR NUMBERS														TOTAL						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	M	Visitor No.s by Year and Share of Total					
Total	M	28.32	29.02	31.05	32.45	35.57	36.26	36.40	37.39	20.12	24.50	28.69	29.20							
All Visitor Types	M	28.32	29.02	31.05	32.45	35.57	36.26	36.40	37.39	20.12	24.50	28.69	29.20							
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share	%																			
Change in Share from 2012	%																			
Avg Ann. Change in Share	%																			

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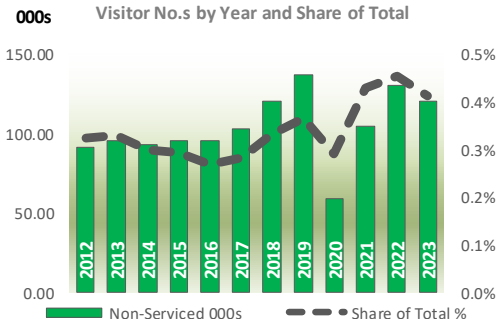
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STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER										2012 to 2023			SERVICED		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2012 to 2023		23.5%	24.2%	-7.2%	47.6%	59.0%	13.3%	34.3%	-8.0%	3.2%	-12.7%	-15.7%	0.6%	13.6%	Annual Change	10.3%	38.0%	8.6%	-9.9%
% Change 2022 to 2023		25.4%	9.4%	5.8%	6.9%	4.8%	4.6%	4.0%	3.3%	4.7%	1.1%	2.3%	4.4%	5.5%		11.6%	5.3%	4.0%	2.5%
Average Annual Change		2.1%	2.2%	-0.7%	4.3%	5.4%	1.2%	3.1%	-0.7%	0.3%	-1.2%	-1.4%	0.1%	1.2%		0.9%	3.5%	0.8%	-0.9%
2012	000s	35.3	54.2	69.2	66.1	86.8	99.4	82.6	102.0	80.4	74.1	57.0	51.5	858.6	-0.6%	158.7	252.3	265.0	182.6
2013	000s	34.5	57.6	63.5	69.8	110.0	94.8	90.2	85.0	86.8	67.3	44.2	49.9	853.8		155.7	274.6	262.1	161.4
2014	000s	35.3	59.1	66.7	78.0	121.5	97.7	87.9	77.3	76.1	63.0	42.2	48.2	853.2		161.2	297.3	241.4	153.4
2015	000s	34.0	52.2	53.6	71.3	115.6	93.5	87.1	78.4	69.7	57.2	38.8	41.1	792.4	-7.1%	139.7	280.5	235.2	137.1
2016	000s	36.4	54.5	54.1	84.6	118.2	95.0	95.1	78.2	73.8	56.7	41.6	44.2	832.4	5.0%	144.9	297.8	247.1	142.6
2017	000s	37.4	55.3	54.9	88.6	117.8	94.4	95.8	79.7	73.5	56.3	41.6	44.4	839.8	0.9%	147.6	300.9	248.9	142.4
2018	000s	39.8	58.4	56.9	88.9	121.8	101.5	98.8	84.6	75.6	60.7	44.5	46.6	878.0	4.6%	155.1	312.2	259.0	151.8
2019	000s	41.3	60.8	58.4	90.5	126.7	105.9	101.7	87.5	77.1	62.4	46.6	47.4	906.3	3.2%	160.5	323.1	266.4	156.4
2020	000s	35.1	57.2	27.1	3.9	8.8	8.3	33.8	48.3	41.6	23.5	4.7	12.7	305.0	-66.3%	119.4	20.9	123.8	40.9
2021	000s	19.1	30.1	31.1	46.4	81.2	83.2	88.8	84.8	72.7	59.1	41.8	41.1	679.3	122.7%	80.3	210.7	246.2	142.0
2022	000s	34.8	61.5	60.7	91.2	131.7	107.6	106.6	90.8	79.3	64.0	47.0	49.6	924.8	36.1%	156.9	330.6	276.7	160.5
2023	000s	43.6	67.3	64.2	97.5	138.1	112.6	110.9	93.8	83.0	64.7	48.0	51.8	975.5	5.5%	175.1	348.2	287.7	164.5
VISITOR NUMBERS														SERVICED ACCOMMODATION					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor No.s by Year and Share of Total				
Serviced	000s	858.6	853.8	853.2	792.4	832.4	839.8	878.0	906.3	305.0	679.3	924.8	975.5	1,200.00					
All Visitor Types	M	28.3	29.0	31.1	32.5	35.6	36.3	36.4	37.4	20.1	24.5	28.7	29.2	1,000.00					
Share of Total	%	3.0%	2.9%	2.7%	2.4%	2.3%	2.3%	2.4%	2.4%	1.5%	2.8%	3.2%	3.3%	800.00					
Annual Change in Share	%		-3.0%	-6.6%	-11.1%	-4.2%	-1.0%	4.1%	0.5%	-37.5%	82.8%	16.3%	3.7%	600.00					
Change in Share from 2012	%		-3.0%	-9.4%	-19.5%	-22.8%	-23.6%	-20.4%	-20.0%	-50.0%	-8.6%	6.3%	10.2%	400.00					
Avg Ann. Change in Share	%		-3.0%	-4.7%	-6.5%	-5.7%	-4.7%	-3.4%	-2.9%	-6.2%	-1.0%	0.6%	0.9%	200.00					
														0.00					

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/2024

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER										2012 to 2023			NON-SERVICED		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		NON-SERVICED ACCOMMODATION																	
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2012 to 2023		35.3%	8.8%	23.8%	23.9%	30.1%	29.5%	22.0%	39.9%	49.1%	22.9%	27.4%	61.9%		31.8%	21.3%	28.4%	37.3%	33.4%
% Change 2022 to 2023		-20.6%	-9.3%	-22.4%	-1.2%	0.4%	-8.4%	-13.2%	-7.9%	0.5%	-2.7%	-8.5%	-18.2%		-7.4%	-17.9%	-3.6%	-6.7%	-9.2%
Average Annual Change		3.2%	0.8%	2.2%	2.2%	2.7%	2.7%	2.0%	3.6%	4.5%	2.1%	2.5%	5.6%		2.9%	1.9%	2.6%	3.4%	3.0%
2012 000s		2.7	3.8	3.8	7.7	12.0	12.4	10.8	12.7	11.3	6.4	4.3	3.3		91.3	10.3	32.1	34.9	14.0
2013 000s		3.2	4.3	4.2	8.5	11.9	11.8	10.9	12.8	11.1	7.5	5.4	3.6	95.3	4.4%	11.8	32.2	34.9	16.4
2014 000s		3.2	4.3	4.1	8.7	11.9	11.8	9.8	11.8	10.3	7.6	5.4	3.6	92.5	-3.0%	11.6	32.5	31.8	16.5
2015 000s		3.4	4.4	4.4	8.6	12.0	12.1	10.4	11.5	10.8	7.8	5.4	4.0	94.9	2.6%	12.3	32.7	32.7	17.2
2016 000s		3.6	4.6	4.4	7.8	11.1	12.0	10.9	12.9	11.6	7.3	4.9	4.2	95.2	0.4%	12.6	30.9	35.4	16.4
2017 000s		3.8	4.8	4.7	8.7	11.9	12.9	11.9	14.2	12.3	7.8	5.1	4.4	102.5	7.6%	13.3	33.5	38.4	17.3
2018 000s		4.0	5.1	5.0	9.1	14.7	16.5	13.9	18.2	15.0	8.3	5.6	4.8	120.1	17.2%	14.1	40.2	47.1	18.7
2019 000s		5.2	6.2	6.0	11.3	16.2	17.6	15.9	19.5	15.8	9.3	7.2	6.0	136.2	13.4%	17.4	45.1	51.2	22.4
2020 000s		4.9	4.3	3.0	0.2	0.4	0.5	9.3	13.6	13.9	5.5	0.3	2.7	58.5	-57.0%	12.2	1.1	36.8	8.5
2021 000s		0.8	0.9	0.9	4.2	11.7	16.4	13.8	17.8	17.9	9.5	5.9	4.8	104.6	78.6%	2.6	32.4	49.5	20.2
2022 000s		4.6	4.6	6.0	9.7	15.6	17.5	15.2	19.4	16.7	8.1	6.0	6.5	129.9	24.2%	15.2	42.8	51.3	20.5
2023 000s		3.7	4.2	4.7	9.6	15.6	16.0	13.2	17.8	16.8	7.9	5.5	5.3	120.2	-7.4%	12.5	41.2	47.9	18.6
VISITOR NUMBERS														NON-SERVICED ACCOMMODATION					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s Visitor No.s by Year and Share of Total					
Non-Serviced 000s		91.3	95.3	92.5	94.9	95.2	102.5	120.1	136.2	58.5	104.6	129.9	120.2						
All Visitor Types M		28.3	29.0	31.1	32.5	35.6	36.3	36.4	37.4	20.1	24.5	28.7	29.2						
Share of Total %		0.3%	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%	0.4%	0.3%	0.4%	0.5%	0.4%						
Annual Change in Share %			1.9%	-9.3%	-1.8%	-8.4%	5.6%	16.7%	10.4%	-20.1%	46.6%	6.1%	-9.0%						
Change in Share from 2012 %			1.9%	-7.6%	-9.3%	-16.9%	-12.3%	2.4%	13.1%	-9.7%	32.4%	40.5%	27.8%						
Avg Ann. Change in Share %			1.9%	-3.8%	-3.1%	-4.2%	-2.5%	0.4%	1.9%	-1.2%	3.6%	4.0%	2.5%						

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER										2012 to 2023			SFR	VISITOR NUMBERS							
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		SFR												TOTAL						% Change	
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES																			
Less than 3% change		Q1			Q2			Q3			Q4			Annual Change		Q1Q2Q3Q4					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC								
% Change 2012 to 2023		9.7%	8.7%	5.7%	11.0%	11.3%	8.3%	12.6%	13.5%	12.6%	8.8%	3.6%	9.3%	10.1%	1.0% -0.5% 0.8% 1.6% 0.1% -0.9% 0.4%	8.6%	10.4%	13.0%	7.9%		
% Change 2022 to 2023		4.5%	2.7%	0.1%	2.1%	1.0%	-0.9%	-1.0%	-1.1%	1.2%	1.5%	0.9%	-0.2%	0.9%		3.1%	1.0%	-0.5%	0.4%		
Average Annual Change		0.9%	0.8%	0.5%	1.0%	1.0%	0.8%	1.1%	1.2%	1.1%	0.8%	0.3%	0.8%	0.9%		0.8%	0.9%	1.2%	0.7%		
2012	000s	62.5	25.4	24.9	59.6	48.7	36.9	50.6	44.9	31.3	26.6	25.2	61.0	497.6	1.0%	112.8	145.2	126.9	112.7		
2013	000s	63.5	26.1	25.7	59.9	49.2	36.6	51.5	45.1	31.2	26.8	24.5	62.6	502.6		115.3	145.7	127.7	113.9		
2014	000s	62.7	25.7	25.3	60.7	49.1	35.9	52.5	45.0	31.0	26.4	24.1	61.6	499.9		113.7	145.8	128.4	112.1		
2015	000s	63.2	26.2	25.4	60.8	49.6	36.3	52.7	45.8	31.4	26.9	24.3	61.2	503.8	0.8%	114.8	146.7	129.9	112.3		
2016	000s	64.8	26.4	25.6	61.7	50.2	36.8	53.8	46.3	32.0	27.2	24.6	62.5	511.9	1.6%	116.7	148.8	132.1	114.4		
2017	000s	65.2	26.4	25.4	62.3	50.0	36.8	53.9	46.7	32.0	27.2	24.6	62.4	512.7	0.1%	117.0	149.1	132.5	114.1		
2018	000s	63.7	25.9	24.8	60.5	49.9	37.3	53.4	47.8	32.1	27.0	24.3	61.5	508.3	-0.9%	114.4	147.7	133.3	112.8		
2019	000s	64.1	25.9	24.6	61.1	50.2	37.5	53.8	48.1	32.0	26.9	24.5	61.7	510.5	0.4%	114.6	148.9	133.9	113.2		
2020	000s	57.2	23.0	12.0	2.0	2.4	2.0	24.7	31.6	23.8	12.6	2.0	20.7	214.1	-58.1%	92.3	6.4	80.1	35.3		
2021	000s	25.4	10.8	11.4	29.8	35.0	33.4	48.2	45.9	34.0	27.4	22.5	54.2	378.0	76.6%	47.6	98.2	128.2	104.1		
2022	000s	65.6	26.9	26.3	64.8	53.6	40.3	57.5	51.6	34.9	28.5	25.8	66.8	542.6	43.5%	118.8	158.7	144.0	121.1		
2023	000s	68.6	27.6	26.4	66.1	54.2	39.9	57.0	51.0	35.3	28.9	26.1	66.7	547.7	0.9%	122.5	160.2	143.3	121.7		
VISITOR NUMBERS														SFR							
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s Visitor No.s by Year and Share of Total							
SFR	000s	497.6	502.6	499.9	503.8	511.9	512.7	508.3	510.5	214.1	378.0	542.6	547.7								
All Visitor Types	M	28.3	29.0	31.1	32.5	35.6	36.3	36.4	37.4	20.1	24.5	28.7	29.2								
Share of Total	%	1.8%	1.7%	1.6%	1.6%	1.4%	1.4%	1.4%	1.4%	1.1%	1.5%	1.9%	1.9%								
Annual Change in Share	%		-1.4%	-7.0%	-3.6%	-7.3%	-1.7%	-1.3%	-2.2%	-22.1%	45.0%	22.6%	-0.8%								
Change in Share from 2012	%		-1.4%	-8.4%	-11.6%	-18.1%	-19.5%	-20.5%	-22.3%	-39.4%	-12.2%	7.6%	6.8%								
Avg Ann. Change in Share	%		-1.4%	-4.2%	-3.9%	-4.5%	-3.9%	-3.4%	-3.2%	-4.9%	-1.4%	0.8%	0.6%								

000s Visitor No.s by Year and Share of Total

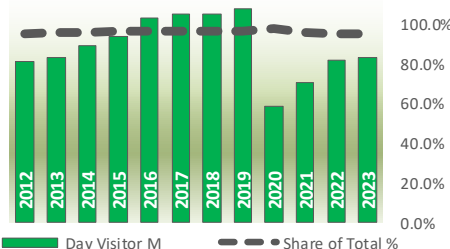
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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/2023

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER											2012 to 2023			STAYING VISITOR		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER													CALENDAR YEAR		QUARTER			
KEY		STAYING VISITOR																		
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES													TOTAL					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change		Q1	Q2	Q3	Q4	
% Change 2012 to 2023		15.3%	18.8%	-2.7%	29.8%	40.9%	13.4%	25.8%	1.9%	9.8%	-5.3%	-7.9%	6.9%			13.5%	10.0%	27.9%	12.2%	-1.4%
% Change 2022 to 2023		10.3%	6.5%	2.4%	4.5%	3.5%	1.9%	1.0%	0.5%	3.2%	0.9%	1.0%	0.7%			2.9%	6.6%	3.3%	1.4%	0.9%
Average Annual Change		1.4%	1.7%	-0.2%	2.7%	3.7%	1.2%	2.3%	0.2%	0.9%	-0.5%	-0.7%	0.6%			1.2%	0.9%	2.5%	1.1%	-0.1%
2012		M	0.100	0.083	0.098	0.133	0.148	0.149	0.144	0.160	0.123	0.107	0.086			0.116	1.447	0.282	0.430	0.427
2013		M	0.101	0.088	0.093	0.138	0.171	0.143	0.153	0.143	0.129	0.102	0.074	0.116	1.452	0.3%	0.283	0.452	0.425	0.292
2014		M	0.101	0.089	0.096	0.147	0.183	0.145	0.150	0.134	0.117	0.097	0.072	0.113	1.446	-0.4%	0.286	0.476	0.402	0.282
2015		M	0.101	0.083	0.083	0.141	0.177	0.142	0.150	0.136	0.112	0.092	0.068	0.106	1.391	-3.8%	0.267	0.460	0.398	0.267
2016		M	0.105	0.085	0.084	0.154	0.180	0.144	0.160	0.137	0.117	0.091	0.071	0.111	1.440	3.5%	0.274	0.478	0.415	0.273
2017		M	0.106	0.087	0.085	0.160	0.180	0.144	0.162	0.141	0.118	0.091	0.071	0.111	1.455	1.1%	0.278	0.483	0.420	0.274
2018		M	0.107	0.089	0.087	0.158	0.186	0.155	0.166	0.151	0.123	0.096	0.074	0.113	1.506	3.5%	0.284	0.500	0.439	0.283
2019		M	0.111	0.093	0.089	0.163	0.193	0.161	0.171	0.155	0.125	0.099	0.078	0.115	1.553	3.1%	0.292	0.517	0.451	0.292
2020		M	0.097	0.084	0.042	0.006	0.012	0.011	0.068	0.093	0.079	0.042	0.007	0.036	0.578	-62.8%	0.224	0.028	0.241	0.085
2021		M	0.045	0.042	0.043	0.080	0.128	0.133	0.151	0.149	0.125	0.096	0.070	0.100	1.162	101.2%	0.130	0.341	0.424	0.266
2022		M	0.105	0.093	0.093	0.166	0.201	0.165	0.179	0.162	0.131	0.101	0.079	0.123	1.597	37.5%	0.291	0.532	0.472	0.302
2023		M	0.116	0.099	0.095	0.173	0.208	0.169	0.181	0.163	0.135	0.102	0.080	0.124	1.643	2.9%	0.310	0.550	0.479	0.305
VISITOR NUMBERS														STAYING VISITOR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	M Visitor No.s by Year and Share of Total						
Staying Visitor		M	1.447	1.452	1.446	1.391	1.440	1.455	1.506	1.553	0.578	1.162	1.597	1.643						
All Visitor Types		M	28.32	29.02	31.05	32.45	35.57	36.26	36.40	37.39	20.12	24.50	28.69	29.20						
Share of Total		%	5.1%	5.0%	4.7%	4.3%	4.0%	4.0%	4.1%	4.2%	2.9%	4.7%	5.6%	5.6%						
Annual Change in Share		%		-2.1%	-6.9%	-7.9%	-5.6%	-0.8%	3.1%	0.4%	-30.9%	65.1%	17.4%	1.1%						
Change in Share from 2012		%		-2.1%	-8.9%	-16.1%	-20.8%	-21.5%	-19.0%	-18.7%	-43.8%	-7.2%	8.9%	10.1%						
Avg Ann. Change in Share		%		-2.1%	-4.5%	-5.4%	-5.2%	-4.3%	-3.2%	-2.7%	-5.5%	-0.8%	0.9%	0.9%						

