



STEAM REPORT FOR 2012-2023 - FINAL

Final

WARRINGTON














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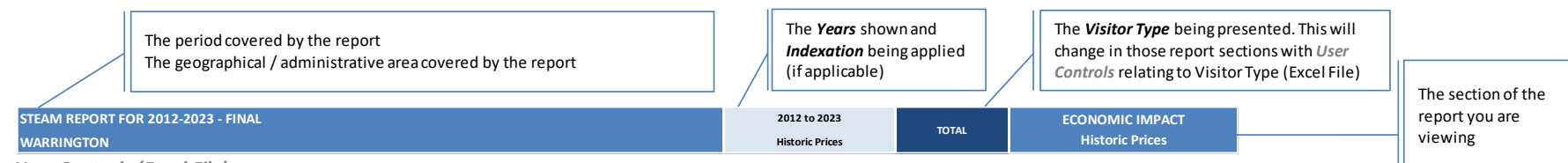
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Report Section Design and Features

Headers

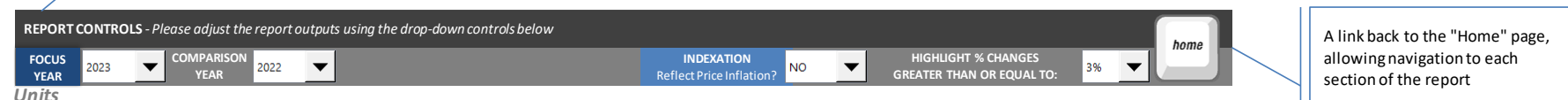
At the top of each page is a band containing key information about your report



User Controls (Excel File)

Above the **Headers** is a band containing **User Controls**, these allow you to adjust various features of your report to suit your needs. When using these controls the report recalculates and represents your STEAM report outputs automatically. You may notice some delay between changing a setting and seeing the result, or being able to adjust a further setting, this is entirely normal.

Drop down fields allow you to change the **Years** shown in the tables and charts and in some sections of the report allow you to focus on specific **Visitor Types**. Where there is a financial component to the section you are viewing, you will be able to **Index** the historic financial data, by applying an inflationary factor based on the most recent report year shown in that report section. Where there is a **trend** or comparative element to the section and percentage changes are shown, you have the option to apply **highlighting** to those values that are above a certain percentage threshold (+/-3% for example). In the Comparative Headlines section, the **Focus Year** can be any year from the trend period, the **Comparison Year** can only be set as a year which is earlier than the focus year.



Units

Each section of the report automatically adjusts number formatting to present data in the most easily understandable way. Different visitor types can generate impacts at very different scales and as a result you may see figures for one group of visitors in thousands and another in millions. The units we use are:

- FTEs** = Full Time Equivalent jobs supported
- £000s / 000s** = thousands of pounds or thousands of tourist days / tourist numbers
- £m / m** = millions of pounds or millions of tourist days / tourist numbers
- £bn / bn** = billions of pounds or billions of tourist days / tourist numbers

Visitor Numbers / Visitor Days / Average Length of Stay

The term **Visitor Numbers** relates to the estimated number of individual **visits** to the area. Each type of visitor tends to stay, on average, a different length of time (Average Length of Stay). The term **Visitor Days** relates to the estimated number of **days** spent within the area by the different visitor types. If you divide the visitor days by visitor numbers, you have the **Average Length of Stay** for that Visitor Type.



Unindexed Key Measures by Year and Visitor Type for the Period 2012 to 2023

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

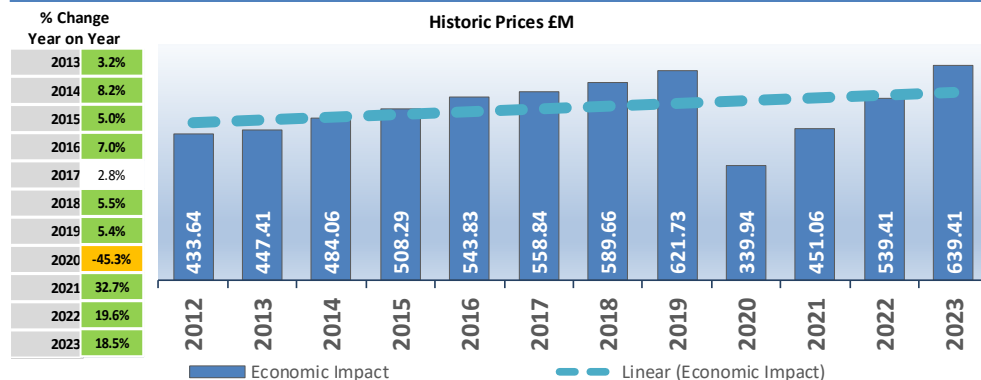
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2012 to 2023
Historic Prices

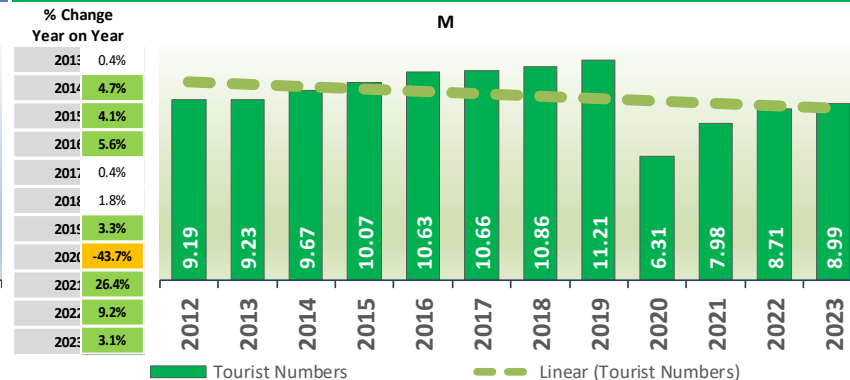
TOTAL

KEY MEASURES
Historic Prices

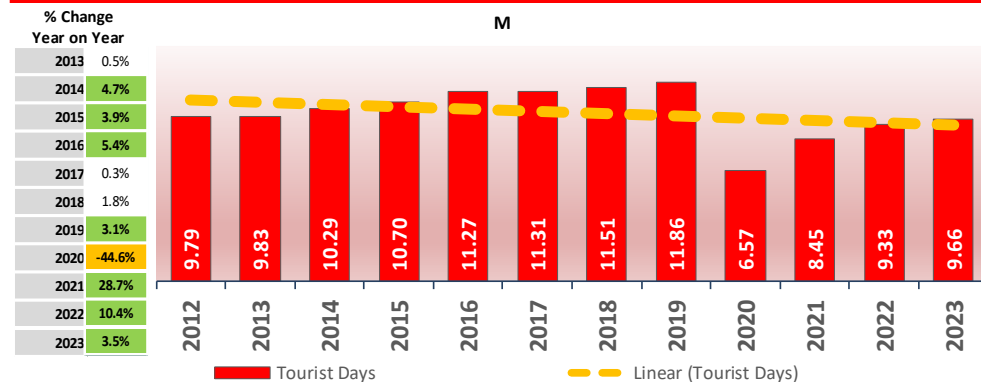
Economic Impact - Historic Prices - Total



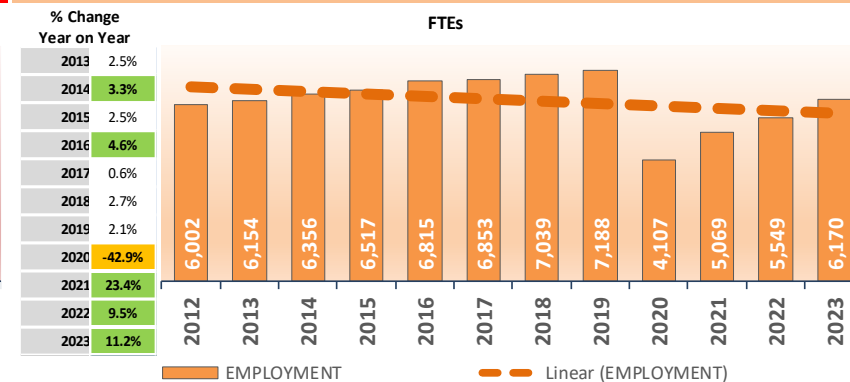
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		3.2%	11.6%	17.2%	25.4%	28.9%	36.0%	43.4%	-21.6%	4.0%	24.4%	47.5%
Visitor Numbers		0.4%	5.2%	9.5%	15.6%	16.0%	18.1%	22.0%	-31.4%	-13.2%	-5.2%	-2.2%
Visitor Days		0.5%	5.1%	9.3%	15.1%	15.5%	17.6%	21.2%	-32.9%	-13.6%	-4.7%	-1.3%
Total Employment		2.5%	5.9%	8.6%	13.6%	14.2%	17.3%	19.8%	-31.6%	-15.5%	-7.5%	2.8%

"Linear" = Linear Trendline

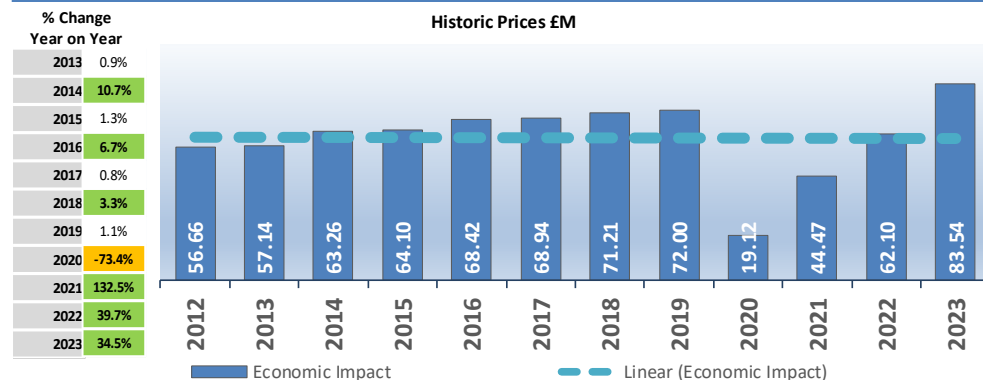
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2012 to 2023
Historic Prices

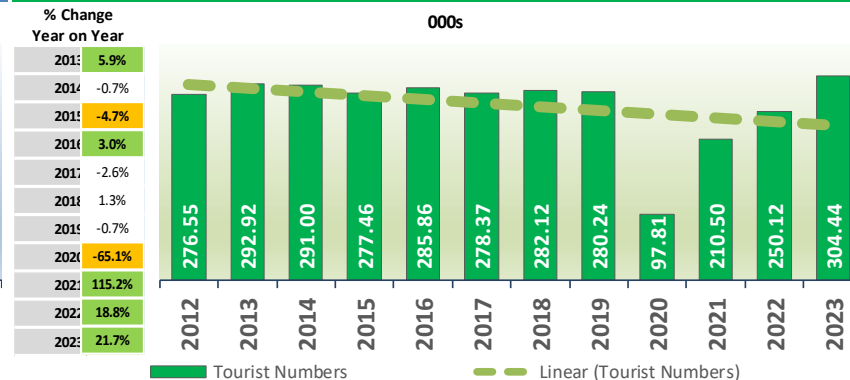
SERVICED
ACCOMMODATION

KEY MEASURES
Historic Prices

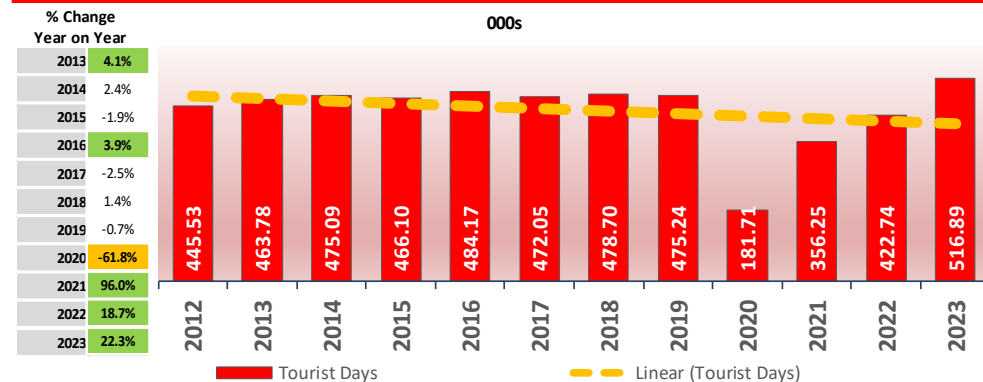
Economic Impact - Historic Prices - Serviced Accommodation



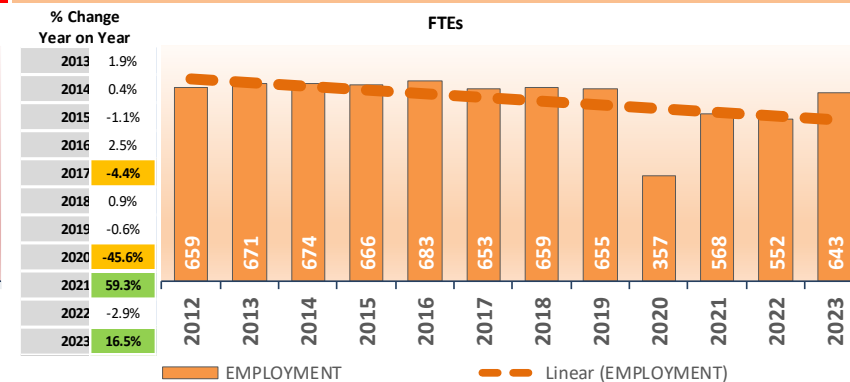
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		0.9%	11.7%	13.1%	20.8%	21.7%	25.7%	27.1%	-66.2%	-21.5%	9.6%	47.5%
Visitor Numbers		5.9%	5.2%	0.3%	3.4%	0.7%	2.0%	1.3%	-64.6%	-23.9%	-9.6%	10.1%
Visitor Days		4.1%	6.6%	4.6%	8.7%	6.0%	7.4%	6.7%	-59.2%	-20.0%	-5.1%	16.0%
Direct Employment		1.9%	2.3%	1.2%	3.7%	-0.9%	0.1%	-0.5%	-45.8%	-13.7%	-16.2%	-2.4%

"Linear" = Linear Trendline

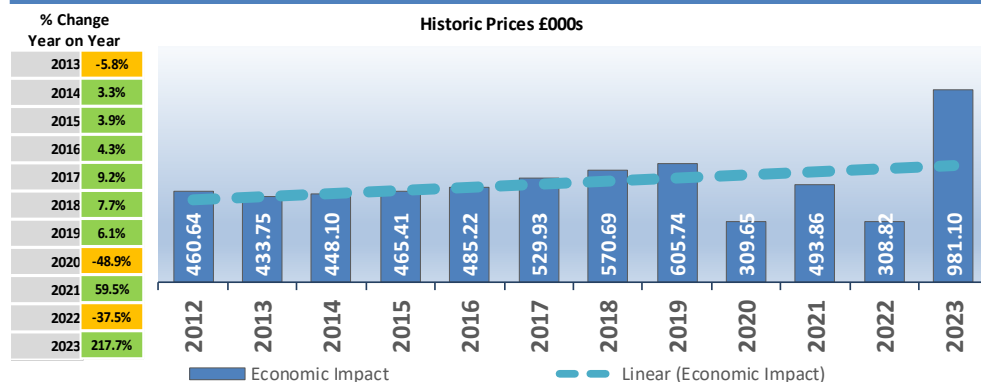
STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON

2012 to 2023
Historic Prices

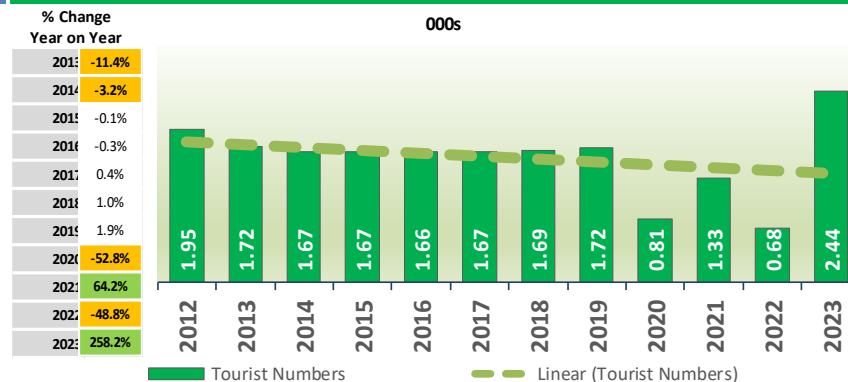
NON-SERVED
ACCOMMODATION

KEY MEASURES
Historic Prices

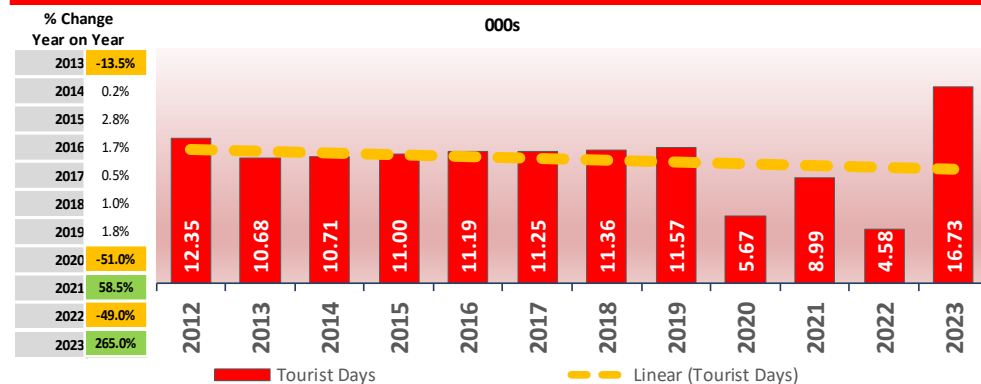
Economic Impact - Historic Prices - Non-Served Accommodation



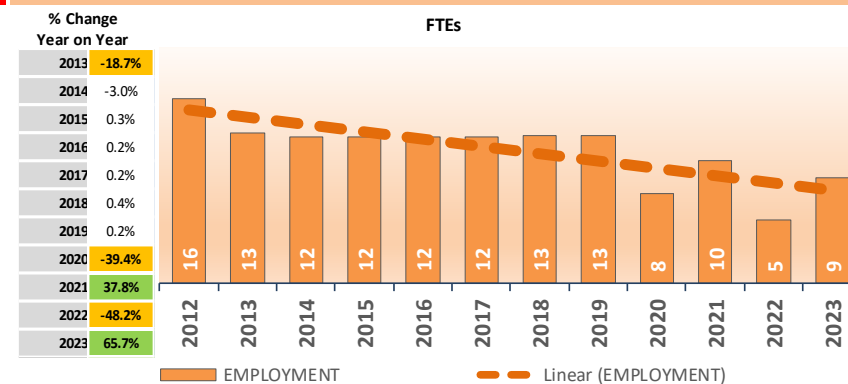
Visitor Numbers - Non-Served Accommodation



Visitor Days - Non-Served Accommodation



Direct Employment Supported - Non-Served Accommodation



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		-5.8%	-2.7%	1.0%	5.3%	15.0%	23.9%	31.5%	-32.8%	7.2%	-33.0%	113.0%
Visitor Numbers		-11.4%	-14.3%	-14.4%	-14.6%	-14.2%	-13.4%	-11.7%	-58.3%	-31.6%	-65.0%	25.5%
Visitor Days		-13.5%	-13.3%	-10.9%	-9.3%	-8.9%	-8.0%	-6.3%	-54.1%	-27.2%	-62.9%	35.6%
Direct Employment		-18.7%	-21.1%	-20.9%	-20.7%	-20.6%	-20.2%	-20.1%	-51.6%	-33.3%	-65.5%	-42.8%

"Linear" = Linear Trendline

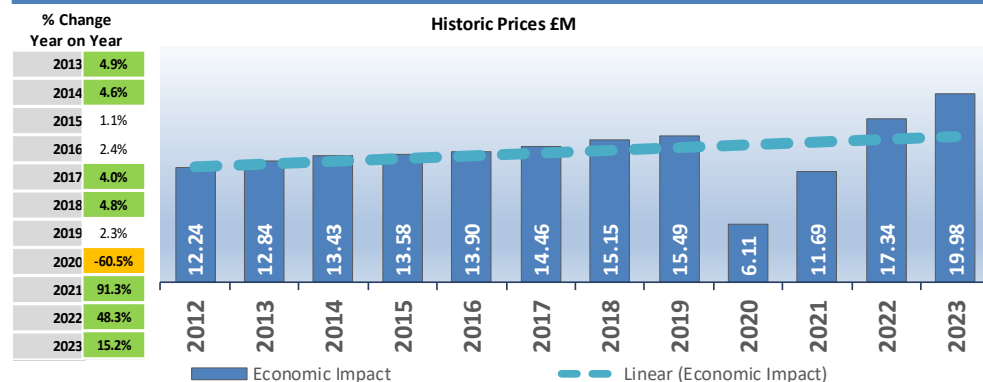
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2012 to 2023
Historic Prices

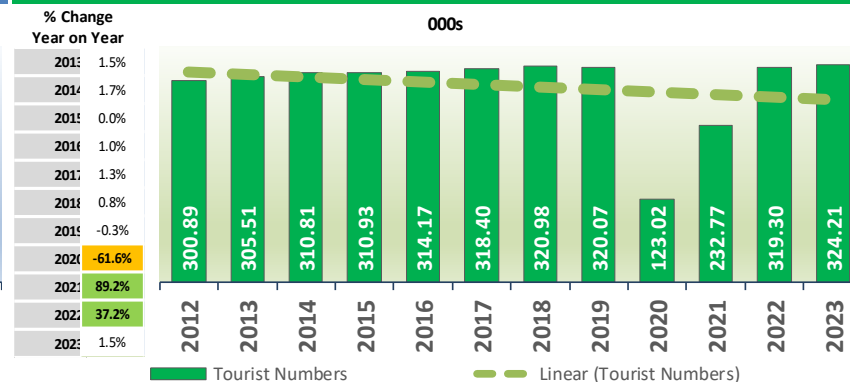
SFR

KEY MEASURES
Historic Prices

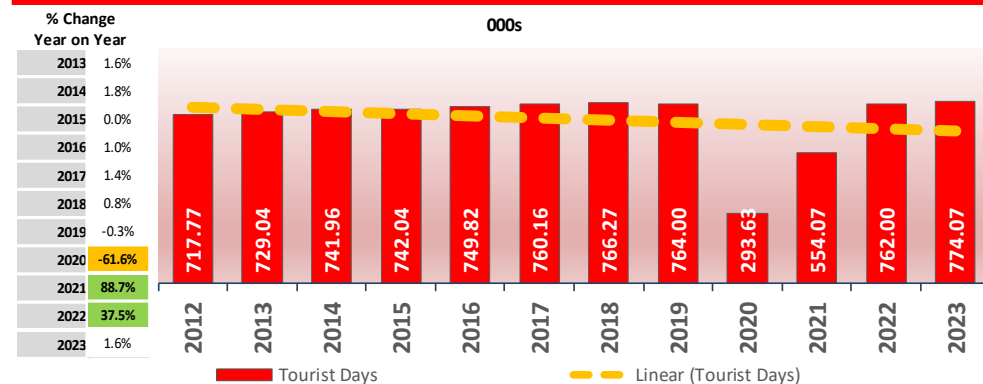
Economic Impact - Historic Prices - SFR



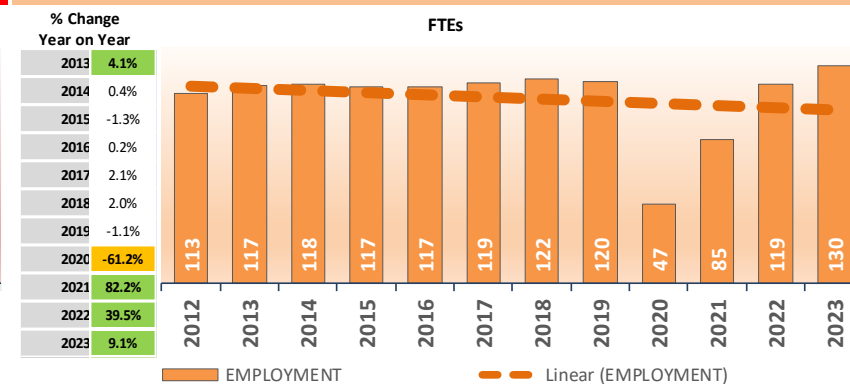
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		4.9%	9.7%	10.9%	13.6%	18.1%	23.8%	26.6%	-50.1%	-4.5%	41.7%	63.3%
Visitor Numbers		1.5%	3.3%	3.3%	4.4%	5.8%	6.7%	6.4%	-59.1%	-22.6%	6.1%	7.7%
Visitor Days		1.6%	3.4%	3.4%	4.5%	5.9%	6.8%	6.4%	-59.1%	-22.8%	6.2%	7.8%
Direct Employment		4.1%	4.6%	3.3%	3.5%	5.7%	7.8%	6.6%	-58.6%	-24.6%	5.2%	14.8%

"Linear" = Linear Trendline

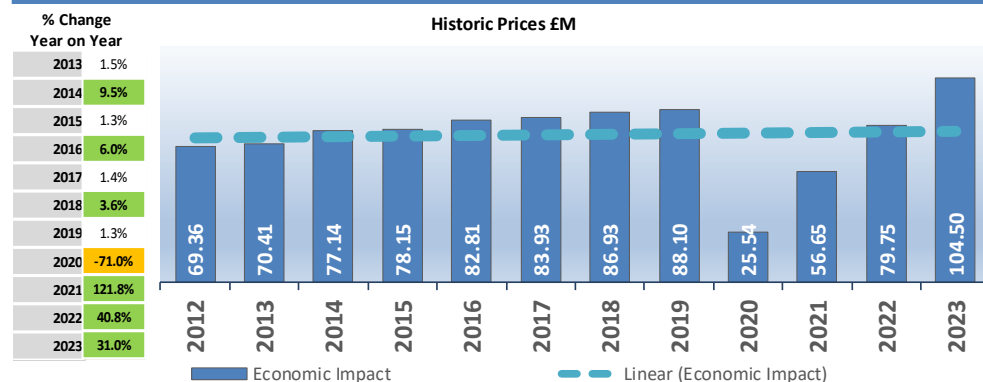
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2012 to 2023
Historic Prices