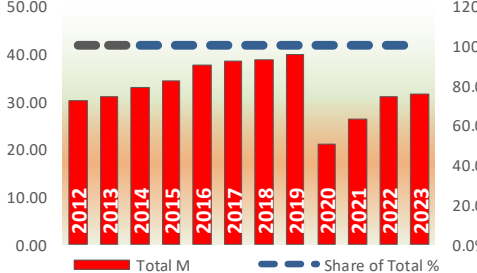
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Report Prepared by: GARETHREYNOLDS, Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER											2012 to 2023				DAY VISITOR		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																		
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		-0.9%	21.3%	7.5%	7.8%	-5.9%	-32.0%	-11.2%	-12.6%	-11.2%	25.8%	37.2%	45.9%	2.5%	Annual Change	8.5%	-10.3%	-11.8%	34.7%	
% Change 2022 to 2023		2.5%	23.4%	2.6%	-4.4%	3.3%	-2.6%	0.8%	-1.1%	6.9%	-3.0%	-0.8%	6.5%	1.7%		7.0%	-1.5%	1.5%	0.0%	
Average Annual Change		-0.1%	1.9%	0.7%	0.7%	-0.5%	-2.9%	-1.0%	-1.1%	-1.0%	2.3%	3.4%	4.2%	0.2%		0.8%	-0.9%	-1.1%	3.2%	
2012	M	1.544	1.369	3.356	2.323	2.091	2.368	2.642	3.643	2.205	2.055	2.100	1.176	26.87			6.268	6.781	8.490	5.332
2013	M	1.497	1.519	2.959	2.430	2.322	2.431	2.836	3.923	2.055	2.067	2.186	1.347	27.57	2.6%	5.975	7.183	8.813	5.600	
2014	M	1.544	1.457	3.511	2.827	2.218	2.201	2.780	3.730	2.476	2.605	2.647	1.612	29.61	7.4%	6.512	7.246	8.987	6.864	
2015	M	1.553	1.611	3.536	2.959	2.306	2.098	2.964	4.342	2.472	2.961	2.474	1.783	31.06	4.9%	6.700	7.364	9.778	7.218	
2016	M	1.742	1.950	4.462	2.979	2.584	2.340	3.147	4.325	2.654	3.129	2.843	1.976	34.13	9.9%	8.154	7.903	10.13	7.948	
2017	M	1.868	1.826	4.265	3.701	2.600	2.174	3.217	4.345	2.481	3.130	3.331	1.863	34.80	2.0%	7.959	8.476	10.04	8.324	
2018	M	1.869	1.864	4.213	3.729	2.673	2.185	3.189	4.233	2.502	3.182	3.372	1.884	34.90	0.3%	7.946	8.587	9.924	8.438	
2019	M	2.014	2.071	4.492	3.811	2.660	2.157	3.208	4.286	2.539	3.184	3.449	1.962	35.83	2.7%	8.577	8.628	10.03	8.594	
2020	M	2.077	1.966	2.534	0.094	0.099	0.695	2.313	3.155	2.111	2.287	0.636	1.574	19.54	-45.5%	6.577	0.888	7.578	4.497	
2021	M	0.377	0.223	0.595	1.445	1.616	1.845	2.159	4.208	2.366	3.068	3.343	2.097	23.34	19.5%	1.195	4.906	8.733	8.508	
2022	M	1.492	1.346	3.517	2.619	1.904	1.652	2.327	3.220	1.831	2.664	2.907	1.612	27.09	16.1%	6.354	6.175	7.378	7.184	
2023	M	1.529	1.661	3.609	2.504	1.967	1.610	2.346	3.185	1.957	2.584	2.883	1.716	27.55	1.7%	6.799	6.081	7.488	7.184	
VISITOR NUMBERS														DAY VISITOR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	M Visitor No.s by Year and Share of Total						
Day Visitor	M	26.87	27.57	29.61	31.06	34.13	34.80	34.90	35.83	19.54	23.34	27.09	27.55	<div><div></div><div></div></div> 						
All Visitor Types	M	28.32	29.02	31.05	32.45	35.57	36.26	36.40	37.39	20.12	24.50	28.69	29.20							
Share of Total	%	94.9%	95.0%	95.3%	95.7%	96.0%	96.0%	95.9%	95.8%	97.1%	95.3%	94.4%	94.4%							
Annual Change in Share	%		0.1%	0.4%	0.4%	0.3%	0.0%	-0.1%	0.0%	1.3%	-1.9%	-0.9%	-0.1%							
Change in Share from 2012	%		0.1%	0.5%	0.9%	1.1%	1.2%	1.0%	1.0%	2.4%	0.4%	-0.5%	-0.5%							
Avg Ann. Change in Share	%		0.1%	0.2%	0.3%	0.3%	0.2%	0.2%	0.1%	0.3%	0.0%	0.0%	0.0%							
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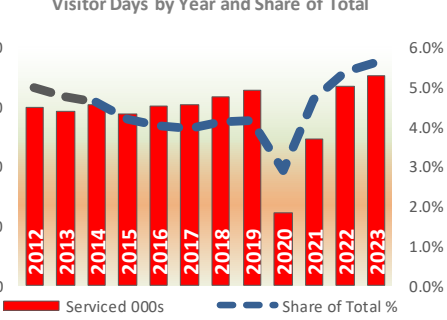
Visitor Days by Month, Year and Visitor Type for the Period 2012 to 2023

**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER											2012 to 2023				TOTAL		VISITOR DAYS			
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		2.0%	21.2%	8.0%	9.0%	-2.1%	-26.5%	-6.9%	-9.3%	-7.5%	24.6%	34.2%	40.1%	4.3%	Annual Change	9.4%	-6.7%	-8.1%	32.0%	
% Change 2022 to 2023		3.5%	20.9%	2.4%	-3.4%	3.2%	-2.2%	0.4%	-1.2%	6.2%	-2.7%	-0.8%	5.2%	1.6%		6.7%	-1.0%	1.2%	0.0%	
Average Annual Change		0.2%	1.9%	0.7%	0.8%	-0.2%	-2.4%	-0.6%	-0.8%	-0.7%	2.2%	3.1%	3.6%	0.4%		0.9%	-0.6%	-0.7%	2.9%	
2012	M	1.807	1.552	3.557	2.656	2.405	2.672	2.985	3.991	2.481	2.279	2.284	1.467	30.14	2.3%	6.916	7.733	9.457	6.030	
2013	M	1.764	1.710	3.167	2.761	2.637	2.724	3.188	4.265	2.322	2.291	2.346	1.645	30.82		6.640	8.122	9.775	6.282	
2014	M	1.811	1.651	3.724	3.170	2.542	2.491	3.154	4.082	2.746	2.826	2.806	1.908	32.91		6.8%	7.187	8.202	9.982	7.540
2015	M	1.820	1.807	3.742	3.295	2.628	2.386	3.331	4.695	2.741	3.182	2.631	2.070	34.33		4.3%	7.369	8.309	10.77	7.883
2016	M	2.021	2.148	4.670	3.325	2.913	2.637	3.527	4.684	2.932	3.356	3.006	2.274	37.49		9.2%	8.839	8.875	11.14	8.637
2017	M	2.153	2.028	4.476	4.060	2.933	2.476	3.605	4.716	2.764	3.360	3.494	2.164	38.23		2.0%	8.657	9.470	11.09	9.018
2018	M	2.158	2.073	4.430	4.086	3.028	2.523	3.597	4.646	2.809	3.424	3.545	2.190	38.51		0.7%	8.661	9.637	11.05	9.158
2019	M	2.317	2.292	4.718	4.187	3.031	2.509	3.635	4.716	2.854	3.435	3.635	2.280	39.61		2.9%	9.327	9.727	11.21	9.351
2020	M	2.345	2.160	2.642	0.106	0.118	0.715	2.501	3.426	2.333	2.400	0.651	1.678	21.07		-46.8%	7.146	0.939	8.260	4.729
2021	M	0.496	0.312	0.696	1.624	1.866	2.146	2.534	4.613	2.692	3.316	3.509	2.372	26.18		24.2%	1.504	5.636	9.839	9.197
2022	M	1.781	1.556	3.751	2.998	2.281	2.009	2.767	3.663	2.162	2.919	3.091	1.955	30.93	18.2%	7.089	7.289	8.591	7.965	
2023	M	1.843	1.881	3.842	2.896	2.355	1.964	2.778	3.620	2.296	2.841	3.066	2.056	31.44	1.6%	7.567	7.214	8.693	7.962	
VISITOR DAYS														TOTAL						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	M	Visitor Days by Year and Share of Total					
Total	M	30.14	30.82	32.91	34.33	37.49	38.23	38.51	39.61	21.07	26.18	30.93	31.44							
All Visitor Types	M	30.14	30.82	32.91	34.33	37.49	38.23	38.51	39.61	21.07	26.18	30.93	31.44							
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share	%																			
Change in Share from 2012	%																			
Avg Ann. Change in Share	%																			

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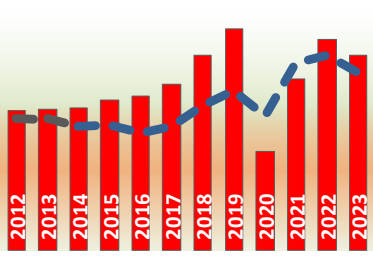
Report Prepared by: GARETH REYNOLDS, Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER											2012 to 2023			SERVICED		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2012 to 2023		31.9%	28.3%	17.7%	20.6%	26.7%	11.6%	38.0%	16.6%	6.1%	11.8%	-11.8%	15.3%		17.7%	25.1%	19.4%	20.5%	5.6%	
% Change 2022 to 2023		25.4%	9.5%	5.7%	6.3%	5.3%	4.9%	4.1%	2.9%	4.7%	1.0%	2.2%	4.2%		5.8%	12.2%	5.5%	3.9%	2.4%	
Average Annual Change		2.9%	2.6%	1.6%	1.9%	2.4%	1.1%	3.5%	1.5%	0.6%	1.1%	-1.1%	1.4%		1.6%	2.3%	1.8%	1.9%	0.5%	
2012 000s		88.4	104.5	123.7	128.6	135.4	146.7	141.9	143.4	132.5	129.6	108.9	111.1		1,494.7	-2.6%	316.6	410.7	417.9	349.6
2013 000s		85.8	106.3	124.4	123.9	140.2	139.0	152.2	139.5	126.1	125.5	83.7	108.7	1,455.1	316.4		403.1	417.7	317.9	
2014 000s		88.1	110.9	131.5	133.8	150.6	139.5	170.3	146.3	126.7	121.6	82.6	108.8	1,510.7	3.8%		330.5	423.9	443.3	313.0
2015 000s		85.2	109.0	122.0	124.8	144.4	133.5	160.0	140.8	120.4	118.2	78.3	99.0	1,435.5	-5.0%		316.2	402.7	421.1	295.5
2016 000s		92.3	110.2	123.8	132.0	149.9	140.5	169.0	140.8	125.8	123.3	82.3	106.2	1,496.3	4.2%	326.3	422.5	435.6	311.9	
2017 000s		95.4	112.0	125.3	137.5	149.4	139.6	170.4	142.7	125.3	122.9	82.4	106.9	1,509.7	0.9%	332.6	426.5	438.4	312.2	
2018 000s		101.4	118.5	130.0	138.2	154.8	150.5	175.7	151.7	128.8	132.0	88.1	112.2	1,582.0	4.8%	350.0	443.5	456.2	332.2	
2019 000s		106.3	123.0	133.4	141.4	160.3	156.4	180.6	156.9	131.4	136.1	92.4	114.6	1,632.8	3.2%	362.7	458.1	468.9	343.1	
2020 000s		90.2	115.6	61.9	6.0	11.2	12.3	60.2	86.3	70.9	51.2	9.4	30.6	605.6	-62.9%	267.7	29.4	217.4	91.1	
2021 000s		49.6	60.4	70.6	72.4	101.6	121.9	157.1	151.6	123.4	130.3	82.8	100.0	1,221.8	101.7%	180.6	295.9	432.1	313.2	
2022 000s		93.0	122.3	137.7	145.8	163.0	156.1	188.1	162.5	134.3	143.4	94.0	122.9	1,663.1	36.1%	353.1	464.8	484.9	360.3	
2023 000s		116.7	134.0	145.6	155.0	171.5	163.8	195.8	167.2	140.5	144.9	96.0	128.1	1,759.1	5.8%	396.2	490.3	503.6	369.0	
VISITOR DAYS														SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor Days by Year and Share of Total					
Serviced		000s	1,494.7	1,455.1	1,510.7	1,435.5	1,496.3	1,509.7	1,582.0	1,632.8	605.6	1,221.8	1,663.1	1,759.1						
All Visitor Types		M	30.1	30.8	32.9	34.3	37.5	38.2	38.5	39.6	21.1	26.2	30.9	31.4						
Share of Total		%	5.0%	4.7%	4.6%	4.2%	4.0%	3.9%	4.1%	4.1%	2.9%	4.7%	5.4%	5.6%						
Annual Change in Share		%		-4.8%	-2.8%	-8.9%	-4.6%	-1.0%	4.0%	0.3%	-30.3%	62.4%	15.2%	4.1%						
Change in Share from 2012		%		-4.8%	-7.4%	-15.7%	-19.5%	-20.4%	-17.2%	-16.9%	-42.1%	-5.9%	8.4%	12.8%						
Avg Ann. Change in Share		%		-4.8%	-3.7%	-5.2%	-4.9%	-4.1%	-2.9%	-2.4%	-5.3%	-0.7%	0.8%	1.2%						

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STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER										2012 to 2023			NON-SERVICED		VISITOR DAYS					
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2012 to 2023		37.2%	13.8%	29.7%	33.3%	35.1%	31.8%	26.1%	54.4%	60.0%	31.7%	46.3%	80.9%		40.3%	25.8%	33.3%	47.4%	48.5%	
% Change 2022 to 2023		-20.7%	-9.8%	-22.8%	-1.3%	0.4%	-8.4%	-13.1%	-7.8%	0.6%	-2.5%	-8.2%	-17.9%		-7.5%	-18.2%	-3.7%	-6.6%	-9.4%	
Average Annual Change		3.4%	1.3%	2.7%	3.0%	3.2%	2.9%	2.4%	4.9%	5.5%	2.9%	4.2%	7.4%		3.7%	2.3%	3.0%	4.3%	4.4%	
2012 000s		18.9	25.4	23.8	43.9	71.5	80.5	74.0	87.3	76.0	37.7	23.3	21.0		583.2	1.6%	68.1	195.9	237.3	81.9
2013 000s		22.5	29.8	27.7	45.3	66.5	76.9	71.5	85.8	73.0	40.8	26.9	26.1		592.8		80.0	188.7	230.3	93.9
2014 000s		22.4	29.5	27.7	45.3	64.8	75.0	72.0	88.6	75.6	42.4	27.7	26.8	598.0	79.6		185.1	236.3	97.0	
2015 000s		24.3	31.5	28.9	47.2	67.9	78.3	75.4	93.6	80.4	44.7	29.9	29.1	631.4	5.6%	84.7	193.5	249.4	103.8	
2016 000s		25.4	32.3	29.2	47.8	68.6	79.3	77.0	97.0	83.4	45.6	30.5	29.9	645.9	2.3%	86.9	195.6	257.4	105.9	
2017 000s		26.7	34.2	31.4	53.4	73.5	85.3	83.9	106.8	88.7	48.9	31.7	31.2	695.8	7.7%	92.4	212.2	279.4	111.8	
2018 000s		28.1	35.8	33.4	55.8	90.7	109.0	98.3	137.2	108.5	51.8	35.1	34.1	817.9	17.5%	97.3	255.5	344.0	121.0	
2019 000s		36.7	43.5	40.0	69.4	100.2	116.3	112.1	147.5	114.1	58.1	44.5	43.2	925.6	13.2%	120.1	285.9	373.7	145.7	
2020 000s		34.4	30.0	20.3	1.0	2.3	3.5	65.8	102.7	100.1	34.8	1.6	19.5	415.9	-55.1%	84.7	6.8	268.6	55.9	
2021 000s		5.3	6.2	6.1	25.8	72.2	108.7	97.2	134.2	128.9	59.5	37.0	34.1	715.2	72.0%	17.5	206.8	360.3	130.6	
2022 000s		32.7	32.0	39.9	59.2	96.3	115.9	107.4	146.2	120.8	50.9	37.1	46.3	884.8	23.7%	104.6	271.4	374.5	134.3	
2023 000s		25.9	28.9	30.8	58.5	96.6	106.2	93.3	134.8	121.6	49.6	34.0	38.0	818.2	-7.5%	85.6	261.3	349.7	121.7	
VISITOR DAYS														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor Days by Year and Share of Total					
Non-Serviced		000s	583.2	592.8	598.0	631.4	645.9	695.8	817.9	925.6	415.9	715.2	884.8	818.2						
All Visitor Types		M	30.1	30.8	32.9	34.3	37.5	38.2	38.5	39.6	21.1	26.2	30.9	31.4						
Share of Total		%	1.9%	1.9%	1.8%	1.8%	1.7%	1.8%	2.1%	2.3%	2.0%	2.7%	2.9%	2.6%						
Annual Change in Share		%		-0.6%	-5.5%	1.2%	-6.3%	5.7%	16.7%	10.0%	-15.5%	38.5%	4.7%	-9.0%						
Change in Share from 2012		%		-0.6%	-6.1%	-5.0%	-11.0%	-6.0%	9.7%	20.7%	2.0%	41.2%	47.8%	34.5%						
Avg Ann. Change in Share		%		-0.6%	-3.1%	-1.7%	-2.7%	-1.2%	1.6%	3.0%	0.2%	4.6%	4.8%	3.1%						