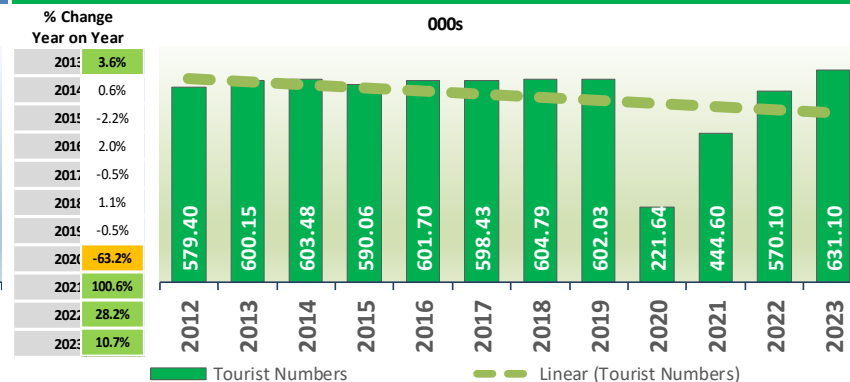
STAYING VISITOR

KEY MEASURES
Historic Prices

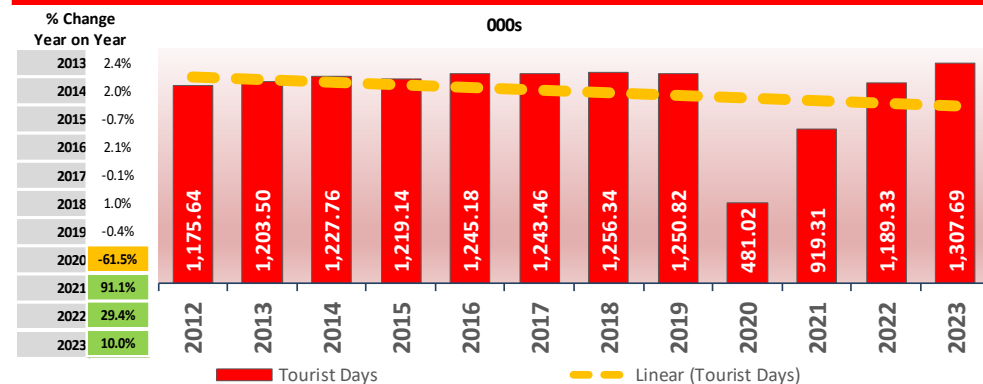
Economic Impact - Historic Prices - Staying Visitor



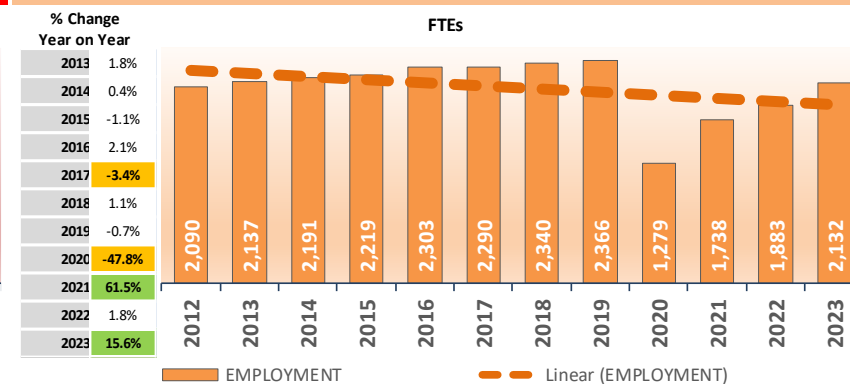
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		1.5%	11.2%	12.7%	19.4%	21.0%	25.3%	27.0%	-63.2%	-18.3%	15.0%	50.7%
Visitor Numbers		3.6%	4.2%	1.8%	3.8%	3.3%	4.4%	3.9%	-61.7%	-23.3%	-1.6%	8.9%
Visitor Days		2.4%	4.4%	3.7%	5.9%	5.8%	6.9%	6.4%	-59.1%	-21.8%	1.2%	11.2%
Direct Employment		2.2%	4.8%	6.1%	10.2%	9.5%	11.9%	13.2%	-38.8%	-16.9%	-9.9%	2.0%

"Linear" = Linear Trendline

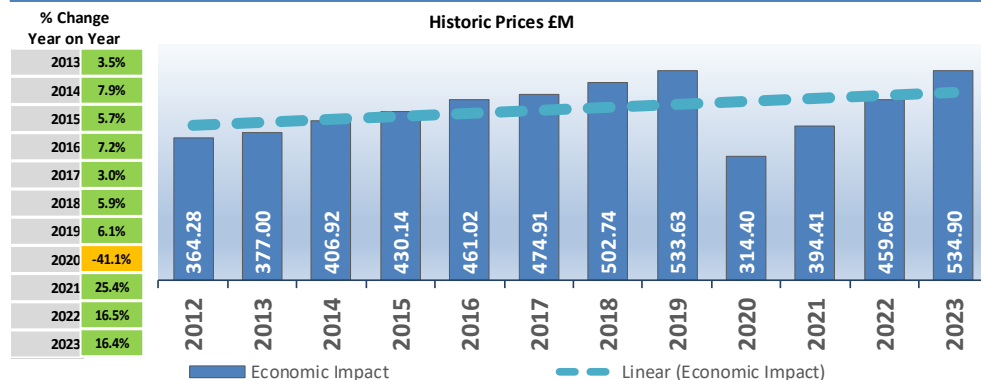
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2012 to 2023
Historic Prices

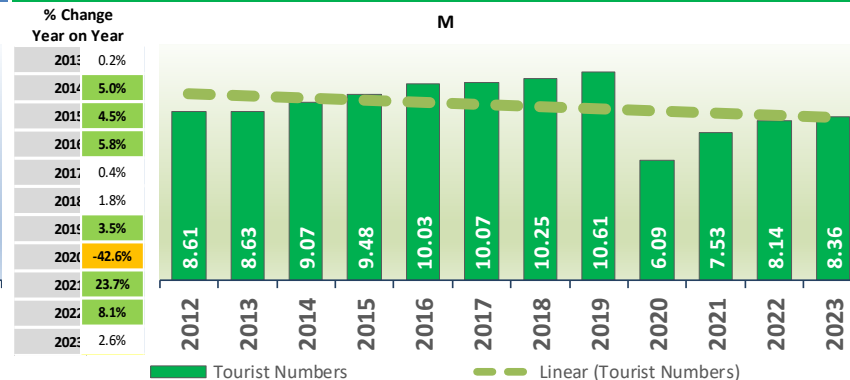
DAY VISITOR

KEY MEASURES
Historic Prices

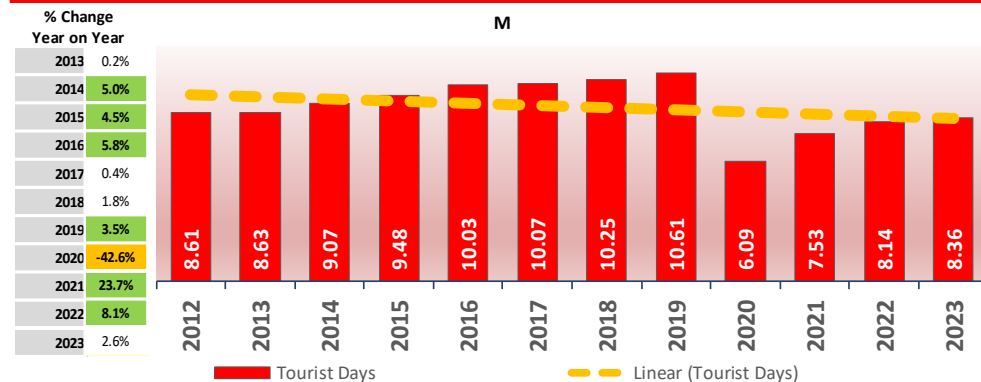
Economic Impact - Historic Prices - Day Visitor



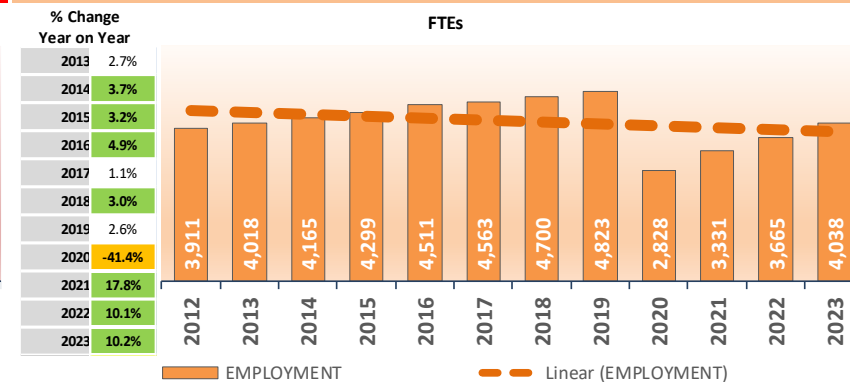
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Historic Prices		3.5%	11.7%	18.1%	26.6%	30.4%	38.0%	46.5%	-13.7%	8.3%	26.2%	46.8%
Visitor Numbers		0.2%	5.2%	10.0%	16.4%	16.9%	19.0%	23.2%	-29.3%	-12.5%	-5.5%	-3.0%
Visitor Days		0.2%	5.2%	10.0%	16.4%	16.9%	19.0%	23.2%	-29.3%	-12.5%	-5.5%	-3.0%
Direct Employment		2.7%	6.5%	9.9%	15.3%	16.7%	20.2%	23.3%	-27.7%	-14.8%	-6.3%	3.2%

"Linear" = Linear Trendline

Distribution of Key Impacts by Visitor Type, Month and Sector for the Period 2012 to 2023

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2012-2023 - FINAL
WARRINGTON

2023
Historic Prices

TOTAL

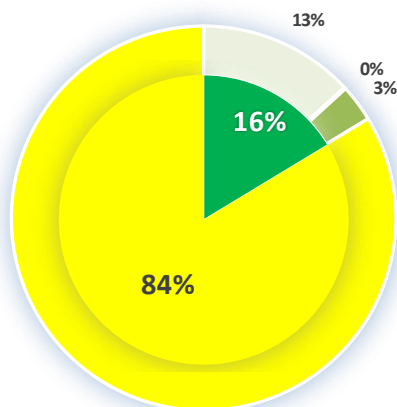
DISTRIBUTION BY VISITOR TYPE
Historic Prices

Economic Impact - Historic Prices - £M - Share of Total

Visitor Numbers - 2023 - M - Share of Total

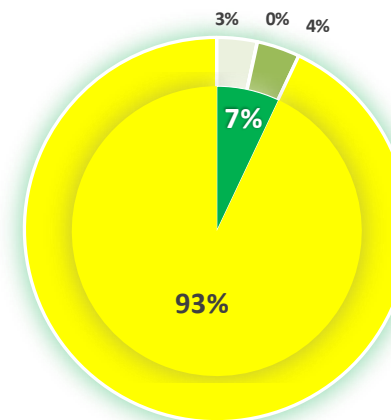
TOTAL
£639.41m

	£M
Serviced	83.54
Non-Serviced	0.98
SFR	19.98
Staying Visitor	104.50
Day Visitor	534.90
Total	639.41



TOTAL
8.99m

	M
Serviced	0.30
Non-Serviced	0.00
SFR	0.32
Staying Visitor	0.63
Day Visitor	8.36
Total	8.99

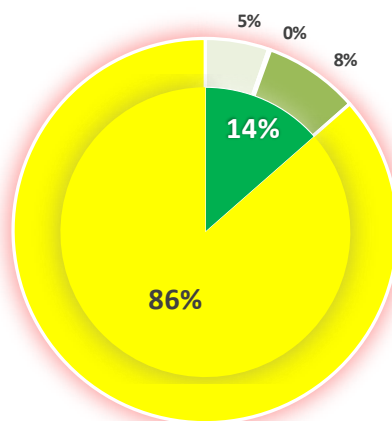


Visitor Days - 2023 - M - Share of Total

Direct Employment Supported - 2023 - FTEs - Share of Total

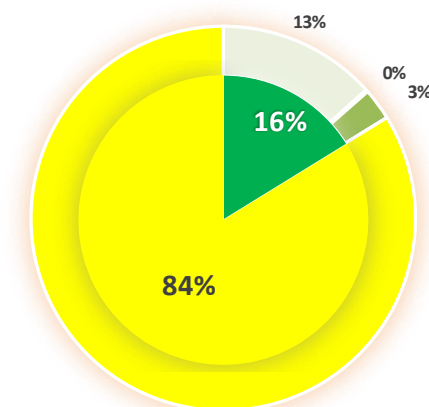
TOTAL
9.66m

	M
Serviced	0.52
Non-Serviced	0.02
SFR	0.77
Staying Visitor	1.31
Day Visitor	8.36
Total	9.66



TOTAL
4,820 Direct FTEs
6,170 Total FTEs

	FTEs
Serviced	643
Non-Serviced	9
SFR	130
Staying Visitor	781
Day Visitor	4,038
Total	4,820



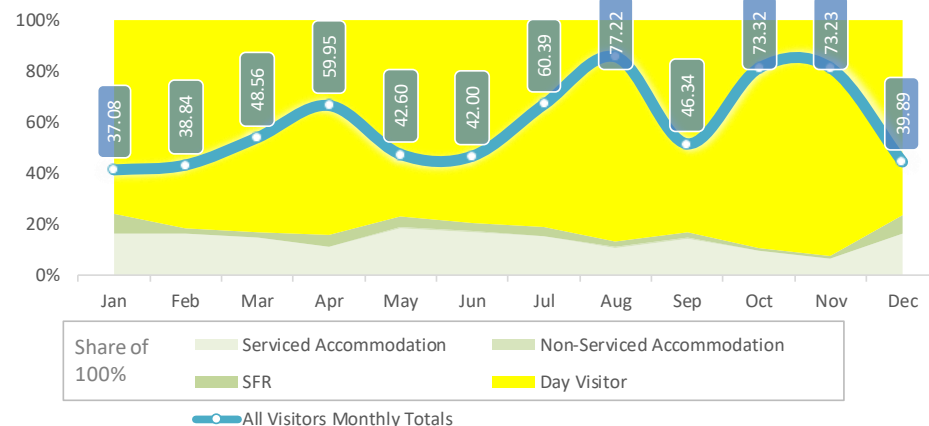
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2023
Historic Prices

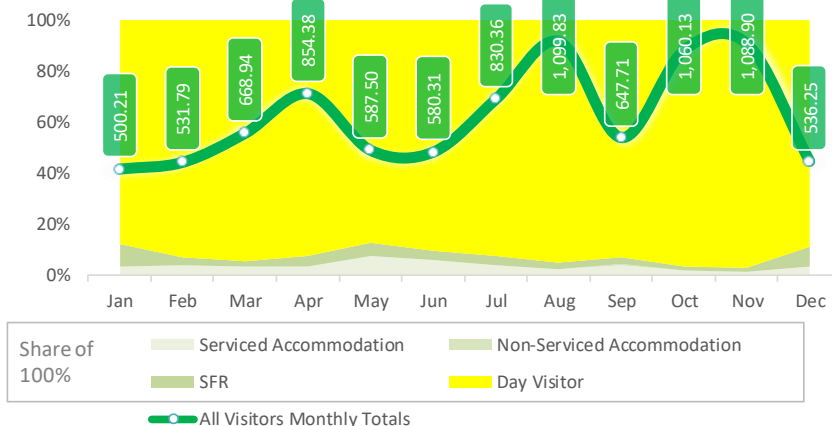
TOTAL

DISTRIBUTION BY MONTH
Historic Prices

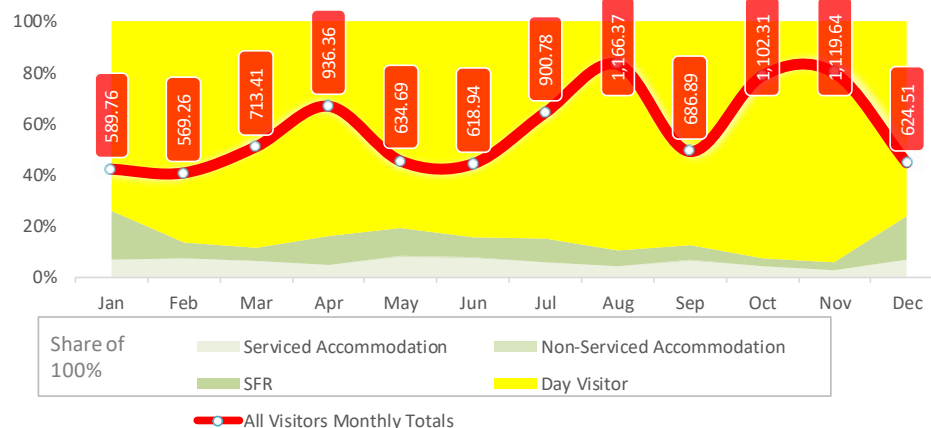
Economic Impact - Historic Prices - £M - Distribution of Impact by Month



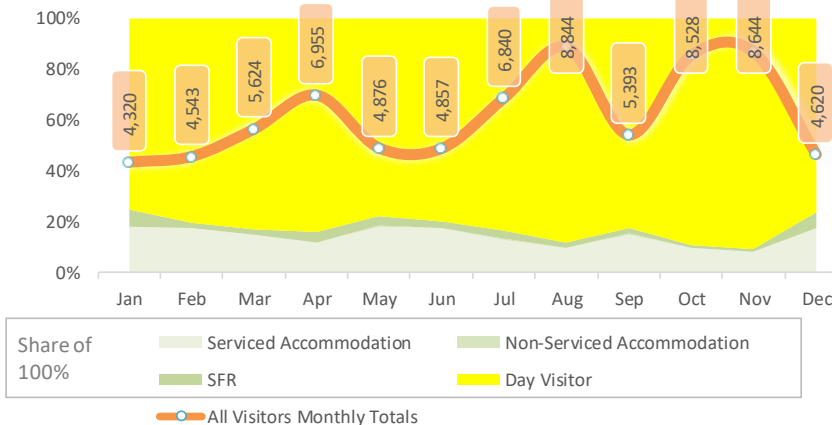
Visitor Numbers - 2023 - 000s - Distribution of Impact by Month



Visitor Days - 2023 - 000s - Distribution of Impact by Month



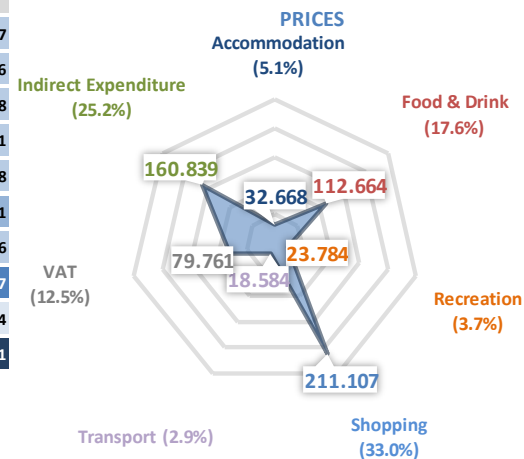
Direct Employment Supported - 2023 - FTEs - Distribution of Impact by Month



SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT IN HISTORIC PRICES

SECTOR / YEAR		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Accommodation	£M	24.51	23.86	27.16	27.83	29.90	30.29	30.97	31.22	6.657	17.00	24.66	32.67
Food & Drink	£M	75.59	78.44	84.47	88.84	95.02	97.73	103.41	109.41	66.67	81.60	95.66	112.66
Recreation	£M	15.87	16.49	17.75	18.64	19.94	20.48	21.67	22.91	13.86	17.11	20.05	23.78
Shopping	£M	142.30	147.53	158.97	167.46	179.20	184.42	195.16	206.69	119.59	153.13	180.02	211.11
Transport	£M	12.16	12.65	13.54	14.11	14.97	15.41	16.27	17.09	9.198	12.74	15.70	18.58
Direct Revenue	£M	270.43	278.97	301.88	316.88	339.03	348.33	367.48	387.33	215.97	281.59	336.09	398.81
VAT	£M	54.09	55.79	60.38	63.38	67.81	69.67	73.50	77.47	37.12	55.24	67.22	79.76
Direct Expenditure	£M	324.52	334.77	362.25	380.26	406.83	417.99	440.97	464.79	253.09	336.82	403.31	478.57
Indirect Expenditure	£M	109.12	112.64	121.81	128.03	137.00	140.84	148.69	156.94	86.85	114.23	136.10	160.84
TOTAL	£M	433.64	447.41	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41

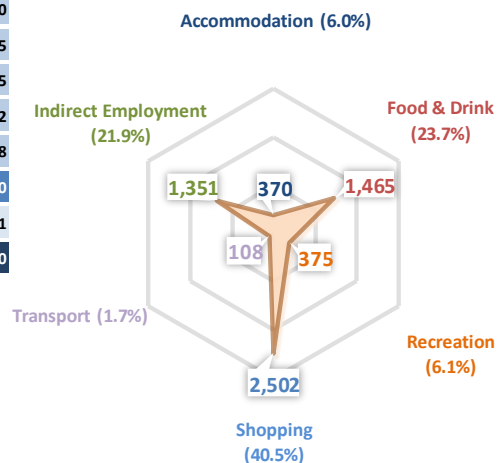
2023 SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT IN HISTORIC PRICES



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTEs

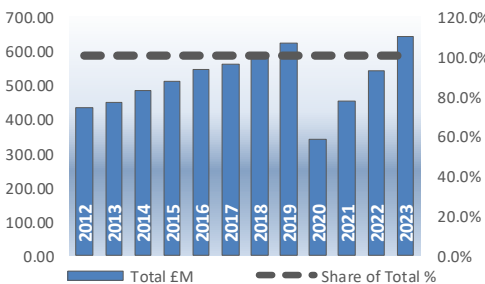
SECTOR / YEAR		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Accommodation	FTEs	446	441	440	440	449	424	424	424	269	400	344	370
Food & Drink	FTEs	1,398	1,439	1,489	1,529	1,601	1,617	1,665	1,703	1,007	1,184	1,314	1,465
Recreation	FTEs	356	367	380	389	408	411	423	433	254	301	334	375
Shopping	FTEs	2,398	2,468	2,554	2,627	2,753	2,781	2,864	2,932	1,647	2,026	2,253	2,502
Transport	FTEs	100	104	107	108	113	114	117	119	62	83	96	108
Direct Employment	FTEs	4,698	4,819	4,969	5,094	5,323	5,347	5,493	5,611	3,239	3,995	4,341	4,820
Indirect Employment	FTEs	1,303	1,335	1,387	1,423	1,491	1,505	1,546	1,578	868	1,074	1,207	1,351
TOTAL	FTEs	6,002	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170

2023 SECTORAL DISTRIBUTION OF EMPLOYMENT - FTEs



Unindexed Economic Impact by Month, Year and Visitor Type for the Period 2012 to 2023

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON											2012 to 2023 Historic Prices			TOTAL		ECONOMIC IMPACT Historic Prices					
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		TOTAL																			
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4			
% Change 2012 to 2023		52.9%	77.8%	31.7%	41.2%	46.5%	17.1%	46.4%	79.2%	28.1%	64.7%	47.0%	40.4%		47.5%	50.0%	34.6%	52.6%	51.9%		
% Change 2022 to 2023		23.2%	34.8%	19.9%	14.6%	21.6%	14.2%	21.2%	18.4%	21.6%	12.6%	13.8%	20.0%		18.5%	25.2%	16.5%	20.1%	14.6%		
Average Annual Change		4.8%	7.1%	2.9%	3.7%	4.2%	1.6%	4.2%	7.2%	2.6%	5.9%	4.3%	3.7%		4.3%	4.5%	3.1%	4.8%	4.7%		
2012		£M	24.25	21.85	36.86	42.46	29.07	35.86	41.25	43.09	36.18	44.52	49.82		28.42	433.64	Annual Change	82.96	107.39	120.52	122.76
2013		£M	23.55	23.08	35.72	45.83	32.01	34.70	42.23	46.91	32.43	48.96	54.65	27.35	447.41	3.2%		82.35	112.54	121.57	130.96
2014		£M	26.93	24.00	39.02	50.78	34.53	35.91	47.89	52.23	35.09	51.83	56.97	28.89	484.06	8.2%		89.95	121.21	135.21	137.69
2015		£M	27.72	26.56	39.31	53.08	36.04	34.77	50.69	60.57	35.55	58.61	53.91	31.47	508.29	5.0%		93.59	123.89	146.81	143.99
2016		£M	29.03	29.47	40.76	55.02	37.39	36.96	54.96	66.45	38.38	63.11	58.85	33.44	543.83	7.0%		99.26	129.37	159.80	155.40
2017		£M	30.76	29.96	41.83	59.41	38.62	38.13	56.45	68.60	39.74	62.65	61.36	31.33	558.84	2.8%		102.55	136.15	164.79	155.34
2018		£M	33.95	34.16	43.42	60.91	40.83	40.69	59.09	71.06	42.06	66.75	64.19	32.56	589.66	5.5%		111.53	142.42	172.21	163.50
2019		£M	37.16	38.62	46.60	65.12	42.43	42.04	61.22	74.55	44.44	67.56	67.15	34.85	621.73	5.4%		122.38	149.59	180.21	169.55
2020		£M	37.39	35.72	25.95	2.478	2.400	12.72	41.89	54.99	35.34	48.59	17.32	25.14	339.94	-45.3%		99.06	17.60	132.23	91.06
2021		£M	9.571	7.114	9.549	27.30	26.71	36.35	43.12	76.59	42.91	67.48	67.57	36.80	451.06	32.7%		26.23	90.35	162.61	171.86
2022		£M	30.10	28.82	40.51	52.31	35.04	36.76	49.85	65.21	38.10	65.14	64.33	33.23	539.41	19.6%		99.44	124.11	153.17	162.70
2023		£M	37.08	38.84	48.56	59.95	42.60	42.00	60.39	77.22	46.34	73.32	73.23	39.89	639.41	18.5%		124.48	144.54	183.95	186.44
ECONOMIC IMPACT - IN HISTORIC PRICES														TOTAL							
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M	Economic Impact by Year and Share of Total						
Total		£M	433.64	447.41	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41							
All Visitor Types		£M	433.64	447.41	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41							
Share of Total		%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share		%																			
Change in Share from 2012		%																			
Avg Ann. Change in Share		%																			

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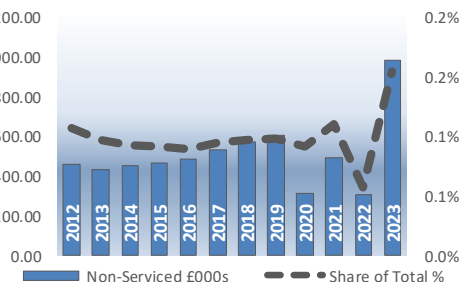
STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON										2012 to 2023 Historic Prices		SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices						
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		61.2%	48.4%	47.6%	39.5%	58.2%	38.1%	81.0%	60.9%	37.8%	41.2%	7.5%	45.4%	47.5%	Annual Change	51.8%	45.2%	60.2%	31.9%	
% Change 2022 to 2023		63.2%	38.4%	35.8%	32.0%	33.2%	32.5%	31.2%	33.9%	32.1%	28.1%	28.6%	33.9%	34.5%		44.2%	32.6%	32.4%	30.3%	
Average Annual Change		5.6%	4.4%	4.3%	3.6%	5.3%	3.5%	7.4%	5.5%	3.4%	3.7%	0.7%	4.1%	4.3%		4.7%	4.1%	5.5%	2.9%	
2012	£M	3.759	4.248	4.879	4.838	4.972	5.159	5.026	5.188	4.808	4.894	4.366	4.521	56.66	0.9%	12.89	14.97	15.02	13.78	
2013	£M	3.764	4.403	5.164	4.821	5.401	4.992	5.901	5.545	4.668	4.807	3.319	4.357	57.14		13.33	15.21	16.11	12.48	
2014	£M	4.158	4.753	5.858	5.465	6.139	5.342	6.868	6.155	5.154	5.107	3.514	4.748	63.26		10.7%	14.77	16.95	18.18	13.37
2015	£M	4.509	5.083	5.685	5.202	6.203	5.333	6.794	6.480	5.200	5.288	3.627	4.699	64.10		1.3%	15.28	16.74	18.47	13.61
2016	£M	4.938	5.417	5.849	5.647	6.634	5.864	7.301	6.618	5.571	5.601	3.903	5.078	68.42		6.7%	16.20	18.15	19.49	14.58
2017	£M	5.090	5.372	5.902	5.560	6.639	5.751	7.477	6.812	5.561	5.607	3.883	5.286	68.94		0.8%	16.36	17.95	19.85	14.78
2018	£M	5.192	5.420	6.028	5.659	6.628	6.017	8.188	7.395	5.610	5.852	3.872	5.349	71.21		3.3%	16.64	18.30	21.19	15.07
2019	£M	5.264	5.472	6.078	5.726	6.751	6.122	8.245	7.432	5.630	5.930	4.036	5.319	72.00		1.1%	16.81	18.60	21.31	15.28
2020	£M	3.150	3.638	1.982	0.173	0.333	0.338	1.842	2.728	2.111	1.543	0.288	0.997	19.12		-73.4%	8.769	0.844	6.681	2.828
2021	£M	2.019	2.225	2.630	2.427	3.544	3.948	5.860	5.852	4.404	4.690	3.023	3.844	44.47	132.5%	6.874	9.918	16.12	11.56	
2022	£M	3.714	4.556	5.301	5.114	5.902	5.380	6.933	6.231	5.017	5.393	3.649	4.908	62.10	39.7%	13.57	16.40	18.18	13.95	
2023	£M	6.061	6.303	7.200	6.749	7.864	7.126	9.095	8.346	6.628	6.910	4.692	6.572	83.54	34.5%	19.56	21.74	24.07	18.17	
ECONOMIC IMPACT - IN HISTORIC PRICES														SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total						
Serviced	£M	56.66	57.14	63.26	64.10	68.42	68.94	71.21	72.00	19.12	44.47	62.10	83.54							
All Visitor Types	£M	433.64	447.41	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41							
Share of Total	%	13.1%	12.8%	13.1%	12.6%	12.6%	12.3%	12.1%	11.6%	5.6%	9.9%	11.5%	13.1%							
Annual Change in Share	%		-2.3%	2.3%	-3.5%	-0.2%	-1.9%	-2.1%	-4.1%	-51.4%	75.3%	16.8%	13.5%							
Change in Share from 2012	%		-2.3%	0.0%	-3.5%	-3.7%	-5.6%	-7.6%	-11.4%	-56.9%	-24.6%	-11.9%	0.0%							
Avg Ann. Change in Share	%		-2.3%	0.0%	-1.2%	-0.9%	-1.1%	-1.3%	-1.6%	-7.1%	-2.7%	-1.2%	0.0%							