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STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER											2012 to 2023			SFR	VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	SFR																		
An increase of 3% or more	VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023	9.7%	8.7%	5.7%	11.0%	11.3%	8.3%	12.6%	13.5%	12.6%	8.8%	3.6%	9.3%	10.2%	Annual Change	8.7%	10.5%	13.0%	8.1%	
% Change 2022 to 2023	4.5%	2.7%	0.1%	2.1%	1.0%	-0.9%	-1.0%	-1.1%	1.2%	1.5%	0.9%	-0.2%	1.0%		3.3%	1.1%	-0.5%	0.4%	
Average Annual Change	0.9%	0.8%	0.5%	1.0%	1.0%	0.8%	1.1%	1.2%	1.1%	0.8%	0.3%	0.8%	0.9%		0.8%	1.0%	1.2%	0.7%	
2012	000s	156.2	53.3	53.6	160.9	107.1	77.4	126.4	116.9	68.0	56.9	51.1	158.5	1,186.5	1.0%	263.2	345.5	311.3	266.6
2013	000s	158.8	54.8	55.2	161.8	108.3	76.8	128.6	117.2	67.7	57.4	49.7	162.6	1,198.9		268.7	346.8	313.6	269.8
2014	000s	156.7	53.9	54.4	164.0	108.1	75.4	131.1	116.9	67.2	56.4	49.0	160.2	1,193.4		-0.5%	265.0	347.5	315.3
2015	000s	157.9	55.1	54.7	164.2	109.2	76.2	131.9	119.0	68.2	57.5	49.3	159.1	1,202.1	0.7%	267.7	349.5	319.0	265.8
2016	000s	161.9	55.4	55.0	166.6	110.5	77.4	134.4	120.4	69.4	58.3	49.9	162.6	1,221.9	1.6%	272.3	354.6	324.2	270.8
2017	000s	163.1	55.4	54.6	168.1	109.9	77.3	134.7	121.4	69.3	58.1	49.8	162.2	1,224.1	0.2%	273.1	355.4	325.4	270.2
2018	000s	159.3	54.5	53.2	163.3	109.8	78.4	133.6	124.2	69.7	57.7	49.3	160.0	1,213.1	-0.9%	267.0	351.5	327.5	267.0
2019	000s	160.2	54.5	52.9	165.1	110.5	78.7	134.4	125.0	69.5	57.6	49.8	160.4	1,218.7	0.5%	267.6	354.4	328.9	267.8
2020	000s	143.0	48.3	25.9	5.3	5.3	4.3	61.8	82.0	51.7	27.0	4.1	53.7	512.4	-58.0%	217.2	14.9	195.5	84.8
2021	000s	63.6	22.6	24.5	80.4	76.9	70.2	120.6	119.3	73.8	58.7	45.7	140.9	897.2	75.1%	110.7	227.5	313.7	245.2
2022	000s	164.0	56.4	56.6	174.9	118.0	84.6	143.8	134.1	75.7	61.0	52.5	173.7	1,295.2	44.4%	277.0	377.4	353.6	287.1
2023	000s	171.4	58.0	56.7	178.6	119.2	83.8	142.4	132.7	76.6	61.9	53.0	173.4	1,307.6	1.0%	286.1	381.6	351.7	288.2
VISITOR DAYS														SFR					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor Days by Year and Share of Total				
SFR		000s	1,186.5	1,198.9	1,193.4	1,202.1	1,221.9	1,224.1	1,213.1	1,218.7	512.4	897.2	1,295.2	1,307.6					1,400.00
All Visitor Types		M	30.1	30.8	32.9	34.3	37.5	38.2	38.5	39.6	21.1	26.2	30.9	31.4					1,200.00
Share of Total		%	3.9%	3.9%	3.6%	3.5%	3.3%	3.2%	3.1%	2.4%	3.4%	4.2%	4.2%	1,000.00					
Annual Change in Share		%		-1.2%	-6.8%	-3.4%	-6.9%	-1.7%	-1.6%	-2.3%	-21.0%	41.0%	22.2%	-0.7%					800.00
Change in Share from 2012		%		-1.2%	-7.9%	-11.1%	-17.2%	-18.7%	-20.0%	-21.9%	-38.2%	-12.9%	6.4%	5.6%					600.00
Avg Ann. Change in Share		%		-1.2%	-3.9%	-3.7%	-4.3%	-3.7%	-3.3%	-3.1%	-4.8%	-1.4%	0.6%	0.5%	400.00				
															200.00				
															0.00				

2012

2013

2014

2015

2016

2017

2018

2019

2020

2021

2022

2023

SFR 000s

Share of Total %

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STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER											2012 to 2023			STAYING VISITOR		VISITOR DAYS							
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER							
KEY		STAYING VISITOR																					
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change								
Less than 3% change		Q1			Q2			Q3			Q4												
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4					
% Change 2012 to 2023		19.2%	20.5%	15.9%	17.6%	23.3%	16.1%	26.1%	25.1%	22.5%	14.4%	-0.1%	16.8%		19.0%	18.5%	19.0%	24.7%	11.6%				
% Change 2022 to 2023		8.4%	4.8%	-0.5%	3.2%	2.7%	-0.8%	-1.8%	-1.8%	2.4%	0.4%	-0.3%	-1.0%		1.1%	4.5%	1.8%	-0.7%	-0.4%				
Average Annual Change		1.7%	1.9%	1.4%	1.6%	2.1%	1.5%	2.4%	2.3%	2.0%	1.3%	0.0%	1.5%		1.7%	1.7%	1.7%	2.2%	1.1%				
2012		M	0.264	0.183	0.201	0.333	0.314	0.305	0.342	0.348	0.276	0.224	0.183		0.291	3.264	-0.5%	0.648	0.952	0.966	0.698		
2013		M	0.267	0.191	0.207	0.331	0.315	0.293	0.352	0.342	0.267	0.224	0.160	0.297	3.247	0.665		0.939	0.962	0.681			
2014		M	0.267	0.194	0.214	0.343	0.324	0.290	0.373	0.352	0.270	0.220	0.159	0.296	3.302	0.675		0.956	0.995	0.676			
2015		M	0.267	0.196	0.206	0.336	0.321	0.288	0.367	0.353	0.269	0.220	0.158	0.287	3.269	0.669		0.946	0.990	0.665			
2016		M	0.280	0.198	0.208	0.346	0.329	0.297	0.380	0.358	0.279	0.227	0.163	0.299	3.364	0.686		0.973	1.017	0.689			
2017		M	0.285	0.202	0.211	0.359	0.333	0.302	0.389	0.371	0.283	0.230	0.164	0.300	3.430	0.698	0.994	1.043	0.694				
2018		M	0.289	0.209	0.217	0.357	0.355	0.338	0.408	0.413	0.307	0.242	0.172	0.306	3.613	5.3%	0.714	1.051	1.128	0.720			
2019		M	0.303	0.221	0.226	0.376	0.371	0.351	0.427	0.429	0.315	0.252	0.187	0.318	3.777	4.5%	0.750	1.098	1.172	0.757			
2020		M	0.268	0.194	0.108	0.012	0.019	0.020	0.188	0.271	0.223	0.113	0.015	0.104	1.534	-59.4%	0.570	0.051	0.681	0.232			
2021		M	0.118	0.089	0.101	0.179	0.251	0.301	0.375	0.405	0.326	0.249	0.166	0.275	2.834	84.8%	0.309	0.730	1.106	0.689			
2022		M	0.290	0.211	0.234	0.380	0.377	0.357	0.439	0.443	0.331	0.255	0.184	0.343	3.843	35.6%	0.735	1.114	1.213	0.782			
2023		M	0.314	0.221	0.233	0.392	0.387	0.354	0.431	0.435	0.339	0.256	0.183	0.339	3.885	1.1%	0.768	1.133	1.205	0.779			
VISITOR DAYS														STAYING VISITOR									
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	M Visitor Days by Year and Share of Total									
Staying Visitor		M	3.264	3.247	3.302	3.269	3.364	3.430	3.613	3.777	1.534	2.834	3.843	3.885		14.0%	12.0%	10.0%	8.0%	6.0%	4.0%	2.0%	0.0%
All Visitor Types		M	30.14	30.82	32.91	34.33	37.49	38.23	38.51	39.61	21.07	26.18	30.93	31.44									
Share of Total		%	10.8%	10.5%	10.0%	9.5%	9.0%	9.0%	9.4%	9.5%	7.3%	10.8%	12.4%	12.4%									
Annual Change in Share		%		-2.7%	-4.8%	-5.1%	-5.8%	0.0%	4.6%	1.6%	-23.7%	48.8%	14.7%	-0.5%									
Change in Share from 2012		%		-2.7%	-7.4%	-12.1%	-17.2%	-17.2%	-13.4%	-12.0%	-32.8%	0.0%	14.7%	14.1%									
Avg Ann. Change in Share		%		-2.7%	-3.7%	-4.0%	-4.3%	-3.4%	-2.2%	-1.7%	-4.1%	0.0%	1.5%	1.3%									

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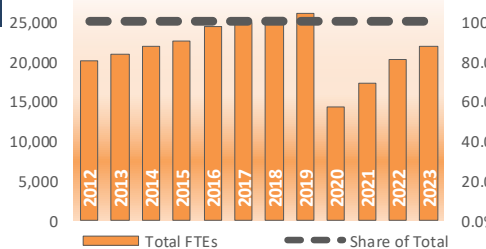
STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER											2012 to 2023				DAY VISITOR		VISITOR DAYS			
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																		
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		-0.9%	21.3%	7.5%	7.8%	-5.9%	-32.0%	-11.2%	-12.6%	-11.2%	25.8%	37.2%	45.9%	2.5%	Annual Change	8.5%	-10.3%	-11.8%	34.7%	
% Change 2022 to 2023		2.5%	23.4%	2.6%	-4.4%	3.3%	-2.6%	0.8%	-1.1%	6.9%	-3.0%	-0.8%	6.5%	1.7%		7.0%	-1.5%	1.5%	0.0%	
Average Annual Change		-0.1%	1.9%	0.7%	0.7%	-0.5%	-2.9%	-1.0%	-1.1%	-1.0%	2.3%	3.4%	4.2%	0.2%		0.8%	-0.9%	-1.1%	3.2%	
2012	M	1.544	1.369	3.356	2.323	2.091	2.368	2.642	3.643	2.205	2.055	2.100	1.176	26.87		2.6%	6.268	6.781	8.490	5.332
2013	M	1.497	1.519	2.959	2.430	2.322	2.431	2.836	3.923	2.055	2.067	2.186	1.347	27.57	5.975		7.183	8.813	5.600	
2014	M	1.544	1.457	3.511	2.827	2.218	2.201	2.780	3.730	2.476	2.605	2.647	1.612	29.61	7.4%		6.512	7.246	8.987	6.864
2015	M	1.553	1.611	3.536	2.959	2.306	2.098	2.964	4.342	2.472	2.961	2.474	1.783	31.06	4.9%		6.700	7.364	9.778	7.218
2016	M	1.742	1.950	4.462	2.979	2.584	2.340	3.147	4.325	2.654	3.129	2.843	1.976	34.13	9.9%		8.154	7.903	10.13	7.948
2017	M	1.868	1.826	4.265	3.701	2.600	2.174	3.217	4.345	2.481	3.130	3.331	1.863	34.80	2.0%		7.959	8.476	10.04	8.324
2018	M	1.869	1.864	4.213	3.729	2.673	2.185	3.189	4.233	2.502	3.182	3.372	1.884	34.90	0.3%		7.946	8.587	9.924	8.438
2019	M	2.014	2.071	4.492	3.811	2.660	2.157	3.208	4.286	2.539	3.184	3.449	1.962	35.83	2.7%		8.577	8.628	10.03	8.594
2020	M	2.077	1.966	2.534	0.094	0.099	0.695	2.313	3.155	2.111	2.287	0.636	1.574	19.54	-45.5%		6.577	0.888	7.578	4.497
2021	M	0.377	0.223	0.595	1.445	1.616	1.845	2.159	4.208	2.366	3.068	3.343	2.097	23.34	19.5%		1.195	4.906	8.733	8.508
2022	M	1.492	1.346	3.517	2.619	1.904	1.652	2.327	3.220	1.831	2.664	2.907	1.612	27.09	16.1%	6.354	6.175	7.378	7.184	
2023	M	1.529	1.661	3.609	2.504	1.967	1.610	2.346	3.185	1.957	2.584	2.883	1.716	27.55	1.7%	6.799	6.081	7.488	7.184	
VISITOR DAYS														DAY VISITOR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	M	Visitor Days by Year and Share of Total					
Day Visitor	M	26.87	27.57	29.61	31.06	34.13	34.80	34.90	35.83	19.54	23.34	27.09	27.55							
All Visitor Types	M	30.14	30.82	32.91	34.33	37.49	38.23	38.51	39.61	21.07	26.18	30.93	31.44							
Share of Total	%	89.2%	89.5%	90.0%	90.5%	91.0%	91.0%	90.6%	90.5%	92.7%	89.2%	87.6%	87.6%							
Annual Change in Share	%		0.3%	0.6%	0.6%	0.6%	0.0%	-0.5%	-0.2%	2.5%	-3.8%	-1.8%	0.1%							
Change in Share from 2012	%		0.3%	0.9%	1.5%	2.1%	2.1%	1.6%	1.5%	4.0%	0.0%	-1.8%	-1.7%							
Avg Ann. Change in Share	%		0.3%	0.4%	0.5%	0.5%	0.4%	0.3%	0.2%	0.5%	0.0%	-0.2%	-0.2%							

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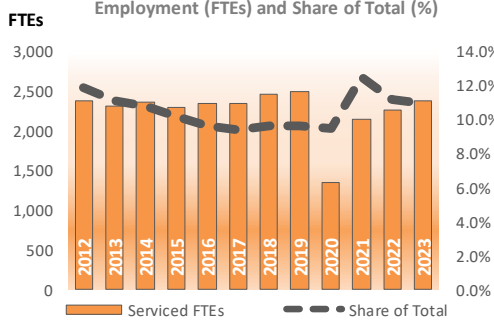
Direct and Total Employment by Month, Year and Visitor Type for the Period 2012 to 2023

**Visitor Types:** *Total*  
*Serviced Accommodation*  
*Non-Serviced Accommodation*  
*SFR*  
*Staying Visitor*  
*Day Visitor*

STEAM REPORT FOR 2012-2023 - FINAL										2012 to 2023			TOTAL		TOTAL EMPLOYMENT					
CHESHIRE WEST AND CHESTER																				
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		TOTAL																		
An increase of 3% or more		TOTAL EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		6.0%	23.2%	13.1%	13.4%	2.8%	-20.8%	-1.3%	-3.9%	-2.7%	27.7%	36.8%	40.1%	8.9%	Annual Change	13.6%	-1.8%	-2.8%	34.2%	
% Change 2022 to 2023		9.2%	24.8%	9.0%	2.9%	9.2%	3.9%	6.5%	5.3%	12.1%	3.6%	5.6%	10.9%	7.8%		12.7%	5.2%	7.5%	6.2%	
Average Annual Change		0.5%	2.1%	1.2%	1.2%	0.3%	-1.9%	-0.1%	-0.4%	-0.2%	2.5%	3.3%	3.6%	0.8%		1.2%	-0.2%	-0.3%	3.1%	
2012 FTEs		14,696	13,190	27,798	20,900	19,263	21,277	23,440	30,731	19,920	18,495	18,487	12,262	20,038		18,561	20,480	24,697	16,415	
2013 FTEs		14,606	14,568	25,456	22,053	21,346	22,044	25,467	33,421	19,092	18,902	19,225	13,729	20,826	3.9%	18,210	21,814	25,993	17,285	
2014 FTEs		14,837	14,020	29,294	24,830	20,464	20,116	25,003	31,740	22,001	22,608	22,389	15,539	21,903	5.2%	19,384	21,803	26,248	20,179	
2015 FTEs		14,777	15,038	29,107	25,483	20,903	19,187	26,035	35,847	21,757	24,961	20,905	16,565	22,547	2.9%	19,640	21,857	27,880	20,810	
2016 FTEs		16,146	17,400	35,587	25,550	22,833	20,882	27,299	35,509	23,004	26,062	23,469	17,938	24,307	7.8%	23,044	23,089	28,604	22,490	
2017 FTEs		17,176	16,619	34,396	30,992	23,087	19,809	28,006	35,941	21,898	26,221	27,116	17,231	24,874	2.3%	22,731	24,629	28,615	23,523	
2018 FTEs		17,541	17,254	34,620	31,687	24,169	20,504	28,446	36,022	22,579	27,129	27,939	17,735	25,469	2.4%	23,138	25,453	29,016	24,268	
2019 FTEs		18,577	18,735	36,404	32,134	24,003	20,261	28,511	36,243	22,745	26,995	28,374	18,266	25,937	1.8%	24,572	25,466	29,167	24,545	
2020 FTEs		18,360	17,540	20,948	1,095	1,420	5,723	20,031	27,348	19,085	19,362	5,471	13,738	14,177	-45.3%	18,949	2,746	22,155	12,857	
2021 FTEs		5,391	4,206	7,036	13,175	14,943	16,936	19,731	34,299	20,766	25,221	26,512	18,259	17,206	21.4%	5,545	15,018	24,932	23,331	
2022 FTEs		14,260	13,022	28,848	23,041	18,121	16,209	21,717	28,041	17,287	22,808	23,943	15,494	20,233	17.6%	18,710	19,124	22,348	20,748	
2023 FTEs		15,577	16,251	31,442	23,704	19,796	16,846	23,137	29,534	19,381	23,626	25,289	17,181	21,814	7.8%	21,090	20,115	24,017	22,032	
EMPLOYMENT														TOTAL						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs	Employment (FTEs) and Share of Total (%)					
Total		FTEs	20,038	20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814	30,000					
Total Employment		FTEs	20,038	20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814	25,000					
Share of Total		%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	80.0%					
Annual Change in Share		%													60.0%					
Change in Share from 2012		%													40.0%					
Avg Ann. Change in Share		%													20.0%					
																				