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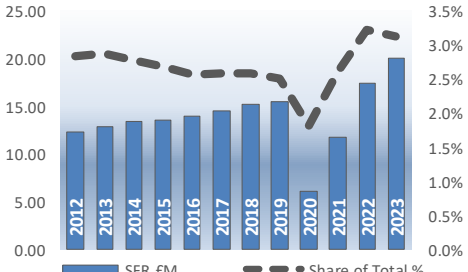
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STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON										2012 to 2023 Historic Prices			NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		NON-SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £000s - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2012 to 2023		14.6%	-11.6%	38.6%	66.6%	185.0%	171.4%	104.8%	191.2%	221.8%	22.4%	41.4%	86.2%		113.0%	11.7%	145.6%	169.4%	46.4%
% Change 2022 to 2023		39.2%	47.4%	66.7%	163.0%	436.6%	385.7%	203.5%	340.9%	438.2%	74.8%	91.3%	86.7%		217.7%	51.4%	330.0%	315.7%	83.6%
Average Annual Change		1.3%	-1.1%	3.5%	6.1%	16.8%	15.6%	9.5%	17.4%	20.2%	2.0%	3.8%	7.8%		10.3%	1.1%	13.2%	15.4%	4.2%
2012 £000s		23.3	30.4	23.9	36.6	42.3	47.7	59.6	62.1	47.5	36.5	25.5	25.3		460.6	77.6	126.6	169.2	87.3
2013 £000s		23.0	29.6	24.3	34.1	37.8	43.6	54.5	58.1	42.8	34.8	25.4	25.7	433.8	-5.8%	76.9	115.6	155.4	85.9
2014 £000s		23.6	30.1	24.0	34.6	38.3	44.1	56.5	61.6	45.3	36.8	26.5	26.6	448.1	3.3%	77.7	117.0	163.5	90.0
2015 £000s		24.6	31.2	24.9	35.7	39.5	45.4	58.3	64.0	47.3	38.6	27.9	28.0	465.4	3.9%	80.7	120.6	169.6	94.5
2016 £000s		26.6	33.1	26.0	37.1	41.0	47.1	59.6	66.1	49.6	40.4	29.2	29.6	485.2	4.3%	85.7	125.1	175.3	99.1
2017 £000s		28.9	35.6	27.8	39.4	43.4	49.3	69.5	77.4	52.7	42.8	30.9	32.2	529.9	9.2%	92.3	132.1	199.6	105.9
2018 £000s		31.5	38.1	30.3	42.5	46.2	54.7	73.7	81.4	56.5	47.9	32.7	35.1	570.7	7.7%	100.0	143.4	211.7	115.7
2019 £000s		35.4	40.2	31.9	48.6	49.2	56.1	79.3	83.9	56.9	48.8	36.6	38.8	605.7	6.1%	107.5	154.0	220.1	124.2
2020 £000s		36.8	30.6	18.0	0.8	1.2	1.8	50.9	63.2	53.8	32.0	1.4	19.2	309.6	-48.9%	85.5	3.9	167.8	52.5
2021 £000s		5.8	6.5	5.6	20.7	39.7	58.3	76.0	83.4	70.5	58.4	34.7	34.2	493.9	59.5%	17.9	118.7	229.9	127.3
2022 £000s		19.2	18.2	19.9	23.2	22.5	26.6	40.2	41.0	28.4	25.6	18.9	25.2	308.8	-37.5%	57.3	72.3	109.6	69.6
2023 £000s		26.7	26.9	33.2	61.0	120.5	129.4	122.0	180.8	152.8	44.7	36.1	47.0	981.1	217.7%	86.7	310.9	455.6	127.8
ECONOMIC IMPACT - IN HISTORIC PRICES														NON-SERVICED ACCOMMODATION					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£000s	Economic Impact by Year and Share of Total				
Non-Serviced £000s		460.6	433.8	448.1	465.4	485.2	529.9	570.7	605.7	309.6	493.9	308.8	981.1						
All Visitor Types £M		433.6	447.4	484.1	508.3	543.8	558.8	589.7	621.7	339.9	451.1	539.4	639.4						
Share of Total %		0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.2%						
Annual Change in Share %			-8.7%	-4.5%	-1.1%	-2.6%	6.3%	2.1%	0.7%	-6.5%	20.2%	-47.7%	168.0%						
Change in Share from 2012 %			-8.7%	-12.9%	-13.8%	-16.0%	-10.7%	-8.9%	-8.3%	-14.3%	3.1%	-46.1%	44.4%						
Avg Ann. Change in Share %			-8.7%	-6.4%	-4.6%	-4.0%	-2.1%	-1.5%	-1.2%	-1.8%	0.3%	-4.6%	4.0%						

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STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON											2012 to 2023 Historic Prices			SFR	ECONOMIC IMPACT Historic Prices									
ECONOMIC IMPACT BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER								
KEY			SFR											TOTAL	% Change									
An increase of 3% or more			ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																					
Less than 3% change			Q1			Q2			Q3			Q4			Annual Change	Q1	Q2	Q3	Q4					
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC										
% Change 2012 to 2023			68.2%	61.8%	62.9%	59.3%	68.8%	60.2%	68.9%	65.3%	60.7%	60.3%	48.2%	62.0%						63.3%	65.9%	62.4%	65.8%	58.9%
% Change 2022 to 2023			22.4%	14.8%	14.3%	13.4%	14.8%	14.7%	13.7%	15.7%	15.0%	11.8%	12.5%	13.8%						15.2%	19.2%	14.1%	14.7%	13.1%
Average Annual Change			6.2%	5.6%	5.7%	5.4%	6.3%	5.5%	6.3%	5.9%	5.5%	5.5%	4.4%	5.6%						5.8%	6.0%	5.7%	6.0%	5.4%
2012	£M		1.720	0.560	0.580	1.690	1.080	0.775	1.236	1.141	0.649	0.576	0.560	1.672	12.24	Annual Change	2.859	3.544	3.026	2.808				
2013	£M		1.801	0.592	0.621	1.768	1.166	0.803	1.334	1.203	0.673	0.601	0.545	1.733	12.84		4.9%	3.014	3.736	3.210	2.879			
2014	£M		1.884	0.614	0.655	1.863	1.230	0.829	1.414	1.255	0.702	0.618	0.562	1.800	13.43		4.6%	3.154	3.922	3.371	2.980			
2015	£M		1.953	0.634	0.651	1.842	1.242	0.834	1.417	1.285	0.709	0.630	0.572	1.808	13.58		1.1%	3.238	3.918	3.411	3.010			
2016	£M		2.018	0.648	0.657	1.895	1.271	0.861	1.452	1.291	0.726	0.642	0.586	1.855	13.90		2.4%	3.323	4.027	3.469	3.082			
2017	£M		2.118	0.669	0.683	1.952	1.317	0.885	1.516	1.353	0.751	0.665	0.605	1.944	14.46		4.0%	3.470	4.154	3.620	3.214			
2018	£M		2.226	0.699	0.718	2.044	1.373	0.937	1.584	1.411	0.785	0.705	0.630	2.038	15.15		4.8%	3.643	4.353	3.780	3.373			
2019	£M		2.279	0.714	0.734	2.092	1.408	0.959	1.620	1.441	0.800	0.721	0.649	2.074	15.49		2.3%	3.726	4.459	3.861	3.445			
2020	£M		2.020	0.697	0.354	0.092	0.101	0.077	0.566	0.820	0.452	0.282	0.067	0.583	6.113		-60.5%	3.071	0.270	1.839	0.933			
2021	£M		1.096	0.363	0.399	1.117	0.942	0.790	1.481	1.458	0.799	0.728	0.616	1.903	11.69		91.3%	1.859	2.850	3.738	3.246			
2022	£M		2.364	0.789	0.827	2.375	1.587	1.082	1.837	1.630	0.907	0.826	0.738	2.380	17.34	48.3%	3.980	5.044	4.374	3.944				
2023	£M		2.893	0.906	0.945	2.693	1.822	1.241	2.088	1.887	1.043	0.923	0.830	2.709	19.98	15.2%	4.744	5.755	5.018	4.462				
ECONOMIC IMPACT - IN HISTORIC PRICES															SFR									
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total										
SFR	£M	12.24	12.84	13.43	13.58	13.90	14.46	15.15	15.49	6.113	11.69	17.34	19.98											
All Visitor Types	£M	433.64	447.41	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41											
Share of Total	%	2.8%	2.9%	2.8%	2.7%	2.6%	2.6%	2.6%	2.5%	1.8%	2.6%	3.2%	3.1%											
Annual Change in Share	%		1.7%	-3.3%	-3.7%	-4.3%	1.2%	-0.7%	-3.0%	-27.8%	44.2%	24.0%	-2.8%											
Change in Share from 2012	%		1.7%	-1.7%	-5.3%	-9.4%	-8.3%	-9.0%	-11.7%	-36.3%	-8.1%	13.9%	10.7%											
Avg Ann. Change in Share	%		1.7%	-0.9%	-1.8%	-2.4%	-1.7%	-1.5%	-1.7%	-4.5%	-0.9%	1.4%	1.0%											

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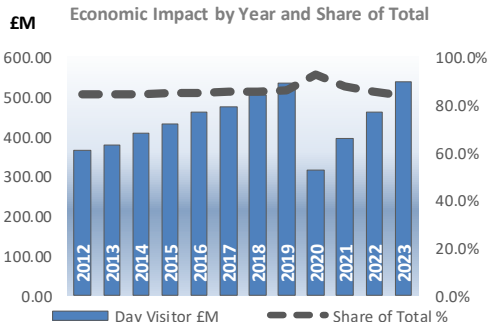
STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON											2012 to 2023 Historic Prices			STAYING VISITOR		ECONOMIC IMPACT Historic Prices				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2012 to 2023		63.2%	49.6%	49.1%	44.8%	60.9%	42.0%	78.8%	62.9%	42.1%	43.0%	12.2%	50.0%		50.7%	54.2%	49.2%	62.2%	36.5%	
% Change 2022 to 2023		47.3%	34.9%	33.0%	26.5%	30.6%	30.9%	28.3%	31.8%	31.4%	26.2%	26.2%	27.6%		31.0%	38.5%	29.3%	30.3%	26.7%	
Average Annual Change		5.7%	4.5%	4.5%	4.1%	5.5%	3.8%	7.2%	5.7%	3.8%	3.9%	1.1%	4.5%		4.6%	4.9%	4.5%	5.7%	3.3%	
2012		£M	5.502	4.839	5.483	6.565	6.094	5.981	6.321	6.391	5.504	5.507	4.952		6.218	69.36	15.82	18.64	18.22	16.68
2013		£M	5.587	5.025	5.809	6.623	6.604	5.838	7.289	6.806	5.384	5.442	3.889	6.115	70.41	1.5%	16.42	19.07	19.48	15.45
2014		£M	6.066	5.397	6.538	7.363	7.408	6.215	8.338	7.471	5.901	5.762	4.103	6.575	77.14	9.5%	18.00	20.99	21.71	16.44
2015		£M	6.487	5.748	6.361	7.080	7.485	6.212	8.269	7.829	5.956	5.956	4.227	6.536	78.15	1.3%	18.60	20.78	22.05	16.72
2016		£M	6.983	6.098	6.532	7.579	7.946	6.772	8.812	7.976	6.347	6.283	4.517	6.962	82.81	6.0%	19.61	22.30	23.13	17.76
2017		£M	7.237	6.077	6.613	7.552	7.999	6.686	9.062	8.243	6.364	6.315	4.518	7.262	83.93	1.4%	19.93	22.24	23.67	18.10
2018		£M	7.449	6.157	6.777	7.745	8.047	7.008	9.846	8.887	6.451	6.605	4.534	7.422	86.93	3.6%	20.38	22.80	25.18	18.56
2019		£M	7.578	6.227	6.843	7.867	8.208	7.138	9.944	8.956	6.487	6.700	4.722	7.432	88.10	1.3%	20.65	23.21	25.39	18.85
2020		£M	5.207	4.366	2.354	0.266	0.435	0.416	2.459	3.611	2.617	1.857	0.357	1.599	25.54	-71.0%	11.93	1.118	8.687	3.813
2021		£M	3.122	2.594	3.035	3.565	4.526	4.796	7.417	7.394	5.274	5.476	3.674	5.781	56.65	121.8%	8.751	12.89	20.09	14.93
2022		£M	6.097	5.363	6.148	7.512	7.512	6.489	8.810	7.903	5.953	6.244	4.406	7.313	79.75	40.8%	17.61	21.51	22.66	17.96
2023		£M	8.980	7.236	8.177	9.503	9.807	8.496	11.30	10.41	7.823	7.877	5.558	9.328	104.50	31.0%	24.39	27.81	29.54	22.76
ECONOMIC IMPACT - IN HISTORIC PRICES														STAYING VISITOR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total						
Staying Visitor		£M	69.36	70.41	77.14	78.15	82.81	83.93	86.93	88.10	25.54	56.65	79.75	104.50						
All Visitor Types		£M	433.64	447.41	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41						
Share of Total		%	16.0%	15.7%	15.9%	15.4%	15.2%	15.0%	14.7%	14.2%	7.5%	12.6%	14.8%	16.3%						
Annual Change in Share		%		-1.6%	1.3%	-3.5%	-1.0%	-1.4%	-1.8%	-3.9%	-47.0%	67.1%	17.7%	10.5%						
Change in Share from 2012		%		-1.6%	-0.4%	-3.9%	-4.8%	-6.1%	-7.8%	-11.4%	-53.0%	-21.5%	-7.6%	2.2%						
Avg Ann. Change in Share		%		-1.6%	-0.2%	-1.3%	-1.2%	-1.2%	-1.3%	-1.6%	-6.6%	-2.4%	-0.8%	0.2%						

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STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON											2012 to 2023 Historic Prices			DAY VISITOR		ECONOMIC IMPACT Historic Prices									
ECONOMIC IMPACT BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER									
KEY			DAY VISITOR											TOTAL	% Change										
An increase of 3% or more			ECONOMIC IMPACT £M - IN HISTORIC PRICES / PERCENTAGE CHANGES																						
Less than 3% change			Q1			Q2			Q3			Q4			Annual Change		Q1	Q2	Q3	Q4					
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC											
% Change 2012 to 2023			49.9%	85.8%	28.7%	40.5%	42.7%	12.1%	40.5%	82.0%	25.6%	67.7%	50.8%	37.7%							46.8%	49.1%	31.5%	50.9%	54.3%
% Change 2022 to 2023			17.1%	34.7%	17.5%	12.6%	19.1%	10.7%	19.6%	16.6%	19.8%	11.1%	12.9%	17.9%							16.4%	22.3%	13.8%	18.3%	13.1%
Average Annual Change			4.5%	7.8%	2.6%	3.7%	3.9%	1.1%	3.7%	7.5%	2.3%	6.2%	4.6%	3.4%							4.3%	4.5%	2.9%	4.6%	4.9%
2012	£M		18.75	17.01	31.38	35.90	22.98	29.88	34.92	36.70	30.68	39.01	44.87	22.20	364.28		67.14	88.75	102.30	106.08					
2013	£M		17.96	18.06	29.91	39.21	25.40	28.87	34.94	40.11	27.04	43.52	50.76	21.23	377.00		3.5%	65.92	93.48	102.09	115.51				
2014	£M		20.86	18.60	32.49	43.41	27.12	29.69	39.55	44.76	29.19	46.07	52.87	22.31	406.92		7.9%	71.95	100.22	113.50	121.25				
2015	£M		21.24	20.81	32.95	46.00	28.55	28.56	42.42	52.74	29.59	52.66	49.69	24.93	430.14		5.7%	75.00	103.11	124.76	127.27				
2016	£M		22.05	23.37	34.22	47.44	29.44	30.19	46.15	58.48	32.04	56.83	54.33	26.48	461.02		7.2%	79.64	107.08	136.66	137.64				
2017	£M		23.53	23.88	35.21	51.86	30.62	31.44	47.39	60.35	33.38	56.33	56.84	24.07	474.91		3.0%	82.63	113.92	141.12	137.24				
2018	£M		26.50	28.01	36.64	53.16	32.78	33.68	49.24	62.17	35.61	60.15	59.65	25.14	502.74		5.9%	91.15	119.62	147.03	144.94				
2019	£M		29.58	32.40	39.75	57.25	34.22	34.91	51.27	65.59	37.96	60.86	62.42	27.41	533.63		6.1%	101.73	126.38	154.82	150.70				
2020	£M		32.18	31.36	23.60	2.212	1.965	12.30	39.43	51.38	32.73	46.73	16.97	23.55	314.40		-41.1%	87.14	16.48	123.54	87.24				
2021	£M		6.449	4.520	6.514	23.73	22.18	31.55	35.70	69.19	37.64	62.01	63.90	31.02	394.41		25.4%	17.48	77.47	142.53	156.93				
2022	£M		24.00	23.46	34.36	44.80	27.53	30.27	41.04	57.31	32.15	58.89	59.93	25.92	459.66	16.5%	81.83	102.60	130.50	144.73					
2023	£M		28.10	31.61	40.38	50.45	32.79	33.50	49.08	66.80	38.52	65.44	67.67	30.56	534.90	16.4%	100.09	116.74	154.41	163.67					
ECONOMIC IMPACT - IN HISTORIC PRICES														DAY VISITOR											
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total											
Day Visitor	£M	364.28	377.00	406.92	430.14	461.02	474.91	502.74	533.63	314.40	394.41	459.66	534.90												
All Visitor Types	£M	433.64	447.41	484.06	508.29	543.83	558.84	589.66	621.73	339.94	451.06	539.41	639.41												
Share of Total	%	84.0%	84.3%	84.1%	84.6%	84.8%	85.0%	85.3%	85.8%	92.5%	87.4%	85.2%	83.7%												
Annual Change in Share	%		0.3%	-0.2%	0.7%	0.2%	0.2%	0.3%	0.7%	7.8%	-5.5%	-2.5%	-1.8%												
Change in Share from 2012	%		0.3%	0.1%	0.7%	0.9%	1.2%	1.5%	2.2%	10.1%	4.1%	1.4%	-0.4%												
Avg Ann. Change in Share	%		0.3%	0.0%	0.2%	0.2%	0.2%	0.2%	0.3%	1.3%	0.5%	0.1%	0.0%												
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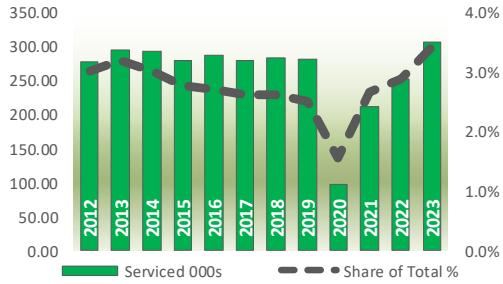
Visitor Numbers by Month, Year and Visitor Type for the Period 2012 to 2023

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON											2012 to 2023			TOTAL		VISITOR NUMBERS			
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		TOTAL																	
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2012 to 2023		0.7%	21.7%	-14.3%	-5.9%	-2.0%	-23.5%	-5.7%	19.0%	-15.7%	10.2%	-0.8%	-7.8%	-2.2%	Annual Change	-0.8%	-10.7%	0.2%	1.7%
% Change 2022 to 2023		4.6%	18.4%	4.1%	-0.2%	6.0%	-1.1%	5.8%	3.2%	6.1%	-1.7%	-0.2%	4.2%	3.1%		8.3%	1.3%	4.7%	0.0%
Average Annual Change		0.1%	2.0%	-1.3%	-0.5%	-0.2%	-2.1%	-0.5%	1.7%	-1.4%	0.9%	-0.1%	-0.7%	-0.2%		-0.1%	-1.0%	0.0%	0.2%
2012	M	0.497	0.437	0.780	0.908	0.599	0.758	0.880	0.924	0.768	0.962	1.098	0.582	9.193	0.4%	1.714	2.265	2.572	2.641
2013	M	0.466	0.451	0.724	0.960	0.649	0.713	0.859	0.972	0.665	1.034	1.194	0.543	9.231		1.641	2.322	2.497	2.770
2014	M	0.520	0.452	0.765	1.033	0.676	0.714	0.940	1.049	0.694	1.063	1.209	0.554	9.669	4.7%	1.737	2.423	2.683	2.826
2015	M	0.525	0.495	0.762	1.075	0.700	0.681	0.994	1.216	0.694	1.196	1.125	0.604	10.07	4.1%	1.783	2.456	2.904	2.925
2016	M	0.539	0.546	0.780	1.097	0.711	0.710	1.064	1.324	0.741	1.272	1.212	0.631	10.63	5.6%	1.865	2.518	3.129	3.115
2017	M	0.559	0.543	0.782	1.163	0.719	0.718	1.065	1.333	0.751	1.230	1.235	0.566	10.66	0.4%	1.884	2.601	3.148	3.031
2018	M	0.602	0.608	0.784	1.149	0.739	0.740	1.065	1.321	0.770	1.263	1.247	0.569	10.86	1.8%	1.993	2.628	3.156	3.079
2019	M	0.649	0.681	0.827	1.203	0.751	0.748	1.080	1.357	0.798	1.247	1.272	0.601	11.21	3.3%	2.157	2.701	3.235	3.120
2020	M	0.676	0.642	0.474	0.046	0.043	0.242	0.784	1.024	0.657	0.919	0.332	0.471	6.310	-43.7%	1.792	0.331	2.466	1.722
2021	M	0.151	0.104	0.143	0.487	0.469	0.645	0.735	1.373	0.760	1.220	1.249	0.642	7.979	26.4%	0.399	1.601	2.869	3.110
2022	M	0.478	0.449	0.643	0.856	0.554	0.587	0.785	1.066	0.610	1.079	1.091	0.515	8.713	9.2%	1.570	1.997	2.462	2.684
2023	M	0.500	0.532	0.669	0.854	0.587	0.580	0.830	1.100	0.648	1.060	1.089	0.536	8.986	3.1%	1.701	2.022	2.578	2.685
VISITOR NUMBERS														TOTAL					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	M Visitor No.s by Year and Share of Total					
Total	M	9.193	9.231	9.669	10.07	10.63	10.66	10.86	11.21	6.310	7.979	8.713	8.986	<div><div></div><div></div></div>					
All Visitor Types	M	9.193	9.231	9.669	10.07	10.63	10.66	10.86	11.21	6.310	7.979	8.713	8.986						
Share of Total	%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%						
Annual Change in Share	%																		
Change in Share from 2012	%																		
Avg Ann. Change in Share	%																		

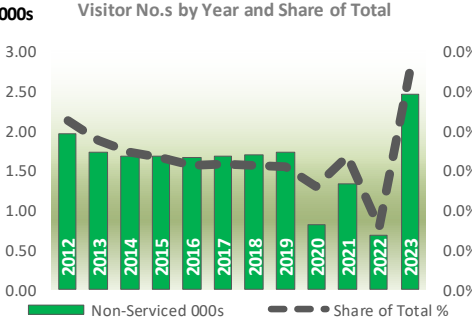
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STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON										2012 to 2023				SERVICED		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		24.9%	11.6%	-6.1%	25.2%	58.6%	12.5%	23.0%	-8.0%	8.9%	-9.0%	-21.2%	-3.0%	10.1%	Annual Change	7.6%	31.8%	6.9%	-11.1%	
% Change 2022 to 2023		44.0%	26.8%	23.3%	16.8%	23.4%	21.8%	19.7%	20.6%	20.4%	15.2%	16.2%	21.2%	21.7%		29.8%	21.1%	20.2%	17.4%	
Average Annual Change		2.3%	1.1%	-0.6%	2.3%	5.3%	1.1%	2.1%	-0.7%	0.8%	-0.8%	-1.9%	-0.3%	0.9%		0.7%	2.9%	0.6%	-1.0%	
2012	000s	13.2	19.1	22.4	22.0	27.1	30.0	25.2	30.3	24.8	23.2	20.2	19.0	276.6	Annual Change	54.7	79.1	80.3	62.4	
2013	000s	13.6	21.6	23.0	25.1	37.5	30.4	29.1	27.6	28.4	21.8	16.3	18.5	292.9		5.9%	58.2	93.0	85.1	56.6
2014	000s	14.0	21.4	23.9	27.2	40.5	30.9	27.8	24.9	25.8	20.8	15.6	18.3	291.0		-0.7%	59.3	98.6	78.5	54.6
2015	000s	14.4	20.1	19.5	24.3	39.8	29.9	28.1	26.6	24.2	19.2	15.0	16.2	277.5		-4.7%	54.1	94.0	78.9	50.5
2016	000s	16.0	20.5	19.4	27.3	39.8	31.1	28.7	25.7	25.8	19.9	15.3	16.4	285.9		3.0%	55.9	98.2	80.2	51.5
2017	000s	15.7	19.9	19.0	26.0	38.9	29.7	28.5	25.7	24.9	19.1	14.7	16.4	278.4		-2.6%	54.5	94.5	79.2	50.2
2018	000s	16.0	19.9	19.4	26.3	38.8	30.9	28.7	25.7	25.1	20.0	14.6	16.6	282.1		1.3%	55.4	96.0	79.5	51.2
2019	000s	15.9	19.7	19.2	26.1	38.8	30.9	28.5	25.4	24.7	19.9	14.9	16.2	280.2		-0.7%	54.9	95.7	78.6	51.0
2020	000s	13.7	18.8	9.0	1.1	2.7	2.4	9.4	14.0	13.3	7.4	1.5	4.4	97.8		-65.1%	41.5	6.3	36.7	13.3
2021	000s	7.5	9.8	10.2	13.5	24.9	24.3	25.0	24.8	23.6	19.2	13.6	14.3	210.5		115.2%	27.4	62.6	73.4	47.0
2022	000s	11.4	16.8	17.1	23.6	34.8	27.7	25.9	23.1	22.4	18.3	13.7	15.2	250.1		18.8%	45.3	86.1	71.4	47.3
2023	000s	16.4	21.3	21.1	27.6	42.9	33.8	31.0	27.8	27.0	21.1	15.9	18.4	304.4		21.7%	58.8	104.2	85.9	55.5
VISITOR NUMBERS														SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor No.s by Year and Share of Total					
Serviced	000s	276.6	292.9	291.0	277.5	285.9	278.4	282.1	280.2	97.8	210.5	250.1	304.4							
All Visitor Types	M	9.2	9.2	9.7	10.1	10.6	10.7	10.9	11.2	6.3	8.0	8.7	9.0							
Share of Total	%	3.0%	3.2%	3.0%	2.8%	2.7%	2.6%	2.6%	2.5%	1.5%	2.6%	2.9%	3.4%							
Annual Change in Share	%		5.5%	-5.2%	-8.4%	-2.4%	-3.0%	-0.4%	-3.8%	-38.0%	70.2%	8.8%	18.0%							
Change in Share from 2012	%		5.5%	0.0%	-8.4%	-10.6%	-13.2%	-13.6%	-16.9%	-48.5%	-12.3%	-4.6%	12.6%							
Avg Ann. Change in Share	%		5.5%	0.0%	-2.8%	-2.6%	-2.6%	-2.3%	-2.4%	-6.1%	-1.4%	-0.5%	1.1%							

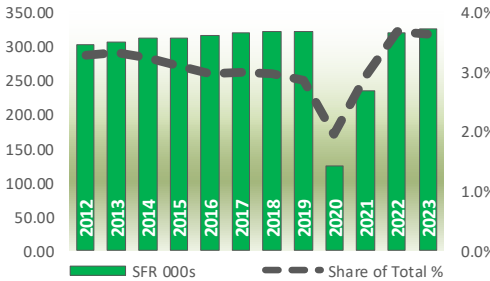
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STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON										2012 to 2023			NON-SERVICED		VISITOR NUMBERS					
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		-40.1%	-57.3%	-25.1%	-7.9%	75.7%	70.6%	39.2%	89.4%	91.2%	-38.8%	-29.9%	-3.2%	25.5%	Annual Change	-42.0%	48.4%	73.5%	-26.6%	
% Change 2022 to 2023		27.9%	32.0%	65.5%	174.0%	513.4%	453.2%	318.1%	528.6%	505.3%	60.9%	85.9%	85.4%	258.2%		42.7%	379.9%	448.4%	76.2%	
Average Annual Change		-3.6%	-5.2%	-2.3%	-0.7%	6.9%	6.4%	3.6%	8.1%	8.3%	-3.5%	-2.7%	-0.3%	2.3%		-3.8%	4.4%	6.7%	-2.4%	
2012	000s	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.9	Annual Change	0.3	0.6	0.6	0.4	
2013	000s	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		-11.4%	0.3	0.5	0.5	0.4
2014	000s	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		-3.2%	0.3	0.5	0.5	0.4
2015	000s	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		-0.1%	0.3	0.5	0.5	0.4
2016	000s	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		-0.3%	0.3	0.5	0.5	0.4
2017	000s	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		0.4%	0.3	0.5	0.5	0.4
2018	000s	0.1	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		1.0%	0.3	0.5	0.5	0.4
2019	000s	0.1	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.7		1.9%	0.3	0.5	0.5	0.4
2020	000s	0.1	0.1	0.1	0.0	0.0	0.0	0.1	0.1	0.2	0.1	0.0	0.1	0.8		-52.8%	0.2	0.0	0.4	0.2
2021	000s	0.0	0.0	0.0	0.1	0.1	0.2	0.2	0.2	0.2	0.2	0.1	0.1	1.3		64.2%	0.0	0.4	0.5	0.4
2022	000s	0.0	0.0	0.0	0.1	0.1	0.1	0.1	0.1	0.1	0.1	0.0	0.1	0.7	-48.8%	0.1	0.2	0.2	0.2	
2023	000s	0.1	0.1	0.1	0.2	0.4	0.4	0.3	0.4	0.4	0.1	0.1	0.1	2.4	258.2%	0.2	0.9	1.1	0.3	
VISITOR NUMBERS														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s Visitor No.s by Year and Share of Total						
Non-Serviced	000s	1.9	1.7	1.7	1.7	1.7	1.7	1.7	1.7	0.8	1.3	0.7	2.4							
All Visitor Types	M	9.2	9.2	9.7	10.1	10.6	10.7	10.9	11.2	6.3	8.0	8.7	9.0							
Share of Total	%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%							
Annual Change in Share	%		-11.8%	-7.6%	-4.0%	-5.5%	0.1%	-0.7%	-1.3%	-16.1%	29.9%	-53.1%	247.3%							
Change in Share from 2012	%		-11.8%	-18.5%	-21.8%	-26.1%	-26.1%	-26.6%	-27.6%	-39.3%	-21.2%	-63.0%	28.4%							
Avg Ann. Change in Share	%		-11.8%	-9.3%	-7.3%	-6.5%	-5.2%	-4.4%	-3.9%	-4.9%	-2.4%	-6.3%	2.6%							

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STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON										2012 to 2023			SFR	VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER			
KEY	SFR																	
An increase of 3% or more	VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change	Q1			Q2			Q3			Q4								
A Fall of 3% or more	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2012 to 2023	11.1%	6.9%	7.6%	5.3%	11.5%	5.8%	11.6%	9.2%	6.2%	5.9%	-2.1%	7.0%		7.7%	9.4%	7.4%	9.4%	4.6%
% Change 2022 to 2023	7.9%	1.3%	0.8%	0.0%	1.3%	1.1%	0.2%	2.1%	1.4%	-1.4%	-0.8%	0.3%		1.5%	4.8%	0.7%	1.1%	-0.3%
Average Annual Change	1.0%	0.6%	0.7%	0.5%	1.0%	0.5%	1.1%	0.8%	0.6%	0.5%	-0.2%	0.6%		0.7%	0.9%	0.7%	0.9%	0.4%
2012 000s	40.3	15.6	15.8	36.7	28.8	21.6	29.0	25.7	17.5	15.8	16.2	37.7		300.9	1.5%	71.8	87.1	72.3
2013 000s	40.9	16.0	16.4	37.2	30.1	21.7	30.3	26.3	17.6	15.9	15.3	37.8	305.5	73.3		89.0	74.2	69.0
2014 000s	41.6	16.2	16.8	38.1	30.9	21.8	31.3	26.7	17.9	16.0	15.3	38.3	310.8	74.6		90.8	75.8	69.5
2015 000s	42.7	16.5	16.6	37.3	30.9	21.7	31.0	27.0	17.9	16.1	15.4	38.0	310.9	75.7		89.8	75.9	69.5
2016 000s	43.5	16.6	16.5	37.9	31.2	22.1	31.3	26.8	18.0	16.2	15.6	38.5	314.2	1.0%	76.7	91.1	76.2	70.2
2017 000s	44.5	16.8	16.7	38.0	31.5	22.2	31.9	27.4	18.2	16.3	15.7	39.3	318.4	1.3%	78.0	91.6	77.4	71.3
2018 000s	45.0	16.8	16.9	38.3	31.6	22.6	32.1	27.4	18.3	16.7	15.7	39.7	321.0	0.8%	78.8	92.4	77.8	72.0
2019 000s	45.0	16.8	16.8	38.2	31.6	22.5	32.0	27.3	18.2	16.6	15.8	39.3	320.1	-0.3%	78.6	92.3	77.5	71.7
2020 000s	38.8	15.9	7.9	1.6	2.2	1.8	10.9	15.2	10.0	6.3	1.6	10.8	123.0	-61.6%	62.7	5.6	36.0	18.7
2021 000s	20.8	8.2	8.8	19.6	20.3	17.8	28.1	26.6	17.5	16.1	14.4	34.7	232.8	89.2%	37.8	57.7	72.1	65.2
2022 000s	41.5	16.5	16.9	38.7	31.7	22.6	32.3	27.6	18.4	17.0	16.0	40.2	319.3	37.2%	75.0	93.0	78.2	73.2
2023 000s	44.8	16.7	17.0	38.6	32.1	22.9	32.4	28.1	18.6	16.7	15.8	40.4	324.2	1.5%	78.6	93.6	79.1	72.9
VISITOR NUMBERS													SFR					
SHARE OF MARKET	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor No.s by Year and Share of Total				
SFR	000s	300.9	305.5	310.8	310.9	314.2	318.4	321.0	320.1	123.0	232.8	319.3	324.2					
All Visitor Types	M	9.2	9.2	9.7	10.1	10.6	10.7	10.9	11.2	6.3	8.0	8.7	9.0					
Share of Total	%	3.3%	3.3%	3.2%	3.1%	3.0%	3.0%	3.0%	2.9%	1.9%	2.9%	3.7%	3.6%					
Annual Change in Share	%		1.1%	-2.9%	-3.9%	-4.3%	1.0%	-1.0%	-3.4%	-31.7%	49.6%	25.6%	-1.6%					
Change in Share from 2012	%		1.1%	-1.8%	-5.6%	-9.7%	-8.8%	-9.7%	-12.8%	-40.4%	-10.9%	12.0%	10.2%					
Avg Ann. Change in Share	%		1.1%	-0.9%	-1.9%	-2.4%	-1.8%	-1.6%	-1.8%	-5.1%	-1.2%	1.2%	0.9%					

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON										2012 to 2023			STAYING VISITOR		VISITOR NUMBERS						
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																			
An increase of 3% or more		VISITOR NUMBERS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2012 to 2023		14.4%	9.3%	-0.5%	12.7%	34.4%	9.9%	17.0%	0.2%	8.2%	-3.2%	-12.8%	3.7%	8.9%	Annual Change	8.5%	19.1%	8.4%	-2.9%		
% Change 2022 to 2023		15.7%	14.2%	12.2%	6.5%	13.3%	13.1%	9.2%	11.2%	12.6%	7.3%	7.2%	6.1%	10.7%		14.3%	10.9%	10.8%	6.7%		
Average Annual Change		1.3%	0.8%	0.0%	1.2%	3.1%	0.9%	1.5%	0.0%	0.7%	-0.3%	-1.2%	0.3%	0.8%		0.8%	1.7%	0.8%	-0.3%		
2012		000s	53.6	34.9	38.4	58.9	56.0	51.9	54.4	56.2	42.6	39.2	36.5	56.8	579.4	3.6%	126.8	166.8	153.2	132.5	
2013		000s	54.6	37.8	39.5	62.4	67.8	52.3	59.6	54.0	46.2	37.9	31.7	56.5	600.2		131.8	182.5	159.8	126.0	
2014		000s	55.7	37.7	40.9	65.5	71.5	52.9	59.2	51.7	43.8	36.9	31.0	56.6	603.5		0.6%	134.2	190.0	154.7	124.5
2015		000s	57.2	36.7	36.1	61.7	70.8	51.8	59.3	53.7	42.3	35.5	30.5	54.3	590.1		-2.2%	130.1	184.3	155.3	120.4
2016		000s	59.6	37.3	35.9	65.4	71.1	53.4	60.2	52.7	44.0	36.2	31.0	54.9	601.7		2.0%	132.8	189.8	156.9	122.1
2017		000s	60.3	36.7	35.8	64.1	70.5	52.0	60.6	53.3	43.3	35.6	30.5	55.8	598.4		-0.5%	132.8	186.6	157.1	121.9
2018		000s	61.2	36.9	36.4	64.7	70.5	53.7	60.9	53.4	43.6	36.8	30.4	56.4	604.8		1.1%	134.4	188.9	157.9	123.6
2019		000s	61.0	36.6	36.1	64.4	70.5	53.6	60.6	53.0	43.1	36.7	30.8	55.7	602.0		-0.5%	133.7	188.5	156.6	123.1
2020		000s	52.6	34.8	16.9	2.8	4.9	4.2	20.4	29.2	23.4	13.9	3.1	15.2	221.6		-63.2%	104.4	11.9	73.1	32.2
2021		000s	28.3	18.0	19.0	33.1	45.3	42.3	53.2	51.6	41.2	35.4	28.1	49.1	444.6		100.6%	65.3	120.7	146.0	112.6
2022		000s	53.0	33.4	34.0	62.3	66.5	50.4	58.3	50.7	40.9	35.4	29.7	55.5	570.1	28.2%	120.4	179.3	149.8	120.6	
2023		000s	61.3	38.1	38.2	66.4	75.3	57.0	63.7	56.4	46.0	37.9	31.9	58.9	631.1	10.7%	137.6	198.7	166.1	128.7	
VISITOR NUMBERS														STAYING VISITOR							
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor No.s by Year and Share of Total						
Staying Visitor		000s	579.4	600.2	603.5	590.1	601.7	598.4	604.8	602.0	221.6	444.6	570.1	631.1							
All Visitor Types		M	9.2	9.2	9.7	10.1	10.6	10.7	10.9	11.2	6.3	8.0	8.7	9.0							
Share of Total		%	6.3%	6.5%	6.2%	5.9%	5.7%	5.6%	5.4%	3.5%	5.6%	6.5%	7.0%								
Annual Change in Share		%		3.2%	-4.0%	-6.1%	-3.4%	-0.9%	-0.7%	-3.6%	-34.6%	58.6%	17.4%	7.3%							
Change in Share from 2012		%		3.2%	-1.0%	-7.0%	-10.2%	-11.0%	-11.6%	-14.8%	-44.3%	-11.6%	3.8%	11.4%							
Avg Ann. Change in Share		%		3.2%	-0.5%	-2.3%	-2.5%	-2.2%	-1.9%	-2.1%	-5.5%	-1.3%	0.4%	1.0%							
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STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON											2012 to 2023			DAY VISITOR		VISITOR NUMBERS				
VISITOR NUMBERS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		DAY VISITOR																		
An increase of 3% or more		VISITOR NUMBERS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2012 to 2023		-1.0%	22.8%	-15.0%	-7.2%	-5.7%	-25.9%	-7.2%	20.2%	-17.1%	10.8%	-0.4%	-9.1%		-3.0%	-1.5%	-13.1%	-0.3%	1.9%	
% Change 2022 to 2023		3.2%	18.8%	3.6%	-0.7%	5.0%	-2.4%	5.5%	2.8%	5.6%	-2.0%	-0.4%	4.0%		2.6%	7.8%	0.3%	4.3%	-0.3%	
Average Annual Change		-0.1%	2.1%	-1.4%	-0.7%	-0.5%	-2.4%	-0.7%	1.8%	-1.6%	1.0%	0.0%	-0.8%		-0.3%	-0.1%	-1.2%	0.0%	0.2%	
2012	M	0.443	0.402	0.742	0.849	0.543	0.707	0.826	0.868	0.725	0.923	1.061	0.525		8.614	0.2%	1.588	2.099	2.419	2.508
2013	M	0.411	0.413	0.685	0.898	0.582	0.661	0.800	0.918	0.619	0.996	1.162	0.486	8.631	1.509		2.140	2.337	2.644	
2014	M	0.465	0.414	0.724	0.967	0.604	0.661	0.881	0.997	0.650	1.026	1.178	0.497	9.065	5.0%		1.603	2.233	2.529	2.701
2015	M	0.468	0.459	0.726	1.013	0.629	0.629	0.935	1.162	0.652	1.160	1.095	0.549	9.477	4.5%		1.652	2.272	2.749	2.804
2016	M	0.479	0.508	0.744	1.032	0.640	0.657	1.004	1.272	0.697	1.236	1.181	0.576	10.03	5.8%		1.732	2.329	2.972	2.993
2017	M	0.499	0.506	0.746	1.099	0.649	0.667	1.005	1.279	0.707	1.194	1.205	0.510	10.07	0.4%		1.751	2.415	2.991	2.909
2018	M	0.540	0.571	0.747	1.084	0.668	0.687	1.004	1.268	0.726	1.226	1.216	0.513	10.25	1.8%		1.859	2.439	2.998	2.956
2019	M	0.588	0.644	0.790	1.138	0.680	0.694	1.020	1.304	0.755	1.210	1.241	0.545	10.61	3.5%		2.023	2.513	3.078	2.996
2020	M	0.623	0.607	0.457	0.043	0.038	0.238	0.764	0.995	0.634	0.905	0.329	0.456	6.089	-42.6%		1.688	0.319	2.393	1.690
2021	M	0.123	0.086	0.124	0.453	0.424	0.603	0.682	1.322	0.719	1.185	1.221	0.593	7.535	23.7%		0.334	1.480	2.723	2.998
2022	M	0.425	0.416	0.609	0.794	0.488	0.536	0.727	1.015	0.570	1.043	1.062	0.459	8.143	8.1%	1.450	1.817	2.312	2.564	
2023	M	0.439	0.494	0.631	0.788	0.512	0.523	0.767	1.043	0.602	1.022	1.057	0.477	8.355	2.6%	1.563	1.823	2.412	2.557	
VISITOR NUMBERS														DAY VISITOR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	M	Visitor No.s by Year and Share of Total					
Day Visitor	M	8.614	8.631	9.065	9.477	10.03	10.07	10.25	10.61	6.089	7.535	8.143	8.355	12.00						
All Visitor Types	M	9.193	9.231	9.669	10.07	10.63	10.66	10.86	11.21	6.310	7.979	8.713	8.986	10.00						
Share of Total	%	93.7%	93.5%	93.8%	94.1%	94.3%	94.4%	94.4%	94.6%	96.5%	94.4%	93.5%	93.0%	8.00						
Annual Change in Share	%		-0.2%	0.3%	0.4%	0.2%	0.1%	0.0%	0.2%	2.0%	-2.1%	-1.0%	-0.5%	6.00						
Change in Share from 2012	%		-0.2%	0.1%	0.5%	0.7%	0.7%	0.8%	1.0%	3.0%	0.8%	-0.3%	-0.8%	8.00						
Avg Ann. Change in Share	%		-0.2%	0.0%	0.2%	0.2%	0.1%	0.1%	0.1%	0.4%	0.1%	0.0%	-0.1%	8.00	Day Visitor M Share of Total %					
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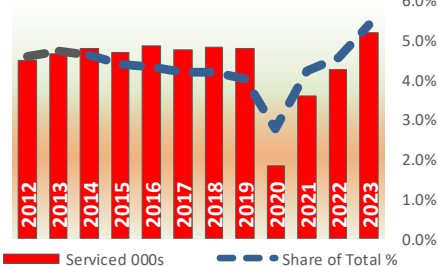
Visitor Days by Month, Year and Visitor Type for the Period 2012 to 2023

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON											2012 to 2023			TOTAL		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		2.6%	21.2%	-12.5%	-5.2%	-1.9%	-22.1%	-4.0%	19.5%	-14.4%	10.7%	-0.8%	-5.2%	-1.3%	Annual Change	0.7%	-9.8%	1.4%	2.3%	
% Change 2022 to 2023		6.2%	18.0%	4.6%	0.2%	6.0%	-0.5%	5.8%	3.6%	6.5%	-1.4%	0.0%	4.4%	3.5%		8.9%	1.6%	5.0%	0.4%	
Average Annual Change		0.2%	1.9%	-1.1%	-0.5%	-0.2%	-2.0%	-0.4%	1.8%	-1.3%	1.0%	-0.1%	-0.5%	-0.1%		0.1%	-0.9%	0.1%	0.2%	
2012		M	0.575	0.470	0.815	0.988	0.647	0.794	0.939	0.976	0.803	0.996	1.129	0.659		9.789	1.860	2.429	2.717	2.784
2013		M	0.545	0.484	0.763	1.039	0.693	0.749	0.922	1.029	0.697	1.071	1.221	0.621	9.834	0.5%	1.792	2.481	2.648	2.913
2014		M	0.601	0.486	0.805	1.113	0.720	0.750	1.008	1.110	0.730	1.100	1.237	0.633	10.29	4.7%	1.892	2.583	2.849	2.970
2015		M	0.609	0.532	0.804	1.154	0.744	0.716	1.059	1.277	0.731	1.235	1.154	0.683	10.70	3.9%	1.944	2.614	3.067	3.072
2016		M	0.624	0.583	0.822	1.176	0.757	0.747	1.131	1.386	0.777	1.312	1.242	0.713	11.27	5.4%	2.030	2.680	3.294	3.267
2017		M	0.646	0.580	0.824	1.242	0.765	0.755	1.133	1.395	0.787	1.269	1.265	0.650	11.31	0.3%	2.050	2.762	3.315	3.183
2018		M	0.690	0.645	0.826	1.228	0.785	0.777	1.133	1.383	0.806	1.304	1.276	0.654	11.51	1.8%	2.161	2.790	3.323	3.233
2019		M	0.737	0.718	0.869	1.282	0.797	0.785	1.148	1.419	0.834	1.287	1.302	0.684	11.86	3.1%	2.324	2.863	3.401	3.273
2020		M	0.752	0.677	0.494	0.049	0.046	0.245	0.807	1.059	0.677	0.934	0.335	0.494	6.570	-44.6%	1.923	0.341	2.543	1.763
2021		M	0.192	0.122	0.165	0.527	0.499	0.674	0.795	1.434	0.795	1.259	1.276	0.715	8.454	28.7%	0.480	1.700	3.024	3.250
2022		M	0.555	0.482	0.682	0.934	0.599	0.622	0.851	1.126	0.645	1.117	1.120	0.598	9.332	10.4%	1.720	2.155	2.622	2.835
2023		M	0.590	0.569	0.713	0.936	0.635	0.619	0.901	1.166	0.687	1.102	1.120	0.625	9.663	3.5%	1.872	2.190	2.754	2.846
VISITOR DAYS														TOTAL						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	M Visitor Days by Year and Share of Total						
Total		M	9.789	9.834	10.29	10.70	11.27	11.31	11.51	11.86	6.570	8.454	9.332	9.663	<div><div><div>14.00</div><div>12.00</div><div>10.00</div><div>8.00</div><div>6.00</div><div>4.00</div><div>2.00</div><div>0.00</div></div><div><div>120.0%</div><div>100.0%</div><div>80.0%</div><div>60.0%</div><div>40.0%</div><div>20.0%</div><div>0.0%</div></div></div> <div><div>2012</div><div>2013</div><div>2014</div><div>2015</div><div>2016</div><div>2017</div><div>2018</div><div>2019</div><div>2020</div><div>2021</div><div>2022</div><div>2023</div></div> <div><div>Total M</div><div>Share of Total %</div></div>					
All Visitor Types		M	9.789	9.834	10.29	10.70	11.27	11.31	11.51	11.86	6.570	8.454	9.332	9.663						
Share of Total		%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%							
Annual Change in Share		%																		
Change in Share from 2012		%																		
Avg Ann. Change in Share		%																		

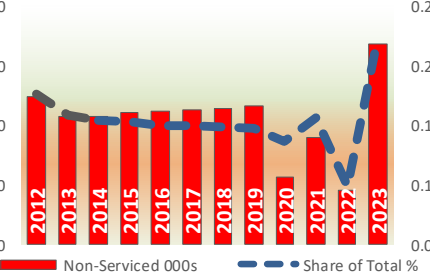
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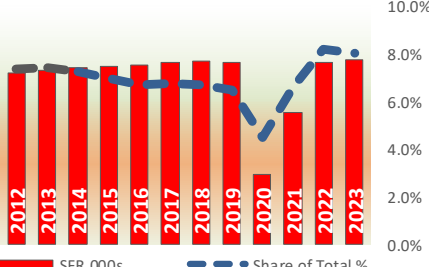
Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON										2012 to 2023			SERVICED		VISITOR DAYS					
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2012 to 2023		29.1%	17.9%	18.3%	11.0%	27.4%	10.2%	31.2%	18.4%	10.4%	13.6%	-12.7%	17.5%		16.0%	21.3%	16.1%	20.0%	6.5%	
% Change 2022 to 2023		48.3%	25.6%	23.5%	19.8%	21.2%	20.3%	18.9%	21.6%	20.0%	16.5%	16.8%	21.9%		22.3%	31.0%	20.5%	20.1%	18.5%	
Average Annual Change		2.6%	1.6%	1.7%	1.0%	2.5%	0.9%	2.8%	1.7%	0.9%	1.2%	-1.2%	1.6%		1.5%	1.9%	1.5%	1.8%	0.6%	
2012 000s		29.7	34.0	38.5	38.7	39.0	41.0	39.0	39.5	38.1	38.5	34.2	35.3		445.5	4.1%	102.2	118.8	116.5	108.0
2013 000s		30.9	36.4	42.3	40.2	44.3	41.5	44.8	41.8	38.7	39.6	27.7	35.6	463.8	109.7		125.9	125.2	102.9	
2014 000s		31.7	36.5	44.4	42.3	46.7	41.2	48.0	42.7	39.5	38.9	27.2	36.0	475.1	2.4%		112.7	130.2	130.2	102.1
2015 000s		33.3	37.9	41.8	39.0	45.7	39.8	45.9	43.3	38.7	38.9	27.2	34.5	466.1	-1.9%		113.0	124.5	127.9	100.6
2016 000s		35.5	39.3	41.9	41.2	47.6	42.6	48.0	43.0	40.3	40.1	28.5	36.3	484.2	3.9%		116.7	131.4	131.2	104.9
2017 000s		35.5	37.8	41.0	39.3	46.1	40.4	47.5	42.8	38.9	38.9	27.4	36.5	472.1	-2.5%		114.2	125.8	129.2	102.8
2018 000s		36.2	38.0	41.9	39.8	46.1	42.1	47.8	42.8	39.2	40.7	27.2	37.1	478.7	1.4%		116.0	127.9	129.9	104.9
2019 000s		36.0	37.6	41.4	39.5	46.0	42.0	47.4	42.4	38.6	40.4	27.8	36.2	475.2	-0.7%		115.0	127.5	128.3	104.4
2020 000s		30.9	35.8	19.4	1.7	3.3	3.3	15.7	23.2	20.7	15.1	2.8	9.7	181.7	-61.8%		86.1	8.3	59.7	27.7
2021 000s		16.8	18.6	21.9	20.4	29.5	33.0	41.6	41.3	36.8	39.0	25.3	31.9	356.2	96.0%		57.4	82.9	119.6	96.3
2022 000s		25.9	31.9	36.9	35.9	41.0	37.6	43.0	38.4	35.0	37.5	25.6	34.0	422.7	18.7%	94.7	114.5	116.5	97.1	
2023 000s		38.4	40.1	45.5	43.0	49.7	45.2	51.2	46.7	42.0	43.7	29.9	41.5	516.9	22.3%	124.0	138.0	139.9	115.0	
VISITOR DAYS														SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor Days by Year and Share of Total					
Serviced 000s		445.5	463.8	475.1	466.1	484.2	472.1	478.7	475.2	181.7	356.2	422.7	516.9	600.00						
All Visitor Types M		9.8	9.8	10.3	10.7	11.3	11.3	11.5	11.9	6.6	8.5	9.3	9.7	500.00						
Share of Total %		4.6%	4.7%	4.6%	4.4%	4.3%	4.2%	4.2%	4.0%	2.8%	4.2%	4.5%	5.3%	400.00						
Annual Change in Share %			3.6%	-2.1%	-5.6%	-1.4%	-2.8%	-0.3%	-3.7%	-31.0%	52.4%	7.5%	18.1%	300.00						
Change in Share from 2012 %			3.6%	1.4%	-4.3%	-5.6%	-8.3%	-8.6%	-12.0%	-39.2%	-7.4%	-0.5%	17.5%	200.00						
Avg Ann. Change in Share %			3.6%	0.7%	-1.4%	-1.4%	-1.7%	-1.4%	-1.7%	-4.9%	-0.8%	0.0%	1.6%	100.00						
														0.00						