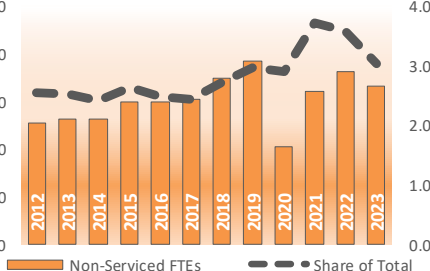
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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL										2012 to 2023			SERVICED		DIRECT EMPLOYMENT				
CHESHIRE WEST AND CHESTER																			
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL						% Change
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2012 to 2023		1.2%	1.8%	-0.1%	1.3%	4.8%	-0.6%	10.3%	1.7%	-3.6%	-1.7%	-10.1%	-1.9%	0.3%	Annual Change	0.9%	1.8%	2.9%	-4.5%
% Change 2022 to 2023		10.3%	6.4%	5.4%	5.8%	5.9%	5.7%	5.7%	4.7%	4.9%	3.6%	3.2%	4.5%	5.5%		7.2%	5.8%	5.1%	3.8%
Average Annual Change		0.1%	0.2%	0.0%	0.1%	0.4%	-0.1%	0.9%	0.2%	-0.3%	-0.2%	-0.9%	-0.2%	0.0%		0.1%	0.2%	0.3%	-0.4%
2012 FTEs		2,146	2,245	2,361	2,392	2,432	2,503	2,475	2,480	2,416	2,396	2,270	2,281	2,366		2,250	2,442	2,457	2,316
2013 FTEs		2,082	2,211	2,324	2,323	2,424	2,419	2,506	2,421	2,338	2,332	2,073	2,225	2,306	-2.5%	2,206	2,389	2,422	2,210
2014 FTEs		2,118	2,260	2,385	2,403	2,515	2,439	2,652	2,488	2,360	2,325	2,088	2,245	2,357	2.2%	2,254	2,452	2,500	2,219
2015 FTEs		2,076	2,222	2,300	2,320	2,446	2,374	2,554	2,429	2,293	2,277	2,037	2,152	2,290	-2.8%	2,199	2,380	2,425	2,155
2016 FTEs		2,135	2,244	2,325	2,378	2,497	2,430	2,628	2,441	2,341	2,323	2,078	2,212	2,336	2.0%	2,235	2,435	2,470	2,204
2017 FTEs		2,140	2,243	2,323	2,401	2,482	2,414	2,627	2,443	2,326	2,309	2,064	2,203	2,331	-0.2%	2,236	2,432	2,465	2,192
2018 FTEs		2,253	2,362	2,431	2,486	2,599	2,563	2,746	2,584	2,427	2,443	2,174	2,313	2,448	5.0%	2,349	2,549	2,585	2,310
2019 FTEs		2,295	2,399	2,460	2,513	2,640	2,609	2,782	2,625	2,451	2,478	2,214	2,338	2,484	1.4%	2,385	2,587	2,619	2,343
2020 FTEs		1,926	2,236	1,850	305	520	527	1,754	1,932	1,798	1,455	543	1,250	1,341	-46.0%	2,004	451	1,828	1,082
2021 FTEs		1,832	1,901	1,963	1,952	2,123	2,246	2,464	2,438	2,254	2,293	2,015	2,106	2,132	59.0%	1,899	2,107	2,385	2,138
2022 FTEs		1,969	2,148	2,238	2,291	2,405	2,354	2,582	2,409	2,220	2,273	1,978	2,142	2,251	5.6%	2,118	2,350	2,404	2,131
2023 FTEs		2,172	2,285	2,358	2,424	2,547	2,487	2,729	2,523	2,329	2,354	2,041	2,238	2,374	5.5%	2,272	2,486	2,527	2,211
EMPLOYMENT													SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs Employment (FTEs) and Share of Total (%)					
Serviced		FTEs	2,366	2,306	2,357	2,290	2,336	2,331	2,448	2,484	1,341	2,132	2,251	2,374					
Total Employment		FTEs	20,038	20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814					
Share of Total		%	11.8%	11.1%	10.8%	10.2%	9.6%	9.4%	9.6%	9.5%	12.4%	11.1%	10.9%						
Annual Change in Share		%		-6.2%	-2.9%	-5.6%	-5.4%	-2.5%	2.6%	-0.4%	-1.2%	31.0%	-10.2%	-2.2%					
Change in Share from 2012		%		-6.2%	-8.9%	-14.0%	-18.6%	-20.6%	-18.6%	-18.9%	-19.9%	4.9%	-5.8%	-7.8%					
Avg Ann. Change in Share		%		-6.2%	-4.4%	-4.7%	-4.7%	-4.1%	-3.1%	-2.7%	-2.5%	0.5%	-0.6%	-0.7%					

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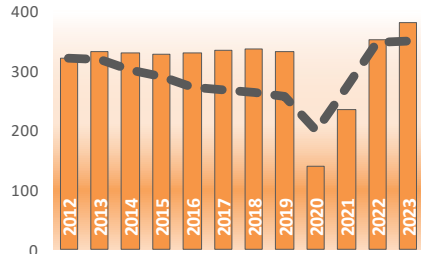
Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL										2012 to 2023			NON-SERVICED		DIRECT EMPLOYMENT					
CHESHIRE WEST AND CHESTER																				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		15.2%	12.1%	20.5%	23.9%	32.1%	31.4%	26.2%	46.2%	46.3%	21.1%	24.1%	32.6%	29.7%	Annual Change	15.9%	29.6%	39.8%	25.5%	
% Change 2022 to 2023		-19.4%	-15.3%	-17.2%	-6.6%	-1.5%	-5.9%	-9.3%	-3.8%	0.6%	-9.3%	-12.7%	-15.9%	-8.3%		-17.3%	-4.6%	-4.0%	-12.6%	
Average Annual Change		1.4%	1.1%	1.9%	2.2%	2.9%	2.9%	2.4%	4.2%	4.2%	1.9%	2.2%	3.0%	2.7%		1.4%	2.7%	3.6%	2.3%	
2012 FTEs		353	381	373	498	627	672	644	710	661	467	372	361	510		2.9%	369	599	672	400
2013 FTEs		381	414	399	514	613	666	645	715	658	492	400	397	525	0.2%	398	598	672	430	
2014 FTEs		380	412	400	514	604	655	645	726	669	500	404	398	526	12.9%	398	591	680	434	
2015 FTEs		438	473	459	579	676	729	719	808	747	568	466	460	593	0.9%	457	661	758	498	
2016 FTEs		444	477	461	582	677	732	726	822	761	572	468	463	599	1.3%	461	663	770	501	
2017 FTEs		445	477	462	597	688	743	741	848	771	576	467	462	606	14.5%	461	676	786	502	
2018 FTEs		481	518	508	648	817	904	855	1,039	909	626	518	506	694	10.4%	503	789	935	550	
2019 FTEs		554	587	574	737	886	966	950	1,121	965	679	596	582	766	-46.6%	571	863	1,012	619	
2020 FTEs		472	485	429	70	121	126	652	845	828	439	116	333	410	56.0%	462	106	775	296	
2021 FTEs		350	359	365	485	711	891	839	1,012	990	656	516	494	639	12.9%	358	695	947	555	
2022 FTEs		505	504	543	661	841	938	897	1,078	962	624	530	569	721	-8.3%	517	814	979	574	
2023 FTEs		407	427	449	617	829	882	813	1,038	967	566	462	479	661		428	776	939	502	
EMPLOYMENT														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs      Employment (FTEs) and Share of Total (%)						
Non-Serviced		FTEs	510	525	526	593	599	606	694	766	410	639	721	661						
Total Employment		FTEs	20,038	20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814						
Share of Total		%	2.5%	2.5%	2.4%	2.6%	2.5%	2.4%	2.7%	3.0%	2.9%	3.7%	3.6%	3.0%						
Annual Change in Share		%		-1.0%	-4.7%	9.7%	-6.4%	-1.0%	11.8%	8.4%	-2.2%	28.5%	-4.0%	-14.9%						
Change in Share from 2012		%		-1.0%	-5.7%	3.4%	-3.2%	-4.2%	7.1%	16.1%	13.5%	45.9%	40.0%	19.1%						
Avg Ann. Change in Share		%		-1.0%	-2.8%	1.1%	-0.8%	-0.8%	1.2%	2.3%	1.7%	5.1%	4.0%	1.7%						

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/2024



STEAM REPORT FOR 2012-2023 - FINAL											2012 to 2023			SFR		DIRECT EMPLOYMENT				
EMPLOYMENT BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY			SFR																	
An increase of 3% or more			DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL						% Change
Less than 3% change			Q1			Q2			Q3			Q4								
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC						
% Change 2012 to 2023			19.5%	17.2%	14.4%	18.7%	20.0%	16.3%	21.6%	21.1%	19.5%	16.3%	10.2%	17.4%	18.5%	Annual Change	18.0%	18.6%	21.0%	15.8%
% Change 2022 to 2023			12.8%	10.3%	7.3%	9.5%	8.8%	6.9%	6.7%	6.8%	8.9%	8.4%	8.1%	7.0%	8.6%		11.2%	8.7%	7.2%	7.5%
Average Annual Change			1.8%	1.6%	1.3%	1.7%	1.8%	1.5%	2.0%	1.9%	1.8%	1.5%	0.9%	1.6%	1.7%		1.6%	1.7%	1.9%	1.4%
2012 FTEs			512	176	175	518	344	239	415	378	221	190	164	513	321		288	367	338	289
2013 FTEs			532	185	183	534	357	243	435	389	226	197	162	535	332	3.4%	300	378	350	298
2014 FTEs			525	183	182	536	356	237	440	387	223	193	159	527	329	-0.8%	297	376	350	293
2015 FTEs			523	184	179	529	354	237	436	387	223	193	158	517	327	-0.7%	295	373	349	289
2016 FTEs			533	183	179	533	356	238	440	387	224	194	158	524	329	0.8%	298	376	351	292
2017 FTEs			541	185	180	544	357	240	445	393	226	195	159	527	333	1.1%	302	380	355	294
2018 FTEs			540	185	178	537	362	247	448	406	229	196	160	528	335	0.6%	301	382	361	295
2019 FTEs			536	182	175	536	359	245	445	404	226	194	160	522	332	-0.8%	298	380	358	292
2020 FTEs			472	160	84	18	18	14	199	267	168	92	14	177	140	-57.8%	239	17	211	94
2021 FTEs			214	76	81	248	237	205	381	371	228	187	139	439	234	66.6%	123	230	326	255
2022 FTEs			543	187	186	562	380	260	473	429	243	204	167	563	350	49.7%	305	401	382	311
2023 FTEs			612	207	200	615	413	278	505	458	265	221	180	602	380	8.6%	340	435	409	335
EMPLOYMENT														SFR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs      Employment (FTEs) and Share of Total (%)						
SFR FTEs		321	332	329	327	329	333	335	332	140	234	350	380							
Total Employment FTEs		20,038	20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814							
Share of Total %		1.6%	1.6%	1.5%	1.4%	1.4%	1.3%	1.3%	1.3%	1.0%	1.4%	1.7%	1.7%							
Annual Change in Share %			-0.5%	-5.7%	-3.6%	-6.5%	-1.3%	-1.7%	-2.6%	-22.7%	37.3%	27.3%	0.7%							
Change in Share from 2012 %			-0.5%	-6.1%	-9.5%	-15.3%	-16.4%	-17.8%	-20.0%	-38.2%	-15.1%	8.1%	8.8%							
Avg Ann. Change in Share %			-0.5%	-3.1%	-3.2%	-3.8%	-3.3%	-3.0%	-2.9%	-4.8%	-1.7%	0.8%	0.8%							

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 16/09/24

STEAM REPORT FOR 2012-2023 - FINAL										2012 to 2023			STAYING VISITOR		DIRECT EMPLOYMENT					
CHESHIRE WEST AND CHESTER																				
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL		% Change				
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2012 to 2023		6.0%	4.2%	3.4%	7.3%	11.4%	6.9%	14.5%	12.6%	7.9%	2.9%	-4.4%	5.2%	6.8%	Annual Change	4.5%	8.5%	11.8%	1.4%	
% Change 2022 to 2023		5.8%	2.8%	1.3%	4.0%	4.5%	2.7%	2.4%	2.6%	4.0%	1.3%	0.3%	1.4%	2.8%		3.3%	3.7%	3.0%	1.0%	
Average Annual Change		0.5%	0.4%	0.3%	0.7%	1.0%	0.6%	1.3%	1.1%	0.7%	0.3%	-0.4%	0.5%	0.6%		0.4%	0.8%	1.1%	0.1%	
2012 FTEs		3,012	2,802	2,908	3,409	3,403	3,413	3,534	3,568	3,298	3,053	2,806	3,155	3,197	-1.1%	2,907	3,408	3,467	3,005	
2013 FTEs		2,994	2,811	2,906	3,371	3,395	3,329	3,586	3,524	3,221	3,021	2,635	3,157	3,163		2,904	3,365	3,444	2,938	
2014 FTEs		3,024	2,855	2,967	3,453	3,474	3,332	3,738	3,602	3,252	3,018	2,651	3,170	3,211		1.5%	2,949	3,420	3,530	2,946
2015 FTEs		3,037	2,879	2,938	3,428	3,476	3,339	3,709	3,624	3,263	3,037	2,660	3,129	3,210		0.0%	2,951	3,415	3,532	2,942
2016 FTEs		3,112	2,904	2,965	3,493	3,530	3,400	3,795	3,651	3,326	3,088	2,704	3,199	3,264		1.7%	2,994	3,475	3,590	2,997
2017 FTEs		3,126	2,905	2,965	3,542	3,527	3,397	3,813	3,684	3,322	3,080	2,691	3,192	3,270		0.2%	2,999	3,489	3,606	2,988
2018 FTEs		3,275	3,064	3,117	3,670	3,777	3,714	4,049	4,030	3,565	3,265	2,852	3,347	3,477		6.3%	3,152	3,720	3,881	3,155
2019 FTEs		3,385	3,168	3,209	3,786	3,886	3,820	4,177	4,149	3,643	3,350	2,969	3,442	3,582		3.0%	3,254	3,831	3,990	3,254
2020 FTEs		2,870	2,881	2,363	392	659	668	2,605	3,044	2,793	1,985	673	1,760	1,891		-47.2%	2,705	573	2,814	1,473
2021 FTEs		2,395	2,335	2,409	2,685	3,070	3,342	3,684	3,820	3,473	3,136	2,670	3,039	3,005		58.9%	2,380	3,032	3,659	2,948
2022 FTEs		3,017	2,839	2,967	3,514	3,626	3,552	3,951	3,917	3,425	3,102	2,674	3,274	3,322	10.5%	2,941	3,564	3,764	3,017	
2023 FTEs		3,191	2,919	3,007	3,657	3,789	3,647	4,047	4,019	3,560	3,142	2,683	3,319	3,415	2.8%	3,039	3,698	3,876	3,048	
EMPLOYMENT													STAYING VISITOR							
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs	Employment (FTEs) and Share of Total (%)					
Staying Visitor FTEs		7,570	7,712	8,004	8,152	8,613	8,757	9,081	9,294	4,934	6,665	7,771	8,207	10,000						
Total Employment FTEs		20,038	20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814							
Share of Total %		37.8%	37.0%	36.5%	36.2%	35.4%	35.2%	35.7%	35.8%	34.8%	38.7%	38.4%	37.6%							
Annual Change in Share %			-2.0%	-1.3%	-1.1%	-2.0%	-0.6%	1.3%	0.5%	-2.9%	11.3%	-0.8%	-2.0%							
Change in Share from 2012 %			-2.0%	-3.3%	-4.3%	-6.2%	-6.8%	-5.6%	-5.2%	-7.9%	2.5%	1.7%	-0.4%							
Avg Ann. Change in Share %			-2.0%	-1.6%	-1.4%	-1.6%	-1.4%	-0.9%	-0.7%	-1.0%	0.3%	0.2%	0.0%							

Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL										2012 to 2023		DAY VISITOR		DIRECT EMPLOYMENT						
CHESHIRE WEST AND CHESTER												CALENDAR YEAR		QUARTER						
EMPLOYMENT BY:		MONTH AND QUARTER																TOTAL		% Change
KEY		DAY VISITOR																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC							
% Change 2012 to 2023		5.5%	29.2%	14.5%	14.7%	0.2%	-27.6%	-5.5%	-6.9%	-5.5%	33.9%	46.1%	55.3%	9.1%	Annual Change	15.4%	-4.5%	-6.1%	43.4%	
% Change 2022 to 2023		10.1%	32.5%	10.2%	2.7%	10.9%	4.6%	8.2%	6.2%	14.8%	4.1%	6.5%	14.3%	9.2%		14.9%	5.7%	9.0%	7.4%	
Average Annual Change		0.5%	2.7%	1.3%	1.3%	0.0%	-2.5%	-0.5%	-0.6%	-0.5%	3.1%	4.2%	5.0%	0.8%		1.4%	-0.4%	-0.6%	3.9%	
2012 FTEs		8,599	7,619	18,727	12,926	11,647	13,177	14,710	20,282	12,268	11,424	11,692	6,544	12,468	<div><div></div><div></div></div>	11,648	12,583	15,753	9,887	
2013 FTEs		8,549	8,668	16,928	13,863	13,262	13,872	16,184	22,387	11,722	11,781	12,473	7,684	13,114		5.2%	11,381	13,665	16,764	10,646
2014 FTEs		8,704	8,205	19,821	15,920	12,502	12,393	15,660	21,013	13,941	14,654	14,906	9,075	13,900		6.0%	12,244	13,605	16,871	12,879
2015 FTEs		8,641	8,961	19,711	16,449	12,833	11,666	16,481	24,146	13,741	16,444	13,753	9,910	14,395		3.6%	12,438	13,649	18,123	13,369
2016 FTEs		9,615	10,758	24,675	16,430	14,264	12,906	17,360	23,864	14,634	17,239	15,683	10,892	15,693		9.0%	15,016	14,533	18,619	14,605
2017 FTEs		10,387	10,149	23,752	20,563	14,458	12,078	17,873	24,146	13,781	17,366	18,504	10,348	16,117		2.7%	14,763	15,700	18,600	15,406
2018 FTEs		10,542	10,502	23,803	21,006	15,070	12,311	17,970	23,853	14,091	17,902	18,998	10,606	16,388		1.7%	14,949	16,129	18,638	15,836
2019 FTEs		11,231	11,543	25,090	21,232	14,835	12,019	17,876	23,888	14,146	17,717	19,216	10,925	16,643		1.6%	15,955	16,029	18,637	15,953
2020 FTEs		11,544	10,920	14,104	521	551	3,858	13,078	18,213	12,180	13,186	3,670	9,084	9,243		-44.5%	12,189	1,644	14,490	8,647
2021 FTEs		2,123	1,256	3,352	7,816	8,745	9,980	11,678	22,764	12,793	16,571	18,082	11,338	10,541		14.1%	2,243	8,847	15,745	15,330
2022 FTEs		8,238	7,426	19,456	14,448	10,514	9,117	12,844	17,773	10,100	14,683	16,044	8,892	12,461		18.2%	11,707	11,360	13,572	13,206
2023 FTEs		9,069	9,840	21,435	14,831	11,665	9,539	13,902	18,874	11,593	15,291	17,080	10,164	13,607		9.2%	13,448	12,012	14,789	14,179
EMPLOYMENT														DAY VISITOR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	<div><div>FTEs</div><div>Employment (FTEs) and Share of Total (%)</div></div>						
Day Visitor		FTEs	12,468	13,114	13,900	14,395	15,693	16,117	16,388	16,643	9,243	10,541	12,461	13,607	<div><div></div><div></div></div>					
Total Employment		FTEs	20,038	20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814						
Share of Total		%	62.2%	63.0%	63.5%	63.8%	64.6%	64.8%	64.3%	64.2%	65.2%	61.3%	61.6%	62.4%						
Annual Change in Share		%		1.2%	0.8%	0.6%	1.1%	0.4%	-0.7%	-0.3%	1.6%	-6.0%	0.5%	1.3%						
Change in Share from 2012		%		1.2%	2.0%	2.6%	3.8%	4.1%	3.4%	3.1%	4.8%	-1.5%	-1.0%	0.3%						
Avg Ann. Change in Share		%		1.2%	1.0%	0.9%	0.9%	0.8%	0.6%	0.4%	0.6%	-0.2%	-0.1%	0.0%						

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**STEAM REPORT FOR 2012-2023 - FINAL**  
**CHESHIRE WEST AND CHESTER**

**2023**

**STAYING VISITORS**

**ACCOMMODATION SUPPLY**  
**DISTRIBUTION BY TYPE**

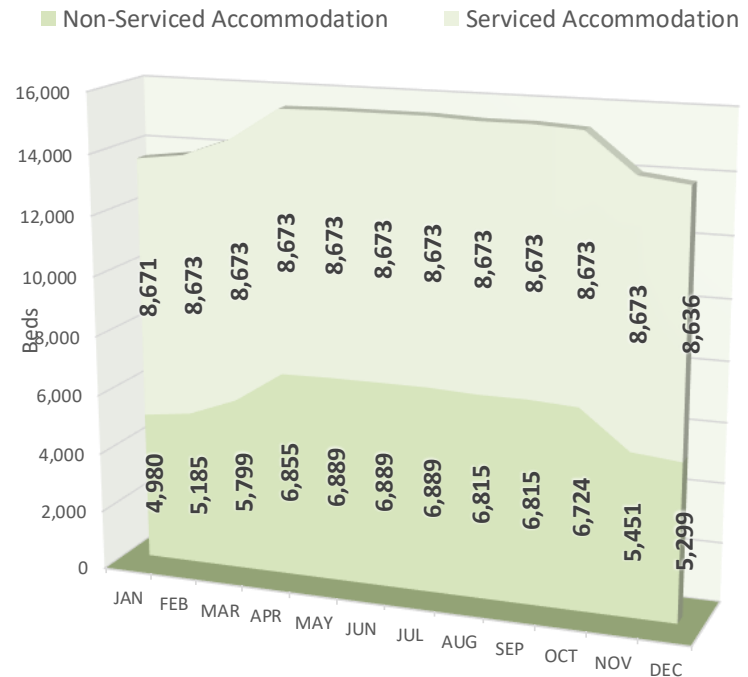
SERVICED ACCOMMODATION 2023	2023		Change on 2022		Change on 2012	
	Est.	Beds	Est.	Beds	Est.	Beds
Serviced Accommodation Total	190	8,673	-2	+123	-65	-198
+50 Room	26	5,274	0	+5	-1	+127
11-50 Room	48	2,395	+2	+151	+1	+186
<10 Room	116	1,004	-4	-33	-65	-511

NON-SERVICED ACCOMMODATION 2023	2023		Change on 2022		Change on 2012	
	Est.	Beds	Est.	Beds	Est.	Beds
Non-Serviced Accommodation Total	179	6,862	-54	+909	-11	+2,883
Self catering	125	1,241	-54	-291	-40	-95
Static caravans/chalets	0	722	0	+123	0	+443
Touring caravans/camping	54	4,899	0	+1,077	+29	+2,535
Youth Hostels	1	27	-2	-189	-1	-385

DISTRIBUTION BY TYPE OF ACCOMMODATION 2023	2023		Change on 2022		Change on 2012	
	Est.	Beds	Est.	Beds	Est.	Beds
All Paid Accommodation Total	369	15,535	-56	+1,032	-76	+2,685
Serviced Accommodation Share of Total	52%	56%				
Non-Serviced Accommodation Share of Total	48%	44%				

SEASONAL AVAILABILITY OF BED SUPPLY 2023	2023											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
All Paid Accommodation Total	13,651	13,858	14,472	15,528	15,562	15,562	15,562	15,488	15,488	15,397	14,124	13,935
Serviced Accommodation	8,671	8,673	8,673	8,673	8,673	8,673	8,673	8,673	8,673	8,673	8,673	8,636
Non-Serviced Accommodation	4,980	5,185	5,799	6,855	6,889	6,889	6,889	6,815	6,815	6,724	5,451	5,299

**SEASONAL AVAILABILITY OF BED SUPPLY**  
**2023**



Report Sections With Historic Financial Data Indexed to 2023 Prices

<b>Sections:</b>	<i>Comparative Headlines</i>	<b>Visitor Types:</b>	<i>Total</i>
	<i>Key Measures</i>		<i>Serviced Accommodation</i>
	<i>Economic Impact</i>		<i>Non-Serviced Accommodation</i>
	<i>Sectoral Analysis</i>		<i>SFR</i>
			<i>Staying Visitor</i>
			<i>Day Visitor</i>

**Indexation:** *Indexation to: 2023*

<b>2012</b>	<i>1.51</i>
<b>2013</b>	<i>1.47</i>
<b>2014</b>	<i>1.43</i>
<b>2015</b>	<i>1.41</i>
<b>2016</b>	<i>1.39</i>
<b>2017</b>	<i>1.36</i>
<b>2018</b>	<i>1.31</i>
<b>2019</b>	<i>1.27</i>
<b>2020</b>	<i>1.24</i>
<b>2021</b>	<i>1.22</i>
<b>2022</b>	<i>1.13</i>
<b>2023</b>	<i>1.00</i>



Direct Expenditure Categories

Direct Employment Categories

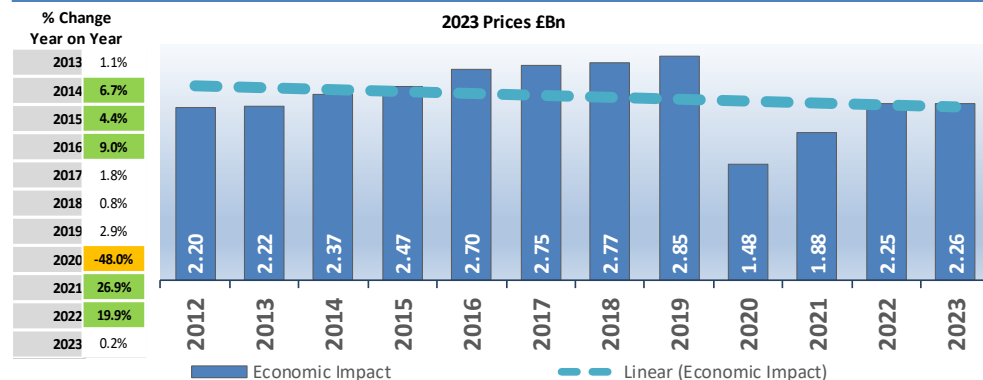
STEAM REPORT FOR 2012-2023 - FINAL  
CHESHIRE WEST AND CHESTER

2012 to 2023  
2023 Prices

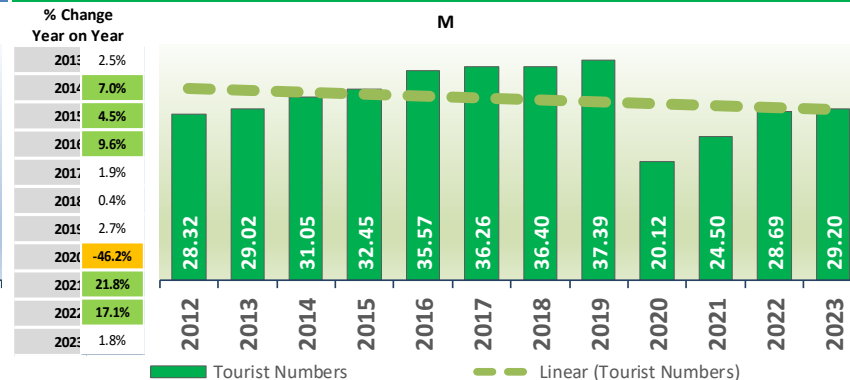
TOTAL

KEY MEASURES  
Indexed

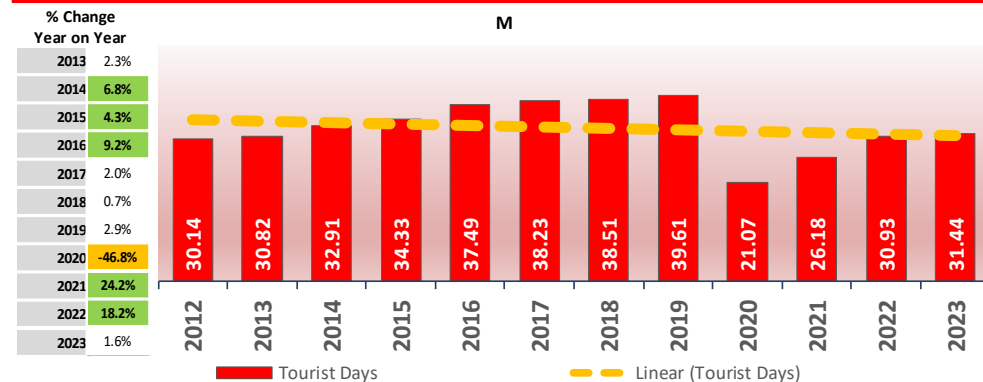
Economic Impact - Indexed - Total



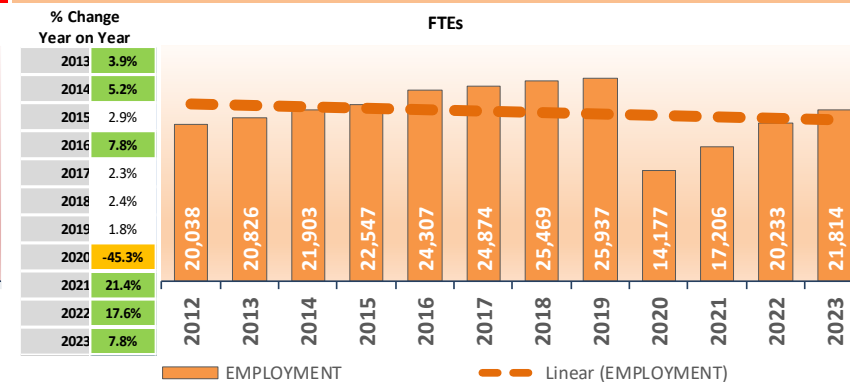
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		1.1%	7.9%	12.6%	22.8%	25.0%	26.0%	29.7%	-32.6%	-14.5%	2.6%	2.8%
Visitor Numbers		2.5%	9.7%	14.6%	25.6%	28.0%	28.5%	32.0%	-29.0%	-13.5%	1.3%	3.1%
Visitor Days		2.3%	9.2%	13.9%	24.4%	26.9%	27.8%	31.4%	-30.1%	-13.1%	2.6%	4.3%
Total Employment		3.9%	9.3%	12.5%	21.3%	24.1%	27.1%	29.4%	-29.3%	-14.1%	1.0%	8.9%

"Linear" = Linear Trendline

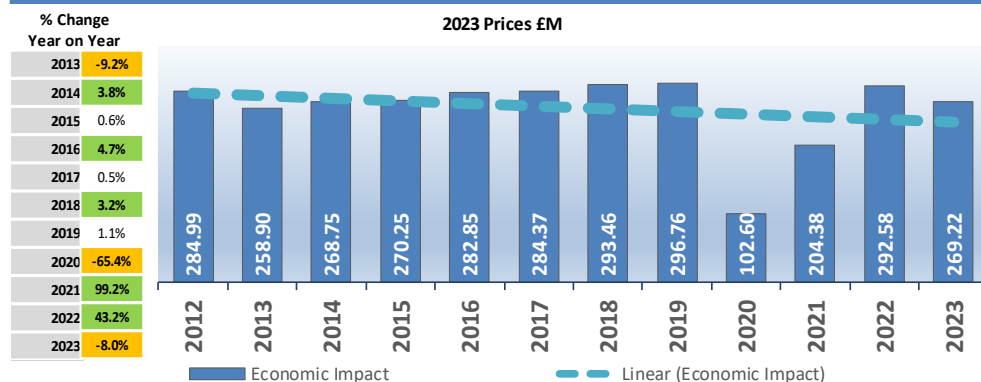
**STEAM REPORT FOR 2012-2023 - FINAL**  
**CHESHIRE WEST AND CHESTER**

2012 to 2023  
2023 Prices

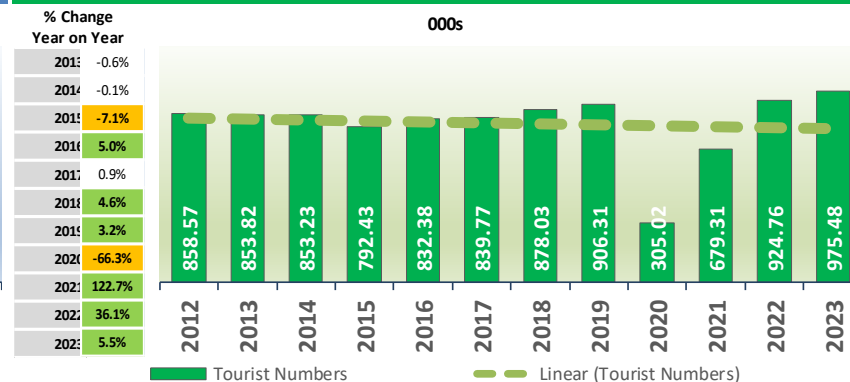
SERVICED  
ACCOMMODATION

KEY MEASURES  
Indexed

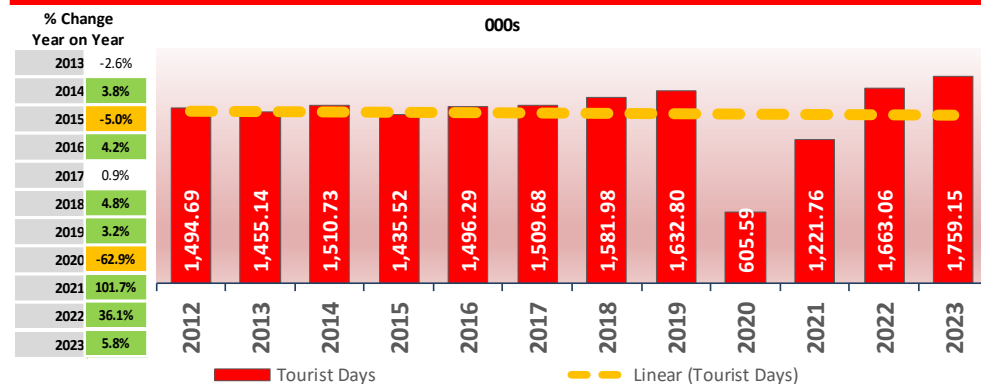
**Economic Impact - Indexed - Serviced Accommodation**