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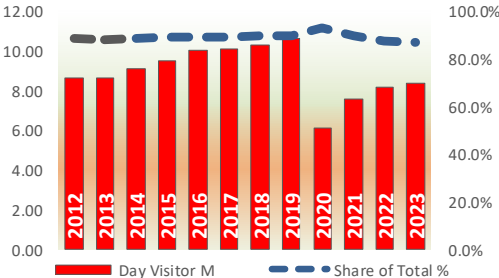
STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON											2012 to 2023			NON-SERVICED		VISITOR DAYS				
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		-39.3%	-54.6%	-21.0%	-0.9%	82.5%	73.9%	44.5%	109.7%	106.7%	-34.5%	-19.5%	8.7%	35.6%	Annual Change	-39.6%	55.5%	87.3%	-17.6%	
% Change 2022 to 2023		27.5%	30.9%	64.1%	173.7%	514.5%	456.0%	324.4%	540.1%	516.0%	62.6%	88.2%	88.4%	265.0%		41.3%	383.5%	459.9%	78.8%	
Average Annual Change		-3.6%	-5.0%	-1.9%	-0.1%	7.5%	6.7%	4.0%	10.0%	9.7%	-3.1%	-1.8%	0.8%	3.2%		-3.6%	5.0%	7.9%	-1.6%	
2012 000s		0.6	0.8	0.7	1.0	1.2	1.4	1.4	1.5	1.3	1.0	0.7	0.7	12.3	-13.5%	2.1	3.6	4.2	2.4	
2013 000s		0.6	0.7	0.6	0.9	1.0	1.2	1.2	1.3	1.1	0.9	0.6	0.6	10.7		1.9	3.0	3.5	2.2	
2014 000s		0.6	0.7	0.6	0.9	1.0	1.1	1.2	1.3	1.2	0.9	0.6	0.7	10.7		0.2%	1.9	3.0	3.6	2.2
2015 000s		0.6	0.8	0.6	0.9	1.0	1.2	1.2	1.3	1.2	0.9	0.7	0.7	11.0		2.8%	2.0	3.0	3.7	2.3
2016 000s		0.6	0.8	0.6	0.9	1.0	1.2	1.2	1.4	1.2	1.0	0.7	0.7	11.2		1.7%	2.0	3.1	3.8	2.3
2017 000s		0.6	0.8	0.6	0.9	1.0	1.1	1.2	1.4	1.2	0.9	0.7	0.7	11.2		0.5%	2.0	3.0	3.9	2.3
2018 000s		0.6	0.8	0.6	0.9	1.0	1.2	1.2	1.4	1.2	1.0	0.7	0.7	11.4		1.0%	2.0	3.1	3.9	2.4
2019 000s		0.7	0.8	0.6	1.0	1.0	1.2	1.3	1.4	1.2	1.0	0.7	0.8	11.6		1.8%	2.1	3.2	3.8	2.4
2020 000s		0.7	0.6	0.3	0.0	0.0	0.0	0.8	1.0	1.1	0.6	0.0	0.4	5.7		-51.0%	1.7	0.1	2.9	1.0
2021 000s		0.1	0.1	0.1	0.4	0.8	1.2	1.2	1.3	1.4	1.1	0.7	0.6	9.0		58.5%	0.3	2.3	3.9	2.4
2022 000s		0.3	0.3	0.3	0.4	0.4	0.4	0.5	0.5	0.5	0.4	0.3	0.4	4.6	-49.0%	0.9	1.2	1.4	1.1	
2023 000s		0.4	0.4	0.5	1.0	2.2	2.4	2.0	3.1	2.8	0.7	0.6	0.8	16.7	265.0%	1.3	5.6	7.9	2.0	
VISITOR DAYS														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor Days by Year and Share of Total					
Non-Serviced 000s		12.3	10.7	10.7	11.0	11.2	11.2	11.4	11.6	5.7	9.0	4.6	16.7	20.00						
All Visitor Types M		9.8	9.8	10.3	10.7	11.3	11.3	11.5	11.9	6.6	8.5	9.3	9.7	15.00						
Share of Total %		0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.0%	0.2%	10.00						
Annual Change in Share %			-13.8%	-4.2%	-1.1%	-3.5%	0.2%	-0.7%	-1.2%	-11.5%	23.2%	-53.8%	252.5%	5.00						
Change in Share from 2012 %			-13.8%	-17.5%	-18.4%	-21.3%	-21.1%	-21.7%	-22.7%	-31.5%	-15.7%	-61.0%	37.3%	0.00						
Avg Ann. Change in Share %			-13.8%	-8.8%	-6.1%	-5.3%	-4.2%	-3.6%	-3.2%	-3.9%	-1.7%	-6.1%	3.4%	0.00						
															Non-Serviced 000s Share of Total %					
Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24																				

STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON											2012 to 2023			SFR	VISITOR DAYS					
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SFR																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2012 to 2023		11.1%	6.9%	7.6%	5.3%	11.5%	5.8%	11.6%	9.2%	6.2%	5.9%	-2.1%	7.0%		7.8%	9.6%	7.3%	9.5%	5.0%	
% Change 2022 to 2023		7.9%	1.3%	0.8%	0.0%	1.3%	1.1%	0.2%	2.1%	1.4%	-1.4%	-0.8%	0.3%		1.6%	5.1%	0.6%	1.1%	-0.2%	
Average Annual Change		1.0%	0.6%	0.7%	0.5%	1.0%	0.5%	1.1%	0.8%	0.6%	0.5%	-0.2%	0.6%		0.7%	0.9%	0.7%	0.9%	0.5%	
2012 000s		100.9	32.8	34.0	99.1	63.3	45.4	72.5	66.9	38.0	33.8	32.9	98.1		717.8	1.6%	167.7	207.9	177.5	164.7
2013 000s		102.3	33.6	35.3	100.4	66.2	45.6	75.7	68.3	38.2	34.1	31.0	98.4	729.0	171.1		212.1	182.3	163.5	
2014 000s		104.1	33.9	36.2	103.0	68.0	45.8	78.1	69.3	38.8	34.2	31.1	99.5	742.0	1.8%		174.3	216.8	186.3	164.7
2015 000s		106.7	34.6	35.6	100.7	67.9	45.6	77.5	70.2	38.8	34.4	31.3	98.8	742.0	0.0%		177.0	214.1	186.4	164.5
2016 000s		108.9	34.9	35.4	102.2	68.6	46.4	78.3	69.7	39.2	34.6	31.6	100.1	749.8	1.0%		179.2	217.2	187.1	166.3
2017 000s		111.3	35.2	35.9	102.7	69.2	46.5	79.7	71.1	39.5	35.0	31.8	102.2	760.2	1.4%	182.4	218.4	190.3	169.0	
2018 000s		112.6	35.3	36.3	103.4	69.4	47.4	80.1	71.4	39.7	35.7	31.8	103.1	766.3	0.8%	184.3	220.2	191.2	170.6	
2019 000s		112.4	35.2	36.2	103.2	69.4	47.3	79.9	71.1	39.5	35.6	32.0	102.3	764.0	-0.3%	183.8	219.9	190.4	169.9	
2020 000s		97.0	33.5	17.0	4.4	4.9	3.7	27.2	39.4	21.7	13.5	3.2	28.0	293.6	-61.6%	147.5	13.0	88.3	44.8	
2021 000s		52.0	17.2	18.9	52.9	44.7	37.4	70.2	69.1	37.9	34.5	29.2	90.2	554.1	88.7%	88.1	135.0	177.1	153.8	
2022 000s		103.9	34.7	36.3	104.4	69.7	47.5	80.7	71.6	39.8	36.3	32.4	104.6	762.0	37.5%	174.9	221.6	192.2	173.3	
2023 000s		112.1	35.1	36.6	104.3	70.6	48.1	80.9	73.1	40.4	35.8	32.2	105.0	774.1	1.6%	183.8	223.0	194.4	172.9	
VISITOR DAYS														SFR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor Days by Year and Share of Total					
SFR		000s	717.8	729.0	742.0	742.0	749.8	760.2	766.3	764.0	293.6	554.1	762.0	774.1	1,000.00		10.0%			
All Visitor Types		M	9.8	9.8	10.3	10.7	11.3	11.3	11.5	11.9	6.6	8.5	9.3	9.7						
Share of Total		%	7.3%	7.4%	7.2%	6.9%	6.7%	6.7%	6.4%	4.5%	6.6%	8.2%	8.0%							
Annual Change in Share		%		1.1%	-2.8%	-3.8%	-4.1%	1.0%	-0.9%	-3.3%	-30.6%	46.6%	24.6%	-1.9%						
Change in Share from 2012		%		1.1%	-1.7%	-5.4%	-9.3%	-8.3%	-9.2%	-12.2%	-39.0%	-10.6%	11.4%	9.3%						
Avg Ann. Change in Share		%		1.1%	-0.8%	-1.8%	-2.3%	-1.7%	-1.5%	-1.7%	-4.9%	-1.2%	1.1%	0.8%						

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STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON										2012 to 2023			STAYING VISITOR		VISITOR DAYS					
VISITOR DAYS BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		STAYING VISITOR																		
An increase of 3% or more		VISITOR DAYS IN THOUSANDS / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2012 to 2023		15.0%	11.7%	13.0%	6.8%	18.3%	8.9%	18.8%	13.9%	10.0%	9.4%	-7.6%	9.8%		11.2%	13.6%	11.0%	14.7%	5.4%	
% Change 2022 to 2023		16.0%	13.0%	12.4%	5.5%	10.3%	11.8%	7.9%	11.2%	13.2%	8.0%	7.3%	5.9%		10.0%	14.3%	8.7%	10.4%	6.8%	
Average Annual Change		1.4%	1.1%	1.2%	0.6%	1.7%	0.8%	1.7%	1.3%	0.9%	0.9%	-0.7%	0.9%		1.0%	1.2%	1.0%	1.3%	0.5%	
2012 000s		131.2	67.7	73.2	138.9	103.6	87.8	112.9	107.9	77.5	73.3	67.8	134.1		1,175.6	2.4%	272.1	330.3	298.2	275.1
2013 000s		133.7	70.8	78.2	141.4	111.5	88.2	121.7	111.3	78.1	74.6	59.3	134.7		1,203.5		282.8	341.1	311.1	268.6
2014 000s		136.4	71.2	81.2	146.1	115.7	88.1	127.3	113.3	79.5	73.9	58.9	136.1	1,227.8	2.0%		288.8	349.9	320.0	269.0
2015 000s		140.6	73.3	78.0	140.5	114.7	86.5	124.6	114.9	78.6	74.3	59.1	134.0	1,219.1	-0.7%	292.0	341.7	318.1	267.4	
2016 000s		145.0	75.0	77.9	144.3	117.2	90.1	127.5	114.0	80.7	75.7	60.7	137.0	1,245.2	2.1%	297.9	351.6	322.1	273.5	
2017 000s		147.4	73.8	77.5	142.9	116.3	88.0	128.4	115.4	79.6	74.8	59.9	139.4	1,243.5	-0.1%	298.7	347.2	323.4	274.1	
2018 000s		149.4	74.1	78.8	144.0	116.5	90.7	129.2	115.6	80.1	77.3	59.7	140.9	1,256.3	1.0%	302.3	351.2	324.9	277.9	
2019 000s		149.0	73.6	78.2	143.6	116.5	90.5	128.5	114.8	79.2	77.0	60.5	139.2	1,250.8	-0.4%	300.9	350.6	322.6	276.7	
2020 000s		128.6	69.9	36.7	6.1	8.1	7.0	43.7	63.6	43.6	29.3	6.1	38.1	481.0	-61.5%	235.3	21.3	150.9	73.5	
2021 000s		68.9	35.9	40.9	73.7	75.0	71.6	112.9	111.7	76.1	74.6	55.2	122.7	919.3	91.1%	145.8	220.3	300.7	252.5	
2022 000s		130.1	66.9	73.5	140.6	111.1	85.6	124.2	110.5	75.3	74.2	58.3	139.0	1,189.3	29.4%	270.4	337.3	310.1	271.5	
2023 000s		150.9	75.6	82.6	148.3	122.5	95.7	134.1	122.9	85.2	80.1	62.6	147.2	1,307.7	10.0%	309.1	366.5	342.2	289.9	
VISITOR DAYS														STAYING VISITOR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	000s	Visitor Days by Year and Share of Total					
Staying Visitor 000s		1,175.6	1,203.5	1,227.8	1,219.1	1,245.2	1,243.5	1,256.3	1,250.8	481.0	919.3	1,189.3	1,307.7	1,400.00						
All Visitor Types M		9.8	9.8	10.3	10.7	11.3	11.3	11.5	11.9	6.6	8.5	9.3	9.7	1,200.00						
Share of Total %		12.0%	12.2%	11.9%	11.4%	11.0%	11.0%	10.9%	10.5%	7.3%	10.9%	12.7%	13.5%	1,000.00						
Annual Change in Share %			1.9%	-2.5%	-4.4%	-3.1%	-0.5%	-0.7%	-3.4%	-30.6%	48.5%	17.2%	6.2%	800.00						
Change in Share from 2012 %			1.9%	-0.7%	-5.1%	-8.0%	-8.5%	-9.1%	-12.2%	-39.0%	-9.5%	6.1%	12.7%	600.00						
Avg Ann. Change in Share %			1.9%	-0.3%	-1.7%	-2.0%	-1.7%	-1.5%	-1.7%	-4.9%	-1.1%	0.6%	1.2%	400.00						
														200.00						
														0.00						

STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON											2012 to 2023			DAY VISITOR		VISITOR DAYS					
VISITOR DAYS BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER					
KEY		DAY VISITOR																			
An increase of 3% or more		VISITOR DAYS IN MILLIONS / PERCENTAGE CHANGES												TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4										
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4		
% Change 2012 to 2023		-1.0%	22.8%	-15.0%	-7.2%	-5.7%	-25.9%	-7.2%	20.2%	-17.1%	10.8%	-0.4%	-9.1%	-3.0%	Annual Change	-1.5%	-13.1%	-0.3%	1.9%		
% Change 2022 to 2023		3.2%	18.8%	3.6%	-0.7%	5.0%	-2.4%	5.5%	2.8%	5.6%	-2.0%	-0.4%	4.0%	2.6%		7.8%	0.3%	4.3%	-0.3%		
Average Annual Change		-0.1%	2.1%	-1.4%	-0.7%	-0.5%	-2.4%	-0.7%	1.8%	-1.6%	1.0%	0.0%	-0.8%	-0.3%		-0.1%	-1.2%	0.0%	0.2%		
2012		M	0.443	0.402	0.742	0.849	0.543	0.707	0.826	0.868	0.725	0.923	1.061	0.525		8.614	0.2%	1.588	2.099	2.419	2.508
2013		M	0.411	0.413	0.685	0.898	0.582	0.661	0.800	0.918	0.619	0.996	1.162	0.486	8.631	1.509		2.140	2.337	2.644	
2014		M	0.465	0.414	0.724	0.967	0.604	0.661	0.881	0.997	0.650	1.026	1.178	0.497	9.065	5.0%		1.603	2.233	2.529	2.701
2015		M	0.468	0.459	0.726	1.013	0.629	0.629	0.935	1.162	0.652	1.160	1.095	0.549	9.477	4.5%		1.652	2.272	2.749	2.804
2016		M	0.479	0.508	0.744	1.032	0.640	0.657	1.004	1.272	0.697	1.236	1.181	0.576	10.03	5.8%		1.732	2.329	2.972	2.993
2017		M	0.499	0.506	0.746	1.099	0.649	0.667	1.005	1.279	0.707	1.194	1.205	0.510	10.07	0.4%		1.751	2.415	2.991	2.909
2018		M	0.540	0.571	0.747	1.084	0.668	0.687	1.004	1.268	0.726	1.226	1.216	0.513	10.25	1.8%		1.859	2.439	2.998	2.956
2019		M	0.588	0.644	0.790	1.138	0.680	0.694	1.020	1.304	0.755	1.210	1.241	0.545	10.61	3.5%		2.023	2.513	3.078	2.996
2020		M	0.623	0.607	0.457	0.043	0.038	0.238	0.764	0.995	0.634	0.905	0.329	0.456	6.089	-42.6%		1.688	0.319	2.393	1.690
2021		M	0.123	0.086	0.124	0.453	0.424	0.603	0.682	1.322	0.719	1.185	1.221	0.593	7.535	23.7%		0.334	1.480	2.723	2.998
2022		M	0.425	0.416	0.609	0.794	0.488	0.536	0.727	1.015	0.570	1.043	1.062	0.459	8.143	8.1%	1.450	1.817	2.312	2.564	
2023		M	0.439	0.494	0.631	0.788	0.512	0.523	0.767	1.043	0.602	1.022	1.057	0.477	8.355	2.6%	1.563	1.823	2.412	2.557	
VISITOR DAYS														DAY VISITOR							
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	M Visitor Days by Year and Share of Total							
Day Visitor		M	8.614	8.631	9.065	9.477	10.03	10.07	10.25	10.61	6.089	7.535	8.143	8.355							
All Visitor Types		M	9.789	9.834	10.29	10.70	11.27	11.31	11.51	11.86	6.570	8.454	9.332	9.663							
Share of Total		%	88.0%	87.8%	88.1%	88.6%	89.0%	89.0%	89.1%	89.5%	92.7%	89.1%	87.3%	86.5%							
Annual Change in Share		%		-0.3%	0.4%	0.6%	0.4%	0.1%	0.1%	0.4%	3.6%	-3.8%	-2.1%	-0.9%							
Change in Share from 2012		%		-0.3%	0.1%	0.7%	1.1%	1.2%	1.2%	1.7%	5.3%	1.3%	-0.8%	-1.7%							
Avg Ann. Change in Share		%		-0.3%	0.0%	0.2%	0.3%	0.2%	0.2%	0.7%	0.1%	-0.1%	-0.2%								
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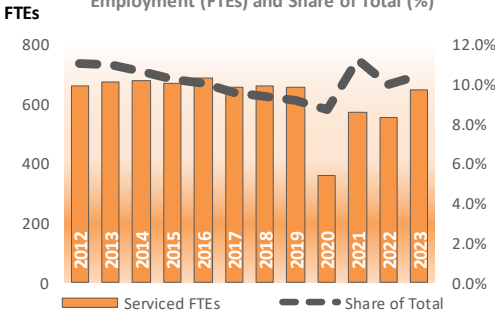
Direct and Total Employment by Month, Year and Visitor Type for the Period 2012 to 2023

Visitor Types: *Total*
Serviced Accommodation
Non-Serviced Accommodation
SFR
Staying Visitor
Day Visitor

STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON											2012 to 2023			TOTAL		TOTAL EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		TOTAL																		
An increase of 3% or more		TOTAL EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		5.3%	23.3%	-8.1%	-1.1%	1.5%	-18.0%	0.4%	24.5%	-10.3%	15.4%	4.0%	-2.2%	2.8%	Annual Change	4.2%	-6.1%	5.8%	6.7%	
% Change 2022 to 2023		13.8%	25.7%	12.3%	7.8%	13.7%	7.0%	13.7%	11.2%	14.1%	6.1%	7.4%	12.4%	11.2%		16.6%	9.2%	12.7%	7.9%	
Average Annual Change		0.5%	2.1%	-0.7%	-0.1%	0.1%	-1.6%	0.0%	2.2%	-0.9%	1.4%	0.4%	-0.2%	0.3%		0.4%	-0.6%	0.5%	0.6%	
2012 FTEs		4,101	3,686	6,118	7,033	4,806	5,926	6,814	7,102	6,012	7,387	8,311	4,723	6,002		2.5%	4,635	5,922	6,642	6,807
2013 FTEs		3,963	3,860	5,874	7,551	5,232	5,722	6,846	7,648	5,376	8,087	9,151	4,539	6,154	3.3%	4,566	6,168	6,624	7,259	
2014 FTEs		4,316	3,830	6,110	7,986	5,367	5,663	7,390	8,136	5,551	8,201	9,150	4,576	6,356	2.5%	4,752	6,339	7,025	7,309	
2015 FTEs		4,313	4,114	6,030	8,179	5,473	5,360	7,657	9,207	5,492	9,045	8,459	4,876	6,517	4.6%	4,819	6,338	7,452	7,460	
2016 FTEs		4,401	4,457	6,125	8,282	5,542	5,552	8,114	9,908	5,791	9,526	9,023	5,058	6,815	0.6%	4,994	6,459	7,938	7,869	
2017 FTEs		4,545	4,433	6,149	8,769	5,603	5,612	8,152	10,008	5,868	9,264	9,213	4,615	6,853	2.7%	5,042	6,662	8,009	7,697	
2018 FTEs		4,893	4,936	6,223	8,759	5,793	5,829	8,252	10,045	6,060	9,608	9,391	4,681	7,039	2.1%	5,351	6,794	8,119	7,893	
2019 FTEs		5,187	5,406	6,472	9,065	5,830	5,832	8,286	10,211	6,205	9,411	9,494	4,862	7,188	-42.9%	5,688	6,909	8,234	7,922	
2020 FTEs		5,230	5,043	3,794	396	425	1,825	6,026	7,941	5,221	7,067	2,555	3,762	4,107	23.4%	4,689	882	6,396	4,461	
2021 FTEs		1,561	1,229	1,534	3,799	3,658	4,893	5,608	9,965	5,721	8,905	9,015	4,937	5,069	9.5%	1,441	4,117	7,098	7,619	
2022 FTEs		3,796	3,615	5,009	6,452	4,287	4,539	6,014	7,953	4,728	8,037	8,045	4,109	5,549	11.2%	4,140	5,093	6,232	6,730	
2023 FTEs		4,320	4,543	5,624	6,955	4,876	4,857	6,840	8,844	5,393	8,528	8,644	4,620	6,170		4,829	5,563	7,026	7,264	
EMPLOYMENT														TOTAL						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs Employment (FTEs) and Share of Total (%)						
Total		FTEs	6,002	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	8,000					
Total Employment		FTEs	6,002	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170	6,000					
Share of Total		%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	4,000					
Annual Change in Share		%													2,000					
Change in Share from 2012		%													0					
Avg Ann. Change in Share		%													Total FTEs Share of Total					

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STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON											2012 to 2023			SERVICED		DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		SERVICED ACCOMMODATION																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		-0.2%	-2.5%	-1.3%	-3.9%	2.3%	-3.7%	3.8%	-1.1%	-4.3%	-3.0%	-12.8%	-2.4%	-2.4%	Annual Change	-1.3%	-1.8%	-0.5%	-6.0%	
% Change 2022 to 2023		23.7%	17.3%	17.3%	15.6%	16.9%	16.1%	16.2%	16.7%	15.6%	14.4%	13.0%	16.2%	16.5%		19.3%	16.2%	16.2%	14.6%	
Average Annual Change		0.0%	-0.2%	-0.1%	-0.4%	0.2%	-0.3%	0.3%	-0.1%	-0.4%	-0.3%	-1.2%	-0.2%	-0.2%		-0.1%	-0.2%	0.0%	-0.5%	
2012 FTEs		614	640	667	669	670	683	670	672	665	666	640	647	659			640	674	669	651
2013 FTEs		623	658	694	682	706	689	709	690	672	677	604	652	671	1.9%	658	692	690	644	
2014 FTEs		626	655	703	692	717	684	726	691	674	669	598	651	674	0.4%	661	698	697	639	
2015 FTEs		633	661	684	668	708	672	709	692	665	667	596	639	666	-1.1%	659	683	689	634	
2016 FTEs		654	677	692	689	726	697	728	697	683	681	612	658	683	2.5%	674	704	703	650	
2017 FTEs		629	644	662	654	694	659	703	673	650	650	581	635	653	-4.4%	645	669	675	622	
2018 FTEs		636	648	671	659	697	673	708	676	655	663	581	641	659	0.9%	652	676	680	629	
2019 FTEs		633	644	666	655	694	670	703	670	649	660	584	633	655	-0.6%	647	673	674	626	
2020 FTEs		540	610	494	79	136	136	450	500	476	385	142	333	357	-45.6%	548	117	475	286	
2021 FTEs		497	508	528	512	565	587	636	634	609	622	542	579	568	59.3%	511	555	626	581	
2022 FTEs		495	532	561	557	586	566	599	569	551	565	494	544	552	-2.9%	530	570	573	534	
2023 FTEs		613	624	658	644	685	657	696	665	636	646	558	632	643	16.5%	632	662	665	612	
EMPLOYMENT														SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs Employment (FTEs) and Share of Total (%)						
Serviced		FTEs	659	671	674	666	683	653	659	655	357	568	552	643						
Total Employment		FTEs	6,002	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170						
Share of Total		%	11.0%	10.9%	10.6%	10.2%	10.0%	9.5%	9.4%	9.1%	8.7%	11.2%	9.9%	10.4%						
Annual Change in Share		%		-0.6%	-2.8%	-3.6%	-2.0%	-4.9%	-1.7%	-2.7%	-4.7%	29.1%	-11.3%	4.8%						
Change in Share from 2012		%		-0.6%	-3.4%	-6.8%	-8.7%	-13.2%	-14.7%	-17.0%	-20.9%	2.2%	-9.4%	-5.1%						
Avg Ann. Change in Share		%		-0.6%	-1.7%	-2.3%	-2.2%	-2.6%	-2.4%	-2.4%	-2.6%	0.2%	-0.9%	-0.5%						

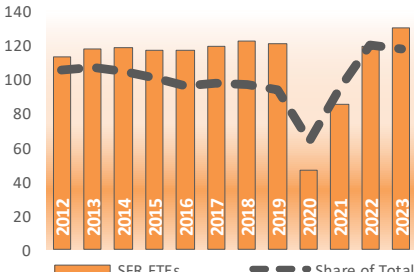
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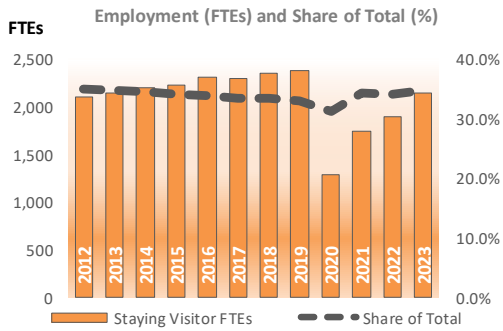
Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/23

STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON										2012 to 2023			NON-SERVICED		DIRECT EMPLOYMENT					
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		-55.2%	-56.9%	-52.5%	-52.3%	-33.4%	-32.2%	-38.3%	-21.4%	-25.0%	-58.5%	-51.9%	-47.9%	-42.8%	Annual Change	-54.9%	-39.1%	-28.2%	-53.1%	
% Change 2022 to 2023		16.1%	16.3%	22.7%	45.9%	111.2%	113.4%	90.6%	145.2%	132.8%	24.8%	26.1%	30.4%	65.7%		18.4%	90.3%	122.9%	27.1%	
Average Annual Change		-5.0%	-5.2%	-4.8%	-4.8%	-3.0%	-2.9%	-3.5%	-1.9%	-2.3%	-5.3%	-4.7%	-4.4%	-3.9%		-5.0%	-3.6%	-2.6%	-4.8%	
2012	FTEs	14	14	14	16	17	17	17	18	17	16	14	14	16	-18.7%	14	17	17	15	
2013	FTEs	11	12	11	13	14	14	14	14	14	13	11	11	13		11	14	14	12	
2014	FTEs	10	11	10	13	13	14	14	14	14	13	11	11	12		-3.0%	11	13	14	11
2015	FTEs	10	11	10	13	13	14	14	14	14	13	11	11	12		0.3%	11	13	14	12
2016	FTEs	10	11	10	13	13	14	14	14	14	13	11	11	12		0.2%	11	13	14	12
2017	FTEs	11	11	10	13	13	14	14	14	14	13	11	11	12		0.2%	11	13	14	12
2018	FTEs	11	11	11	13	14	14	14	15	14	13	11	11	13		0.4%	11	14	14	12
2019	FTEs	11	11	11	13	14	14	14	14	14	13	11	11	13		0.2%	11	14	14	12
2020	FTEs	9	10	9	2	3	3	11	12	12	9	3	7	8		-39.4%	10	3	12	6
2021	FTEs	8	8	8	10	11	12	12	13	13	12	9	9	10		37.8%	8	11	13	10
2022	FTEs	5	5	5	5	5	6	6	6	6	5	5	5	5	-48.2%	5	5	6	5	
2023	FTEs	6	6	6	8	11	12	11	14	13	7	7	7	9	65.7%	6	10	13	7	
EMPLOYMENT														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs Employment (FTEs) and Share of Total (%)						
Non-Serviced		FTEs	16	13	12	12	12	13	13	8	10	5	9							
Total Employment		FTEs	6,002	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549							6,170
Share of Total		%	0.3%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	0.1%	0.1%							
Annual Change in Share		%		-20.7%	-6.1%	-2.2%	-4.2%	-0.3%	-2.3%	-1.9%	6.0%	11.7%	-52.7%							49.0%
Change in Share from 2012		%		-20.7%	-25.5%	-27.1%	-30.2%	-30.4%	-32.0%	-33.3%	-29.3%	-21.0%	-62.7%							-44.4%
Avg Ann. Change in Share		%		-20.7%	-12.7%	-9.0%	-7.6%	-6.1%	-5.3%	-4.8%	-3.7%	-2.3%	-6.3%	-4.0%						

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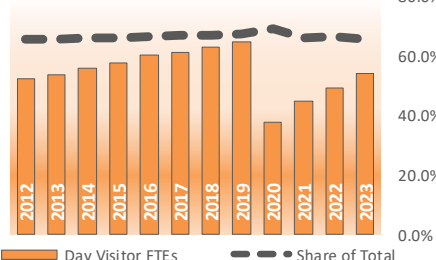
Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL											2012 to 2023			SFR		DIRECT EMPLOYMENT			
WARRINGTON																			
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SFR																	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																	
Less than 3% change		Q1			Q2			Q3			Q4			TOTAL	% Change				
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2012 to 2023		18.3%	13.8%	14.6%	12.0%	18.7%	12.6%	18.8%	16.3%	13.0%	12.7%	4.2%	13.9%	14.8%	Annual Change	16.7%	14.2%	16.6%	11.7%
% Change 2022 to 2023		15.9%	8.7%	8.2%	7.3%	8.7%	8.5%	7.6%	9.6%	8.9%	5.8%	6.5%	7.7%	9.1%		12.9%	8.0%	8.6%	7.1%
Average Annual Change		1.7%	1.3%	1.3%	1.1%	1.7%	1.1%	1.7%	1.5%	1.2%	1.2%	0.4%	1.3%	1.3%		1.5%	1.3%	1.5%	1.1%
2012 FTEs		190	62	64	187	119	86	137	126	72	64	62	185	113		105	131	112	104
2013 FTEs		198	65	68	194	128	88	146	132	74	66	60	190	117	4.1%	110	137	117	105
2014 FTEs		199	65	69	197	130	87	149	132	74	65	59	190	118	0.4%	111	138	119	105
2015 FTEs		201	65	67	190	128	86	146	132	73	65	59	186	117	-1.3%	111	135	117	103
2016 FTEs		204	65	66	191	128	87	146	130	73	65	59	187	117	0.2%	112	135	117	104
2017 FTEs		210	66	68	193	130	88	150	134	74	66	60	192	119	2.1%	115	137	119	106
2018 FTEs		214	67	69	197	132	90	153	136	76	68	61	196	122	2.0%	117	140	121	108
2019 FTEs		212	67	68	195	131	89	151	134	75	67	60	193	120	-1.1%	116	138	120	107
2020 FTEs		183	63	32	8	9	7	52	77	42	26	6	55	47	-61.2%	93	8	57	29
2021 FTEs		99	33	36	97	82	69	129	127	69	63	53	165	85	82.2%	56	83	108	94
2022 FTEs		194	65	68	195	130	89	151	134	75	68	61	196	119	39.5%	109	138	120	108
2023 FTEs		225	71	73	209	142	97	162	147	81	72	65	211	130	9.1%	123	149	130	116
EMPLOYMENT														SFR					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs Employment (FTEs) and Share of Total (%)					
SFR FTEs		113	117	118	117	117	119	122	120	47	85	119	130						
Total Employment FTEs		6,002	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170						
Share of Total %		1.9%	1.9%	1.9%	1.8%	1.7%	1.7%	1.7%	1.7%	1.1%	1.7%	2.1%	2.1%						
Annual Change in Share %			1.5%	-2.7%	-3.7%	-4.1%	1.6%	-0.7%	-3.2%	-32.0%	47.7%	27.5%	-1.9%						
Change in Share from 2012 %			1.5%	-1.2%	-4.9%	-8.8%	-7.4%	-8.1%	-11.0%	-39.5%	-10.7%	13.8%	11.7%						
Avg Ann. Change in Share %			1.5%	-0.6%	-1.6%	-2.2%	-1.5%	-1.4%	-1.6%	-4.9%	-1.2%	1.4%	1.1%						
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STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON										2012 to 2023			STAYING VISITOR		DIRECT EMPLOYMENT				
EMPLOYMENT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																	
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2012 to 2023		3.2%	-2.2%	-0.9%	-1.4%	4.0%	-2.6%	5.4%	1.2%	-3.1%	-2.9%	-12.1%	0.5%	-0.7%	Annual Change	0.2%	0.0%	1.3%	-4.5%
% Change 2022 to 2023		21.4%	16.4%	16.4%	13.7%	16.1%	15.9%	15.0%	16.4%	15.8%	13.6%	12.4%	14.1%	15.6%		18.2%	15.2%	15.7%	13.4%
Average Annual Change		0.3%	-0.2%	-0.1%	-0.1%	0.4%	-0.2%	0.5%	0.1%	-0.3%	-0.3%	-1.1%	0.0%	-0.1%		0.0%	0.0%	0.1%	-0.4%
2012 FTEs		818	716	745	873	806	786	824	816	754	747	716	846	787		760	822	798	769
2013 FTEs		832	734	773	889	847	791	869	836	760	756	675	853	801	1.8%	780	842	822	761
2014 FTEs		835	731	783	901	860	786	889	838	762	747	668	851	804	0.4%	783	849	830	756
2015 FTEs		844	737	762	871	849	772	869	839	752	745	666	836	795	-1.1%	781	831	820	749
2016 FTEs		868	754	768	893	868	797	888	842	770	759	682	855	812	2.1%	797	853	833	765
2017 FTEs		849	721	740	860	837	761	867	821	739	729	651	838	785	-3.4%	770	820	809	739
2018 FTEs		861	726	751	869	842	777	875	826	745	745	653	848	793	1.1%	779	830	815	748
2019 FTEs		856	721	745	864	839	773	868	819	738	740	655	837	788	-0.7%	774	825	808	744
2020 FTEs		732	683	536	89	148	146	514	589	530	420	151	394	411	-47.8%	650	128	544	322
2021 FTEs		603	548	572	620	659	668	777	773	691	697	604	754	664	61.5%	574	649	747	685
2022 FTEs		695	602	634	757	722	661	755	709	631	638	560	745	676	1.8%	644	713	698	648
2023 FTEs		844	701	738	861	839	765	869	825	730	725	629	849	781	15.6%	761	822	808	735
EMPLOYMENT														STAYING VISITOR					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs Employment (FTEs) and Share of Total (%)					
Staying Visitor		FTEs	2,090	2,137	2,191	2,219	2,303	2,290	2,340	2,366	1,279	1,738	1,883	2,132					
Total Employment		FTEs	6,002	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170					
Share of Total		%	34.8%	34.7%	34.5%	34.0%	33.8%	33.4%	33.2%	32.9%	31.1%	34.3%	33.9%	34.6%					
Annual Change in Share		%		-0.3%	-0.7%	-1.3%	-0.7%	-1.1%	-0.5%	-1.0%	-5.4%	10.1%	-1.0%	1.8%					
Change in Share from 2012		%		-0.3%	-1.0%	-2.3%	-3.0%	-4.1%	-4.6%	-5.5%	-10.6%	-1.6%	-2.6%	-0.8%					
Avg Ann. Change in Share		%		-0.3%	-0.5%	-0.8%	-0.7%	-0.8%	-0.8%	-0.8%	-1.3%	-0.2%	-0.3%	-0.1%					

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/2024

STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON										2012 to 2023			DAY VISITOR		DIRECT EMPLOYMENT									
EMPLOYMENT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER								
KEY		DAY VISITOR												TOTAL	% Change									
An increase of 3% or more		DIRECT EMPLOYMENT IN FULL TIME EQUIVALENTS (FTEs) / PERCENTAGE CHANGES																						
Less than 3% change		Q1			Q2			Q3			Q4			Annual Change		Q1	Q2	Q3	Q4					
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC											
% Change 2012 to 2023		5.4%	30.7%	-9.5%	-1.2%	0.3%	-21.2%	-1.2%	28.0%	-11.7%	17.9%	6.0%	-3.2%							3.2%	4.8%	-7.5%	6.1%	8.5%
% Change 2022 to 2023		10.8%	27.5%	11.2%	6.6%	12.8%	4.8%	13.2%	10.4%	13.4%	5.2%	6.9%	11.6%							10.2%	15.8%	7.7%	12.0%	7.1%
Average Annual Change		0.5%	2.8%	-0.9%	-0.1%	0.0%	-1.9%	-0.1%	2.5%	-1.1%	1.6%	0.5%	-0.3%							0.3%	0.4%	-0.7%	0.6%	0.8%
2012	FTEs	2,416	2,191	4,043	4,625	2,960	3,850	4,500	4,728	3,953	5,026	5,781	2,860	3,911	2.7%	2,883	3,812	4,394	4,556					
2013	FTEs	2,297	2,309	3,824	5,014	3,248	3,691	4,468	5,129	3,458	5,565	6,491	2,715	4,018		2,810	3,985	4,352	4,924					
2014	FTEs	2,562	2,285	3,990	5,332	3,331	3,647	4,858	5,497	3,586	5,658	6,494	2,740	4,165		3.7%	2,946	4,103	4,647	4,964				
2015	FTEs	2,547	2,496	3,952	5,516	3,424	3,425	5,088	6,324	3,549	6,315	5,959	2,990	4,299		3.2%	2,998	4,122	4,987	5,088				
2016	FTEs	2,589	2,744	4,019	5,571	3,457	3,545	5,419	6,867	3,762	6,673	6,380	3,110	4,511		4.9%	3,117	4,191	5,349	5,388				
2017	FTEs	2,712	2,754	4,060	5,978	3,530	3,625	5,464	6,958	3,848	6,495	6,553	2,775	4,563		1.1%	3,175	4,378	5,423	5,274				
2018	FTEs	2,973	3,142	4,110	5,963	3,677	3,778	5,524	6,975	3,995	6,747	6,692	2,820	4,700		3.0%	3,408	4,473	5,498	5,420				
2019	FTEs	3,208	3,514	4,311	6,209	3,711	3,786	5,561	7,113	4,116	6,600	6,770	2,973	4,823		2.6%	3,678	4,569	5,597	5,448				
2020	FTEs	3,388	3,301	2,485	233	207	1,295	4,232	5,637	3,590	5,127	1,861	2,583	2,828		-41.4%	3,058	578	4,486	3,191				
2021	FTEs	680	476	687	2,401	2,244	3,191	3,611	6,999	3,807	6,272	6,463	3,138	3,331		17.8%	614	2,612	4,806	5,291				
2022	FTEs	2,297	2,245	3,288	4,287	2,634	2,897	3,927	5,484	3,077	5,635	5,735	2,480	3,665	10.1%	2,610	3,273	4,163	4,617					
2023	FTEs	2,545	2,863	3,658	4,570	2,970	3,035	4,447	6,052	3,490	5,929	6,131	2,768	4,038	10.2%	3,022	3,525	4,663	4,943					
EMPLOYMENT														DAY VISITOR										
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	FTEs Employment (FTEs) and Share of Total (%)										
Day Visitor		FTEs	3,911	4,018	4,165	4,299	4,511	4,563	4,700	4,823	2,828	3,331	3,665	4,038										
Total Employment		FTEs	6,002	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170										
Share of Total		%	65.2%	65.3%	65.5%	66.0%	66.2%	66.6%	66.8%	67.1%	68.9%	65.7%	66.1%	65.4%										
Annual Change in Share		%		0.2%	0.4%	0.7%	0.4%	0.6%	0.3%	0.5%	2.6%	-4.6%	0.5%	-0.9%										
Change in Share from 2012		%		0.2%	0.5%	1.2%	1.6%	2.2%	2.4%	2.9%	5.7%	0.8%	1.4%	0.4%										
Avg Ann. Change in Share		%		0.2%	0.3%	0.4%	0.4%	0.4%	0.4%	0.7%	0.1%	0.1%	0.0%											

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Report Prepared by: GARETH REYNOLDS. Date of Issue: 16/06/2024

**STEAM REPORT FOR 2012-2023 - FINAL
WARRINGTON**

2023

STAYING VISITORS

**ACCOMMODATION SUPPLY
DISTRIBUTION BY TYPE**

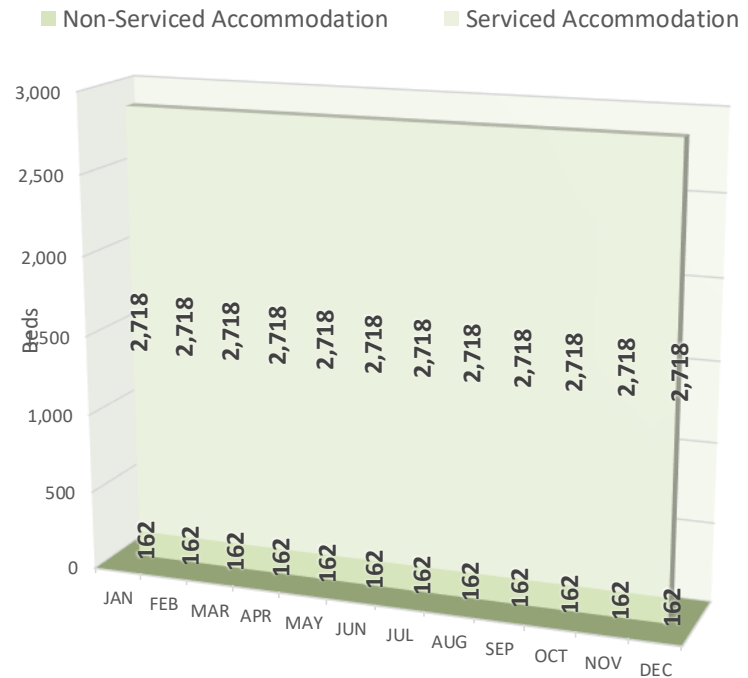
SERVICED ACCOMMODATION 2023	2023		Change on 2022		Change on 2012	
	Est.	Beds	Est.	Beds	Est.	Beds
Serviced Accommodation Total	28	2,718	+1	+378	-18	+89
+50 Room	9	1,893	+1	+378	0	+270
11-50 Room	13	786	0	0	-3	-85
<10 Room	6	39	0	0	-15	-96

NON-SERVICED ACCOMMODATION 2023	2023		Change on 2022		Change on 2012	
	Est.	Beds	Est.	Beds	Est.	Beds
Non-Serviced Accommodation Total	3	162	0	+142	-6	+92
Self catering	2	12	-1	-8	-6	-43
Static caravans/chalets	0	0	0	0	0	0
Touring caravans/camping	1	150	+1	+150	0	+135
Youth Hostels	0	0	0	0	0	0

DISTRIBUTION BY TYPE OF ACCOMMODATION 2023	2023		Change on 2022		Change on 2012	
	Est.	Beds	Est.	Beds	Est.	Beds
All Paid Accommodation Total	31	2,880	+1	+520	-24	+181
Serviced Accommodation Share of Total	90%	94%				
Non-Serviced Accommodation Share of Total	10%	6%				

SEASONAL AVAILABILITY OF BED SUPPLY 2023	2023											
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
All Paid Accommodation Total	2,880	2,880	2,880	2,880	2,880	2,880	2,880	2,880	2,880	2,880	2,880	2,880
Serviced Accommodation	2,718	2,718	2,718	2,718	2,718	2,718	2,718	2,718	2,718	2,718	2,718	2,718
Non-Serviced Accommodation	162	162	162	162	162	162	162	162	162	162	162	162

**SEASONAL AVAILABILITY OF BED SUPPLY
2023**



Report Sections With Historic Financial Data Indexed to 2023 Prices

Sections:	<i>Comparative Headlines</i>	Visitor Types:	<i>Total</i>
	<i>Key Measures</i>		<i>Serviced Accommodation</i>
	<i>Economic Impact</i>		<i>Non-Serviced Accommodation</i>
	<i>Sectoral Analysis</i>		<i>SFR</i>
			<i>Staying Visitor</i>
			<i>Day Visitor</i>

Indexation: *Indexation to: 2023*

2012	<i>1.51</i>
2013	<i>1.47</i>
2014	<i>1.43</i>
2015	<i>1.41</i>
2016	<i>1.39</i>
2017	<i>1.36</i>
2018	<i>1.31</i>
2019	<i>1.27</i>
2020	<i>1.24</i>
2021	<i>1.22</i>
2022	<i>1.13</i>
2023	<i>1.00</i>

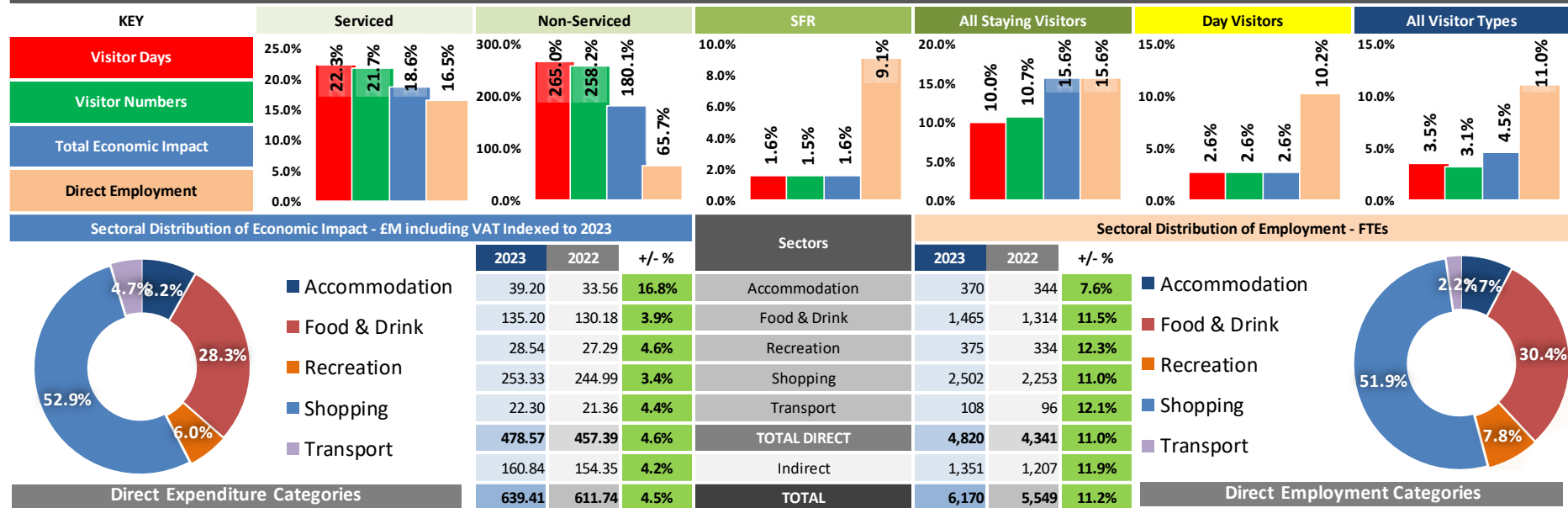
STEAM REPORT FOR 2012-2023 - FINAL

WARRINGTON

Comparing 2023 and 2022
2022 in 2023 prices (1.134)

COMPARATIVE HEADLINES

KEY PERFORMANCE INDICATORS BY TYPE OF VISITOR - COMPARING 2023 & 2022 - INDEXED TO 2023																			
KEY		Staying in Paid Accommodation											Day Visitors			All Visitor Types			
An increase of 3% or more		Staying in Paid Accommodation						Staying with Friends and Relatives (SFR)			All Staying Visitors								
Less than 3% change		Serviced			Non-Serviced			Staying with Friends and Relatives (SFR)			All Staying Visitors			Day Visitors			All Visitor Types		
A Fall of 3% or more		2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %	2023	2022	+/- %
Visitor Days	M	0.517	0.423	22.3%	0.017	0.005	265.0%	0.774	0.762	1.6%	1.308	1.189	10.0%	8.355	8.143	2.6%	9.663	9.332	3.5%
Visitor Numbers	M	0.304	0.250	21.7%	0.002	0.001	258.2%	0.324	0.319	1.5%	0.631	0.570	10.7%	8.355	8.143	2.6%	8.986	8.713	3.1%
Direct Expenditure	£M																478.57	457.39	4.6%
Economic Impact	£M	83.54	70.42	18.6%	0.981	0.350	180.1%	19.98	19.67	1.6%	104.50	90.44	15.6%	534.90	521.30	2.6%	639.41	611.74	4.5%
Direct Employment	FTEs	643	552	16.5%	9	5	65.7%	130	119	9.1%	781	676	15.6%	4,038	3,665	10.2%	4,820	4,341	11.0%
Total Employment	FTEs																6,170	5,549	11.2%
PERCENTAGE CHANGE BY VISITOR TYPE AND PERFORMANCE MEASURE - COMPARING 2023 & 2022 - INDEXED TO 2023																			



STEAM REPORT FOR 2012-2023 - FINAL
WARRINGTON

2012 to 2023
2023 Prices

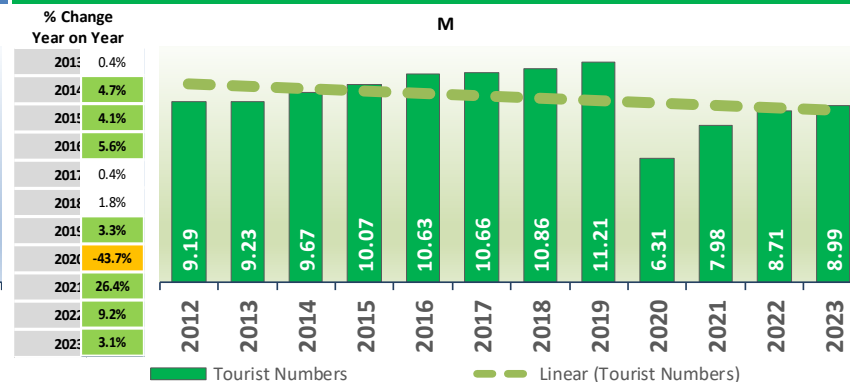
TOTAL

KEY MEASURES
Indexed

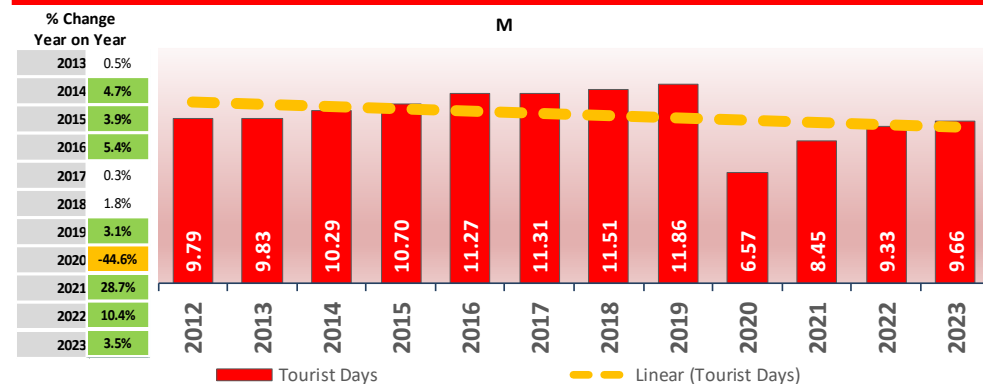
Economic Impact - Indexed - Total



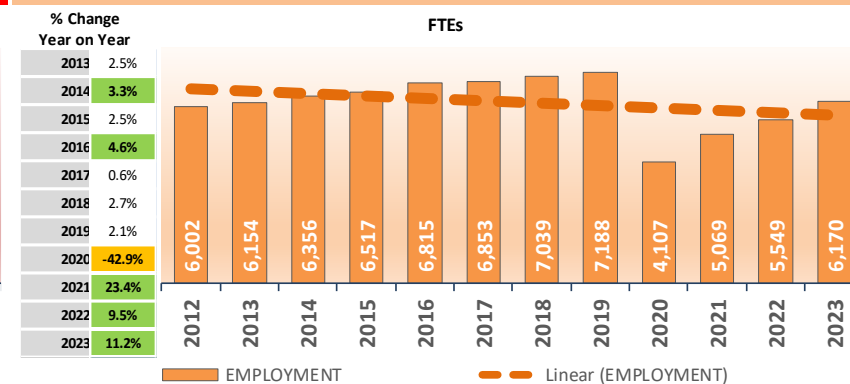
Visitor Numbers - Total



Visitor Days - Total



Total Employment Supported - Total



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		-0.1%	5.2%	9.2%	15.3%	15.5%	17.3%	20.6%	-35.8%	-16.0%	-6.8%	-2.6%
Visitor Numbers		0.4%	5.2%	9.5%	15.6%	16.0%	18.1%	22.0%	-31.4%	-13.2%	-5.2%	-2.2%
Visitor Days		0.5%	5.1%	9.3%	15.1%	15.5%	17.6%	21.2%	-32.9%	-13.6%	-4.7%	-1.3%
Total Employment		2.5%	5.9%	8.6%	13.6%	14.2%	17.3%	19.8%	-31.6%	-15.5%	-7.5%	2.8%

"Linear" = Linear Trendline

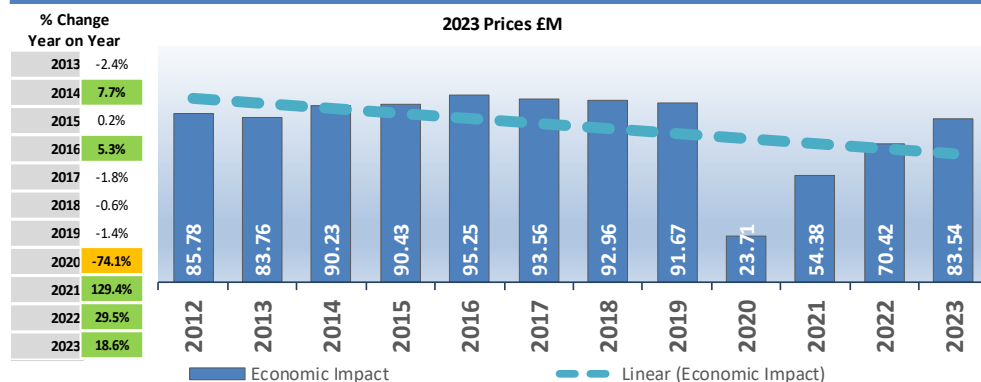
STEAM REPORT FOR 2012-2023 - FINAL
WARRINGTON

2012 to 2023
2023 Prices

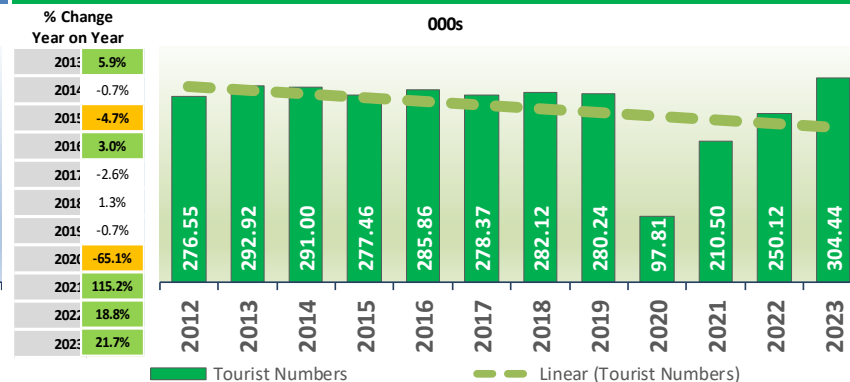
SERVED
ACCOMMODATION

KEY MEASURES
Indexed

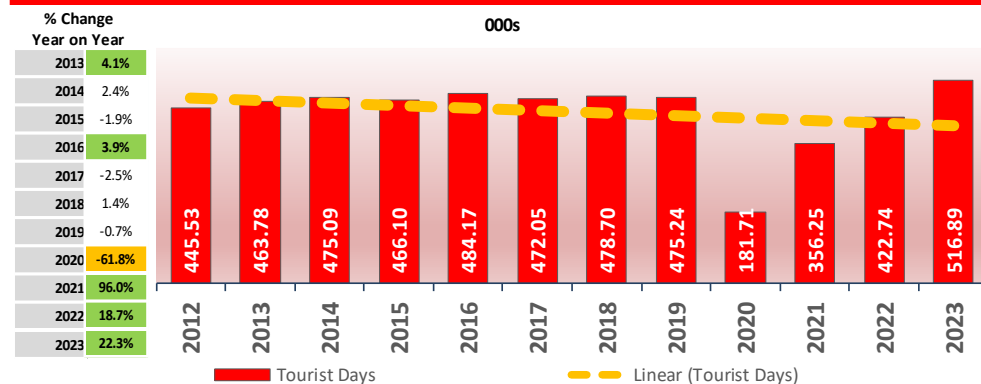
Economic Impact - Indexed - Serviced Accommodation



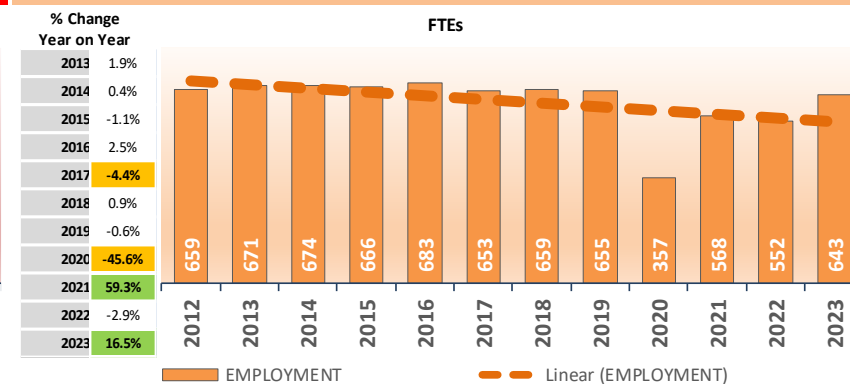
Visitor Numbers - Serviced Accommodation



Visitor Days - Serviced Accommodation



Direct Employment Supported - Serviced Accommodation



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		-2.4%	5.2%	5.4%	11.0%	9.1%	8.4%	6.9%	-72.4%	-36.6%	-17.9%	-2.6%
Visitor Numbers		5.9%	5.2%	0.3%	3.4%	0.7%	2.0%	1.3%	-64.6%	-23.9%	-9.6%	10.1%
Visitor Days		4.1%	6.6%	4.6%	8.7%	6.0%	7.4%	6.7%	-59.2%	-20.0%	-5.1%	16.0%
Direct Employment		1.9%	2.3%	1.2%	3.7%	-0.9%	0.1%	-0.5%	-45.8%	-13.7%	-16.2%	-2.4%

"Linear" = Linear Trendline

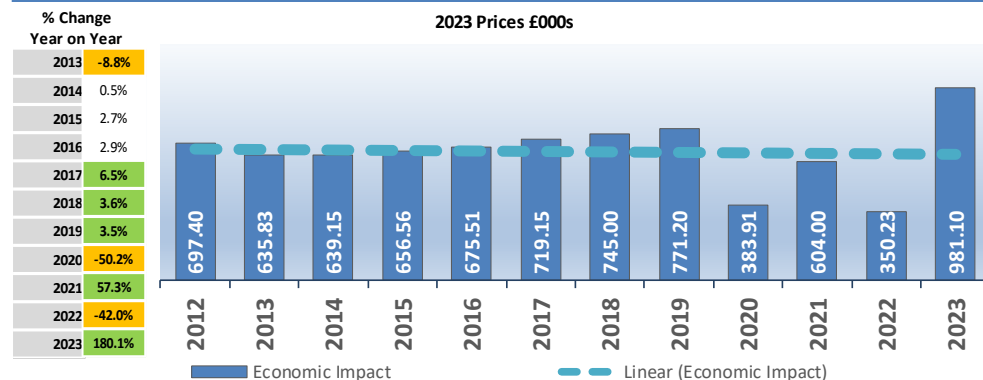
STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON

2012 to 2023
2023 Prices

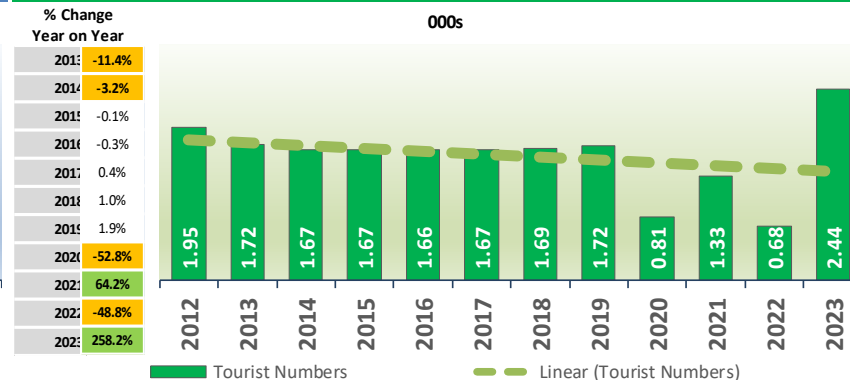
NON-SERVED
ACCOMMODATION

KEY MEASURES
Indexed

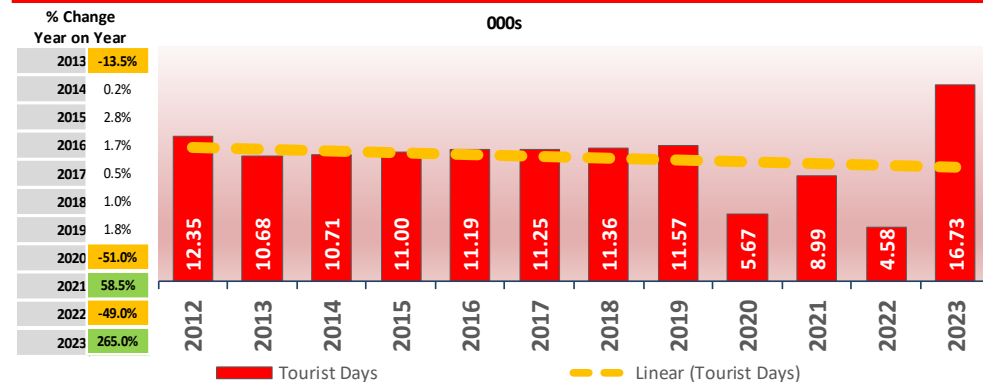
Economic Impact - Indexed - Non-Served Accommodation



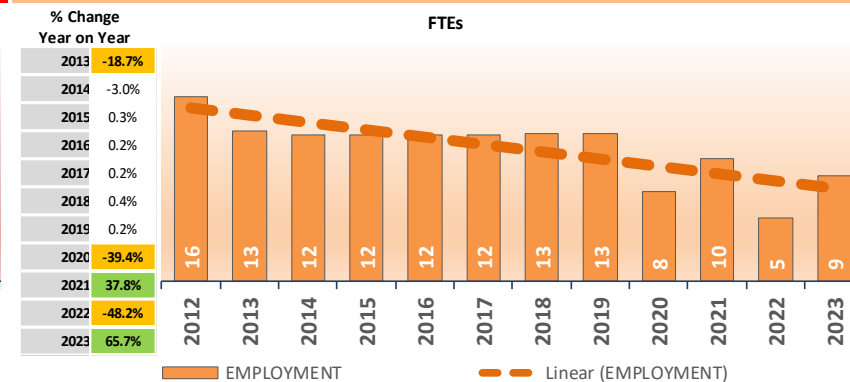
Visitor Numbers - Non-Served Accommodation



Visitor Days - Non-Served Accommodation



Direct Employment Supported - Non-Served Accommodation



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		-8.8%	-8.4%	-5.9%	-3.1%	3.1%	6.8%	10.6%	-45.0%	-13.4%	-49.8%	40.7%
Visitor Numbers		-11.4%	-14.3%	-14.4%	-14.6%	-14.2%	-13.4%	-11.7%	-58.3%	-31.6%	-65.0%	25.5%
Visitor Days		-13.5%	-13.3%	-10.9%	-9.3%	-8.9%	-8.0%	-6.3%	-54.1%	-27.2%	-62.9%	35.6%
Direct Employment		-18.7%	-21.1%	-20.9%	-20.7%	-20.6%	-20.2%	-20.1%	-51.6%	-33.3%	-65.5%	-42.8%

"Linear" = Linear Trendline

STEAM REPORT FOR 2012-2023 - FINAL
WARRINGTON

2012 to 2023
2023 Prices

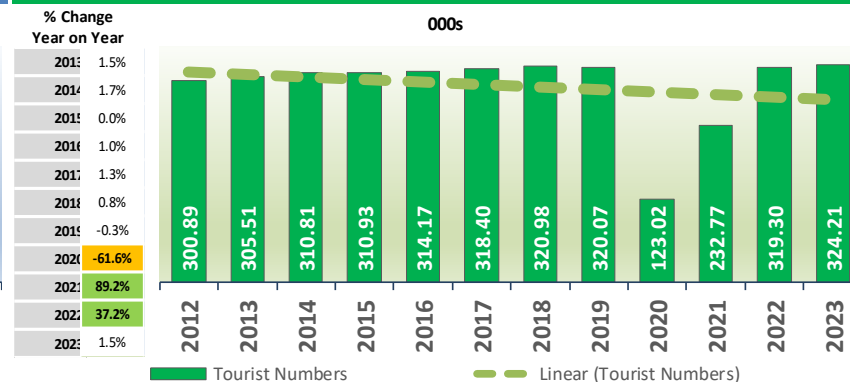
SFR

KEY MEASURES
Indexed

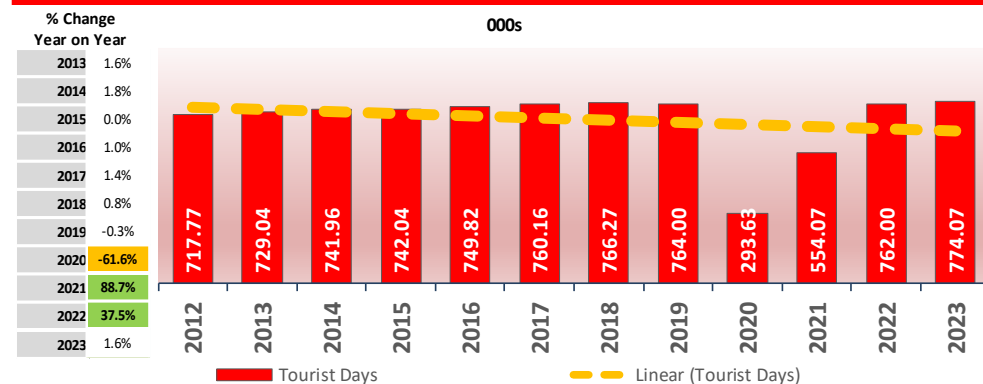
Economic Impact - Indexed - SFR



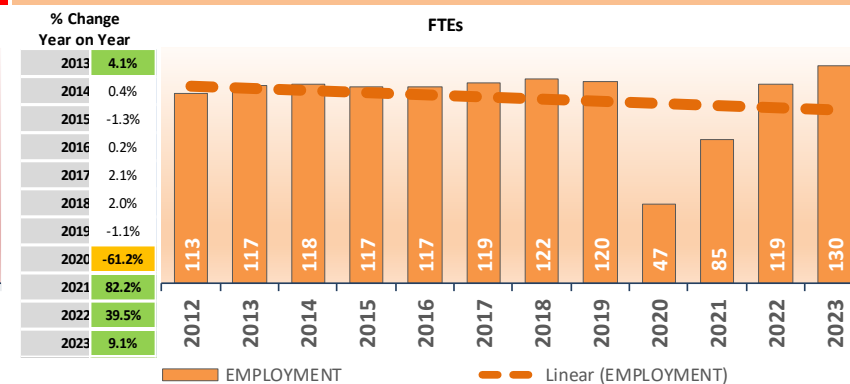
Visitor Numbers - SFR



Visitor Days - SFR



Direct Employment Supported - SFR



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		1.6%	3.4%	3.4%	4.5%	5.9%	6.7%	6.4%	-59.1%	-22.8%	6.2%	7.8%
Visitor Numbers		1.5%	3.3%	3.3%	4.4%	5.8%	6.7%	6.4%	-59.1%	-22.6%	6.1%	7.7%
Visitor Days		1.6%	3.4%	3.4%	4.5%	5.9%	6.8%	6.4%	-59.1%	-22.8%	6.2%	7.8%
Direct Employment		4.1%	4.6%	3.3%	3.5%	5.7%	7.8%	6.6%	-58.6%	-24.6%	5.2%	14.8%

"Linear" = Linear Trendline

STEAM REPORT FOR 2012-2023 - FINAL
WARRINGTON

2012 to 2023
2023 Prices

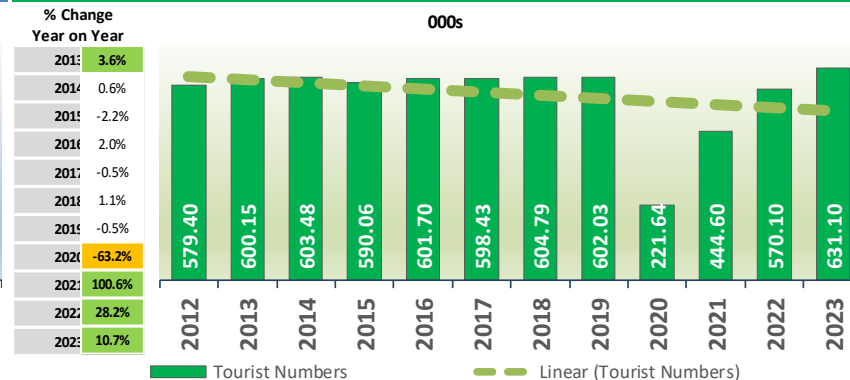
STAYING VISITOR

KEY MEASURES
Indexed

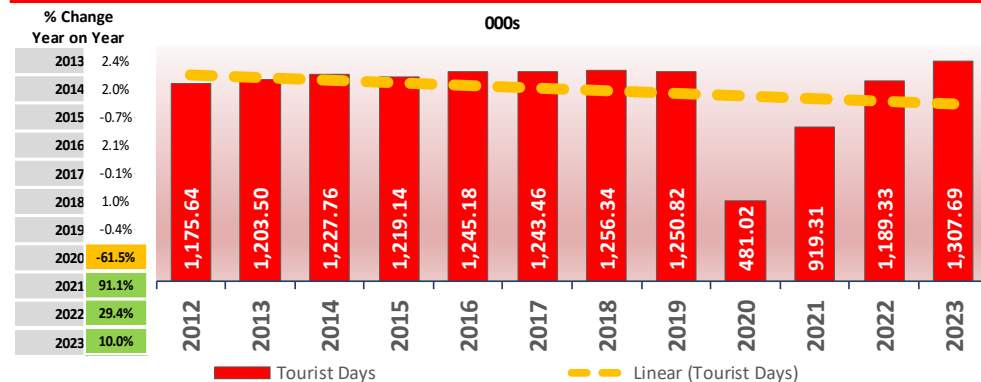
Economic Impact - Indexed - Staying Visitor



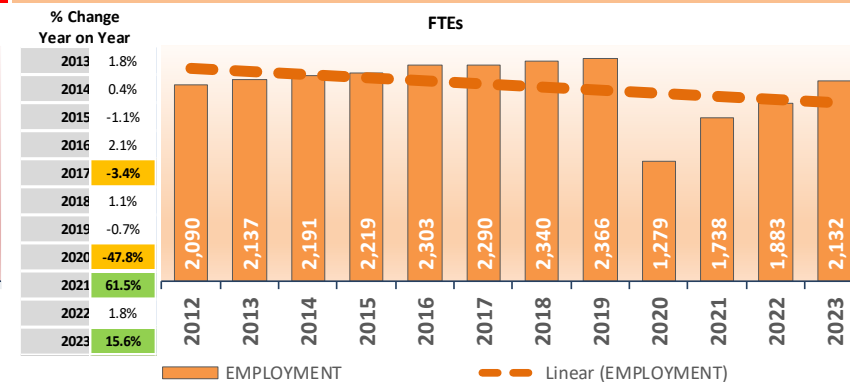
Visitor Numbers - Staying Visitor



Visitor Days - Staying Visitor



Direct Employment Supported - Staying Visitor



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		-1.7%	4.8%	5.0%	9.8%	8.5%	8.1%	6.8%	-69.8%	-34.0%	-13.9%	-0.5%
Visitor Numbers		3.6%	4.2%	1.8%	3.8%	3.3%	4.4%	3.9%	-61.7%	-23.3%	-1.6%	8.9%
Visitor Days		2.4%	4.4%	3.7%	5.9%	5.8%	6.9%	6.4%	-59.1%	-21.8%	1.2%	11.2%
Direct Employment		2.2%	4.8%	6.1%	10.2%	9.5%	11.9%	13.2%	-38.8%	-16.9%	-9.9%	2.0%

"Linear" = Linear Trendline

STEAM REPORT FOR 2012-2023 - FINAL
WARRINGTON

2012 to 2023
2023 Prices

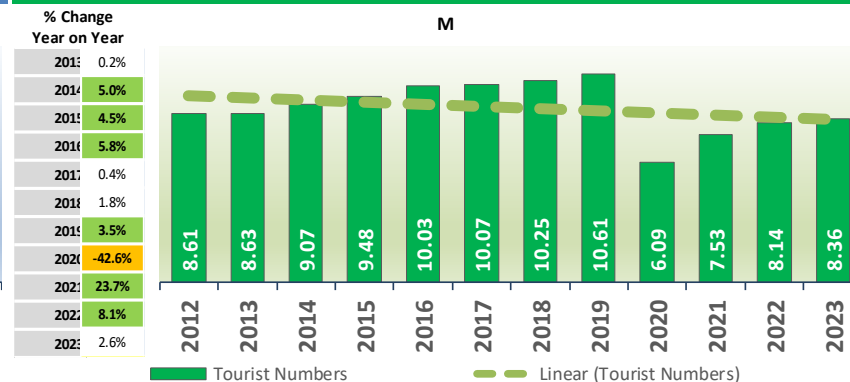
DAY VISITOR

KEY MEASURES
Indexed

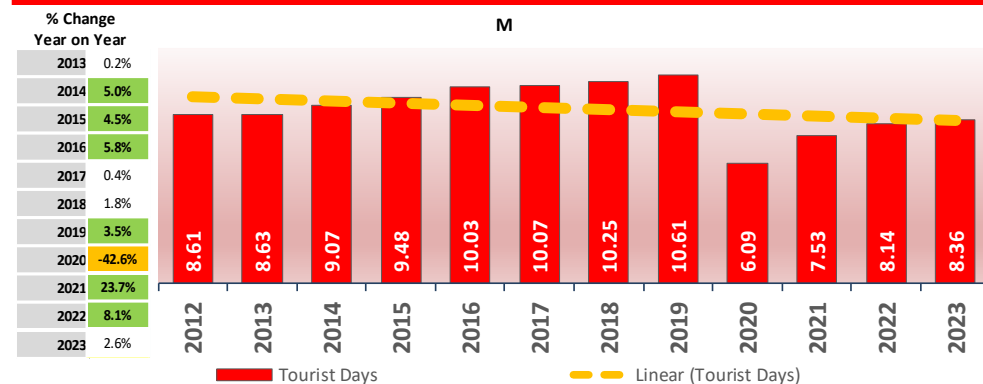
Economic Impact - Indexed - Day Visitor



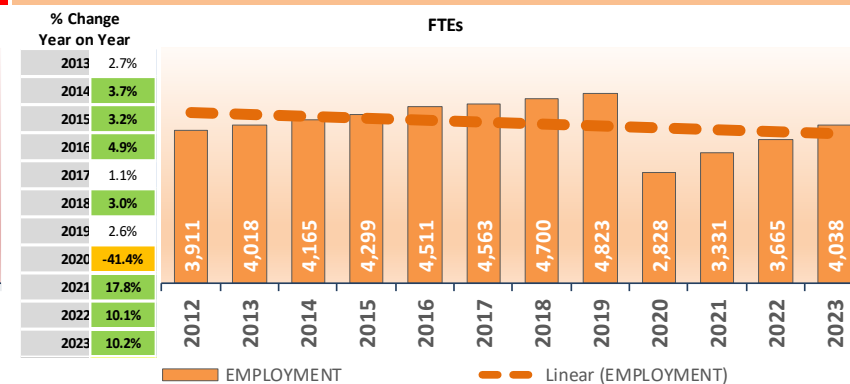
Visitor Numbers - Day Visitor



Visitor Days - Day Visitor



Direct Employment Supported - Day Visitor



% Change from 2012	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Economic Impact - Indexed		0.2%	5.2%	10.0%	16.4%	16.9%	19.0%	23.2%	-29.3%	-12.5%	-5.5%	-3.0%
Visitor Numbers		0.2%	5.2%	10.0%	16.4%	16.9%	19.0%	23.2%	-29.3%	-12.5%	-5.5%	-3.0%
Visitor Days		0.2%	5.2%	10.0%	16.4%	16.9%	19.0%	23.2%	-29.3%	-12.5%	-5.5%	-3.0%
Direct Employment		2.7%	6.5%	9.9%	15.3%	16.7%	20.2%	23.3%	-27.7%	-14.8%	-6.3%	3.2%

"Linear" = Linear Trendline

STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON										2012 to 2023 2023 Prices			TOTAL	SECTORAL ANALYSIS Indexed
SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT INDEXED TO 2023														
SECTOR / YEAR	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023		
Accommodation	£M	37.11	34.97	38.74	39.26	41.63	41.10	40.43	39.74	8.254	20.79	27.97	32.67	
Food & Drink	£M	114.44	114.99	120.48	125.33	132.29	132.62	134.99	139.30	82.66	99.80	108.49	112.66	
Recreation	£M	24.03	24.18	25.32	26.29	27.76	27.79	28.29	29.16	17.18	20.93	22.74	23.78	
Shopping	£M	215.44	216.26	226.74	236.25	249.48	250.27	254.77	263.15	148.27	187.28	204.16	211.11	
Transport	£M	18.41	18.55	19.31	19.90	20.83	20.91	21.24	21.76	11.40	15.58	17.80	18.58	
Direct Revenue	£M	409.42	408.94	430.59	447.04	471.99	472.70	479.72	493.12	267.78	344.39	381.15	398.81	
VAT	£M	81.88	81.79	86.12	89.41	94.40	94.54	95.94	98.62	46.02	67.55	76.23	79.76	
Direct Expenditure	£M	491.31	490.73	516.71	536.45	566.39	567.24	575.66	591.75	313.80	411.94	457.39	478.57	
Indirect Expenditure	£M	165.20	165.12	173.74	180.61	190.73	191.13	194.11	199.80	107.68	139.71	154.35	160.84	
TOTAL	£M	656.51	655.85	690.45	717.06	757.12	758.38	769.77	791.55	421.48	551.65	611.74	639.41	

2023

SECTORAL DISTRIBUTION OF ECONOMIC IMPACT - £M INCLUDING VAT INDEXED TO 2023

2023

Accommodation

(5.1%)

Indirect Expenditure

(25.2%)

Food & Drink

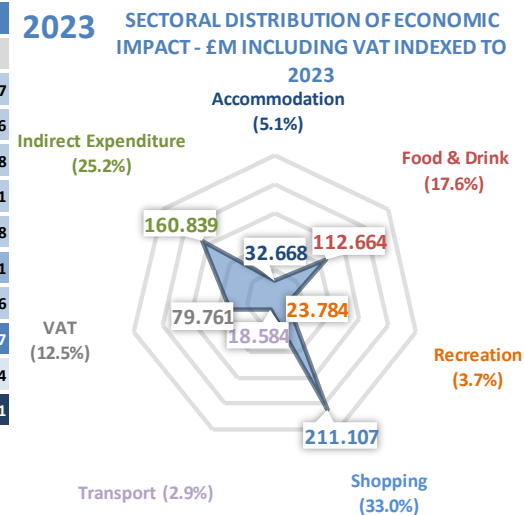
(17.6%)

Recreation

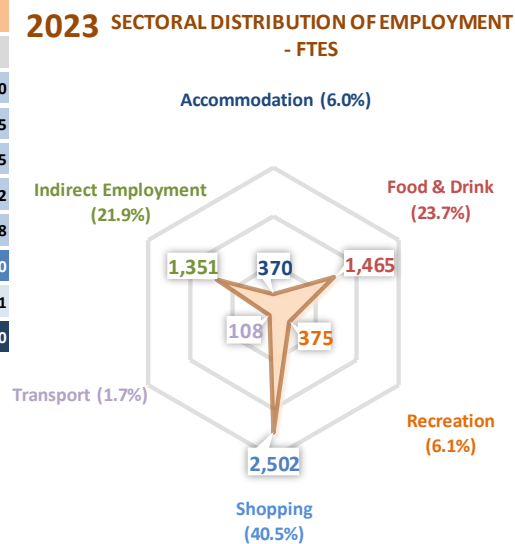
(3.7%)

VAT

(12.5%)



SECTORAL DISTRIBUTION OF EMPLOYMENT - FTEs													
SECTOR / YEAR		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Accommodation	FTEs	446	441	440	440	449	424	424	424	269	400	344	370
Food & Drink	FTEs	1,398	1,439	1,489	1,529	1,601	1,617	1,665	1,703	1,007	1,184	1,314	1,465
Recreation	FTEs	356	367	380	389	408	411	423	433	254	301	334	375
Shopping	FTEs	2,398	2,468	2,554	2,627	2,753	2,781	2,864	2,932	1,647	2,026	2,253	2,502
Transport	FTEs	100	104	107	108	113	114	117	119	62	83	96	108
Direct Employment	FTEs	4,698	4,819	4,969	5,094	5,323	5,347	5,493	5,611	3,239	3,995	4,341	4,820
Indirect Employment	FTEs	1,303	1,335	1,387	1,423	1,491	1,505	1,546	1,578	868	1,074	1,207	1,351
TOTAL	FTEs	6,002	6,154	6,356	6,517	6,815	6,853	7,039	7,188	4,107	5,069	5,549	6,170



STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON											2012 to 2023 2023 Prices			TOTAL		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		TOTAL																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2012 to 2023		1.0%	17.4%	-13.0%	-6.7%	-3.2%	-22.7%	-3.3%	18.4%	-15.4%	8.8%	-2.9%	-7.3%	-2.6%	Annual Change	-0.9%	-11.1%	0.8%	0.3%
% Change 2022 to 2023		8.6%	18.8%	5.7%	1.1%	7.2%	0.7%	6.8%	4.4%	7.2%	-0.7%	0.4%	5.8%	4.5%		10.4%	2.7%	5.9%	1.0%
Average Annual Change		0.1%	1.6%	-1.2%	-0.6%	-0.3%	-2.1%	-0.3%	1.7%	-1.4%	0.8%	-0.3%	-0.7%	-0.2%		-0.1%	-1.0%	0.1%	0.0%
2012 £M		36.72	33.08	55.81	64.29	44.01	54.29	62.44	65.24	54.78	67.40	75.43	43.02	656.51	-0.1%	125.60	162.59	182.46	185.85
2013 £M		34.52	33.84	52.36	67.18	46.92	50.87	61.90	68.77	47.53	71.77	80.11	40.09	655.85		120.71	164.97	178.20	191.97
2014 £M		38.41	34.23	55.66	72.43	49.25	51.22	68.31	74.50	50.06	73.93	81.27	41.20	690.45		5.3%	128.30	172.89	192.86
2015 £M		39.11	37.47	55.46	74.88	50.84	49.06	71.52	85.44	50.15	82.69	76.06	44.39	717.06	3.9%	132.04	174.77	207.11	203.14
2016 £M		40.42	41.03	56.74	76.60	52.05	51.46	76.52	92.52	53.44	87.86	81.93	46.56	757.12	5.6%	138.18	180.11	222.47	216.35
2017 £M		41.75	40.66	56.76	80.62	52.41	51.74	76.61	93.09	53.93	85.02	83.26	42.52	758.38	0.2%	139.17	184.77	223.63	210.80
2018 £M		44.32	44.60	56.68	79.51	53.29	53.11	77.14	92.77	54.91	87.14	83.79	42.51	769.77	1.5%	145.60	185.92	224.81	213.44
2019 £M		47.31	49.18	59.32	82.90	54.02	53.53	77.94	94.91	56.58	86.01	85.49	44.36	791.55	2.8%	155.81	190.45	229.43	215.86
2020 £M		46.35	44.29	32.18	3.072	2.976	15.77	51.94	68.18	43.82	60.24	21.48	31.18	421.48	-46.8%	122.82	21.82	163.94	112.90
2021 £M		11.71	8.701	11.68	33.38	32.66	44.45	52.73	93.67	52.48	82.53	82.64	45.01	551.65	30.9%	32.08	110.50	198.88	210.18
2022 £M		34.14	32.69	45.94	59.32	39.74	41.69	56.53	73.96	43.21	73.87	72.96	37.68	611.74	10.9%	112.77	140.75	173.70	184.51
2023 £M		37.08	38.84	48.56	59.95	42.60	42.00	60.39	77.22	46.34	73.32	73.23	39.89	639.41	4.5%	124.48	144.54	183.95	186.44
ECONOMIC IMPACT - INDEXED TO 2023														TOTAL					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M	Economic Impact by Year and Share of Total				
Total		£M	656.51	655.85	690.45	717.06	757.12	758.38	769.77	791.55	421.48	551.65	611.74	639.41	<div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div></div><div><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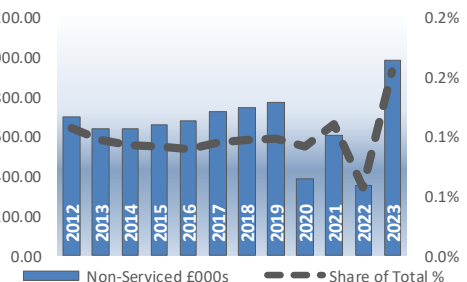
STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON											2012 to 2023 2023 Prices			SERVICED ACCOMMODATION		ECONOMIC IMPACT Indexed			
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SERVICED ACCOMMODATION																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4
% Change 2012 to 2023		6.5%	-2.0%	-2.5%	-7.9%	4.5%	-8.8%	19.5%	6.3%	-9.0%	-6.8%	-29.0%	-4.0%	-2.6%	Annual Change	0.3%	-4.1%	5.8%	-12.9%
% Change 2022 to 2023		43.9%	22.0%	19.8%	16.4%	17.5%	16.8%	15.7%	18.1%	16.5%	13.0%	13.4%	18.1%	18.6%		27.1%	16.9%	16.7%	14.9%
Average Annual Change		0.6%	-0.2%	-0.2%	-0.7%	0.4%	-0.8%	1.8%	0.6%	-0.8%	-0.6%	-2.6%	-0.4%	-0.2%		0.0%	-0.4%	0.5%	-1.2%
2012 £M		5.691	6.431	7.387	7.325	7.528	7.810	7.609	7.854	7.280	7.410	6.611	6.844	85.78		-2.4%	19.51	22.66	22.74
2013 £M		5.517	6.454	7.570	7.067	7.917	7.317	8.650	8.128	6.843	7.046	4.865	6.387	83.76		19.54	22.30	23.62	18.30
2014 £M		5.931	6.779	8.356	7.795	8.757	7.620	9.796	8.779	7.351	7.284	5.012	6.772	90.23	7.7%	21.07	24.17	25.93	19.07
2015 £M		6.361	7.171	8.019	7.339	8.750	7.524	9.584	9.142	7.336	7.460	5.116	6.630	90.43	0.2%	21.55	23.61	26.06	19.21
2016 £M		6.874	7.541	8.143	7.862	9.236	8.164	10.16	9.214	7.756	7.797	5.433	7.069	95.25	5.3%	22.56	25.26	27.13	20.30
2017 £M		6.908	7.291	8.010	7.546	9.009	7.805	10.15	9.244	7.546	7.609	5.269	7.173	93.56	-1.8%	22.21	24.36	26.94	20.05
2018 £M		6.778	7.076	7.869	7.387	8.652	7.854	10.69	9.654	7.323	7.640	5.054	6.983	92.96	-0.6%	21.72	23.89	27.67	19.68
2019 £M		6.701	6.967	7.738	7.291	8.595	7.794	10.50	9.462	7.168	7.550	5.138	6.772	91.67	-1.4%	21.41	23.68	27.13	19.46
2020 £M		3.905	4.511	2.457	0.215	0.413	0.419	2.284	3.382	2.617	1.913	0.357	1.236	23.71	-74.1%	10.87	1.046	8.283	3.506
2021 £M		2.470	2.721	3.216	2.968	4.334	4.828	7.167	7.157	5.387	5.736	3.697	4.701	54.38	129.4%	8.407	12.13	19.71	14.13
2022 £M		4.212	5.166	6.012	5.799	6.694	6.101	7.862	7.067	5.690	6.116	4.138	5.566	70.42	29.5%	15.39	18.59	20.62	15.82
2023 £M		6.061	6.303	7.200	6.749	7.864	7.126	9.095	8.346	6.628	6.910	4.692	6.572	83.54	18.6%	19.56	21.74	24.07	18.17
ECONOMIC IMPACT - INDEXED TO 2023														SERVICED ACCOMMODATION					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total					
Serviced	£M	85.78	83.76	90.23	90.43	95.25	93.56	92.96	91.67	23.71	54.38	70.42	83.54						
All Visitor Types	£M	656.51	655.85	690.45	717.06	757.12	758.38	769.77	791.55	421.48	551.65	611.74	639.41						
Share of Total	%	13.1%	12.8%	13.1%	12.6%	12.6%	12.3%	12.1%	11.6%	5.6%	9.9%	11.5%	13.1%						
Annual Change in Share	%		-2.3%	2.3%	-3.5%	-0.2%	-1.9%	-2.1%	-4.1%	-51.4%	75.3%	16.8%	13.5%						
Change in Share from 2012	%		-2.3%	0.0%	-3.5%	-3.7%	-5.6%	-7.6%	-11.4%	-56.9%	-24.6%	-11.9%	0.0%						
Avg Ann. Change in Share	%		-2.3%	0.0%	-1.2%	-0.9%	-1.1%	-1.3%	-1.6%	-7.1%	-2.7%	-1.2%	0.0%						

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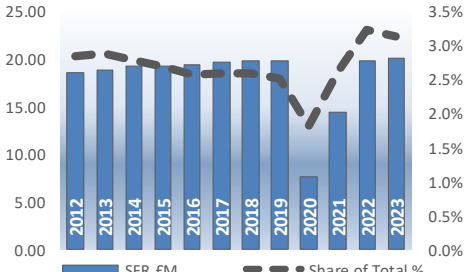
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Report Prepared by: GARETHREYNOLDS, Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON										2012 to 2023 2023 Prices			NON-SERVICED ACCOMMODATION		ECONOMIC IMPACT Indexed					
ECONOMIC IMPACT BY:		MONTH AND QUARTER											CALENDAR YEAR		QUARTER					
KEY		NON-SERVICED ACCOMMODATION																		
An increase of 3% or more		ECONOMIC IMPACT £000s - INDEXED TO 2023 / PERCENTAGE CHANGES											TOTAL	% Change						
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4		
% Change 2012 to 2023		-24.3%	-41.6%	-8.4%	10.0%	88.2%	79.3%	35.3%	92.3%	112.5%	-19.1%	-6.6%	23.0%		40.7%	-26.2%	62.2%	77.9%	-3.3%	
% Change 2022 to 2023		22.8%	30.0%	47.0%	131.9%	373.1%	328.3%	167.6%	288.8%	374.6%	54.1%	68.7%	64.6%		180.1%	33.5%	279.2%	266.6%	61.9%	
Average Annual Change		-2.2%	-3.8%	-0.8%	0.9%	8.0%	7.2%	3.2%	8.4%	10.2%	-1.7%	-0.6%	2.1%		3.7%	-2.4%	5.7%	7.1%	-0.3%	
2012 £000s		35.3	46.0	36.2	55.5	64.0	72.1	90.2	94.0	71.9	55.2	38.7	38.2		697.4	117.5	191.7	256.1	132.1	
2013 £000s		33.7	43.4	35.6	50.0	55.5	64.0	79.9	85.2	62.7	51.0	37.3	37.6		635.8	-8.8%	112.7	169.4	227.9	125.9
2014 £000s		33.6	42.9	34.3	49.3	54.6	62.9	80.6	87.9	64.7	52.5	37.7	38.0		639.1	0.5%	110.8	166.8	233.2	128.3
2015 £000s		34.6	44.0	35.2	50.4	55.8	64.0	82.3	90.3	66.7	54.4	39.3	39.5		656.6	2.7%	113.8	170.2	239.3	133.3
2016 £000s		37.0	46.1	36.1	51.6	57.1	65.5	83.0	92.0	69.0	56.2	40.6	41.2		675.5	2.9%	119.3	174.2	244.0	138.0
2017 £000s		39.2	48.3	37.8	53.5	58.9	67.0	94.3	105.0	71.6	58.1	41.9	43.7		719.1	6.5%	125.3	179.3	270.8	143.7
2018 £000s		41.1	49.8	39.6	55.4	60.3	71.5	96.2	106.3	73.8	62.5	42.7	45.8	745.0	3.6%	130.5	187.1	276.4	151.0	
2019 £000s		45.1	51.1	40.7	61.9	62.7	71.4	101.0	106.9	72.4	62.1	46.6	49.4	771.2	3.5%	136.9	196.0	280.2	158.1	
2020 £000s		45.7	38.0	22.3	1.0	1.5	2.3	63.1	78.3	66.7	39.6	1.8	23.7	383.9	-50.2%	106.0	4.8	208.0	65.1	
2021 £000s		7.0	8.0	6.9	25.4	48.5	71.4	93.0	102.0	86.2	71.4	42.5	41.8	604.0	57.3%	21.9	145.2	281.2	155.7	
2022 £000s		21.7	20.7	22.6	26.3	25.5	30.2	45.6	46.5	32.2	29.0	21.4	28.6	350.2	-42.0%	65.0	82.0	124.3	79.0	
2023 £000s		26.7	26.9	33.2	61.0	120.5	129.4	122.0	180.8	152.8	44.7	36.1	47.0	981.1	180.1%	86.7	310.9	455.6	127.8	
ECONOMIC IMPACT - INDEXED TO 2023														NON-SERVICED ACCOMMODATION						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£000s	Economic Impact by Year and Share of Total					
Non-Serviced		£000s	697.4	635.8	639.1	656.6	675.5	719.1	745.0	771.2	383.9	604.0	350.2	981.1						
All Visitor Types		£M	656.5	655.8	690.4	717.1	757.1	758.4	769.8	791.6	421.5	551.6	611.7	639.4						
Share of Total		%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.2%						
Annual Change in Share		%		-8.7%	-4.5%	-1.1%	-2.6%	6.3%	2.1%	0.7%	-6.5%	20.2%	-47.7%	168.0%						
Change in Share from 2012		%		-8.7%	-12.9%	-13.8%	-16.0%	-10.7%	-8.9%	-8.3%	-14.3%	3.1%	-46.1%	44.4%						
Avg Ann. Change in Share		%		-8.7%	-6.4%	-4.6%	-4.0%	-2.1%	-1.5%	-1.2%	-1.8%	0.3%	-4.6%	4.0%						
Report Prepared by: GARETH REYNOLDS. Date of Issue: 18/09/2024																				

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Report Prepared by: GARETHREYNOLDS, Date of Issue: 18/09/24

STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON										2012 to 2023 2023 Prices			SFR	ECONOMIC IMPACT Indexed					
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER			
KEY		SFR																	
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES												TOTAL	% Change				
Less than 3% change		Q1			Q2			Q3			Q4								
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2012 to 2023		11.1%	6.9%	7.6%	5.2%	11.5%	5.8%	11.6%	9.2%	6.2%	5.9%	-2.1%	7.0%		7.8%	9.6%	7.3%	9.5%	4.9%
% Change 2022 to 2023		7.9%	1.3%	0.8%	0.0%	1.3%	1.1%	0.2%	2.1%	1.4%	-1.4%	-0.8%	0.3%		1.6%	5.1%	0.6%	1.1%	-0.2%
Average Annual Change		1.0%	0.6%	0.7%	0.5%	1.0%	0.5%	1.1%	0.8%	0.6%	0.5%	-0.2%	0.6%		0.7%	0.9%	0.7%	0.9%	0.4%
2012 £M		2.603	0.848	0.878	2.558	1.635	1.173	1.871	1.728	0.982	0.872	0.848	2.532		18.53	4.329	5.366	4.581	4.252
2013 £M		2.640	0.868	0.910	2.591	1.709	1.177	1.955	1.763	0.987	0.881	0.799	2.540	18.82	1.6%	4.418	5.476	4.705	4.220
2014 £M		2.687	0.876	0.935	2.658	1.755	1.182	2.017	1.790	1.001	0.882	0.802	2.567	19.15	1.8%	4.498	5.595	4.808	4.251
2015 £M		2.755	0.894	0.919	2.599	1.753	1.176	2.000	1.812	1.000	0.888	0.807	2.551	19.15	0.0%	4.568	5.527	4.812	4.246
2016 £M		2.810	0.902	0.914	2.638	1.770	1.198	2.021	1.798	1.010	0.894	0.815	2.582	19.35	1.0%	4.626	5.606	4.829	4.291
2017 £M		2.874	0.908	0.927	2.650	1.787	1.201	2.057	1.836	1.019	0.903	0.821	2.638	19.62	1.4%	4.709	5.638	4.912	4.362
2018 £M		2.906	0.912	0.938	2.668	1.792	1.223	2.068	1.842	1.025	0.921	0.822	2.661	19.78	0.8%	4.756	5.683	4.935	4.403
2019 £M		2.901	0.909	0.934	2.663	1.792	1.222	2.062	1.834	1.019	0.918	0.827	2.641	19.72	-0.3%	4.744	5.677	4.915	4.386
2020 £M		2.505	0.864	0.439	0.114	0.125	0.095	0.702	1.017	0.561	0.350	0.083	0.723	7.579	-61.6%	3.808	0.335	2.280	1.156
2021 £M		1.341	0.444	0.488	1.366	1.153	0.966	1.811	1.783	0.978	0.890	0.753	2.327	14.30	88.7%	2.273	3.485	4.572	3.970
2022 £M		2.681	0.895	0.938	2.694	1.800	1.227	2.083	1.849	1.028	0.936	0.837	2.700	19.67	37.5%	4.513	5.720	4.961	4.473
2023 £M		2.893	0.906	0.945	2.693	1.822	1.241	2.088	1.887	1.043	0.923	0.830	2.709	19.98	1.6%	4.744	5.755	5.018	4.462
ECONOMIC IMPACT - INDEXED TO 2023														SFR					
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total					
SFR £M		18.53	18.82	19.15	19.15	19.35	19.62	19.78	19.72	7.579	14.30	19.67	19.98						
All Visitor Types £M		656.51	655.85	690.45	717.06	757.12	758.38	769.77	791.55	421.48	551.65	611.74	639.41						
Share of Total %		2.8%	2.9%	2.8%	2.7%	2.6%	2.6%	2.6%	2.5%	1.8%	2.6%	3.2%	3.1%						
Annual Change in Share %			1.7%	-3.3%	-3.7%	-4.3%	1.2%	-0.7%	-3.0%	-27.8%	44.2%	24.0%	-2.8%						
Change in Share from 2012 %			1.7%	-1.7%	-5.3%	-9.4%	-8.3%	-9.0%	-11.7%	-36.3%	-8.1%	13.9%	10.7%						
Avg Ann. Change in Share %			1.7%	-0.9%	-1.8%	-2.4%	-1.7%	-1.5%	-1.7%	-4.5%	-0.9%	1.4%	1.0%						

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STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON											2012 to 2023 2023 Prices			STAYING VISITOR		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:		MONTH AND QUARTER												CALENDAR YEAR		QUARTER				
KEY		STAYING VISITOR																		
An increase of 3% or more		ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES												TOTAL	% Change					
Less than 3% change		Q1			Q2			Q3			Q4									
A Fall of 3% or more		JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC			Q1	Q2	Q3	Q4	
% Change 2012 to 2023		7.8%	-1.2%	-1.5%	-4.4%	6.3%	-6.2%	18.1%	7.6%	-6.1%	-5.5%	-25.9%	-0.9%	-0.5%	Annual Change	1.8%	-1.5%	7.1%	-9.8%	
% Change 2022 to 2023		29.9%	19.0%	17.3%	11.5%	15.1%	15.5%	13.1%	16.2%	15.9%	11.2%	11.3%	12.5%	15.6%		22.2%	14.0%	14.9%	11.7%	
Average Annual Change		0.7%	-0.1%	-0.1%	-0.4%	0.6%	-0.6%	1.6%	0.7%	-0.6%	-0.5%	-2.4%	-0.1%	0.0%		0.2%	-0.1%	0.6%	-0.9%	
2012		£M	8.329	7.325	8.301	9.938	9.226	9.055	9.570	9.676	8.334	8.337	7.497	9.414		105.00	23.96	28.22	27.58	25.25
2013		£M	8.190	7.366	8.516	9.709	9.681	8.558	10.68	9.976	7.893	7.978	5.701	8.964	103.22	-1.7%	24.07	27.95	28.55	22.64
2014		£M	8.652	7.698	9.325	10.50	10.57	8.866	11.89	10.66	8.417	8.218	5.852	9.378	110.02	6.6%	25.67	29.93	30.97	23.45
2015		£M	9.151	8.109	8.973	9.988	10.56	8.764	11.67	11.04	8.403	8.402	5.963	9.220	110.24	0.2%	26.23	29.31	31.11	23.59
2016		£M	9.721	8.489	9.094	10.55	11.06	9.428	12.27	11.10	8.836	8.747	6.289	9.693	115.28	4.6%	27.30	31.04	32.21	24.73
2017		£M	9.821	8.247	8.974	10.25	10.86	9.073	12.30	11.19	8.637	8.569	6.132	9.856	113.90	-1.2%	27.04	30.18	32.12	24.56
2018		£M	9.725	8.038	8.847	10.11	10.50	9.148	12.85	11.60	8.422	8.623	5.919	9.689	113.48	-0.4%	26.61	29.76	32.88	24.23
2019		£M	9.648	7.927	8.712	10.02	10.45	9.087	12.66	11.40	8.259	8.530	6.011	9.462	112.17	-1.2%	26.29	29.55	32.32	24.00
2020		£M	6.455	5.413	2.918	0.330	0.540	0.516	3.049	4.478	3.245	2.302	0.443	1.983	31.67	-71.8%	14.79	1.386	10.77	4.728
2021		£M	3.818	3.173	3.712	4.360	5.535	5.865	9.071	9.043	6.451	6.697	4.493	7.070	69.29	118.8%	10.70	15.76	24.56	18.26
2022		£M	6.914	6.082	6.972	8.519	8.519	7.359	9.991	8.962	6.751	7.081	4.996	8.294	90.44	30.5%	19.97	24.40	25.70	20.37
2023		£M	8.980	7.236	8.177	9.503	9.807	8.496	11.30	10.41	7.823	7.877	5.558	9.328	104.50	15.6%	24.39	27.81	29.54	22.76
ECONOMIC IMPACT - INDEXED TO 2023														STAYING VISITOR						
SHARE OF MARKET		2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total						
Staying Visitor		£M	105.00	103.22	110.02	110.24	115.28	113.90	113.48	112.17	31.67	69.29	90.44	104.50						
All Visitor Types		£M	656.51	655.85	690.45	717.06	757.12	758.38	769.77	791.55	421.48	551.65	611.74	639.41						
Share of Total		%	16.0%	15.7%	15.9%	15.4%	15.2%	15.0%	14.7%	14.2%	7.5%	12.6%	14.8%	16.3%						
Annual Change in Share		%		-1.6%	1.3%	-3.5%	-1.0%	-1.4%	-1.8%	-3.9%	-47.0%	67.1%	17.7%	10.5%						
Change in Share from 2012		%		-1.6%	-0.4%	-3.9%	-4.8%	-6.1%	-7.8%	-11.4%	-53.0%	-21.5%	-7.6%	2.2%						
Avg Ann. Change in Share		%		-1.6%	-0.2%	-1.3%	-1.2%	-1.2%	-1.3%	-1.6%	-6.6%	-2.4%	-0.8%	0.2%						

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STEAM REPORT FOR 2012-2023 - FINAL WARRINGTON											2012 to 2023 2023 Prices			DAY VISITOR		ECONOMIC IMPACT Indexed				
ECONOMIC IMPACT BY:			MONTH AND QUARTER											CALENDAR YEAR		QUARTER				
KEY			DAY VISITOR																	
An increase of 3% or more			ECONOMIC IMPACT £M - INDEXED TO 2023 / PERCENTAGE CHANGES											TOTAL	% Change					
Less than 3% change			Q1			Q2			Q3			Q4								
A Fall of 3% or more			JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Annual Change	Q1	Q2	Q3	Q4	
% Change 2012 to 2023			-1.0%	22.7%	-15.0%	-7.2%	-5.7%	-25.9%	-7.2%	20.2%	-17.1%	10.8%	-0.4%	-9.1%		-3.0%	-1.5%	-13.1%	-0.3%	1.9%
% Change 2022 to 2023			3.2%	18.8%	3.6%	-0.7%	5.0%	-2.4%	5.5%	2.8%	5.6%	-2.0%	-0.4%	4.0%		2.6%	7.8%	0.3%	4.3%	-0.3%
Average Annual Change			-0.1%	2.1%	-1.4%	-0.7%	-0.5%	-2.4%	-0.7%	1.8%	-1.6%	1.0%	0.0%	-0.8%		-0.3%	-0.1%	-1.2%	0.0%	0.2%
2012 £M			28.39	25.75	47.51	54.35	34.78	45.24	52.87	55.56	46.44	59.06	67.93	33.61		551.50	101.65	134.37	154.88	160.61
2013 £M			26.33	26.47	43.84	57.48	37.24	42.31	51.22	58.79	39.64	63.80	74.41	31.12	552.63	0.2%	96.64	137.02	149.65	169.33
2014 £M			29.76	26.53	46.34	61.93	38.68	42.35	56.41	63.84	41.64	65.71	75.41	31.82	580.42	5.0%	102.63	142.96	161.90	172.94
2015 £M			29.96	29.36	46.49	64.89	40.28	40.29	59.85	74.40	41.75	74.29	70.10	35.17	606.81	4.5%	105.80	145.46	176.00	179.55
2016 £M			30.70	32.54	47.65	66.05	40.99	42.03	64.25	81.41	44.60	79.11	75.64	36.87	641.83	5.8%	110.88	149.07	190.26	191.62
2017 £M			31.93	32.41	47.79	70.37	41.55	42.67	64.31	81.90	45.30	76.45	77.13	32.67	644.48	0.4%	112.13	154.59	191.51	186.25
2018 £M			34.60	36.56	47.83	69.40	42.79	43.97	64.28	81.17	46.49	78.52	77.87	32.82	656.29	1.8%	118.99	156.15	191.94	189.21
2019 £M			37.66	41.25	50.61	72.89	43.57	44.44	65.28	83.50	48.33	77.48	79.47	34.90	679.39	3.5%	129.52	160.90	197.11	191.86
2020 £M			39.90	38.88	29.26	2.743	2.436	15.26	48.89	63.70	40.57	57.94	21.03	29.19	389.81	-42.6%	108.03	20.43	153.17	108.17
2021 £M			7.888	5.528	7.967	29.02	27.13	38.59	43.66	84.63	46.03	75.84	78.15	37.94	482.36	23.7%	21.38	94.74	174.32	191.92
2022 £M			27.22	26.61	38.97	50.80	31.22	34.33	46.54	65.00	36.46	66.79	67.96	29.39	521.30	8.1%	92.80	116.36	148.00	164.14
2023 £M			28.10	31.61	40.38	50.45	32.79	33.50	49.08	66.80	38.52	65.44	67.67	30.56	534.90	2.6%	100.09	116.74	154.41	163.67
ECONOMIC IMPACT - INDEXED TO 2023														DAY VISITOR						
SHARE OF MARKET			2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	£M Economic Impact by Year and Share of Total					
Day Visitor			£M	551.50	552.63	580.42	606.81	641.83	644.48	656.29	679.39	389.81	482.36	521.30	534.90					
All Visitor Types			£M	656.51	655.85	690.45	717.06	757.12	758.38	769.77	791.55	421.48	551.65	611.74	639.41					
Share of Total			%	84.0%	84.3%	84.1%	84.6%	84.8%	85.0%	85.3%	85.8%	92.5%	87.4%	85.2%	83.7%					
Annual Change in Share			%		0.3%	-0.2%	0.7%	0.2%	0.2%	0.3%	0.7%	7.8%	-5.5%	-2.5%	-1.8%					
Change in Share from 2012			%		0.3%	0.1%	0.7%	0.9%	1.2%	1.5%	2.2%	10.1%	4.1%	1.4%	-0.4%					
Avg Ann. Change in Share			%		0.3%	0.0%	0.2%	0.2%	0.2%	0.2%	0.3%	1.3%	0.5%	0.1%	0.0%					

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