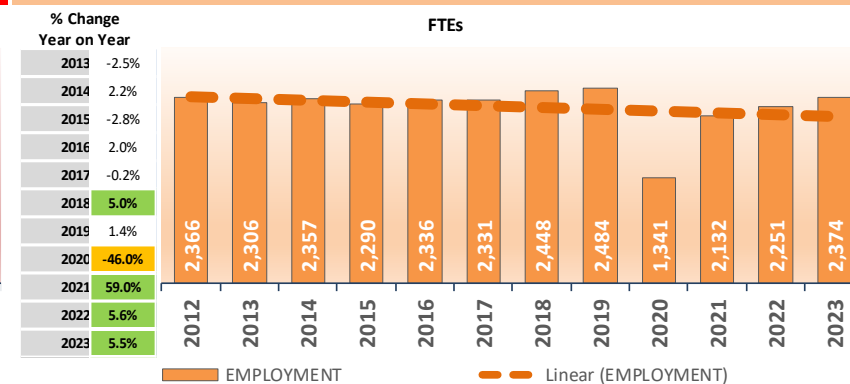
**Visitor Numbers - Serviced Accommodation**



**Visitor Days - Serviced Accommodation**



**Direct Employment Supported - Serviced Accommodation**



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		-9.2%	-5.7%	-5.2%	-0.8%	-0.2%	3.0%	4.1%	-64.0%	-28.3%	2.7%	-5.5%
Visitor Numbers		-0.6%	-0.6%	-7.7%	-3.1%	-2.2%	2.3%	5.6%	-64.5%	-20.9%	7.7%	13.6%
Visitor Days		-2.6%	1.1%	-4.0%	0.1%	1.0%	5.8%	9.2%	-59.5%	-18.3%	11.3%	17.7%
Direct Employment		-2.5%	-0.4%	-3.2%	-1.3%	-1.5%	3.5%	5.0%	-43.3%	-9.9%	-4.9%	0.3%

"Linear" = Linear Trendline



**STEAM REPORT FOR 2012-2023 - FINAL**  
**CHESHIRE WEST AND CHESTER**

2012 to 2023  
2023 Prices

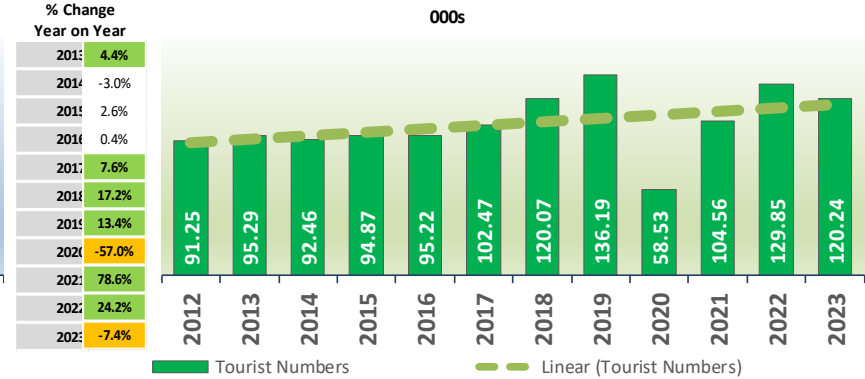
NON-SERVED  
ACCOMMODATION

KEY MEASURES  
Indexed

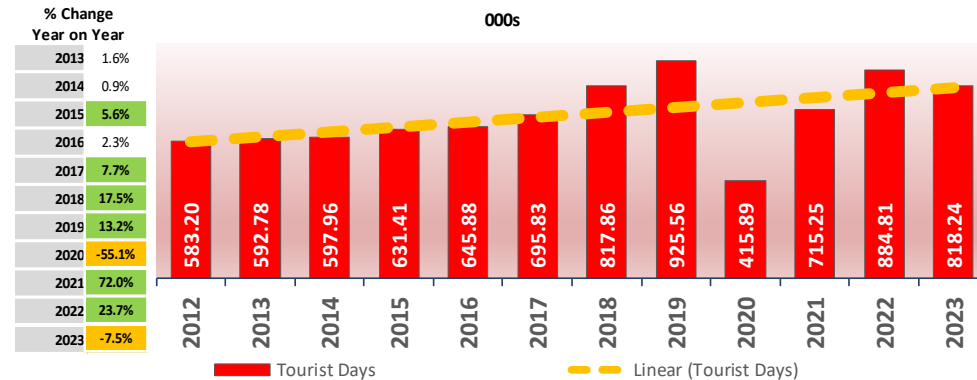
**Economic Impact - Indexed - Non-Served Accommodation**



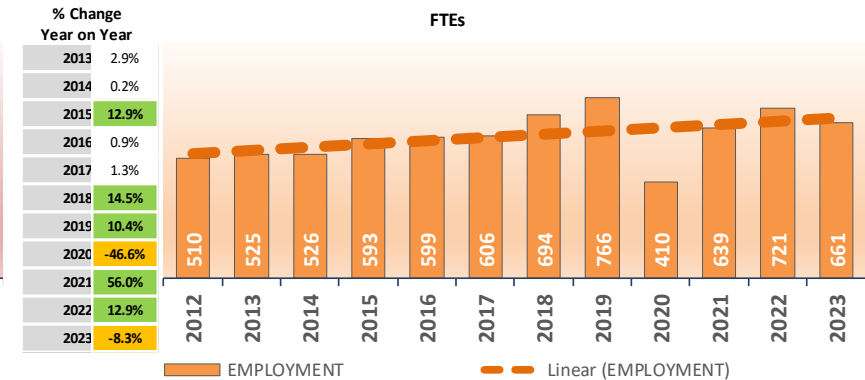
**Visitor Numbers - Non-Served Accommodation**



**Visitor Days - Non-Served Accommodation**



**Direct Employment Supported - Non-Served Accommodation**



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		7.9%	8.9%	18.0%	21.4%	25.0%	43.9%	71.7%	-23.0%	33.6%	65.8%	59.2%
Visitor Numbers		4.4%	1.3%	4.0%	4.4%	12.3%	31.6%	49.2%	-35.9%	14.6%	42.3%	31.8%
Visitor Days		1.6%	2.5%	8.3%	10.7%	19.3%	40.2%	58.7%	-28.7%	22.6%	51.7%	40.3%
Direct Employment		2.9%	3.1%	16.4%	17.4%	18.9%	36.1%	50.3%	-19.7%	25.3%	41.4%	29.7%

"Linear" = Linear Trendline

STEAM REPORT FOR 2012-2023 - FINAL  
CHESHIRE WEST AND CHESTER

2012 to 2023  
2023 Prices

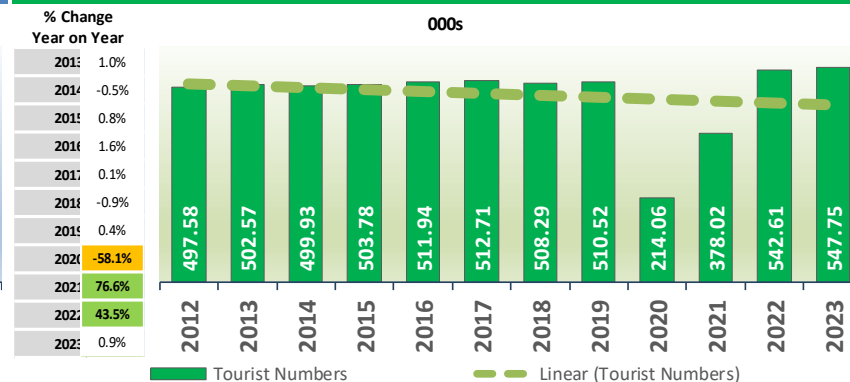
SFR

KEY MEASURES  
Indexed

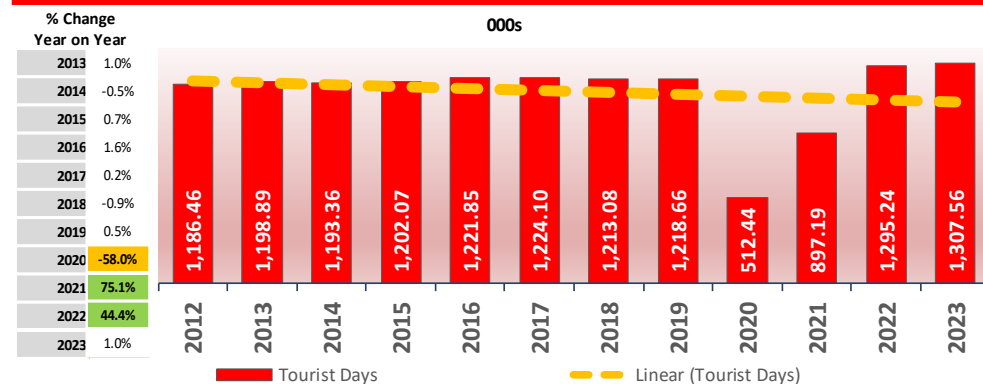
Economic Impact - Indexed - SFR



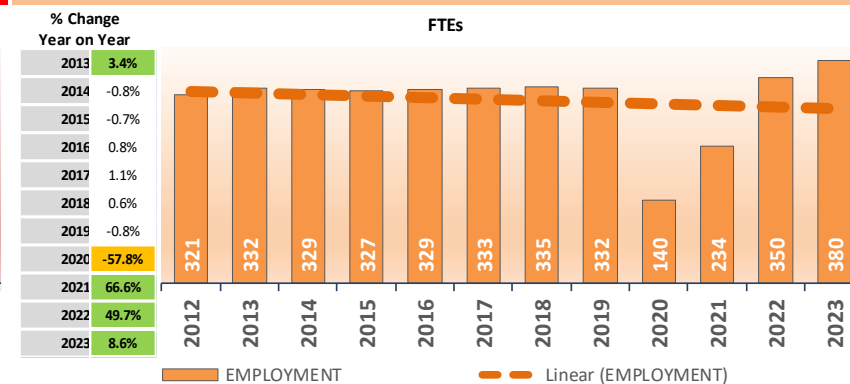
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		0.9%	1.3%	1.9%	3.5%	3.8%	2.9%	3.4%	-57.1%	-25.3%	9.9%	11.1%
Visitor Numbers		1.0%	0.5%	1.2%	2.9%	3.0%	2.2%	2.6%	-57.0%	-24.0%	9.1%	10.1%
Visitor Days		1.0%	0.6%	1.3%	3.0%	3.2%	2.2%	2.7%	-56.8%	-24.4%	9.2%	10.2%
Direct Employment		3.4%	2.6%	1.9%	2.7%	3.8%	4.4%	3.6%	-56.2%	-27.1%	9.1%	18.5%

"Linear" = Linear Trendline

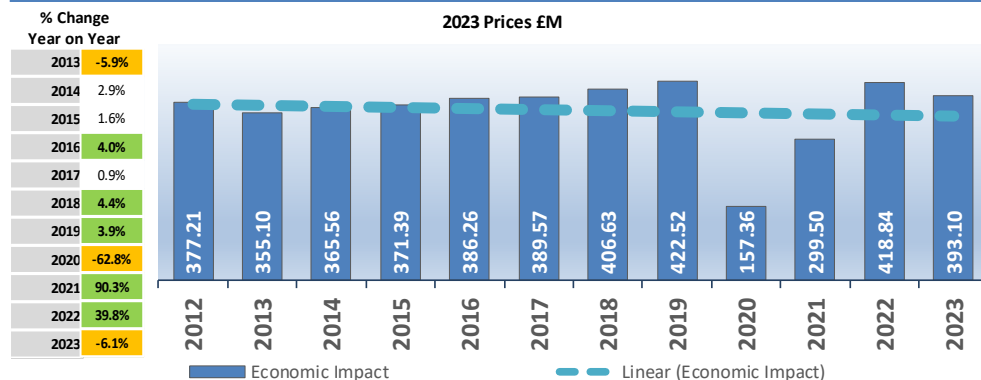
STEAM REPORT FOR 2012-2023 - FINAL  
CHESHIRE WEST AND CHESTER

2012 to 2023  
2023 Prices

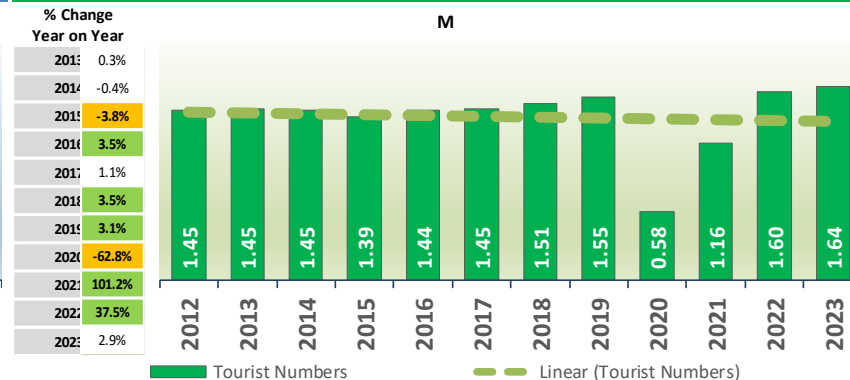
STAYING VISITOR

KEY MEASURES  
Indexed

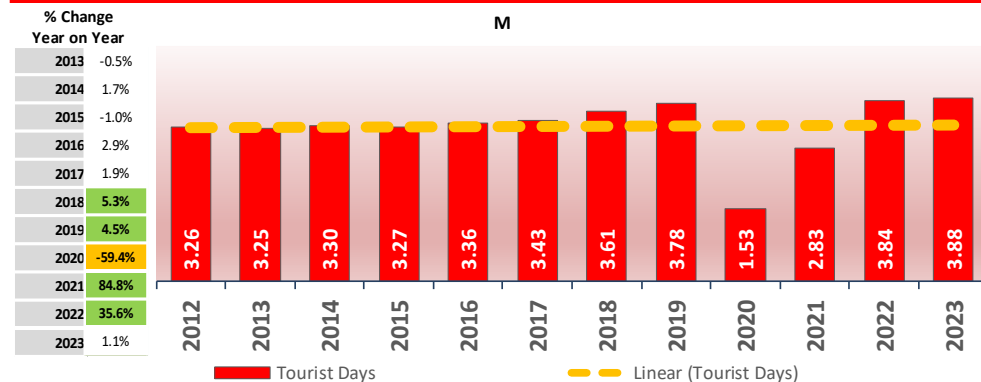
Economic Impact - Indexed - Staying Visitor



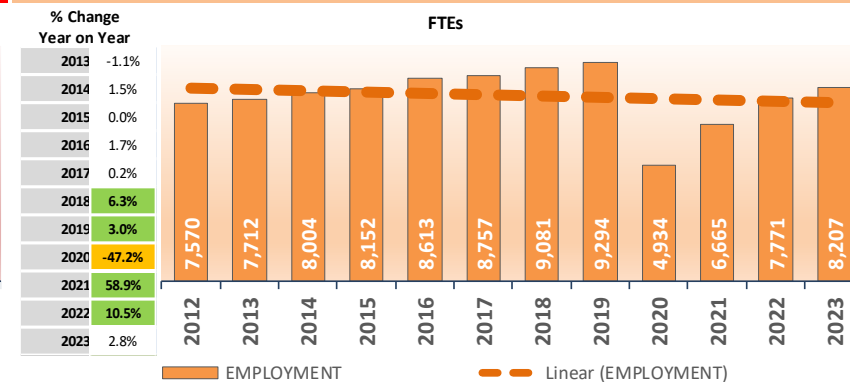
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		-5.9%	-3.1%	-1.5%	2.4%	3.3%	7.8%	12.0%	-58.3%	-20.6%	11.0%	4.2%
Visitor Numbers		0.3%	-0.1%	-3.9%	-0.5%	0.5%	4.1%	7.3%	-60.1%	-19.7%	10.4%	13.5%
Visitor Days		-0.5%	1.2%	0.1%	3.1%	5.1%	10.7%	15.7%	-53.0%	-13.2%	17.7%	19.0%
Direct Employment		1.9%	5.7%	7.7%	13.8%	15.7%	20.0%	22.8%	-34.8%	-12.0%	2.7%	8.4%

"Linear" = Linear Trendline

STEAM REPORT FOR 2012-2023 - FINAL  
CHESHIRE WEST AND CHESTER

2012 to 2023  
2023 Prices

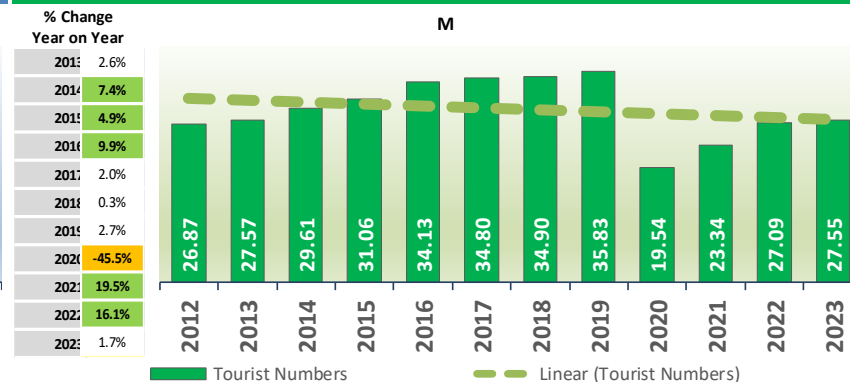
DAY VISITOR

KEY MEASURES  
Indexed

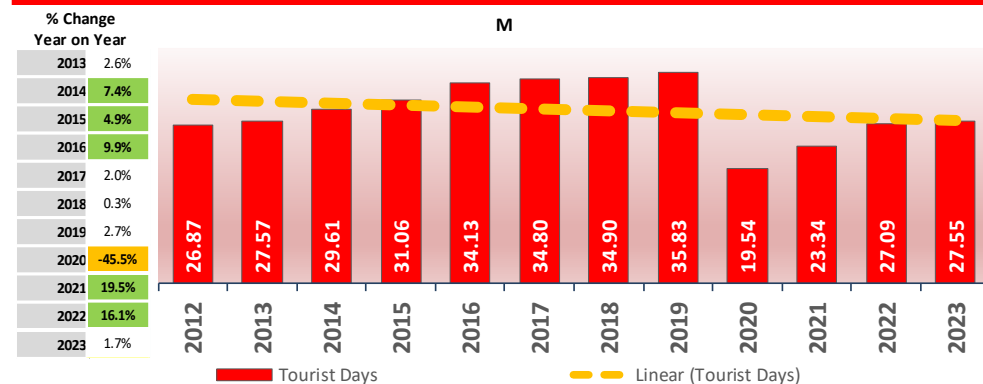
Economic Impact - Indexed - Day Visitor



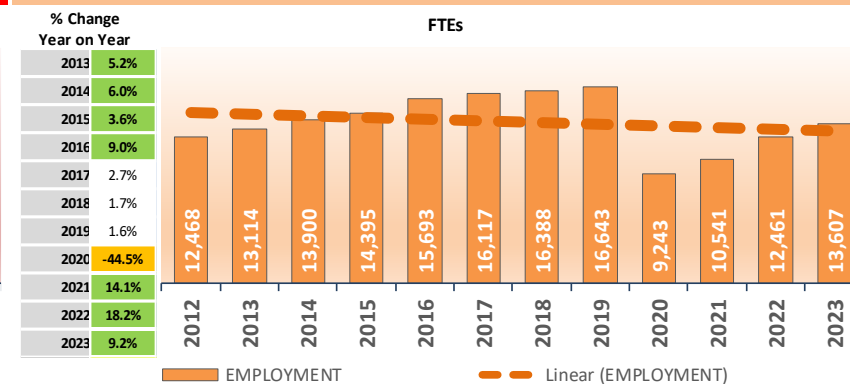
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor



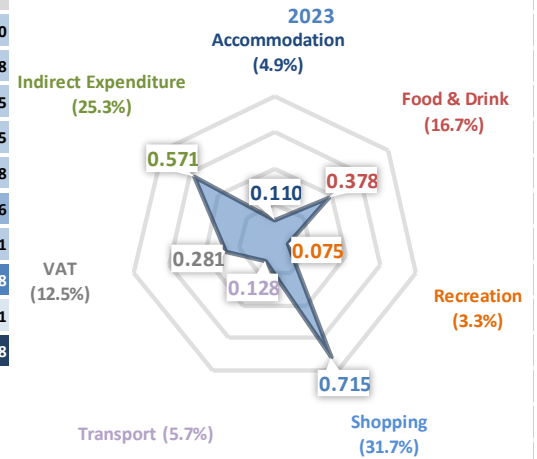
% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		2.6%	10.2%	15.6%	27.0%	29.5%	29.8%	33.4%	-27.3%	-13.2%	0.8%	2.5%
Visitor Numbers		2.6%	10.2%	15.6%	27.0%	29.5%	29.9%	33.3%	-27.3%	-13.1%	0.8%	2.5%
Visitor Days		2.6%	10.2%	15.6%	27.0%	29.5%	29.9%	33.3%	-27.3%	-13.1%	0.8%	2.5%
Direct Employment		5.2%	11.5%	15.5%	25.9%	29.3%	31.4%	33.5%	-25.9%	-15.5%	-0.1%	9.1%

"Linear" = Linear Trendline

SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT INDEXED TO 2023

SECTOR / YEAR		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Accommodation	£Bn	0.127	0.113	0.117	0.122	0.128	0.129	0.133	0.135	0.049	0.090	0.130	0.110
Food & Drink	£Bn	0.358	0.366	0.391	0.407	0.444	0.452	0.456	0.471	0.262	0.315	0.371	0.378
Recreation	£Bn	0.072	0.074	0.079	0.082	0.090	0.091	0.092	0.095	0.053	0.063	0.074	0.075
Shopping	£Bn	0.688	0.705	0.754	0.788	0.863	0.879	0.884	0.910	0.488	0.599	0.703	0.715
Transport	£Bn	0.123	0.125	0.134	0.139	0.152	0.155	0.157	0.161	0.086	0.106	0.126	0.128
Direct Revenue	£Bn	1.368	1.383	1.475	1.539	1.677	1.707	1.722	1.771	0.938	1.172	1.403	1.406
VAT	£Bn	0.274	0.277	0.295	0.308	0.335	0.341	0.344	0.354	0.163	0.230	0.281	0.281
Direct Expenditure	£Bn	1.642	1.659	1.770	1.847	2.013	2.049	2.066	2.125	1.102	1.402	1.684	1.688
Indirect Expenditure	£Bn	0.554	0.562	0.600	0.627	0.684	0.697	0.702	0.723	0.378	0.476	0.569	0.571
TOTAL	£Bn	2.196	2.222	2.370	2.474	2.697	2.745	2.768	2.849	1.480	1.878	2.253	2.258

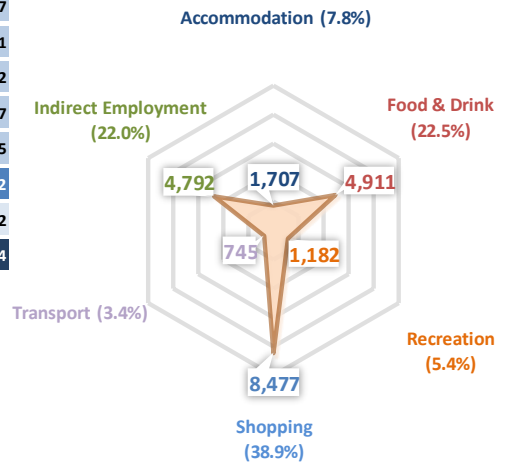
2023 SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £BN INCLUDING VAT INDEXED TO



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTEs

SECTOR / YEAR		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Accommodation	FTEs	1,892	1,831	1,866	1,892	1,915	1,905	2,007	2,046	1,266	1,866	1,777	1,707
Food & Drink	FTEs	4,377	4,585	4,833	4,970	5,379	5,514	5,678	5,753	3,196	3,734	4,487	4,911
Recreation	FTEs	1,066	1,119	1,179	1,215	1,317	1,351	1,376	1,404	787	907	1,081	1,182
Shopping	FTEs	7,661	8,041	8,495	8,767	9,522	9,772	9,942	10,142	5,419	6,478	7,756	8,477
Transport	FTEs	669	700	738	760	824	846	863	880	466	561	682	745
Direct Employment	FTEs	15,665	16,277	17,111	17,605	18,957	19,387	19,865	20,225	11,134	13,546	15,783	17,022
Indirect Employment	FTEs	4,374	4,549	4,792	4,942	5,349	5,487	5,604	5,712	3,043	3,660	4,450	4,792
TOTAL	FTEs	20,038	20,826	21,903	22,547	24,307	24,874	25,469	25,937	14,177	17,206	20,233	21,814

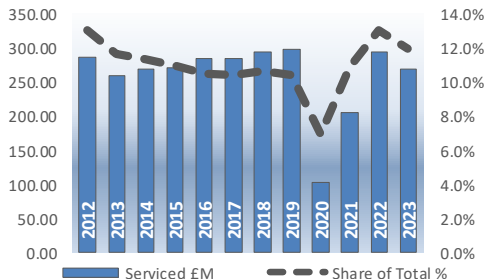
2023 SECTORAL DISTRIBUTION OF EMPLOYMENT - FTEs



STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER										2012 to 2023 2023 Prices			TOTAL		ECONOMIC IMPACT Indexed					
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		TOTAL																		
An increase of 3% or more		ECONOMIC IMPACT £Bn - INDEXED TO 2023 / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		1.1%	18.0%	6.5%	7.1%	-3.0%	-26.1%	-5.4%	-9.0%	-8.9%	20.5%	28.7%	33.8%	2.8%	Annual Change	7.8%	-7.6%	-7.8%	26.8%	
% Change 2022 to 2023		3.1%	17.4%	1.4%	-4.3%	1.4%	-3.7%	-1.8%	-2.5%	4.5%	-3.8%	-1.6%	3.2%	0.2%		5.5%	-2.3%	-0.5%	-1.2%	
Average Annual Change		0.1%	1.6%	0.6%	0.6%	-0.3%	-2.4%	-0.5%	-0.8%	-0.8%	1.9%	2.6%	3.1%	0.3%		0.7%	-0.7%	-0.7%	2.4%	
2012	£Bn	0.129	0.117	0.256	0.191	0.177	0.196	0.217	0.286	0.182	0.169	0.167	0.109	2.196	1.1%	0.502	0.565	0.686	0.444	
2013	£Bn	0.125	0.126	0.228	0.196	0.191	0.197	0.232	0.304	0.169	0.167	0.167	0.119	2.222		0.479	0.585	0.705	0.453	
2014	£Bn	0.129	0.123	0.267	0.225	0.186	0.181	0.232	0.292	0.198	0.203	0.198	0.137	2.370		6.7%	0.518	0.592	0.722	0.537
2015	£Bn	0.130	0.134	0.268	0.234	0.193	0.175	0.245	0.335	0.198	0.228	0.186	0.148	2.474		4.4%	0.532	0.602	0.778	0.562
2016	£Bn	0.144	0.158	0.332	0.236	0.213	0.193	0.259	0.335	0.212	0.240	0.212	0.162	2.697		9.0%	0.634	0.643	0.806	0.615
2017	£Bn	0.153	0.149	0.318	0.287	0.214	0.182	0.265	0.337	0.200	0.240	0.245	0.155	2.745		1.8%	0.621	0.682	0.802	0.640
2018	£Bn	0.154	0.153	0.315	0.288	0.220	0.186	0.266	0.334	0.203	0.245	0.249	0.157	2.768		0.8%	0.622	0.693	0.803	0.650
2019	£Bn	0.165	0.168	0.335	0.295	0.221	0.185	0.270	0.340	0.206	0.246	0.255	0.163	2.849		2.9%	0.668	0.701	0.816	0.664
2020	£Bn	0.164	0.156	0.185	0.008	0.009	0.049	0.176	0.242	0.164	0.166	0.045	0.115	1.480		-48.0%	0.506	0.066	0.582	0.326
2021	£Bn	0.037	0.026	0.053	0.115	0.135	0.155	0.189	0.330	0.193	0.235	0.244	0.166	1.878		26.9%	0.116	0.405	0.711	0.646
2022	£Bn	0.127	0.117	0.269	0.214	0.169	0.151	0.209	0.267	0.159	0.211	0.218	0.141	2.253	19.9%	0.513	0.534	0.635	0.570	
2023	£Bn	0.131	0.138	0.273	0.205	0.172	0.145	0.205	0.260	0.166	0.203	0.215	0.146	2.258	0.2%	0.541	0.522	0.632	0.563	
ECONOMIC IMPACT - INDEXED TO 2023													TOTAL							
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£Bn Economic Impact by Year and Share of Total						
Total	£Bn	2.196	2.222	2.370	2.474	2.697	2.745	2.768	2.849	1.480	1.878	2.253	2.258							
All Visitor Types	£Bn	2.196	2.222	2.370	2.474	2.697	2.745	2.768	2.849	1.480	1.878	2.253	2.258							
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share	%																			
Change in Share from 2012	%																			
Avg Ann. Change in Share	%																			

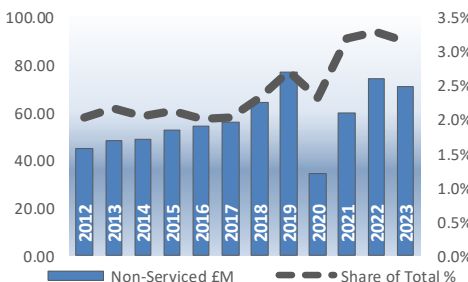
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Report Prepared by: GARETH REYNOLDS, Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER											2012 to 2023 2023 Prices		SERVICED ACCOMMODATION		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2012 to 2023		3.6%	0.7%	-7.5%	-5.0%	-0.3%	-11.3%	20.1%	0.2%	-16.1%	-12.3%	-31.6%	-10.3%	-5.5%	Annual Change	-1.7%	-5.7%	1.9%	-17.7%
% Change 2022 to 2023		9.3%	-4.6%	-7.9%	-7.4%	-8.3%	-8.5%	-9.8%	-10.8%	-8.8%	-12.0%	-10.9%	-9.2%	-8.0%		-2.2%	-8.1%	-9.9%	-10.8%
Average Annual Change		0.3%	0.1%	-0.7%	-0.5%	0.0%	-1.0%	1.8%	0.0%	-1.5%	-1.1%	-2.9%	-0.9%	-0.5%		-0.2%	-0.5%	0.2%	-1.6%
2012	£M	16.91	19.90	23.62	24.33	25.77	27.50	27.06	27.89	24.96	24.77	20.87	21.41	284.99		60.43	77.60	79.91	67.05
2013	£M	15.22	18.82	22.01	21.65	24.67	24.04	28.61	26.44	21.84	22.07	14.45	19.08	258.90	-9.2%	56.05	70.37	76.89	55.59
2014	£M	15.53	19.57	23.36	23.30	26.45	24.04	32.08	27.81	21.96	21.39	14.21	19.04	268.75	3.8%	58.47	73.79	81.86	54.64
2015	£M	15.94	20.25	22.82	22.97	26.81	24.37	31.97	28.55	22.01	22.00	14.26	18.30	270.25	0.6%	59.01	74.14	82.53	54.56
2016	£M	17.33	20.55	23.26	24.41	27.96	25.75	33.95	28.69	23.11	23.06	15.06	19.72	282.85	4.7%	61.14	78.12	85.75	57.83
2017	£M	17.83	20.75	23.43	25.28	27.76	25.51	34.12	28.97	22.95	22.89	15.03	19.86	284.37	0.5%	62.01	78.55	86.04	57.78
2018	£M	18.31	21.28	23.46	24.69	27.81	26.73	36.73	32.04	22.92	23.73	15.65	20.12	293.46	3.2%	63.04	79.23	91.70	59.50
2019	£M	18.81	21.65	23.58	24.77	28.22	27.27	36.91	32.40	22.92	23.99	16.10	20.14	296.76	1.1%	64.04	80.25	92.23	60.23
2020	£M	14.68	18.72	10.06	0.963	1.802	1.958	11.52	16.80	11.37	8.290	1.505	4.941	102.60	-65.4%	43.46	4.724	39.68	14.74
2021	£M	7.993	9.695	11.37	11.57	16.33	19.40	29.46	28.71	19.67	20.95	13.19	16.04	204.38	99.2%	29.05	47.30	77.84	50.18
2022	£M	16.03	21.01	23.74	24.97	28.02	26.65	36.03	31.34	22.96	24.69	16.03	21.13	292.58	43.2%	60.78	79.63	90.32	61.85
2023	£M	17.52	20.04	21.86	23.12	25.70	24.39	32.50	27.96	20.94	21.72	14.28	19.20	269.22	-8.0%	59.42	73.21	81.39	55.19
ECONOMIC IMPACT - INDEXED TO 2023														SERVICED ACCOMMODATION					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total					
Serviced	£M	284.99	258.90	268.75	270.25	282.85	284.37	293.46	296.76	102.60	204.38	292.58	269.22						
All Visitor Types	£Bn	2.196	2.222	2.370	2.474	2.697	2.745	2.768	2.849	1.480	1.878	2.253	2.258						
Share of Total	%	13.0%	11.7%	11.3%	10.9%	10.5%	10.4%	10.6%	10.4%	6.9%	10.9%	13.0%	11.9%						
Annual Change in Share	%		-10.2%	-2.7%	-3.7%	-4.0%	-1.2%	2.3%	-1.7%	-33.5%	57.0%	19.4%	-8.2%						
Change in Share from 2012	%		-10.2%	-12.6%	-15.8%	-19.2%	-20.2%	-18.3%	-19.7%	-46.6%	-16.1%	0.1%	-8.1%						
Avg Ann. Change in Share	%		-10.2%	-6.3%	-5.3%	-4.8%	-4.0%	-3.0%	-2.8%	-5.8%	-1.8%	0.0%	-0.7%						

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Report Prepared by: GARETH REYNOLDS, Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER											2012 to 2023 2023 Prices			NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER													CALENDAR YEAR		QUARTER			
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES													TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2012 to 2023		69.2%	42.4%	62.0%	56.0%	51.9%	47.6%	37.2%	65.1%	75.4%	60.7%	79.0%	114.5%		59.2%	56.6%	51.1%	59.1%	79.9%	
% Change 2022 to 2023		-14.0%	-1.7%	-16.1%	5.0%	5.1%	-4.1%	-14.4%	-7.9%	5.6%	5.2%	-1.7%	-12.5%		-4.0%	-10.9%	1.2%	-5.9%	-2.8%	
Average Annual Change		6.3%	3.9%	5.6%	5.1%	4.7%	4.3%	3.4%	5.9%	6.9%	5.5%	7.2%	10.4%		5.4%	5.1%	4.6%	5.4%	7.3%	
2012 £M		1.505	1.998	1.783	3.293	5.150	5.833	6.045	6.957	5.631	2.877	1.800	1.647		44.52	5.286	14.28	18.63	6.324	
2013 £M		1.932	2.532	2.256	3.614	4.991	5.810	6.256	7.228	5.631	3.343	2.258	2.202	48.05	7.9%	6.720	14.41	19.11	7.803	
2014 £M		1.922	2.496	2.236	3.609	4.878	5.680	6.317	7.483	5.839	3.474	2.313	2.237	48.48	0.9%	6.654	14.17	19.64	8.023	
2015 £M		2.134	2.749	2.432	3.886	5.251	6.087	6.748	8.047	6.341	3.791	2.576	2.500	52.54	8.4%	7.315	15.22	21.14	8.867	
2016 £M		2.252	2.847	2.491	3.970	5.332	6.194	6.886	8.317	6.612	3.898	2.646	2.587	54.03	2.8%	7.590	15.50	21.81	9.131	
2017 £M		2.239	2.841	2.490	4.169	5.448	6.339	7.353	9.026	6.723	3.903	2.592	2.539	55.66	3.0%	7.571	15.96	23.10	9.034	
2018 £M		2.349	2.972	2.642	4.333	6.704	8.073	8.194	10.99	8.072	4.139	2.857	2.748	64.07	15.1%	7.963	19.11	27.25	9.745	
2019 £M		3.206	3.764	3.329	5.622	7.673	8.933	10.14	12.69	8.819	4.828	3.794	3.655	76.45	19.3%	10.30	22.23	31.65	12.28	
2020 £M		2.935	2.534	1.644	0.081	0.173	0.264	5.849	8.676	7.566	2.821	0.130	1.609	34.28	-55.2%	7.113	0.518	22.09	4.560	
2021 £M		0.478	0.555	0.527	2.174	5.664	8.538	8.638	11.36	10.13	5.188	3.267	2.966	59.49	73.5%	1.560	16.38	30.13	11.42	
2022 £M		2.959	2.895	3.441	4.891	7.444	8.981	9.683	12.47	9.350	4.394	3.278	4.038	73.83	24.1%	9.295	21.32	31.51	11.71	
2023 £M		2.545	2.846	2.888	5.138	7.822	8.611	8.291	11.48	9.875	4.623	3.223	3.533	70.88	-4.0%	8.279	21.57	29.65	11.38	
ECONOMIC IMPACT - INDEXED TO 2023														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total						
Non-Serviced		£M	44.52	48.05	48.48	52.54	54.03	55.66	64.07	76.45	34.28	59.49	73.83	70.88						
All Visitor Types		£Bn	2.196	2.222	2.370	2.474	2.697	2.745	2.768	2.849	1.480	1.878	2.253	2.258						
Share of Total		%	2.0%	2.2%	2.0%	2.1%	2.0%	2.0%	2.3%	2.7%	2.3%	3.2%	3.3%	3.1%						
Annual Change in Share		%		6.7%	-5.4%	3.8%	-5.7%	1.2%	14.1%	16.0%	-13.7%	36.7%	3.5%	-4.2%						
Change in Share from 2012		%		6.7%	0.9%	4.8%	-1.1%	0.0%	14.2%	32.4%	14.3%	56.3%	61.7%	54.9%						
Avg Ann. Change in Share		%		6.7%	0.5%	1.6%	-0.3%	0.0%	2.4%	4.6%	1.8%	6.3%	6.2%	5.0%						


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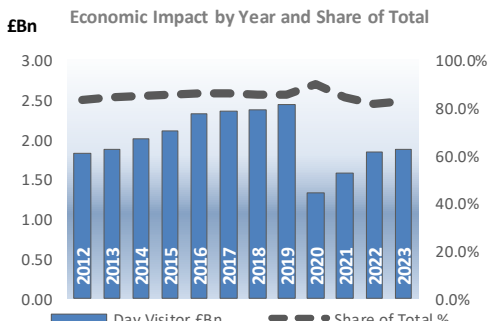
STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER											2012 to 2023 2023 Prices			SFR	ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY	SFR																		
An increase of 3% or more	ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change	Q1			Q2			Q3			Q4									
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2012 to 2023	11.9%	9.9%	7.2%	11.4%	12.5%	9.1%	14.0%	13.8%	12.3%	9.2%	3.5%	10.1%		11.1%	10.5%	11.3%	13.6%	8.7%	
% Change 2022 to 2023	5.0%	2.7%	0.0%	2.0%	1.3%	-0.5%	-0.7%	-0.6%	1.4%	1.0%	0.7%	-0.3%		1.1%	3.5%	1.2%	-0.2%	0.2%	
Average Annual Change	1.1%	0.9%	0.7%	1.0%	1.1%	0.8%	1.3%	1.3%	1.1%	0.8%	0.3%	0.9%		1.0%	1.0%	1.0%	1.2%	0.8%	
2012	£M	6.344	2.180	2.165	6.433	4.277	2.982	5.135	4.692	2.743	2.349	2.033		6.366	47.70	10.69	13.69	12.57	10.75
2013	£M	6.425	2.233	2.219	6.469	4.328	2.961	5.250	4.709	2.731	2.373	1.962	6.485	48.15	0.9%	10.88	13.76	12.69	10.82
2014	£M	6.417	2.232	2.222	6.576	4.357	2.928	5.379	4.737	2.728	2.347	1.948	6.454	48.33	0.4%	10.87	13.86	12.84	10.75
2015	£M	6.475	2.270	2.220	6.571	4.394	2.956	5.396	4.806	2.760	2.379	1.959	6.418	48.60	0.6%	10.97	13.92	12.96	10.76
2016	£M	6.642	2.282	2.233	6.678	4.448	3.002	5.495	4.845	2.805	2.412	1.984	6.553	49.38	1.6%	11.16	14.13	13.15	10.95
2017	£M	6.693	2.288	2.228	6.757	4.433	2.998	5.511	4.885	2.802	2.408	1.983	6.546	49.53	0.3%	11.21	14.19	13.20	10.94
2018	£M	6.579	2.248	2.175	6.568	4.425	3.041	5.465	4.974	2.806	2.387	1.964	6.460	49.09	-0.9%	11.00	14.03	13.25	10.81
2019	£M	6.616	2.246	2.159	6.640	4.453	3.054	5.501	5.004	2.801	2.388	1.982	6.465	49.31	0.4%	11.02	14.15	13.31	10.84
2020	£M	5.850	1.985	1.042	0.219	0.226	0.173	2.433	3.185	2.004	1.086	0.161	2.109	20.47	-58.5%	8.878	0.618	7.621	3.356
2021	£M	2.594	0.918	0.981	3.170	3.030	2.650	4.856	4.740	2.918	2.385	1.783	5.605	35.63	74.0%	4.493	8.850	12.51	9.773
2022	£M	6.763	2.333	2.321	7.030	4.752	3.271	5.897	5.372	3.038	2.540	2.089	7.032	52.44	47.2%	11.42	15.05	14.31	11.66
2023	£M	7.100	2.396	2.321	7.168	4.812	3.254	5.856	5.338	3.081	2.565	2.104	7.011	53.01	1.1%	11.82	15.23	14.27	11.68
ECONOMIC IMPACT - INDEXED TO 2023														SFR					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	<div>£M</div> <div>Economic Impact by Year and Share of Total</div> <div>SFR £M</div> <div>Share of Total %</div>					
SFR	£M	47.70	48.15	48.33	48.60	49.38	49.53	49.09	49.31	20.47	35.63	52.44	53.01						
All Visitor Types	£Bn	2.196	2.222	2.370	2.474	2.697	2.745	2.768	2.849	1.480	1.878	2.253	2.258						
Share of Total	%	2.2%	2.2%	2.0%	2.0%	1.8%	1.8%	1.8%	1.7%	1.4%	1.9%	2.3%	2.3%						
Annual Change in Share	%		-0.2%	-5.9%	-3.6%	-6.8%	-1.5%	-1.7%	-2.4%	-20.1%	37.1%	22.7%	0.8%						
Change in Share from 2012	%		-0.2%	-6.1%	-9.5%	-15.7%	-16.9%	-18.3%	-20.3%	-36.3%	-12.6%	7.2%	8.1%						
Avg Ann. Change in Share	%		-0.2%	-3.1%	-3.2%	-3.9%	-3.4%	-3.1%	-2.9%	-4.5%	-1.4%	0.7%	0.7%						

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STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER											2012 to 2023 2023 Prices			STAYING VISITOR		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES																		
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		9.7%	5.0%	-1.8%	4.0%	8.9%	-0.2%	22.0%	13.2%	1.7%	-3.6%	-20.6%	1.1%	4.2%	Annual Change	4.1%	4.2%	12.8%	-7.0%	
% Change 2022 to 2023		5.5%	-3.6%	-8.2%	-4.0%	-4.7%	-6.8%	-9.6%	-9.0%	-4.1%	-8.6%	-8.4%	-7.6%	-6.1%		-2.4%	-5.2%	-7.9%	-8.2%	
Average Annual Change		0.9%	0.5%	-0.2%	0.4%	0.8%	0.0%	2.0%	1.2%	0.2%	-0.3%	-1.9%	0.1%	0.4%		0.4%	0.4%	1.2%	-0.6%	
2012	£M	24.76	24.08	27.57	34.06	35.20	36.31	38.24	39.54	33.34	30.00	24.70	29.42	377.21	-5.9%	76.41	105.57	111.12	84.12	
2013	£M	23.58	23.58	26.49	31.74	33.99	32.81	40.11	38.37	30.21	27.78	18.67	27.76	355.10		73.65	98.54	108.69	74.22	
2014	£M	23.87	24.30	27.82	33.48	35.69	32.65	43.78	40.03	30.53	27.21	18.47	27.74	365.56		2.9%	75.99	101.81	114.34	73.42
2015	£M	24.55	25.27	27.47	33.42	36.46	33.41	44.12	41.40	31.11	28.17	18.79	27.22	371.39		1.6%	77.29	103.29	116.63	74.18
2016	£M	26.22	25.68	27.99	35.06	37.74	34.95	46.33	41.85	32.52	29.37	19.69	28.86	386.26		4.0%	79.89	107.75	120.71	77.91
2017	£M	26.76	25.88	28.15	36.21	37.64	34.85	46.98	42.88	32.48	29.20	19.60	28.95	389.57		0.9%	80.79	108.69	122.34	77.75
2018	£M	27.23	26.50	28.28	35.59	38.94	37.84	50.39	48.00	33.80	30.25	20.47	29.33	406.63		4.4%	82.01	112.37	132.19	80.05
2019	£M	28.63	27.66	29.07	37.03	40.35	39.25	52.55	50.09	34.54	31.21	21.88	30.26	422.52		3.9%	85.36	116.63	137.19	83.35
2020	£M	23.46	23.24	12.75	1.263	2.201	2.396	19.80	28.66	20.94	12.20	1.797	8.660	157.36		-62.8%	59.45	5.860	69.39	22.65
2021	£M	11.06	11.17	12.87	16.92	25.02	30.59	42.96	44.81	32.72	28.52	18.24	24.61	299.50		90.3%	35.11	72.53	120.49	71.38
2022	£M	25.75	26.24	29.50	36.89	40.21	38.90	51.61	49.18	35.35	31.62	21.39	32.20	418.84	39.8%	81.49	116.00	136.13	85.22	
2023	£M	27.17	25.29	27.07	35.43	38.33	36.25	46.65	44.78	33.90	28.91	19.60	29.74	393.10	-6.1%	79.52	110.01	125.32	78.25	
ECONOMIC IMPACT - INDEXED TO 2023														STAYING VISITOR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total						
Staying Visitor	£M	377.21	355.10	365.56	371.39	386.26	389.57	406.63	422.52	157.36	299.50	418.84	393.10							
All Visitor Types	£Bn	2.196	2.222	2.370	2.474	2.697	2.745	2.768	2.849	1.480	1.878	2.253	2.258							
Share of Total	%	17.2%	16.0%	15.4%	15.0%	14.3%	14.2%	14.7%	14.8%	10.6%	15.9%	18.6%	17.4%							
Annual Change in Share	%		-6.9%	-3.5%	-2.7%	-4.6%	-0.9%	3.5%	1.0%	-28.3%	50.0%	16.6%	-6.4%							
Change in Share from 2012	%		-6.9%	-10.2%	-12.6%	-16.6%	-17.4%	-14.5%	-13.6%	-38.1%	-7.1%	8.3%	1.4%							
Avg Ann. Change in Share	%		-6.9%	-5.1%	-4.2%	-4.1%	-3.5%	-2.4%	-1.9%	-4.8%	-0.8%	0.8%	0.1%							

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STEAM REPORT FOR 2012-2023 - FINAL CHESHIRE WEST AND CHESTER											2012 to 2023 2023 Prices			DAY VISITOR		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £Bn - INDEXED TO 2023 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		-0.9%	21.3%	7.5%	7.8%	-5.9%	-32.0%	-11.2%	-12.6%	-11.2%	25.7%	37.2%	45.9%	2.5%	Annual Change	8.4%	-10.3%	-11.8%	34.7%	
% Change 2022 to 2023		2.5%	23.4%	2.6%	-4.4%	3.3%	-2.6%	0.8%	-1.1%	6.9%	-3.0%	-0.8%	6.5%	1.7%		7.0%	-1.5%	1.5%	0.0%	
Average Annual Change		-0.1%	1.9%	0.7%	0.7%	-0.5%	-2.9%	-1.0%	-1.1%	-1.0%	2.3%	3.4%	4.2%	0.2%		0.8%	-0.9%	-1.1%	3.2%	
2012 £Bn		0.105	0.093	0.228	0.157	0.142	0.160	0.179	0.247	0.149	0.139	0.142	0.079	1.819		2.6%	0.426	0.459	0.574	0.360
2013 £Bn		0.101	0.103	0.201	0.164	0.157	0.164	0.192	0.265	0.139	0.139	0.148	0.091	1.867	0.406		0.486	0.596	0.378	
2014 £Bn		0.105	0.099	0.239	0.191	0.150	0.149	0.188	0.252	0.167	0.176	0.179	0.109	2.004	7.4%		0.442	0.490	0.608	0.464
2015 £Bn		0.105	0.109	0.241	0.200	0.156	0.142	0.201	0.294	0.167	0.200	0.167	0.120	2.103	4.9%		0.455	0.498	0.662	0.488
2016 £Bn		0.118	0.132	0.304	0.201	0.175	0.158	0.213	0.293	0.179	0.211	0.192	0.133	2.310	9.9%		0.554	0.535	0.685	0.537
2017 £Bn		0.127	0.124	0.290	0.250	0.176	0.147	0.218	0.294	0.168	0.211	0.225	0.126	2.356	2.0%		0.541	0.574	0.679	0.562
2018 £Bn		0.127	0.126	0.287	0.252	0.181	0.148	0.216	0.286	0.169	0.215	0.228	0.127	2.362	0.2%		0.540	0.581	0.671	0.570
2019 £Bn		0.137	0.140	0.306	0.258	0.180	0.146	0.217	0.290	0.172	0.215	0.233	0.133	2.426	2.7%		0.583	0.584	0.679	0.581
2020 £Bn		0.141	0.133	0.172	0.006	0.007	0.047	0.156	0.213	0.143	0.154	0.043	0.106	1.323	-45.5%		0.446	0.060	0.513	0.304
2021 £Bn		0.026	0.015	0.040	0.098	0.109	0.125	0.146	0.285	0.160	0.207	0.226	0.142	1.579	19.4%		0.081	0.332	0.591	0.575
2022 £Bn		0.101	0.091	0.239	0.177	0.129	0.112	0.157	0.218	0.124	0.180	0.197	0.109	1.834	16.2%	0.432	0.418	0.499	0.485	
2023 £Bn		0.104	0.112	0.246	0.169	0.133	0.109	0.159	0.216	0.132	0.174	0.195	0.116	1.865	1.7%	0.462	0.412	0.507	0.485	
ECONOMIC IMPACT - INDEXED TO 2023														DAY VISITOR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£Bn Economic Impact by Year and Share of Total						
Day Visitor		£Bn	1.819	1.867	2.004	2.103	2.310	2.356	2.362	2.426	1.323	1.579	1.834	1.865						
All Visitor Types		£Bn	2.196	2.222	2.370	2.474	2.697	2.745	2.768	2.849	1.480	1.878	2.253	2.258						
Share of Total		%	82.8%	84.0%	84.6%	85.0%	85.7%	85.8%	85.3%	85.2%	89.4%	84.1%	81.4%	82.6%						
Annual Change in Share		%		1.4%	0.7%	0.5%	0.8%	0.2%	-0.6%	-0.2%	4.9%	-5.9%	-3.1%	1.5%						
Change in Share from 2012		%		1.4%	2.1%	2.6%	3.4%	3.6%	3.0%	2.8%	7.9%	1.5%	-1.7%	-0.3%						
Avg Ann. Change in Share		%		1.4%	1.1%	0.9%	0.9%	0.7%	0.5%	0.4%	1.0%	0.2%	-0.2%	0.0%						
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